



# MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

(A unit of Maharaja Agrasen Technical Education Society)

Affiliated to GGSIP University; Recognized u/s 2(f) of UGC

Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution

Maharaja Agrasen Chowk, Sector 22, Rohini, Delhi - 110086, INDIA

Tel. Office: 8448186947, 8448186950 [www.maims.ac.in](http://www.maims.ac.in)

## Report on

### Webinar on Entrepreneurship in Post COVID-19 Resurgence

#### and

### Valedictory Program Skill Enhancement Certificate Course “Data Analytics 2.0”

**Date: 21 September 2021**

The Department of Business Administration, MAIMS under the aegis of IQAC organized a webinar followed by quiz entitled- “Entrepreneurship in post COVID-19 resurgence” also and Valedictory Program Skill Enhancement Certificate Course “Data Analytics 2.0” on 21<sup>st</sup> September 2021 at 3:00 P.M onward.

The event commenced at 3.00 P.M. with students welcoming Ms. Meenakshi Gupta, Convener of the event. She further welcomed all the esteemed guests, and the dignitaries present in the webinar, and introduced Prof. (Dr.) Vijay Kumar Khurana, HOD – Business Administration & Coordinator, IQAC to the audience. This was the first session of the year 2021 and one of the very first events of our forthcoming year of the college as a whole on the same topic.

The event began by seeking goddess Sarasvati’s blessing. Then the event was led by Ms. Mahima and Ms. Rashika. The welcome address was then given by Ms. Meenakshi Gupta, Assistant Professor, Department Business Administration. She gave a warm welcome to the speakers and all the participants who were present at the meeting. Further, the theme address was given by Prof.(Dr.) Vijay Kr. Khurana, HOD- Business Administration and Coordinator, IQAC and he told how MAIMS has been working towards goal of achieving holistic development of its students, so they can achieve excellent heights of success. He further added how various webinars, quizzes, competitions, conferences, skill enhancement, certification courses have been taking place every month to give more exposure to the students of MAIMS, and these were only a handful of events that keep taking place regularly. Then Prof. (Dr.) Ravi Kumar Gupta, Director, MAIMS was invited to address the gathering and the honorable speakers of the evening, Mr. Akarsh Jain, Assistant Manager, PwC India and Dr. Minnie Matthew, JG Institute, Ahmedabad.

After this Dr. Bharti, Associate Professor, Department Business Administration gave a report of certificate course that was organized by MAIMS. She also talked about the objective and content of the sessions along with the top performers and winners. Ms. Smriti Shukla, Research Scholar, Symbiosis International University and Ms. Hiranya Dissanayake, Research Scholar, Wayamba University of Sri Lanka talked about their experience during the course and thanked MAIMS for organizing such a wonderful course. They also highlighted the fact that the faculty was helpful and interaction was good not just in the beginning but throughout the course.



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Then the stage was taken over by the speaker of the evening, Ms. Minnie Mathew. She beautifully explained the impacts on entrepreneurship, needs and responses on enhancing their role in resilient, green, and inclusive recovery. She gave various examples and real-life cases and observations through a beautiful PPT that was prepared by her, which kept the audience very much engaged throughout the event. She quoted some great quotes and lines. After this link for quiz was rolled out along with the feedback form and the winners were announced by respected HOD sir in the event itself. At the end the event was concluded with the National Anthem.

In Total, 189 candidates registered for the Webinar and 124 participants attended the webinar, out of which 97 candidates finally participated in webinar cum quiz. The event concluded with Dr. Shilpee Aggarwal, Co-Convener of the event, giving the vote of thanks.

### Faculty Coordinator

Ms. Meenakshi Gupta (Assistant Professor, MAIMS)

Dr. Bharti Chaudhary (Associate Professor, MAIMS)

Dr. Shilpee Aggarwal (Associate Professor, MAIMS)

### List of Cash Award Winners of the Webinar

Name	Program	Institute
Mr. Harsh Dahiya	BBA	MAIMS (Cash Award Rs 500/-)
Mr. Dishika Aggarwal	BBA	MAIMS (Cash Award Rs 500/-)
Mr. Khalil Ahmed	Research Scholar	SUI (Cash Award Rs 500/-)



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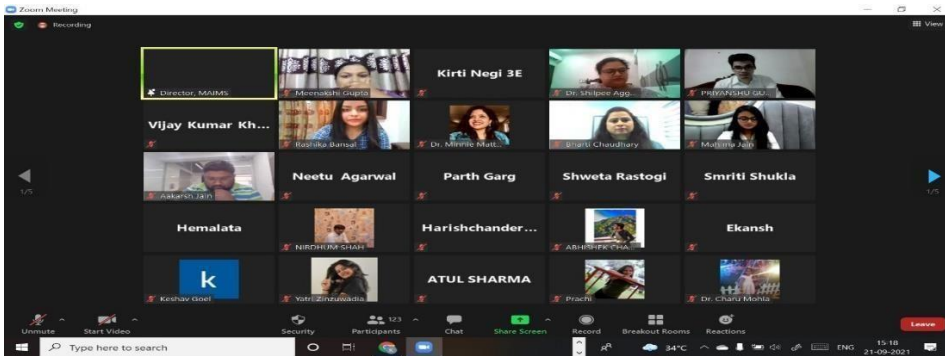
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## Glimpses of the Program:



**Maharaja Agrasen Institute of Management Studies**  
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**DEPARTMENT OF BUSINESS ADMINISTRATION**  
 (Under the aegis of IQAC)

Presents  
**National Webinar and Quiz**  
 ON  
**Entrepreneurship in post COVID 19 resurgence**  
 &  
**"Validictory Session of Skill Enhancement Certificate Course :Data Analytics 2.0"**

**Objectives**

- 1. Application of Research Methodology
- 2. Understanding of different types of data
- 3. ABILITY TO IDENTIFY, PRESENT & ANALYZE BUSINESS PROBLEMS
- 4. Application of the various statistical techniques in business
- 5. Application of various different methods to analyze data

**Faculty Coordinators**  
 Ms. Meenakshi Gupta, Assistant Professor, 9312403594  
 Dr. Bharti Chaudhary, Associate Professor, 9818716512  
 Dr. Shilpee Aggarwal, Associate Professor, 9999347555

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