

# Maharaja Agrasen Institute of Management Studies

(A unit of Maharaja Agrasen Technical Education Society)

Affiliated to GGSIP University; Recognized u/s 2(f) of UGC

Recognized by Bar Council of India; ISO 9001:2015 Certified Institution

Sector- 22, Rohini, Delhi- 110086, India



## CRITERION 1



### 1.4 FEEDBACK SYSTEM

*Metric 1.4.1*



# Maharaja Agrasen Institute of Management Studies

Affiliated to GGSIP University; Recognized u/s 2(f) of UGC

Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution

Maharaja Agrasen Chowk, Sector 22, Rohini, Delhi – 110086, INDIA [www.maims.ac.in](http://www.maims.ac.in)

## Criterion 1: Curricular Aspects

**1.4.1 Institution obtains feedback on the syllabus and its transaction at the institution from the following stakeholders: 1)Students 2)Teachers 3)Employers 4)Alumni**

### Communication and Action taken by the GGSIP University on the feedback

#### Index

S.No	Name of Programme	Page no.
1	BBA & B.Com(H)	3-15
2	BAJMC	16-18
3	BALLB	19-21

  
Director  
Maharaja Agrasen Institute  
of Management Studies  
Sector-22, Rohini, Delhi-86



Ref No. ....

Date.....

Dean

University School of Management Studies

Guru Gobind Singh Indraprastha University

Dwarka

**Subject: Feedback of Stakeholders to change syllabus of BBA & B.Com (H)**

Dear Sir,

**Greetings from Maharaja Agrasen Institute of Management Studies**

We at MAIMS always work in coordination with our stake holders (students, faculty, alumni and employer). For that we take feedback from them and tries to incorporate that in our working. Analysis of feed back strongly suggested that there is dire need of change in curriculum of BBA and B.Com program to make our students industry ready and to align our programs with the requirements of the corporate world.

Kindly consider our suggestions for the same:

1. Introduction of Choice Based Credit System in the curriculum.
2. Inclusion of MOOCs and other online courses in the curriculum.
3. Incorporation of some Courses / NUES in the curriculum so that student be more socially responsible and environment conscious.

Please find attached the detailed analysis report of feedback for the same.

Kindly look into the matter. Waiting for the positive response from your side.

With regards



Prof. (Dr.) Ravi Kumar Gupta  
Director

Director  
Maharaja Agrasen Institute  
of Managemet Studies  
Attachment: Sector-22, Rohini. Delhi-86

Analysis report of feedback received from the students, faculty, alumni and employer.

Director  
Maharaja Agrasen Institute  
of Managemet Studies  
Sector-22, Rohini, Delhi-86







IQAC MAIMS &lt;iqac@maims.ac.in&gt;

**Fwd: Suggestions for Course Revision for B Com (H)**

1 message

Director MAIMS &lt;director@maims.ac.in&gt;

8 May 2023 at 10:52

To: IQAC MAIMS &lt;iqac@maims.ac.in&gt;

Prof. (Dr) Rajni Malhotra Dhingra

Director

Maharaja Agrasen Institute of Management Studies

Sector 22, Rohini, Delhi - 110086, INDIA

Tel. Office: 8448186950 Mobile: 9911104791

Email: director@maims.ac.in Website: www.maims.ac.in

----- Forwarded message -----

From: **Dean VSBS** <dean.vsbs@vips.edu>

Date: Mon, 28 Dec 2020 at 17:27

Subject: Suggestions for Course Revision for B Com (H)

To: Cpj Chs <cpj.chs@gmail.com>, Dr. R. S. Singh <registrar@dspsr.in>, Delhi Institute of Advanced Studies DIAS <dias@dias.ac.in>, DIRD Holambi <dirdcollege456@gmail.com>, DIRD College <dirdcollege123@gmail.com>, <director@dme.ac.in>, fimt nd <fimtnd@gmail.com>, <gibs@gitarattan.edu.in>, GNIM <Gnim\_it@yahoo.co.in>, <gtbit@rediffmail.com>, Director HMRITM <hmritmdirector@gmail.com>, <ideal\_institute2@rediffmail.com>, Bindu Aggarwal <binduaggarwal123@rediffmail.com>, Rachita Rana <director@iitmipu.ac.in>, IITM-JP <director@iitmjp.ac.in>, <contact@jimsindia.org>, <jims.vk@jagannath.org>, <jnims@vsnl.com>, Jims Chairman <chairman@jagannath.org>, KALKA GROUP <kalkagroup.delhi@yahoo.com>, KR COLLEGE <krcollege@krcollege.in>, Director <director@lbsim.ac.in>, director Idims <director.Idims@gmail.com>, MAIMS ROHINI <maimsrohini@yahoo.co.in>, <director@maims.ac.in>, Yahoo! <principalmsi@yahoo.co.in>, <ndimprincipal@gmail.com>, Delhi <pmccdelhi@gmail.com>, RDIAS RDIAS <admin@rdias.ac.in>, Santharidass College <santharidasscollege@gmail.com>, <sirfortindia@gmail.com>, Directortias <directortias@tecnia.in>, <tips@tips.edu.in>, <director@bmiet.net>, <deepa.chugh@nhi.in>, VITS GZB <directorvits@gmail.com>, ACCMAN Business School <nfo@accmanbusinessschool.in>, <dineshgoel@rkgit.edu.in>, <chairman.gnitgroup@gmail.com>, <infogn@united.ac.in>, Director TIIPS <directortiiips@gmail.com>, <nfo@accmanbusinessschool.in>, <cpj.enquiry@gmail.com>, <dtc\_info@delhitechnicalcampus.ac.in>, <admission@jagannath.org>, <admission.gn@jagannath.org>, <info@kamalinstitute.com>, <admissions@kccitm.edu.in>, <info@lldims.org.in>, <contact@maims.ac.in>, <director@msi-ggsip.org>, MERI COLLEGE <meribs@meri.edu.in>, <sims.rohini@gmail.com>

Cc: &lt;dean.usms@ipu.ac.in&gt;, Anuradha Jain &lt;principal.vips@vips.edu&gt;

Dear Sir/Ma'm,

Greetings for the day!

This is with reference to the meeting held by Prof Saini, Dean USMS, IPU on 9th December related to the Curriculum Revision Enhancement for B Com(H) to align it with the NEP.

We need to give our inputs for enrichment and enhancement of the curriculum of B Com (H) to achieve objectives as envisioned in the NEP. The key areas for the revisions would focus on :

- Choice Based Credit System in the graduate curriculum
- Inclusion and provision of Credits earned through MOOCs and other Online Courses
- Enrichment of electives in order to align the curriculum with the emerging requirements
- Deliberations on teaching in bilingual mode
- Emphasis on Human Values, Ethics, Social Responsibility, Sustainability, Environmental awareness and Entrepreneurship in the curriculum

Director  
Maharaja Agrasen Institute  
of Management Studies  
Sector-22, Rohini, Delhi-86



- Clear and measurable Learning Outcomes of the Courses and Program to be identified and highlighted in the curriculum
- Development of robust mechanism of assessments of Attainment of Learning Outcomes in the courses and the program
- Developing innovative teaching and evaluation pedagogies to ensure Outcomes Based Education and measurement of Achievement of Learning Objectives.

We request you to kindly share your inputs on the above aspects for Curriculum revision as soon as possible.

The minutes of the meeting are attached for your kind perusal.

Please do not hesitate to write back to us in case you have any clarifications or queries.

Sincere thanks,

Warm regards,

Dr Indira Bhardwaj  
Dean  
Vivekananda School of Business Studies  
Vivekananda Institute of Professional Studies  
AU Block  
Pitampura, New Delhi  
110034  
011-27343401-03



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Director  
Maharaja Agrasen Institute  
of Management Studies  
Sector-22, Rohini, Delhi-86





# MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

(AFFILIATED TO GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI)

ISO 9001:2015 Certified

January 21, 2021

Ref No. ....

Date.....

**Dean**

**University School of Management Studies**

**Guru Gobind Singh Indraprastha University**

**Dwarka**

**Subject: Suggestions for Course Revision for B.Com (H)**

Dear Sir,

Greetings of the day!

As per mail received from Dr. Indira Bhardwaj, Dean, VSBS, Vivekananda School of Business Studies dated 28 December 2020, with reference to the meeting held by yourself on 9<sup>th</sup> December 2020, PFA the suggestions from our side.

We appreciate that University approves the suggestion given by us in the meeting regarding the inclusion of MOOCs and other online courses in the curriculum and incorporated the same.

With regards

**Prof. (Dr.) Ravi Kumar Gupta**

**Director**  
**Maharaja Agrasen Institute**  
**of Management Studies**  
**Sector-22, Rohini, Delhi-86**

**CC: Dr. Indira Bhardwaj, Dean, VSBS, Vivekananda School of Business Studies**

**Attachment:**

**Course Outline and detailed syllabus Suggestions**

**Director**  
**Maharaja Agrasen Institute**  
**of Management Studies**  
**Sector-22, Rohini, Delhi-86**







IQAC MAIMS &lt;iqac@maims.ac.in&gt;

**Fwd: Reg: Scheme & Syllabus of B.Com (Hons)**

1 message

**Director MAIMS** <director@maims.ac.in>  
To: IQAC MAIMS <iqac@maims.ac.in>

8 May 2023 at 10:45

**Prof. (Dr) Rajni Malhotra Dhingra****Director****Maharaja Agrasen Institute of Management Studies**

Sector 22, Rohini, Delhi - 110086, INDIA

Tel. Office: 8448186950 Mobile: 9911104791

Email: director@maims.ac.in Website: www.maims.ac.in

----- Forwarded message -----

From: **Dean, University School of Management Studies, GGSIPU** <dean.usms@ipu.ac.in>

Date: Tue, 31 May 2022 at 16:14

Subject: Reg: Scheme &amp; Syllabus of B.Com (Hons)

To: ACCMAN Business School <info@accmanbusinessschool.in>, Cpj Chs <cpj.chs@gmail.com>, Dr. R. S. Singh <registrar@dpsk.in>, Delhi Institute of Advanced Studies DIAS <dias@dias.ac.in>, DIRD College <dirdcollege123@gmail.com>, <info@delhitechnicalcampus.ac.in>, mohit gupta <guptamohit\_11@yahoo.com>, <ditm.jain@gmail.com>, fimt nd <fimtnd@gmail.com>, Guru Nanak College Of Education Punjabi Bagh <gncedelhi@yahoo.com>, Rachita Rana <director@iitmipu.ac.in>, IITM-JP <director@iitmjp.ac.in>, <jnims@vsnl.com>, <jimskj@jagannath.org>, Jims Chairman <chairman@jagannath.org>, KR COLLEGE <krcollege@krcollege.in>, Kamal Institute <kamal institute higher education@gmail.com>, <kccdeepak@yahoo.co.in>, director Idims <director.idims@gmail.com>, maimsrohini <maimsrohini@yahoo.co.in>, <director@maims.ac.in>, MSI <principalmsi@yahoo.co.in>, MERI COLLEGE <meribs@meri.edu.in>, Sirifort College Rohini <sirifortindia@gmail.com>, <sims.rohini@gmail.com>, Director TIIPS <directortipsn@gmail.com>, VIPS Official <vipssedu@vips.edu>, <vipstc@vips.edu>, VITS GZB <directorvits@gmail.com>

Dear Sir/Madam

Kindly find enclosed herewith the scheme & Syllabus of B.Com (H). Kindly send the comments, remarks, suggestions (if any) to the undersigned within a week.

**Thanks & Regards****Prof. Anil K.Saini****Professor and Dean**

University School of Management Studies  
Guru Gobind Singh Indraprastha University  
Sector-16-C, Dwarka, New Delhi-110078

Mob: 91-9811165001

Office: 011-25302600/608

E.mail: dean.usms@ipu.ac.in,

draksaini@ipu.ac.in

  
Director  
Maharaja Agrasen Institute  
of Management Studies  
Sector-22, Rohini, Delhi-86





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Director  
Maharaja Agrasen Institute  
of Management Studies  
Sector-22, Rohini, Delhi-86







# MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

(AFFILIATED TO GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI)

ISO 9001:2015 Certified

June 6, 2022

Ref No. ....

Date.....

Dean

University School of Management Studies

Guru Gobind Singh Indraprastha University

Dwarka

**Subject: Suggestions for Course Revision for B.Com (H)**

Dear Sir,

Greetings of the day!

As per mail received, this is to inform that no further revision required in the scheme & syllabus of B. Com (Hons). All the suggestion suggested by us are incorporated in the syllabus.

With regards

**Prof. (Dr.) Ravi Kumar Gupta**

**Director**

Director  
Maharaja Agrasen Institute  
of Management Studies  
Sector-22, Rohini, Delhi-86

  
Director  
Maharaja Agrasen Institute  
of Management Studies  
Sector-22, Rohini, Delhi-86





IQAC MAIMS &lt;iqac@maims.ac.in&gt;

**Fwd: BBA Course Curriculum**

1 message

**Director MAIMS** <director@maims.ac.in>

8 May 2023 at 10:56

To: IQAC MAIMS &lt;iqac@maims.ac.in&gt;

**Prof. (Dr) Rajni Malhotra Dhingra****Director****Maharaja Agrasen Institute of Management Studies**

Sector 22, Rohini, Delhi - 110086, INDIA

Tel. Office: 8448186950 Mobile: 9911104791

Email: director@maims.ac.in Website: www.maims.ac.in

----- Forwarded message -----

**From: Prof. Rachita Rana** <director@msi-ggsip.org>**Date:** Tue, 15 Dec 2020 at 15:47**Subject:** BBA Course Curriculum**To:** <dean.usms@ipu.ac.in>

**Cc:** director@bcip.ac.in <director@bcip.ac.in>, sbcssts@chandiwalaestate.org <sbcssts@chandiwalaestate.org>, Director BCIPS <director@bcips.ac.in>, Cpj Chs <cpj.chs@gmail.com>, Dr. R. S. Singh <registrar@dspr.in>, Delhi Institute of Advanced Studies DIAS <dias@dias.ac.in>, DIRD Holambi <dirdcollege456@gmail.com>, DIRD College <dirdcollege123@gmail.com>, director@dme.ac.in <director@dme.ac.in>, firt nd <firtnd@gmail.com>, gibs@gitarattan.edu.in <gibs@gitarattan.edu.in>, GNIM <Gnim\_it@yahoo.co.in>, gtbit@rediffmail.com <gtbit@rediffmail.com>, Director HMRITM <hmritmdirector@gmail.com>, ideal\_institute2@rediffmail.com <ideal\_institute2@rediffmail.com>, Bindu Aggarwal <binduaggarwal123@rediffmail.com>, Rachita Rana <director@iitmipu.ac.in>, IITM-JP <director@iitmjp.ac.in>, contact@jimsindia.org <contact@jimsindia.org>, jims.vk@jagannath.org <jims.vk@jagannath.org>, jnims@vsnl.com <jnims@vsnl.com>, Jims Chairman <chairman@jagannath.org>, KALKA GROUP <kalkagroup.delhi@yahoo.com>, KR COLLEGE <krcollege@krcollege.in>, Director <director@lbsim.ac.in>, director ldims <director.ldims@gmail.com>, MAIMS ROHINI <maimsrohini@yahoo.co.in>, director@maims.ac.in <director@maims.ac.in>, Yahoo! <principalmsi@yahoo.co.in>, meribs <meribs@meri.edu.in>, ndimprincipal@gmail.com <ndimprincipal@gmail.com>, Periyar Management and Computer College, Delhi <pmccdelhi@gmail.com>, RDIAS RDIAS <admin@rdias.ac.in>, Santharidass College <santharidasscollege@gmail.com>, sirifortindia@gmail.com <sirifortindia@gmail.com>, Directortias <directortias@tecnia.in>, tips@tips.edu.in <tips@tips.edu.in>, VIPS Official <vipssedu@vips.edu>, director@bmiet.net <director@bmiet.net>, deepa.chugh@nhi.in <deepa.chugh@nhi.in>, VITS GZB <directorvits@gmail.com>, ACCMAN Business School <info@accmanbusinessschool.in>, dineshgoel@rkgit.edu.in <dineshgoel@rkgit.edu.in>, chairman.gnitgroup@gmail.com <chairman.gnitgroup@gmail.com>, infogn@united.ac.in <infogn@united.ac.in>, Director TIIPS <directortipsn@gmail.com>

Greetings!

**Directors / Principals of the Affiliated Colleges of GGSIPU****BBA Programmes (All)**

Sir / Madam,

Director  
Maharaja Agrasen Institute  
of Management Studies  
Sector-22, Rohini, Delhi-86



This is in reference to the University Notice dated 8<sup>th</sup> December 2020, Maharaja Surajmal Institute has been nominated to convene the Programme Coordination in respect of BBA (All Streams). So it is requested to kindly submit report by 24<sup>th</sup> December 2020 on the agenda given below in respective of

your Institute so that these suggestions can be submitted to the Academic Coordination Committee of GGSIPU:-

1. **Revision of Curriculum for BBA / BBA (B&I) / BBA (CAM)**

In this kindly give your inputs on

- a) New Scheme of syllabus proposed
  - b) Generic and mandatory subjects as per UGC guidelines to be introduced in coming sessions e.g. subjects like Value & Ethics, Environmental Science, Entrepreneurship and Startup
  - c) To introduce open electives in the scheme for BBA which may be accepted from MOOCS / Swayam Platform (You are to recommend the electives best suited for the BBA Programmes)
2. Please give your valuable suggestions in order to align the BBA programme run under GGSIP University by aligning the course according to the New Education Policy of the Government.
  3. Suggestions on Skill Enhancements / Behavioral Science Courses alongwith their assessment and evaluation methods which are attainable and measurable.
  4. Any suggestion in respect of review of syllabus on practicals / skill modules.

Prof. Rachita Rana  
Director

--  
# Prof (Dr) Rachita Rana  
Director  
Maharaja Surajmal Institute

C-4,, Janakpuri, New Delhi-110058

# 981113744

"Affiliated to Guru Gobind Singh Indraprastha University"

"Accredited by NAAC, 'A' Grade

"Rated Category 'A+' by SFRC & Category 'A' (highest rating) by JAC"

"Recognized under Section 2(f) of UGC Act, 1956"

Nomination of Convenor 001 (1).jpg  
721K

  
Director  
Maharaja Agrasen Institute  
of Management Studies  
Sector-22, Rohini, Delhi-86



Ref No. ....

Date.....

Dean

University School of Management Studies

Guru Gobind Singh Indraprastha University

Dwarka

Subject: Suggestions for Course Revision for BBA programme

Dear Sir,

Greetings of the day!

As per mail received from Dr. Rachita Rana, Director, Maharaja Surajmal Institute dated 15 December 2020, please find attached the suggestions from our side.

Suggestions regarding the scheme/syllabus are attached herewith for your kind consideration. We strongly recommend that

- Choice Based Credit System to be incorporated in BBA programme.
- Inclusion of MOOCs and other online courses in the curriculum.
- Alignment of curriculum of BBA with NEP 2020.

With regards



Prof. (Dr.) Ravi Kumar Gupta

Director

Director  
Maharaja Agrasen Institute  
of Management Studies  
Sector-22, Rohini, Delhi-86

CC: Dr. Rachita Rana, Director, Maharaja Surajmal Institute

Attachment:

Scheme – syllabus for BBA programme

  
Director  
Maharaja Agrasen Institute  
of Management Studies  
Sector-22, Rohini, Delhi-86







IQAC MAIMS &lt;iqac@maims.ac.in&gt;

**Fwd: Revision of syllabus of BBA and BBA BI programme**

1 message

Director MAIMS &lt;director@maims.ac.in&gt;

8 May 2023 at 10:39

To: IQAC MAIMS &lt;iqac@maims.ac.in&gt;

**Prof. (Dr) Rajni Malhotra Dhingra****Director****Maharaja Agrasen Institute of Management Studies**

Sector 22, Rohini, Delhi - 110086, INDIA

Tel. Office: 8448186950 Mobile: 9911104791

Email: director@maims.ac.in Website: www.maims.ac.in

----- Forwarded message -----

From: **Monika tushir** <monikatushir@msijanakupuri.com>

Date: Thu, 1 Jul 2021 at 13:17

Subject: Revision of syllabus of BBA and BBA BI programme

To: <admin@bcips.ac.in>, Director BCIPS <director@bcips.ac.in>, <sbcsts@chandiwalaeestate.org>, <bpitindia@yahoo.com>, Cpj Chs <cpj.chs@gmail.com>, Dr. R. S. Singh <registrar@dspsr.in>, Delhi Institute of Advanced Studies DIAS <dias@dias.ac.in>, DIRD Holambi <dirdcollege456@gmail.com>, DIRD College <dirdcollege123@gmail.com>, <info@dme.ac.in>, <director@dme.ac.in>, <guptamohit\_11@yahoo.com>, firt nd <firtnd@gmail.com>, <gibs@gitarattan.edu.in>, <ideal\_institute2@rediffmail.com>, Rachita Rana <director@iitmpu.ac.in>, IITM-JP <director@iitmjp.ac.in>, <contact@jimsindia.org>, <jims.vk@jagannath.org>, <jnims@vsnl.com>, Jims Chairman <chairman@jagannath.org>, KR COLLEGE <krcollege@krcollege.in>, <kamalinsitutehighereducation@gmail.com>, director Idims <director.ldims@gmail.com>, MAIMS ROHINI <maimsrohini@yahoo.co.in>, <director@maims.ac.in>, Yahoo! <principalmsi@yahoo.co.in>, <mvsit2015@gmail.com>, <bmef\_2@rediffmail.com>, meribs <meribs@meri.edu.in>, <ndimprincipal@gmail.com>, <niecnd.dir@gmail.com>, RDIAS RDIAS <admin@rdias.ac.in>, Santharidass College <santharidasscollege@gmail.com>, <sirfortindia@gmail.com>, <sgtbimit@hotmail.com>, <director.management@sanskar.org>, Directortias <directortias@tecnia.in>, <tips@tips.edu.in>, VIPS Official <vipsedu@vips.edu>, <principal@bmiet.net>, <director@bmiet.net>, <infogn@united.ac.in>, <kccdeepak@yahoo.co.in>, <dineshgoel@rkgit.edu.in>, <contact@rkgec.edu.in>, <gkps123@gmail.com>, <mbpoly.delhi@nic.in>, Director TIIPS <directortiipsgn@gmail.com>

Cc: Prof. Rachita Rana <director@msijanakupuri.com>, A.K Saini <aksaini1960@gmail.com>, Dr. Sanjay dhangra <sdhangra342003@yahoo.com>

**Respected Directors / Principals of the Affiliated Colleges of GGSIPU****BBA Programmes (BBA Gen/ BBA BI)****Greetings!**

**This is to request you to kindly suggest the necessary revisions pertaining to the syllabus of BBA (Gen.) and BBA (BI) for all the subjects for updating the syllabus of BBA and BBA BI programme, GGSIP to be implemented w.e.f the Academic Session 2021-22 latest by 6th July, 2021.**

Please refer to the GGSIP University website for the subjects and syllabus of BBA and BBA BI programme or refer to the below URL for the syllabus.

[http://www.ipu.ac.in/usms/USMS\\_Syllabus/usmsbba020718.pdf](http://www.ipu.ac.in/usms/USMS_Syllabus/usmsbba020718.pdf)

Director  
Maharaja Agrasen Institute  
of Management Studies  
Sector-22, Rohini, Delhi-86



[http://www.ipu.ac.in/usms/USMS\\_Syllabus/usbsbbabi020718.pdf](http://www.ipu.ac.in/usms/USMS_Syllabus/usbsbbabi020718.pdf)

Thanks and regards

**For Director, Maharaja Surajmal Institute**

**(Prof. Rachita Rana)**

Thanks and regards

**Dr. Monika Tushir**

**Associate Professor**

**Dept. of Business Administration**

**Maharaja Surajmal Institute**

  
Director  
Maharaja Agrasen Institute  
of Management Studies  
Sector-22, Rohini, Delhi-86





# MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

(AFFILIATED TO GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI)

ISO 9001:2015 Certified

July 6, 2021

Ref No. ....

Date.....

**Dean**

**University School of Management Studies**

**Guru Gobind Singh Indraprastha University**

**Dwarka**

**Subject: Suggestions for Course Revision for BBA programme**

Dear Sir,

Greetings of the day!

As per mail received from Dr. Rachita Rana, Director, Maharaja Surajmal Institute dated 1 July 2021, PFA the suggestions from our side.

We appreciate that University approves the suggestion given by us regarding the inclusion of Choice Based Credit System, MOOCs and other online courses in the curriculum and incorporated the same.

With regards

**Prof. (Dr.) Ravi Kumar Gupta**

Director  
Maharaja Agrasen Institute  
of Management Studies  
Sector-22, Rohini, Delhi-86

CC: Dr. Rachita Rana, Director, Maharaja Surajmal Institute

**Attachment:**

Suggestions in syllabus

Director  
Maharaja Agrasen Institute  
of Management Studies  
Sector-22, Rohini, Delhi-86



Ref No. ....

Date.....

Dean

University School of Mass Communication

Guru Gobind Singh Indraprastha University

Dwarka

**Subject: Feedback of Stakeholders to change syllabus of BAJMC**

Dear Sir,

**Greetings from Maharaja Agrasen Institute of Management Studies**

We at MAIMS always work in coordination with our stake holders (students, faculty, alumni and employer). For that we take feedback from them and tries to incorporate that in our working. Analysis of feedback strongly suggested that there is dire need of change in curriculum of BAJMC program to make our students industry ready and to align our programs with the requirements of the corporate world.

Kindly consider our suggestions for the same:

1. Inclusion of MOOCs and other online courses in the curriculum.
2. Incorporation of some Courses / NUES in the curriculum so that student be more socially responsible and environment conscious.
3. Papers related to Human Values and Ethics and Entrepreneurial Skills to be included

Please find attached the detailed analysis report of feedback for the same.

Kindly look into the matter. Waiting for the positive response from your side.

With regards



Prof. (Dr.) Ravi Kumar Gupta

Director

Director  
Maharaja Agrasen Institute  
of Managemet Studies  
Sector-22, Rohini, Delhi-86

Attachment:

Analysis report of feedback received from the students, faculty, alumni and employer from the department of Journalism.



Director  
Maharaja Agrasen Institute  
of Managemet Studies  
Sector-22, Rohini, Delhi-86







## Fwd: Fw: Syllabus Review Meeting

2 messages

8 May 2023 at 10:47

Director MAIMS <director@maims.ac.in>  
To: IQAC MAIMS <iqac@maims.ac.in>

Prof. (Dr) Rajni Malhotra Dhingra

Director

Maharaja Agrasen Institute of Management Studies

Sector 22, Rohini, Delhi - 110086, INDIA

Tel. Office: 8448186950 Mobile: 9911104791

Email: director@maims.ac.in Website: www.maims.ac.in

## Forwarded message

From: MAIMS ROHINI <maimsrohini@yahoo.co.in>  
Date: Mon, 21 Mar 2022 at 12:22  
Subject: Fw: Syllabus Review Meeting  
To: Ravi Kumar Gupta <director@maims.ac.in>

Prof. (Dr) Ravi Kumar Gupta

Director

Maharaja Agrasen Institute of Management Studies

Sector 22, Rohini, Delhi - 110086, INDIA

Tel. Office: 8448186947, 8448186950

Mobile: +91 93556 29130

Email: maimsrohini@yahoo.co.in, director@maims.ac.in

Website: www.maims.ac.in

## Forwarded message

From: Prof. Chanulata Singh <dean.vsjmc@vips.edu>  
To: Madhu Julka <mbicem0101@yahoo.com>; JIMS VK <hodbjmc.vk@jagannath.org>; susmitachitra@gmail.com <susmitachitra@gmail.com>; ourgo@yahoo.com <ourgo@yahoo.com>; jimsvk@jagannath.org <jimsvk@jagannath.org>; drvinita\_gupta@yahoo.co.in <drvinita\_gupta@yahoo.co.in>; aarushi@kcolhe.edu.in <aarushi@kcolhe.edu.in>; info@kamalinstitute.com <info@kamalinstitute.com>; madhavendrajha@yahoo.com <madhavendrajha@yahoo.com>; info@dme.ac.in <info@dme.ac.in>; director.techniaindia@gmail.com <director.techniaindia@gmail.com>; maidsrohini@yahoo.co.in <maidsrohini@yahoo.co.in>; MERI <dipkvr05@gmail.com>; LDIMS <ajitabhsingh@gmail.com>; MERI COLLEGE <menbs@men.edu.in>; KAMAL <arora.anudeep85@gmail.com>; shewetagaury@yahoo.co.in <shewetagaury@yahoo.co.in>; yashvats4@gmail.com <yashvats4@gmail.com>; directortipsggsipu@gmail.com <directortipsggsipu@gmail.com>; directordims@gmail.com <directordims@gmail.com>; infogn@united.ac.in <infogn@united.ac.in>; directortips@gmail.com <directortips@gmail.com>; ajoybanerjee6119@gmail.com <ajoybanerjee6119@gmail.com>; ramesh.kumar@vips.edu <ramesh.kumar@vips.edu>; KR COLLEGE <krcollege@krcollege.in>; fimind@gmail.com <fimind@gmail.com>; tips.sahil@gmail.com <tips.sahil@gmail.com>; barkhabahitips@gmail.com <barkhabahitips@gmail.com>; hodbjmc@technia.in <hodbjmc@technia.in>; Director - United College of Education <directoruce@united.ac.in>; mca@bvicam.ac.in <mca@bvicam.ac.in>; mca.hoda@gmail.com <mca.hoda@gmail.com>; hodjournalism@maims.ac.in <hodjournalism@maims.ac.in>; Technia Rajesh Agrawal <rajeshagrawal30@gmail.com>; director@kcolhe.edu.in <director@kcolhe.edu.in>; k.mohit21@gmail.com <k.mohit21@gmail.com>; drsanjeevan@gmail.com <drsanjeevan@gmail.com>  
Cc: GGSIPU <dean.usmc@ipu.ac.in>; Prof. Queeny Pradhan <queeny.pradhan@ipu.ac.in>; Dean, University School of Mass Communication, GGSIPU <dean.usmc@ipu.ac.in>; Dalip Kumar <registrar.dk@vips.edu>  
Sent: Thursday, 17 March, 2022, 01:46:38 pm IST  
Subject: Syllabus Review Meeting

Dear All

Greetings

This is with regards to adding of the new papers into the BA(JMC) curriculum (as per UGC recommendations); as was discussed in the last PCC meeting. PFA the Minutes of meeting

As per our last discussion in the meeting, sending you the updated and revised Syllabus for your kind and detailed perusal. I request you to please give your valuable suggestions by Sunday, i.e. 21st March, 2022

We can meet on 23rd March, 2022 to further incorporate the changes and to discuss

The inputs by each one of you as representatives of your schools are valuable

I look forward to your valuable contributions

Kindly share the zoom link by 22nd March, 2022

Director  
Maharaja Agrasen Institute  
of Management Studies  
Sector-22, Rohini, Delhi-86



Ref No. ....

Date.....

Dean

University School of Mass Communication

Guru Gobind Singh Indraprastha University

Dwarka

**Subject: Suggestions for Syllabus Revision for BAJMC programme**

Dear Sir,

Greetings of the day!

As per mail received from Prof. (Dr.) Charu Lata Singh, Dean, VSJMC, Vivekanand Institute of Professional Studies dated 17 March 2022, please find attached the suggestions from our side.

Suggestions regarding the scheme/syllabus are attached herewith for your kind consideration. We strongly recommend that

- Inclusion of MOOCs and other online courses in the curriculum.
- Papers related to Human Values and Ethics and Entrepreneurial Skills to be included

With regards



**Prof. (Dr.) Ravi Kumar Gupta**

Director

Director  
Maharaja Agrasen Institute  
of Management Studies  
Sector-22, Rohini, Delhi-86

CC: Prof. (Dr.) Charu Lata Singh, Dean, VSJMC, Vivekanand Institute of Professional Studies

**Attachment:**

Scheme – syllabus for BAJMC programme

Director  
Maharaja Agrasen Institute  
of Management Studies  
Sector-22, Rohini, Delhi-86



Ref No. ....

Date.....

Dean

University School of Law & Legal Studies

Guru Gobind Singh Indraprastha University

Dwarka

**Subject: Feedback of Stakeholders to change syllabus of BA LLB / BBA LLB**

Dear Sir,

**Greetings from Maharaja Agrasen Institute of Management Studies**

We at MAIMS always work in coordination with our stake holders (students, faculty, alumni and employer). For that we take feedback from them and tries to incorporate that in our working. Analysis of feedback strongly suggested that there is dire need of change in curriculum of BALLB / BBALLB program to make our students industry ready and to align our programs with the requirements of the corporate world.

Kindly consider our suggestions for the same:

1. Inclusion of MOOCs and other online courses in the curriculum.
2. Incorporation of some Courses / NUES in the curriculum so that student be more socially responsible and environment conscious.

Please find attached the detailed analysis report of feedback for the same.

Kindly look into the matter. Waiting for the positive response from your side.

With regards



**Prof. (Dr.) Ravi Kumar Gupta**

Director  
Maharaja Agrasen Institute  
of Management Studies  
Sector-22, Rohini, Delhi-86

**Attachment:**

Analysis report of feedback received from the students, faculty, alumni and employer from the department of Law.

  
Director  
Maharaja Agrasen Institute  
of Management Studies  
Sector-22, Rohini, Delhi-86







IQAC MAIMS &lt;iqac@mains.ac.in&gt;

## Fwd: Approval of minutes of meeting of Board of Studies, USLLS,

2 messages

8 May 2023 at 11:04

Director MAIMS &lt;director@mains.ac.in&gt;

To: IQAC MAIMS &lt;iqac@mains.ac.in&gt;

Prof. (Dr) Rajni Malhotra Dhingra

Director

Maharaja Agrasen Institute of Management Studies

Sector 22, Rohini, Delhi - 110086, INDIA

Tel. Office: 8448186950 Mobile: 9911104791

Email: director@mains.ac.in Website: www.mains.ac.in

----- Forwarded message -----

From: R Dhingra &lt;rajnimahotradhingra@gmail.com&gt;

Date: Mon, 8 May 2023 at 11:02

Subject: Fwd: Approval of minutes of meeting of Board of Studies, USLLS.

To: Director MAIMS &lt;director@mains.ac.in&gt;

----- Forwarded message -----

From: University School of Law &amp; Legal Studies, GGS IP University, Delhi &lt;dean.uslls@ipu.ac.in&gt;

Date: Sat, Sep 19, 2020 at 1:55 PM

Subject: Approval of minutes of meeting of Board of Studies, USLLS,

To: <scrainac@ gmail.com>, <snsinghmail@gmail.com>, <zafarnomani@rediffmail.com>, Afzal Wani <m\_afzalwani@yahoo.co.in>, Amar Pal Singh <amarpalsingh@ipu.ac.in>, anuradha jha <dranuradhajha@gmail.com>, Archit Dhingra <rajnimahotradhingra@gmail.com>, Deepshikha Agarwal <deepshikha\_agarwal@yahoo.com>, Kanwal DP Singh <kanwal.als@gmail.com>, Lisa Lukose <lisrobin@gmail.com>, Manoj Kumar Sinha <manojkumarsinha@hotmail.com>, Neeru Nakra <neerun@rediffmail.com>, Prof Kahkashan Danyal <kdanyal@jmi.ac.in>, Queeny Singh <queeny.singh@gmail.com>, Shivani Goswami <shivanigoswami2003@yahoo.co.in>, vandana singh <vandana19singh@gmail.com>

Cc: Zubair Khan &lt;khanzobair@gmail.com&gt;, Sakthivel Mani &lt;msakthi1985@gmail.com&gt;

Respected Senior colleagues and friends

On behalf of University School of Law and Legal Studies, GGS IP University, New Delhi, I place on record my sincere gratitude and thanks to all the members of the Board for sparing their valuable time and being with us online in the meeting of Board of Studies, held on 18th of September, 2020 at 2 pm. (IST)

Kindly find enclosed herewith the minutes of the meeting for your approval please.  
with sincere regards

Prof. (Dr.) Amar Pal Singh

Dean, University School of Law &amp; Legal Studies (GGSIPU)

Dwarka Sector 16 C

Delhi India

<http://www.ipu.ac.in><http://www.ipu.ac.in/uslls/Dean.php>

  
Director  
Maharaja Agrasen Institute  
of Management Studies  
Sector-22, Rohini, Delhi-86





 **Minutes-Meeting-BOS 18-9-20.docx**  
24K

8 May 2023 at 11:05

Director MAIMS <director@maims.ac.in>  
To: IQAC MAIMS <iqac@maims.ac.in>

Prof. (Dr) Rajni Malhotra Dhingra

Director

Maharaja Agrasen Institute of Management Studies

Sector 22, Rohini, Delhi - 110086, INDIA

Tel. Office: 8448186950 Mobile: 9911104791

Email: director@maims.ac.in Website: www.maims.ac.in

----- Forwarded message -----

From: **R Dhingra** <rajnimalhotradhingra@gmail.com>

Date: Mon, 8 May 2023 at 11:02

Subject: Fwd: Approval of minutes of meeting of Board of Studies, USLLS.

To: Director MAIMS <director@maims.ac.in>

----- Forwarded message -----

From: **Archit Dhingra** <rajnimalhotradhingra@gmail.com>

Date: Sun, Sep 20, 2020 at 1:26 AM

Subject: Re: Approval of minutes of meeting of Board of Studies, USLLS.

To: University School of Law & Legal Studies, GGS IP University, Delhi <dean.uslls@ipu.ac.in>

Cc: Amar Pal Singh <amarpalsingh@ipu.ac.in>

Dear Sir

I have gone through the minutes and giving my approval for the same.

As I have joined Maharaja Agrasen Institute of Management Studies as Principal, Department of Law, I request you to make the necessary changes in the affiliation mentioned against my name.

Thanks

[Quoted text hidden]

  
Director  
Maharaja Agrasen Institute  
of Management Studies  
Sector-22, Rohini, Delhi-86

