MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES



(A unit of Maharaja Agrasen Technical Education Society)
Affiliated to GGSIP University

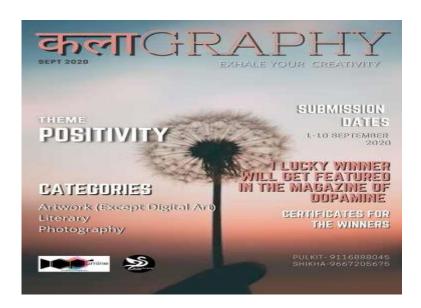
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REPORT

कलाGRAPHY (SEPTEMBER 1-10, 2020)

দিলাGRAPHY is the art competition of Srijana- The Fine Arts Society, Maharaja Agrasen Institute of Management Studies, Delhi in collaboration with Dopamine in Academic session 2020-2021. It was held from September 1-10, 2020 via online mode. A meeting was held with the student coordinator of Dopamine and Srijana and the layout of the competition was discussed. It included the name of the competition, dates of the competition, rules of the competition and Categories of the competition. One more meeting of the core members of Srijana was scheduled for allotment of duties.

The theme of the competition was Positivity. The theme had no specific depiction but was left on the artists as what Positivity meant to them. There were 3 categories of the competition. They were Photography, Literary and Artwork.



Dopamine is a renowned magazine which aims at providing positivity through their magazine. Their mission is to spread positivity in every manner possible. Dopamine is intricately curated by bringing together beautiful and creative mind that sees the world from a

brighter side and wished that others entail their life strongly beautifully yet subtly.

They have issued a total of 5 edition of their magazine each magazine aims at the unleashing colors of joy and happiness. The try to create a home of warm words that heals your soul. They undertake a lot of aspects like literally work, artwork, photography etc.

They have a list of splendid collaborations for their past events which makes them even more versatile in its content. The teasers of the competition were released on 29th August on Srijana's official Instagram page. There were 3 categories for the competition.

Enlisted-Photography, Artwork and Literary. There were separate rules made for each category. One entry was allowed per participant in each category. However, the participant was free to participate in more than one category. There were a certain set of rules to be adhered for each category. The participants shall have to:

- Fill the form available at
 https://docs.google.com/forms/d/e/1FAIpQLScaVzYFnT8nVicqn8HZCr0Iw
 0y6SrMQHrMz4xx4o1loNFGVew/viewform mentioning the name of your college in the 'Place' section.
- Select "Maims event" under the question "Which event are you submitting for?" in the form.
- Share the entries tagging @dopamineplanet and @srijanamaims on their Instagram stories or Facebook feeds.
- Stick to the theme of positivity.

Winners were awarded with an E-certificate. Also one lucky winner got a chance to get featured in the 6th Edition of Dopamine magazine.

The submission of the entries was accepted from 1 september 2020 to 10 September 2020 to 10 September 2020 to 11:59 PM. We were under a deal to bring 25 entries of each category but we got 123 entries in total. The competition was promoted via social media. Promotional content were put up in the Instagram Story of Srijana's official Instagram page. From 1 september 2020 to 10 September 2020 promotional content such as quiz, questions and answers and other interactive activities were posted on the official Instagram page of Srijana. The winners were announced on 17 September 2020. The whole event was very interactive. Our followers on Instagram increased to 547.





Since we've received such positive responses on our previous stories, there's another quiz for you guys.

This time we'll be asking questions related to our Indian culture. The one with all the answers correct will get a shout-out on our story....





