



MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES
A Unit of Maharaja Agrasen Technical Education Society
Affiliated to GGS IP University; Recognized u/s 2(f) of UGC
Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution
Maharaja Agrasen Chowk, Sector 22, Rohini, Delhi -110086, INDIA www.maims.ac.in

Workshop on Health Journalism
21 April 2023

On 21 April 2023, Department of Journalism and Mass Communication of Maharaja Agrasen Institute of Management Studies organized a guest lecture on Health Journalism for the students. Mr. Parikshit Nirbhay, senior correspondent Amar Ujala was invited to deliver the lecture. He shared with the students that to succeed in health Journalism aspirants must have knowledge of science. He said that at present the issues related to the lifestyle of masses is affecting their health. He discussed the nuances of health beat and how one can achieve success in this. During the workshop, he engaged with the attending students and had a comprehensive discussion on various aspects of health journalism.

Mr. Parikshit emphasized the crucial requirement of having a profound understanding of the healthcare field and physical sciences to pursue a career in health journalism. He highlighted that such knowledge is essential for becoming a competent health journalist. Furthermore, he delved into the discussion of diseases caused by the prevalent unhealthy lifestyles of people. As an informed health journalist, he advised the students to not only focus on reporting but also to prioritize their own health and that of their families. He mentioned that currently, there are two categories of health journalists: those employed by media organizations and freelancers. Regardless of the chosen path, he emphasized the importance of becoming bilingual to expand one's professional opportunities and establish a prominent position. He explained that the field of health journalism offers numerous prospects but also presents challenges. Mr. Parikshit described the dual role of a health journalist, which involves reporting on health-related issues while maintaining personal well-being. Finally, he provided guidance to the students on the do's and don'ts of being a health journalist. The students actively participated by asking several questions about health journalism, and Dr. Vinita Gupta, the Head of the Journalism Department, honored the guest speaker with a token of appreciation.



Glimpse of the Workshop