



MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

(A unit of Maharaja Agrasen Technical Education Society)

Affiliated to GGSIP University

Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution

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Case Study Competition

(March 15, 2019)

A case study competition was organized by the Placement Cell of Maharaja Agrasen Institute of Management Studies, Rohini in the academic year 2018-2019. The competition was held on March 15, 2019 in the college premises. The objective of the case study competition to prepare students for campus placement.

In the competition, all the students were provided with case study from different areas of management like Finance, HR, Operations and Strategy. They were given 15 minutes for reading the case study and 10 minutes for the presentation. The number. of entries in the competition were 18. The results for the competition were announced on the spot by the judges. The judgement criteria were 1. Knowledge. 2. Clarity of thoughts. 3. Communication & Presentation skills. The judges for the competition were 1. Ms. Sumedha Dutta, Assistant Professor, Department of Business Administration 2. Ms. Riya Sharma, Assistant Professor, Department of Business Administration 3. Ms. Sanam Sharma, Assistant Professor, Department of Business Administration. Two Winners were announced by the judges and were given two positions i.e 1st and 2nd position. Winners of the competition were: -

1. Manav, Business Administration, Third Year, Fifth Semester
2. Nikhil Lochav, Bachelor of Commerce, Second Year, Third Semester

All the participants were given Certificate of Participation and the winners were given Certificate of Merit.

