



**MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES**  
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## **Fashion Parade – 2017**

**(August 11, 2017)**

Fashion Parade is an event put on by a fashion designer to showcase his or her upcoming line of clothing during Fashion Week. On August 11, 2017, Fashion Parade or Fash-P as the name goes, was organized by Cygnus – The Fashion Society, MAIMS where different colleges take on the stage and depict a theme chosen by themselves through their walk, style and clothing.



In Fash-P 2017, 7 colleges participated, namely Lady Irwin College with their theme as ‘Contemporary Cleopatra’s Eviction’; Kalindi College who walked the ramp showcasing ‘We’re Not Asking for It’ theme; Delhi School of Business who chose ‘Love conquers Hatred’; Ram Lal Anand College walked the ramp showcasing

“Shades of Love” theme, to name a few. A total of 136 students participated in the Fash-P 2017.

Talking about the sponsors of MAIMS, “Mauve Story” sponsored women’s clothing and “Singhals” sponsored the men’s wear. “Indica- Makeup Studio” sponsored the model’s makeup. An esteemed panel of judges, Mr. Rajiv Jain and Ms. Kamna Vaid judged the entire event.

Kalindi College secured the first position and the second position was awarded to Lady Irwin College. The winners of Fash-P were awarded with a trophy, certificate and a photo-shoot worth Rs.1,00,000 and second runners up were awarded with a trophy, certificate and a photo-shoot worth Rs.50,000. The event was a huge success and did not fail to captivate the audience.