



## **MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES**

(A unit of Maharaja Agrasen Technical Education Society)

Affiliated to GGSIP University; Recognized u/s 2(f) of UGC

Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution

Tel. Office: 8448186947, 8448186950 [www.maims.ac.in](http://www.maims.ac.in)

### **Business Bingo: Quiz Competition**

**(April 21, 2022)**

Illuminate, the Learning Hub of Maharaja Agrasen Institute of Management Studies conducted a Business Bingo: Quiz Competition on April 21, 2022. The aim to organize the Business Quiz was to give a platform to the students to analyse their knowledge and know their potential. A total of 16 students participated.

The quiz competition saw an entry of 16 participants. It had two rounds and questions were from areas like Business, Marketing, Branding, Finance, etc. The competition had a general Question & Answer round, Personality round, Tagline round, Mascot/ Logo round and Audio-Visual round covering various Multinational Companies.

The students participated with full enthusiasm and zeal. AYUSHI POKHRIYAL (2nd Year B.Com.), HARSHIT UPADHYAY (2nd Year B.Com.) And LAKSHYA JOSHI (3rd Year BBA) emerged as Winners of the Quiz Competition.

The competition was a great learning experience for all the participants and was designed as a way to test the business acumen of students in some or all domains, thus, providing them with the perfect opportunity to prove their mettle.

