



MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

(A unit of Maharaja Agrasen Technical Education Society)

Affiliated to GGSIP University

Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution

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ARTISCO: Art Exhibition

October 20, 2018

Maharaja Agrasen Institute of Management Studies (MAIMS) organized an Art Exhibition: ARTISCO on October 20, 2018 with an aim to promote sustainability. The main aim to organize this event was to develop a sense of responsibility in nurturing the ecosystem through creative activities. In today's world reusing, reducing and recycling waste materials play an important role. An excellent plan to reuse the material will give room for the provision of potable food, water, shelter, communication and transport. Hence, utilizing the best from unwanted things has become a generic necessity of human life that will bring and enhance a sustainable future.

Students from different departments participated in this event where they prepared creative and innovative models and art items from different kinds of materials, which were then shown during the exhibition. They used different reusable and recyclable waste materials like newspapers, shoes, light bulbs, lamps, boxes, ice cream sticks and many more for creating an amazing and useful array. The values like preservation, recycling, conservation, reduction, reusing etc. are imbibed on the young heart and minds by demonstrating this noble act to take care of the environment. Total of 30 students from different departments participated in the event and depicted the theme through different creative ideas. The event witnessed an inspirational showcase of sustainable art work by students of MAIMS. This event helped the students to bring out their creative ideas and talents. Students portrayed the theme of "Sustainability" with lot of enthusiasm and creativity. It was really a creative session which exhibited the artistic skills of the students.

The event turned out to be an extremely learning and fruitful experience for the participants.

Organizing Committee:

Faculty Coordinators:

Ms. Shefali Ahuja, Assistant Professor, Department of Journalism and Mass communication

Dr. Bharti Chaudhary, Assistant Professor, Department of Business Administration

Dr. Rachna Jain, Assistant Professor, Department of Commerce

Ms. Purnima Gupta, Assistant Professor, Department of Law

