



MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

(A unit of Maharaja Agrasen Technical Education Society)

Affiliated to GGSIP University; Recognized u/s 2(f) of UGC

Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution

Maharaja Agrasen Chowk, Sector 22, Rohini, Delhi - 110086, INDIA

Tel. Office: 8448186947, 8448186950 www.maims.ac.in

Monday, December 10, 2018

Circular

TALK ON “EFFECTIVE WAYS TO CRACK EXAMS

Name of the Event	TALK ON “EFFECTIVE WAYS TO CRACK EXAMS
About the Event	A talk on “Effective ways to Crack Exams” will be organized by MAIMS in order to prepare the final year students for the challenges ahead and assist in every way possible. Mr. Shivam Ahuja will grace this occasion to educate and motivate the students on how to keep up the preparation. He is the Founder/CEO at Skill Circle, CEO at Delhi Angels, and founder of Delhi Start-ups. He will preach the importance of having Conceptual Clarity to the students.
Day & Date	Wednesday, December 12, 2018
Venue	Mini Auditorium
Participants	Final year students of all the departments , MAIMS
Faculty Coordinators	Dr. Bharti Chaudhry, Faculty, BBA, MAIMS
Key Points	The organizing team will prepare all the documents/report as per NAAC requirements.

Prof. (Dr.) M. K. Bhat
(Director, MAIMS)


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Sector 22, Rohini, Delhi-86





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REPORT **TALK ON “EFFECTIVE WAYS TO CRACK EXAMS”**

Date- December 12, 2018

Resource Person- Mr. Shivam Ahuja, Founder/CEO at Skill Circle, CEO at Delhi Angels, and founder of Delhi Start-ups

No. of attendees-76

A talk on “**Effective ways to Crack Exams**” was organized by MAIMS in order to prepare the final year students for the challenges ahead and assist in every way possible. The talk had taken place in **Mini Auditorium** on December 12, 2018.

Mr. Shivam Ahuja had graced this occasion to educate and motivate the students on how to keep up the preparation. He is the Founder/CEO at Skill Circle, CEO at Delhi Angels, and founder of Delhi Start-ups. He is also a Business Advisor at Atal Incubation Center BIMTECH, a TEDx Speaker, and an investor at Coinally.io. The speaker is not only a known face in the industry but also specializes in preparing various students in preparing for the ultimate test of competitive exams i.e., the interview.

For the talk which was attended by **76** students, the speaker had prepared an interactive power point presentation while delivering pointers necessary for the preparation.

He preached the importance of having Conceptual Clarity to the listeners. He maintained that the Blue Print Approach was necessary to gauge the mindset of the question paper setters. He explained in detail the Preliminary, Mains and Interview part of the examinations. Overall, the Talk was highly Informative and Educative to the aspiring and ever-enthusiastic students of the department. The speaker made it clear that the main objectives of the exams were to unearth rough diamonds of the country to carry out the tedious workload of the land. The exams, in his words, were meant not only to the elite sections of the society but to everyone in the country. He finally concluded by stating that the exams were tough but not impossible to crack.

The speaker then through audio visual methodology, discussed previous exam papers and students actively answered the questions during the talk. The ones who had correctly given the right answers were then selected by the Speaker for mock interviews of those students on stage.

During the mock interviews, students braved the tough questions posed to them and their mistakes were highlighted by the speaker as ‘what not to do’ during the interview process. He advised the students to stand

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in front of mirror and keep attempting such mock interviews so as to build the confidence when the day finally arrives.

The Vote of Thanks was delivered by Faculty Coordinator Dr. Bharti Chaudhry which concluded with great appreciation from the students.



Students attending the session by Mr. Shivam Ahuja, Founder/CEO at Skill Circle, CEO at Delhi Angels, and founder of Delhi Start-ups



Prof. M.K. Bhatt, Director, MAIMS delivering the welcome address for the talk on “Effective Ways To Crack Exams”



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Thursday, 28th February, 2019

Circular

TRAINING PROGRAM FOR HIGHER EDUCATION

(13th March 2019- 29th March 2019)

Name of the Event	Training Program for Higher Education
About the Event	MAIMS is organizing a three week training program for the final year students pursuing BBA, B.Com and BALLB to train the students with respect to higher education in management and allied fields. The program is open to students of other institutes as well. The training shall take place on every Monday, Wednesday and Friday from 2:00 P.M to 4:00 P.M. in the college premises.
Resource Persons	<ul style="list-style-type: none">Ms. Sumedha Dutta, Assistant Professor, Department of Business AdministrationMr. Nakul Anand, Assistant Professor, Department of Business Administration
Day & Date	Wednesday, 13th March 2019- Friday, 29th March, 2019
Time	2:00 P.M. to 4:00 P.M
Venue	Seminar Hall, Block 7
Participants	Students of MAIMS and other Institutes on invite
Faculty Coordinators	<ul style="list-style-type: none">Dr.Sushila Gupta, Assistant Prof., Department of Business Administration, MAIMS
Key Points	<ul style="list-style-type: none">Certificates will be awarded to all the participants

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TRAINING PROGRAM FOR HIGHER EDUCATION

(13th March 2019 - 29th March, 2019)

**Resource Person- Ms. Sumedha Dutta, Assistant Professor, Department of Business Administration
and Mr. Nakul Anand, Assistant Professor, Department of Business Administration
No. of participants- 61**

MAIMS has always served as a stepping stone for students who are prepared to expand their wings and soar to great heights in the future. To enable students with the preparation to enter the competitive world, MAIMS organized a two-week training program, from 13th March 2019- 29th March, 2019 for the final year students of BBA, B.Com and BALLB to help them with their preparation for their ensuing competitive examinations such as CAT and GMAT.

The inaugural ceremony of the program was held on 13th March 2019 making the commencement of the program. During the inaugural ceremony, the structure the training program was discussed with the students so as to acquaint them with the process and method of training. The training program was coordinated by Dr. Sushila Gupta. The sessions encompassed various topics including verbal ability, data interpretation, logical reasoning and quantitative analysis. At the end of each session the students were required to attempt an MCQ based test so as to assess their understanding of the topic and to identify the gaps in the training.


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Students attending Training program for higher education conducted during 13th March 2019 - 29th March, 2019

61 students participated in the training appreciation for the training was unanimous. As the weeks progressed, there was a noticeable improvement in the students' problem-solving strategies. The training program was extremely informative and not only assisted the students in resolving any doubts they had regarding upcoming exams but also enabled them to enhance their overall exam preparedness for the future.

The faculty coordinators were:

- Dr. Sushila Gupta, Assistant Prof., Department of Business Administration, MAIMS


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Monday, 25th March, 2019

Circular

SEMINAR FOR HIGHER EDUCATION MASS COMMUNICATION

Name of the Event	Seminar for Higher Education: Mass Communication
About the Event	Maharaja Agrasen Institute of Management Studies (MAIMS) is proud to introduce a Seminar for Higher Education in Mass Communication, aiming to prepare students for pursuing higher education in journalism. The Seminar is intended to cover crucial topics such as study skills, time management, research methods, critical thinking, and academic writing. The program will take place ensuring that students have ample time to learn and apply the concepts covered.
Day & Date	Wednesday, 10th April 2019 to Friday, 12th April, 2019
Time	11:30 P.M to 3:00 P.M.
Venue	Block 7, Seminar Room
Resource Person	Mr. Atul Singhal, Director, Atmass Media Private Limited Dr. Vinita Gupta, HOD, Department of Journalism and Mass Communication
Participants	Students of MAIMS and other Institutes on invite
Faculty Coordinators	<ul style="list-style-type: none">Ms. Shifali Ahuja, Assistant Professor, Department of Journalism and Mass Communication, MAIMS
Key Points	<ul style="list-style-type: none">Certificates will be awarded to all the participantsThe organizing team will prepare all the documents/report as per NAAC requirements.

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SEMINAR FOR HIGHER EDUCATION MASS COMMUNICATION

Date- 10th April, 2019 - 12th April, 2019)

Resource Person- Mr. Atul Singhal, Director, Atmass Media Private Limited
Dr. Vinita Gupta, HOD, Department of Journalism and Mass Communication
No. of Participants- 43

The mission of MAIMS has always been to give students a platform on which they realize their goals and succeed in their future endeavors. While walking on the same path, a seminar was organized for the Bachelor of Journalism and Mass Communication BA(JMC) students from Wednesday, April 10, through Friday, April 12, 2019. The main goal of the Seminar was to provide the participants with the skills and information needed to pursue further study in the field of journalism.

The resource person of the seminar was Mr. Atul Singhal, Director, Atmass Media Private Limited. The Seminar sought to improve investigative journalism skills, develop multimedia reporting skills for digital media, and provide insights into various areas of journalism and career opportunities. It also sought to increase awareness of opportunities for higher education in the fields of media management, media ethics, and responsible journalism. The inaugural was held on 10th April 2019 which was graced by the presence of the Prof. Dr. M.K. Bhatt, Director of MAIMS. While appreciating the efforts of faculty members for having taken this initiative for the second time, he also impressed upon the participation of students in such seminars which ultimately help them make an informed decision about their area in higher education. The seminar shed light on the various opportunities for public communication students to pursue higher education both in India and abroad throughout the course of eight sessions. During the sessions, the students were given ample opportunities to interact on a peer to peer basis with the resource persons which enabled inquisitive questioning by the students. Apart from this, the Seminar included panel discussions, interactive sessions, group discussions, and more.


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Prof. M.K. Bhatt, Director, MAIMS addressing the students during the Seminar for Higher Education in Mass Communication held from April 10, 2019 to April 12, 2019

43 students participated in the seminar. Ms. Shefali Ahuja of the Department of Journalism and Mass Communication at MAIMS, was the faculty coordinator for the Seminar.

The Seminar was a success as the students actively participated in the sessions and showed significant improvement in their investigative journalism skills, multimedia reporting skills, and understanding of media ethics.

The faculty coordinators were:

- Ms. Shifali Ahuja, Assistant Professor, Department of Journalism and Mass Communication, MAIMS


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Monday, August 27, 2018

Circular

Pre-Placement Interaction with Concentrix

Name of the Event	Pre-Placement Interaction with Concentrix
About the Event	Concentrix, a well-known brand in the field, is going to organize a discussion to help prepare young brains for the competition of the outside world. The motivational speech will give the students a boost of self-assurance and passion. Mr. Varun Shrivastava (varun.shrivastava2@concentrix.com) will be the resource person for the session.
Day & Date	Wednesday, August 29, 2018
Time	11:00 am
Venue	Mini Auditorium
Participants	Final year students of all the departments , MAIMS
Faculty Coordinators	Ms. Kamna Vaid (Assistant Professor), BBA, MAIMS Ms. Shilpee Agarwal (Assistant Professor), BBA, MAIMS
Key Points	The organizing team will prepare all the documents/report as per NAAC requirements.

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Pre-Placement Interaction with Concentrix

Date- August 29, 2018

Resource Person- Mr. Varun Shrivastava

No. of Attendees- 220

The Maharaja Agrasen Institute of Management Studies worked diligently to support and expose its students to opportunities for their future undertakings. Pre-Placement talks were held for final year students to discuss training for placement and current industry concepts in order to achieve the same goal. In order to get ready for various placement drives, the pre-placement talk concentrated on the candidate's overall development.

On August 29, 2018, Concentrix, a well-known brand in the field, organized a discussion to help prepare young brains for the competition of the outside world. The motivational speech took place in the Mini Auditorium and gave the pupils a boost of self-assurance and passion. **Mr. Varun Shrivastava** (varun.shrivastava2@concentrix.com) managed the session.

The speaker informed the audience about the working conditions at the company as well as what was expected of the chosen applicants. Participants eventually posed inquiries regarding a profession in this area, and several students received satisfactory responses.

There were approximately **220** students in the session, which was quite engaged. It was unquestionably a worthwhile lecture, and the lessons learned have allowed the students to find the best ways to plan their paths, which will not only assist them in making decisions about their paths but also give fulfilment and meaning to their daily lives.



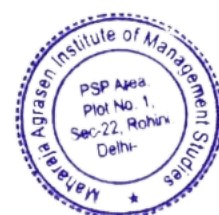
Students attended Pre-placement interaction headed by Resource Person- Mr. Varun Shrivastava, Concentrix held on August 29, 2018

The Faculty Coordinators for this event were:

Ms. Kamna Vaid (Assistant Professor)

Ms. Shilpee Agarwal (Assistant Professor)


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Monday, November 19, 2018

Circular

Pre-placement talk with Abroad Shiksha

Name of the Event	Pre-placement talk with Abroad Shiksha
About the Event	In an exhilarating two-hour session, expert will teach our students how to use the most up-to-date training methods to successfully navigate the problems they will face in the corporate world. In this way, students' capabilities will be enhanced so that they are prepared to meet the difficulties of a globalized, competitive workplace.
Day & Date	November 21, 2018
Time	11:00 am
Venue	Mini Auditorium
Participants	Final year students of all the departments , MAIMS
Faculty Coordinators	Dr. Sunita Tank (Placement Officer) MAIMS Ms. Preeti Bansal (Assistant professor) BBA, MAIMS
Key Points	The organizing team will prepare all the documents/report asper NAAC requirements.

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Pre-placement talk with Abroad Shiksha

Date- November 21, 2018

Resource person- Ms. Jyoti Sachdeva, COO, Abroad Shiksha

No. of Attendees- 207

Students' well-being is a top priority at the Maharaja Agrasen Institute of Management Studies (MAIMS). In a similar vein, on November 21, 2018, Abroad Shiksha held a Pre-Placement Talk in Mini Auditorium.

Ms. Jyoti Sachdeva, COO (hr@abroadshiksha.com) was in charge of the Pre-Placement meeting. In an exhilarating two-hour session, this expert taught our students how to use the most up-to-date training methods to successfully navigate the problems they will face in the corporate world. In this way, students' capabilities are enhanced so that they are prepared to meet the difficulties of a globalized, competitive workplace.

The purpose of the presentation was to instill in the students the rudimentary soft skills that will be tested as part of the Company's recruitment process. Topics discussed included conducting a SWOT (Strengths, Weaknesses, Opportunities, and Threats) analysis, developing an aptitude test, writing a resume, and preparing for an interview. As many as **207** students signed up for the seminar, showing an overwhelmingly positive response. The students were given the chance to broaden their horizons and develop their character through this discussion. The seminar was a success because of the students' ability to ask questions and receive answers.



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Students attending Pre placement talk conducted by Resource person- Ms. Jyoti Sachdeva, COO, Abroad Shiksha on November 21, 2018

Faculty Coordinators for this event were: Ms. Preeti Bansal (Assistant professor) & Dr. Sunita Tank
(Placement Officer)



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Friday, December 14, 2018

Circular

Pre-Placement interaction with AMAZON

Name of the Event	Pre-Placement interaction with AMAZON
About the Event	The Maharaja Agrasen Institute of Management Studies (MAIMS) has consistently prioritized its students' future success. The notion that the future belongs to people who trust in the beauty of their goals, Amazon is going to host a pre-placement interaction. Mr. Saurabh Agarwal (Saurabh.Agarwal12@gmail.com) will be the speaker for the Pre-Placement Interaction, in which the students will be given a comprehensive grasp of the organization, the job presented, and the business standard operating procedures, among other things.
Day & Date	Tuesday, December 18, 2018
Time	11:00 am
Venue	Mini Auditorium
Participants	Final year students of all the departments , MAIMS
Faculty Coordinators	Ms. Kamna Vaid (Assistant Professor), BBA, MAIMS Ms. Rashi Agarwal (Assistant Professor), BBA, MAIMS
Key Points	The organizing team will prepare all the documents/report as per NAAC requirements.

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Pre-Placement interaction with AMAZON

Date- December 18, 2018

Resource Person- Mr. Saurabh Agarwal, Amazon

No. of Attendees- 197

The Maharaja Agrasen Institute of Management Studies (MAIMS) has consistently prioritized its students' future success. The notion that the future belongs to people who trust in the beauty of their goals, Amazon hosted a pre-placement interaction on December 18, 2018 in the Mini Auditorium.

Mr. Saurabh Agarwal (Saurabh.Agarwal12@gmail.com) was the speaker for the Pre-Placement Interaction, in which the students were given a comprehensive grasp of the organization, the job presented, and the business standard operating procedures, among other things. During the interactive phase of the Placement Talk, the students not only had a better grasp of the company and whether they would be a better fit for the roles given, but also had the opportunity to interact with the speaker to clear up any misconceptions.

The talk was attended by a total of **197** students who came prepared with in-depth research and, as a result, left an overall positive impression on the speaker.



Resource Person Mr. Saurabh Aggarwal addressing the students during a Pre-placement Talk held on December 18, 2018

Faculty Coordinators: Ms. Kamna Vaid (Assistant Professor) & Ms. Rashi Agarwal (Assistant Professor)

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Monday, 14 January, 2019

Circular

WORKSHOP ON DIGITAL FILM MAKING FOR BUDDING ENTREPRENEURS IN FILM INDUSTRY

Name of the Event	WORKSHOP ON DIGITAL FILM MAKING FOR BUDDING ENTREPRENEURS IN FILM INDUSTRY
About the Event	A two-day digital film making workshop will be organized to teach students the specifics of film making and to share real-time industry experience, Department of Journalism and Mass Communication of Maharaja Agrasen Institute of Management Studies is organizing this workshop for budding entrepreneurs in film industry.
Day & Date	Thursday, Friday 17-18 January, 2019
Venue	Seminar Hall, Block-7
Participants	2 nd and 3 rd year students of Department of BAJMC , MAIMS
Faculty Coordinators	Mr. Bharat Banga, Faculty BAJMC, MAIMS
Key Points	The organizing team will prepare all the documents/report as per NAAC requirements.

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REPORT

WORKSHOP ON DIGITAL FILM MAKING FOR BUDDING ENTREPRENEURS IN FILM INDUSTRY

Date: 17-18 January, 2019

Resource Person- Dr. Rajeev Kumar Panda and Mr. Naveen Gautam, Apeejay Institute of Mass Communication

No. of Participants- 60

To teach students the specifics of film making and to share real-time industry experience with the students, the Department of Journalism and Mass Communication of Maharaja Agrasen Institute of Management Studies organized a two-day workshop for budding entrepreneurs in film industry. This workshop was jointly organized by MAIMS and Apeejay Institute of Mass Communication. The college students actively participated in this digital film making workshop.



Dr. Rajeev Kumar Panda and Mr. Naveen Gautam, Apeejay Institute of Mass Communication with students and faculty at MAIMS

This two-day digital film making workshop was exclusively conducted on 17th and 18th January, 2019 began with Professor Vinita Gupta, Head of the Department of Journalism and Mass Communication felicitating subject expert Dr. Rajeev Kumar Panda and Naveen Gautam. Addressing the students, Dr. Vinita Gupta asked them to take part in this type of workshops with all their heart and soul. These types of workshops connect the students from the classroom



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environment to the industry directly. Bharat Banga, the subject matter expert from the Department of Journalism and Mass Communication of MAIMS and the coordinator of this workshop, also advised the students not to miss this opportunity. He inspired the students to take advantage of such chances where they get to know the experiences of these experts.

The subject experts Rajeev Kumar Panda and Naveen Gautam from Apeejay Institute not only shared their experiences, but also discussed every aspect of film making with the students. He not only shared the tips and bits of film making, but also encouraged the students to come forward and discuss their original ideas which they wish to work upon. The students were quite enthusiastic and came forward in large numbers. The workshop was organised for the Second and third year students of the Department of Journalism and Mass Communication. About 60 students enthusiastically participated in this two day workshop.

After the basics of film making, the students were divided into different groups and were asked to work on a original film idea. Keeping in mind the lessons learned by the experts, the students geared up to make films in their groups and left for the shoot with all the preparations. Meanwhile, the subject experts kept guiding the students by going to their respective shoot locations. Om Prakash, who was a part of the team from APJ Institute, also helped the students on the shoots throughout this tenure. After the shoot, the post production was also done by the students themselves under the supervision of experts. The final result of the process came out in the form of successful films. The experts were also very happy to see the hard work and dedication of the students.

At the end of the workshop, the films of the students were screened in front of everyone on a big screen, which received applause and appreciation from everyone. Workshop certificates were also given to the students for their hard work and dedication.

The convenor of this workshop, Bharat Banga thanked everyone from the bottom of his heart and said that he looks forward to this type of experimental workshops in future also. Head of Department Professor Vinita Gupta concluded the workshop by giving memento to the experts and congratulated everyone for this successful workshop.


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Monday, January 21, 2019

Circular

Pre-Placement Talk with Vikas Multicorp Ltd.

Name of the Event	Pre-Placement Talk with Vikas Multicorp Ltd.
About the Event	Ms. Rhythm Dhawan, Manager-HR and Mr. Kunal Sachedva from Vikas Multicorp Ltd will be interacting with students during the Talk in order to facilitate the students' transition into the workforce. During the course of an hour-long discussion, topics such as resume writing, perspectives on interviews, and essential components of a successful interview, effective communication, and body language will be covered. The session will highly enrich for the students and students will gain new confidence as a result of the experience.
Day & Date	Thursday, January 24, 2019
Venue	Mini Auditorium
Participants	Final year students of all the departments , MAIMS
Faculty Coordinators	Dr. Bharti Chaudhary (Assistant Professor), BBA, MAIMS Ms. Neetu Agarwal (Assistant Professor) BBA, MAIMS
Key Points	The organizing team will prepare all the documents/report asper NAAC requirements.

Prof. (Dr.) M. K. Bhat
(Director, MAIMS)


Director
Maharaja Agrasen Institute
of Management Studies
Sector 22, Rohini, Delhi-86





MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

(A unit of Maharaja Agrasen Technical Education Society)

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Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution

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Pre-Placement Talk with Vikas Multicorp Ltd.

Date- January 24, 2019

Resource Person- Ms. Rhythm Dhawan, Manager-HR, Vikas Multicorp Ltd.

No. of Participants- 143

The Maharaja Agrasen Institute of Management Studies (MAIMS) has, since its inception, made it a priority to protect its students' futures and to assist them in every aspect of their academic careers. On January 24, 2019, in the Seminar hall of the 7th Block, Vikas Multicorp Ltd. hosted a Pre-Placement Talk for the final year students of MAIMS.

Ms. Rhythm Dhawan, Manager-HR (Rhythmdhawan@vikasmulticorpltd.com, Mob. 9999410453) and Mr. Kunal Sachdeva, interacted with students during the Pre-Placement Talk in order to facilitate the students' transition into the workforce. During the course of an hour-long discussion, topics such as resume writing, perspectives on interviews, the essential components of a successful interview, effective communication, and body language were covered. The session was highly enriching for the students and students gained new confidence as a result of the experience.

The Talk was also a chance to clarify several aspects of one's relationship with the organization, such as the income breakdown, job profile, place of employment, bond details, and so on. Total **143** students in all took part in the discussion.



Students interacting during Pre-placement talk conducted by Vikas Multicorp Ltd. On January 24, 2019

The Faculty Coordinators for this event were:

Dr. Bharti Chaudhary (Assistant Professor)

Ms. Neetu Agarwal (Assistant Professor)


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Friday, February 08, 2019

Circular

Pre-Placement Interaction with Om Trans Logistics Ltd.

Name of the Event	Pre-Placement Interaction with Om Trans Logistics Ltd.
About the Event	The session will give the recruiter and the student a chance to talk to each other and find out if their goals and the recruiter's needs match up. During an hour-long pre-placement talk, the speaker will give students the values that the recruiter is looking for and the confidence and success they need to follow their dreams.
Day & Date	Tuesday, February 12, 2019
Time	11:00 am
Venue	Mini Auditorium
Participants	Final year students of all the departments , MAIMS
Faculty Coordinators	Ms. Shilpee Agarwal (Assistant Professor) BBA, MAIMS
Key Points	The organizing team will prepare all the documents/report asper NAAC requirements.

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Pre-Placement Interaction with Om Trans Logistics Ltd.

Date- February 12, 2019

Resource Person- Ms. Taranjeet, Om Trans Logistics Ltd.

No. of Attendees- 144

MAIMS has always been a stepping stone for students who are ready to spread their wings and fly high in the future. In order to reach this goal, Om Trans Logistics Ltd. held a "Pre-Placement Interaction" with students of Final Year on February 12, 2019, in the mini-Auditorium. **Ms. Taranjeet** (taranjeet.kaur@omtranslogistics.com) was in charge of the Pre-Placement interaction. The session gave the recruiter and the student a chance to talk to each other and find out if their goals and the recruiter's needs match up. During an hour-long pre-placement talk, the speaker gave them the values that the recruiter is looking for and gave them the confidence and success they need to follow their dreams. It was a very informative talk, and the students not only got their questions about the field's future answered, but it also helped them get ready for interviews they will have in the future. Total **144** students were there to listen to the talk. The speaker answered all of their questions about college, jobs, and salaries. At the end, she encouraged them to do well in academics, work on their soft skills all the time, and take part in extracurricular activities to help them grow as an individual.



Resource Person- Ms. Taranjeet interacting with students during a Pre-placement talk held on

The Faculty coordinator: Ms. Shilpee Agarwal (Assistant Professor)

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Monday, February 11, 2019

Circular

SPECIAL LECTURE ON REPORTING FOR NEWS AGENCY

Name of the Event	SPECIAL LECTURE ON REPORTING FOR NEWS AGENCY
About the Event	Reporting for News Agency' is something different from other media. What is that difference, no other than a Journalist from PTI, India's leading news agency can tell. Department of Journalism and Mass Communication, Maharaja Agrasen Institute of Management studies is going to organise a special lecture on 'Reporting for News Agency by Mr. Neeraj Kumar, Senior editor of PTI-Bhasha'.
Day & Date	Friday, February 15, 2019
Participants	Final year students of all the departments , MAIMS
Faculty Coordinators	Ms. Nidhi Chaudhry, Faculty, BAJMC, MAIMS
Key Points	The organizing team will prepare all the documents/report asper NAAC requirements.

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SPECIAL LECTURE ON REPORTING FOR NEWS AGENCY

Date- February 15, 2019

Resource Person- Mr. Neeraj Kumar, Senior editor of PTI-Bhasha

No. of Attendees- 47

Reporting for News Agency' is something different from other media. What is that difference, no other than a Journalist from PTI, India's leading news agency can tell. Today Department of Journalism and Mass Communication, Maharaja Agrasen Institute of Management studies organised a special lecture on 'Reporting for News Agency' on February 15, 2019. And the lecture was delivered by Mr. Neeraj Kumar, Senior editor of PTI-Bhasha. Event began with the motivational speech by Prof. (Dr.) Vinita Gupta, HOD Dept. of Journalism and Mass Communication and a 2 min silence for the martyrs at Pulwama.

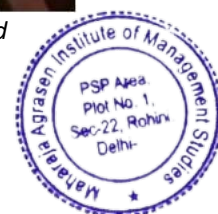
Mr. Neeraj told the students about the working and challenges faced by reporters of news agencies.

He said nowadays News Agencies are going through the transition period. 47 Students of Department of Journalism and Mass Communication attended the lecture. The event was coordinated by Ms. Nidhi Chaudhry, Assistant professor in the Department.



Mr. Neeraj Kumar, Senior editor of PTI-Bhasha with students and faculty of Department of Journalism and Mass communication during Special Lecture On Reporting For News Agency held on February 15, 2019

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MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES
DEPARTMENT OF JOURNALISM & MASS COMMUNICATION

ORGANISES
SPECIAL LECTURE
ON
REPORTING FOR NEWS AGENCY
BY
MR. NEERAJ KUMAR
SENIOR EDITOR, PTI - BHASHA

DATE: 15TH FEBRUARY, 2019
TIME: 10:30 AM
VENUE: MAHARAJA AGRASEN CAMPUS, ROHINI

Poster of the event


Director
Maharaja Agrasen Institute
of Management Studies
Sector-22, Rohini, Delhi-86

