



MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES
(A Unit of Maharaja Agrasen Technical Education Society)
Affiliated to GGS IP University; Recognized u/s 2(f) of UGC
Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution
Maharaja Agrasen Chowk, Sector 22, Rohini, Delhi -110086, INDIA. www.maims.ac.in

Monday, November 8, 2021

Circular

Subject: Lecture series on Judicial Services Examination
(November 11, 2021)

Name of the Event	Lecture series on Judicial Services Examination
About the Event	Department of Law, MAIMS is organizing a lecture series on Judicial Service examination. The lectures aimed at developing a zeal among students to serve the society keeping in mind the high pendency of cases before the Indian courts.
Day & Date	Thursday, November 11, 2021 to June, 2022
Venue of Inaugural/ Venue for lectures	Conference Room, Admin Block/ Classroom Department of Law
Participants	Students from Department of Law, MAIMS.
Resource Persons	Mr. Rahul Verma, Advocate, High Court of Delhi; Ms. Kajal Mittal, Advocate, High Court of Delhi; Mr. Vikram Pratap Singh, Advocate, Supreme Court of India; Ms. Aarushi Agarwal, Assistant Professor, Department of Law; Mr. Praveen Malik, Assistant Professor, Department of Law; Dr. Nisha Dhanraj Dewani, Associate Professor, Department of Law
Faculty Coordinators	<ul style="list-style-type: none">Ms. Arushi Agarwal, Department of Law, MAIMS
Key Points	<ul style="list-style-type: none">The organizing team will prepare all the documents/report as per NAAC requirements.

Prof. (Dr.) Ravi Kumar Gupta
(Director, MAIMS)

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Report on Netritva: A Lecture Series for Judicial Services Examination

(November 2021 to June 2022)

Resource Persons- Rahul Verma, Advocate, High Court of Delhi; Ms. Kajal Mittal, Advocate, High Court of Delhi; Mr. Vikram Pratap Singh, Advocate, Supreme Court of India; Aarushi Agarwal, Assistant Professor, Department of Law; Mr. Praveen Malik, Assistant Professor, Department of Law; Dr. Nisha Dhanraj Dewani, Associate Professor, Department of Law

No. of Participants- 42

Department of Law, Maharaja Agrasen Institute of Management Studies, Delhi took the pioneering initiative by starting lecture series for preparation of Judicial Services Examination for BALLB 7th and 9th semester students. Through the aforesaid lecture series an attempt was made to provide students with opportunities and exposure for making them proficient and competent thereby enabling them to successfully undertake the judicial services examination of different states. Presently, judicial services are one such avenue which every law graduate aspires to become a judicial officer and serve the nation. The aforesaid lecture series was designed to turn those aspirations into reality and provide the Nation with skilled, proficient, empathetic, compassionate and proactive judges.



Inaugural ceremony of the Lecture Series on Judicial Services Examination held on November 11, 2021

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The inaugural ceremony of the Lecture Series on Judicial Services Examination was held on 11th November, 2021. The ceremony took place at Conference room, Admin block, MAIMS, Rohini, Delhi. On this occasion, Prof. Dr. Viney Kapoor Mehra, Vice Chancellor DBRANLU, Dr. Amit Kumar, Registrar, DBRANLU and Prof. Dr. Sukwinder Singh, DBRANLU were present. Shri Rajneesh Gupta, Secretary, MATES, Prof. (Dr.) S.K Garg, Director General, MAIMS, Prof. (Dr.) G.P.Govil, Advisor, MATES, Prof.(Dr.) Ravi Kumar Gupta, Director, MAIMS., Prof. Dr. Rajni Malhotra Dhingra, Principal, Department of Law, MAIMS also graced the occasion with their presence.



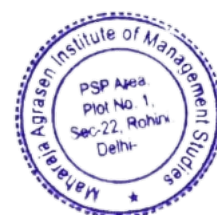
Resource person conducting lecture during the A Lecture Series for Judicial Services Examination held during November 2021 to June 2022

The entire lecture series was spread over the duration of eight months. The classes were conducted in online as well as offline mode during the aforesaid tenure of 8 months.

The classes of following subjects namely: Indian Penal Code, Code of Civil Procedure, Code of Criminal Procedure, Hindu Law, Muslim Law, Law of Contract, Constitution Law, Law of Evidence and Specific Relief Act were undertaken during the course tenure. The subjects were taught by in-house faculty members as well as the experts from the academia and legal industry to provide holistic training and teaching to the students.

In total 42 students registered for the said lecture series. The series were conducted smoothly and successfully including regular mock tests and revision sessions.


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Monday, February 21, 2022

Circular**HIGHER STUDIES PREPARATION TRAINING**

Name of the Event	Higher Studies Preparation Training
About the Event	Maharaja Agrasen Institute of Management Studies (MAIMS) is committed to promoting the overall development of students. In keeping with this philosophy, MAIMS will be conducting a three-month training program for BBA, B.Com(H), and BA(H) (Eco) students to aid in their preparation for higher education. The program will take place every Thursday and Friday from 2 P.M to 4 P.M, following a successful precedent.
Day & Date	Thursday, 3rd March, 2022 to Friday, 27th May, 2022
Time	2:00 P.M to 4:00 P.M.
Venue	Block 9, Seminar Room
Participants	Students of MAIMS and other Institutes on invite
Faculty Coordinators	<ul style="list-style-type: none">• Dr. Nisha Jindal, Assistant Professor, Department of Business Administration, MAIMS• Ms. Shikha Sharma, Assistant Professor, Department of Business Administration, MAIMS
Key Points	<ul style="list-style-type: none">• Certificates will be awarded to all the participants• The organizing team will prepare all the documents/reports as per NAAC requirements.
Resource Persons	<ul style="list-style-type: none">• Ms. Mansi Sachdeva, Assistant Professor, Department of Business Administration, MAIMS• Ms. Kamna Vaid, Assistant Professor, Department of Economics• Dr. Rachna Jain, Associate Professor, Department of Commerce

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HIGHER STUDIES PREPARATION TRAINING

Date: 3rd March 2022 to 27th May 2022

No. of Participants : 103

Resource Persons: Ms.Mansi Sachdeva, Assistant Professor, Department of Business Administration, MAIMS

Ms.Kamna Vaid, Assistant Professor, Department of Economics, MAIMS

Dr. Rachna Jain, Associate Professor, Department of Commerce, MAIMS

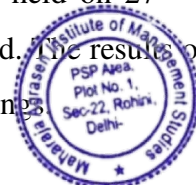
MAIMS has a long-standing reputation for providing students with a solid foundation to excel in their future endeavors. In line with this vision, MAIMS conducted a three-month training program from 3rd March 2022 to 27th May 2022 for BBA, B.Com(H), and BA(H) (Economics) final year students to prepare them for competitive exams such as CAT and GMAT.

The training program was inaugurated on 3rd March 2022 in the presence of Dr. Ravi Gupta, Director, MAIMS and Dr. Rajni Malhotra Dhingra, Principal, Department of Law, MAIMS. Dr. Rajni Malhotra Dhingra addressed the gathering and lauded the efforts of the organizing team who have continued the tradition of such training programs and made it more comprehensive to enable the students with the best possible training on par with some of the best training institutes of the country. The program was spearheaded by Dr. Nisha Jindal along with Mr. Manoj, the co-coordinator and a team of three experts viz., Ms. Mansi Sachdeva, Assistant Professor, Department of Business Administration, MAIMS; Ms. Kamna Vaid, Assistant Professor, Department of Economics, Dr. Rachna Jain, Associate Professor, Department of Commerce who shared their expertise and experience with the students every Thursday and Friday. The training sessions encompassed a wide range of topics, including verbal ability, data interpretation, logical reasoning, and quantitative analysis.

103 students participated in the training program. The valedictory session was held on 27th May 2022. Prior to the valedictory, the students were given a mock test to be attempted. The results of the same were declared in the valedictory encouraging the students' efforts and learning.

Over the course of the training, students displayed significant improvement in their problem-solving

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skills, indicating the program's effectiveness. It was a highly informative and practical training program that enabled students to better understand the upcoming competitive exams and prepare for future exams.



Students and Faculty members attending the valedictory ceremony of the Higher Education Preparation Training on 27th May 2022

The faculty coordinators were:

- Dr. Nisha Jindal, Assistant Prof., Department of Business Administration, MAIMS
- Ms. Shikha Sharma, Assistant Prof., Department of Business Administration, MAIMS


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Monday, March 21, 2022

Circular**WORKSHOP FOR HIGHER EDUCATION:
MASS COMMUNICATION**

Name of the Event	Workshop for Higher Education: Mass Communication
About the Event	Maharaja Agrasen Institute of Management Studies (MAIMS) is delighted to introduce the workshop for Higher Education in Mass Communication, aiming to prepare students for pursuing higher education in journalism. The workshop is intended to cover crucial topics such as study skills, time management, research methods, critical thinking, and academic writing. The program will take place every Monday, Wednesday and Friday from 2 P.M to 4 P.M, ensuring that students have ample time to learn and apply the concepts covered.
Day & Date	Monday, 4th April 2022 to Friday, 29th April 2022
Time	2:00 P.M to 4:00 P.M.
Venue	Block 9, Seminar Room
Participants	Students of MAIMS and other Institutes on invite
Faculty Coordinators	<ul style="list-style-type: none">• Mr.Vijay Pal Singh, Assistant Professor, Department of Journalism and Mass Communication, MAIMS• Dr. Nisha Singh, Assistant Professor, Department of Journalism and Mass Communication, MAIMS
Key Points	<ul style="list-style-type: none">• Certificates will be awarded to all the participants• The organizing team will prepare all the documents/report as per NAAC requirements.
Resource Persons	<ul style="list-style-type: none">• Dr. Umesh Pathak, Associate Professor, Department of Journalism and Mass Communication, MAIMS• Ms. Shifali Ahuja, Assistant Professor, Department of Journalism and Mass Communication, MAIMS• Mr.Shridul Gupta, Assistant Professor, Department of Law, MAIMS

Prof. (Dr.) Ravi Kumar Gupta
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WORKSHOP FOR HIGHER EDUCATION : MASS COMMUNICATION

Date: 4th April 2022 - 29th April 2022

No. of participants: 52

Resource Persons: Dr. Umesh Pathak, Associate Professor, Department of Journalism and Mass Communication, MAIMS

Ms. Shifali Ahuja, Assistant Professor, Department of Journalism and Mass Communication, MAIMS

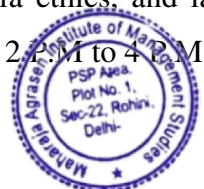
Mr. Shridul Gupta, Assistant Professor, Department of Law, MAIMS

Mass communication is an essential aspect of modern-day society. It plays a vital role in shaping people's opinions, beliefs, and perceptions. To prepare students for higher education in mass communication, a workshop was organized by Maharaja Agrasen Institute of Management Studies (MAIMS) from 4th April 2022 to 29th April 2022 for the Bachelor of Journalism and Mass Communication (BA(JMC)) students. The workshop aimed to prepare the students with the necessary skills and knowledge required for pursuing higher education in the field of journalism.

The inaugural ceremony was held in the MAIMS premises on 4th April 2022. Prof. Dr. Rajni Malhotra Dhingra, Principal, Department of Law graced the inauguration and addressed the gathering. She highlighted the importance of mass media and the importance of higher education in Mass communication.

The training program spanned over a period of three weeks and included lectures and practical sessions. The program was designed to equip students with the necessary knowledge and skills required to succeed in mass communication studies at the Postgraduate level. Dr. Umesh Pathak, Associate Professor, Department of Journalism and Mass Communication, MAIMS; Ms. Shifali Ahuja, Assistant Professor, Department of Journalism and Mass Communication, MAIMS and Mr. Shridul Gupta, Assistant Professor, Department of Law, MAIMS were the resource persons for this workshop who shed light on the various interfaces between media and other disciplines such as business, politics and law. The program covered various topics, including media history, journalism, public relations, advertising, media ethics, and law. The sessions were held three times every week on Monday, Wednesday and Friday from 2 P.M. to 4 P.M.

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Students and Faculty attending the Inaugural ceremony of the Workshop for Higher Education:Mass Communication on 4th April 2022

52 students participated in the workshop. Mr.Vijay Pal Singh and Dr. Nisha Singh, Assistant Professors of the Department of Journalism and Mass Communication at MAIMS, were the faculty coordinators for the workshop. The workshop included aptitude tests, interactive sessions, group discussions, and more.

The workshop was a success as the students actively participated in the sessions and showed significant improvement in their investigative journalism skills, multimedia reporting skills, and understanding of media ethics.

The faculty coordinators were:

- Mr.Vijay Pal Singh, Assistant Professor, Department of Journalism and Mass Communication, MAIMS
- Dr. Nisha Singh, Assistant Professor, Department of Journalism and Mass Communication, MAIMS


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Tuesday, August 03, 2021

Circular

**Subject: POWER WEBINAR AND QUIZ
“RESEARCH ANALYTICS - A CAREER PERSPECTIVE”
(August 7, 2021)**

Name of the Event	Power Webinar and Quiz: “Research Analytics - A Career Perspective”
About the Event	Maharaja Agrasen Institute of Management Studies in association with ICT Academy is organizing a Power Webinar and Quiz on Research Analytics- A Career perspective. The webinar will focus on research methods and their application in the field of marketing and will emphasize on the role of research from a brand’s as well as customer’s perspective.
Day & Date	Saturday, August 7, 2021
Venue	Zoom
Participants	Students of MAIMS and others invited
Resource Person	<ul style="list-style-type: none">• Ms. Nidhi Hola, Director – Integrated Marketing, Microsoft Corporation India Limited• Ms. Saakshi Nagpal Manager Marketing - Napino Digital Solutions• Mr. Anand Babu Pushparaj Senior Manager – ICT Academy, Delhi.
Faculty Coordinators	<ul style="list-style-type: none">• Dr. Sushila Gupta, Department of Business Administration, MAIMS• Dr. Shilpi Aggarwal, Department of Business Administration, MAIMS• Ms. Meenakshi Gupta, Department of Business Administration, MAIMS
Key Points	<ul style="list-style-type: none">• The organizing team will prepare all the documents/report as per NAAC requirements.

**Prof. (Dr.) Ravi Kumar Gupta
(Director, MAIMS)**

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POWER WEBINAR AND QUIZ “RESEARCH ANALYTICS - A CAREER PERSPECTIVE” Under the Aegis of IQAC In Association with ICT Academy

Date: August 7, 2021

No. of Participants: 159

Resource Persons: Ms. Nidhi Hola, Director – Integrated Marketing, Microsoft Corporation India Limited, Ms. Saakshi Nagpal Manager Marketing - Napino Digital Solutions and Mr. Anand Babu Pushparaj Senior Manager – ICT Academy, Delhi.

Maharaja Agrasen Institute of Management Studies in association with ICT Academy organised **Power Webinar and Quiz on Research Analytics- A Career perspective** - on August 7, 2021.

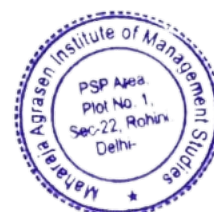
The Event started with a welcome address by Dr. Shilpee Aggarwal, Associate Professor who introduced the topic of Research Analytics and its essence in the modern world, followed by theme address presented by Prof. (Dr.) Vijay Kumar Khurana, Head of Department- Business Administration, Coordinator IQAC. He highlighted the various initiatives undertaken by Maharaja Agrasen Institute of Management Studies in the recent years, faculty development programs, skill enhancement courses, webinars and power seminars for the faculty and students of MAIMS etc. Thereafter Prof. (Dr.) Ravi Kumar Gupta, Director - MAIMS addressed the audience with his insightful words.

This was followed by interactive session by the speakers Ms. Nidhi Hola, Director – Integrated Marketing, Microsoft Corporation India Limited, Ms. Saakshi Nagpal Manager Marketing - Napino Digital Solutions and Mr. Anand Babu Pushparaj Senior Manager – ICT Academy, Delhi.

Mr. Anand Babu sir on behalf of the ICT academy opened the panel discussion by asking the other speakers to give initial remarks on the title of the webinar i.e. Research methods and design. He threw light on some of the most commonly used terms in Research and explained the relevance of research.

Ms. Saakshi Nagpal, focused on research methods and their application in the field of marketing and emphasized on the role of research from a brand's as well as customer's perspective. She also threw light on the drawing insight from data using research tools. She also mentioned the main characteristics of an entrepreneur i.e. ability to envision, learn and clarify the data and information available and the right way of interpreting it. She emphasized that to succeed in the field of marketing one must be curious enough and ready to research the market using numerous methods and tools and consume more and more knowledge.


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Ms Nidhi Hola shared her experiences about research analytics and elaborated on how different research methods can be used to understand the customer journey and how the information can be integrated to get insights and to formulate further strategies. She emphasized that One should have a growth mindset and should be hungry always to learn. Purpose of every business is to generate value by focusing on the customers through various mediums for which Research is instrumental.

The event was followed by Question-and-Answer session in which the Speakers answered to various questions asked by the students and other faculty members regarding digital marketing and how to pursue a career in digital marketing.

It was followed by a Quiz which was conducted by Ms Meenakshi Gupta, Assistant professor. Participants namely Praveen Chaturvedi, Ankit Kumar and Abhishek Kumar Gupta were announced as winners of the quiz. The webinar ended with presentation of vote of thanks by Dr. Sushila Gupta, Assistant Professor. Total 159 students participated in webinar.

Faculty Coordinators-

- **Dr. Sushila Gupta** (Assistant Professor – Business Administration)
- **Dr. Shilpee Aggarwal** (Associate Professor – Business Administration)
- **Ms. Meenakshi Gupta** (Assistant Professor – Business Administration)

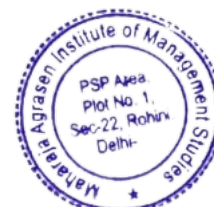
Student Coordinators-

- **Mr. Alan Sebestian, Ms. Chestha Singh, Ms. Kirti Negi, and Ms. Sneha Sharma**

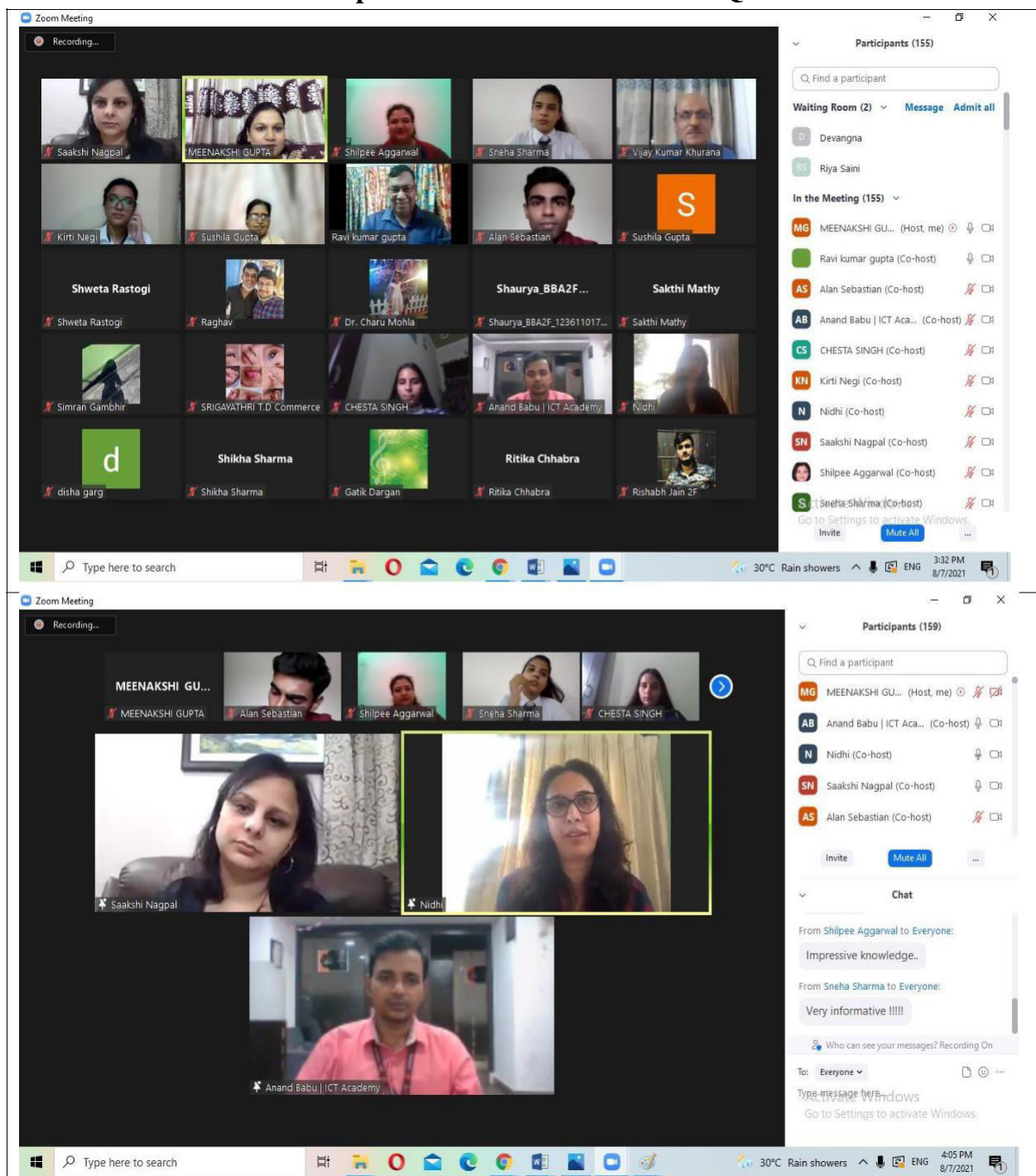
LIST OF QUIZ WINNERS

S. No.	Student Name	Program	Organization	Cash Prize
1	Mr. Praveen Chaturvedi	BBA	Kamal Institute of Higher Education	Rs. 500/-
2	Mr. Abhishek Kumar Gupta	BBA	MAIMS	Rs. 500/-
3	Mr. Ankit Kumar	BBA	MAIMS	Rs. 500/-


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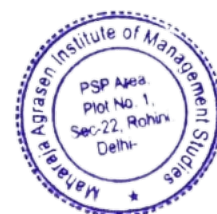
Glimpses of the Power Webinar & Quiz



The top screenshot shows a Zoom meeting interface with 155 participants. The grid displays various participants, including Saakshi Nagpal, MEENAKSHI GUPTA, Shilpee Aggarwal, Sneha Sharma, Vijay Kumar Khurana, Kirti Negi, Sushila Gupta, Ravi kumar gupta, Alan Sebastian, and Sushila Gupta. The bottom screenshot shows a Zoom meeting interface with 159 participants. The grid displays participants like MEENAKSHI GUPTA, Alan Sebastian, Shilpee Aggarwal, Sneha Sharma, CHESTA SINGH, Saakshi Nagpal, Nidhi, and Anand Babu | ICT Academy. The chat window on the right shows messages from Shilpee Aggarwal and Sneha Sharma.

MAIMS in association with ICT Academy organised Power Webinar and Quiz on Research Analytics- A Career perspective - on August 7, 2021 via Gmeet.

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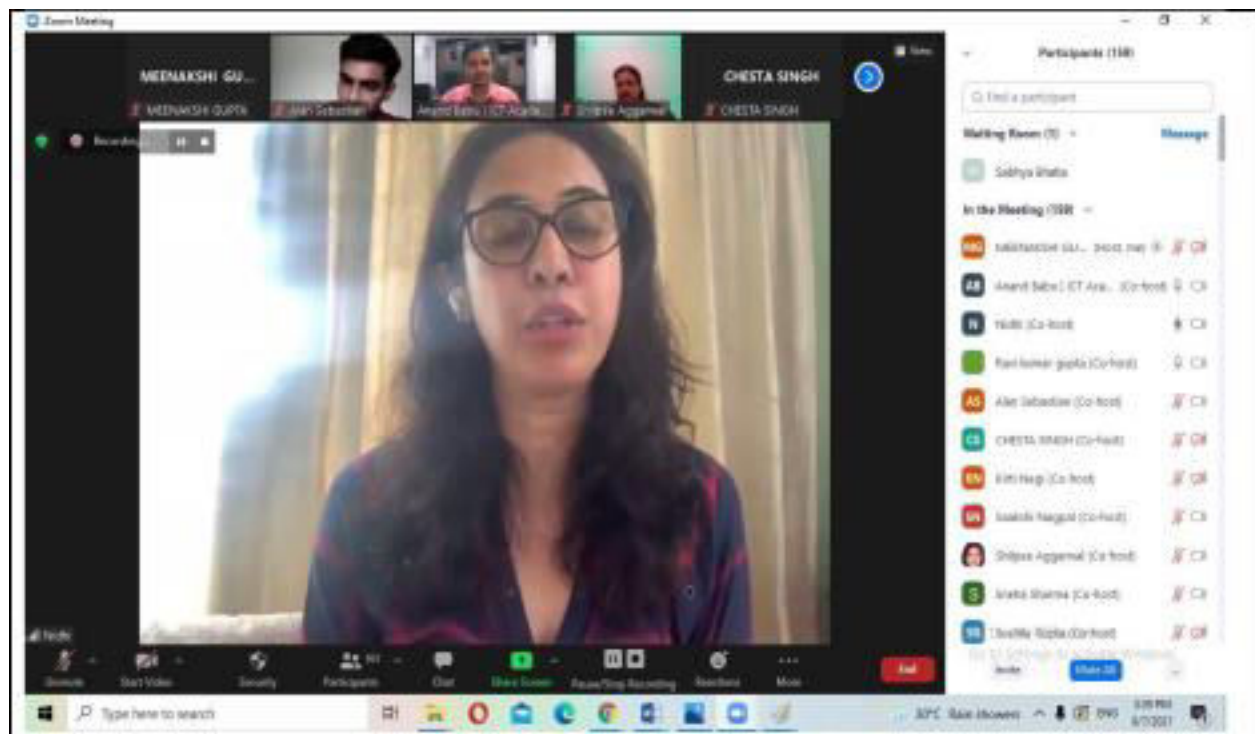
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Ms. Nidhi Hota, Director – Integrated Marketing, is teaching the participants about the different research methods during webinar conducted by MAIMS on August 7, 2021.


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Monday, August 16, 2021

Circular

**Subject: WEBINAR ON “THE COVID-19 PANDEMIC AND
ENTREPRENEURSHIP: SOME REFLECTIONS”
(Wednesday, August 18, 2021)**

Name of the Event	Webinar on “The Covid-19 Pandemic and Entrepreneurship: Some Reflections”
About the Event	Illuminate- The Learning Hub Society of MAIMS is organizing a webinar on “The Covid-19 pandemic and entrepreneurship: Some reflections”. The objective of the webinar is to help the attendees understand how Covid-19 pandemic has affected the world in an unprecedented manner. This webinar aims to analyze the likely consequences of the Covid-19 pandemic crisis on entrepreneurship and new venture activity.
Day & Date	Wednesday, August 18, 2021
Time	4:00 pm onwards
Venue	Zoom
Participants	Students of MAIMS and others invited
Resource Person	Ms. Shweta Sachdeva, Digital Marketing Interaction Analyst, Microsoft
Faculty Coordinators	<ul style="list-style-type: none">Ms. Shikha Sharma, Department of Business Administration, MAIMS.
Key Points	<ul style="list-style-type: none">The organizing team will prepare all the documents/report as per NAAC requirements.

Prof. (Dr.) Ravi Kumar Gupta
(Director, MAIMS)


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REPORT

WEBINAR ON “THE COVID-19 PANDEMIC AND ENTREPRENEURSHIP: SOME REFLECTIONS”

Date: August 18, 2021

No. of Participants: 74

Resource Person: Ms. Shweta Sachdeva, a Digital Marketing Interaction Analyst and technical support Executive at North America-Microsoft.

Illuminate- The Learning Hub Society of MAIMS organized a webinar on “The Covid-19 pandemic and entrepreneurship: Some reflections” on August 18, 2021. The resource person for the webinar was Ms. Shweta Sachdeva, a Digital Marketing Interaction Analyst and technical support Executive at North America-Microsoft. The webinar was held on digital connectivity platform, Zoom, 4p.m. onwards.

The webinar began with the Student Coordinators, Simran Gambhir & Anshika Batla greeting the virtual gathering, introducing the speaker & the objective of the webinar. The objective of the webinar was to help the attendees understand how Covid-19 pandemic has affected the world in an unprecedented manner. This webinar aims to analyze the likely consequences of the Covid-19 pandemic crisis on entrepreneurship and new venture activity. The resource person stressed on the current scenario after economic recession in 2020 that is expected to be the most serious since the Second World War and the importance of entrepreneurial ventures to combat the same. 74 students of MAIMS attended the webinar.

The resource person, Ms. Shweta Sachdeva interacted with the attendees and informed them regarding various entrepreneurial avenues and importance of education in implementing those ideas into practice. The webinar was very enriching, interactive and informative and provided in depth knowledge about entrepreneurship in post Covid-19 pandemic situation.


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The Covid-19 pandemic and entrepreneurship:
Some reflections

- 🔍 Enlighten yourself about your potential career path, which exams to target, why to start preparations now
- 🔍 Boost awareness about changing career trends amidst & post covid
- 🔍 Gain access to career support generalists
- 🔍 Gain insight about degree programs exclusive fee waivers on UpGrad

MS. SHWETA SACHDEVA

Digital Marketing Interaction Analyst
Technical support Executive at North America at Microsoft

18 August | 4 pm | zoom

Registration link -

<https://upgrad.zoom.us/join/601Ew9CqTUm4Lox-kU75qg>

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The resource person, Ms. Shweta Sachdeva, a Digital Marketing Interaction Analyst and technical support Executive at North America-Microsoft conducted the webinar on “The Covid-19 pandemic and entrepreneurship: Some reflections” on August 18, 2021 via Zoom.


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Wednesday, September 1, 2021

Circular

**Subject: Media Research Workshop on SPSS
(September 3rd-6th, 2021)**

Name of the Event	Media Research Workshop on SPSS
About the Event	A Media Research Workshop on SPSS will be organized for three days by the Department of Journalism and Mass Communication, Maharaja Agrasen Institute of Management Studies under the aegis of IQAC. The Workshop is being organised in association with Media Adhyayan Kendra, New Delhi.
Day & Date	Friday, Saturday and Monday. September 3rd, 4th and 6th, 2021
Venue	Google Meet
Participants	Students of MAIMS and others invited
Resource Person	<ul style="list-style-type: none">● Prof (Dr.) Umesh Arya, Dean, Faculty of Media Studies, Guru Jambheshwar University of Science and Technology, Haryana● Prof. (Dr.) Dev Vrat Singh, Department of Mass Communication, Central University of Jharkhand, Ranchi
Faculty Coordinators	<ul style="list-style-type: none">● Dr. Nidhi Chaudhary, Department of Journalism and Mass Communication, MAIMS
Key Points	<ul style="list-style-type: none">● The organizing team will prepare all the documents/report as per NAAC requirements.

Prof. (Dr.) Ravi Kumar Gupta
(Director, MAIMS)


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Department of Journalism and Mass Communication

Under the aegis of IQAC, MAIMS

In association with

Media Adhyayan Kendra, New Delhi

REPORT- MEDIA RESEARCH WORKSHOP ON SPSS

Date: 3rd September 2021

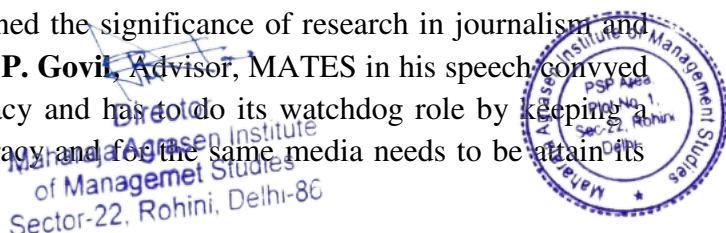
No. of Participants: 97

Resource Person: Prof (Dr.) Umesh Arya, *Dean, Faculty of Media Studies, Guru Jambheshwar University of Science and Technology, Haryana* and **Prof. (Dr.) Dev Vrat Singh**, *Department of Mass Communication, Central University of Jharkhand, Ranchi*

A Media Research Workshop on SPSS was organized for three days by the Department of Journalism and Mass Communication, Maharaja Agrasen Institute of Management Studies under the aegis of IQAC, MAIMS. The Workshop took place on **3rd, 4th, and 6th September, 2021** on the online platform and was jam-packed with media enthusiasts from across the nation. Around 400 people registered for the Workshop. The Workshop was organised in association with Media Adhyayan Kendra, New Delhi. 97 students of MAIMS participated in the workshop.

The Resource Persons, **Prof (Dr.) Umesh Arya**, *Dean, Faculty of Media Studies, Guru Jambheshwar University of Science and Technology, Haryana* and **Prof. (Dr.) Dev Vrat Singh**, *Department of Mass Communication, Central University of Jharkhand, Ranchi*, conducted an interactive Workshop about Statistical Package for the Social Sciences (SPSS) and the many vital topics related to research like Chi-square, ANOVA, Multivariate examination, and much more.

The inaugural session began with the welcome address by **Dr. Nidhi Chaudhry**, Workshop Convenor, extended her heartiest welcome to everyone and stressed media research is not limited only to academicians or research scholars rather it is needed in the generation of every media content from reporting to film making, from advertising to blogging. Therefore the need of research workshop orientated towards media is huge. **Prof. (Dr.) S. K. Garg**, Director General, MAIMS addressed the participants stressing upon the significance of research workshop for media practitioners and media students and educators he said the efforts are praiseworthy and essential for having credible media content. In her speech **Prof. (Dr.) Vinita Gupta**, HoD, Journalism and Mass Communication underlined the significance of research in journalism and fact checking for the reporting. **Prof. (Dr.) G. P. Govil**, Advisor, MATES in his speech conveyed that media is the fourth pillar of the democracy and has to do its watchdog role by keeping a check on the other three pillars of the democracy and for the same media needs to be attain its





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facts with utmost care through proper and extensive research. Therefore, media research workshop becomes very significant. **Dr. Neha Jingala**, *Faculty Coordinator, Media Adhyayan Kendra, New Delhi*, **Dr. Praveen Gautam**, *Assistant Professor, Dr. Bhimrao Ambedkar College, University of Delhi* and **Dr. Devender Bhardwaj**, *Aditi Mahavidyalaya, Assistant Professor, University of Delhi* also marked their presence in the workshop.

Prof. (Dr.) Dev Vrat Singh undertook Day-1 of the Workshop. He taught how to design a codebook, the nature of data, Media content analysis, and he also shared a sample of a codebook.

Prof. (Dr.) Umesh Arya took the baton and conducted Days 2 and 3 of the Workshop. He taught objectives, codebook, Types of Data, Data Feeding on SPSS, and Data import from Excel and Google Sheets and Types of Statistics, Frequency and Percentage, Cross Tabulation. His objective was to make the participants DIY Researchers. He also gave live examples with data sets and gave assignment to the participants to cater to hands-on training on SPSS.

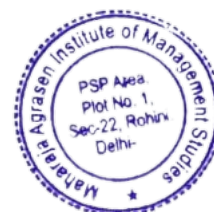
The event was brought to its fruition on the third day on 6th September with closing remarks by **Dr. Nidhi Chaudhry**, Workshop Convenor, giving a comprehensive overview of the three days workshop and its huge success.

Success of any event can judged by the feedback and enthusiasm of the participants towards its culmination. **Dr. Shirin Abbas**, participant of the workshop, a former media educator and an independent researcher. Dr Abbas gave heartfelt feedback and beautifully expressed through her poetics style thanked the resource persons and organisers for an enlightening and engaging workshop.

Vote of Thanks was proposed by the Dr. Neha Jingala, **Workshop Convenor**. *"Elated to see the students closely working with their teacher to organize an event full of meaningful information about SPSS and Media. Media is a vital sector in our industry and, it's my utmost pleasure to share my experience with everyone,"* said **Prof (Dr.) Vinita Gupta**, *Head, Department of Journalism and Mass Communication*.

Prof. G.P. Govil, *Advisor, MATES* alongside attendees and the esteemed speakers congratulated the **Organizing Committee Workshop Convener** Dr. Nidhi Chaudhry, **Workshop Co-conveners** Mr. Jitender Vig, and Mr. Vijay Pal Singh for arranging an extremely fruitful and successful Workshop.


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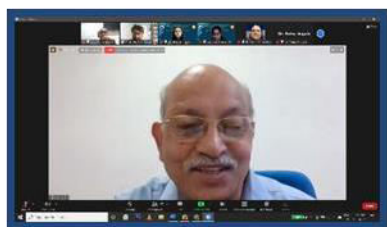
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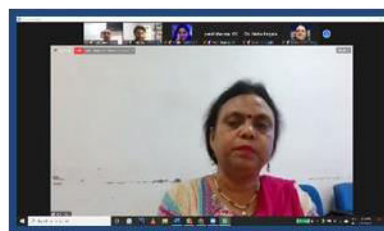
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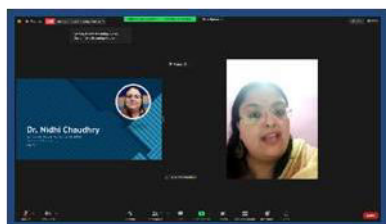
Participants are attending Workshop on Media Research on SPSS conducted by the Department of Journalism and Mass Communication, MAIMS on 3rd, 4th, and 6th September, 2021 via online.



Prof. (Dr.) G. P. Govil, Advisor, MATES is conveying the speech on Media.



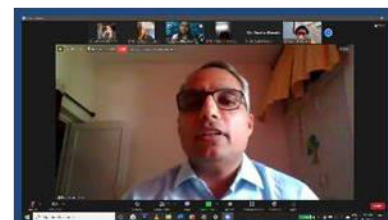
Prof. (Dr.) Vinita Gupta, HoD, Journalism and Mass Communication is speaking about the importance of Research in journalism



Dr. Nidhi Chaudhry, Workshop Convenor, giving a comprehensive overview of the three days workshop

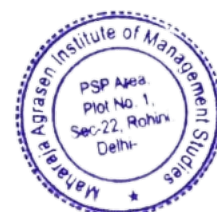


Prof. (Dr.) Dev Vrat Singh is teaching how to design a codebook in media.



Prof. (Dr.) Umesh Arya is taking hands-on training sessions on SPSS.

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Wednesday, September 1, 2021

Circular

**Subject: CAREER COUNSELING SESSIONS FOR SKILL ENHANCEMENT
PROGRAM – CFA, FRM & NSE ACADEMY CERTIFICATIONS**

(September 7th - 17th, 2021) (September 27th, 2021)

Name of the Event	Career Counseling Sessions for Skill Enhancement Program – CFA, FRM & NSE Academy Certifications
About the Event	Maharaja Agrasen Institute of Management studies continuously strives to deliver skill enhancement programs that impact the way students learn and perform in the corporate world. In the same endeavour, to facilitate and prepare the students for NSE Certification Courses, FRM and CFA Programs, the Internal Quality Assurance Cell (IQAC), MAIMS is inviting experts to conduct “Career Counselling Sessions for Skill Enhancement Program – CFA, FRM & NSE Certifications”.
Day & Date	September 7th – 17th, 2021. September 27th, 2021
Venue	Google Meet: September 7 th – 17 th , 2021. Main Auditorium: September 27 th , 2021
Participants	Students of MAIMS
Resource Person	<ul style="list-style-type: none">● Mr. Alok Sharma, Corporate Trainer● Ms. Namrata, Corporate Trainer● Mr. Prayaas Aggarwal, Corporate Trainer
Faculty Coordinators	<ul style="list-style-type: none">● Ms. Sanam Sharma, Convener - Business Administration● Ms. Anu Goyal, Co- Convener - Business Administration● Dr. Sumedha Dutta - Business Administration● Ms. Sarita Bansal Garg - Business Administration● Ms. Shilpa BSL - Business Administration● Ms. Rachita Aggarwal - Department of Commerce● Ms. Nikita Jain - Department of Economics
Key Points	<ul style="list-style-type: none">● The organizing team will prepare all the documents/report as per NAAC requirements.



Prof. (Dr.) Ravi Kumar Gupta
(Director, MAIMS)



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CAREER COUNSELING SESSIONS FOR SKILL ENHANCEMENT PROGRAM
– CFA, FRM & NSE ACADEMY CERTIFICATIONS

Under the Aegis of IQAC

Google Meet Link: <https://meet.google.com/vzg-kwib-crt>

Offline Session: September 27, 2021

Venue: Main Auditorium

Time: 11:00 am – 12:30 pm

REPORT

Date: September 07, 2021- September 17, 2021

No. of Participants: 138

Resource Persons: Mr. Alok Sharma, Finance & Investment Analyst, Ms. Namrata Singhal, Analyst with the Intercontinental Exchange & Mr. Prayas Agarwal senior data science analyst, Amity University.

‘Learning is not attained by chance; it must be sought for with ardor and diligence.’

- Abigail Adams

India has made substantial economic progress over the past few decades. In recent years, Indian Government has carried out important market-oriented reforms. Sound financial systems underpin economic growth and development, and are crucial to the World Bank Group’s mission of alleviating poverty and boosting shared prosperity.

India has a diversified financial sector undergoing rapid expansion, both in terms of strong growth of existing financial services firms and new entities entering the market. The sector comprises commercial banks, insurance companies, non-banking financial companies, co-operatives, pension funds, mutual funds, and other smaller financial entities. The banking regulator has allowed new entities such as payment banks to be created recently, thereby adding to the type of entities operating in the sector.

In this volatile market - order, skills, and knowledge are going to be the essential assets that every aspiring youth needs to possess. To enable the students to feel enthused, empowered, and ready for the external environment, Maharaja Agrasen Institute of Management studies continuously strive to deliver skill enhancement programs that impact the way students learn and perform in the corporate world. In the same endeavor, to facilitate and prepare the students for NSE Certification Courses, FRM and CFA Programs, the Internal Quality Assurance Cell (IQAC), MAIMS invited experts to conduct “Career Counseling Sessions for Skill Enhancement Program – CFA, FRM & NSE Certifications”. The speakers of the sessions were:

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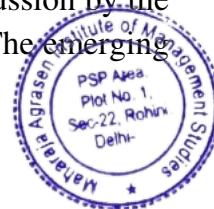
	Mr. Alok Sharma is a qualified MBA with dual specialization in Finance & Investment Analysis and Portfolio Management from NMIMS. He has a cumulative work-experience of 20 years and has worked with many financial firms like World Star Finance (London based Investment Banking firm), Religare, Multiplex Capital Ltd., IIFM etc. with qualitative experience in Fundamental Analysis, Risk Management, Company Valuation, Financial Modelling, Technical Analysis, Market Research and Business Development & Training.
	Ms. Namrata Singhal is an Analyst with the Intercontinental Exchange. Her expertise lies in the pricing and analytics segment of various asset classes such as Equity and Derivatives. Having completed a stint as a Financial Research Associate with the Data Analytics Division in DE Shaw prior to this, she also has experience in Deloitte and Goldman Sachs. She has strong research and analysis skills with advanced excel and intermediate-level python programming. Alongside being an active volunteer in CSR projects, she is also a certified peer educator.
	Mr. Prayas Agarwal is a senior data science analyst. He graduated from Amity University specializing in finance and Investment analysis and subsequently pursued his Master's in Business Administration in Finance from New Delhi Institute of Management. He has worked with Brightstar Research and Anand Rathi Wealth Management. He has a keen interest in corporate finance, equity research, investment banking and Capital Market Analysis. He also actively trades and invests in the stock market.

The online skill enhancement program commenced on September 7, 2021, with the blessings of Prof. (Dr.) S.K. Garg, Director General, MAIMS, and Prof. (Dr.) Ravi Kumar Gupta, Director of MAIMS. They congratulated all the students for their zeal to learn and wished them the best in their future endeavors. Session-wise details are as under: -

Online Session 1: September 07, 2021

The first session was conducted for the students of BBA 3rd Semester Sections A & B on September 7, 2021. A total of 78 students attended the session. It started with a discussion by the speakers about the visibility of new winds of change in the Indian financial market. The emerging implementation of

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stress testing, VaR calculations, parametric and non-parametric approaches in the financial modelling space, signifies that corporate are choosing contemporary market movements. The major regulatory bodies RBI, SEBI, PFRDA, FMC and IRDA have increased their scope and policies for implementing risk management while keeping regulatory capital for both internal and external sources. He discussed in detail the importance of financial courses like NSC Certifications, FRM and CFA for the enhancement of students' skill set to uplift their knowledge base and become industry ready.

Online Session 2: September 09, 2021

This session was conducted for the students of BBA 3rd Semester Sections E&F on September 9, 2021. There were 55 participants in the session. The speakers discussed that with the introduction of new dimensions and paradigms in the financial system, the banking sector is forced to hire risk specialists and certified FRMs -Financial Risk Managers. At a time like this FRM Coaching in India is highly recommended. Financial Risk Managers are certified by the GARP or Global Association of Risk Management. At the same time, professionals like CFAs, Quant Traders, and equity research analysts are highly sought after in today's world.

Online Session 3: September 10, 2021

Session 3 was conducted for the students of BBA 5th Semester Sections A& B on September 10, 2021. There were 56 participants in the session. Mr. Alok Sharma began the session with a very simple but powerful message 'Everything depreciates in this world except for education'. He discussed with the participants that due to the pandemic situation in the world, the tables have turned. Placements have become tougher and therefore, it becomes imperative on the part of the students to build their resumes so as to build the gap between theory and practice.

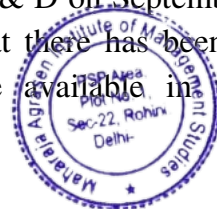
Online Session 4: September 11, 2021

Session 4 was conducted for the students of BBA 5th Semester Sections C, D, E& F on September 11, 2021. There were 65 participants in the session. Speakers emphasized that globally many countries have kept their banking systems quite closely related to each other. They are in positive correlation and hence there is always a need for a standardization process. India is already following global standards in risk and finance management, which brings the youth of today to focus not only on the regular curriculum but also on additional learning and certifications.

Online Session 5: September 13, 2021

The session was conducted for the students of BBA 3rd Semester Sections C & D on September 13, 2021. There were 66 participants in the session. Speakers discussed that there has been a major shift in the business environment and promising opportunities are available in the coming future.

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Professionals with certified courses would be preferred when it comes to considering specific finance jobs. Artificial Intelligence has set its foot in the market. Although it's still adjusting and evolving, very soon it will give rise to a blend of finance and technology. Financial globalization and economic growth are closely related. Economies who are absorptive enough, are conventionally applying liquid market strategies to attract sophisticated investors. Hence, the rising importance of NSE Certification courses, CFA, and FRM would bring the best placement opportunities to the candidates.

Online Session 6: September 15, 2021

The sixth session in the series was conducted for the second-year students of the Department of Commerce on September 15, 2021. The main objective of the lecture was to make the students aware of the importance of advanced certificate courses like Chartered Financial Analyst (CFA), Financial Risk Management (FRM), and NSE Certificate Courses which can become helpful for them considering their finance and accounting background.

Online Session 7: September 16, 2021

This session was conducted for the second- and third-year students of the Department of Economics on September 16, 2021. The speaker, Mr. Alok Sharma, explained the requirements and criteria for joining the skill enhancement courses like CFA, FRM & NSE Certification courses. He elaborated on the contents of the courses, the difference between various courses, their duration, and the benefits of the same.

Online Session 8: September 17, 2021

The eighth session was conducted for third-year students of the Department of Commerce on September 17, 2021. Speaker, Mr. Alok Sharma, very well highlighted the need for skill enhancement courses in the present competitive world. He pointed out that with the advent of the New Education Policy, 2020, it has become even more important for students to look out for such courses. Further, he said that being a 3rd-year student, it is even more important for the students to look out for such courses as they would be sitting for placements after some time.

At the end of every session, a google form was floated among the participants in order to know their preferences for a specific certificate course and also to know about their future course of action so that further launch of these courses can be planned accordingly.


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OFFLINE SESSION

September 27, 2021

As per request of third and fifth semester students of BBA, B. Com(H) & B.A. (H.) Eco. programs, a follow up session was conducted on September 27, 2021, at the college campus in the main auditorium. Ms. Shilpa BSL, Assistant Professor, MAIMS initiated the proceedings by inviting the dignitaries for lighting of the lamp. Thereafter dignitaries were presented a floral welcome. The session started with the welcome address by Prof. (Dr.) S.K. Garg, Director General, MAIMS, followed by the address by Sh. S.P. Aggarwal, Executive Chairman, MATES and Dr. Nand Kishore Garg, Founder Chairman & Chief Advisor – MATES, and Chancellor, MAU, Baddi, HP. They congratulated all the students for their zeal to learn and wished them the best for their future.

Thereafter, the speaker Mr. Alok Sharma emphasized that widely considered the apex for professional development in investment management, the CFA designation is valued by employers for roles and functions in every sector of the global finance industry, including portfolio management, analysis, private wealth, and consulting.

The speaker Ms. Namrataa further discussed the benefits for earning the CFA charter, like - better job prospects, career advancement opportunities, global recognition of the charter and real-world expertise.

The Career Counseling Session was conducted successfully at the college campus. A total of 138 students participated in the session. After the counseling program, feedback form was filled and students showed the zeal to pursue skill enhancement finance programs. MAIMS always strives to continue working in direction of holistic development of student.

The vote of thanks was proposed by Prof. (Dr.) V. K. Khurana, HOD Department of Business Administration & Coordinator, IQAC MAIMS.

Organizing Team:

- **Ms. Sanam Sharma, Convener & Assistant Professor - Business Administration**
- **Ms. Anu Goyal, Co- Convener & Assistant Professor - Business Administration**
- **Dr. Sumedha Dutta, Associate Professor - Business Administration**
- **Ms. Sarita Bansal Garg, Associate Professor - Business Administration**
- **Ms. Shilpa BSL, Assistant Professor - Business Administration**
- **Ms. Rachita Aggarwal, Assistant Professor, Department of Commerce**
- **Ms. Nikita Jain, Assistant Professor, Department of Economics**


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GLIMPSES OF SESSIONS:

Offline Session: - 27th September 2021



MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES



CAREER COUNSELLING SESSION FOR SKILL ENHANCEMENT PROGRAM

Monday, September 27, 2021, 11:00 AM

Resource Persons

Ms. Namrata
(Corporate Trainer)

Mr. Alok Sharma
(Corporate Trainer)

Mr. Prayas Aggarwal
(Corporate Trainer)

Dr. Nand Kishore Garg
(Founder & Chief Advisor – MATES
Chancellor, MAU, Baddi, HP)

Sh. S. P. Aggarwal
(Executive Chairman, MATES)

Sh. Rajneesh Gupta
(Ex-Director, MoF,
Government of India)

Sh. S. P. Goel
(Rettd. General Manager,
Union Bank of India)

Prof. (Dr.) S. K. Garg
(Director General, MAIMS)

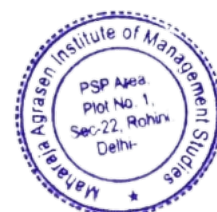
Prof. (Dr.) G. P. Govil
(Advisor, MATES)

*Inaugural ceremony of Career Counseling Sessions For Skill Enhancement Program – CFA, FRM & NSE Academy
Certifications held on September 27, 2021*



Dignitaries during Inaugural ceremony of Career Counseling Sessions For Skill Enhancement Program – CFA, FRM & NSE Academy Certifications held on September 27, 2021


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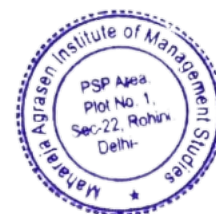


Founder Chairman Dr. Nand Kishore Garg Sir addressing the audience during inaugural ceremony of Career Counseling Sessions For Skill Enhancement Program – CFA, FRM & NSE Academy Certifications held on September 27, 20



Resource Person Mr. Alok Sharma, Corporate Trainer addressing the audience during inaugural ceremony of Career Counseling Sessions For Skill Enhancement Program – CFA, FRM & NSE ACADEMY CERTIFICATIONS held on September 27, 20


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Dignitaries and students attending the session



Resource Person Ms. Namrata, Corporate Trainer addressing the audience during inaugural ceremony of Career Counseling Sessions For Skill Enhancement Program – CFA, FRM & NSE ACADEMY CERTIFICATIONS held on September 27, 20


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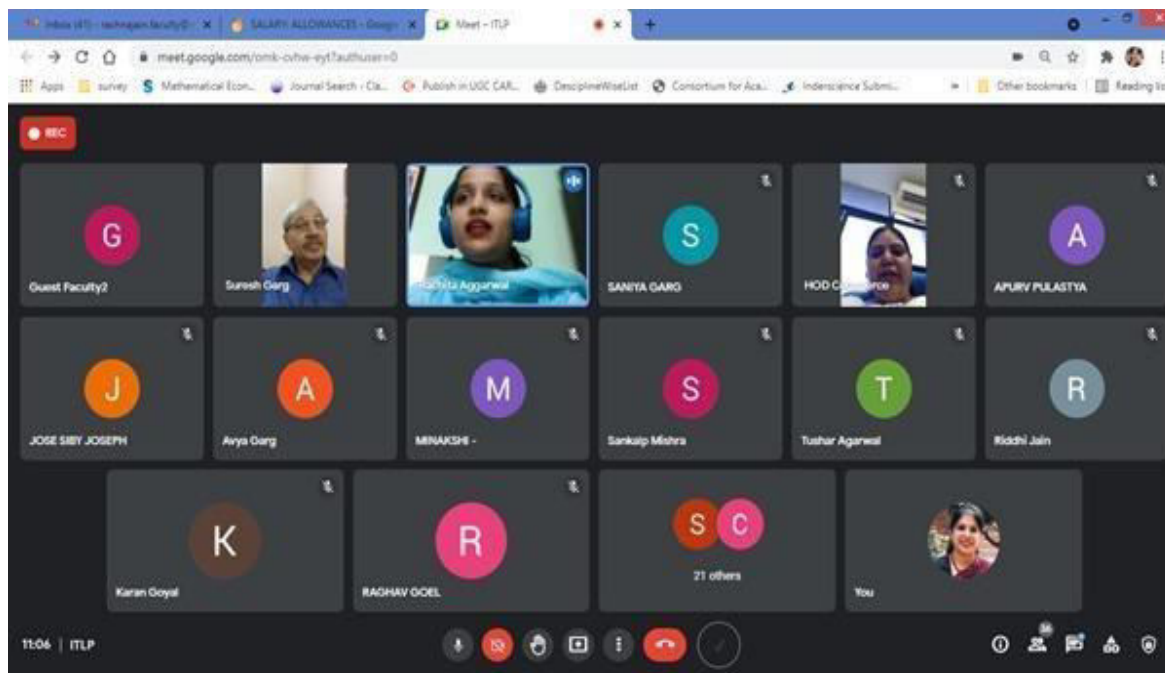




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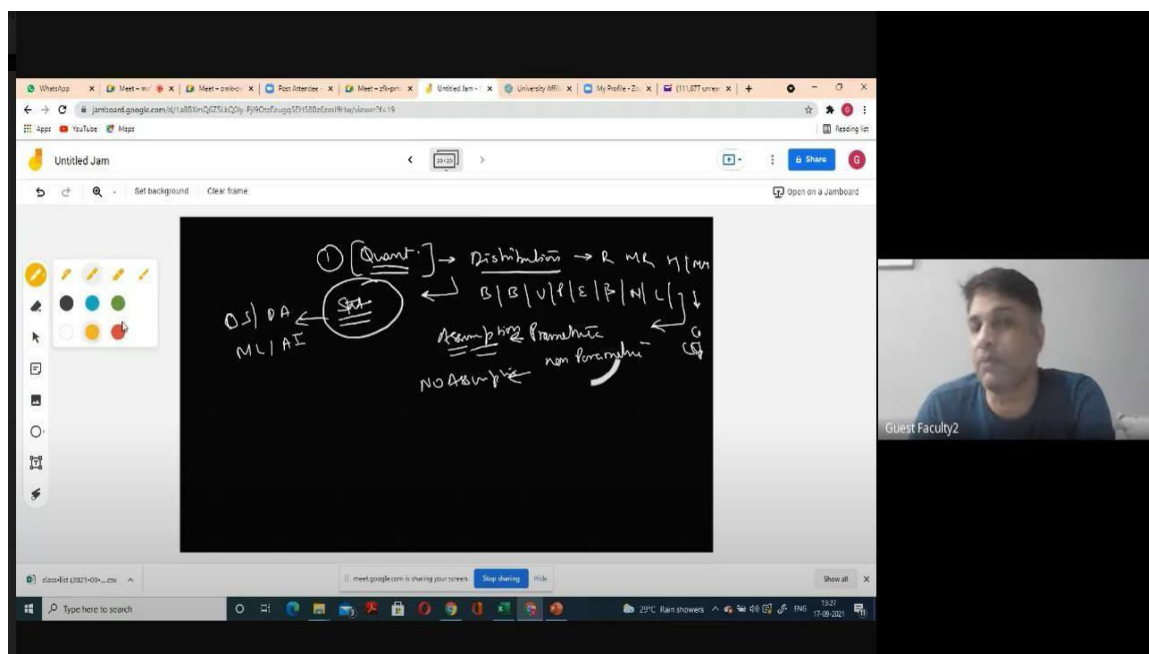
ONLINE SESSIONS

Session 8: - 17th September 2021



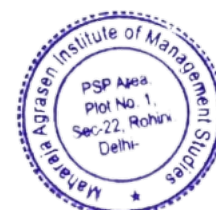
Glimpse of Online Session held on September 17, 2021

Session 7: - 16th September 2021



Resource Person Mr. Alok Sharma addressing the students during the online session on September 16, 2021

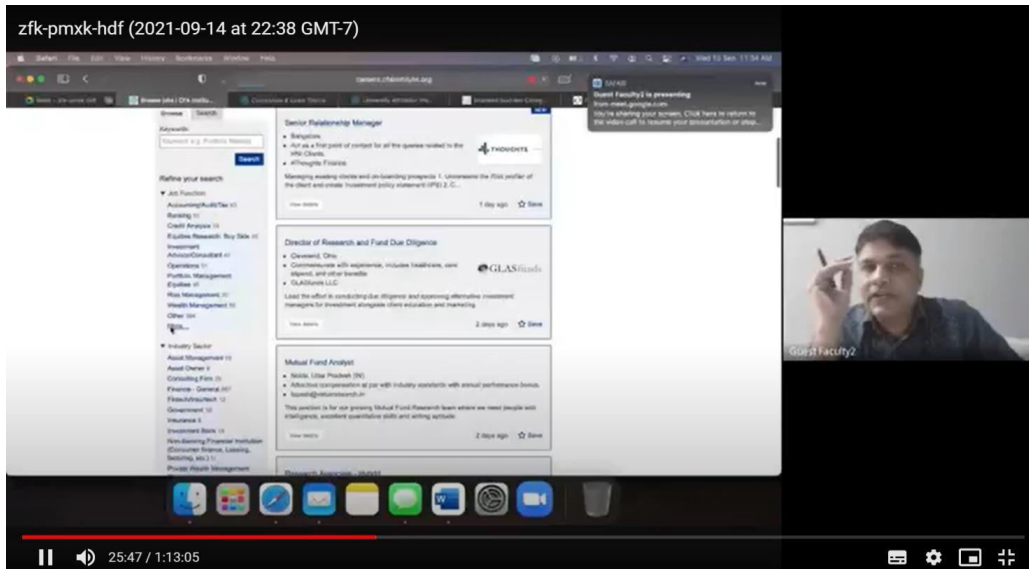

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Session 6: - 15th September 2021



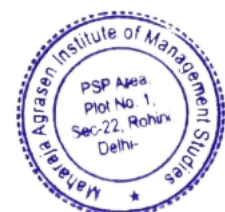
Resource Person Mr. Alok Sharma addressing the students during the online session on September 14, 2021

Session 5: - 13th September 2021



Prof. Ravi Kumar Gupta, Director, MAIMS motivating the students during the online session on September 16, 2021

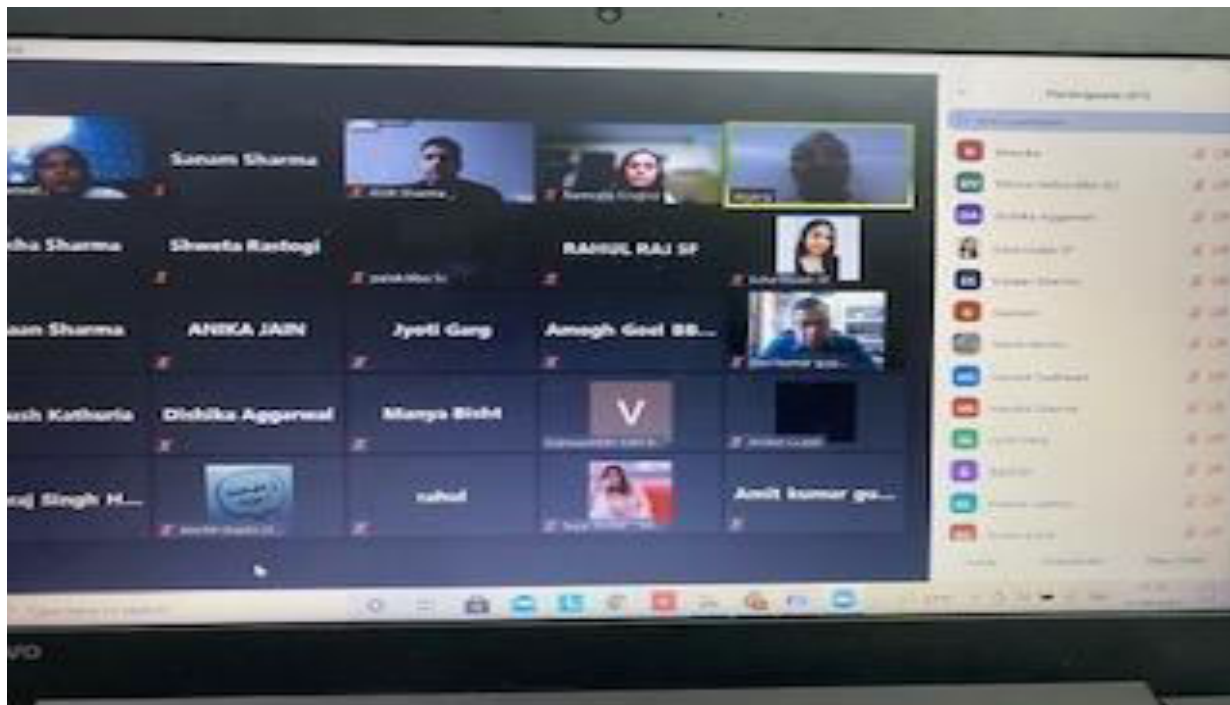

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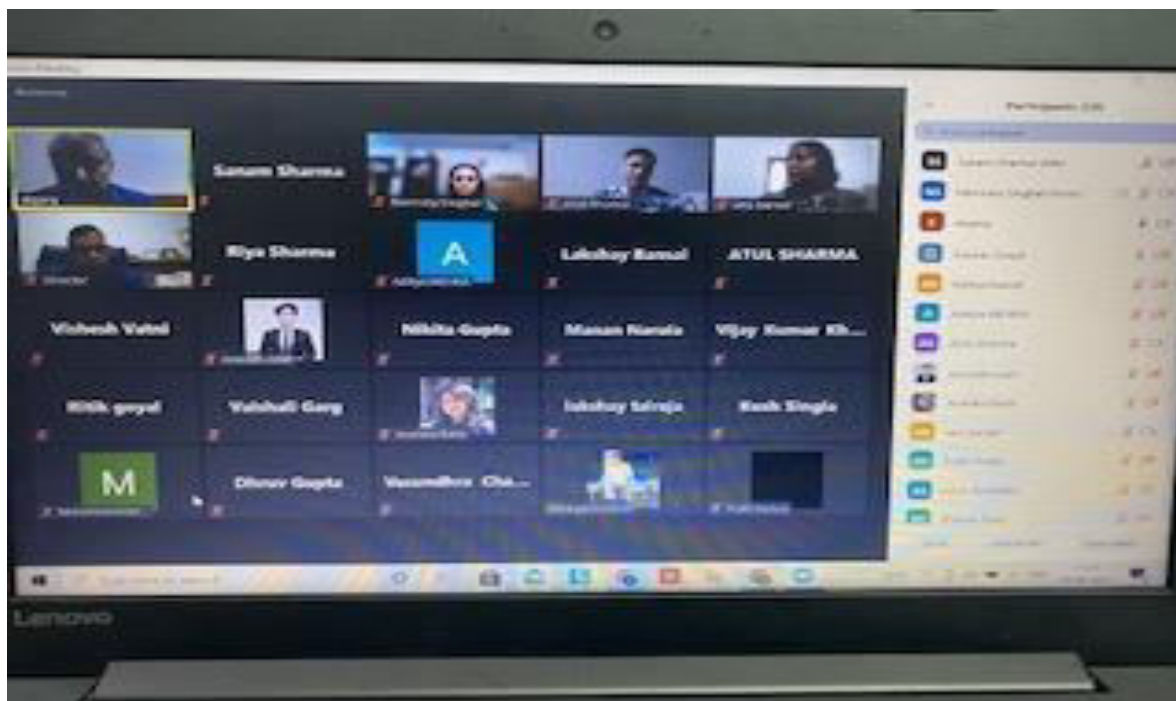
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Session 4: - 11th September 2021

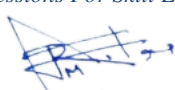


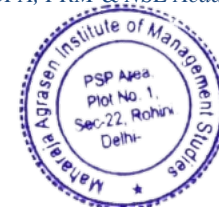
Students attending online session during Career Counseling Sessions For Skill Enhancement Program – CFA, FRM & NSE Academy Certifications

Session 3: - 10th September 2021



Students attending online session during Career Counseling Sessions For Skill Enhancement Program – CFA, FRM & NSE Academy Certifications

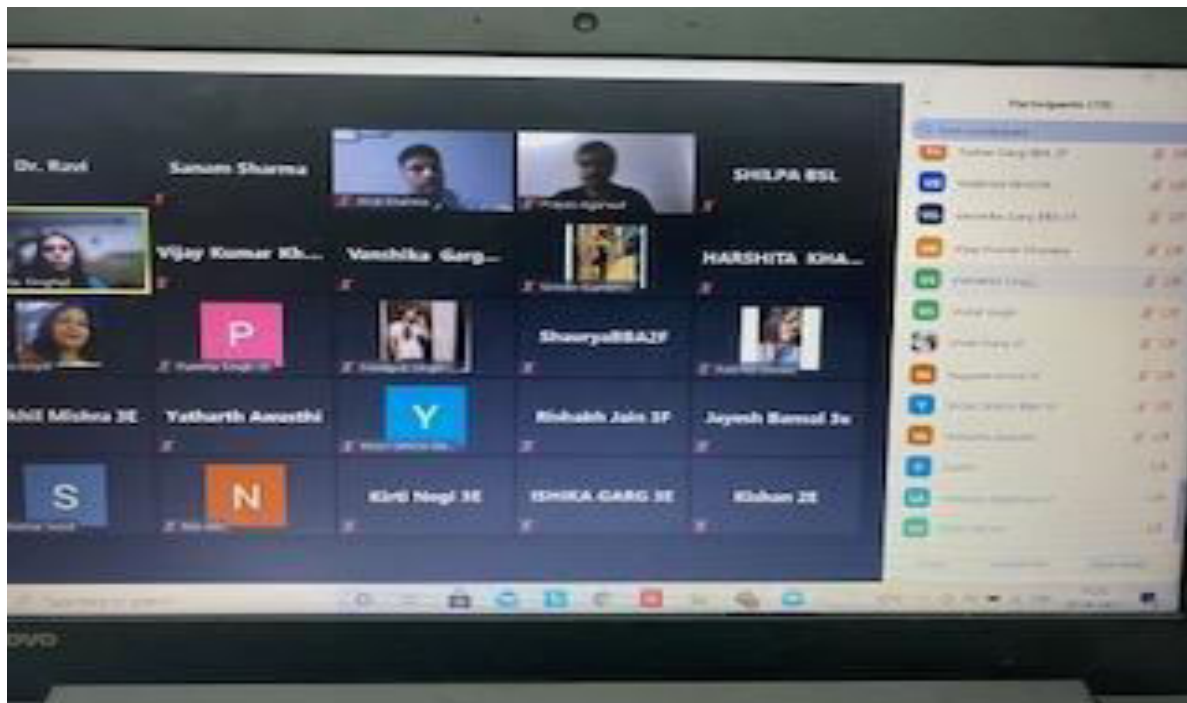

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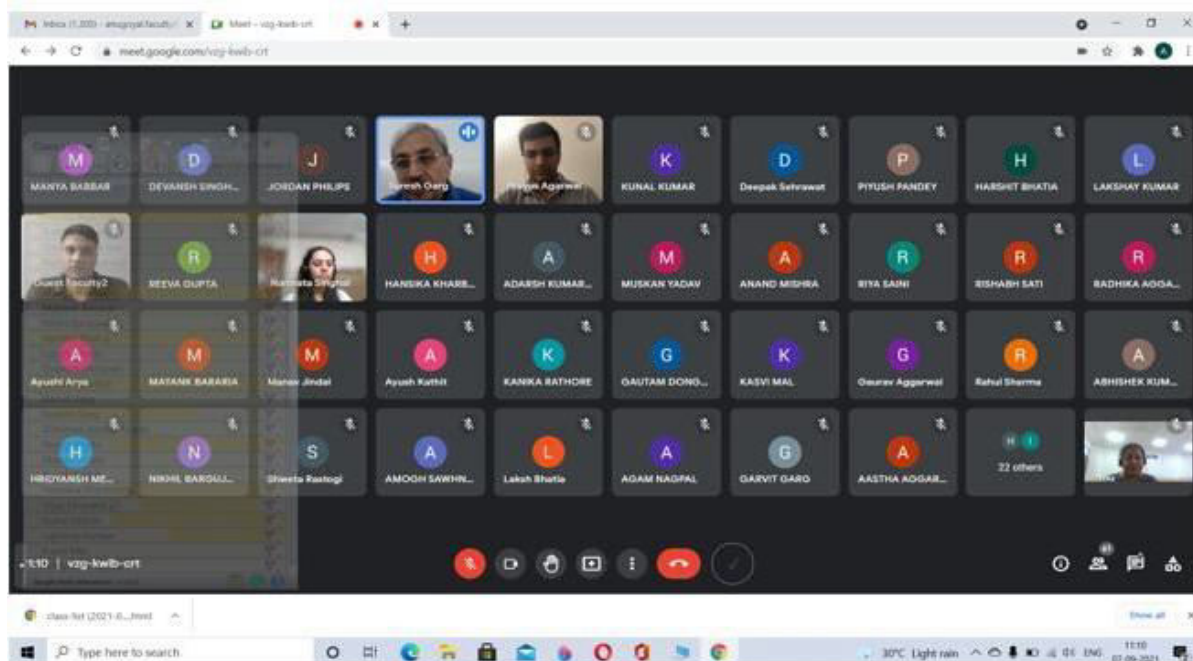
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Session2: - 9th September 2021



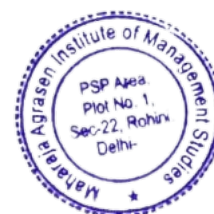
Students attending online session during Career Counseling Sessions For Skill Enhancement Program – CFA, FRM & NSE Academy Certifications

Session 1: - 7th September 2021



Resource persons Mr. Alok Sharma and Mr. Prayas Agarwal interacting with students during online session of Career Counseling Sessions For Skill Enhancement Program – CFA, FRM & NSE Academy Certifications

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Monday, September 13, 2021

Circular

**Subject: Path Finder 1.0 Series of Career Counselling Sessions
(September 16th, 2021)**

Name of the Event	Path Finder 1.0 Series of Career Counselling Sessions
About the Event	The Department of Business Administration is planning the Pathfinder 1.0 series of career counselling sessions in association with TIME Education Pvt Ltd. The career counsellor with his counselling, advice, analysis, and research can play a major role in making the right decision for students.
Day & Date	Thursday, September 16th, 2021
Venue	Google Meet
Participants	Students of MAIMS
Resource Person	<ul style="list-style-type: none">Mr. Amit Poddar, Chief Knowledge Expert, TIMES Education Pvt. Ltd.
Faculty Coordinators	<ul style="list-style-type: none">Dr. Nakul Anand, Department of Business Administration, MAIMS.Dr. Deepak Dagar, Department of Business Administration, MAIMS.
Key Points	<ul style="list-style-type: none">The organizing team will prepare all the documents/report as per NAAC requirements.

Prof. (Dr.) Ravi Kumar Gupta
(Director, MAIMS)


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Path Finder 1.0 Series of Career Counselling Sessions

1st Session:

Higher Education & Career Opportunities Post Covid-19 Pandemic in India

REPORT

Date: September 16, 2021

No. of Participants: 130

Resource Person: Mr Amit Poddar, Chief Knowledge Expert from TIME Education Pvt Ltd.

Once the famous German-born scientist Albert Einstein said that *“Everybody is a genius but if you judge a fish by its ability to climb a tree, then people will believe that the fish is quite stupid.”* The value here is that each person or a child possesses a unique character and to pull out that unique character the concerned person needs a mentor or a counsellor. These days life is becoming full of challenges and with so many career opportunities, students are getting confused and puzzled up in making the right decision, therefore career counsellor with his counselling, advice, analysis, and research can play a major role in making the right decision for students.

With the aim of guiding students at MAIMS, the Department of Business Administration has planned the Pathfinder 1.0 series of career counselling sessions in association with TIME Education Pvt Ltd. The first session on “Higher Education and Career Opportunities after Covid Pandemic in India” was held on September 16, 2021. Total **130** students of MAIMS participated in the session.

The proceedings of the event were initiated by Student Coordinators Mr Harsh & Ms Simran Gambhir of the BBA program with the recitation of Goddess Saraswati Vandana. Mr Nakul Anand welcomed the dignitaries. Subsequently Prof. (Dr.) Vijay Kr. Khurana, HOD-Business Administration presented the theme address. Taking the session forward, student coordinators invited Prof. (Dr.) Ravi Kumar Gupta, Director-MAIMS for his blessings. Prof. (Dr.) Ravi Kumar Gupta lauded the organizing team and participants for their enthusiasm.

Mr Rushil Jain, Alumnus (BBA Batch 2006-2009) also graced the occasion. The experiences and learnings shared by our Alumnus Mr Rushil Jain (BBA Batch 2006-2009) augmented the learning for students, guiding them in the right direction in careers. His words will act as a compass guiding student of the institute in the right direction.

The speaker for the day was Mr Amit Poddar, Chief Knowledge Expert from TIME Education Pvt Ltd. He discussed in detail various higher education and career opportunities available in post covid era. It was an enlightening session for one and all.

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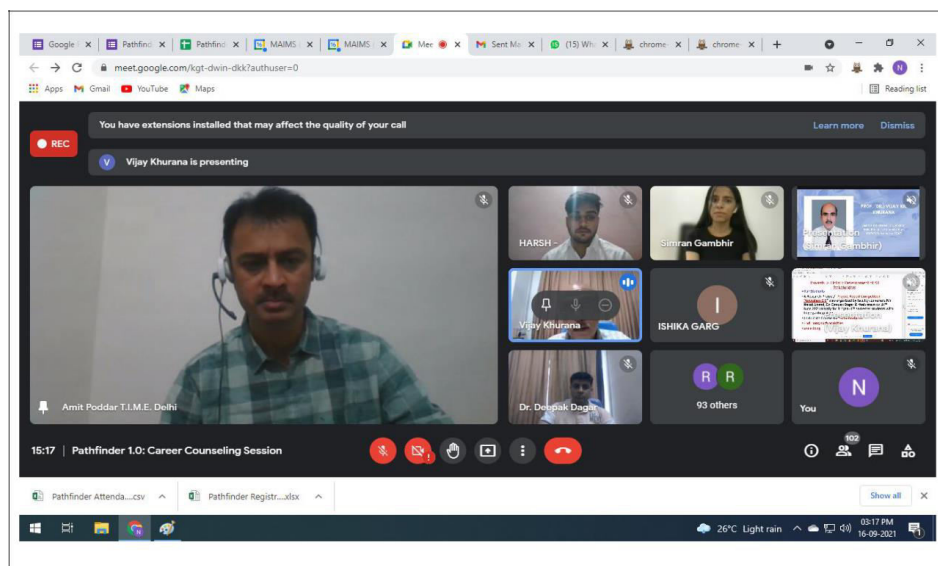
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The content delivered by the speaker of the day and the alumnus has been well appreciated and admired by all the participants of the event. It has been a great learning experience for all the participants and organizers. The Event ended with the presentation of a vote of thanks by Dr Deepak Dagar, Assistant Professor- of Business Administration, followed by the national anthem.

Faculty Conveners:

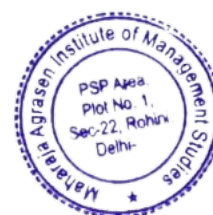
- **Dr. Nakul Anand, Assistant Professor – Business Administration**
- **Dr. Deepak Dagar, Assistant Professor – Business Administration**

Glimpses of the Event



Resource Person, Mr Amit Poddar, Chief Knowledge Expert from TIME Education Pvt Ltd. discussed with the audience about various higher education and career opportunities available in post covid era in webinar organized by MAIMS on September 16, 2021.


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Monday, October 11, 2021

Circular

**Subject: WEBINAR ON 'HOW TO START YOUR STARTUP IN 48 HOURS'
(October 13th, 2021)**

Name of the Event	WEBINAR ON 'HOW TO START YOUR STARTUP IN 48 HOURS'
About the Event	Commcompact - The Commerce Society of Maharaja Agrasen Institute of Management Studies is organizing a webinar on 'How to start your startup in 48hrs. The objective of the webinar is to instill business skills in students so that they can take up entrepreneurial opportunities.
Day & Date	Wednesday, October 13th, 2021
Venue	Google Meet
Time	4:00 p.m. onwards
Participants	Students of MAIMS and others invited
Resource Person	<ul style="list-style-type: none">Mr. Shivam Ahuja, Founder, Skill Circle
Faculty Coordinators	<ul style="list-style-type: none">Dr. Bharti Chaudhary, Department of Business Administration, MAIMS.
Key Points	<ul style="list-style-type: none">The organizing team will prepare all the documents/report as per NAAC requirements.Certificates will be given to participants

Prof. (Dr.) Ravi Kumar Gupta
(Director, MAIMS)


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REPORT

WEBINAR ON 'HOW TO START YOUR STARTUP IN 48HOURS'

Date: October 13, 2021

No. of Participants: 95

Resource Person: Mr. Shivam Ahuja Founder/CEO of Skill Circle, CEO of Delhi Angels, and founder of Delhi Start-ups.

Commcompact - The Commerce Society of Maharaja Agrasen Institute of Management Studies organized a webinar on 'How to start your startup in 48hrs' on October 13, 2021. The webinar began at 4 pm and the resource person for the webinar was Mr. Shivam Ahuja. The webinar was registered and attended by 95 students.

Our host, Dharamdev Chharia, gave the welcome address and a brief introduction to Commcompact and our newsletter Vanijya 2.0.

Following that, Vidit Rajpal addressed the society's new and upcoming initiatives, and Ridhi Seth welcomed all the faculty members and Director Sir. Then Ms. Sumedha Dutta, President of MACS, and Associate Professor, Department of Business Administration, MAIMS, addressed the audience, which was followed by words of appreciation from our Director Sir Dr. Ravi Kumar Gupta.

Our host, Ridhi Seth, then gave the introduction of our speaker.

Mr. Shivam Ahuja is the Founder/CEO of Skill Circle, CEO of Delhi Angels, and founder of Delhi Start-ups. He is also a Business Advisor at Atal Incubation Centre BIMTECH, a TEDX Speaker, and an investor at Coinally.io. In his early 20s, he joined his family's gifting business and helped it grow from a small business to a Retail showroom and is still contributing towards it.

In 2012, he joined Micromax Informatics and helped them in Building their Sales channel for Delhi Region. He Contributed to Micromax's massive growth for the years 2012-2015 and got awarded "Best Sales Professional" for a quarter in 2014.

In 2014, he started Delhistartups.org Community. In 2016, he launched Delhi Angels and invested \$100,000 in one tech startup through their group of investors. He has the Vision to build the most active, Impactful community of budding startups and Entrepreneurs. Soon after the introduction, the stage was handed over to our speaker who was ecstatic to be able to connect with the students. He divided this lucrative topic into subparts and explained each one separately. Along with other things, he emphasized the importance of management.


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He talked about Mr. Sam Altman, who is a foreign investor in budding startups. He is the director of 'Y combinator,' an entrepreneurship college that will fund your idea and team up to Rs.1 crore if they like it. He also mentioned that Sam's handbook titled 'Startup playbook' is a very well-crafted resource for new startups.

To quote him "It's not the idea investors are betting on, but the people behind it"

He highlighted the importance of a great team and individuals. Following that, he stated that if the team is Ok-Ok but your prototype is excellent, you can also achieve great heights.

Mr. Shivam Ahuja, a mentor himself, then talked about how his students came to him with only a brief idea and are now thriving. One of his students has a company named "Let Reach" that specializes in AD-popups. Another of his student founded "Yourself", a company that assists students in obtaining PGs in the DU circuit.

He encouraged young minds to not fear failure. He asked everyone to focus on the principle of developing their inner friend circle, as you are the product of whom you hang out with. He added that one should always execute the idea and there are certainly people who'll pick you up if you fall.

He then mentioned the three stages of startup funding - Getting initial investment from investors, Getting your own IPO, and Selling the idea/startup to another company. He used the example of 'InShots,' the most popular short-news reading app, which began as a Facebook page and also demonstrated the first website for 'OYO ROOMS,' which was made entirely of HTML but suited its purpose

The speaker's address was followed by a Question-Answer round which was moderated by Niharika Bajaj and Bhumi Sardana.

After thanking Mr. Shivam Ahuja for answering each question so enthusiastically, our moderator invited Vidit Rajpal to give the Vote of Thanks. The event was graced with the presence of dignitaries from our college and the society's faculty coordinators. After conveying our sincere gratitude to all those present in the Webinar, we ended the meeting as per schedule at 5.30 PM.

Message Circulated:

✨ It's not about ideas. It's about making ideas happen ✨

Everyone has an idea but bringing that idea to life does not come easy. But don't worry, we've got you covered!


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Commpact - The Commerce Society of MAIMS presents a webinar on 'Start your Start-up in 48 hours' addressed by *Mr. Shivam Ahuja*, Founder and CEO of SkillCircle, CEO of Delhi Angels and a TEDx speaker.

Our speaker has been actively sharing his thoughts and game-changing tips about entrepreneurship and the business world, with the goal of creating the most engaged and effective network of budding firms and entrepreneurs.

Registration Link: commpactmains.in/register

E-certificates: will be given to all the students who would attend the webinar!

Date- 12th October, 2021

Time- 4 PM onwards

Platform- Google Meet

For more details, Contact:

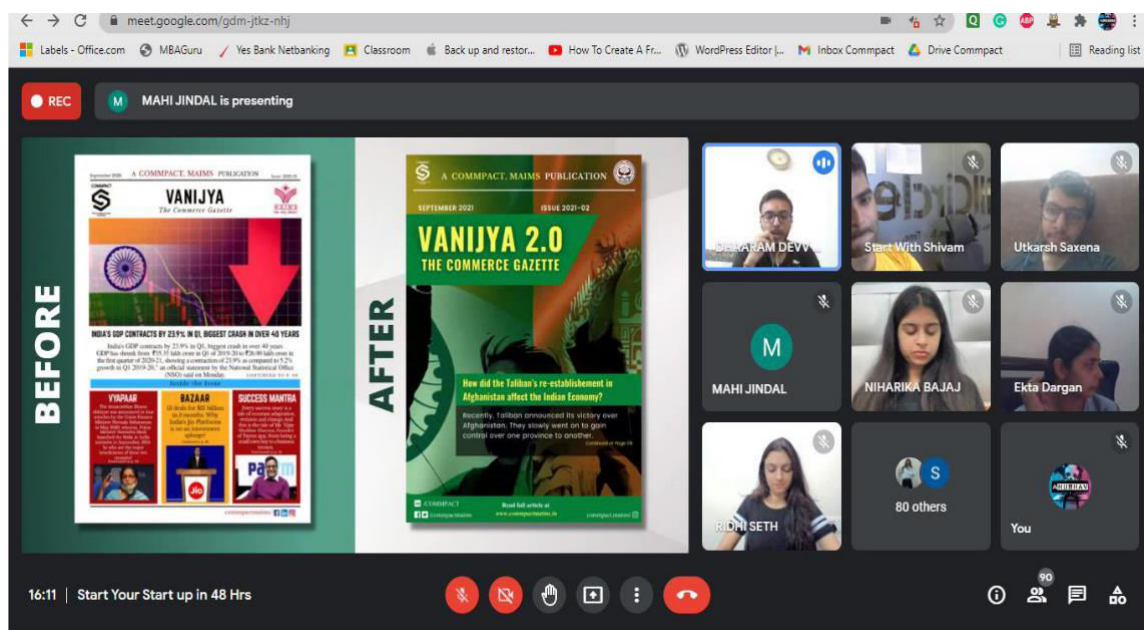
Yash Jain - +918294916807

Kashish Arora - +91 74280 53440

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Screenshots of the Webinar



A webinar on 'How to start your startup in 48hrs' organized by Commpact Society of MAIMS on October 13, 2021



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Question-Answer round is being conducted by the Speaker Mr. Shivam Ahuja Founder/CEO of Skill Circle, CEO of Delhi Angels, and founder of Delhi Start-ups.


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Monday, September 18, 2021

Circular

Subject: Webinar on Internships: A Pathway for Placements
(October 23rd, 2021)

Name of the Event	Webinar on Internships: A Pathway for Placements
About the Event	The Internship and Placement Committee, Department of Law, Maharaja Agrasen Institute of Management Studies is organising a webinar on Internships: A Pathway for Placements. The objective of the event is to discuss importance of internships in the early years of college and to encourage them to build communication skills.
Day & Date	Saturday, October 23 rd , 2021
Venue	Zoom
Participants	Students of MAIMS and others invited
Resource Person	<ul style="list-style-type: none">Mr. Jayant Bhatt, Advocate, Delhi High Court and Supreme Court of India
Faculty Coordinators	<ul style="list-style-type: none">Ms. Aarushi Aggarwal, Department of Law, MAIMS
Key Points	<ul style="list-style-type: none">The organizing team will prepare all the documents/report as per NAAC requirements.

Prof. (Dr.) Ravi Kumar Gupta
(Director, MAIMS)


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REPORT OF WEBINAR ON INTERNSHIPS: A PATHWAY FOR PLACEMENT

23rd October 2021

Date: October 23, 2021

No. of Participants: 150

Resource Person: Mr. Jayant Bhatt, Advocate, Delhi high Court

The Internship and Placement Committee, Department of law, Maharaja Agrasen Institute of management studies organized a webinar on Internships: A Pathway to Placements on 23rd October 2021 via Zoom. More than 150 students registered and attended the webinar.

The guest speaker of the session was Mr. Jayant Bhatt, Advocate, Delhi High Court and Supreme Court of India. Mr. Bhatt is an Independent Lawyer and holds dual Masters of Law (LL.M.) from New York University, USA & the National University of Singapore and is a member of the prestigious Supreme Court Bar Association and Delhi High Court Bar Association. Sir has a keen interest in teaching and mentoring young minds and is an advisory board member to various organizations. He regularly features in news articles & columns and is also a writer and a thought leader. The webinar was attended by more than 150 students of 1st and 2nd year.



Mr. Jayant Bhatt, Advocate, Delhi High Court addressing the students regarding the importance of internships in the webinar, "A Pathway for Placement" organized by Department of Law, MAIMS on October 23, 2021.


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Mr. Bhatt discussed the importance of internships in the early years of Law College. He encouraged students to build communication skills by participating in moot court and reading judgments. He shared his own experience about internships and how internships help in getting placements in the future. He also motivated the students to build strong relations in college and told them about the importance of teamwork. He interacted with students and also guided them to start internships in different fields and not restrict only to law such as business, films, NGO's. Mr. Bhatt also guided students to focus equally on studies and internships. The overall session was very insightful.


Ms. Anshita Khandelwal, student of 7th Semester, BA LL.B. successfully moderated the session and towards the end, faculty coordinator, Ms Aarushi Agarwal proposed a vote of thanks.

**MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES,
DEPARTMENT OF LAW,
INTERNSHIP AND PLACEMENT COMMITTEE
PRESENTS A WEBINAR ON**

INTERNSHIPS: A PATHWAY TO PLACEMENTS

MR. JAYANT BHATT

He is a practicing advocate, who has pursued his Masters from New York University, USA, and the National University of Singapore. He is also a member of the Supreme Court Bar Association and the Delhi High Court Bar Association.



Faculty Coordinator: Ms. Aarushi Agarwal

Date: October 23, 2021	Student Coordinators:
Time: 12 P.M. to 1 P.M.	Anshita Khandelwal
Venue: Online Platform	Palak Tyagi

Poster on "A Pathway for Placement" organized by Department of Law, MAIMS on October 23, 2023


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Wednesday, October 20, 2021

Circular

**Subject: E-TALK ON “HOW TO HAVE A GROWTH MINDSET”
(October 25, 2021)**

Name of the Event	E-TALK ON “HOW TO HAVE A GROWTH MINDSET”
About the Event	Maharaja Agrasen Institute of Management Studies is organising a discussion on “How to have a growth mindset” for the final year students. Whether it’s your business or even that someone special you want to impress, having positive energy and a growth mindset is a key trait that separates you from everyone else.
Day & Date	Monday, October 25th, 2021.
Venue	Google Meet
Participants	Final year students of MAIMS
Resource Person	<ul style="list-style-type: none">● Prof (Dr.) Umesh Arya, Dean, Faculty of Media Studies, Guru Jambheshwar University of Science and Technology, Haryana● Prof. (Dr.) Dev Vrat Singh, Department of Mass Communication, Central University of Jharkhand, Ranchi
Faculty Coordinators	<ul style="list-style-type: none">● Dr. Nidhi Chaudhary, Department of Journalism and Mass Communication, MAIMS
Key Points	<ul style="list-style-type: none">● The organizing team will prepare all the documents/report as per NAAC requirements.

Prof. (Dr.) Ravi Kumar Gupta
(Director, MAIMS)

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REPORT E-TALK ON “HOW TO HAVE A GROWTH MINDSET”

Date: October 25, 2021

No. of Participants: 89

Resource Person: Mrs. Mehar Sindhu Batra, Entrepreneur, a Career Coach, and a Youtuber

In order to prepare the final year students for the challenges ahead and offer support in any manner possible, MAIMS held a discussion on "How to have a growth Mindset." The conversation had taken place online via Gmeet on October 25, 2021.

Whether it's your business or even that someone special you want to impress, having positive energy and a growth mindset is a key trait that separates you from everyone else. And we have a wonderful solution for you, MAIMS organized a very insightful and interactive session with **Mrs. Mehar Sindhu Batra** who is an Entrepreneur, a Career Coach, and a Youtuber. Throughout the session one of the most important thoughts that she quoted was “Change your words to change your mindset”. She also interacted with the audience and even took up their questions and suggestions. It was indeed a great and insightful session.

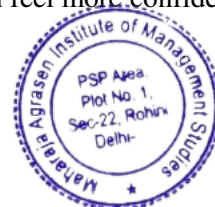
The speaker had prepared an interactive power point presentation while also providing preparation tips for the talk, which was attended by **89** students.

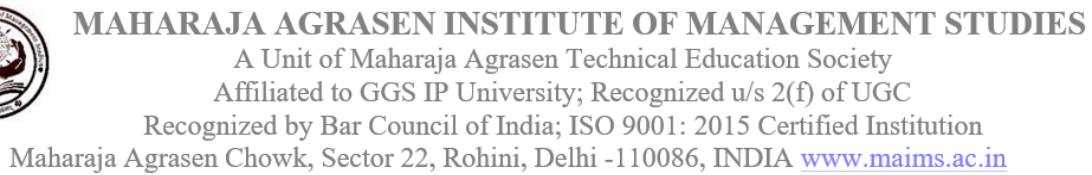
He extolled the virtues of conceptual clarity to his listeners. He claimed that the Blue Print Approach was required to determine the attitude of the people who created the test questions. He went into great detail about the Preliminary, Main, and Interview portions of the exams. The Department's aspirant and consistently passionate students found the Talk to be really informative and educating overall. The major goal of the tests, according to the speaker, was to find the nation's unpolished gems in order to handle the onerous workload of the nation. According to him, the tests were intended for everyone in the nation, not just members of the upper classes. He declared that the examinations were challenging but not insurmountable in his final statement.

The lecturer continued by discussing old exam papers using an audio-visual style, and the students actively participated in the discussion. The Speaker then chose the students who had provided the correct responses to conduct mock interviews with them on stage.

Students braved the challenging questions that were asked to them during the mock interviews, and the speaker highlighted their errors as examples of "what not to do" throughout the interview process. He gave the pupils the advice to practice these mock interviews in front of a mirror so they can feel more confident on the big day.

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Monday, October 25, 2021

Circular

**Subject: Pathfinder 1.0 2nd Session on the Topic “HOW TO A CRACK GD”
(October 28th, 2021)**

Name of the Event	Pathfinder 1.0 2nd Session on the Topic “HOW TO A CRACK GD”
About the Event	The Department of Business Administration, MAIMS under the aegis of IQAC, is organizing a 2 nd session of the Pathfinder 1.0 series of Career Counselling Session titled “How to Crack a Group Discussion?” with the objective to guide and counsel the students on career aspects.
Day & Date	Thursday, October 28th, 2021
Venue	Google Meet
Time	3:00 p.m. onwards
Participants	Students of MAIMS and others invited
Resource Person	<ul style="list-style-type: none">Mr. Amit Poddar, Chief Knowledge Expert, T.I.M.E.
Faculty Coordinators	<ul style="list-style-type: none">Mr. Nakul Anand, Convener, Department of Business Administration, MAIMS.Dr. Deepak Dagar, Co-Convener, Department of Business Administration, MAIMS.Dr. Sushila Gupta, Co-Convener, Department of Business Administration, MAIMS.
Key Points	<ul style="list-style-type: none">The organizing team will prepare all the documents/report as per NAAC requirements.

Prof. (Dr.) Ravi Kumar Gupta
(Director, MAIMS)

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DEPARTMENT OF BUSINESS ADMINISTRATION, MAIMS

Under the Aegis of IQAC,
Pathfinder 1.0 – 2nd Session on the Topic
“HOW TO A CRACK GD”

REPORT

Date and Day: Thursday, October 28, 2021

No. of Participants: 80

Resource Person: Mr. Amit Poddar, Chief Knowledge Expert from T.I.M.E and Ms. Tanya Dua, Faculty & Course Developer at the renowned London School of International **Business**.

The Department of Business Administration, MAIMS under the aegis of IQAC, organized a 2nd session of the Pathfinder 1.0 series of Career Counseling Session titled “How to Crack a GroupDiscussion?” on October 28, 2021, 3:00 pm-5:00 pm on the zoom platform.

As rightly said, “**We live and participate in groups and our best comes out when we have honest discussions**”. The value here is that group discussion is the essence of the process of learning and understanding. Group discussions broaden the learning curve by exploring multiple dimensions of the topic. Understanding the art of presenting yourself in group discussions is very important in today’s competitive world. Group discussion is a method used by academic institutions or companies or organizations to check whether the candidates have certain personalities or skills which are a must for their members or employees or to act as the basis of selection in higher education.

With the objective to guide and counsel the students on career aspects, the Department of Business Administration planned a series of career counseling sessions PATHFINDER 1.0 in association with TIME Education Pvt Ltd. After the grand success of the first session of the Pathfinder 1.0 series held on September 16, 2021, the second session was conducted on October 28, 2021.

The eminent resource person was **Mr. Amit Poddar, Chief Knowledge Expert** from T.I.M.E. He spoke on the topic – “How to Crack a Group Discussion?” The Alumnus guest of the day was **Ms. Tanya Dua** (BBA Banking & Insurance, Batch 2013-2016, Faculty & Course Developer at the **renowned London School of International Business**.

80 Students of MAIMS attended the session. The Events started with the recitation of Goddess Sarasvati Vandana by the student coordinators Ms. Simran Gambhir & Mr. Harsh of BBA Batch 2020-23. Subsequently, Mr. Nakul Anand, Assistant Professor, and Convener welcomed all the dignitaries & participants to the webinar. Thereafter, Prof. V.K. Khurana,

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HOD, of Business Administration, highlighted the academic progress of the department. Prof. Dr. Ravi Kumar Gupta, the Director, MAIMS, sent his good wishes through a message & congratulated all the participants.

Thereafter Alumnus, Ms. Tanya Dua was invited to share her experiences. The valuable experience and learnings from the alumnus are always very useful takeaway for students. The experiences and learnings shared by our Alumnus Ms. Tanya Dua (BBA B&I Batch 2012-2015) augmented the learning for students, guiding them in the right strategy for handling group discussions. She discussed the art of group discussion by discussing the topic from the side of the participant and evaluator which is commendable.

Subsequently, Mr. Amit Poddar was invited to enlighten the audience on the topic. He shared his presentation on the topic and thoroughly explained the objectives & outcomes of GD. He cautioned the participants about both's & Don'ts of GD. He said that GD is a mechanism to evaluate the candidate for his/her thoughts & qualities exhibited during the discussion. The art of cracking GD requires good practice. He suggested conducting Mock GD in the session itself.

Dr. Sushila Gupta, Assistant Professor, and Co-Convener, conducted the mock GD on the topic **"Should the public or politicians be blamed for the current state of India?"** Five students participated in this mock exercise. Three students namely Ms. Simran Gambhir, Mr. Harsh D & Mr. Harsh Gupta were nominated for award of Certificate of Appreciation during the mock GD exercise. This has enhanced the learning experience for the participants from the workshop.

The content delivered by the speaker and the alumnus were well appreciated and admired by all the participants of the event.

Lastly, Dr. Deepak Dagar, Assistant Professor, and Co-Convener, thanked the Management, the resource person, Alumnus, participants, faculties and students for their whole hearted support and participation in all such teaching & learning academic activities conducted by the Department of Business Administration, under the aegis of IQAC. The webinar ended with recitation of National anthem.

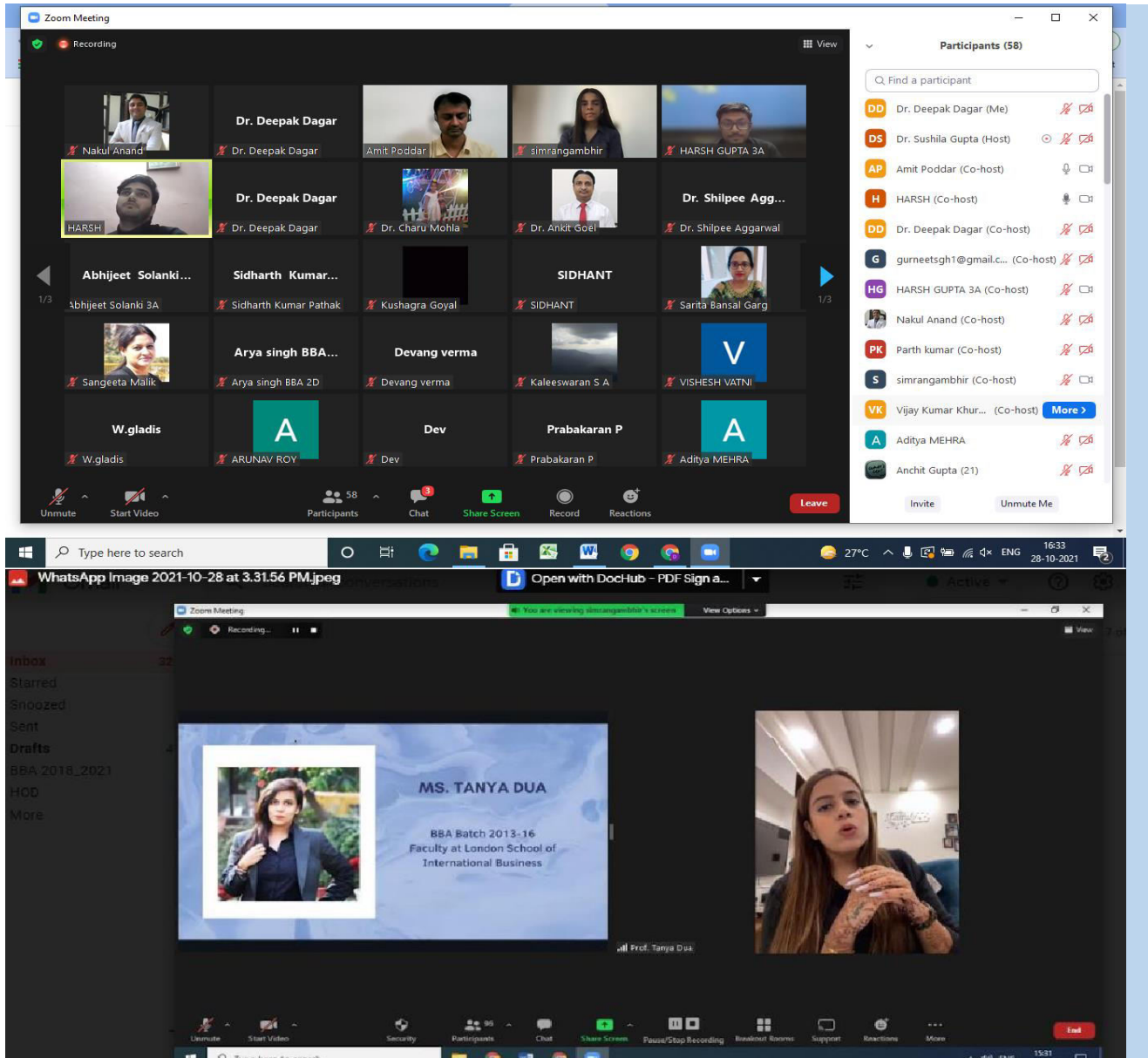
Faculty Conveners:

- 1. Mr. Nakul Anand, Assistant Professor, Convener.**
- 2. Dr. Deepak Dagar, Assistant Professor, Co-Convener.**
- 3. Dr. Sushila Gupta, Assistant Professor, Co-Convener.**


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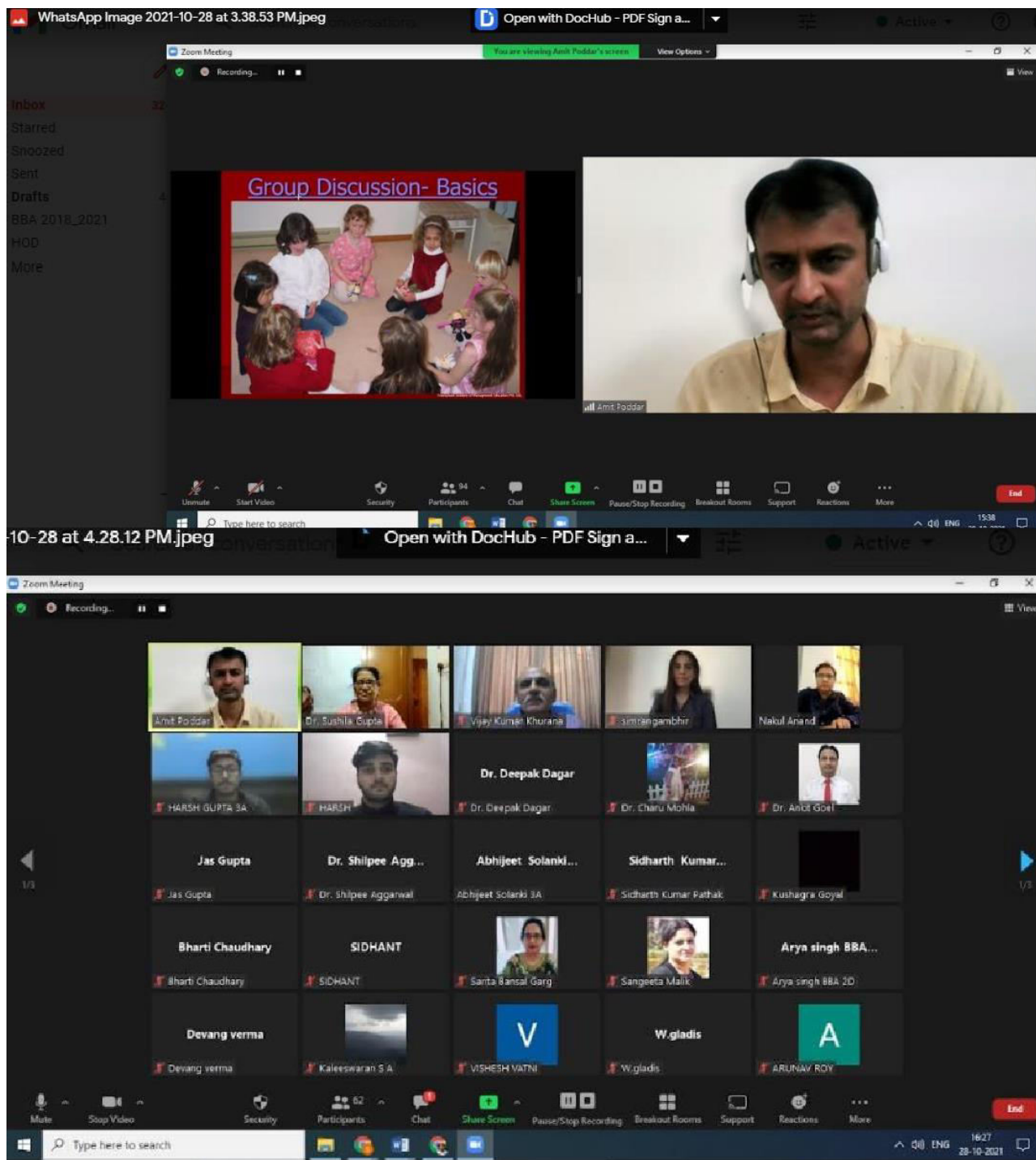
Glimpses of the Event:



Ms. Tanya Dua, Alumnus,MAIMS, is guiding the audience about the right strategy for handling group discussions.

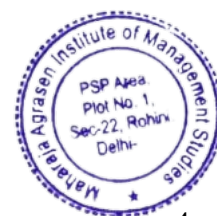

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Mr. Amit Poddar, Resource Person, enlightening the audience on the topic “How to Crack a Group Discussion?” “a career counselling session organized by BBA, MAIMS on October 28, 2021 via Gmeet.

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Thursday, October 28, 2021

Circular

**Subject: WEBINAR ON RESUME BUILDING
(October 30th, 2021)**

Name of the Event	WEBINAR ON RESUME BUILDING
About the Event	The Department of Commerce, Maharaja Institute of Management Studies, organized a webinar on Resume Building. The main objective of the event is to make students understand the content of a resume for availing good job opportunities in the corporate world.
Day & Date	Saturday, October 30th, 2021
Venue	Google Meet
Time	10:00 a.m. onwards
Participants	Students of MAIMS.
Resource Person	<ul style="list-style-type: none">Ms. Rashmi Nityananda, Talent Acquisition Manager, FINOIT Technologies
Faculty Coordinators	<ul style="list-style-type: none">Dr. Kamal Gupta, Department of Commerce, MAIMS
Key Points	<ul style="list-style-type: none">The organizing team will prepare all the documents/report as per NAAC requirements.

Prof. (Dr.) Ravi Kumar Gupta
(Director, MAIMS)

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Report

WEBINAR ON RESUME BUILDING

Date: October 30, 2021

No. of Participants: 126

Resource Person: Ms. Rashmi Nityananda, Talent Acquisition Manager, FINOIT Technologies

On October 30, 2021; the Department of Commerce, Maharaja Institute of Management Studies, organized a webinar on Resume Building through the Google Meet platform. The webinar started at 10 am. The topic of the webinar was “Resume Building.” Total of 126 students of Department of Commerce, MAIMS participated in the event. The main objective of the event was to make students understand the content of a resume for availing good job opportunities in the corporate world.

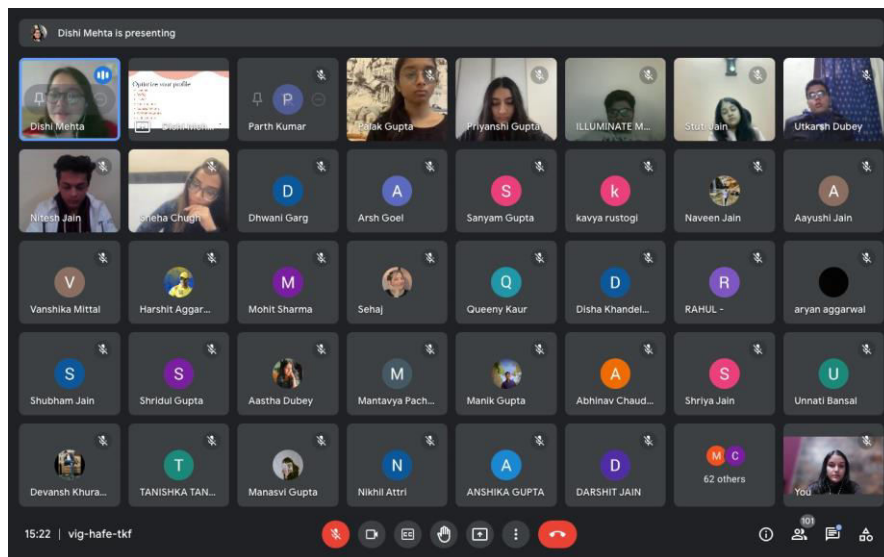
The program started with a welcome address by Prof. (Dr.) Manju Gupta, Department of Commerce. Prof. (Dr.) Manju pointed out the importance of resumes for students and how resumes stand out among the crowds. She also focused on how a resume can be the best strategy for creating a first impression among the interviewers.

Ms. Rashmi Nityananda, Talent Acquisition Manager, FINOIT Technologies was the resource person for the event. She made students understand the difference between a CV and a resume. She elaborated on the four stages for an effective resume including SWOT analysis, skills set and the experiences the employers are looking for, resume content, and formats of resumes. Ms. Rashmi also provided tips to the participants for answering interview questions. The students participated in the event enthusiastically and cleared their doubts regarding the resume as well as Interviews.

The session ended with a thank you note from Dr. Kamal Gupta convener of the Webinar. The students were asked to fill out the feedback form seeking their views about the session and its delivery.


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Ms. Rashmi Nityananda, Resource Person, addressing the audience about the difference between a CV and a resume in the webinar “Resume Building” conducted by Department of Commerce, MAIMS on October 30, 2021 via Gmeet.


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Thursday, November 11, 2021

Circular

Subject: Pre-Placement Talk with Winspark Innovations Learning Pvt. Ltd.
(November 15, 2021)

Name of the Event	Pre-Placement Talk with Winspark Innovations Learning Pvt. Ltd.
About the Event	The Maharaja Agrasen Institute of Management Studies strives ceaselessly to aid and educate students in their future aspirations. For the same purpose, a Pre-Placement seminar is being planned for senior-level students that will focus on contemporary industry principles and placement preparation. The Pre-Placement Discussion is centred on the overall development of candidates in preparation for several placement drives.
Day & Date	Monday, November 15, 2021
Time	10:00 am onwards
Venue	Google Meet
Participants	Students of MAIMS
Judges	<ul style="list-style-type: none">● Ms. Tina Mitra
Faculty Coordinators	<ul style="list-style-type: none">● Ms. Kamna Vaid, Department of Economics, MAIMS● Ms. Neetu Agarwal, Department of Business Administration, MAIMS
Key Points	<ul style="list-style-type: none">● The organizing team will prepare all the documents/report as per NAAC requirements.

Prof. (Dr.) Ravi Kumar Gupta
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Pre-Placement Talk with Winspark Innovations Learning Pvt. Ltd.

Date: November 15, 2021

No. of Participants: 208

Resource Person: Ms. Tina Mitra, industry leader, Winspark Innovations Learning Pvt. Ltd

The Maharaja Agrasen Institute of Management Studies strives ceaselessly to aid and educate students in their future aspirations. For the same purpose, a Pre-Placement seminar was planned for senior-level students that focused on contemporary industry principles and placement preparation. The Pre-Placement Discussion centered on the overall development of candidates in preparation for several placement drives.

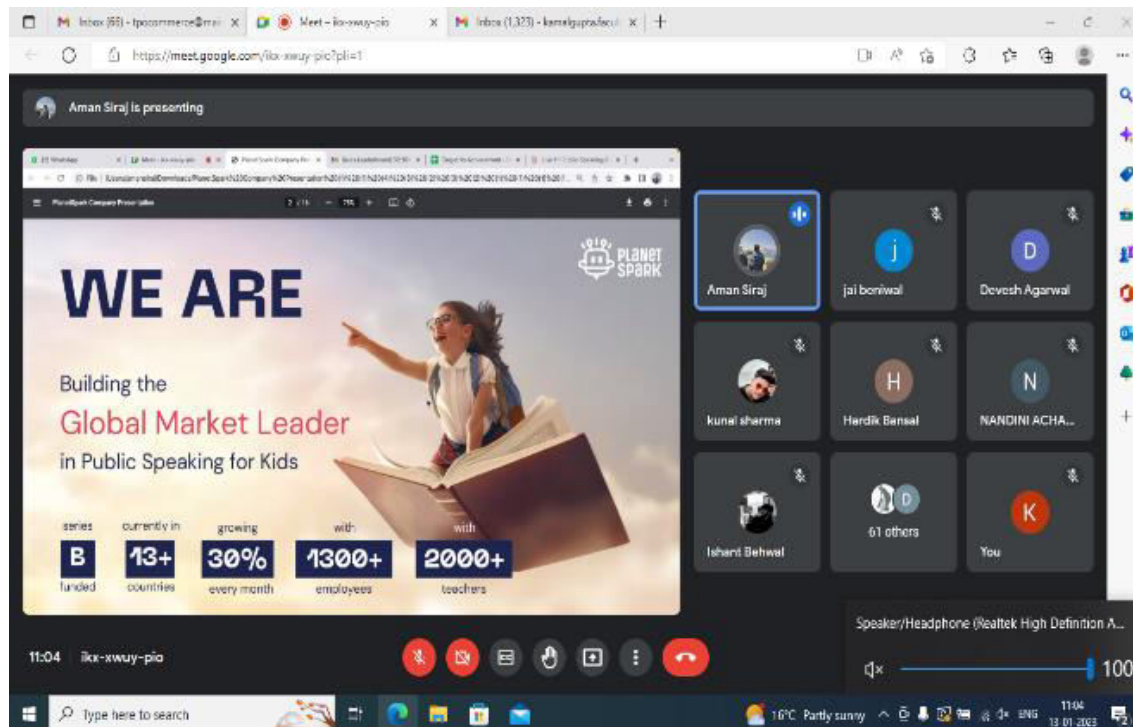
On November 15, 2021 the discussion was hosted by industry leader of Winspark Innovations Learning Pvt. Ltd. to train young brains for the competition of the outer world. It was organized online via gmeet that instilled the youngsters with confidence and zeal. **Ms. Tina Mitra** (tinamitra@planetspark.com) managed the session.

The speaker lectured the students on the Company's culture and expectations for the successful candidates. In the end, participants asked questions regarding careers in this subject, to which many students received answers.

The seminar was highly engaging and had approximately **208** attendees. It was unquestionably a valuable discussion, and the takeaways have helped the students to discover the correct means to plan their course, which will not only aid them in determining their path, but also provide satisfaction and significance to their daily lives.


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Ms. Tina Mitra, Resource Person, delivering lecture on the Company's culture and expectations for the successful candidates in the preplacement talk with Winspark organized by MAIMS on November 15,2021.

The Faculty Coordinators for this event were:

Ms. Kamna Vaid (Assistant Professor)

Ms. Neetu Agarwal (Assistant Professor)

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Friday, November 19, 2021

Circular

**Subject: Webinar on Amateur Entrepreneurs in Finance- Commodity Derivatives and Risk Management
(November 24, 2021)**

Name of the Event	Webinar On Amateur Entrepreneurs in Finance- Commodity Derivatives and Risk Management
About the Event	Maharaja Agrasen Institute of Management Studies, is organizing a webinar on "Amateur Entrepreneurs in Finance- Commodity Derivatives and Risk Management". The main objective of the event is to make students understand about mechanism of commodity markets and career opportunity available in financial sector.
Day & Date	Wednesday, November 24, 2021
Time	11:00 am onwards
Venue	Google Meet
Participants	Students from Department of Commerce
Resource Person	<ul style="list-style-type: none">Mr. Vinit Singh Kaler, Sr. Manager- Training and Education, MCX India
Faculty Coordinators	<ul style="list-style-type: none">Dr. Kamal Gupta, Department of Commerce, MAIMS
Key Points	<ul style="list-style-type: none">The organizing team will prepare all the documents/report as per NAAC requirements.

Prof. (Dr.) Ravi Kumar Gupta
(Director, MAIMS)


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REPORT

WEBINAR ON AMATEUR ENTREPRENEURS IN FINANCE- COMMODITY DERIVATIVES AND RISK MANAGEMENT

Date: November 24, 2021

No. of Participants: 70

Resource Person: Mr. Vinit Singh Kaler, Sr. Manager- Training and Education, MCX India

On Wednesday, November 24, 2021, Department of Commerce, Maharaja Agrasen Institute of Management Studies, organized a webinar on “Amateur Entrepreneurs in Finance- Commodity Derivatives and Risk Management” through Google meet platform at 11 am. Total 70 students from Department of Commerce participated in the event. The main objective of the event was to make students understand about mechanism of commodity markets and career opportunity available in financial sector.

The programme started with the welcome address by Prof. (Dr.) Manju Gupta, Department of Commerce. Prof. (Dr.) Manju pointed about the role of commodity markets in the economy and how investors can make commodity as a part of their portfolio in the current scenario.

Mr. Vinit Singh Kaler, Sr. Manager- Training and Education, MCX India was the resource person for the event. He started session with the introduction of commodity markets with relevant examples. He also elaborated the types of commodity traded on the exchanges and regulatory framework of commodity markets prevalent in India. Mr. Vinit also focused on the various participants operating in the commodity market. At last he emphasized on the mechanism of clearing of commodity trades, which provided students the opportunity to understand the whole mechanism of commodity market. Lastly, the talk was appreciated among students and faculty members and ended with answering of queries asked from participants.

The session was concluded by Prof. (Dr.) Ravi Kumar Gupta, Director, MAIMS. He appreciated Mr. Vinit, the resource person of the event about the practical knowledge provided to the students during the event and ensure to make more events in future.


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The session ended on a thank you note from Dr. Kamal Gupta convener of the Webinar. The students were asked to fill the feedback form seeking their views about the session and its delivery.

Talk on the "World Investor week 2021" delivered by the resource person Mr. Vinit Singh on November 24, 2021

Explaining the whole mechanism of commodity market by the resource person Mr. Vinit Singh, Sr. Manager-Training and Education, MCX India

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REC Vinit Singh is presenting

WHAT ARE COMMODITIES

Commodities

Agriculture Base Metals Energy Bullion Intangibles

- Commodities are the **raw materials** used to create a liveable world
- Often used as **inputs in the production of other goods**
- Have no qualitative difference across markets—fungibility/Homogeneous

Webinar on Commodity Markets

MCX METAL & ENERGY Trade with Trust

Vinit Singh Manju Gupta SAIJAL BANSAL Kajal Mittal Rachna Jain Divisha Gupta Praveen Kumar Singh SUDHANSHU GUPTA 28 others

Talking about the commodities by the Resource Person Mr. Vinit Singh Kaler via Gmeet

REC Vinit Singh is presenting

COMMODITY DERIVATIVES ECOSYSTEM

WDRA CLEARING CORPORATION VAULTS WAREHOUSE CCRL COMRAH WR / NWR QC FARMER TRADER QUALITY CHECKING FARMERS & FPOs CORPORATES FARMER CO-OPERATIVES WHOLESALEERS IMPORTERS EXPORTERS PROCESSORS TRADERS CO-OPERATIVES / ASSOCIATIONS GOVERNMENT STOCK EXCHANGE WITH COMMODITY DERIVATIVES

Webinar on Commodity Markets

MCX METAL & ENERGY Trade with Trust

Vinit Singh Manju Gupta SAIJAL BANSAL Kajal Mittal Rachna Jain Divisha Gupta Praveen Kumar Singh SUDHANSHU GUPTA 27 others

Showing the Commodity Derivatives Ecosystem via online by Mr. Vinit Singh in the webinar

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Tuesday, December 7, 2021

Circular
Subject: Zee Anchor Quest
(December 14th, 2021)

Name of the Event	Zee Anchor Quest
About the Event	The Department of Journalism and Mass Communication is organising “Zee Anchor Quest” for two days in association with Zee Media. The event will provide live experience of anchoring to students.
Day & Date	Tuesday, December 14th, 2021
Venue	7 th and 9 th Block, MAIMS
Participants	Students of MAIMS and others invited.
Resource Person	<ul style="list-style-type: none">● HR Team of Zee Media.
Faculty Coordinators	<ul style="list-style-type: none">● Dr. Nisha Singh, Department of Journalism and Mass Communication, MAIMS.● Ms. Shifali Ahuja, Department of Journalism and Mass Communication, MAIMS.
Key Points	<ul style="list-style-type: none">● The organizing team will prepare all the documents/report as per NAAC requirements.

Prof. (Dr.) Ravi Kumar Gupta
(Director, MAIMS)


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Zee Anchor Quest

Date: December 14, 2021

No. of Participants: 71

On December 14, 2021 Anchor Quest was organized for two days by the Department of Journalism and Mass Communication in association with Zee Media. It was a subject of PAN India and we welcomed applicants from across the land. The Anchor Quest took place on December 14 and 15 2021 in the premises of Maharaja Agrasen Institute of Management Studies 7th and 9th Block. Around 200 people from all walks of life and different parts of India registered for this. 71 students of Department of Journalism and Mass Communication, MAIMS participated in the event.

The Anchor Quest consisted of three rounds, namely:

1. Personal Interview
2. Writing Test
3. Screening Test

Personal interview i.e., first round where the applicant had an interview with the *HR team* of Zee Media. In this round, applicants were asked questions based on their past work experience to test their skills and knowledge of Journalism. The second round consisted of an interview and a written exam based on Current Affairs to check an applicant's scriptwriting style to examine students in a more advanced scrutinizing manner. The final and last round consisted of a screening test, where students had to present their speaking skills to depict how good of an anchor they can be.

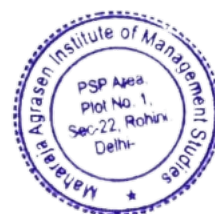
Out of all the candidates, only 35 were shortlisted. Applicants will compete in further levels.

Zee Media along with Dr. Ravi Kumar Gupta *Director MAIMS*, Prof (Dr.) Vinita Gupta, Head, of the Department of Journalism and Mass Communication, and Event Coordinators Ms. Shifali Ahuja and Dr. Nisha Singh distributed certificates to the members of the Organizing Committee.

The Anchor Quest was a success as it witnessed many great potential Anchors and the HR Team was content with the response, they received throughout their hunt for exceptional News Anchors. With the support of the dignitaries Dr. Ravi Kumar Gupta Director MAIMS, Dr. S.K. Garg Director General MAIMS, and various others withheld the entire event Zee Anchor Quest to its core with their heartfelt blessings and support.

Prof (Dr.) Vinita Gupta, Head, the Department of Journalism and Mass Communication, congratulated the Organizing Committee and Event Coordinators Ms. Shifali Ahuja and Dr. Nisha Singh for arranging an extremely fruitful and successful event.


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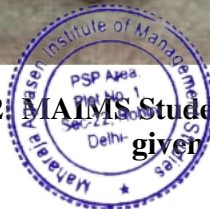


DAY-1: MAIMS Students with Zee Media Team



DAY-2: MAIMS Students along with their certificates given by Zee Media


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Friday, December 24, 2021

Circular

Subject: Industry Interaction with Confluence Solutions
(December 29, 2021)

Name of the Event	Industry Interaction with Confluence Solutions
About the Event	A Pre-Placement talk is being organised with Confluence Solutions with an objective of safeguarding students' future and assisting them at every turn. The talk will include topics such as resume writing, interview perspectives, the key to a successful interview, communication skills, body language, etc.
Day & Date	Wednesday, December 29, 2021
Time	10:00 am onwards
Venue	Block 9, Seminar Hall
Participants	Final year students of MAIMS
Judges	<ul style="list-style-type: none">● Mr. Rohit Dutta
Faculty Coordinators	<ul style="list-style-type: none">● Dr. Bharti Chaudhary, Department of Business Administration, MAIMS● Ms. Neetu Agarwal, Department of Business Administration, MAIMS
Key Points	<ul style="list-style-type: none">● The organizing team will prepare all the documents/report as per NAAC requirements.

Prof. (Dr.) Ravi Kumar Gupta
(Director, MAIMS)


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Industry Interaction with Confluence Solutions

Date: December 29, 2021

No. of Participants: 157

Resource Person: Mr. Rohit Dutta

The Maharaja Agrasen Institute of Management Studies (MAIMS) has always endeavored to safeguard student's futures and assist them at every turn. On December 29, 2021, Confluence Solutions hosted a interactive session for final-year students in 9th Block Seminar to encourage them to seek employment.

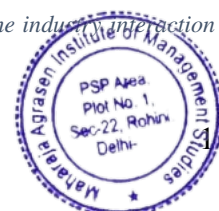
The Pre-Placement Talk was led by **Mr. Rohit Dutta** (Rohitdutta12@confluence.com) in an effort to prepare the students for the workforce. A one-hour discussion included topics such as resume writing, interview perspectives, the key to a successful interview, communication skills, body language, etc. An interactive session in which the students were given enough opportunity to ask all of their questions to the speaker was deemed a big success when a new sense of confidence was noted in the kids.

The Talk also offered to clarify facts such as income breakdown, job description, place of employment, bond information, etc. with the employer. Total **157** students took part in the discussion.



Students are being addressed by Mr. Rohit Dutta, Resource Person on resume making, communication skills etc in the industry interaction with confluence solutions organized by MAIMS on December 29, 2021

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The Faculty Coordinators for this event were:

Dr. Bharti Chaudhary (Associate Professor)

Ms. Neetu Agarwal (Assistant Professor)


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Thursday, January 13, 2022

Circular

**Subject: CAREER AVENUES: THROUGH EDUCATION IN INDIA AND ABROAD
(January 16th, 2022)**

Name of the Event	CAREER AVENUES: THROUGH EDUCATION IN INDIA AND ABROAD
About the Event	Commpact - The Commerce Society of Maharaja Agrasen Institute of Management Studies is organizing a webinar on 'Career Avenues: Through Education in India or Abroad'. The topics to be covered in the event are Top Abroad Education Options, Understanding the education systems of the destinations, Reasons for the popularity and facilities they offer, Top courses to pursue abroad.
Day & Date	Sunday, January 16th, 2022
Venue	Google Meet
Participants	Students of MAIMS and others invited.
Resource Person	<ul style="list-style-type: none">Mr. Arun Bhatia, Regional Manager, Jamboree India.
Faculty Coordinators	<ul style="list-style-type: none">Dr. Bharti Chaudhary, Department of Business Administration, MAIMS.
Key Points	<ul style="list-style-type: none">The organizing team will prepare all the documents/report as per NAAC requirements.

Prof. (Dr.) Ravi Kumar Gupta
(Director, MAIMS)


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REPORT

“CAREER AVENUES: THROUGH EDUCATION IN INDIA AND ABROAD”

Date: January 16, 2022

No. of Participants: 79

Resource Person: Mr. Arun Bhatia, regional manager for Delhi/NCR

Compact - The Commerce Society of Maharaja Agrasen Institute of Management Studies organized a webinar on ‘Career Avenues: Through Education in India or Abroad’ on January 16, 2022. The webinar started at 5:00 PM and our guest speaker for the same was Mr. Arun Bhatia. 79 students registered and attended the webinar. The webinar was conducted via Google Meet.

Our host, Suhani Bhatia, commenced the webinar by greeting the speaker, the dignitaries, and the audience. Then, she introduced our speaker to the audience.

Mr. Arun Bhatia has a passion and drives to guide students toward their career goals. He holds an MBA in marketing and IT from the Institute of Management Studies and Research (Maharshi Dayanand University) and is also a diploma holder in corporate communication and advertisement from the Ahmedabad Management Association. He is currently the regional manager for Delhi/NCR and Chandigarh for Jamboree India. He possesses more than 20 years of experience in the fields of management, operations, sales, and marketing. Over the last decade, he has made significant strides in education and career counselling, having helped more than 5000 students in procuring their dream colleges.

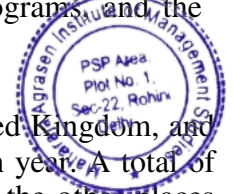
Soon after the introduction, our host, Suhani, handed over the stage to our speaker who was delighted to have this opportunity to connect and guide the students. He divided the topics to be covered in the session as follows:

- Reasons for Indian students for studying abroad.
- Top Abroad Education Options.
- Understanding the education systems of the destinations.
- Reasons for the popularity and facilities they offer.
- Top courses to pursue abroad.
- How to build a profile for such colleges according to the courses?

The session began with the speaker conducting a poll to determine the audience's demographics. Then he mentioned reasons for most Indians going abroad, such as outstanding internship opportunities, career prospects, good experience of foreign citizens with welcoming permanent residency programs, and the global citizenship competition is holistic.

He then went on to discuss the top destinations, which include the United States, the United Kingdom, and the rest of Europe, Australia, Singapore, and Hong Kong, where 1,00,000 Indians go each year. A total of 2,00,000 people go to the United States each year, with the remaining 2,00,000 going to the other places mentioned, as well as 20,000 people from other countries. People travel to these top places for a variety of reasons, including flexibility, a solid economy, and welcoming PR systems and regulations. He also

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mentioned that students in these countries can also mix and match subjects, alter majors and minors, and take summer semesters off to improve their skill sets and expand their work options. Scholarships and assistantships are available. Transferring to another university is also a better and less expensive option. Continuing your Ph.D. without completing a master's degree is also a possibility in these countries.

Mr. Arun then handed over the mic to our co-host, Kashish Dhingra. She expressed gratitude to the speaker for such an insightful session, and for clearing all the queries of the students. She then thanked all the dignitaries and the audience for gracing the event with their presence. After conveying our sincere gratitude to all those present in the Webinar, we ended the meeting as per schedule at 6:30 PM.

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- EM Lyon
- Manchester Business School
- Mannheim
- Richard Ivey
- UCD Smurfit
- HKUST

Mr. Arun Bhatia, Resource Person addressing the audience regarding the internship opportunities, career prospects etc in the webinar 'Career Avenues: Through Education in India or Abroad' organized by Commpact, MAIMS on January 16, 2022.

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Monday, January 24, 2022

Circular

Subject: Pre-Placement Talk with Travclan Pvt. Ltd.
(January 27, 2022)

Name of the Event	Pre-Placement Talk with Travclan Pvt. Ltd.
About the Event	Maharaja Agrasen Institute of Management Studies (MAIMS) is organizing a pre-placement talk with Travclan Pvt. Ltd. with the notion that the future belongs to people who believe in the beauty of their goals. The students will be given a comprehensive grasp of the organization, the job presented, and the business standard operating procedures, among other things.
Day & Date	Thursday, January 27, 2022
Time	12:00 pm onwards
Venue	Block 9, 9 th Floor, Seminar Hall
Participants	Final year students of MAIMS
Resource Person	<ul style="list-style-type: none">● Ms. Prachi Aggarwal
Faculty Coordinators	<ul style="list-style-type: none">● Ms. Kamna Vaid, Department of Economics, MAIMS● Dr. Monica Sharma, Department of Business Administration, MAIMS
Key Points	<ul style="list-style-type: none">● The organizing team will prepare all the documents/report as per NAAC requirements.

Prof. (Dr.) Ravi Kumar Gupta
(Director, MAIMS)


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Pre-Placement Talk with Travclan Pvt. Ltd.

Date: January 27, 2022

No. of Participants: 183

Resource Person: Ms. Prachi Aggarwal

The Maharaja Agrasen Institute of Management Studies (MAIMS) has consistently prioritized its student's future success. The notion that the future belongs to people who believe in the beauty of their goals, Travclan Pvt. Ltd. hosted a pre-placement discussion in 9th block seminar room on January 27, 2022.

Ms. Prachi Aggarwal (Prachi.Aggarwal16@gmail.com) was the speaker for the Pre-Placement Talk, in which the students were given a comprehensive grasp of the organization, the job presented, and the business standard operating procedures, among other things.

During the interactive phase of the Placement Talk, the students not only had a better grasp of the company but also had the opportunity to interact with the speaker to clear up any misconceptions.

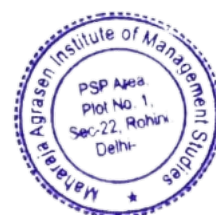
The talk was attended by **183** students who came prepared with in-depth research and, as a result, left an overall positive impression on the speaker as well.

The Faculty Coordinators for this event were:

Ms. Kamna Vaid (Assistant Professor)

Dr. Monica Sharma (Assistant Professor)


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Glimpse of the Event:



Ms. Prachi Aggarwal, Resource Person addressing the students regarding the Business standard operating procedures in the pre placement talk with Travclan Pvt. Ltd. organized by MAIMS on January 27, 2022.


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Friday, February 18, 2022

Circular

Subject: Pre-Placement Interaction with OM Logistics

(February 23, 2022)

Name of the Event	Pre-Placement Interaction with OM Logistics
About the Event	A Pre-Placement Interaction is being organised with OM Logistics for students who are prepared to expand their wings and soar to great heights in the future. The session will give the recruiter and the student an opportunity to communicate in order to determine the compatibility among the student's aspirations and the recruiter's needs.
Day & Date	Wednesday, February 23, 2022
Time	11:00 am onwards
Venue	Google Meet
Participants	Final year students of MAIMS
Resource Person	Mr. Deepak
Faculty Coordinators	<ul style="list-style-type: none">• Dr. Preeti Bansal, Department of Business Administration, MAIMS• Ms. Kamna Vaid, Department of Economics, MAIMS
Key Points	<ul style="list-style-type: none">• The organizing team will prepare all the documents/report as per NAAC requirements.

Prof. (Dr.) Ravi Kumar Gupta
(Director, MAIMS)


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Pre-Placement Interaction with OM Logistics

Date: February 23, 2022

No. of Participants: 349

Resource Person: Mr. Deepak, Delegate, Om Logistics

MAIMS has always served as a stepping stone for students who are prepared to expand their wings and soar to great heights in the future. On February 23, 2022, Om Logistics organized the Pre-Placement interaction for senior-year students online via gmeet in pursuit of this objective.

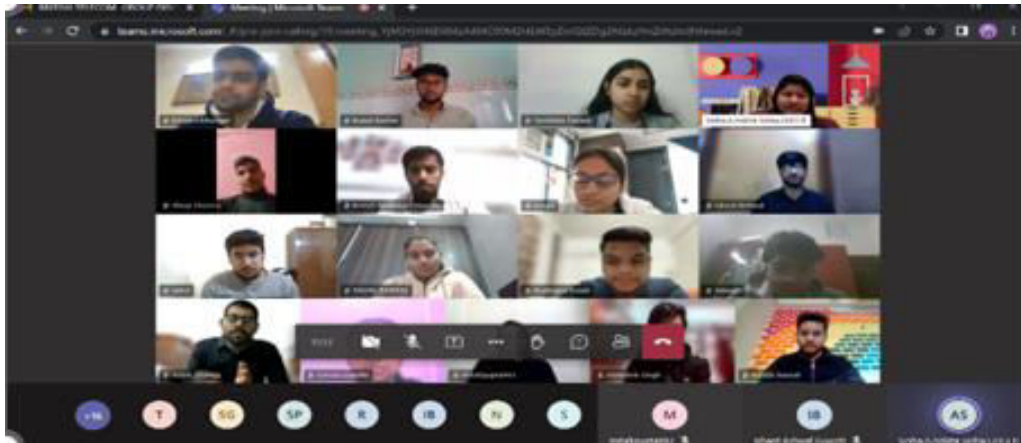
The Pre-Placement interaction was led by **Mr. Deepak** (Deepak2413@omlogistics.com), and the session gave the recruiter and the student an opportunity to communicate in order to determine the compatibility among the student's aspirations and the recruiter's needs.

An hour-long pre-placement speech included the speaker teaching the recruiter's desired values and igniting their dreams of confidence and success. It was a highly educational discussion that not only helped students clarify their questions about the field's future, but also helped them better prepare for the interviews they will face in the future.

There were **349** students present for the lecture. The speaker addressed all questions pertaining to post-secondary education or employment, wage packages, and ultimately encouraged the audience to study diligently, continuously strengthen their soft skills, and participate in extracurricular activities for personality development.

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Students are being addressed by Mr. Deepak, Resource Person, regarding how to prepare for the interviews in the Preplacement talk with Om Logistics organized by MAIMS on February 23,2022

The faculty coordinators were:

Dr. Preeti Bansal (Assistant Professor)

Ms. Kamna Vaid (Assistant Professor)


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Tuesday, March 01, 2022

Circular

**Subject: Webinar on Overseas Career Prospects for Graduate Students.
(March 4, 2022)**

Name of the Event	Webinar on Overseas Career Prospects for Graduate Students.
About the Event	Department of Commerce, Maharaja Agrasen Institute of Management Studies under the Aegis of IQAC is organizing a webinar on overseas career prospects. After graduation students have diversified fields to pursue their higher education in India and abroad. Students need guidance to choose from the available options. The main objective of this webinar is to provide guidance to students in choosing the right path for higher education outside India.
Day & Date	Friday, March 4, 2022
Venue	Google Meet
Participants	Students of MAIMS.
Resource Person	<ul style="list-style-type: none">• Dr. Kanika Gupta, Co-founder, European School of Data Science and Technology.
Faculty Coordinators	<ul style="list-style-type: none">• Mr. Praveen Kumar Singh, Department of Commerce, MAIMS.
Key Points	<ul style="list-style-type: none">• The organizing team will prepare all the documents/report as per NAAC requirements.

Prof. (Dr.) Ravi Kumar Gupta
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WEBINAR ON OVERSEAS CAREER PROSPECTS FOR GRADUATE STUDENTS

Date: March 4, 2022

No. of Participants: 142

Resource Person: Dr. Kanika Gupta, Co-founder of the European School of Data Science and Technology and founder of Plato Global.

Department of Commerce, Maharaja Agrasen Institute of Management Studies under the Aegis of IQAC organized a webinar on overseas career prospects for graduate students for all the students of B. Com (H), BBA, BAJMC, B.A. Eco. and LLB on March 4, 2022. After graduation students have diversified fields to pursue their higher education in India and abroad. Students need guidance to choose from the available options. The main objective of this webinar was to provide guidance to students in choosing the right path for higher education outside India.

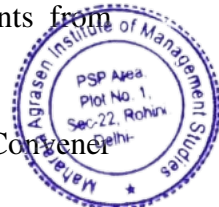
The webinar started with a welcome address by Ms. Harshita Jain, Student Co-Ordinator, Department of Commerce, who welcomed all the participants and dignitaries in the event. Further, Prof. (Dr.) Manju Gupta, Head, Department of Commerce, MAIMS delivered the introductory note for the webinar. It was then addressed by the honourable Dr. S.K. Garg, Director General, MAIMS. He very well highlighted the need for such webinars and guided students to opt for such programs with caution of quality and rank of the university in which they are seeking admission.

The resource person for the webinar was Dr. Kanika Gupta, Co-founder of the European School of Data Science and Technology and founder of Plato Global. She has more than 15 years of work experience working in Higher Education globally. A few of her earlier associations include Amity University, European Business School, International School of Management, Oxford Brookes University, and many more in the USA, UK, Europe, and India. She has served in senior positions as Dean, Head of international programs and validations, and E-learning quality control specialist, and has won several awards in research. As an academician, she is Ph.D. in Finance and has served as a professor at various Universities.

She came from a humble background but was very fortunate to travel extensively across the USA, UK, Europe, and base India. With her experience in Higher Education and traveling, she has been able to create a lot of value for the young generation. She very well explained the need and importance of foreign exposure and the opportunities available to earn while learning. She also explained the options available in Germany and Europe. The expected cost of courses, cost of living, etc. was also discussed in detail. She also answered the queries of students. 142 students from Department of commerce participated in the webinar.

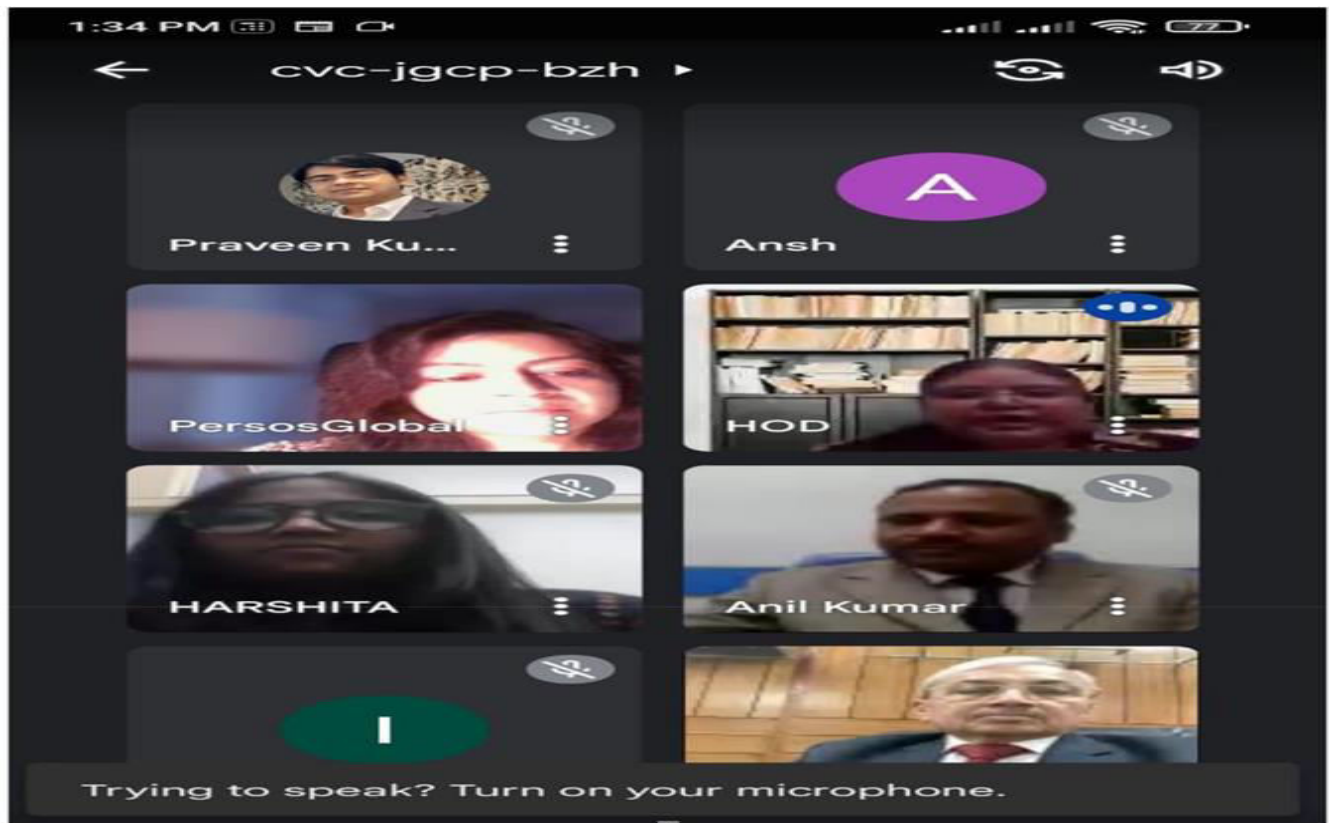
The webinar came to an end with a vote of thanks proposed by Dr. Anil Kumar Goyal, Convenor Associate Professor, Department of Commerce.

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All the students were also asked to fill a feedback form seeking their views on the course as well as their future course of action.

Here are a few glimpses of the session:



Dr. Kanika Gupta, Resource Person, guiding students in choosing the right path for higher education outside India in a webinar 'overseas career prospects for graduate students' organized by Department of Commerce, MAIMS on March 4, 2022.

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Friday, March 25, 2022

Circular
Subject: WORKSHOP ON “CAREER GROWTH”
(March 28, 2022)

Name of the Event	Workshop on Career Growth
About the Event	Commpact - The Commerce Society of Maharaja Agrasen Institute of Management Studies organized a workshop on “Career Growth” in association with iQuanta. The objective of the event is to guide students on how to achieve 99+ percentile. The session will guide them about verbal ability and reading comprehension.
Day & Date	Monday, March 28, 2022
Venue	Seminar Hall, 9 th Floor, Block 9
Participants	Students of MAIMS.
Resource Person	<ul style="list-style-type: none">• Mr. Hitesh, Creative Head, iQuanta
Faculty Coordinators	<ul style="list-style-type: none">• Dr. Bharti Chaudhary, Department of Business Administration, MAIMS.
Key Points	<ul style="list-style-type: none">• The organizing team will prepare all the documents/report as per NAAC requirements.

Prof. (Dr.) Ravi Kumar Gupta
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Report

WORKSHOP ON “CAREER GROWTH”

Venue: Seminar Hall, 9th Floor, Block 9

Time: From 12pm Onwards

Date: March 28, 2022

No. of Participants: 85

Resource Person: Mr. Hitesh Hariramani, Mr. Shashank Gupta, Mr. Suresh Nigam, faculties of iQuanta.

Commpact - The Commerce Society of Maharaja Agrasen Institute of Management Studies organized a workshop on “Career Growth” in association with iQuanta, on March 28, 2022. The event was conducted at Seminar Hall, 9th Floor, Block 9. The workshop began at 12pm. The workshop was attended by 85 students of MAIMS.

Our host, Gunika began the event by giving the welcome address and a brief introduction about Commpact and iQuanta.

Mr. Hitesh is the creative head of iQuanta. He has guided more than 1000 students to achieve the 99+ percentile. Mr. Shashank is a faculty with iQuanta. He has 15 years of experience in Verbal ability and reading comprehension. Mr. Suresh Nigam is Quant faculty in iQuanta and has 10 years of experience in teaching Quants to students.

Soon after the introduction, the stage was handed over to the iQuanta representative Mr. Shashank Gupta, and Mr. Hitesh Hariramani for a detailed introduction to iQuanta.

He started the session with a little ice-breaking conversation with the audience, to which the audience showed engagement. He gave a briefing to the students regarding how to prepare for the CAT exam, which subjects need to give more time during the preparation of any Competitive exams.

Upon elaborating on different current and future-ready professions he showed us the various opportunities these professions offer and how planning plays a base-building role. He told some entry barriers in various professions and possible ways to overcome them.

He listed some key skills and courses which are required in today’s scenario for good growth. He interacted with the audience and answered their queries and concluded the session. It was indeed a very interactive session

The speaker’s address was followed by the Vote of Thanks conveyed by Gunika. The event was graced with the presence of dignitaries from our college and the society’s faculty coordinators. After conveying our sincere gratitude to all those present in the seminar hall, we ended the workshop at 2 pm.

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Students are being guided by the iQanta Faculties Mr. Hitesh Hariramani, Mr. Shashank Gupta, Mr. Suresh Nigam regarding how to prepare for the CAT exam in the workshop “Career Growth” organize by Compact, MAIMS on March 28, 2022


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Friday, April 1, 2022

Circular

**Subject: WORKSHOP ON “CRITICAL SKILLS FOR 2030”
(April 5, 2022)**

Name of the Event	Workshop on “Critical Skills for 2030”
About the Event	Comm-pact - The Commerce Society of Maharaja Agrasen Institute of Management Studies is organizing a seminar on “Critical Skills for 2030” in association with IILM. The objective of the event is to elaborate on different current and future-ready professions and to make students aware about various opportunities these professions offer.
Day & Date	Tuesday, April 5, 2022
Time	5:00 p.m. onwards
Venue	Google Meet
Participants	Students of MAIMS and other invited.
Speakers	<ul style="list-style-type: none">• Mr. Rahul K Mishra, Professor, IILM• Mr. Raju Majumdar, Professor, IILM
Faculty Coordinators	<ul style="list-style-type: none">• Dr. Bharti Chaudhary, Department of Business Administration, MAIMS.
Key Points	<ul style="list-style-type: none">• The organizing team will prepare all the documents/report as per NAAC requirements.

Prof. (Dr.) Ravi Kumar Gupta
(Director, MAIMS)


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Sector 22, Rohini, Delhi-86





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REPORT

WORKSHOP ON “CRITICAL SKILLS FOR 2030”

Date: April 5, 2022

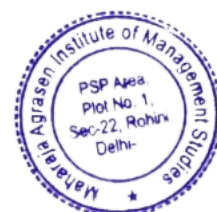
No. of Participants: 89

Resource Person: Mr. Rahul K Mishra, Professor at IILM & Mr. Raju Majumdar, Professor at IILM

Commcompact - The Commerce Society of Maharaja Agrasen Institute of Management Studies organized a seminar on “Critical Skills for 2030” in association with IILM, on April 5, 2022. The event started at 5:00 PM via Google Meet. The workshop was attended by 89 students. Our host, Gunika began the event by giving the welcome address and a brief introduction about Commcompact and IILM. Mr. Rahul K Mishra is a professor at IILM. He has guided more than 1000 students to achieving 99+ percentile. Mr. Raju Majumdar is a Professor of Finance and Accounting at IILM. Soon after the introduction, the stage was handed over to the IILM representative.

Mr. Rahul K Mishra for a detailed introduction about IILM. He started the session with a little ice-breaking conversation with the audience, to which the audience showed engagement. He gave a brief of top-paying jobs like Portfolio Management, Equity Researcher, Investment banking etc. Upon elaborating on different current and future-ready professions he showed us the various opportunities these professions offer and how planning plays a base-building role. He told some entry barriers in various professions and possible ways to overcome them. He listed some key skills and courses which are required in today’s scenario for good growth. He interacted with the audience and answered their queries and concluded the session. It was indeed a very interactive session. The speaker’s address was followed by the Vote of Thanks conveyed by Gunika. The event was graced with the presence of dignitaries from our college and the society’s faculty coordinators. After conveying our sincere gratitude to all those present in the seminar hall, we ended the webinar at 6 PM.


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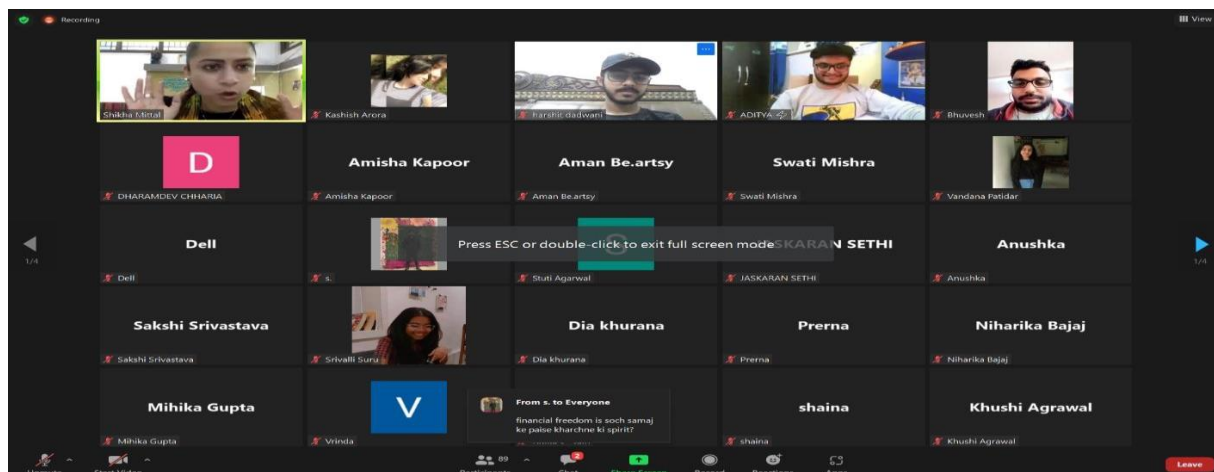
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Students are being guided by Mr. Rahul K Mishra, Professor at IILM & Mr. Raju Majumdar, Professor at IILM on different current and future-ready professions in the workshop “ Critical Skills for 2030” organized by Commpact, MAIMS on April 5, 2022

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Friday, April 22, 2022

Circular

**Subject: Seminar on "Intellectual Property and Youth; Innovating for a better future"
(April 26, 2022)**

Name of the Event	Seminar on "Intellectual Property and Youth; Innovating for a better future"
About the Event	Department of Law, Maharaja Agrasen Institute of Management Studies is celebrating the World Intellectual Property Day, 2022 on the theme of "Intellectual Property and Youth; Innovating for a better Future." The objective of the event is to highlight the role of young people to find new and better solutions that support the transition to a sustainable future.
Day & Date	Tuesday, April 26, 2022
Venue	Main Auditorium, MAIMS
Participants	Students of MAIMS.
Speakers	<ul style="list-style-type: none">• Prof. (Dr.) Lisa P. Lukose, Professor, GGSIP University• Ms. Sonal Madan, Partner, Chadha & Chadha Associates
Faculty Coordinators	<ul style="list-style-type: none">• Dr. Nisha Dhanraj Dewani, Department of Law, MAIMS.• Ms. Akansha Gupta, Department of Law, MAIMS.
Key Points	<ul style="list-style-type: none">• The organizing team will prepare all the documents/report as per NAAC requirements.

Prof. (Dr.) Ravi Kumar Gupta
(Director, MAIMS)


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Report

Seminar on "Intellectual Property and Youth; Innovating for a better future"

Date and Day: April -26, 2022

No. of Participants: 100

Resource Person: Prof. (Dr.) Lisa P. Lukose, Professor, GGSIP University, Ms. Sonal Madan, Partner, Chadha & Chadha Associates

IPR DAY CELEBRATION on 26th April 2022 Department of Law, Maharaja Agrasen Institute of Management Studies celebrated the World Intellectual Property Day, 2022 on the theme of "Intellectual Property and Youth; Innovating for a better Future" on 26th April 2022 in the Maharaja Agrasen Auditorium Hall.

A total of 100 participants graced the event. This event was graced by the presence of distinguished speakers namely Prof. (Dr.) Lisa P. Lukose, Professor, GGSIP University, Ms. Sonal Madan, Partner, Chadha & Chadha Associates. The event was organized under the supervision of Prof. (Dr.) GP Govil, Advisor, MAIT, Prof. (Dr.) Ravi Kumar Gupta, Director, MAIMS, Dr. Praveen Kumar Gupta, Head, Department of Law, Prof. (Dr.) Rajni Malhotra Dhingra, Principal, MAIMS, Dr. Nisha Dhanraj Dewani and Ms. Akansksha Gupta (Faculty Coordinators).

The speakers had highlighted the role of young people to find new and better solutions that support the transition to a sustainable future. Prof. Lisa emphasized that the young people are the innovators, creators and entrepreneurs of tomorrow. As such, it is our responsibility to equip them with IP knowledge. Ms. Sonal Madan also stressed upon the indispensable need of IPR for our young generation.


The event discussed the government's role in providing number of opportunities for youth to find out how IP rights can support their goals, transform their ideas into reality, generate income, create jobs and make a positive impact on the world around them. Overall, this event was a great initiative taken up by MAIMS in the area of promotion, protection and awareness of IPR.


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Prof. (Dr.) Lisa P. Lukose, Professor, GGSIP University, Ms. Sonal Madan, Partner, Chadha & Chadha Associates are being felicitated by Prof. G.P Govil, Advisor, MATES




Maharaja Agrasen Institute of Management Studies
Department of Law
Celebrating






World Intellectual Property Day
"IP AND YOUTH; INNOVATING FOR A BETTER FUTURE"



26th April, 2022
Venue- (Maharaja Agrasen Auditorium)
Timings 11:00AM Onwards



Prof. (Dr.) Lisa P. Lukose
GGSSIP University

(Faculty Coordinators)
Dr. Nisha Dhanraj Dewani

Ms. Sonal Madan, Partner
Chadha & Chadha Associates

A seminar on "Intellectual Property and Youth; Innovating for a better future" organized by Department of Law by MAIMS on April 26, 2022



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Monday, April 25, 2022

Circular

Subject: Pre- Placement talk with South Indian Bank Ltd.

(April 28, 2022)

Name of the Event	Pre- Placement talk with South Indian Bank Ltd.
About the Event	Maharaja Agrasen Institute of Management Studies (MAIMS) is organizing a pre-placement talk with South Indian Bank Ltd. in its pursuit of student's total development. This will enhance the student's abilities so that they can confront the demand of the competitive world.
Day & Date	Thursday, April 28, 2022
Time	11:00 am onwards
Venue	Google Meet
Participants	Final year students of MAIMS
Judges	<ul style="list-style-type: none">Ms. Pooja Gupta
Faculty Coordinators	<ul style="list-style-type: none">Dr. Bharti Chaudhary, Department Business Administration, MAIMSDr. Shilpi Aggarwal, Department Business Administration, MAIMS
Key Points	<ul style="list-style-type: none">The organizing team will prepare all the documents/report as per NAAC requirements.

Prof. (Dr.) Ravi Kumar Gupta
(Director, MAIMS)


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Pre- Placement talk with South Indian Bank Ltd.

Date: April 28, 2022

No. of Participants: 233

Resource Person: Ms. Pooja Gupta

The Maharaja Agrasen Institute of Management Studies (MAIMS) is steadfast in its pursuit of student's total development. In the same vein, South Indian Bank Ltd. planned a Pre-Placement Talk on April 28, 2022 online via Gmeet for senior-year students.

Ms. Pooja Gupta (pooja.gupta@Southbank.com) presided over the Pre-Placement discussion. Using the most updated training techniques, a two-hour session led by a renowned specialist in the industry enabled our students to meet the difficulties of the business world. In this approach, the students abilities are enhanced so that they can confront the demands of a competitive world.

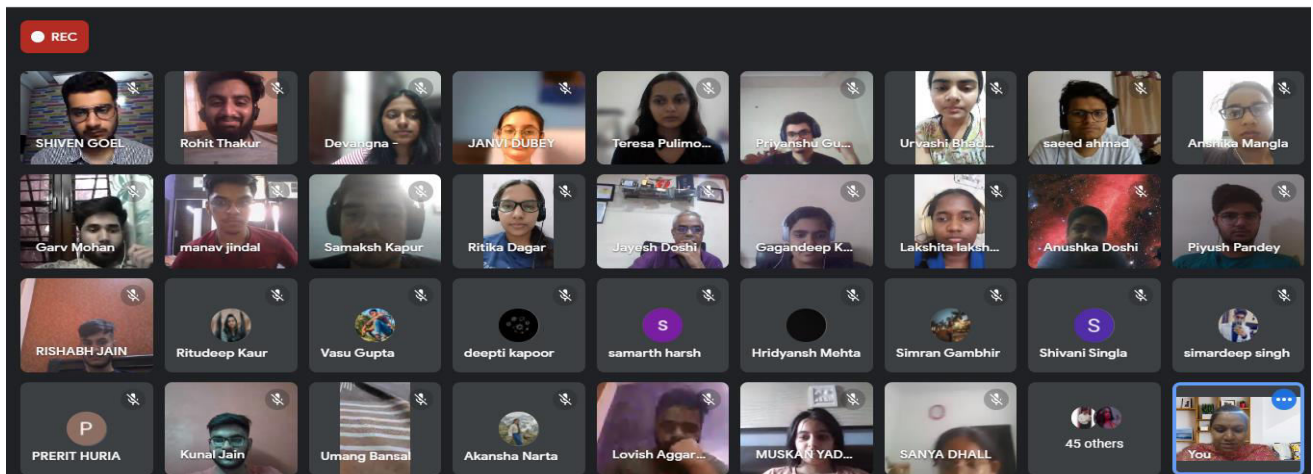
The purpose of the presentation was to impart the fundamental soft skills that are expected of every student applying to this company. The presentation addressed Interviewing Skills, SWOT (Strength Weakness Opportunity Threat) Analysis, Aptitude Development, Resume Writing, Personal Grooming, etc.

Total **233** students registered for the event, which received an overwhelmingly positive response.

This discussion allowed the children to explore new concepts and develop their personalities. With such an engaged round in which students clarified all their questions, the discussion was successfully finished.


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Students are being addressed by Ms. Pooja Gupta, Resource Person, about the difficulties of the business World on the Pre Placement talk with the South Indian Bank Ltd. Organized by MAIMS on April 28, 2022.

Faculty Coordinators for this event were:

Dr. Bharti Chaudhry (Associate Professor)

Dr. Shilpi Agarwal (Associate Professor)

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Monday, May 2, 2022

Circular

**Subject: INTERNSHIP FEST 4.0
(May 6, 2022, and May 10, 2022)**

Name of the Event	Internship Fest 4.0
About the Event	ILLUMINATE- The Learning Hub of MAIMS is organizing its flagship event- Internship Fair. A total of 24 companies are invited to offer internship opportunities to the students. Companies will offer internships in various domains of Management viz Human resources, Sales & Marketing, Designing, App Development, Coding, etc.
Day & Date	Friday, May 6, 2022, and Tuesday, May 10, 2022
Venue	MAIMS Campus on May 6, 2022 Google Meet on May 10, 2022.
Participants	Students of MAIMS and other invited.
Sponsors	<ul style="list-style-type: none">• Unschool. in• Ataasii• Finskool• Foodwalas• Bindas• Frankie• The Burger Club• Thinkers Point• Hashtag Pizza• Unique Shikanji
Faculty Coordinators	<ul style="list-style-type: none">• Ms. Riya Sharma, Department of Business Administration, MAIMS.
Key Points	<ul style="list-style-type: none">• The organizing team will prepare all the documents/report as per NAAC requirements.

Prof. (Dr.) Ravi Kumar Gupta

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REPORT

INTERNSHIP FEST 4.0

Date: May 6, 2022 and May 10, 2022

No. of Participants: 127

ILLUMINATE- The Learning Hub of MAIMS organized its flagship event- Internship Fair 2022 on May 6, 2022, and May 10, 2022.

Internship Fair is the flagship event of ILLUMINATE, which was conducted for the first time in MAIMS on March 29, 2019. Taking forward the annual flagship event Internship Fest 4.0 was organized on the 6th and 10th May 2022.

A total of 24 companies were invited to offer internship opportunities to the students. Companies offered internships in various domains of Management viz Human resources, Sales & Marketing, Designing, App Development, Coding, etc. Thus, students from different backgrounds and courses got an opportunity to avail internships. All the companies were first registered on Illuminate's website along with their respective internship domain and Job Descriptions. Students were required to upload their CV/Resume on the forms circulated by the respective companies and sectors of their interest. The uploaded resumes and the personal contact details of the attendees were shared with the respective companies for shortlisting. Team Illuminate also assisted companies in further shortlisting of the candidates based on their resumes as per the job description as a part of the MoU. The shortlisted candidates appeared for interviews on May 6, 2022 at the Maharaja Agrasen Institute of Management Studies campus.

On May 10, 2022; Students were required to join the virtual platform google meet for the interviews. Illuminate's members acted as facilitators to ensure smooth conduct by providing the meeting links and resolving queries of students as well as companies in order to avoid any ambiguity. Total 127 students from MAIMS participated in the fest.



Sponsors

The event was made successful because of the sponsorship by the following companies:

- Unschool. in
- Ataasii
- Finskool
- Foodwalas
- Bindas
- Frankie
- The Burger Club
- Thinkers Point
- Hashtag Pizza
- Unique Shikanji

Media Partner-

- DU Media
- Unify
- Festmate. in
- Competitions Generator
- IPU Unites
- Finalrevise
- Youth Delhi
- Ensemble


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Highlights-

Illuminate- The learning hub of MAIMS successfully organized its Internship Fair 4.0.

This huge event provided unique opportunities for attendees to grow, learn, and experience.



Company delegate interacting with students on Internship Fest 4.0 organized by ILLUMINATE, MAIMS on May 6, 2022



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Tuesday, July 12, 2022

Circular

**Subject: Career Opportunities in Business Management
(July 16, 2022)**

Name of the Event	Career Opportunities in Business Management
About the Event	Biz Mind, The Entrepreneurship cell of MAIMS, is organizing a webinar on “Career Opportunities in business management” in collaboration with Career Launcher to spread awareness about career options in the management industry. The session is aimed to increase the career acumen of attendees in the management field by taking up key topics such as Emerging Trends in Management Education, Career Opportunities suited to Various Specializations and Selection Of B-Schools for your Chosen Careers.
Day & Date	Saturday, July 16, 2022
Venue	Zoom
Participants	Students of MAIMS
Resource Person	<ul style="list-style-type: none">• Mr. Navneet Anand, Business Manager, Career Launcher.
Faculty Coordinators	<ul style="list-style-type: none">• Ms. Riya Sharma, Department of Business Administration, MAIMS.
Key Points	<ul style="list-style-type: none">• The organizing team will prepare all the documents/report as per NAAC requirements.

Prof. (Dr.) Ravi Kumar Gupta
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CAREER OPPORTUNITIES IN BUSINESS MANAGEMENT

Date of Event: **July 16, 2022**

Location of Event: **Zoom**

Number of Attendees: **87**

Collaborator: **Career Launcher**

Resource Person: Mr. Navneet Anand, business development professional at Career Launcher.

On July 16, 2022, BizMind, The Entrepreneurship cell of MAIMS, organized a webinar on “Career Opportunities in business management” in collaboration with Career Launcher to spread awareness about career options in the management industry. Registration for this session was free for students.

The session was aimed to increase the career acumen of attendees in the management field by taking up key topics such as:

- Emerging Trends in Management Education
- Career Opportunities suited to Various Specializations
- Selection Of B-Schools for your Chosen Careers.

The speaker for the session was Mr. Navneet Anand, who is serving as a business development professional at Career Launcher. He has previously worked at major banks in the banking sector, such as Kotak Mahindra, HDFC, and ICICI Bank as a Branch Manager/Head.

He has also worked in CASA Acquisition Direct Sales Channel. He first completed his BTech from the College of Agricultural Engineering and Technology, HISAR. And his Master's in Business Administration from SVKM's Narsee Monjee.

He started by talking about Financial Sector and IT Sector being the backbone of the Indian economy. He explained how they will grow for the next 17 quarters and lead the GDP to 7.6. He also emphasized that the pre-pandemic time was perfect to appear for MBA. He mentioned how the placement has experienced a growth of 19% in the top 13 management colleges of India. At XLRI more than 40% of students have their pre-placement offers in hand.

Moving on, he shared the right way of the flow of decision-making:

Deciding a career - course - college, then,

Preparing for exams

He quoted, "As per the Glassdoor there are 15 specializations or fields which will be growing over the years, out of all those 7 these are best to enter right now:

- HR Manager
- Product Manager
- Risk Manager
- Business development manager
- Marketing manager
- Strategy manager
- Finance manager


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Moreover, he also introduced us to the websites to check capabilities in a particular field:

- **Finance:** - NSE smart stimulated market trading is a platform where one can try investing in stocks without even investing a single penny.
- **Marketing:** - He suggested a **digital marketing** course available on Google.

Then he further talked about **Career Progression:**
MBA in any specialization

Working in any functional role for next 10 years in junior management.

Promotion to any cross functional role for next 10 years in middle management.

Promotion to senior management as a head of functional divisions.

Further, he talked about what key points should be mentioned in one's profile:

- Leadership

- Innovation
- Initiative
- Impact
- Progression

Moreover, he stated what activities one should include to give their Profile a better edge:

- Co- curricular

- Extracurricular
- Internships
- International immersion program
- Social work (focused on Sustainability)

Further, he talked about the selection process:

- First shortlist
- Test Score
- Profile Score
- Final Admit
- Test scores
- Profile Score
- PI score
- Wat/GD scores
- Top school's marks weightage criteria

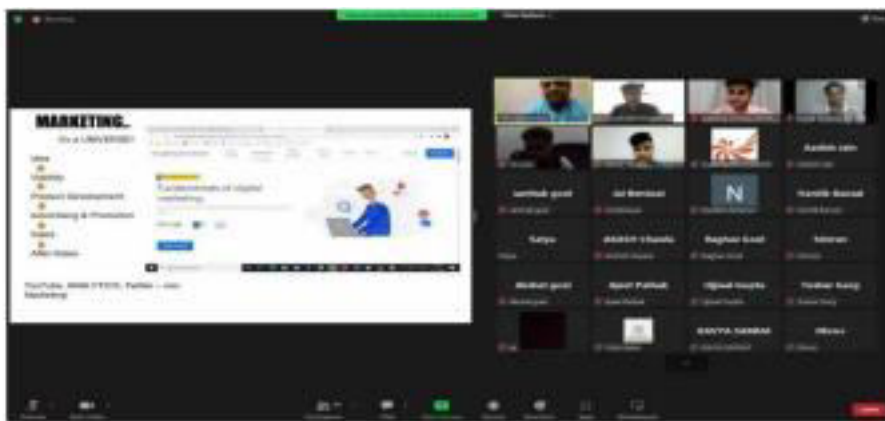
A quiz regarding the information shared in the webinar was conducted and a special fee waiver for career launcher MBA offline products was stated will be the prize for the winner. In the end, during the Q&A round, he resolved all the queries the participants had with great intellect. During the entire session, the participants actively took part and made it interactive from their end. The session was successfully concluded leaving all the participants satiated and with clarity regarding their future choices.


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Mr. Navneet Anand, Resource Person is addressing the audience about Financial Sector and IT Sector being the backbone of the Indian economy.

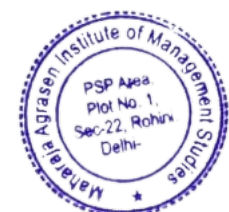


Mr. Navneet Anand, Resource Person is talking about the career Progression in the webinar.



A Quiz is being conducted during the webinar organized by MAIMS on July 16,2022


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Monday, July 18, 2022

Circular

**Subject: WEBINAR FOR UPCOMING ENTREPRENEURS- “HOW TO PREPARE FOR CORPORATE WORLD”
(July 20, 2022)**

Name of the Event	Webinar For Upcoming Entrepreneurs- “How to Prepare for Corporate World”
About the Event	The Department of Commerce, in consultation with the Director, MAIMS, is organizing a webinar for upcoming entrepreneurship “How to prepare for corporate world” under the aegis of IQAC. The webinar is aimed to enable participants to get a complete understanding of the corporate world know-hows.
Day & Date	Wednesday, July 20, 2022
Time	2:00 p.m. to 3:30 p.m.
Venue	Google Meet
Participants	Final year students of MAIMS
Resource Person	Mr. Ankit Ravindra Jain, Communication and Public Speaking Coach
Faculty Coordinator	<ul style="list-style-type: none">Dr. Geetanjali Gupta, Department of Commerce
Key Points	<ul style="list-style-type: none">The organizing team will prepare all the documents/report as per NAAC requirements.

Prof. (Dr.) Ravi Kumar Gupta
(Director, MAIMS)


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REPORT

WEBINAR FOR UPCOMING ENTREPRENEURS-

“HOW TO PREPARE FOR CORPORATE WORLD”

Date: July 20, 2022

Platform: Google Meet

Timings: 2:00 PM- 3:30 PM

Link: <https://meet.google.com/mxm-dgow-act>

Organizing Committee: Department of Commerce

Faculty Convenor- Dr. Geetanjali Gupta, Assistant Professor, Department of Commerce

No. of Participants: 83

Resource Person: Mr. Ankit Ravindra Jain, Inspector at income tax dept.

On July 20, 2022, The Department of Commerce, in consultation with the Director, MAIMS, organized a webinar for upcoming entrepreneurship “How to prepare for corporate world” under the aegis of IQAC, MAIMS, ROHINI in the academic session 2021-2022.

It was held on Google Meet. The webinar aimed to enable participants to get a complete understanding of the corporate world know-hows. The webinar had the humble presence of Prof. Ravi Kumar Gupta (Director, MAIMS), Dr. Manju Gupta (H.O.D, Department of Commerce), Dr. Geetanjali Gupta, (Assistant Professor, Department of Commerce), faculty members and students of various courses.

The registrations started from 15th July, 2022 till 18th July, 2022. Total no. of registration was 118. The participants registered through the google form link mentioned in the notice circulated through the official WhatsApp groups.

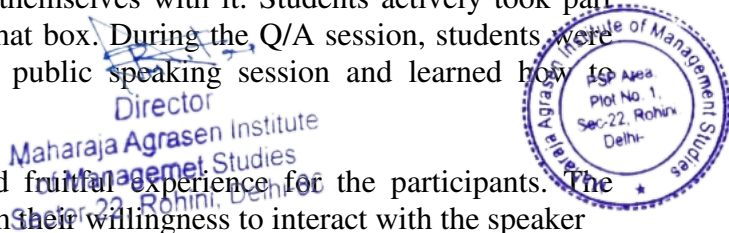
The program commenced at sharp 2:00 pm. The host welcomed the honorable Speaker, Director sir and the participants. Introduction of the event given by Ms. Harshita Jain (Student coordinator). The webinar continued till 3:30 pm. The program was concluded with the vote of thanks by the Faculty Convenor Dr. Geetanjali Gupta, Department of Commerce.

83 students of MAIMS and faculty attended the Webinar on Google Meet Platform. The session aimed to enable the participants to get a complete understanding of how they should prepare while entering the corporate world.

The eminent speaker was Mr. Ankit Ravindra Jain, a communication and public speaking coach, an inspector at income tax department. He shared his experience of being on josh talks speaker twice and the ways we can develop soft skills. He was interacting with students during the entire session. He shared various skills one must possess while entering the corporate world and how to develop them. He shared a few tips and tricks with all of us which he believes and follows himself.

The whole session was conducted by Mr. Ankit Ravindra Jain in a very interesting manner where he used several examples and a hypothetical story. The speaker conducted a small activity during the webinar and inspired students to add value to themselves with it. Students actively took part during the whole session, interacting through the chat box. During the Q/A session, students were curious about Mr. Ankit's experience of his first public speaking session and learned how to overcome the fear of public speaking.

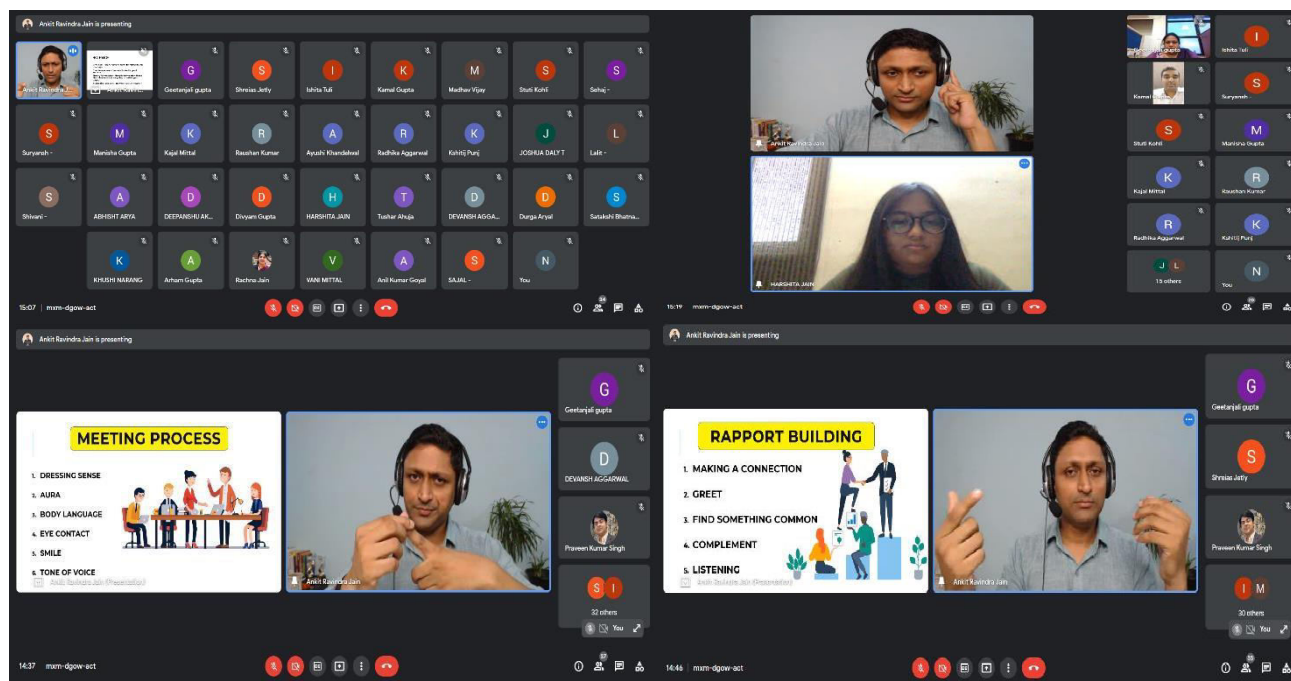
The session turned out to be a very learning and fruitful experience for the participants. The student's enthusiasm in the webinar was visible from their willingness to interact with the speaker





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at great lengths. At the end of the webinar a google form was circulated to fill in the details for the feedback.



A Small Activity conducted by Resource Person Mr. Ankit Ravindra Jain, Inspector at Income Tax Department on “How to prepare for Corporate world” via Gmeet on July 20, 2022.

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