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Dr. Shilpee Aggarwal  
Joint President, MAIMS

## INQUIZIVE'21



The poster features a dark background with a glowing blue line graph. At the top, it displays the logos of Maharaja Agrasen Institute of Management Studies, MAIMS, and a stylized 'S' logo. The text on the poster reads: "Maharaja Agrasen Institute of Management Studies (Established by Maharaja Agrasen Technical Education Society) Affiliated to GGSIP University, Delhi Recognized U/s 2(f) of UGC & Bar Council of India ISO 9001:2015 Certified Institution Under the Aegis of IQAC Presents in association with MAIMS Alumni Association(Regd.) and COMPACT –The commerce society of MAIMS INQUIZIVE' 2021 A Research Proposal Competition 24 May 2021". Below this, it provides the campus address and courses offered. At the bottom, there is a quote: "ONCE YOU STOP LEARNING, YOU START DYING" and social media icons for Facebook, Twitter, Instagram, YouTube, and LinkedIn, all labeled "MAIMS DELHI IN".

Every modern business requires a Research and Development department for forecasting early and future business opportunities. Research has a significant role in the managerial decision-making process. The information that the management requires helps in making decisions that are more precise and more relatable. In almost every decision, the company depends upon the research or the past result. Organized by the Department of Business Administration under the Aegis of IQAC in association with MAIMS Alumni Association &

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'Commcompact'- The Commerce Society of MAIMS. INQUIZIVE 2021 was a research proposal competition and the proposal is a complete description of the intended research.

Under this research proposal

- Research encouraged students to think beyond the conventional set up of pursuing and helped them develop the expertise of critical thinking skills.
- Development of effective analytical skills helped students in multifarious ways.
- Knowledge generated by research helped in learning applications in multidisciplinary fields of business.



The event aimed to give the students a better understanding in the field of research and how they can use theoretical knowledge in the practical world. Prof V K Khurana, HOD and Coordinator IQAC delivered Welcome and Event Theme address. He started by thanking all the dignitaries

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for providing permission for the valuable opportunity for students, he enlisted some valuable points explaining the importance of research and these type of competitions, role of research proposal in good research and how it has played an important role in the development of society.

The event concluded with the vote of thanks. delivered by Dr. Bharti Chaudhary, Co-Convener of the event.

Faculty Coordinators-

Dr. Shilpee Aggarwal, Associate Professor and Dr. Bharti Chaudhary, Associate Professor

Student Coordinators - Anshika Batla, Yamini Ahuja, Anubhav Goel coordinated the Event in a very efficient manner.



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