



MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

(A unit of Maharaja Agrasen Technical Education Society)

Affiliated to GGSIP University

Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution

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Voice of Voiceless – Anchoring Competition

(March 23, 2022)

An ANCHORING COMPETITION was organized by Department of Journalism and Mass Communication, Maharaja Agrasen Institute of Management Studies, Rohini in the academic year 2022-2023. The competition was held on 23rd March 2022 in the college premises. The theme of the competition was ‘WORLD MEDIA DAY’.

In the competition, all the students were provided with platform to present themselves and their opinions on media in which they had to relate to the theme ‘WORLD MEDIA DAY’. The number. of entries in the competition were 23. All the students were given the time period of 1 hour present themselves. The results for the competition were announced on the spot by the judges. The judgement criteria were 1. confidence. 2. expressions. 3. The concept relation with anchoring. 4. Authenticity of information. The judges for the competition were 1. Dr. Vinita Gupta 2. Mr. Jitender Vig 3. Ms. Parul Malhotra. Three winners were announced by the judges and were given two positions i.e 1st and 2nd position. Winners of the competition were: -

1. Rahul Jaiswal, Business Administration First Year, First Semester

2. Yash Jain, Business Administration, Second Year, Third Semester

All the participants were given Certificate of Participation and the winners were given Certificate of Merit.



