



MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES
(A unit of Maharaja Agrasen Technical Education Society)
Affiliated to GGSIP University
Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution
Maharaja Agrasen Chowk, Sector 22, Rohini, Delhi - 110086, INDIA
Tel. Office: 8448186947, 8448186950 www.maims.ac.in

REPORT

AD-MAD SHOW (JANUARY 21, 2021)

An Online Ad-Mad Show was organized by SpicMacay Club of Maharaja Agrasen Institute of Management Studies, Delhi. The event was held on January 21, 2021. A total of 31 volunteers participated in the event. "Competition forces us to do our best." AD-MAD show had the objective to apprise students of the significance of values as Honesty, Friendship, Discipline, Integrity etc. in one's life. The students participated with a lot of enthusiasm. The event helped the students enhance their skills in expression, voice modulation and dialogue delivery. Most of the students came up with unique ideas and well-written scripts of the advertisements. It was an excellent learning experience. Director General, Dr S.K.Garg appreciated the young marketers to explore and adopt the life skills and blessed them for their future endeavours.

The judges for the event were 1. Dr Bharti Chaudhary 2. Ms. Rashi Aggarwal 3. Ms. Neetu Aggarwal Three winners were announced by the judges and were given two positions i.e 1st and 2nd position. Winners of the competition were: -

Avijit Rajpurohit, Department of Commerce, Second Year, Third Semester

Ansh Srivastava, Business Administration, Second Year, Third Semester

All the participants were given Certificate of Participation and the winners were given Certificate of Merit.



