



## **MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES**

(A unit of Maharaja Agrasen Technical Education Society)

Affiliated to GGSIP University; Recognized u/s 2(f) of UGC

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### **Meraki – Art Competition**

**(May 06-07, 2022)**

Meraki was organized by Srijana- The Fine Arts Society of Maharaja Agrasen Institute of Management Studies, Rohini in the academic session 2022-2023. It was held on May 06 – 07, 2022 in hybrid mode (offline and online mode) from 12:00 p.m.- 6:00 p.m. and 12:00 p.m. in room no. 932 (9th block), MAIMS and zoom respectively. A total of 30 students participated in the event. The motto of this event was to “encourage the artists to bring out their creativity and provide a platform to display their artworks.” This will help in bringing participants courage and comfort to heart and mind through brainstorming ideas to paint & craft ideas and learn.

A meeting with student faculty of Srijana was conducted on April 27, 2022 to discuss the various details about the event. The meeting included name, themes, planning and dates of the competition. A second meeting was conducted on April 29, 2022 to discuss the various rules about the competition and the materials to be used. The event was sponsored by Sam & Marshall and Ayouthveda.

Many promotional activities took place through our social media handles to promote the event which includes story templates. The event was divided into two days. For the first day, two competitions – Mood Board Painting Competition, Coaster Designing Competition and Art Exhibition (offline) were held. For the second day an online colour pencil workshop was planned. The registration for the event started from 2nd May’2022 onwards to 5th May’2022 till 12:00 a.m. The participants registered through the google form link mentioned in the bio of our Instagram handle and notice circulated. Thereafter, the participants were added to a WhatsApp group, so that if they had any queries that could be resolved easily. Moreover, all the details related to the competition were shared in that group only. The art exhibition was open to all the participants to display their artworks and open for sale.

The competition further proceeded; the participants were asked to report to the room by 10:45 a.m. The participants were open to paint mood board for painting competition and a 8cm wooden coaster for craft competition and 60 minutes each to complete their artworks. The material to be used in the artwork

was asked to be brought by the participants. The result was declared on the day of the competitions itself.

The online colour pencil workshop was organized by Ms. Shubhangi on digital platform, ZOOM. A total of 30 participants attended the workshop, their artworks were put out on stories from our Instagram page.

The judges of the competition were:

- Ms. Sarita Garg (Associate Professor, Department of Business Administration, MAIMS)
- Dr. Nisha Jindal (Assistant professor, Department of Business Administration, MAIMS)
- Ms. Shweta Rastogi (Assistant professor, Department of Business Administration, MAIMS)

The judgement criteria were:

1. Adherence to the theme.
2. Originality of the concept.
3. Creativity shown in threat.
4. Uniqueness and presentation.

The final results were announced on May 06, 2022. Winners were announced in an offline meeting.

Three winners were announced by the jury. Winners of the Mood Board Competition were:

1. Jeeshan Raza (Shivaji College, Delhi University)
2. Manvi (Keshav Mahavidyalaya, DU)
3. Hariti Gupta (MAIMS)

Special mention: Shruti Arora (MAIMS) and Simran (Keshav Mahavidyalaya)



Winners of the Coaster Designing Competition were:

1. Aakriti  
Maheshwari (SRCC)
2. Jeeshan Raza  
(Shivaji college,  
DU)
3. Suryansh Singh (MAIMS)

Special mention: Yaggyansh Chopra (MAIMS) and Suma Vallala (Atma Ram Sanatan Dharm College)



All the three winners were awarded with Certificate of Appreciation and gift hampers from our sponsors. All the participants were awarded Certificate of Participation for their enthusiastic performance. The competition was concluded on May 07, 2022.