

Maharaja Agrasen Institute of Management Studies

(A unit of Maharaja Agrasen Technical Education Society)

Affiliated to GGSIP University; Recognized u/s 2(f) of UGC

Recognized by Bar Council of India; ISO 9001:2015 Certified Institution

Sector- 22, Rohini, Delhi- 110086, India



CRITERION 7



7.1 INSTITUTIONAL VALUES AND SOCIAL RESPONSIBILITIES

Metric 7.1.3



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Maharaja Agrasen Chowk, Sector 22, Rohini, Delhi - 110086, INDIA

Tel. Office: 8448186947, 8448186950 www.maims.ac.in

Criteria 7 – INSTITUTIONAL VALUES AND BEST PRACTICES

Key Indicator – 7.1.3 Quality audits on environment and energy

SUPPORTING DOCUMENT FOR 7.1.3

Quality Audits on Environment and Energy

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Report on Environmental Promotional Activities conducted beyond the Campus

Green Initiative beyond the Campus -

The institute has taken green initiatives on environmental promotional activities. The institute has adopted a green area from D.D.A. and developed it as a part of Environmental Promotional Activities conducted beyond the Campus. To identify various environmental issues the institute has taken necessary steps to achieve the goal of Environment conservation. Planting trees and growing gardens beyond the institutional campus beautify the surroundings and helps adjacent community. The total green area developed beyond the campus is of 11000 sq. meters.

The focus is on the conservation and planting a large number of medicinal plants in these areas which indirectly benefit the society. Some of the medicinal plants planted are Alaskan (Salix Alaxensis), Basil (Tulsi), Neem and Imli (Tamarindus Indica), Ajwanin (Ajowan Caraway), Harshingar (Night Jasmine), Aloe Vera, Kachnaar (Mountain Ebony), Mahua (Madhuca longifolia), etc. Besides the medicinal plants a variety of floral plants are also planted in the green belt to enhance the beauty of the green belt.

In order to create awareness about details of each plant, MAIMS has undertaken a unique initiative. A placard with a QR code has been fixed on each tree, which depicts its name and other important details such as its origin, uses, life, height, and growth pattern; to create awareness among the students and society about the importance and details of each tree. Anyone can scan the QR code and learn about the properties and importance of the plant. Our students are well aware of the importance of medicinal plants as a result of this initiative.

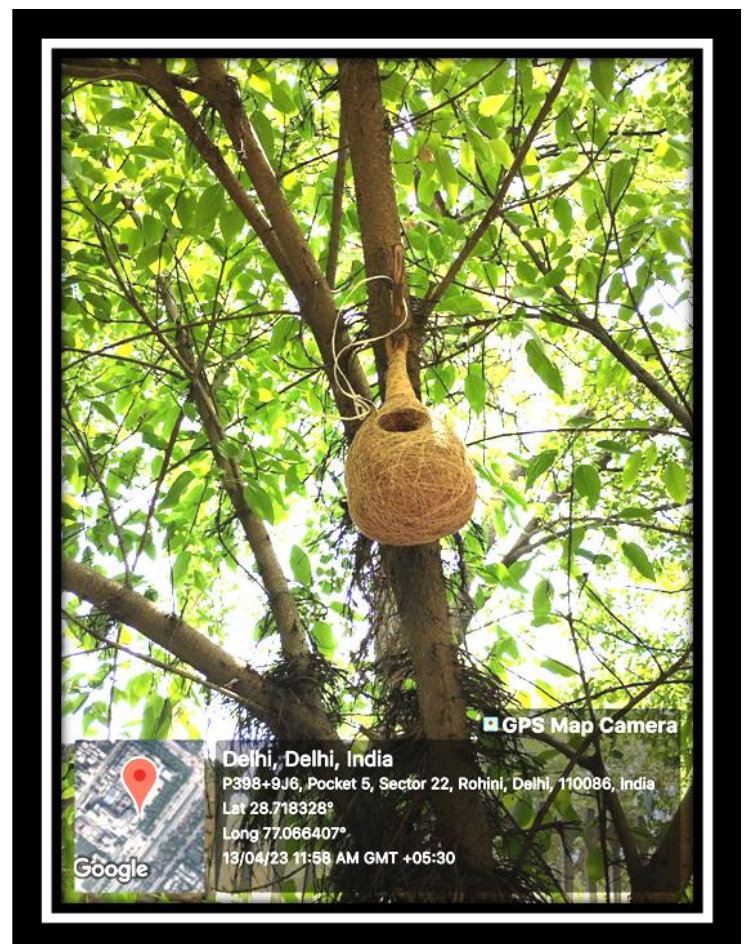
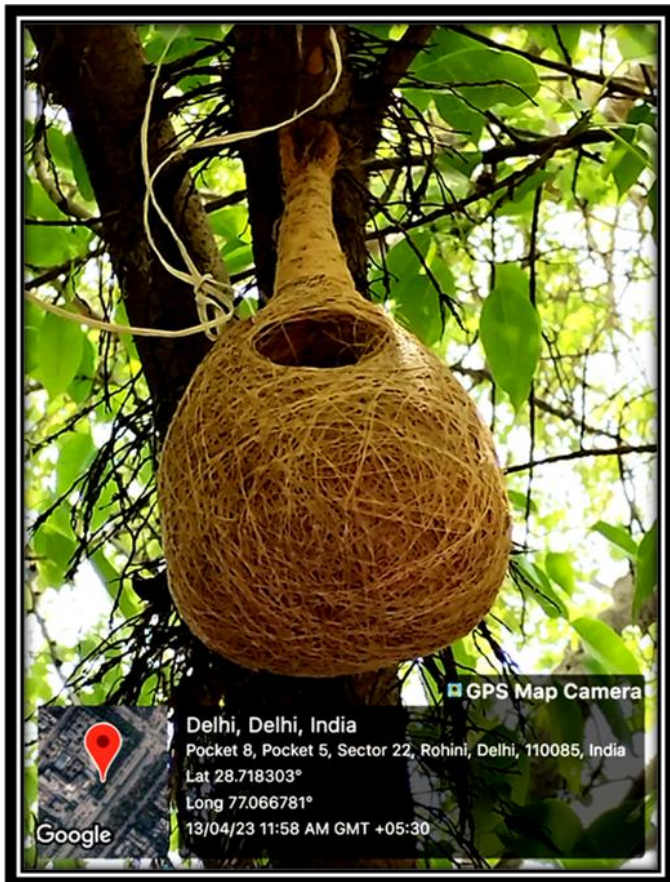
After developing the area, it was felt that habitat for birds must be created so that area becomes vibrant so it was decided to plant bird nests. Furthermore, water pots in different places in the green belt have also been placed to provide water to birds.

Photos of **Environmental Promotional Activities conducted beyond the Campus** **DDA Green Belt**



DDA Green Belt

Photos of Nests for Birds on Tress



Photos of Trees and Plants of Herbs and Shrubs with QR Code



Permission Letter of the adoption of DDA Green Belt



DELHI DEVELOPMENT AUTHORITY
Landscape & Environmental Planning Department
11th floor, Vikas Minar, New Delhi - 110002

No. PA/Dir/LS.2008/512 | 1st, 2

Dated 6 June, 2018

To,

General Secretary,

Maharaja Agrasen Technical Education Society (Regd.),

Sec-22, Rohini

New Delhi-110086

Subject: Extension of the period of adoption of DDA Green Belt

Ref: Letter from Maharaja Agrasen Technical Education Society, No. MAT/Greenbelt/2018 dated 08.05.2018

May please refer to the above mentioned letter from your goodself, addressed to Director (Landscape) regarding renewal of adoption period for the park under reference. Your request was examined and approved by Pr. Commissioner (Landscape), DDA on 30.05.2018, in file no. PA/Dir/LS.2008/512. As per the Adoption of Park policy, a time extension for three years w.e.f. 09.04.2018 to 08.04.2021 in principal is granted, which will be reviewed after one year to be extended based on the maintenance status of the adopted park.

(Neelima Soni)

Additional Charge of Director/LS

Copy to:

1. PS to Pr. Commissioner (Landscape) – for kind information of the latter please.
2. Director (Hort.) N.W – for information and necessary action.

