

# Maharaja Agrasen Institute of Management Studies

(A unit of Maharaja Agrasen Technical Education Society)

Affiliated to GGSIP University; Recognized u/s 2(f) of UGC

Recognized by Bar Council of India; ISO 9001:2015 Certified Institution

Sector- 22, Rohini, Delhi- 110086, India



**CRITERION 6**

## **6.3 FACULTY EMPOWERMENT STRATEGIES**

*Metric 6.3.3*



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Maharaja Agrasen Chowk, Sector 22, Rohini, Delhi - 110086, INDIA

Tel. Office: 8448186947, 8448186950 [www.maims.ac.in](http://www.maims.ac.in)

### Criteria 6- Governance, Leadership and Management

#### Key Indicator- 6.3 Faculty Empowerment Strategies

#### Supporting Documents 6.3.3

#### Annual Reports

#### (Highlighted FDP/MDP/Professional Development Programmes/Training Programmes by Teachers)

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Director  
Maharaja Agrasen Institute  
of Management Studies  
Sector-22, Rohini, Delhi-86





## MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

Established by  
Maharaja Agrasen Technical Education Society,  
Affiliated To GGSIP University, Delhi,  
recognized Under section  
2(f) of UGC and Bar Council of India

2022

# ANNUAL REPORT

February 18, 2022

Annual Day



**Chief Guest : Sh. Om Birla, Hon'ble Speaker, Lok Sabha**

**Guest of Honor : Sh. N. D. Gupta , MP Rajya Sabha**

**Presided by : Dr. Nand Kishore Garg, Founder & Chief Advisor,  
MATES & Chancellor, Maharaja Agrasen University**

Director

Maharaja Agrasen Institute  
of Management Studies  
Sector-22, Rohini, Delhi-86





## Annual Report 2022

(February 18, 2022)

*Ladies and Gentlemen!*

A very warm welcome to all of you gathered here on the occasion of the ANNUAL DAY - 2022 of the MAIMS. Today we feel really privileged to have Shri Om Birla, Hon'ble Speaker, Lok Sabha, to grace the occasion as our Chief Guest. I welcome you sir and we all are overwhelmed by your gracious presence. Shri. Birla is one of the most dynamic Indian politicians, steering the huge apparatus in India and providing leadership that meets the expectations of the young energetic generation, restless to break-through all the boundaries. His vision would take India miles and pave its ways to be the brighter future.

We are equally honoured to have Shri. N. D. Gupta, MP, Rajya Sabha from NCT of Delhi, practicing Chartered Accountant and former President of the Institute of Chartered Accountants of India. Sir is a financial policy expert who has written several books on taxation. I welcome you Sir.

On this grand occasion, we would also like to thank Dr. Nand Kishore Garg, Founder and Chief Advisor, Maharaja Agrasen Technical Education Society & Chancellor, Maharaja Agrasen University, HP, whose invaluable guidance is cherished by all of us. Dr. Garg envisaged India as an economically resurgent country and looked on education as a means to achieve this. And with this belief, Maharaja Agrasen Institute of Management Studies (MAIMS) was established in the year 2003 by MATES. MAIMS has played a seminal role in providing top notch management, law and media education for the last nineteen years; preparing corporate leaders with a world view and Indian values. MAIMS faculty works with distinct goals to outline the students' all - round personality. They try to apprise the students with both worldly and unworldly values by being their mentors from the start to the completion of their courses. Through their efforts we have proved our mettle by creating new frontiers of excellence and ethical standards.

The Institute has kept pace with the changing world and has been the pioneering spirit behind many innovations in the field of education thus acquiring a well-deserved reputation in academics, sports and co-curricular activities. We at MAIMS have persistently strived to seamlessly mesh together research and teaching since one without the other is incomplete. Therefore, we have ensured the development of a collaborative environment conducive to learning, exposure to the best international practices and promotion of innovation and creativity. It's a matter of pride that in spite of the COVID Pandemic, the Institute organized 4 International Conferences in the year 2021. We had International Conferences on various contemporary themes organized by different departments - Drivers of Global Economic Recovery (April 23, 2021; Department of Economics); Reshaping the Landscape of Media During Crisis Situation (September 17, 2021; Department of Journalism & Mass Communication); The Pandemic and Financial Landscape (September 30, 2021; Department of Business Administration) and Resilience and Reinvention in Turbulent Times – the HR and



Director





## Maharaja Agrasen Institute of Management Studies

Marketing Perspective (October 07, 2021; Department of Business Administration and Commerce). These conferences saw the presence of esteemed and revered dignitaries from various prestigious Corporate and Academic frontiers, - Thammasat University, Thailand; Waljat College of Applied Sciences, Oman; ARTNet, Thailand; Infinite Sum Modelling Inc., United States; Fore School of Management, Regent University, London, Guru Gobind Singh Indraprastha University, to name a few. The deliberations in all the conferences resulted in a substantial exchange of knowledge between academia, industrialists, and policymakers. The Institute also conducted numerous webinars, workshops, training sessions, FDPs, panel discussions, guest lectures, etc. for the enrichment of academia as well as students (For details refer to Annexure 1 and 2).

Excellence in academics is the hallmark of any good institution. Last year has been a pleasing year for MAIMS in terms of the academic achievements. Our students have shown an excellent performance and secured centum results in the University end term examinations. We feel delighted to mention the name of Mehak Lonial BBA (2018 – 21) who received gold medal for topping in the University. Next, Shivam Garg of BBA (2018 – 21) secured 2nd position in the GGSIP University. The number of students bagging positions in the top 20 ranks of university are: for BBA Batch (2018 – 2021) – 5; Batch (2019 - 2022) – 3- and Batch (2020 - 2023) – 3. For BCom as well as for BAJMC, for each batch, 3 ranks out of the top 20 ranks in end term University examinations were proudly bagged by our students. In the BA (Eco) (H) program, for Batch (2019 – 2022) – 3 and Batch (2020 – 2023) – 3. For the Law program, for Batch (2017 – 2022) – 3, Batch (2018 – 2023) – 3 and Batch (2019 – 2025) - 3. In the end term results declared in the year 2021, as many as 275 students in BBA, 176 in B. Com, 13 in Law, 10 in Journalism and 9 in Economics were declared as subject toppers. It is matter of immense pride that our students are shining in annual end term examinations as well.

To enable the students to feel enthused, empowered and ready for facing the challenges posed by the outside world, MAIMS continuously strives to deliver a Skill Enhancement Programs. As part of the same endeavour, the Institute successfully completed 8 ‘Skill Enhancement Certificate Courses’ that aim at imparting experiential learning to the students. All skill enhancement certificate courses – Contemporary Practices in Management, Data Analytics using Excel & SPSS, Business Applications of MS Excel, Derivatives Beginner Module, Basics of Industrial Research and Analysis, Essential Methods for Economic Analysis, Understanding Gender, Inequality, Intersectionality, and Social Action: Feminist Perspective and Tally: Accounting Software - were offered to students at nominal fees. In addition, to facilitate and prepare the students for better employability, NSE Certification Programs and Creativity building programs were also initiated in the past year. A certification program to develop research acumen among our students, ‘*Inquisive* – a research proposal competition’ is organized on regular basis. In addition, debate competition – War of Words, Summer Training Report Competition – *Anveshan* and *Prakhyan* were also organized by Department of Business Administration and Commerce department for the holistic development of the students. The Institute has taken significant strides in the last year in support of experiential learning by organizing various events like Entrepreneurship Carnival, Zee Anchor Quest, Environment





## Maharaja Agrasen Institute of Management Studies

Science Quiz, National Law Fest, E – Summit, Commerce Fest, Moot Court Competitions, B-Plan Competition, IPL Fever, Brand Games and others. (For details refer to Annexure 1 and 2)

The Academic and Extension activities of our Institute are drawn from the well-defined Mission statement which integrates the core values of the Institute with the modern objectives and goals of higher education, to promote globally competent knowledge citizens who are not only skilled and employable but are also morally upright and spiritually inspired with ‘Humane Values and Social Commitment’. We feel proud and appreciate the contribution of our students towards making the society a better place to live in. Our students under *Enactus* – the social entrepreneurship club of MAIMS initiated ‘*Project Pranada*’ in 2021 under which they installed urinals made out of waste water bottles at Yamuna Khadar, Mayur Vihar. The team has also collected and put into use around 20 kgs of plastic waste by making bags and pouches out of them. These bags and satchels were made by unemployed women community, thus giving them sustainable means of earning. MAIMS in keeping with its policy of commitment towards society and to sensitize the students accordingly organized its annual Blood Donation Camp and Vaccination drive with full vigor. Additionally, our Gender Sensitization Club is actively involved in eliminating gender bias and gender insensitivity from the campus. On similar lines, our Vidhi Mitra: *Legal Aid Clinic* goes door to door creating awareness among the public about the availability of legal resources, in case they need and can’t afford one. With a distinct emphasis on social services, discipline and adventure training, MAIMS National Cadet Corps (NCC) was formed in the month of August, 2021 with Fully Self-Financing Scheme (FSFS). Till date, one female Senior Wing FSFU and one male Senior Division FSFU have been established having 160 Cadets in each company at MAIMS campus.

Another feather in our cap has been at the placement front. We feel immense pride in offering placement facilities to undergraduate students. We are pleased to share that some of the most prestigious international and national organizations like Ernst and Young, HDFC Bank, Blackrock, Capital IQ, Moody, Copal Amba, Berger Paints, Naukri.com, Genpact, Asahi India, Jeevan Sathi.com, Planet Spark, Blanchard Research & Training India LLP, etc., were among 60 well - known companies offered placement this year. To make the students’ ready for the corporate activities like Career Counselling sessions, *Margardarshan* – The Industry Talk Series, Online Career Assessment in collaboration with GUS Global Services, Pearl Academy are regularly undertaken by the Institute. To strengthen our placement initiatives, pre – placement talks with companies of repute such as, Yhills, Vikas Lifecare Ltd., OM Telecom Logistics Pvt. Ltd., Confluence Solutions, etc. are organized time to time. Career Opportunity Cell is also recently set - up in the Institute. (For details refer to Annexure 3)

MAIMS signed a Memorandum of Understanding with Dr. B. R. Ambedkar National Law University, Sonapat, Haryana, to assure strong cooperative alliance for academic and research activities for the best interest of our students This historic collaboration saw the presence of stalwarts - Prof. (Dr.) Viney Kapoor Mehra, Vice Chancellor, Dr. B. R. Ambedkar National Law University and Dr. Amit Kumar, Registrar, Dr. B. R. Ambedkar National Law University. Prof. (Dr.) Viney Kapoor Mehra also inaugurated the Lecture Series on Judicial Services Examination on this momentous occasion. MAIMS recently collaborated 3-day Kashi Indian





## Maharaja Agrasen Institute of Management Studies

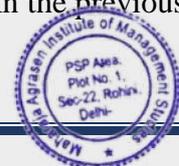
International Film Festival and Awards - KIIFA 2, for bridging the gap between Industry and Academic. The event saw the presence of Mr. Suresh Chavanke, Chairman and Managing Director of Sudarshan TV channel, Bollywood celebrities – Ms. Poonam Dhillon, Yashpal Sharma, Prachi Tehlan and Tasneem Ali

MAIMS organized its 1st Justice J. S. Verma Memorial Alternative Dispute Resolution and Client Counselling Competition and NAVITAS - MAIMS 1st National Law Fest, 2021. This event was conducted in collaboration with the family of Justice J. S. Verma, National Legal Service Authority of India (NALSA) and Foundation for Sustainable Rule of Law Initiatives (FSRI). The Inaugural Ceremony of this 5-day event was a grand affair held at the India International Centre, and was graced by eminent personalities such as Hon'ble Mr. Justice A M Khanwilkar, Judge, Supreme Court of India and Hon'ble Mr. Justice N.V. Ramana, Judge, Supreme Court of India & Executive Chairman - NALSA, and next in line to be the Chief Justice of India.

Apart from our academic endeavours, we at MAIMS encourage students' interest, participation and responsibility by providing social, cultural, and recreational activities for the College Community. Keeping this in mind, MAIMS Cultural Society (MACS) has 30+ clubs that give students an opportunity to showcase and develop their talent in a wide variety of fields necessary for their physical and mental health. The pandemic couldn't deter the vigour of our students and the year 2021 saw more than 70 activities organized under different clubs and societies operating under the ambit of MACS. To name few of the events organized by various clubs and societies are, cover page designing, clickathon: photography competition, quiz, bandmaster – the game of brands, best out of waste competitions, etc. In addition, webinars, and panel discussions were also hosted by the clubs and societies. (For details refer to Annexure 1).

Our students have also bought laurels to the Institute by winning various positions in inter-college extracurricular competitions. Sambhav Jain of BCom program was adjudged as the winner in a Collage Making Competition organized by Sukhdev College of Business Studies. He also secured 1<sup>st</sup> position in AAINA organized by Vivekananda School of Economics, VIPS (November 18, 2021) and in a painting competition organized by S. M. Shetty College, Powai (November 25, 2021). He also won 3rd position in Rangoli competition organized by Deen Dayal Upadhyaya College on November 24, 2021.

Educational institutes are defined by the quality of their faculty members. Research activities like publications in journals, paper presentations at seminars and conferences in India and abroad as well as other related activities are integral part of our faculty's activities. Academic activities like Research Congress (May 25-31, 2021), e-FDP on Academic and Research Social Media websites (June 02-08, 2021), webinars, workshop on publishing in top journals are continuously encouraged. We feel proud to mention 2 of our faculty members – Prof. (Dr.) Rajni Malhotra Dhingra and Dr. Rachna Jain have authored a book each. It is a matter of pride that 2 of our faculty members, Dr Sumedha Dutta and Dr. Preeti Bansal have received their PhD degrees from Indraprastha University and Delhi University, respectively. In the previous





## Maharaja Agrasen Institute of Management Studies

year, 2 faculty – Ms. Shikha Sharma and Ms. Nikita Jain submitted their thesis while 4 more faculty have enrolled for their doctoral work under various Universities of repute. In addition, A special mention about the 2 research grants received by Dr. Sanjay Kumar Mangla on 2 separate projects from ERIA, Jakarta worth US\$ 6,000 and US\$ 7,000. Along with this, we have received many more grants. Our faculty also served as resource person and as Conference Chair on various occasions.

In addition, more than 90 faculty members participated in over 50 external and internal FDPs/MDPs/professional development programs, etc. In addition, our faculty has published / presented over 65 research papers in the various prestigious journals and Conferences at National and International level. Congratulations to all these faculty members! (For details refer to Annexure 2).

Along with the faculty development, MAIMS also lays focus on the grooming of the non-teaching staff. Training sessions on first-aid and soft skills along with a workshop on mental wellbeing was conducted solely for our non-teaching staff.

Lamps do not talk, but they shine. A light house sounds no drum; it beats on a gong and yet far over the waters, its friendly spark is seen by the mariner. So are the trustees who contribute liberally. That's what MAIMS would like to say to its stake holders. We are indebted and gracefully acknowledge their contribution in building 'THE MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES' stronger day by day.

I take this opportunity on behalf of my MAIMS family to express our gratitude to our most supportive team of trustees for all their support and nourishment.

Summing up, I would like to say, we planned our journey this way, we fell, stood and continued to go miles.....I wish all the very bests to our wonderful family of MAIMS to go placidly and reach the zenith!

New Delhi

Prof. (Dr.) Ravi Kumar Gupta

Friday, February 18, 2022

Director

SNo	Courses	Annual Intake
1	BBA	360
2	BCom (Hons.)	120
3	BAJMC	120
4	BA (ECO) (Hons.)	120
5	BALLAB ( 5 years)	120
6	BBALLAB ( 5 years)	120
<b>TOTAL</b>		<b>960</b>

5  
Director  
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# ANNUAL REPORT



  
Director  
Maharaja Agrasen Institute  
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## 18<sup>th</sup> Annual Report

Ladies and Gentlemen!

Respected Dr. Nand Kishore Garg, Founder Chairman MATES and Chancellor, Maharaja Agrasen University, Shri Prem Sagar Goel, Chairman MATES, distinguished trustees of the Governing Body, eminent alumni, all our respected guests, parents, my dear colleagues, students and friends, ladies and gentlemen.

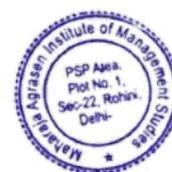
The by gone year 2020 has taught us many valuable lessons of life. The upheavals caused by the COVID-19 pandemic made us reflect on different shades of mankind. In this context, I can recall a very apt saying...Nature can be a harsh teacher at times. Nonetheless, the Institute continued on its path of providing quality education and working towards the holistic development of the students. It has been an eventful one for the Institute, and I am pleased to note the progress that has been made by MAIMS on all fronts. Most notable during the year has been the significant milestones achieved by the Institute in the area of extending its sphere of influence into the academic milieu. To start off, I'd like to give a bird's eye view of the academic achievements of our students.

MAIMS for the last thirteen years has been playing a seminal role in the growth of the corporate sector and management and media education in India. And continuing the good run, last year too our students have raised the bar of excellence of our institute by some very commendable achievements in both academic and co-curricular activities.

On the placement front, I am pleased to announce that we have been very successful in providing a platform for all our final year students of all streams to showcase their talent to various companies that seeks to recruit them. The placement cell primarily offers job opportunities in the area of research, financial services, business development, brand promotion, human resource and operations. Some of the esteemed recruiters were invited for an online pre-placement talk. The students gained valuable insights from the pre-placement talks conducted with OM Logistics and Blanchard Research Training India Ltd. (For details refer to Annexure 3).

Simultaneously, the faculty has also made great progress in their efforts to be well recognised, in terms of the number of papers published and presented, and awards and recognitions received, which have increased significantly during the last year. I am gratified to see many of our existing faculty has a strong orientation towards research. More than 55 FDPs/MDPs/conferences were attended by over 105 faculty members. (For details refer to Annexure 1 and 2).

In terms of college activities, MAIMS has touched various milestones, here is a quick snapshot of what we did and what we achieved. Last year, we conducted "e-Faculty Development



Program on Making Higher Education Value Based, Innovative & Research Oriented for Resurgence” from June 24 – 30-, 2020- and One-Week online Workshop on “Google Tools for Online Teaching and Research” from August 08-15, 2020. A webinar on “Entrepreneurship as a Pathway to Make India Self-Reliant” was organized from August 9-17, 2020. We also hosted an online international conference on "Impact of Digitization on Education, Management Sciences, Information Technology, Law Enforcements and Media" from December 03-04, 2020. (For details refer to Annexure 1 and 2).

We work sincerely for the development of the non – teaching staff members also for whom 1-day workshop on ‘Digital payment’ and e-workshop on “Cross-Training of Library Staff” was also conducted.

The achievements of our vivid clubs and societies under the ambit of MACS deserves much attention. The ups and downs of the COVID-19 pandemic could not hamper spirit of our students. Our students shifted to online platforms and organized a host of online events, such as, entrepreneurship webinar: hatch from scratch, e-fashion show, photography competition, tattoo making competition, logo design competition, rangoli making competition, to name a few (For details refer to Annexure 1 and 2).

Finally, to conclude, I’d say that we have made significant progress during the year. While there is much to be done in our fulfilment of the Institute’s Long-term Vision, I am confident that we are well on the way to creating a sound foundation for accelerated and sustained growth in the years to come.

I extend my thanks and best wishes to the entire MAIMS community and all out stakeholders, alumni and other supporters for their continuing efforts in the last year, which has helped to achieve a memorable milestone.

Thank you.



Prof. (Dr.) Ravi Kumar Gupta

Director



Director  
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## ANNUAL REPORT 2020



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Director  
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# Maharaja Agrasen Institute of Management Studies

## 17<sup>th</sup> Annual Report

Respected Dr. Nand Kishore Garg, Founder Chairman MATES and Chancellor, Maharaja Agrasen University; distinguished trustees of the Governing Body, alumni, parents, colleagues, students, ladies and gentlemen...

Over the years, MAIMS, established under the enlightened vision of our Founder Chairman and advisor, Shri Nand Kishore Garg Ji, has grown into a mature institution, known for imparting high – quality education in the area of management, journalism, economics and law. Guided by the ideology of the management, we are continuously evolving to meet our goals in an ever – changing business environment by delivering world class education embedded in Indian values.

On the occasion of the annual day, I feel proud to convey some of the stupendous achievements of our students. Yash Aggarwal of BBA batch 2015 – 2018 secured 1<sup>st</sup> position in GGSIP University. He was awarded a gold medal on Convocation held at GGSIP University, last year.

MAIMS organized Faculty Development Program on the topic ‘Demystifying the Financial Markets’ on December 22, 2019.

I would like to mention the name of our star achievers in the last academic year: in the department of BA (JMC), Madhav Thukral bagged 2<sup>nd</sup> position, Ashna Vig and Jahanvi Bhagat got 3<sup>rd</sup> and 4<sup>th</sup> positions respectively in the first - year end – term examinations of GGSIP University. In second year, Jigisha Sai stood 2<sup>nd</sup>; while Bhavya Aggarwal and Muskaan Madaan secured 4<sup>th</sup> and 5<sup>th</sup> positions in the University. Our law department, a young wing of MAIMS, has made its mark with its 2<sup>nd</sup> year student, Prince Gupta, bagging 3<sup>rd</sup> position in the University.

We have many students who have secured top ten positions in their end – term exams. Amongst them we have our BBA 1<sup>st</sup> year students Mehak Lonial, Shivam Garg, and Kanika Jain who have bagged 7<sup>th</sup>, 8<sup>th</sup>, and 10<sup>th</sup> positions respectively in the end – term examinations. Prashav Aggarwal of BBA 3<sup>rd</sup> year also secured one of the top ten positions in the university. In B.Com. 2<sup>nd</sup> year, Aashna Jain secured 7<sup>th</sup> position in the University. In BA(JMC), Dhruv Banyal bagged 7<sup>th</sup> position in his third - year end-term examination.

In the academic session 2018-19, as many as 9 students of BBA, 7 students of BA(JMC), 3 from B.Com. and 1 from BA (LLB) were in top 20 positions in the university.

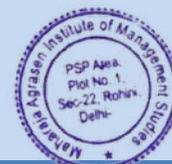
MAIMS club run by MAIMS students have reached to their zenith under the special attention of teachers. Some of the experiential activities like, E Summit'20: Entrepreneurship Fest and bulls and bear provided valuable takeaways to the students. Additionally, cultural activities like painting competition, makeover – face painting competition, classical dance competition, fashion show, best out of waste competition, RJ Hunt, etc., saw much fervor from our students. (For details refer to Annexure 1 and 2)

Our student, Jasdeep Singh secured 2<sup>nd</sup> position in the Zenith 2020 – solo dance competition organized by Gitarattan International Business School.

We in MAIMS believe that sport is an integral part of student’s personality development. Our students participated and won various positions in different sports activities organized by the institute, such as, discus throw and shot put, race and long jump, carrom tournament and table tennis tournament.

In case of placement, some of the esteemed recruiters were Piramal Group, Urban Clap, Genpact, Amazon, IBM India, KPMG, Concentrix, British Telecom, Naukri.com, Tech Mahindra and the list goes on. Pre placement talks is a regular activity organized by the training and placement cell of MAIMS.

  
Director  
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Educational institutes are defined by the quality of their faculty members. In the previous academic year, a number of MAIMS faculty members have made valuable academic achievements that is worth noting. Dr. V.K. Bhatnagar was awarded D.Litt. degree by Dr. B. R. Ambedkar University, Agra. Among our other faculty members, Dr. Umesh Pathak has translated and edited a Coffee Table book chronicling the journey of 50 years of Air Wing of Border Security Forces and was released by the Union Home Minister. Prof. (Dr.) Vinita Gupta authored a book on ‘The Icon: Bhartiya Vayu Sena ke Marshal - Arjan Singh (Hindi Translation); Dr. Anuradha Asthna Singh authored a book titled ‘Role of Awadh Taluqdars’ and Ms. Taranpreet Kaur also wrote a book titled ‘Sales and Distribution Management’. Ms. Varuna Kharbanda received her PhD in the area of finance from Delhi Technical University. And two of our faculty, Ms. Sumedha Dutta, Ms. Shilpee Aggarwal and Ms. Nidhi Chaudhary have successfully submitted their thesis. While, 9 faculty have registered for PhD in their respective areas in varied Universities. In addition, Ms. Mansi Sachdeva qualified UGC-NET exam.

Besides the three published books, over 15 research papers/book chapters have been contributed by MAIMS faculty to various prestigious national and international journals, conferences and seminars. Over 90 faculty members have attended more than 60 Conferences/Development programs/workshops/seminars for their academic growth.

We also organized workshops on ‘first aid training’ and ‘stress management’ along with a training session on DELNET for the non – teaching staff.

MAIMS organized a number of events through the academic year 2019 – 2020. Some of the most important events are highlighted here. MAIMS give a huge thrust to develop entrepreneurship among our students.

MAIMS has left no stone unturned in case of co- curricular activities. Our annual fest, *Genesis* has reached to its zenith over the years and has become a news item for various news channels. We also organized the 4<sup>th</sup> edition of our photography fest – *Chayankan* which was a huge hit among the students. The journalism department also organized a multi-media fest, titled Artisco 2019 in collaboration with Arena multimedia for giving the first - year students an opportunity to explore their

creative designing skills. The event drew participation from students of Delhi NCR region making the event a grand success.

We also celebrated Swami Vivekandanda Jayanti, Netaji Subhash Jayanti and Joy of giving week with much enthusiasm.

Finally, we at MAIMS feel that there is no end to learning and much remains to be done after the completion of each stage as learning is an unending process. We hope to attain new heights in the years to come.

Our report will be incomplete in all its perspective without extending our heartfelt thanks to our trustees who stand as a rock behind every initiative taken by the MAIMS fraternity. It is due to their relentless support that MAIMS today occupies a distinct place of its own in the educational institutions of the country.

Lastly, I Prof. Ravi Kumar Gupta, Director MAIMS, would like to express my thanks to all and sundry for their encouragement and support to MAIMS.



**Prof Ravi Kumar Gupta**  
(Director, MAIMS)



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2019

# ANNUAL REPORT



  
**MAHARAJA  
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Sector-22, Rohini, Delhi-86



# Maharaja Agrasen Institute of Management Studies

**16<sup>th</sup> Annual Report**

**14<sup>th</sup> March, 2019**

Respected Chief Guest, Shri Hari Chand Aggarwal, Chairman, Insecticides (India) Ltd; Guest of Honour, Shri Karnal Singh, IPS, Ex – Chief, Enforcement Directorate; Dr. Nand Kishore Garg, Founder Chairman MATES and Chancellor, Maharaja Agrasen University; Shri Prem Sagar Goel, Chairman MATES, distinguished trustees of the Governing Body, alumni, parents, colleagues, students, ladies and gentlemen...

Firstly, I'd like to extend my warm greetings to all those gathered here on the auspicious occasion of the 16<sup>th</sup> ANNUAL DAY of the Maharaja Agrasen Institute of Management Studies. MAIMS believes in the development of head and heart of students. Charles Dickens once said "There is wisdom of head; and there is wisdom of heart" lamenting that the modern western education has given overriding importance to the former than to the latter. But, Maharaja Agrasen Institute of Management Studies, established under the enlightened vision of our Founder Chairman and advisor, Shri Nand Kishore Garg Ji gets solace in these words of wisdom of Swami Vivekanand, that mind is not a dustbin to keep anger, hatred and jealousy. But it is the treasure box to keep love, happiness and sweet memories. Guided by these words, for the past so many years we are proud of delivering world class education embedded in Indian values and thereby creating business leaders who can think with both head and heart.

On the occasion of the annual day, I feel proud to convey that Joint Assessment Committee of GGSIP University and Government of Delhi marked MAIMS as 'A+' grade institution with 86.6% marks. This was corroborated by the high enthusiasm shown by public in seeking admission in MAIMS. The merit for admission increased by nearly 66% (based on the last rank of admission in previous year and current year). The public perception and government rating complemented each other. We also added BA(JMC) 2<sup>nd</sup> shift to MAIMS family this year.

I would like to mention the name of our stars in the last academic year: Palak Kamra BBA III<sup>rd</sup> year got 1<sup>st</sup> position in GGSIP University and Nitin Kumar of BBA 1<sup>st</sup> year secured 3<sup>rd</sup> position in GGSIP University. In B. Com III<sup>rd</sup> year, Sakshi Bansal stood 1<sup>st</sup> in the university. Among our BA(JMC) students, Akansha Gupta of II<sup>nd</sup> year bagged 2<sup>nd</sup> position and Udita Singhal of BA(JMC) I<sup>st</sup> year got 1<sup>st</sup> position in GGSIP University. Congratulations to these university toppers.

In the academic session 2017-18, as many as 10 students of BA(JMC), 6 from B. Com, 6 from BBA and 3 from BA (LLB) were in top 20 positions in the university.

Aman of BBA secured 1<sup>st</sup> position in the Business Plan Competition 2018 organized by the Entrepreneurship Cell, Department of Management, Maharaja Agrasen Institute of Technology.

Sarthak Bhaumik Secured Second Position in Anugoonj Prelims 2019- Street Play held at Guru Nanak Institute of Management.

Priyanshu Bhandari participated in 67th Milestone'19 held at BML Munjal University on February 09, 2019. Also, Priyanshu Bhandari secured 2nd position in Group dance Competition held at Jagan Nath Institute of Management Studies on February 22 – 23, 2019 and was awarded with a Trophy and Certificate of excellence.

Beside this many of our students are actively involved in writing blogs at various national and international forums.

We in MAIMS believe that sport is an integral part of student's personality development. Our students enthusiastically participated in different sports events organized by the Institute, along with the Annual Sports Day organized by the Society. The sports events like, carrom competition, discus throw and shot-put competition, 60 meters race and long jump and table tennis tournament were a huge success...we thank our students for their active participation.

In case of placement, some of the esteemed recruiters who visited our Institute were Piramal Group, Urban Clap, Genpact, Amazon, IBM India, KPMG, Concentrix, British Telecom,

Naukri.com, Tech Mahindra and the list goes on. To prepare our students for the corporate world, placement talks with experts from reputed companies, to name a few, Amazon, OM Telecom Logistics Pvt. Ltd., Concentrix, Abroad *Shiksha*, Vikas Lifecare Ltd., etc. were conducted on regular basis. (For details refer to Annexure 3)

Educational institutes are defined by the quality of their faculty members. Research is an integral part of MAIMS faculty schedule. In the previous year, we organized One week Faculty Development Program on Data Analysis using SEM and Panel data from 11<sup>th</sup> – 17<sup>th</sup> June, 2018 by inviting eminent resource persons – Dr. Neeraj Kaushik, Dr. Ajay Chauhan and Dr. Sachin Gupta to train faculty on research methodology. This FDP saw the participation from various universities and colleges across India to name a few IIM Lucknow, IIT, Jamia, IGNOU, Delhi university, Amity university, Banaras Hindu University and others. Another FDP on ‘Innovative Practices in Teaching, Learning and Research Methods’ was also organized from August 6 – 10, 2018 by eminent resource persons. Additionally, seminars and workshops for expanding the knowledge base of the students and faculty was also organized by the Institute. (For details refer to Annexure 1 and 2).

In addition, 22 teachers have published / presented over 41 research papers in various prestigious journals and conferences/seminars of national and international level. Over 50 faculty members have attended more than 15 National / International Conferences/ development programs/training sessions/ etc. Ms. Parul Kumar received her PhD in the area of finance from Indira Gandhi National Open University. In addition, Ms. Sumati Kohli cleared JRF and Ms. Nidhi Chaudhary; Ms. Kamna Vaid qualified UGC-NET exam. While Ms. Sarita Garg, Ms. Shilpa BSL and Ms. Kamna Vaid enrolled for PhD programs under IGNOU, Delhi University and IP University respectively.

Along with faculty members, the non-teaching staff participated enthusiastically in workshops on banking awareness and first aid. An in-house library staff orientation on ‘NAAC Accreditation’ was also conducted.

MAIMS has left no stone unturned in case of co- curricular activities. Our annual fest, *Genesis* has reached to its zenith over the years and has become a news item for various news channels. We

also organized a photography fest – *Chayankan*. The clubs and societies under the ambit of MACS run by MAIMS students have reached to their zenith under the special attention of teachers. MAIMS feel proud to mention a plethora of events organized by numerous clubs and societies under MACS. To mention a few, we had activities like Just a Minute, ‘Eklavya’ - Mono Acting Competition, Poster Making Competition, Enthuzesta - Media Fest, Food Fest – Food Festival, Artisco - Art Exhibition, the list is endless. (For details refer to Annexure 1 and 2)

We also celebrated Swami Vivekandanda Jayanti, Prakash Utsav - Guru Nanak Dev's Celebration, Netaji Subhash Jayanti and Joy of giving week with much enthusiasm. To develop holistic personality of our students’ Fresher’s welcome was also organized by the Institute on a large scale.

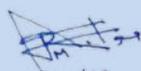
Finally, we at MAIMS feel that there is no end to learning and much remains to be done after the completion of each stage as learning is an unending process. We hope to attain new heights in the years to come.

Our report will be incomplete in all its perspective without extending our heartfelt thanks to our trustees who stand as a rock behind every initiative taken by the MAIMS fraternity. It is due to their relentless support that MAIMS today occupies a distinct place of its own in the educational institutions of the country.

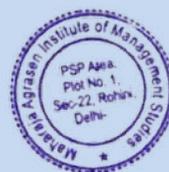
Lastly, I Prof M. K. Bhat, Director MAIMS, would like to express my thanks to all and sundry for their encouragement and support to MAIMS.



**Prof M. K. Bhat**  
**(Director, MAIMS)**



Director  
Maharaja Agrasen Institute  
of Managemet Studies  
Sector-22, Rohini, Delhi-86





MAIMS

“योगं कर्मसु तौघव्यम्”

2017-2018

Annual Report

# MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES



Director  
Maharaja Agrasen Institute  
of Management Studies  
Sector-22, Rohini, Delhi-86



**15<sup>th</sup> Annual Report**

**10<sup>th</sup> February, 2018**

Respected Chief Guest, Dr Subhramaniyam Swami, Member Parliament of India, Presiding Officer of the session, Dr. Nand Kishore Garg, Advisor and Founder Chairman MATES, Chancellor Maharaja Agrasen University; Shri Prem Sagar Goel, Chairman MATES; distinguished trustees of the governing body, parents, colleagues, students, ladies and gentlemen.

While extending my warm greeting to all those gathered here on the auspicious occasion of the 15<sup>th</sup> ANNUAL DAY of the Maharaja Agrasen Institute of Management Studies, I would like to apprise all and sundry that MAIMS added another feather to its cap by starting BA.LLB and BA. Eco. (Hons.) courses. This expansion was without any compromise on the quality of teaching in any manner, as MAIMS continue to play a seminal role in providing top notch management, media and law education to its students. We are preparing corporate leaders and media moguls with a world view and Indian values for the last 14 years.

MAIMS contains three pillars, namely, students, faculty and trustees. Let me start by recounting the achievements of those very close to our hearts, that is, our students. Our students have earned laurels for the institute by getting recognition on the academic front.

During the academic session 2017 – 18, our students have stood second to none in securing top ranks in the university. Here I would like to mention the name of Sparsh Bansal of BBAI<sup>st</sup> year, 2016-19 batch, who secured 2<sup>nd</sup> position in GGSIP University. Palak Kamra of BBAII<sup>nd</sup> year, 2015-18 batch secured 2<sup>nd</sup> position in GGSIP University. In B. Com, 3<sup>rd</sup> year Bhavya Arora of 2014-17 batch has made us proud by bagging a 2<sup>nd</sup> rank in the GGSIP University. From BJMC department, Dhruv Baniyal and Vaibhav Ratra of BJMC 2016-19 batch have secured 2<sup>nd</sup> and 3<sup>rd</sup> university positions respectively in their I<sup>st</sup> year. Further, Saryu Bhargava and Nidhi Singh of BJMC II year, 2015-18 batch have bagged 1<sup>st</sup> and 2<sup>nd</sup> University ranks respectively in their II<sup>nd</sup> year of BJMC course. While from 3<sup>rd</sup> year BJMC, Shruti Niraj of BJMC 2014-17 batch secured 3<sup>rd</sup> position in the University. These Universitytoppers from BBA will be getting Satyawati Jain Memorial Award. Congratulations to these university toppers.

In the academic session 2017-18, as many as 20 students of BJMC, 4 from B. Com and 8 from BBA were subject toppers in the university.

Many of our students are actively involved in writing blogs for various national and international platforms.

Our students won accolades for their contributions at CO-OPULAR front also. Various activities like, fashion show, click: photography competition, Sur-Se-Sur: music competition,

Director  
Maharaja Agrasen Institute  
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tamasha: nukkad natak competition, rangoli competition, etc. were meticulously organized by the students. In particular, I would like to mention, some of the experiential activities conducted by our students - entrepreneurship carnival, *mein bhi* anchor: the anchoring competition, *vyaapar* - negotiation competition and *communozesta* - the communication carnival which were a huge success. Our annual fest, Genesis has reached to its zenith over the years and has become a news item for various newschannels. All credit goes to our students who worked tirelessly under the leadership of their faculty (For details refer to Annexure 1 and 2).

We in MAIMS believe that sport is an integral part of students' personality development. Our students participated and won various positions in sports activities like Carrom Competition, Discus Throw and Shot-Put Competition and 60 meters, Race and Long Jump.

In case of placement, we are pleased to share that some of the most prestigious international and national organizations like Amazon, IBM, Tech. Mahindra, Piramal Group, Ernst & Young, Club Mahindra, Naukri.com, Urban Clap, RBS, Concentrix, etc. were among 60 well - known companies which have visited our campus this year. The pre-placement talks with Genpact. Confluence Solutions, Concentrix and Amazon saw an over whelming response from the students. (For details refer to Annexure 3).

Educational institutes are defined by the quality of their faculty members. Research is an integral part of MAIMS faculty schedule. In the previous year, five of our faculty members –Dr. Manoj Verma, Dr. Jagat Jyoti Barua, Dr. Ekta Dargon, Dr. Sunita Tank and Dr. Nirdosh Kumar received their PhD degrees from Maharshi Dayanand University (Rohtak), Maharshi Dayanand Saraswati University (Ajmer), University of Rajasthan, NIMS University, Rajasthan and Delhi School of Economics, Delhi University, respectively. Four of our faculty have enrolled for their PhD program in the year 2017. Ms Rachita Aggarwal has co-authored 2 books in the area of accounting.

In addition, our faculty has published / presented over 15 research papers in the various prestigious journals, such as, International Journal of Exclusive Management Research, International Journal of Research in Commerce & Management, etc. Over 55 faculty members have attended / participated in more than 15 Conferences/ Development programs/ workshops/ seminars, etc. Ms Nisha Singh attended a 1-month UGC sponsored (MHRD) Orientation program in Guru Nanak Dev University, Amritsar. Ms. Nidhi Chaudhry was selected out of 90 applicants from across the country to participate in the ICSSR sponsored capacity building workshop on 'Social Science Approach to Disaster Research', conducted by Jawaharlal Nehru University. Many congratulations!

## MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

Along with my faculty members, the non-teaching staff too showed enthusiasm in workshops organized on 'Academic Administrative Interface', 'First aid training and safety measures' and 'Library Management System'.

MAIMS believe in imparting value-based education. And to attain this, we also celebrated Swami Vivekandanda Jayanti and Netaji Subhash Jayanti with much enthusiasm. The joy of giving week and ration distribution drive was conducted to inculcate an altruistic behaviour among the students.

Finally, we at MAIMS feel that there is no end to learning and much remains to be done after the completion of each stage as learning is an unending process. We hope to attain new heights in the years to come.

Our report will be incomplete in all its perspective without extending our heartfelt thanks to our trustees who stand as a rock behind every initiative taken by the MAIMS fraternity. It is due to their relentless support that MAIMS today occupies a distinct place of its own in the educational institutions of the country.

Lastly, I Prof M. K. Bhat, Director MAIMS, would like to express my thanks to all and sundry for their encouragement and support to MAIMS.



**Prof M. K. Bhat**

**(Director, MAIMS)**



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