## Maharaja Agrasen Institute of Management Studies

(A unit of Maharaja Agrasen Technical Education Society)
Affiliated to GGSIP University; Recognized u/s 2(f) of UGC
Recognized by Bar Council of India; ISO 9001:2015 Certified Institution
Sector- 22, Rohini, Delhi- 110086, India



# 7.3 INSTITUTIONAL DISTINCTIVENESS

**Metric** 7.3.1



#### MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

(A unit of Maharaja Agrasen Technical Education Society) Affiliated to GGSIP University; Recognized u/s 2(f) of UGC Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution Maharaja Agrasen Chowk, Sector 22, Rohini, Delhi - 110086, INDIA Tel. Office: 8448186947, 8448186950 <a href="https://www.maims.ac.in">www.maims.ac.in</a>

## Criteria 7 – INSTITUTIONAL VALUES AND BEST PRACTICES Key Indicator – 7.3.1 INSTITUTIONAL DISTINCTIVENESS

## **SUPPORTING DOCUMENT FOR 7.3.1**

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#### 7.3.1 Institutional Distinctiveness

## Joy of Giving: Daan Utsav (Social Outreach Initiative)

#### Joy of Giving Week – 2017

Maharaja Agrasen Institute of Management Studies believes in inculcating the spirit of 'Selfless Giving' among its students. Daan Utsav, formerly known as The Joy of Giving Week, which is a "festival of philanthropy' was organized at MAIMS from 9th October to 12<sup>th</sup> October, 2017. 4 days of giving - a simple idea where students are encouraged to do random acts of kindness to people they don't know for every day of the week. Daan Utsav aims to take the focus away from you on to others. Each day was dedicated to a different cause.

- Money, 9th October 2017
- Food items, 10th October 2017
- Clothes/Shoes, 11th October 2017
- Toys/ Stationary/Bags, 12th October 2017



#### **BLOOD DONATION CAMP 2017– REPORT**

A Blood donation camp was organized by Nav Chetna Club of MAIMS, in collaboration with Rotary International Club and Red Cross Society on October 11, 2017, through which more than 170 units of blood was donated by both students and the staff members of our college. The camp took place in the main auditorium of MAIMS. The drive began at 11.30 a.m. with a short inaugural function where in our founder chairman Dr. Nand Kishore Garg expressed his gratitude to the Red Cross Society of the college for its continuous endeavor in this regard. Our honorable Director Prof. (Dr). MK Bhat encouraged all the donors with words of encouragement. He thanked all the donors for the Noble steps they have taken and to help the fellow brethren. It is a gesture in bringing a ray of hope to contribute to the serious problems of acute shortage of blood. The problem can be addressed if an additional two percent of Indians donate blood, as opened by the health experts. We need

16 million units of blood every year but just about 92% are being donated. On the grounds of Voluntary Blood Donation Programme of government, our college has been religiously organizing blood donation camps every year and students and the faculty members come forward voluntarily to donate blood. While addressing to people at the camp our volunteers brought awareness in them about shortage of blood and why we must donate blood every year, to help the persons requiring blood. Blood donation can save lives of innumerable persons. Donation of blood is very critical and crucial for saving lives many patients and those who have met with accidents. It is as such a great service or contribution to the society and people living in it.

To watch over the entire process and to collect the blood, a team of doctors were put in charge. The college had also arranged for a resting room for anyone who felt dizzy or sick after donating blood. Volunteers also had come to help the school organize the blood donation camp. It was assured that the blood donors were very well hydrated before the donation and were given fruits, Biscuits and juices after donating the blood in order to reenergize themselves. The blood donors were provided with a blood donation certificate card and small gift hamper.



## Joy of Giving: Daan Utsav (Social Outreach Initiative)

Joy of Giving Week - 2018



#### Contributing in the Kerala Relief Work-

On the Occasion of Teacher's Day in 2018, MAIMS had contributed Rs 21 Lakh as a donation to the Chief Guest of the day, Shri Ashwini Kumar Choubey, Union Minister of States, Health and Family Welfare for Flood relief work in Kerala.



The Joy of Giving Week: Daan Utsav, a "festival of philanthropy" was organized at MAIMS from 8<sup>th</sup> October to 12<sup>th</sup> October. 2018. In these 5 days of giving students were encouraged to do random acts of kindness for needy people for every day of the week. Daan Utsav aims to take the focus away from self on to others. This noble endeavour would not have been possible without the able stewardship of N.K. Garg, Founder Chairman. MATES and Shri Prem Sagar Goyal, Chairman, MATES. The collected cash and kind were donated to various NGOs and old age homes the college is associated with.

#### **BLOOD DONATION CAMP 2018 - REPORT**

A Blood donation camp was organized by Nav Chetna Club, cultural society of MAIMS, in collaboration with Red Cross Society on June 01,2018, through which more than 390 units of blood was donated by students and the staff members of our college. The camp took place in the main auditorium of MAIMS. The drive began at 10.30 a.m. with a short inaugural function where in our founder chairman Dr. Nand Kishore Garg expressed his gratitude to the Red Cross Society of the college for its continuous endeavor in this regard. Our honorable Director Prof. (Dr). M.K. Bhat encouraged all the donors with words of encouragement. He thanked all the donors for the Noble steps they have taken and to help the fellow brethren. It is a gesture in bringing a ray of hope to contribute to the serious problems of acutes shortage of blood. The problem can be addressed if an additional two percent of Indians donate blood, as opened by the health experts. On the grounds of Voluntary Blood Donation Programme of government, our college has

been religiously organizing blood donation camps every year and students and the faculty members come forward voluntarily to donate blood. While addressing to people at the camp our volunteers brought awareness in them about shortage of blood and why we must donate blood every year, to help the persons requiring blood. Blood donation can save lives of innumerable persons. Donation of blood is very critical and crucial for saving lives many patients and those who have met with accidents. It is as such a great service or contribution to the society and people living in it.



To watch over the entire process and to collect the blood, a team of doctors were put in charge. The college had also arranged for a resting room for anyone who felt dizzy or sick after donating blood. Volunteers also had come to help the school organise the blood donation camp. It was assured that the blood donors were very well hydrated before the donation and were given fruits, Biscuits and juices after donating the blood in order to reenergize themselves. The blood donors were provided with a blood donation certificate card and small gift hamper.

## अग्रसेन इंस्टीट्यूट्स में रक्तदान शिविर

नई दिल्ली, 1 जून(नवोदय टाइम्स): रक्तदान ही सच्ची मानवता की पहचान और सही मायने में सेकुलर कार्य है। रक्तदान के समय कोई नहीं जानता कि उसका रक्त किस धर्म या संप्रदाय के व्यक्ति के काम आएगा। यह बातें अग्रसेन एजुकेशनल सोसाइटी के प्रमुख नंद किशोर गर्ग ने कहीं।

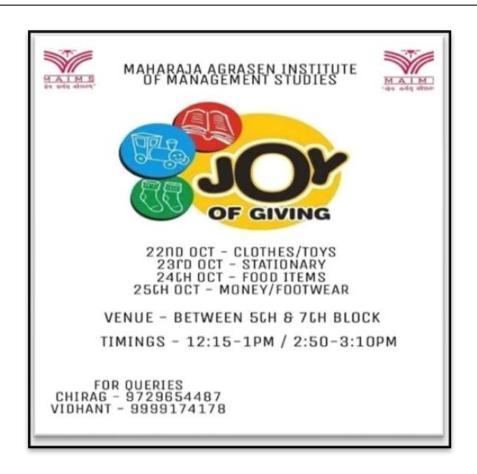
रक्तदान शिविर में सोसाइटी के छात्रों और शिक्षकों ने बड़े उत्साह से रक्तदान किया। शिविर में कुल 390 युनिट रक्तदान किया गया।



## Joy of Giving: Daan Utsav (Social Outreach Initiative)

#### Joy of Giving Week - 2019

'The Joy of Giving Week' from 22<sup>nd</sup> October to 25<sup>th</sup> October, 2019. The celebration commenced with the activity 'Gift a Smile'. The staff and students of the MAIMS contributed second hand reusable items of clothing, books, toys, educational games, shoes, woolens, bed sheets and bags to be distributed to needy. The week-long festivity concluded with distribution of packets of these items to an NGO. A few of us visited the orphanage to interact with the children. Sharing love and care gave us immense happiness.



#### **BLOOD DONATION CAMP 2019 - REPORT**

A Blood donation camp was organized by Nav Chetna Club, cultural society of MAIMS, in collaboration with Rotary International Club and Red Cross Society on January 23, 2019, through which more than 1100 units of blood was donated by students and the staff members of our college. The camp took place in the main auditorium of MAIMS. The drive began at 9.30 a.m. with a short inaugural function where in our founder chairman Dr. Nand Kishore Garg expressed his gratitude to the Red Cross Society of the college for its continuous endeavor in this regard. Our honorable Director Prof. (Dr). M.K. Bhat encouraged all the donors with words of encouragement. He thanked all the donors for the Noble steps they have taken and to help the fellow brethren. It is a gesture in bringing a ray of hope to contribute to the serious problems of acutes shortage of blood. The problem can be addressed if an additional two percent of Indians donate blood, as opened by the health experts. On the grounds of Voluntary Blood Donation Programme of government, our college has been religiously organizing blood donation camps every year and students and the faculty members come forward voluntarily to donate blood. While addressing to people at the camp our volunteers brought awareness in them about shortage of blood and why we must donate blood every year, to help the persons requiring blood. Blood donation can save lives of innumerable persons. Donation of blood is very critical and crucial for saving lives many patients and those who have met with accidents. It is as such a great service or contribution to the society and people living in it.

To watch over the entire process and to collect the blood, a team of doctors were put in charge. The college had also arranged for a resting room for anyone who felt dizzy or sick after donating blood. Volunteers also had come to help the school organize the blood donation camp. It was assured that the blood donors were very well hydrated before the donation and were given fruits, Biscuits and juices after donating the blood in order to reenergize themselves. The blood donors were provided with a blood donation certificate card and small gift hamper.



## Joy of Giving: Daan Utsav

#### (Social Outreach Initiative)

Joy of Giving Week - 2020







The enthusiastic members of Navchetna decided to visit a school named, *Shubhakshika*, few kms away from our college in 2020 for Daan Utsav. It is an educational society that has been working for education, rehabilitation and uplift of the underprivileged children and the marginalized sections of the society by providing opportunities for education, food, clothing and right direction to the lives. We planned a sports day for the children, both boys and girls.

#### **BLOOD DONATION CAMP 2020 – REPORT**

A Blood donation camp was organized by Nav Chetna Club, cultural society of MAIMS, in collaboration with Rotary International Club and Red Cross Society on January 23, 2020, through which more than 165 units of blood was donated by both students and the staff members of our college. The camp took place in the main auditorium of MAIMS. The drive began at 12.00 p.m. with a short inaugural function where in our founder chairman Dr. Nand Kishore Garg expressed his gratitude to the Red Cross Society of the college for its continuous endeavor in this regard. Our honorable Director Prof. (Dr). Ravi Kumar Gupta encouraged all the donors with words of encouragement. He thanked all the donors for the Noble steps they have taken and to help the fellow brethren. It is a gesture in bringing a ray of hope to contribute to the serious problems of acute shortage of blood. The problem can be addressed if an additional two percent of Indians donate blood, as opened by the health experts. We need 16 million units of blood every year but just around 90% are being donated. On the grounds of Voluntary Blood Donation Programme of government, our college has been religiously organizing blood donation camps every year and students and the faculty members come forward voluntarily to donate blood. While addressing to people at the camp our volunteers brought awareness in them about shortage of blood and why we must donate blood every year, to help the persons requiring blood. Blood donation can save lives of innumerable persons. Donation of blood is very critical and crucial for saving lives many patients and those who have met with accidents. It is as such a great service or contribution to the society and people living in it.

To watch over the entire process and to collect the blood, a team of doctors were put in charge. The college had also arranged for a resting room for anyone who felt dizzy or sick after donating blood. Volunteers also had come to help the school organize the blood donation camp. It was assured that the blood donors were very well hydrated before the donation and were given fruits, Biscuits and juices after donating the blood in order reenergize themselves. The blood donors were provided with a blood donation certificate card and small gift hamper.

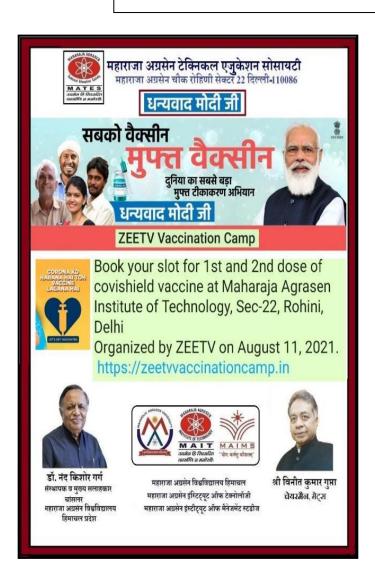


## Joy of Giving: Daan Utsav (Social Outreach Initiative)

 $Joy\ of\ Giving\ Week-2021$ 

#### Covid-19 Vaccination drive-

To fight against the Pandemic Covid-19, Rs. 51 lakhs were donated to PM CARES fund in 2020. Covid-19 Vaccination drive was held in the campus on 10 to 14 August 2021. Under the ZeeTv Vaccination Camp. Founder and Chief Advisor, Dr. Nand Kishore Garg guided the MAIMS Faculty, Staff and Students during entire vaccination drive.







#### **BLOOD DONATION CAMP, APRIL 2021 - REPORT**

A Blood donation camp was organized by Nav Chetna Club, cultural society of MAIMS, in collaboration with Red Cross Society on April 05, 2021, through which more than 130 units of blood was donated by students and the staff members of our college. The camp took place in the main auditorium of



MAIMS. The drive began at 10.00 a.m. with a short inaugural function where in our founder chairman Dr. Nand Kishore Garg expressed his gratitude to the Red Cross Society of the college for its continuous endeavor in this regard. Our honorable Director Prof. (Dr). Ravi Kumar Gupta encouraged all the donors with words of encouragement. He thanked all the donors for the Noble steps they have taken and to help the fellow brethren. It is a gesture in

bringing a ray of hope to contribute to the serious problems of acutes shortage of blood. The problem can be addressed if an additional two percent of Indians donate blood, as opened by the health experts. On the grounds of Voluntary Blood Donation Programme of government, our college has been religiously organizing blood donation camps every year and students and the faculty members come forward voluntarily to donate blood. While addressing to people at the camp our volunteers brought awareness in them about shortage of blood and why we must donate blood every year, to help the persons requiring blood. Blood donation can save lives of innumerable persons. Donation of blood is very critical and crucial for saving lives many patients and those who have met with accidents. It is as such a great service or contribution to the society and people living in it.

To watch over the entire process and to collect the blood, a team of doctors were put in charge. The college had also arranged for a resting room for anyone who felt dizzy or sick after donating blood. Volunteers also had come to help the school organise the blood donation camp. It was assured that the blood donors were very well hydrated before the donation and were given fruits, Biscuits and juices after donating the blood in order to



reenergize themselves. The blood donors were provided with a blood donation certificate card and small gift hamper.

#### **BLOOD DONATION CAMP-23 January 2021**

A Blood donation camp was organized by Nav Chetna Club, cultural society of MAIMS, in collaboration with Red Cross Society and Rotary Blood Bank and Rotary Club of Delhi Midwest on 23<sup>rd</sup> January 2021, through which more than 125 units of blood was donated by both students and the staff members of our college. The drive began at 10.00 a.m. with a short inaugural function where in our founder chairman Dr. Nand Kishore Garg expressed his gratitude to the Red Cross Society of the college for its continuous endeavor in this regard. Our honorable Director Prof. (Dr). Ravi Kumar Gupta encouraged all the donors by saying "Gift of Blood is Gift of Life". He thanked all the donors for the Noble steps they have taken and to help the fellow brethren. It is a gesture in bringing a ray of hope to contribute to the serious problems of acutes shortage of blood. India faces a blood shortage of 3 million units. The problem can be addressed if an additional two percent of Indians donate blood, as opened by the health experts. We need 12 million units of blood every year but just about nine million units are being donated. Our college has been religiously organizing blood donation camps every year and students and the faculty members come forward voluntarily to donate blood. While addressing to people at the camp our volunteers brought awareness in them about shortage of blood and why we must donate blood every year, to help the persons requiring blood. Blood donation can save lives of innumerable persons. Donation of blood is very critical and crucial for saving lives many patients and those who have met with accidents. It is as such a great service or contribution to the society and people living in it.



The blood donors were given fruits, Biscuits and frooti after donating the blood in order to reenergize themselves. The blood donors were provided with a blood donation certificate card.

#### **BLOOD DONATION CAMP 2022 – REPORT**

A Blood donation camp was organized by Nav Chetna Club, cultural society of MAIMS, in collaboration with Red Cross Society and Rotary International Club on June 01, 2022, through which more than 160 units of blood was donated by both students and the staff members of our college. The camp took place in the main auditorium of MAIMS. The drive began at 11.00 a.m. with a short inaugural function where in our founder chairman Dr. Nand Kishore Garg expressed his gratitude to the Red Cross Society of the college for its continuous endeavor in this regard. Our honorable Director Prof. (Dr). Ravi Kumar Gupta encouraged all the donors with words of encouragement. He thanked all the donors for the Noble steps they have taken and to help the fellow brethren. It is a gesture in bringing a ray of hope to contribute to the serious problems of acutes shortage of blood. The problem can be addressed if an additional two percent of Indians donate blood, as opened by the health experts. We need 14.6 million units of blood every year but just about 93% are being donated. On the grounds of Voluntary Blood Donation Programme of government, our college has been religiously organizing blood donation camps every year and students and the faculty members come forward voluntarily to donate blood. While addressing to people at the camp our volunteers brought awareness in them about shortage of blood and why we must donate blood every year, to help the persons requiring blood. Blood donation can save lives of innumerable persons. Donation of blood is very critical and crucial for saving lives many patients and those who have met with accidents. It is as such a great service or contribution to the society and people living in it.

To watch over the entire process and to collect the blood, a team of doctors were put in charge. The college had also arranged for a resting room for anyone who felt dizzy or sick after donating blood. Volunteers also had come to help the school organize the blood donation camp. It was assured that the blood donors were very well hydrated before the donation and were given fruits, Biscuits and juices after donating the blood in order to reenergize themselves. The blood donors were provided with a blood donation certificate card and small gift hamper.



Blood Donation by Staff & Students in the presence of Honorable Founder Chairman Dr. Nand Kishore Garg.

#### Supporting Needy during Diwali-

Every year MAIMS celebrates Diwali with Needy people. Students go to Orphanage and Old Age Homes to celebrate with them and in the campus for 4 days stalls from NGO *Antardrishti* (Working for Blinds) brings products including Sweets made by Blind people to sell in the campus. Students and Faculty buy the products to support the cause.





### <u>Providing basic necessities and</u> <u>medical aid-</u>

MAIMS had been regularly serving the needy in slums. The Distribution of Sanitary pads to women in slums and eatables to children are a regular feature.

MAIMS regularly provides Medical Facilities to the people in Slum Area. The people who are suffering with eye problems are also given medical aid.





#### **News Cutting & Certificates**

<mark>नई दिल्ली, 5-11 अप्रैल 2020</mark>

## दिल्ली टॉक्स /विविध

## महाराजा अग्रसेन टेक्निकल एजुकेशन सोसायटी ने पीएम केयर्स फंड में ५१ लाख दिए

## कोरोना से पार पाकर नई ऊर्जा के साथ उठेगा भारत— डॉ. नंदिकशोर गर्ग



नई दिल्ली।। कोरोना महामारी के चलते देश और दुनिया में पैदा हुए संकट के चलते लोग आत्मविश्वास खो रहे हैं, खुद को असहाय महसूस कर रहे हैं। दुनिया भर में अवसाद, भय और निराशा का माहौल

बना हुआ है। ऐसे में भारत के पास इस तरह की चुनौती से जूझने के लिए न केवल दूरदृष्टि है, बिल्क सकारात्मक सोच वाले राष्ट्रसेवी और समाजसेवी व्यक्तियों और संस्थाओं की लम्बी कतार है, जो मुसीबत के इस वक्त में अपनी भागीदारी कर रही हैं। ऐसी संस्थाओं में अग्रणी महाराजा अग्रसेन टेक्निकल एजुकेशन सोसायटी

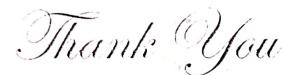
'मेट्स' की ओर से सरकार द्वारा बनाये गए पीएम केयर्स फंड में 51 लाख रुपये की राशि प्रदान की गई। सम्भवतः इतनी बड़ी राशि देने वाला यह पहला शिक्षण संस्थान है।

इस अवसर पर अपने सन्देश में कियाण न संस्थान के संस्थापक अध्यक्ष डॉ. नन्दिकशोर गर्ग ने कहा कि भारत के पास प्रधानमंत्री नरेन्द्र मोदी के रूप में ऐसा व्यक्ति है, जिसके कुशल नेतृत्व में भारत न केवल इस चुनौती का डटकर सामना करेगा, बल्कि एक नई ऊर्जा के साथ फिर से उठ खड़ा होगा। उन्होंने कहा कि सर्वे भवन्तु सुखिनः की भावना के साथ मेट्स अपने सामाजिक दायित्व के लिए प्रतिबद्ध है और

> जरूरतमंदों की मदद के लिए सदैव आगे खड़ा है। संस्थान के अध्यक्ष विनीत कुमार गुप्ता, कार्यकारी अध्यक्ष एस. पी. अग्रवाल से मंत्रणा के बाद 51 लाख रुपये पीएम केयर्स फंड में ऑनलाइन ट्रान्सफर किये गए।

ारबः यह राशि महाराजा अग्रसेन इंस्टीट्यूट ऑफ टेक्नोलॉजी और महाराजा अग्रसेन इंस्टीट्यूट ऑफ मैनेजमेंट स्टडीज से जुड़े ट्रस्टीगणों, उच्च पदाधिकारियों के साथ-साथ सभी वरिष्ठ अधिकारियों, छात्रों, शिक्षकों और कर्मचरियों के सहयोग से एकत्रित की गई।





No.: 113740904710676

### MAHARAIA AGRASEN TECHNICAL EDUCATION SOCIETY

For honouring the supreme sacrifice of

### Bravehearts of CAPF

and supporting Bharat ke (Veer Fund with. a contribution of Ris. 1000000) - on 13/03/2019 With gratitude from the entire Home Ministry family



BSF













Contribution to Bharat Ke Veer (PAN - AADTB5021D) is exempted under Section 80(G) of Income Tax Act vide Order No. ITBA/EXM/S/80G/2018-19/1011893497(1) dated 31/08/2018.





No.: 113600495171085

### MAHARAIA AGRASEN TECHNICAL EDUCATION SOCIETY

For honouring the supreme sacrifice of

### **Bravehearts of CAPF**

and supporting Bharat ke Veer Fund with. a contribution of Rs. 1100000/- on 27/02/2019 With gratitude from the entire Home Ministry family

















Contribution to Bharat Ke Veer (PAN - AADTB5021D) is exempted under Section 80(G) of Income Tax Act vide Order No. ITBA/EXM/S/80G/2018-19/1011893497(1) dated 31/08/2018.

12,2020

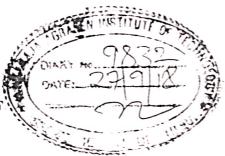
प्रधान मंत्री कार्यालय नई दिल्ली - 110011 PRIME MINISTER'S OFFICE New Delhi - 110011

A.K. Das, Under Secretary,

Tele: 23013683

FAX: 23015655

17-September-2018



D.O. No. 82[18040]2018-PMF

Dear Sir/ Madam,

We acknowledge with thanks the generous contribution made to the Prime - Minister's National Relief Fund.

Prime Minister appreciates this thoughtful gesture and conveys his gratitude. These contributions will be of immense help in providing assistance to the persons in distress.

A formal receipt is enclosed.

With regards,

Yours faithfully,

ADOS

[A.K. Das]

M/S MAHARAJA AGRASEN TECHNICAL EDUCATION SOCIETY, ADMINISTRATIVE BLOCK, A-24. WAIT. PSP AREA, PLOT NO. 1, SECTOR-22, ROHINI. NEW DELAU - 110086.

26/02/2020

### PRIME MINISTER'S NATIONAL RELIEF FUND

(PAN: AACTP4637Q)

Receipt No. 6245/2018

Dated 17/09/2018

Received with thanks from

PRIME MINISTER'S OFFICE NEW DELHI

M/S MAHARAJA AGRASEN TECHNICHAL EDUCATION SOCIETY ADMINISTRATIVE BLOCK, A-24, MAIT, PSP AREA, PLOT NO. 1, SECTOR-22, ROHINI, NEW DELHI-110086

the sum of Rupees

TWENTY-ONE LAKE ONLY

By Cheque number bearing 117653 dated: 04/09/2018

UNION BANK OF INDIA

NEW DELHI

₹2100000.00

(Contributions to Prime Minister's National Relief Fund have been notified for 190% deduction from Taxable Income under section 80(G) of Income Tax Act, 1961)

\*Cheque Subject to Realisation

Prime Minister's National Relief Fund

Prime Minister's National Relief Fund

26/02/2020