



Maharaja Agrasen Institute of Management Studies

Affiliated to GGSIP University; Recognized u/s 2(f) of UGC

Recognized by Bar Council of India; ISO 9001 : 2015 Certified Institution

Maharaja Agrasen Chowk, Sector 22, Rohini, Delhi – 110086, INDIA www.maims.ac.in

Skill Enhancement Course on Data Analytics

Aug-Oct 2017

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Director
Maharaja Agrasen Institute
of Management Studies
Sector 22, Rohini, Delhi-86



(Established by Maharaja Agrasen Technical Education Society) Affiliated to GGSIP University,
Delhi Recognized U/s 2(f) of UGC & Bar Council of India ISO 9001:2015 Certified Institution
Maharaja Agrasen Chowk, Sector-22, Rohini, Delhi-110086 India (Est. 2003); www.maims.ac.in
Courses offered: BBA, B.Com (H), B.A. Eco. (H), BA (JMC), BALLB

MAIMS

is organizing

Skill Enhancement Certificate Course

On

Data Analytics

(Aug'2017 – Oct'2017)

Key Takeaways

- Understanding Basics of Research
- Application of Research Methodology
- Understanding of different types of data
- Able to describe, predict & make decisions.
- Application in the specific areas of marketing, human resources, finance, and operations.

Time: 3:00 PM - 4:30 PM

Duration: 30 Hours

Date of Commencement: 16 August 2017

For queries, mail us on:
bhartimaims@gmail.com

Programme Head: Prof. (Dr.) Vijay Kr. Khurana
Convener: Dr. Bharti Chaudhary
Co-Convener: Ms. Shilpee Aggarwal


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Course Description

Courses on research methodology are often well packed with methods and techniques of data analyses, 'but' with limited understanding of the logic underlying the various techniques, methods, and research design. Keeping this challenge in mind, the present course has been designed for students who keen to do understand the basic concepts of research & data analysis in the years to come. The students will learn basics of research and how data analysts describe, predict, and make informed business decisions in the specific areas of marketing, human resources, finance, and operations. The students would be able to become employable in this fast-growing new age field by demonstrating the skills learnt through this course. The course will focus on Basics of Research, Research Problem, Research Design, Hypothesis Formulation, Qualitative Methods in Research, Quantitative Methods in Research, Sampling Methods, Methods of Data Collection, Tools & Techniques of Data Collection, Data Analysis, Research Proposal, Review of Literature, Scaling, Measurement, Reliability & Validity, Primary & Secondary Data, Survey Method, Case Study Method, Data Processing, Presentation of Research, Citation pattern and Plagiarism.

Schedule

Lec. No.	Topics	Resource Person
1	Basics of Research	Prof . V.K. Khurana
2	Research Problem	Ms. Shilpee Aggarwal
3	Research Design	Dr. Bharti Chaudhary
4	Hypothesis Formulation	Mr. Inderpal Singh
5	Qualitative Methods in Research	Dr. Bharti Chaudhary
6	Quantitative Methods in Research	Ms.Sumedha Dutta
7	Sampling Methods	Mr. Nakul Anand
8	Methods of Data Collection	Ms. Preeti Bansal
9	Tools & Techniques of Data Collection	Dr.DeepakDagar
10	Data Analysis	Ms. Shilpee Aggarwal
11	Research Proposal	Dr.DeepakDagar
12	Review of Literature	Ms.Sumedha Dutta
13	Scaling	Mr.Nakul Anand
14	Measurement	Ms.Preeti Bansal
15	Reliability & Validity	Mr.Nakul Anand
16	Primary & Secondary Data	Mr. Inderpal Singh
17	Survey Method	Ms. Shilpee Aggarwal
18	Case Study Method	Ms.Sumedha Dutta
19	Data Processing	Dr. Bharti Chaudhary
20	Presentation of Research	Ms. Preeti Bansal
21	Citation pattern and Plagiarism	Ms.Sumedha Dutta

**Hands on experience on basics of research.*

**Participants must make arrangement for their own software.*


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Registration

Category	Fees till August 10, 2017
External Participant	INR 2500/-
Free for Internal Participant	

Limited seats on first cum first

Who should attend?

Research Scholars, Early Researchers, Students
– Undergraduate & Postgraduate, Research Enthusiastic.

Bank Account / Paytm Details for Payment

IMPS/NEFT		Paytm/UPI	
Account Holder’s Name	Maharaja Agrasen Institute of Management Studies	Name	Maharaja Agrasen Institute of Management Studies/ Anil Kumar
Bank Name	Union Bank of India	Mobile No.	8448186940
Account Number	394502010059876		
Account Type	Savings Account		
IFSC	UBIN0560421		
*UTR/Ref. No. & Screenshot of payment to be uploaded for completing the registration form			

Requirements for Issue of Certificate

80% or more attendance
Submission of solutions/answers of all assignments
Submission of weekly feedbacks
Good performance in all MCQ test

Cash Prizes: INR 500/- each shall be given to top 3 performers.

Certificate of Merit will be issued to top 5 performers.

Certificate of Completion will be issued to participants who successfully complete the course.



Director
Maharaja Agrasen Institute
of Management Studies
Sector - 22, Rohini, Delhi-86



Patrons

Advisor

Prof. (Dr.) M.K Bhat

Director, MAIMS

Chief Coordinator

Prof. (Dr.) Vijay Kumar Khurana

Professor

Resource Persons

Prof. (Dr.) Vijay K. Khurana, Professor

Dr. Bharti Chaudhary, Convener & Assistant Professor

Ms. Shilpee Aggarwal, Co- Convener & Assistant Professor

Ms. Sumedha Dutta, Assistant Professor

Dr. Deepak Dagar, Assistant Professor

Ms. Shilpee Aggarwal, Assistant Professor

Mr. Inderpal Singh, Assistant Professor

Ms. Preeti Bansal, Assistant Professor

Mr. Nakul Anand, Assistant Professor

[For further queries mail us: bhartimaids@gmail.com](mailto:bhartimaids@gmail.com)



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Value Added Course on: Data Analytics

Batch 1

S.NO	NAME OF THE STUDENT	Enrolment number	Date 16.8. 17	Date 18.8. 17	Date 21.8. 17	Date 23.8. 17	Date 25.8. 17	Date 1.9.1 7	Date 6.9.1 7	Date 8.9.1 7	Date 11.9. 17	Date 15.9. 22	Date 18.9. 22	Date 20.9. 17	Date 27.9. 17	Date 4.10. 17	Date 6.10. 17	Date 9.10. 17	Date 11.1 0.17	Date 13.1 1.17	Date 16.1 1.17	Date 25.1 1.17
1	ABHAY BHATIA	40814788815	A	A		A	A	A	A		A	A	A	A	A	A	A	A	A	A	A	A
2	ABHAY KALIA	42961101717	A	A	A	A	A		A	A	A	A	A	A	A	A	A	A	A	A	A	A
3	ABHINAV TYAGI	40714788815	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A
4	Abhishek Koli	00214702415	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A
5	ACHINT MEHROTRA	50114788817	A	A	A	A	A	A	A		A	A	A	A		A	A	A	A	A	A	A
6	Aditi Gupta	00314702415	A	A	A	A		A	A	A	A	A	A	A	A	A	A		A	A	A	A
7	Aditya Maken	00414702415	A	A	A	A	A		A	A	A	A		A	A	A	A	A	A	A	A	A
8	AJAY GARG	60314788816	A	A	A	A	A	A		A	A	A	A	A	A	A		A	A	A	A	A
9	Akshay Rathee	00514702415	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A
10	AKSHIT GOEL	35114701715	A	A	A	A	A		A	A	A	A	A	A	A	A	A	A		A	A	A
11	ANUJ SINGHAL	44061101716	A	A	A	A	A	A		A	A	A	A	A	A	A	A	A	A	A	A	A
12	Anurag Joshi	00614702415	A	A	A		A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A
13	ANUSHKA JAIN	60114788815	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A
14	ARCHIT VOHRA	46714701717	A	A	A	A	A		A	A	A	A	A	A	A	A	A		A	A	A	A
15	ARYAN GUPTA	41214701717	A	A	A	A	A	A		A	A	A	A		A	A	A	A	A		A	A
16	Ashit Rajan	00714702415	A	A	A		A	A	A		A	A	A	A	A	A	A	A	A	A	A	A
17	ASHUTOSH GOEL	41514701717	A	A	A	A	A	A	A	A		A	A	A	A	A	A		A	A	A	
18	AVISHI GUPTA	42561101717	A	A	A	A	A	A		A	A	A	A	A		A	A	A	A	A	A	A
19	Ayushman Madhwal	00814702415	A	A		A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A
20	BHAVYA MAKKER	42761101717		A	A	A	A	A	A	A	A	A	A	A	A		A	A	A	A		A
21	Chaitanya Batra	00914702415	A	A	A		A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A
22	Charu Sabharwal	01014702415	A	A	A	A		A	A		A	A	A		A	A	A	A	A	A	A	A
23	Chetan Kapri	01114702415	A		A	A	A	A	A	A	A	A		A	A	A	A	A	A	A	A	A

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Value Added Course on: Data Analytics

Batch 2

S.NO	NAME OF THE STUDENT	Enrolment number	Date	Date	Date	Date	Date	Date	Date	Date	Date	Date	Date	Date	Date	Date	Date	Date	Date	Date	Date	Date
			17.8.	19.8.	22.8.	24.8.	31.8.	5.9.1	7.9.1	9.9.1	12.9.	14.9.	16.9.	19.9.	23.9.	26.9.	28.9.	3.10.	5.10.	12.1	17.1	24.1
			17	17	17	17	17	7	7	7	17	17	17	17	17	17	17	17	17	0.17	0.17	0.17
1	NAMIT JAIN	60014701715	Nam	Nam		Nam	Nam	Nam	Nam	Nam	Nam		Nam	Nam	Nam	Nam	Nam	Nam	Nam	Nam	Nam	Nam
2	NANDNI MITTAL	43061101717	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm
3	NEHA ARORA	46814701717	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm
4	NIKHIL LOCHAV	41914788817	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm
5	OMNI BILLA	43661101717	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm
6	PIYUSH SHARMA	43961101716	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm
7	PRINCE PANWAR	09561101715	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm
8	PRINCY GARG	40914701717	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm
9	PRIYANK KALRA	09661101715	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm
10	PULKIT BHATIA	09761101715	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm
11	PULKIT SHARMA	09861101715	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm
12	RADHIKA GUPTA	43361101717	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm
13	RAGHAV GARG	41714788816	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm
14	RIDHIMA ARORA	10161101715	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm
15	RIMSHA KHAN	42861101717	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm
16	RISHAB ARORA	46114701717	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm
17	RISHABH ARORA	10261101715	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm
18	RISHABH DHINGRA	10361101715	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm
19	RISHABH PARDESI	43561101717	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm
20	RISHABH SONI	10461101715	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm
21	ROHAN JAIN	41814701717	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm
22	SAAKSHI MALHOTRA	10561101715	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm
23	SACHIN SINGH	10661101715	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm
24	SAHIL MAHAJAN	40614788815	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm	Nm

Director

5	SAHIL MEHRA	10761101715	Sahil	Sahil		Sahil	Sahil	Sahil	Sahil		Sahil	Sahil		Sahil		Sahil	Sahil	Sahil	Sahil	Sahil	Sahil	Sahil	Sahil	Sahil
26	SAJAL GOEL	60114788816	Sajal	Sajal	Sajal	Sajal			Sajal	Sajal	Sajal	Sajal	Sajal	Sajal	Sajal	Sajal	Sajal	Sajal	Sajal	Sajal	Sajal	Sajal	Sajal	Sajal
27	SAKSHI JOLLY	10861101715	Sakshi	Sakshi	Sakshi	Sakshi	Sakshi	Sakshi	Sakshi	Sakshi	Sakshi	Sakshi	Sakshi	Sakshi	Sakshi	Sakshi	Sakshi	Sakshi	Sakshi	Sakshi	Sakshi	Sakshi	Sakshi	Sakshi
28	SAMARTH REKHI	10961101715	Samarth	Samarth	Samarth	Samarth	Samarth	Samarth	Samarth	Samarth	Samarth	Samarth	Samarth	Samarth	Samarth	Samarth	Samarth	Samarth	Samarth	Samarth	Samarth	Samarth	Samarth	Samarth
29	SAMYAK JAIN	42461101717	Samyak	Samyak	Samyak	Samyak	Samyak	Samyak	Samyak	Samyak	Samyak	Samyak	Samyak	Samyak	Samyak	Samyak	Samyak	Samyak	Samyak	Samyak	Samyak	Samyak	Samyak	Samyak
30	SARTHAK MANOJA	08514701716	Sarthak	Sarthak	Sarthak	Sarthak	Sarthak	Sarthak	Sarthak	Sarthak	Sarthak	Sarthak	Sarthak	Sarthak	Sarthak	Sarthak	Sarthak	Sarthak	Sarthak	Sarthak	Sarthak	Sarthak	Sarthak	Sarthak
31	SAURABH AGGARWAL	08714701716	Saurabh	Saurabh	Saurabh	Saurabh	Saurabh	Saurabh	Saurabh	Saurabh	Saurabh	Saurabh	Saurabh	Saurabh	Saurabh	Saurabh	Saurabh	Saurabh	Saurabh	Saurabh	Saurabh	Saurabh	Saurabh	Saurabh
32	SHANTANU KANT SHROTRIYA	41114701717	Shantanu	Shantanu	Shantanu	Shantanu	Shantanu	Shantanu	Shantanu	Shantanu	Shantanu	Shantanu	Shantanu	Shantanu	Shantanu	Shantanu	Shantanu	Shantanu	Shantanu	Shantanu	Shantanu	Shantanu	Shantanu	Shantanu
33	SHASHANK KHANDURI	42114788817	Shashank	Shashank	Shashank	Shashank	Shashank	Shashank	Shashank	Shashank	Shashank	Shashank	Shashank	Shashank	Shashank	Shashank	Shashank	Shashank	Shashank	Shashank	Shashank	Shashank	Shashank	Shashank
34	SHEKHAR KUMAR GUPTA	08814701716	Shekhar	Shekhar	Shekhar	Shekhar	Shekhar	Shekhar	Shekhar	Shekhar	Shekhar	Shekhar	Shekhar	Shekhar	Shekhar	Shekhar	Shekhar	Shekhar	Shekhar	Shekhar	Shekhar	Shekhar	Shekhar	Shekhar
35	SHIKHA	41714701715	Shikha	Shikha	Shikha	Shikha	Shikha	Shikha	Shikha	Shikha	Shikha	Shikha	Shikha	Shikha	Shikha	Shikha	Shikha	Shikha	Shikha	Shikha	Shikha	Shikha	Shikha	Shikha
36	SHIVAM DATT GAUTAM	08914701716	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam
37	SHIVAM GOEL	09014701716	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam
38	SHIVAM KANSAL	09114701716	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam
39	SHIVAM KUMAR	41614701717	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam
40	SHIVAM SHARMA	09314701716	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam
41	SHIVAM SINGHANIA	09414701716	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam	Shivam
42	SHIVANI RANA	09514701716	Shivani	Shivani	Shivani	Shivani	Shivani	Shivani	Shivani	Shivani	Shivani	Shivani	Shivani	Shivani	Shivani	Shivani	Shivani	Shivani	Shivani	Shivani	Shivani	Shivani	Shivani	Shivani
43	SHIVANSH GUPTA	46414701717	Shivansh	Shivansh	Shivansh	Shivansh	Shivansh	Shivansh	Shivansh	Shivansh	Shivansh	Shivansh	Shivansh	Shivansh	Shivansh	Shivansh	Shivansh	Shivansh	Shivansh	Shivansh	Shivansh	Shivansh	Shivansh	Shivansh
44	SHRAVAN BANSAL	09614701716	Shravan	Shravan	Shravan	Shravan	Shravan	Shravan	Shravan	Shravan	Shravan	Shravan	Shravan	Shravan	Shravan	Shravan	Shravan	Shravan	Shravan	Shravan	Shravan	Shravan	Shravan	Shravan
45	SHREY BHATIA	09714701716	Shrey	Shrey	Shrey	Shrey	Shrey	Shrey	Shrey	Shrey	Shrey	Shrey	Shrey	Shrey	Shrey	Shrey	Shrey	Shrey	Shrey	Shrey	Shrey	Shrey	Shrey	Shrey
46	SHREYA JAIN	60514788816	Shreya	Shreya	Shreya	Shreya	Shreya	Shreya	Shreya	Shreya	Shreya	Shreya	Shreya	Shreya	Shreya	Shreya	Shreya	Shreya	Shreya	Shreya	Shreya	Shreya	Shreya	Shreya
47	SHRUTI	60214788816	Shruti	Shruti	Shruti	Shruti	Shruti	Shruti	Shruti	Shruti	Shruti	Shruti	Shruti	Shruti	Shruti	Shruti	Shruti	Shruti	Shruti	Shruti	Shruti	Shruti	Shruti	Shruti
48	SHUBHAM AGGARWAL	60014788815	Shubham	Shubham	Shubham	Shubham	Shubham	Shubham	Shubham	Shubham	Shubham	Shubham	Shubham	Shubham	Shubham	Shubham	Shubham	Shubham	Shubham	Shubham	Shubham	Shubham	Shubham	Shubham
49	SHUBHAM BHATIA	09914701716	Shubham	Shubham	Shubham	Shubham	Shubham	Shubham	Shubham	Shubham	Shubham	Shubham	Shubham	Shubham	Shubham	Shubham	Shubham	Shubham	Shubham	Shubham	Shubham	Shubham	Shubham	Shubham
50	SHUBHAM GUPTA	10014701716	Shubham	Shubham	Shubham	Shubham	Shubham	Shubham	Shubham	Shubham	Shubham	Shubham	Shubham	Shubham	Shubham	Shubham	Shubham	Shubham	Shubham	Shubham	Shubham	Shubham	Shubham	Shubham
51	SHUBHAM JAIN	10114701716	Shubham	Shubham	Shubham	Shubham	Shubham	Shubham	Shubham	Shubham	Shubham	Shubham	Shubham	Shubham	Shubham	Shubham	Shubham	Shubham	Shubham	Shubham	Shubham	Shubham	Shubham	Shubham
52	SIDDHARTH TOMAR	10214701716	Siddharth	Siddharth	Siddharth	Siddharth	Siddharth	Siddharth	Siddharth	Siddharth	Siddharth	Siddharth	Siddharth	Siddharth	Siddharth	Siddharth	Siddharth	Siddharth	Siddharth	Siddharth	Siddharth	Siddharth	Siddharth	Siddharth
53	SOMYA GUPTA	10314701716	Somya	Somya	Somya	Somya	Somya	Somya	Somya	Somya	Somya	Somya	Somya	Somya	Somya	Somya	Somya	Somya	Somya	Somya	Somya	Somya	Somya	Somya
54	SRISHTI CHHABRA	43761101717	Srishti	Srishti	Srishti	Srishti	Srishti	Srishti	Srishti	Srishti	Srishti	Srishti	Srishti	Srishti	Srishti	Srishti	Srishti	Srishti	Srishti	Srishti	Srishti	Srishti	Srishti	Srishti
55	SURABHI AGGARWAL	10414701716	Surabhi	Surabhi	Surabhi	Surabhi	Surabhi	Surabhi	Surabhi	Surabhi	Surabhi	Surabhi	Surabhi	Surabhi	Surabhi	Surabhi	Surabhi	Surabhi	Surabhi	Surabhi	Surabhi	Surabhi	Surabhi	Surabhi
56	SURYANSH MOHAN	10514701716	Suryansh	Suryansh	Suryansh	Suryansh	Suryansh	Suryansh	Suryansh	Suryansh	Suryansh	Suryansh	Suryansh	Suryansh	Suryansh	Suryansh	Suryansh	Suryansh	Suryansh	Suryansh	Suryansh	Suryansh	Suryansh	Suryansh
57	TANYA SINGH	44261101716	Tanya	Tanya	Tanya	Tanya	Tanya	Tanya	Tanya	Tanya	Tanya	Tanya	Tanya	Tanya	Tanya	Tanya	Tanya	Tanya	Tanya	Tanya	Tanya	Tanya	Tanya	Tanya
58	TAVISHI SUNEJA	43161101717	Tavishi	Tavishi	Tavishi	Tavishi	Tavishi	Tavishi	Tavishi	Tavishi	Tavishi	Tavishi	Tavishi	Tavishi	Tavishi	Tavishi	Tavishi	Tavishi	Tavishi	Tavishi	Tavishi	Tavishi	Tavishi	Tavishi
59	UTKARSH ARORA	46314701717	Utkarsh	Utkarsh	Utkarsh	Utkarsh	Utkarsh	Utkarsh	Utkarsh	Utkarsh	Utkarsh	Utkarsh	Utkarsh	Utkarsh	Utkarsh	Utkarsh	Utkarsh	Utkarsh	Utkarsh	Utkarsh	Utkarsh	Utkarsh	Utkarsh	Utkarsh
60	VAISHNAVI	43261101717	Vaishnavi	Vaishnavi	Vaishnavi	Vaishnavi	Vaishnavi	Vaishnavi	Vaishnavi	Vaishnavi	Vaishnavi	Vaishnavi	Vaishnavi	Vaishnavi	Vaishnavi	Vaishnavi	Vaishnavi	Vaishnavi	Vaishnavi	Vaishnavi	Vaishnavi	Vaishnavi	Vaishnavi	Vaishnavi

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Sector-22, Rohini, Delhi-86



MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

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Maharaja Agrasen Chowk, Sector 22, Rohini, Delhi - 110086, INDIA

Tel. Office: 8448186947, 8448186950 www.maims.ac.in

Data Analytics

Academic Year: 2017-18 Course Duration: 16 August 2017 – 25 October 2017

Total Participants: 125 (Two Batches)

Mode: Offline

Venue: Lab 1

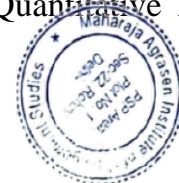
Time: 3:00 PM-4:30 PM

Report

Research allows students to find the right solutions to key issues by providing facts that will help them to analyze the problem, testing the feasibility and finding better solutions to the challenges. Basics of the research are the need of an hour. In this dynamic & ever-changing environment, predicting the future has become more relevant, especially with the availability of enormous amount of data. Many companies have now been looking for a skilled professional, who understand the basics of research and data presentation. Thus, it encouraged the seasoned faculty of MAIMS to design a skill enhancement course on Introduction to Research Methodology.

This Certification Course was the initiative taken for all the students of MAIMS, Research scholars, faculty & undergraduate students across the country. The prime objective of the course was to equip the students with the basics of research to make an inference about the data. Specifically, the course covered in-depth lessons Basics of Research, Research Problem, Research Design, Hypothesis Formulation, Qualitative Methods in Research, Quantitative Methods in


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Research, Sampling Methods, Methods of Data Collection, Tools & Techniques of Data Collection, Data Analysis, Research Proposal, Review of Literature, Scaling, Measurement, Reliability & Validity, Primary & Secondary Data, Survey Method, Case Study Method, Data Processing, Presentation of Research, Citation pattern and Plagiarism. A total of 125 students completed the course. The course was of 30 hours, divided in 20 online sessions of one & half hour. Every session was followed with a practical assignment related to it. After the completion of the week (2 sessions), a feedback form was floated to get the viewpoint of the students. A total of 10 such feedback forms were filled by the students. The students were assessed based on the assignment submitted, MCQ test on Basics of Research.

It was a great learning experience for the students as well as for the faculty. The sessions were conducted by Prof. (Dr.) Vijay Kumar Khurana, Dr. Parul Kumar, Dr. Bharti Chaudhary, Ms. Sumedha Dutta, Ms. Shilpee Aggarwal, Ms. Preeti Bansal, Mr. Inderpal Singh, and Mr. Nakul Anand. Certificates were given only to such students who successfully qualified all the four parameters, namely, attendance, feedback forms, assignments, and quizzes.

The credit for this ambitious initiative goes to Prof(Dr.). M. K Bhat, Director, MAIMS. Their constant support and encouragement helped in successful accomplishment of this program.

***Convener – Dr. Bharti Chaudhary, Assistant Professor**

About the Course

Courses on research methodology are often well packed with Basics of Research, ‘but’ with limited understanding of the logic underlying the various techniques, methods, and research design. Keeping this challenge in mind, the present course has been designed for students who

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keen to do research in the years to come. The students will learn how describe, predict, and make informed business decisions in the specific areas of marketing, human resources, finance, and operations. Analytics talent demand is much more than the available skilled supply. The students would be able to become employable in this fast-growing new age field by demonstrating the skills learnt through this course.

Objectives of the Course:

- Basics of the research
- Understanding of different types of data collection methods
- Able to describe, predict & make informed decisions.
- Application in the specific areas of marketing, human resources, finance, and operations.
- Quantitative and qualitative methods in research

Course Outcomes:

- Students will be able to analyze data sets and make meaningful interpretations.
- Students will also be able apply correct statistical tests on different types of data.
- Students will be able to add value to their research projects.

The certification course was conducted from August 16, 2017 to October 25, 2017 in the MAIMS's campus. The duration of the course was 30 hours along with the two MCQ quizzes & assignments. Each class consists of a one & a half hour session along with the videos, a practice exercise, a quiz, and a reference guide. Classes were scheduled for thrice a week.


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Maharaja Agrasen Institute of Management Studies

Department of Business Administration

Following are the criteria based on which students are eligible for the certification:

- Attending regular classes using laptop.
- Submission of all Assignments.
- Participation in all Quizzes.
- Submission of the feedback form on timely basis.

Total Sessions: 20 of 1.5 hour each

Total number of students certified: 125

The List of toppers of the course are

1. Akshay Rathee 00514702415
2. Ashit Rajan 00714702415
3. Yash Garg 40614701717

The credit for this initiative goes to the able guidance of Prof. (Dr.) M. K. Bhat, Director, MAIMS. His constant support and encouragement helped in the successful accomplishment of this course.


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Sample Certificate:

**Skill Enhancement Certificate Course on “Data Analytics”
August 2017-October 2017**




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