



MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

(A unit of Maharaja Agrasen Technical Education Society)

Affiliated to GGSIP University; Recognized u/s 2(f) of UGC
Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution
Maharaja Agrasen Chowk, Sector 22, Rohini, Delhi - 110086,
INDIA Tel. Office: 8448186947, 8448186950

www.maims.ac.in

Report on Webinar & Quiz on Implications of Covid-19 pandemic on Research Methods and Designs

Date : Monday, August 2, 2021

Department of Business Administration, MAIMS organized a webinar cum quiz on Monday, 2nd August 2021, between 3:00- 5.00 P.M. in association with MAIMS under the aegis of IQAC which was attended by 120 participants.

The event aimed at giving students a better understanding in what are the implications of Covid-19 on research methods. The new social circumstances of working from home due to the Covid-19 outbreak have transformed many aspects of our lives including conducting social science research. Various research components such as selecting a research topic, identifying an appropriate research design, implementing research procedures, and collecting data may be impacted by the outbreak.

The Guest speaker for the event was Mr. Varun Gupta. Mr. Varun Gupta is currently working with Nagarro as Director, Program Management and Technology, Nagarro Gmbh which is a German based IT engineering Company. He has completed his graduation from IP University and MBA from IIM Calcutta in leadership management and Strategy. He has 17+ years of experience working with different IT giants and carries global experience. He is handling key accounts in Nagarro and has a good understanding of commerce solutions and Market dynamics. He talked on the importance of a good research design for rational results of research.

The event commenced at 3.00 P.M. with students welcoming Ms. Raashi Aggarwal Convener of the event. She further welcomed all the esteemed guests, and the dignitaries present in the meeting, and introduced Prof. (Dr.) Vijay Kumar Khurana, HOD – Business Administration & Coordinator, IQAC to the audience.

Prof. Khurana gave the first address of the afternoon, he started by thanking all the dignitaries for providing permission for the valuable opportunity for students, he enlisted some valuable points explaining the importance of research methods and design.

The students then welcomed Prof. (Dr.) Ravi Kumar Gupta, Director MAIMS, who thanked the organizers for their efforts for organizing the event, he also appreciated the students who took part in the event.

Then proceeded with the Questions Answers Round and Quiz. Webinar was concluded by Quiz and Three Winners were selected who were awarded Cash Prize worth Rs 500 each.



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The event concluded with Ms. Meenakshi Gupta, Co-Convener of the event, giving the vote of thanks.

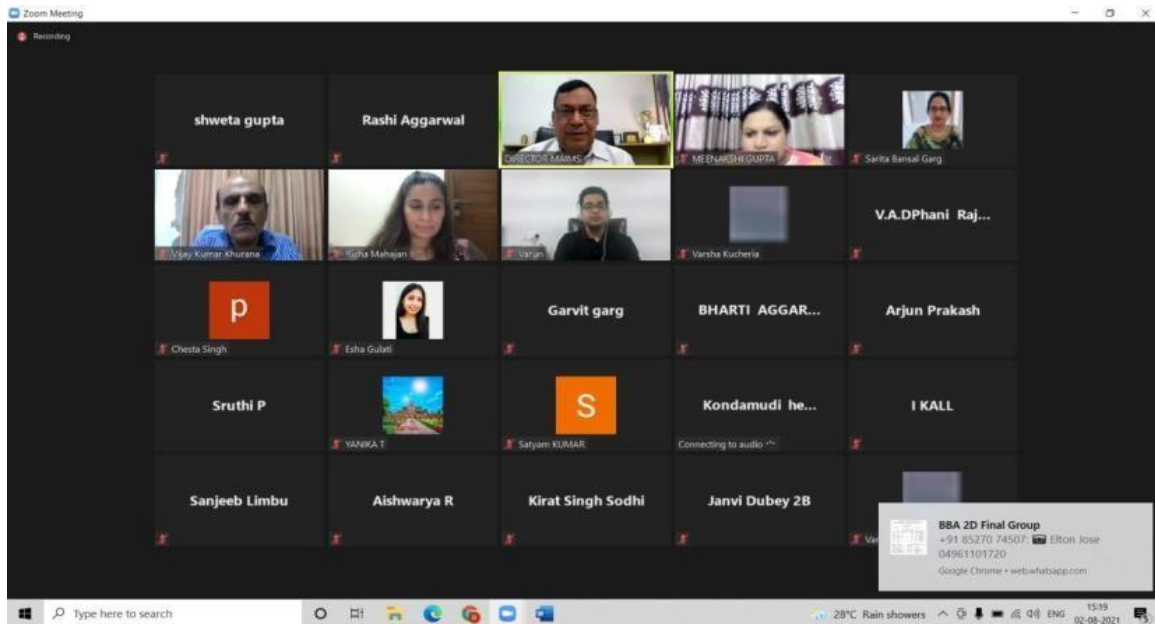
Faculty Coordinators-

Ms. Sarita Garg (Associate Professor, MAIMS)

Ms. Rashi Aggarwal (Assistant Professor, MAIMS)

Ms. Meenakshi Gupta (Assistant Professor, MAIMS)

Glimpse of the event:





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