



MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

(A unit of Maharaja Agrasen Technical Education Society)

Affiliated to GGSIP University

Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution

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Media Fest: 'Enthuzesta' 2018

October 05, 2018

Department of Journalism & Mass Communication, Maharaja Agrasen Institute of Management Studies organized an event "Enthuzesta" on October 05, 2018. This event was organized by the third-year students of the college as a part of their Event Management lab under the guidance of faculty coordinator Ms. Nidhi Chaudhry, Assistant Professor, Department of Journalism and Mass Communication. Enthuzesta was an event with five packed surprises. The event was a unique amalgamation of Alumni talks with end high gaming competitions such popular game Pubg, Human Snakes and Ladders, Movie Mash up. The momentum of event was set so high when around 10 invited Alumni of BA JMC who are doing professional really well interacted with students and inspired them to make best of training in college. Alumnus from the first batch to last passed out were there....to name a few Yash Khatri, Tonakashi Kalra, Divya Menon and Rajat Arora.

Prof M. K. Bhat, Director MAIMS applauded the idea to reach out to Alumni called it a homecoming. Prof. (Dr.) Vinita Gupta, HoD, Department of Journalism and Mass Communication appreciated the efforts and was inspiration behind the whole event. They saw sponsors who pulled a great footfall and created a fest like feel. Pubg & other gaming event saw huge participation of students across the different colleges. Everyone enjoyed when participants dubbed the scene of the very famous Rajkumar Hirani's 3 idiots in one of the events of the day, Movie Mashup. The winners were given cash rewards along with gifts & certificates. The event did set high standards of training & practical exposure for event management teaching and training. The event concluded with a mixed baggage of take aways from proud, inspiration, nostalgia to excitement, passion to enthusiasm and zest.....truly Enthuzesta

