



Maharaja Agrasen Institute of Management Studies

Affiliated to GGSIP University; Recognized u/s 2(f) of UGC

Recognized by Bar Council of India; ISO 9001 : 2015 Certified Institution

Maharaja Agrasen Chowk, Sector 22, Rohini, Delhi – 110086, INDIA www.maims.ac.in

Skill Enhancement Course on Contemporary Practices in Management 1.0

February – April 2021

Index

S.no	Content	Page no.
1	Brochure-Course Curriculum	5
2	Assessment Procedure	6
3	Participants cum Attendance list	8-18
4	Report with course outcome	19-20
5	Sample Certificate	21

Director
Maharaja Agrasen Institute
of Management Studies
Sector 22, Rohini, Delhi-86





**Department of Business
Administration**

Under the Aegis of IQAC

**Skill Enhancement
Certificate Course
on
Contemporary Practices
in Management 1.0**

February – April, 2021 (4:00-5:30PM)

Commencement Date: 18 Feb 2021

Maharaja Agrasen Institute of Management Studies

(Established by Maharaja Agrasen Technical Education Society)

Affiliated to GGSIP University, Delhi

Recognized U/s 2(f) of UGC & Bar Council of India

ISO 9001:2015 Certified Institution

www.maims.ac.in

Campus: Maharaja Agrasen Chowk, Sector-22, Rohini, Delhi-110086 India (Est. 2003); Office Phone: 8448/86947

Courses offered: BBA, B.Com (H), B.A. Honours in Management Studies, B.A. LL.B & BBA LL.B

Sector 22, Rohini, Delhi-86



Highlights

**30 hours Training on
Contemporary
Management Practices
Simulation Games
Corporate
Examples
Case Analysis**

**Online Classes Via
Gmeet**

MAIMS Delhi IN



MAIMS Delhi IN



MAIMS Delhi IN



MAIMS Delhi IN



MAIMS Delhi IN









Maharaja Agrasen Technical Education Society (MATES), New Delhi

Dr. Nand Kishore Garg
Founder & Chief Advisor, MATES
Chancellor, Maharaja Agrasen University, Baddi, HP



Chairman		Executive Chairman	
Sh. Vineet Kumar Gupta		Sh. S.P. Aggarwal, IAS	
Sr. Vice Chairman			
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Vice Chairmen			
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Maharaja Agrasen Institute of Management Studies	Maharaja Agrasen Institute of Technology	Maharaja Agrasen University	Maharaja Agrasen Global School
			
Prof. (Dr.) S. K. Garg- Director General	Prof. (Dr.) Neelam Sharma- Director	Prof. (Dr.) R. K. Gupta- Vice Chancellor	Sh. B. L. Mahajan- Director
Prof. (Dr.) Ravi Kumar Gupta- Director	Prof. (Dr.) S. S. Deswal- Dean (Academics)	Sh. Suresh Gupta- Project Director	Sh. J R Mani Tripathi CAO (Accounts)



Maharaja Agrasen Institute of Management Studies

MAIMS was established in 2003 by Maharaja Agrasen Technical Education Society. The Institute has attained a distinct position in running BBA, B. Com (H), BA Eco (H), BA (JMC), BALLB (Integrated) and BBALLB (integrated) programmes affiliated with Guru Gobind Singh Indraprastha University, Delhi. The Institute was granted ISO certification 9001:2015 after meeting the updated requirements of ISO certification. MAIMS has over the years grown into a premier Centre of excellence and has made its niche in the areas of teaching, research, consultancy and corporate development.

About the Skill Enhancement Certificate Course

This course aims to provide students with an overview of modern management practices and challenges as a result of globalization and technological advancements in the field of Human Resource Management and Marketing Management. The course will also help students to shape into potential industry leaders and future administrators by providing insights into contemporary principles for modern corporate scenarios.

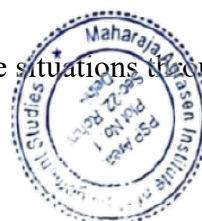
Objective of the Course

The Skill Enhancement Certificate Course “Contemporary Practices in Management” aims at imparting theoretical and practical knowledge on modern management practices and challenges as a result of globalization and technological advancements in the field of Human Resource Management and Marketing.

Course Outcomes

- CO 1: Understanding modern management practices and approaches in the field of marketing and human resource management.
- CO 2: Understanding current challenges of today’s corporate world through the application of multifunctional knowledge comprising of Marketing and HR.
- CO 3: Demonstrate leadership and skills in global perspective in a given organizational framework.
- CO 4: Analyze corporate management within a global context.
- CO 5: Apply management’s concepts and theories to real life corporate situations through case analysis.

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Contents of the Course

S. No	Course Content
1	Crisis Management
2	Transactional Analysis
3	Contemporary styles of Leadership
4	HR Analytics
5	Mentorship
6	Innovative HR practices
7	Workplace Mindfulness
8	Whistle Blowing & Social Responsibility
9	Glass Ceiling
10	Expatriate Compensation System
11	Green HRM
12	Positive Psychology
13	Protean Career
14	Marketing Simulation: Customer Centricity
15	Social Media Marketing
16	Be Progressive: Societal Marketing
17	Glocal-the new global
18	Employee Wellness
19	Psychological Contracts
20	Employee Well Being


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Who can attend?

- 2nd and 3rd Year Students of Undergraduate Programs at MAIMS

Days and Timings

- Monday & Thursday: 4:00 pm - 5:30 pm
- Commencement from Thursday, February 18, 2021
- Online Sessions on Google Meet
- Duration of the course: 30 hours (February 2021 – June 2021)

Registration Details

- Last Date for Registration:
February 12, 2021
- Registration Link: [Click Here](#)
- No Registration fees for MAIMS students
- Rs. 2500 for External participants

Evaluation of the Course

- Mid-term continuous assessment (in the form of MCQ Test)
- Case analysis
- Top 7 Performers will get Certificate of Merit

Note: All those participants having minimum 80% attendance and have completed all assessments will be provided Certificate of Completion.


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Patrons:

Prof. (Dr.) S. K. Garg, Director General, MAIMS

Prof. (Dr.) G. P. Govil, Advisor, MATES

Prof. (Dr.) Ravi Kumar Gupta, Director, MAIMS

Program Head:

Prof. Vijay Kumar Khurana, Head, Department of Business Administration

Resource Persons:

1. Dr. Sumedha Dutta, Convener & Assistant Professor -9899297925
2. Ms. Riya Sharma, Co-Convener & Assistant Professor-9891065040
3. Prof. Vijay Kumar Khurana, Head, Department of Business Administration
4. Prof. Sangeeta Malik, Dean
5. Dr. Charu Mohla, Assistant Professor
6. Dr. Bharti Chaudhary, Assistant Professor
7. Dr. Shilpee Aggarwal, Assistant Professor
8. Ms. Shweta Rastogi, Assistant Professor
9. Ms. Shikha Sharma, Assistant Professor
10. Ms. Kriti Goel, Assistant Professor


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Contact Persons :

Dr. Sumedha Dutta, Convener & Assistant Professor -9899297925

Ms. Riya Sharma, Co-Convener & Assistant Professor-9891065040



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Value Added Course on: Contemporary Practices in Management 1.0

S.No	Name	Enrolment No.	19/2/2021	22/2/2021	24/2/2021	26/2/2021	3-1-2021	3-3-2021	3-5-2021	3-10-2021	3-12-2021	15/3/2021	17/3/2021	19/3/2021	22/3/2021	24/3/2021	17/5/2021	19/5/2021	21/5/2021	26/5/2021	28/5/2021	6-2-2021
1	Vinit Jain	04461188819	P	A	P	P	A	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P
2	Aakarsh Jain	04561188819	P	A	P	P	P	P	P	P	P	P	P	P	P	P	A	A	P	P	P	P
3	Sanyam Goel	40314788817	P	P	P	P	P	A	P	P	P	A	P	P	A	P	P	P	A	P	P	P
4	Abhishek Nath Tiwari	00114788818	P	P	A	A	P	P	P	P	P	A	A	P	P	P	P	P	P	P	A	P
5	Achint Jain	00214788818	P	P	A	P	P	P	P	P	P	P	P	A	P	P	A	P	A	P	P	P
6	Anubhav Gupta	00414788818	P	P	A	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	A
7	Anuj Vats	00514788818	P	A	A	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P
8	Aparna	00614788818	P	P	A	P	P	P	A	P	P	P	P	P	P	A	P	P	P	P	P	P
9	Avdhi Jain	00714788818	P	A	P	P	P	P	A	P	P	P	P	P	P	P	P	P	A	P	P	P
10	Chetan Kumar Pal	00814788818	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P
11	Deepanshu Jain	00914788818	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
12	Jayesh Aggarwal	01714788818	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
13	Jyoti Goyal	01814788818	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
14	Naveen Iyer	02414788818	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
15	Navya Logani	02514788818	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P

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16	Parag Gupta	02614788818	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
17	Payal Kapoor	02714788818	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
18	Shubham Tayal	03414788818	P	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	A	
19	Aryan Taneja	35114788818	P	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P	
20	Dev Goel	35214788818	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P	P	
21	Rishabh Gupta	40514788818	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P	P	
22	Tushar Chaudhary	41014788818	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
23	Riya Garg	41714788818	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
24	Kirti Jindal	41814788818	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
25	Muskan Singhal	41914788818	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
26	Kriti Dhamija	50114788818	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
27	Shivam Narang	04014702418	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
28	Shweta Sharma	04114702418	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
29	Simran Gupta	04214702418	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
30	Somya Ranjan Nayak	04314702418	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
31	Tanishk Pratap Singh	04414702418	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
32	Vanshita Shokeen	04514702418	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
33	Varnika Kushwaha	04614702418	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
34	Yukti Kaim	04814702418	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	


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35	Gaurav Gupta	35114702418	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
36	Ishika Valecha	01461102418	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
37	Jahanvi Bhagat	01561102418	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
38	Jasdeep Singh	01661102418	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
39	Kapish Kapoor	01761102418	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
40	Karan Sharda	01861102418	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P
41	Kishika Chopra	01961102418	P	P	P	P	P	P	P	P	P	A	P	P	P	P	A	P	P	P	P	P
42	Kushagra Sharma	02061102418	P	P	P	P	P	P	P	P	P	A	P	P	P	P	A	P	P	P	P	P
43	Mehak Khurana	02161102418	P	P	P	P	P	P	P	P	P	A	P	P	P	A	P	P	P	P	A	P
44	Rahul Jain	03361102418	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P	A	P
45	Raunak Gupta	03561102418	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P
46	Ritika Kohli	03661102418	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P
47	Roshni Dhar	03761102418	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P	P	P
48	Sahil Pandey	03861102418	P	P	P	P	P	P	P	P	P	A	P	P	P	P	A	P	P	P	P	P
49	Sarthak Kumar	03961102418	P	P	P	P	P	P	P	P	P	A	P	P	P	P	A	P	P	P	P	P
50	Ritika Chugh	07014703820	P	P	P	P	P	P	P	P	P	A	P	P	P	P	A	P	P	P	P	P
51	Riya Jain	07114703820	P	P	P	P	P	P	P	P	P	A	P	P	P	P	A	P	P	P	P	P
52	Sahej Sehgal	07214703820	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P	P	P
53	Saksham Bhutani	07314703820	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P	P	P

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54	Saksham Singh	07414703820	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P	P
55	Sakshi Singh	07514703820	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P	P
56	Sankalp Shandilya	07614703820	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
57	Sanskar	07714703820	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
58	Sarthak Aggarwal	07814703820	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
59	Utkarsh Bansal	09014703820	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
60	Utkarsh Pandey	09114703820	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
61	Vaibhav Singh	09214703820	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
62	Vansh Chauhan	09314703820	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
63	Vanshi Jindal	09414703820	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
64	Vanshika	09514703820	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
65	Advika Rai	50214703820	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
66	Anshika Jain	50314703820	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
67	Aniket Sharma	50414703820	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P
68	Kavya Kalra	35514703820	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P	A	P	P	P
69	Aradhya Jain	35114703820	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	A
70	Chahat Garg	35214703820	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
71	Divyam Khunger	03714701720	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
72	Divyansh Sharma	03814701720	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P	P


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73	Gantavya Chauhan	01914701720	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P
74	Harshit Bhatia	04914701720	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
75	Harshit Sharma	05014701720	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	A
76	Harshita Ghai	05114701720	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	A
77	Himanshu Aggarwal	05214701720	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	A
78	Hirdyansh Mehta	05314701720	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
79	Ineesh Makhijani	05414701720	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P
80	Ishank Sharma	05514701720	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P
81	Ishant Behwal	05614701720	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P
82	Ishika Singh	05714701720	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P
83	Tithi Sharma	13414701720	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P
84	Tushar Krishnatrey	13514701720	P	P	P	P	P	P	P	P	P	P	A	P	P	P	A	P	P	P	P	A
85	Tushar Matlani	13614701720	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
86	Tushar Tuteja	13714701720	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
87	Udit Ray	13814701720	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
88	Utkarsh Rawat	13914701720	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
89	Vansh Goyal	14014701720	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
90	Vanshika Walia	14114701720	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
91	Varun Kumar	14214701720	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P



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92	Vedant Negi	14314701720	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P
93	Vinay Kumar Sharma	14414701720	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P
94	Vipul Arora	14514701720	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
95	Vishal Tomar	14614701720	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
96	Vishesh Tiwari	14714701720	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
97	Anshika Pathak	02161101720	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
98	Anshul Dabas	02261101720	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P
99	Anurag Goyal	02361101720	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P
100	Archit Jain	02461101720	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P



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Value Added Course on: Contemporary Practices in Management 1.0

S.No	Name	Enrolment No.	Date	Date	Date	Date	Date	Date	Date	Date	Date	Date	Date	Date	Date	Date	Date	Date	Date	Date	Date
			18/2/2021	20/2/2021	23/2/2021	25/2/2021	27/2/2021	3-2-2021	3-4-2021	3-6-2021	3-9-2021	3-11-2021	13/3/2021	16/3/2021	18/3/2021	20/3/2021	23/3/2021	25/3/2021	27/3/2021	29/5/2021	6-1-2021
101	Arun Bhatia	02561101720	P	A	P	P	A	P	P	P	P	P	A	P	P	P	P	P	P	P	P
102	Arnav Mathur	02661101720	P	A	P	P	P	P	P	P	P	P	P	P	P	P	A	A	P	P	P
103	Arpit Khandelwal	02761101720	P	P	P	P	P	A	P	P	P	A	P	P	A	P	P	P	A	P	P
104	Arsh Vaish	02861101720	P	P	A	A	P	P	P	P	P	A	A	P	P	P	P	P	P	A	P
105	Arya Singh	02961101720	P	P	A	P	P	P	P	P	P	P	P	A	P	P	A	P	A	P	P
106	Aryaman Agarwal	03061101720	P	P	A	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	A
107	Aryan Bansal	03161101720	P	A	A	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P
108	Ronit Singh Sethaliya	11461101720	P	P	A	P	P	P	A	P	P	P	P	P	P	A	P	P	P	P	P
109	Saahil Sood	11561101720	P	A	P	P	P	P	A	P	P	P	P	P	P	P	P	P	A	P	P
110	Saatveek Gaur	11661101720	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P
111	Sankalp Aggarwal	11761101720	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
112	Sanyukta	11861101720	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
113	Sarthak Nanda	11961101720	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
114	Satyam Shukla	12061101720	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
115	Saurabh Sharma	12161101720	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P

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116	Shashank Shekhar	12261101720	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
117	Shaurya Dhingra	12361101720	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
118	Shauryy Srivastava	12461101720	P	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P	A
119	Sidaqpal Singh	13261101720	P	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P
120	Siddhant Gambhir	13361101720	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P	P	P
121	Simran Gambhir	13461101720	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P	P	P
122	Sneha Sharma	13561101720	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
123	Somansh Arora	13661101720	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
124	Sonu Verma	13761101720	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
125	Subham Kumar Yadav	13861101720	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
126	Sumir Singal	13961101720	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
127	Tarang Jindal	14061101720	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
128	Tushar Garg	14161101720	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
129	Yagyata Arora	14961101720	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
130	Yash Kumar	15061101720	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
131	Yash Singh	15161101720	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
132	Yashika Bedi	15261101720	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
133	Yatharth Awasthi	15361101720	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
134	Yusra Usmani	15461101720	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
135	Abhyansh Singhal	35161101720	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P

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136	Aryan Bhardwaj	35261101720	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
137	Ayush Vohra	35361101720	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
138	Ayushgoel	35461101720	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
139	Bhavya Mann	35561101720	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
140	Akhand Pandey	07961101719	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P
141	Harsh Singhal	09261101719	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P	A	P	P	P	P
142	Diksha Chauhan	09361101719	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P	A	P	P	P	P
143	Naman Gulati	09461101719	P	P	P	P	P	P	P	P	P	P	A	P	P	P	A	P	P	P	P	A
144	Lakshay Jindal	09561101719	P	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P	A
145	Anmol Malhotra	09961101719	P	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P
146	Sameer Gupta	10061101719	P	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P
147	Akshita Sharma	00914701718	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P	P	P
148	Aman Mangha	01014701718	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P	A	P	P	P	P
149	Anant Abhishek	01114701718	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P	A	P	P	P	P
150	Ankur Mehra	01214701718	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P	A	P	P	P	P
151	Azul Rana	01714701718	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P	A	P	P	P	P
152	Avni Aggarwal	01814701718	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P	P	P
153	Ayush Agarwal	01914701718	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P	P	P
154	Chirag Khanna	02014701718	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P	P	P
155	Nikhil Singh	05514701718	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P	P	P


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156	Nikunj Gupta	05614701718	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
157	Poras Prajapati	06014701718	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
158	Prabhat Singh	06114701718	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
159	Pradyuman Agarwal	06214701718	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
160	Prince Kunal	06314701718	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
161	Rishabh Nimba	06414701718	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
162	Harshit Singhal	60661101716	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
163	Rajat Singh	35961101717	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
164	Aarav Bansal	00161101718	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
165	Aditya Mehra	00261101718	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
166	Akanksha Sharma	00361101718	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
167	Akhil Bansal	00661101718	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P
168	Akshant Chauhan	00761101718	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P	A	P	P	P
169	Alka Patel	00861101718	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	A
170	Anant Jain	01361101718	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
171	Ananya Singh Chandel	01461101718	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
172	Bhavika Dhall	02061101718	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P	P
173	Bhavika Guagnani	02161101718	P	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P
174	Brajdeep Sharma	02261101718	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
175	Eshan Shiv	02761101718	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	A


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176	Falguni Gupta	02861101718	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	A
177	Gagan	02961101718	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	A
178	Ikshita Jain	03361101718	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
179	Ishika Jain	03461101718	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P
180	Jatin Gaur	03661101718	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P
181	Kaustav Kishore Dutta	04461101718	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P
182	Kritika Dhamija	04661101718	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P



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Skill Enhancement Certificate Course on “Contemporary Practices in Management 1.0” February 2021-June 2021

Topic: Contemporary Practices in Management 1.0 (Skill Enhancement Certificate Course)

Date: 18th February 2021-2nd June 2021

Time: 4:00 PM to 5:30 PM

Venue: GMeet

Beneficiaries with number: 182

Number of Batches: 2 (100+82)

Maharaja Agrasen Institute of Management Studies, Department of Business Administration, under the aegis of IQAC started a Skill Enhancement Certificate Course on ‘Contemporary Practices in Management’. The course was started for 2nd and 3rd-year undergraduate students of MAIMS. The add on course was conducted on GMeet platform. A total of 182 students registered for the Course. The Inaugural session for the Skill Enhancement Certificate was held on February 17, 2021. The sessions started from February 18, 2021 and ended on June 02, 2021. With 20 sessions of 1.5 hours each, the course was of 30 hours duration in total.

With business education at an inflection point, we must strive to equip future leaders with competence and confidence to address emerging global business and social challenges. With this objective in mind, the layout of Skill Enhancement Certificate Course on ‘Contemporary Practices in Management’ was made meticulously. There were sessions on whistle blowing, transaction analysis, crisis management, social media marketing, societal marketing, loan amortization schedule...to name a few. The knowledge of these sessions will help our students to become dynamic, resourceful and proficient managers of tomorrow.

The certificate course was headed by Prof. (Dr.) Vijay Kumar Khurana, Head, Department of Business Administration. The course was convened by Dr. Sumedha Dutta, Associate Professor, Department of Business Administration and Ms. Riya Sharma, Associate Professor, Department of Business Administration. Ten faculty members from the Department acted as the resource person for the course covering various topics of management as per their expertise. At the end of every topic, students were required to fill a feedback form. They were also required to participate in a short multiple choice question quizzes after every topic. Criteria of certification is threefold i.e., Attendance, Feedback form and Completion of multiple-choice question quizzes on time. The pedagogy followed is in coherence with the current requirements in order to bring out the best in the students to be successful managers. All the qualifying 100 students were given certificates of completion. We are confident that our current curriculum has enabled the overall development of budding managers to come up with the expectations of the corporate world. Our heartfelt gratitude to Prof. (Dr.) Vijay Kumar Khurana, Head, Department of Business Administration who worked under the stewardship of Prof. (Dr.) S. K. Garg, Director General, MAIMS and Prof. (Dr.) Ravi Kumar Gupta, Director, MAIMS. Their unwavering sustenance and inspiration helped in fruitful completion of this course.


Director
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Three toppers of the Course:

- 1. Tanishk Pratap Singh 04414702418**
- 2. Ritika Kohli 03661102418**
- 3. Somansh Arora 13661101720**



Dr. Sumedha Dutta



Director
Maharaja Agrasen Institute
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Sample Certificate:

Skill Enhancement Course on Contemporary Practices in Management 1.0




Director
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