



MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

(A unit of Maharaja Agrasen Technical Education Society)

Affiliated to GGSIP University; Recognized u/s 2(f) of UGC

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REPORT

E-SUMMIT'20: THE ENTREPRENEURSHIP FEST (FEBRUARY 13-14, 2020)

Maharaja Agrasen Institute of Management Studies has always believed and practiced the philosophy of inculcating complete education including personality and leadership development among the students. As part of this culture, the Entrepreneurship Cell of MAIMS, Bizmind organized E-SUMMIT' 20: The Entrepreneurship Fest on February 13-14, 2020. E-Summit is coveted entrepreneurship festival of Bizmind that aims to provide a conduit by which students can access entrepreneurial resources, network with community entrepreneurs, and share idea. It was organized in collaboration with Non-Binary Accelerators and Incubators (NBAI), Startup Monk and Enactus, MAIMS. The theme of the summit was promoting Economic and Social development through Innovative Entrepreneurship.

The two day program started Startup Showcase organized by Enactus, MAIMS. Startup Showcase aimed to help Entrepreneurs/Startups showcase their early stage prototypes, products and services to the investors and prospective customers. This was a perfect opportunity for the participating teams for showcasing and marketing their startup ideas to promote their business idea or get live feedback. Ten teams of budding entrepreneurs and students from eminent colleges of Delhi University and GGSIP University participated in the competition. The judges for the competition were Mr. Dhairya Gupta Founder and CEO, Earthride, Mr. Anil, Investor- Startup Guru and Prof. S.K. Garg, Director General, MAIMS. Team Enactus-DTU and Enactus- Venketeshwara College, Delhi University bagged first and second position for their innovative and socially relevant projects on Hydropaunics and Disposable Sanitary Pads respectively.

Our world needs creative people in order to survive by sharing their imagination, inspiration, ingenuity and compassion. On this theme, next in the day was event Act-er-prenuer which was done in collaboration with Barry Jones Acting Academy. The event was to showcase creative dimension of entrepreneurs. The event had eminent TV personality Dr. Aman Sehgal as judge and Himanshu, Member Samagra Society, MAIMS was adjudged as the winner of the competition.

This year the event got bigger than ever boasting of Flagship Pitchers Competition. The Second day of E-Summit had a day long Pitchers competition. The competition was conducted in collaboration with NBAI and Start-up Monk. The esteemed panel of Angel

Investors included Mr. Ashutosh Kashyap, Founder of NBAI, Mr. Sivesh Kumar, Founder, Start-up Monk, Mr. Aditya Arora, Founder and CEO, FAAD Network Pvt. Ltd., Mr. Amogh Tiwari, Digital Creative Director, Presentation.inc and Mr. Mehul Aggarwal, Founder, Mehul Aggarwal and Company. The competition turned the spotlight on the ones that are in the early stages of their startup and need financial assistance to support their dreams to turn into reality. Thirteen shortlisted startups from thirty two registered teams received invaluable feedback, invitation to exclusive events with the most relevant people and of course the stage time at event to pitch in front of the Angel Investors offering funds up to INR 5 Crores. The two day event also had an ongoing E-carnival where food carvings were fought in the food court serving multiple delicacies, take back home pleasant memories new connections and much more. The competition like Snap-o-Mania, Devil Follows, Market-kshetra, 100 ka funda, Jung-e-vyaapar and Business Roadies were also very successfully organized and conducted by the student coordinators of E-Cell. All of the student coordinators and teams that participated did a fantastic job and showed that the sky's the limit when it comes to entrepreneurship. The efforts were highly applauded by distinguished members of trust, Prof. S.P. Aggarwal Ji (Executive Chairman –MATES), Shri Jagdish Mittal Ji (Vice – Chariman, Maharaja Agrasen Technical Education Society), Shri Rajneesh Gupta Ji (Secretary, MATES) and Prof. G.P.Govil (Advisor, MATES). Prof. S.K.Garg (Director General, MAIMS). Prof. Ravi Kumar Gupta (Director, MAIMS) also appreciated each and every member's contribution towards making the event a success. With immense learning as a take away, E-Cell promises a bigger and a better version in years to come.



