



## **MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES**

(A Unit of Maharaja Agrasen Technical Education Society)  
Affiliated to GGS IP University; Recognized u/s 2(f) of UGC  
Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution  
Maharaja Agrasen Chowk, Sector 22, Rohini, Delhi -110086, INDIA  
Tel. Office: 8448186947, 8448186950 [www.maims.ac.in](http://www.maims.ac.in)

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### **Report on**

### **“YAMUNA CLEANING DRIVE - Green Week 2023: Invest in Our Planet”**

**Theme : Environmental Science and Sustainability**

**Organizing Department:** Department of Commerce, MAIMS

**Head of Department:** Prof. (Dr.) Manju Gupta

**Student Beneficiary:** 110

**Convener:** Dr. Sheetal Badesra, Assistant Professor MAIMS

Ms. Durga Aryal, Assistant Professor MAIMS

**Date:** 19/5/23

**Time:** 8:30 a.m. onwards

**Venue:** Yudhishter Setu on the banks of river Yamuna.

**Collaborating Organization:** Go Green India Foundation

#### **OBJECTIVE OF THE EVENT**

- To provide knowledge to the students about an action plan to clear the main drains of Delhi and ensure only treated water flows into the Yamuna.
- To make students aware about not to pollute their holy river.
- Bringing the students closer to their environment.
- To demonstrate to the students the repercussions of the actions of human life on their environment.



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The Department of Commerce, MAIMS organized a “Green Week 2023: Invest in Our Planet” from 15<sup>th</sup> May 2023 to 19<sup>th</sup> May 2023 for the students of MAIMS. The activities included in the event were based on the theme “Environment Science and Sustainability”. The Event is being organized in association with “Go Green India Foundation”. On the last day i.e. 19/5/23 a cleaning drive on the banks of Yamuna River near kashmiri gate was organized. Transportation was provided from the campus itself where 110 students assembled at 8:30 am. The bus proceeded towards the river bank and students reached the Yudishter setu at 10:30am and started the journey with a pledge for keeping yamuna safe and the talk was over with speech of Mr. Puneet Gupta, the founder of Go Green Foundation and Dr. Sheetal Badesra Convenor of the event. Students finally started with the cleaning drive by wearing the cleaning kits with the help of the volunteers of Go Green Foundation.

The Yamuna cleaning drive was finally concluded with the national anthem and students then move towards refreshment area. At the end Ms. Durga Aryal, convenor of the event thanked the Go Green Foundation for motivating our students to participate in such a noble cause for the society at their own individual level.

Certificates of participation were given to all the registered participants in the valedictory session.

### **Learning Outcomes**

- Students learnt that not only talking about environmental problems would suffice but acting on the right path is significant as well.
- This drive generated awareness among the students to reduce pollutants that are untreated sewage and human waste added to the River Yamuna.
- This drive provided knowledge about action plan to clear the main drains of Delhi and ensure only treated water flows into the Yamuna.
- Broadened student’s ecological knowledge in subjects such as energy, landscapes, air, water, natural resources and wildlife.





