



MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

(A unit of Maharaja Agrasen Technical Education Society)

Affiliated to GGSIP University; Recognized u/s 2(f) of UGC

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DEPARTMENT OF COMMERCE

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Prof. (Dr.) Manju Gupta

Head, Department Commerce

Thursday, 8th June 2023

Report

Industry Visit- Escorts Kubota Ltd.

Theme: Industry Visit Escorts Kubota Ltd.

Head of the department: Prof. (Dr.) Manju Gupta

Participants: 44

Coordinators – Dr. Kamal Gupta & Ms. Shreya Garg

Date: June 8th, 2023

Time: 7:30 am to 3:00 pm

Venue: Sector-13, Faridabad, Haryana

OBJECTIVES OF THE INDUSTRIAL VISIT:

- To provide practical exposure to the students.
- To make students understand about the working of manufacturing process.
- To provide knowledge about the latest trends and updates in manufacturing process.

On Thursday, 8th June, 2023, Department of Commerce, Maharaja Institute of Management Studies, organized an industry visit to Escorts Kubota Ltd. Escorts Kubota Limited formerly Escorts Limited is an Indian multinational conglomerate that operates in the sectors of agricultural machinery, construction machinery, material handling, and railway equipment. Its headquarters are located in Faridabad, Haryana. The company was launched in 1944 and has marketing operations in more than 40 countries. Escorts manufactures tractors, automotive components, railway equipment, and construction and material handling equipment.

The objective of the visit was to help students gain a practical insight behind industry's working methods and operations. The visit was organized to provide students with an opportunity to test their theoretical knowledge and understand the practical functioning of industry system. 44 students from the Commerce Department, MAIMS along with Dr. Kamal Gupta, Assistant Professor (Department of Commerce) and Ms. Shreya Garg, Assistant Professor (Department of Commerce) went for the visit.

The day started with a motivating address by Prof. (DR.) Rajni Malhotra, Director, MAIMS and Prof. (Dr.) Manju Gupta, Head, Department of Commerce. Prof. (Dr.). They started with pointing out the importance of industry visit in building entrepreneurial mindset among students and enhancing their understanding.

Following the address note, students were boarded in the bus and the bus left the college at 7:30 A.M. The bus reached the industry unit at 10:15 A.M and students were gathered at the main operation ground of the unit. The Plant Manager of the corporation welcomed students and started explaining the background of the Agricultural machinery industry, manufacturing plant, processes and working methods followed in the corporation. They also highlighted the operation techniques adopted by the manufacturing plant for the optimum utilization of resources.

The Plant Manager gave a full tour of the plant explaining the complete manufacturing of Tractor from starting to ending. The students were taken to different sub-units for better understanding of manufacturing process. The students participated enthusiastically and cleared their doubts regarding the different aspects of the industry like finance, marketing and operations etc.

The visit ended at 2 P.M and students were boarded back into the bus and were dropped to the college.

Outcome:

- Students understand the practical knowledge in the area of manufacturing.
- Students learned the manufacturing process of agricultural machinery industry.
- Students understand the technological innovation in agricultural machinery industry.

Glimpses:



Students Leaving for Industrial Visit to Escorts Kubota Ltd.



Students Waiting for Instructions from Plant Manger



Students visiting the Manufacturing Plant



Students exploring the Manufacturing Plant



The Plant Manager answering the queries of the Students



Plant, Head motivating the students for future career prospects



Faridabad,HR,India
Sector 13, Faridabad, 121007, HR, India
Lat 28.388327, Long 77.334351
06/08/2023 12:07 PM GMT+05:30
Note : Captured by GPS Map Camera

Dr. Kamal Gupta, Assistant Professor and Ms. Shreya Garg giving the Memento as a token of Gratitude



Faridabad,HR,India
Sector 13, Faridabad, 121007, HR, India
Lat 28.389020, Long 77.333848
06/08/2023 12:16 PM GMT+05:30
Note : Captured by GPS Map Camera

The students coming back after visiting the Manufacturing Plant