

## MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

A Unit of Maharaja Agrasen Technical Education Society
Affiliated to GGSIP University; Recognized u/s 2(f) of UGC
Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution
Maharaja Agrasen Chowk, Sector 22, Rohini, Delhi -110086, INDIA <a href="https://www.maims.ac.in">www.maims.ac.in</a>

## Workshop on Data Analytics using Tableau

Theme: Workshop on Data Analytics using Tableau

Organizing Body: The Placement Cell, Department of Business Administration, Maharaja Agrasen

Institute of Management Studies

Head of Institution: Prof. (Dr.) Rajni Malhotra Dhingra Conveners: Dr. Bharti Chaudhary, Dr. Shilpee Aggarwal

Date: June 02, 2023 Time: 2PM TO 4PM

Venue: Virtual

Student Beneficiary: 125

The online workshop on Tableau, organized by The Placement Cell, Department of Business Administration, Maharaja Agrasen Institute of Management Studies was successfully conducted on June 2nd,2023. The workshop aimed to provide students with an opportunity to enhance their knowledge and skills in Tableau, a widely used data visualization tool.

The workshop commenced with a video presentation by IMS Proschool, the organization responsible for delivering the training content. The video introduced the participants to the various features and capabilities of Tableau, highlighting its relevance in the field of data analysis and visualization.

Following the video presentation, Chaitanya Patney, Vice President, The Placement Cell of Department of Business Administration, provided an overview of their role in facilitating career development and placement opportunities for the students. He emphasized the importance of acquiring skills in Tableau, considering its growing demand in the industry.

Next, the faculty of IMS Proschool introduced themselves, showcasing their commitment to providing quality education and fostering industry-relevant skills among the students. They expressed their enthusiasm for hosting the Tableau workshop and supporting students in their career aspirations.

IMS Proschool representatives then outlined the objectives of the workshop, which included:



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- 2. Enhancing participants' data visualization skills.
- 3. Enabling students to leverage Tableau for effective data analysis.
- 4. Providing insights into career opportunities and growth prospects in Tableau.

The workshop was led by Mr. Rohan Saini, a skilled Data Scientist with over 4 years of experience and specialization in machine learning. Mr. Rohan Saini possessed extensive experience and expertise in data analysis and visualization, ensuring a high-quality learning experience for the students.

The session began with the faculty taking charge, delving into various aspects of Tableau. They covered topics such as data connection, visualization techniques, dashboard creation, and advanced features of the software. The faculty employed a combination of theoretical explanations, live demonstrations, and interactive discussions to facilitate effective learning and engagement.

As the workshop drew to a close, the Placement Cell, Department of Business Administration extended a vote of thanks to all the participants, the faculty members, and the organizers. They expressed gratitude for the valuable insights shared during the session and highlighted the benefits of acquiring Tableau skills in today's data-driven world.

Overall, the online workshop on Tableau organized by The Placement Cell of Department of Business Administration, Maharaja Agrasen Institute of Management Studies proved to be an enriching experience for the participants. It successfully fulfilled its objectives of equipping students with Tableau skills and providing them with insights into potential career opportunities.



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