

# Maharaja Agrasen Institute of Management Studies

(A unit of Maharaja Agrasen Technical Education Society)

Affiliated to GGSIP University; Recognized u/s 2(f) of UGC

Recognized by Bar Council of India; ISO 9001:2015 Certified Institution

Sector- 22, Rohini, Delhi- 110086, India



## CRITERION 3



### 3.5 COLLABORATION

#### *Metric 3.5.1*

3.5.1. Number of MoUs, collaborations / linkages for Faculty exchange, Student exchange, internship, field trip, on-the-job training, research and other academic activities during the last five years

List of Activities with Nature of Collaboration					
Sl. No.	Name of the MoU / Collaboration / linkage	Year	Nature of Collaboration	List the actual activities under each MoU/Collaboation/Linkage	web-links of activities
1	Collaboration with Office of Controller General of Patents, Design & Trade Marks	2022	Collaboration	National Intellectual Property Awareness mission(NIPAM), Govt of India	<a href="https://maims.ac.in/wp-content/uploads/2023/04/4-5.pdf">https://maims.ac.in/wp-content/uploads/2023/04/4-5.pdf</a>
2	Collaboration with Public Relations Society of India	2022	Collaboration	Webinar: 'Career Option, Entrepreneurial Mindset and Employability Skills in the Indian Communications Industry2021 '	<a href="https://maims.ac.in/wp-content/uploads/2023/04/4-Webinar-on-Career-Options-Entrepreneurial-mindset-and-Employability-Skills-in-the-Indian-Communication-Industry-PRISM.pdf">https://maims.ac.in/wp-content/uploads/2023/04/4-Webinar-on-Career-Options-Entrepreneurial-mindset-and-Employability-Skills-in-the-Indian-Communication-Industry-PRISM.pdf</a>
3	MoU between MAIMS & Faculty of Law, UDF CENTRO UNIVERITARIO, Brazil	2022	MOU	International Conference on Interdisciplinary Aspects Relating to IPR, Technology, and Competition Law	<a href="https://maims.ac.in/wp-content/uploads/2023/04/IPTC.pdf">https://maims.ac.in/wp-content/uploads/2023/04/IPTC.pdf</a>
4	Linkage for industrial visit to Goonj	2022	Linkage	Indoctrial visit to Goonj	<a href="https://maims.ac.in/project/18929/">https://maims.ac.in/project/18929/</a>
5	Linkage for industrial visit to Pawan Creations Ltd. , Textile Industry in Sitapur, Jaipur	2022	Linkage	Industrial visit to Pawan Creations Ltd. , Textile Industry in Sitapur, Jaipur	<a href="https://maims.ac.in/wp-content/uploads/2022/09/Report_Excursion-cum-Industrial-Visit-to-Jaipur.pdf">https://maims.ac.in/wp-content/uploads/2022/09/Report_Excursion-cum-Industrial-Visit-to-Jaipur.pdf</a>
6	Linkage for field trip to Apollo Hospital	2022	Linkage	Field Trip to Apollo Hospital	<a href="https://maims.ac.in/wp-content/uploads/2023/04/7-BAIMC-HI-Apollo-Visit-REPORT-1-final-1.docx.pdf">https://maims.ac.in/wp-content/uploads/2023/04/7-BAIMC-HI-Apollo-Visit-REPORT-1-final-1.docx.pdf</a>
7	MoU among Faculty of Economics, Thammasat University, Bangkok, Thailand, Thammasat Business School, Thammasat university, Thailand, University of Economics, The University of Danang, Vietnam, Faculty of Economics and Business Administration, Dalat University, Vietnam	2022	MOU	International Conference entitled Asia Pacific Economic Integration Forum	<a href="https://maims.ac.in/wp-content/uploads/2023/04/1-4.pdf">https://maims.ac.in/wp-content/uploads/2023/04/1-4.pdf</a>
8	Internship linkage with Areness: Law & Beyond	2022	Linkage	Internship of Law Students	<a href="https://maims.ac.in/wp-content/uploads/2023/03/Areness.pdf">https://maims.ac.in/wp-content/uploads/2023/03/Areness.pdf</a>
9	Internship linkage with Singhania & Associates (NHAI)	2022	Linkage	Internship of Law Students	<a href="https://maims.ac.in/wp-content/uploads/2023/03/NHAI.pdf">https://maims.ac.in/wp-content/uploads/2023/03/NHAI.pdf</a>
10	MoU with Waljat College of Applied Sciences for "Drivers of Global Recovery"	2021	MOU	International Conference	International Conference "Drivers of Global Economic Recovery", <a href="https://maims.ac.in/wp-content/uploads/2023/04/11-1.pdf">https://maims.ac.in/wp-content/uploads/2023/04/11-1.pdf</a>
11	Collaboration with Faculty of Economics, Thammasat University, Bangkok, Thailand for "Drivers of Global Recovery"	2021	Collaboration	International Conference	<a href="https://maims.ac.in/wp-content/uploads/2023/04/11-1.pdf">https://maims.ac.in/wp-content/uploads/2023/04/11-1.pdf</a>
12	MoU with Dr. B. R. Ambedkar National Law University, Sonapat for Faculty and Student exchange	2021	MOU	Netritva - A lecture serie on Judicial Services Examination	<a href="https://maims.ac.in/wp-content/uploads/2023/05/Judiciary-Course-Report.pdf">https://maims.ac.in/wp-content/uploads/2023/05/Judiciary-Course-Report.pdf</a>
13	MoU with The Foundation for Sustainable Rule of Law Initiatives (FSRI)	2021	MOU	Law Fest NAVITAS	<a href="https://maims.ac.in/project/the-first-justice-1-a-verma-memorial-ah-and-client-counselling-competition-and-the-law-fest-navitas-of-the-department-of-law-maime">https://maims.ac.in/project/the-first-justice-1-a-verma-memorial-ah-and-client-counselling-competition-and-the-law-fest-navitas-of-the-department-of-law-maime</a>
14	MoU with AMIMUN - The MUN Society, AMITY University for 1st Virtual International Mun,2021	2021	MOU	International MUN	<a href="https://maims.ac.in/project/maime-1st-international-model-united-nations/">https://maims.ac.in/project/maime-1st-international-model-united-nations/</a>

  
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15	MoU with The MUN Society of RDIAS for 1st Virtual International Mun,2021	2021	MOU	International MUN	<a href="https://maims.ac.in/project/maims-1st-international-model-United-nations/">https://maims.ac.in/project/maims-1st-international-model-United-nations/</a>
16	Internship linkage with Abbott	2021	Linkage	Internship of BBA Students	<a href="https://maims.ac.in/wp-content/uploads/2023/03/ABBOT.docx.pdf">https://maims.ac.in/wp-content/uploads/2023/03/ABBOT.docx.pdf</a>
17	Internship linkage with Unschool	2021	Linkage	Internship of BBA Students	<a href="https://maims.ac.in/wp-content/uploads/2023/04/UNSCHOOL.docx.pdf">https://maims.ac.in/wp-content/uploads/2023/04/UNSCHOOL.docx.pdf</a>
18	Collaboration with Economic Offence Wing of Delhi Police for Seminar	2021	Collaboration	Seminar - Awareness and Prevention of Financial & Intellectual Property Frauds	<a href="https://maims.ac.in/wp-content/uploads/2023/03/Seminar-on-Awareness-and-Prevention-of-Financial-Intellectual-Property-Frauds.pdf">https://maims.ac.in/wp-content/uploads/2023/03/Seminar-on-Awareness-and-Prevention-of-Financial-Intellectual-Property-Frauds.pdf</a>
19	Collaboration with Delhi State Legal Services Authority, NorthWest Rohini	2021	Collaboration	Webinar: 'Intervention and Prevention in Drug Addiction'	<a href="https://maims.ac.in/wp-content/uploads/2022/04/drug_addiction_28April2021.pdf">https://maims.ac.in/wp-content/uploads/2022/04/drug_addiction_28April2021.pdf</a>
20	Collaboration for International Conference	2021	Collaboration	International Conference: 'Reshaping the Landscape of Media during Crisis Situation'	<a href="https://maims.ac.in/wp-content/uploads/2023/04/10-1.pdf">https://maims.ac.in/wp-content/uploads/2023/04/10-1.pdf</a>
21	Collaboration with Media Adhyayan Kendra, New Delhi	2021	Collaboration	Media Research Workshop on SPSS	<a href="https://maims.ac.in/wp-content/uploads/2023/04/3_Media-Research-Workshop-on-SPSS.pdf">https://maims.ac.in/wp-content/uploads/2023/04/3_Media-Research-Workshop-on-SPSS.pdf</a>
22	Collaboration with Cerebro Kids Academy	2021	Collaboration	Webinar: 'Developing Investment Acumen' by Entrepreneurship Cell	<a href="https://maims.ac.in/wp-content/uploads/2023/04/15-3.pdf">https://maims.ac.in/wp-content/uploads/2023/04/15-3.pdf</a>
23	Internship Linkage with IFORTIS	2021	Linkage	Internship of BBA Students	<a href="https://maims.ac.in/wp-content/uploads/2023/03/fortis.pdf">https://maims.ac.in/wp-content/uploads/2023/03/fortis.pdf</a>
24	Internship Linkage with INDO JATALIA HOLDINGS LTD.	2021	Linkage	Internship of BBA Students	<a href="https://maims.ac.in/wp-content/uploads/2023/03/indo.pdf">https://maims.ac.in/wp-content/uploads/2023/03/indo.pdf</a>
25	Internship Linkage with LEADING SOLUTION	2021	Linkage	Internship of BBA Students	<a href="https://maims.ac.in/wp-content/uploads/2023/03/LEADING-SOLUTION.docx.pdf">https://maims.ac.in/wp-content/uploads/2023/03/LEADING-SOLUTION.docx.pdf</a>
26	Internship Linkage with MENTOR BOXX	2021	Linkage	Internship of BBA Students	<a href="https://maims.ac.in/wp-content/uploads/2023/03/mentor-Boxx.pdf">https://maims.ac.in/wp-content/uploads/2023/03/mentor-Boxx.pdf</a>
27	Internship Linkage with MKB	2021	Linkage	Internship of BBA Students	<a href="https://maims.ac.in/wp-content/uploads/2023/03/mkb.pdf">https://maims.ac.in/wp-content/uploads/2023/03/mkb.pdf</a>
28	Internship Linkage with UDEMY	2021	Linkage	Internship of BBA Students	<a href="https://maims.ac.in/wp-content/uploads/2023/03/Udemy.pdf">https://maims.ac.in/wp-content/uploads/2023/03/Udemy.pdf</a>
29	MoU with Makhanlal Chaturvedi University	2021	MOU	International Conference on "Reshaping the Landscape of Media during Crisis Situation"	<a href="https://maims.ac.in/wp-content/uploads/2023/04/10-1.pdf">https://maims.ac.in/wp-content/uploads/2023/04/10-1.pdf</a>
30	Collaboration for research	2021	Collaboration	Publication of research paper: Count your blessings: Gratitude and its role in Enhancing Self Esteem & Resilience among Undergraduate Students	<a href="https://maims.ac.in/wp-content/uploads/2023/04/4-1.pdf">https://maims.ac.in/wp-content/uploads/2023/04/4-1.pdf</a>
31	Collaboration for research	2020	Collaboration	Publication of research paper:Twist and Turns in Academic Leadership during COVID-19 Pandemic	<a href="https://maims.ac.in/wp-content/uploads/2023/04/CH-3-1.pdf">https://maims.ac.in/wp-content/uploads/2023/04/CH-3-1.pdf</a>
32	Collaboration with Rishikood University	2020	Collaboration	Webinar : "Be a Social Entrepreneur"	<a href="https://maims.ac.in/wp-content/uploads/2023/04/6_Webinar_bca-social-entrepreneur.pdf">https://maims.ac.in/wp-content/uploads/2023/04/6_Webinar_bca-social-entrepreneur.pdf</a>
33	Collaboration with National Commission for Women	2020	Collaboration	A National Research Webinar : "Gender Based Violence in Digital Space"	<a href="https://maims.ac.in/wp-content/uploads/2023/04/20-1.pdf">https://maims.ac.in/wp-content/uploads/2023/04/20-1.pdf</a>
34	Collaboration with IDP Education Ltd.	2020	Collaboration	Webinar - Future Prospects of Foreign Education amidst COVID 19	<a href="https://maims.ac.in/wp-content/uploads/2022/04/webinar_futureprospects_20oct2020.pdf">https://maims.ac.in/wp-content/uploads/2022/04/webinar_futureprospects_20oct2020.pdf</a>
35	MoU with IILM for Internship Fair	2020	MOU	Promotion, social media marketing for Internship Fair	<a href="https://maims.ac.in/wp-content/uploads/2023/04/Internship-Fair-2020_REPORT-1.pdf">https://maims.ac.in/wp-content/uploads/2023/04/Internship-Fair-2020_REPORT-1.pdf</a>
36	MoU with Pearl Academy for Creative Career Conclave	2020	MOU	Career Creative Conclave	<a href="https://maims.ac.in/wp-content/uploads/2022/11/PEARL_REPORT_CAREER_CONCLAVE_2020.pdf">https://maims.ac.in/wp-content/uploads/2022/11/PEARL_REPORT_CAREER_CONCLAVE_2020.pdf</a>

  
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37	MoU with ICT Academy for Financial Literacy Program, Employability skill development Programme	2020	MOU	Financial Literacy Program, Employability skill development Programme	<a href="https://maims.ac.in/wp-content/uploads/2022/11/Final-fin-literacy-interim-report.pdf">https://maims.ac.in/wp-content/uploads/2022/11/Final-fin-literacy-interim-report.pdf</a>
38	Linkage for industrial trip to Yakult Danone India Pvt. Ltd.	2020	Linkage	Industrial visit to Yakult Danone India Pvt. Ltd.	<a href="https://maims.ac.in/project/industrial-visit-to-yakult-danone-india-pvt-ltd/">https://maims.ac.in/project/industrial-visit-to-yakult-danone-india-pvt-ltd/</a>
39	Linkage for industrial trip to Relaxo	2020	Linkage	Industrial visit to Relaxo Footwear	<a href="https://maims.ac.in/project/industrial-visit-report-relaxo-footwears-ltd-bahadurgarh-plant-unit-viii/">https://maims.ac.in/project/industrial-visit-report-relaxo-footwears-ltd-bahadurgarh-plant-unit-viii/</a>
40	Internship Linkage with Chambers of Advocate Rahul Verma	2020	Linkage	Internship of Law Students	<a href="https://maims.ac.in/wp-content/uploads/2023/03/Rahul-Verma_internship.pdf">https://maims.ac.in/wp-content/uploads/2023/03/Rahul-Verma_internship.pdf</a>
41	Internship linkage with Mittal & Associates	2020	Linkage	Internship of Law Students	<a href="https://maims.ac.in/wp-content/uploads/2023/03/SS-Mittal.pdf">https://maims.ac.in/wp-content/uploads/2023/03/SS-Mittal.pdf</a>
42	Internship linkage with Legal Post	2020	Linkage	Internship of Law Students	<a href="https://maims.ac.in/wp-content/uploads/2023/03/Legal-Post_2020.pdf">https://maims.ac.in/wp-content/uploads/2023/03/Legal-Post_2020.pdf</a>
43	Internship linkage with Chambers of Manasi Bhushan	2020	Linkage	Internship of Law Students	<a href="https://maims.ac.in/wp-content/uploads/2023/03/Manasi-Bhushan.pdf">https://maims.ac.in/wp-content/uploads/2023/03/Manasi-Bhushan.pdf</a>
44	Internship linkage with Chambers of Dr. Aadish Aggarwal	2020	Linkage	Internship of Law Students	<a href="https://maims.ac.in/wp-content/uploads/2023/03/Aadish-Aggarwal.pdf">https://maims.ac.in/wp-content/uploads/2023/03/Aadish-Aggarwal.pdf</a>
45	Internship linkage with Tabish Sarosh & Associates	2020	Linkage	Internship of Law Students	<a href="https://maims.ac.in/wp-content/uploads/2023/03/Tabish-Sir_Final.pdf">https://maims.ac.in/wp-content/uploads/2023/03/Tabish-Sir_Final.pdf</a>
46	Collaboration for research	2020	Collaboration	Publication of Research paper: Higher Education Post COVID-19 in India	<a href="https://maims.ac.in/wp-content/uploads/2023/04/Chapter-2.pdf">https://maims.ac.in/wp-content/uploads/2023/04/Chapter-2.pdf</a>
47	Collaboration for research	2020	Collaboration	Publication of Research paper: Internal Marketing Communication: Adaptation of Appropriate Strategies in COVID-19	<a href="https://maims.ac.in/wp-content/uploads/2023/04/15-1.pdf">https://maims.ac.in/wp-content/uploads/2023/04/15-1.pdf</a>
48	Collaboration for research	2020	Collaboration	Publication of Research paper: Performance of Indian Corporate Sector	<a href="https://maims.ac.in/wp-content/uploads/2023/04/44-1.pdf">https://maims.ac.in/wp-content/uploads/2023/04/44-1.pdf</a>
49	Collaboration for research	2020	Collaboration	Publication of Research paper: Role of Young Entrepreneurship in Developing Indian Economy	<a href="https://maims.ac.in/wp-content/uploads/2023/04/46-1.pdf">https://maims.ac.in/wp-content/uploads/2023/04/46-1.pdf</a>
50	MoU for E- Summit	2019	MOU	Fest E-Summit 2020	<a href="https://maims.ac.in/wp-content/uploads/2022/11/Esummit-report.docx.pdf">https://maims.ac.in/wp-content/uploads/2022/11/Esummit-report.docx.pdf</a>

  
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