

# Maharaja Agrasen Institute of Management Studies

(A unit of Maharaja Agrasen Technical Education Society)

Affiliated to GGSIP University; Recognized u/s 2(f) of UGC

Recognized by Bar Council of India; ISO 9001:2015 Certified Institution

Sector- 22, Rohini, Delhi- 110086, India



**CRITERION 7**



## 7.2 BEST PRACTICES



## **MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES**

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Maharaja Agrasen Chowk, Sector 22, Rohini, Delhi - 110086, INDIA

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## **Criteria 7 – INSTITUTIONAL VALUES AND BEST PRACTICES**

### **Criteria-7.2**

### **Best Practice-2**

## **Value-Based Learning**

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## SENSITISATION TOWARDS SOCIAL RESPONSIBILITY

The students at MAIMS, actively take initiatives to organise visits to villages and slums which we believe to be an effective way to sensitise students towards their social responsibilities. These visits help students understand the challenges faced by underprivileged communities and develop empathy towards them. Moreover, it has provided students with an opportunity to contribute towards the betterment of society.

### महाराजा अग्रसेन इंस्टीट्यूट्स में रक्तदान शिविर का आयोजन

रक्तदान सच्ची मानवता की पहचान : डॉ नंद किशोर गर्ग



नेशनल एक्स्प्रेस संवाददाता

वाई दिल्ली। रक्तदान ही सच्ची मानवता की पहचान और सही मायने में सेकुलर कार्य है। रक्तदान के समय कोई नहीं जानता कि इसका रक्त किस धर्म या संग्रदाय के व्यक्ति के काम आएगा। यह वक्तव्य महाराजा अग्रसेन टेक्निकल एजुकेशन सोसायटी (मेंटस) के संस्थापक अध्यक्ष डॉ नंद किशोर गर्ग ने संस्थान में आयोजित रक्तदान शिविर में रक्तदान करने आए छात्रों और शिक्षकों को संबोधित करते हुए दिया।

महाराजा अग्रसेन टेक्निकल एजुकेशन सोसायटी द्वारा रक्तदान और रोटरी क्लब के सहयोग से आयोजित रक्तदान शिविर में महाराजा अग्रसेन इंस्टीट्यूट ऑफ टेक्नोलॉजी और महाराजा अग्रसेन इंस्टीट्यूट ऑफ मैनेजमेंट स्टडीज के छात्रों और शिक्षकों ने बड़े उत्साह से रक्तदान किया। शिविर में कुल 390 यूनिट रक्तदान किया गया। आयोजकों द्वारा रक्तदानाओं को जुस और फल दिए गए। इनका ही नहीं सभी रक्तदाताओं को प्रशस्ति पत्र और फ्रेम एक्सेस की ओर से उपहार भी भेंट किए गए। आयोजन में संस्थान के राष्ट्रीय केंद्र कोर और राष्ट्रीय सेवा योजना के छात्रों को भी भागीदारी रही। मेंटस के संयुक्त महासचिव सचिव श्री मोहन गर्ग ने बताया कि पिछले 10 वर्ष से संस्थान रक्तदान शिविर का आयोजन करता आ रहा है और दिल्ली में सर्वाधिक रक्तदान कार्रवाई इसी संस्थान का है। कार्यक्रम में मुख्य रूप से गोविन्द मुंदरा, अध्यक्ष रोटरी क्लब दिल्ली, राजेश गुप्ता, अनु गुप्ता, विजय गुप्ता, किशन कुमार (बोकारनेर स्पोर्ट्स वाले) ने अपनी उपस्थिति और सहयोग से छात्रों को उत्साहित किया। उक्त कार्यक्रम में मेंटस की ओर से आनंद गुप्ता, राजनीश गुप्ता, डॉ नीलम शर्मा, डॉ रवि गुप्ता, डॉ एस एस देसवाल, डॉ धर्म एल गोयल, जयराज मणि त्रिपाठी आदि उपस्थित रहे। कार्यक्रम के संयोजक हर्ष जोशी व डॉ उषा पाठक ने सभी रक्तदाताओं के प्रति आभार जताया। कार्यक्रम को सफल बनाने में महाराजा अग्रसेन इंस्टीट्यूट ऑफ टेक्नोलॉजी (मेंटस) और महाराजा अग्रसेन इंस्टीट्यूट ऑफ मैनेजमेंट स्टडीज (मेंस) के फैकल्टी और छात्रों की महती प्रेरणा रही।







Visits to villages and slums can be a transformative experience for students. It has broadened their perspective and equip them with the skills and knowledge required to become responsible citizens of the society. It has inspired them to use their education and resources for the greater good and make a positive impact on the world.



## SENSITISATION TOWARDS WOMEN EMPOWERMENT



Lectures on women's empowerment have proven to be an effective way to sensitise students towards this issue. We have invited experts to speak on various topics such as gender equality, women's rights, and leadership. Such lectures have provided students with diverse perspectives on women's empowerment and enable them to think critically about gender issues.

Such events have sensitised students towards women's empowerment and provide them with diverse perspectives on this issue. Educators can play a critical role in facilitating such experiences and integrating lessons on women's empowerment into the regular curriculum, and believe in providing that to our students. By empowering students with the knowledge and skills to promote gender equality, we have tried to create a more equitable and just society.



## SENSITISATION TOWARDS HEALTH & HYGIENE

Events like health camps, cleanliness drives, or awareness campaigns have proven to be effective in promoting health hygiene among students. Such events have created awareness about the importance of hand hygiene, sanitation, and vaccination. Students participated in these events and learnt about the impact of poor hygiene practices on individual and community health.

**महाराजा अग्रसेन इंस्टिट्यूट ऑफ मैनेजमेंट स्टडीज**  
महाराजा अग्रसेन चौक, सेक्टर-22, रोहिणी, दिल्ली

**नशा मुक्ति जागरूकता अभियान**

“ जन - जन का यही संदेश  
नशा मुक्त हो अपना देश ”

**NSS CELL MAIMS  
&  
NCC के छात्रों द्वारा**

**महाराजा अग्रसेन टेक्निकल एजुकेशन सोसायटी**  
महाराजा अग्रसेन चौक रोहिणी सेक्टर 22 दिल्ली-110086

**धन्यवाद मोदी जी**

**सबको वैक्सीन मुफ्त वैक्सीन**

दुनिया का सबसे बड़ा  
मुफ्त टीकाकरण अभियान

**धन्यवाद मोदी जी**

**ZEETV Vaccination Camp**

Book your slot for 1st and 2nd dose of  
covishield vaccine at Maharaja Agrasen  
Institute of Technology, Sec-22, Rohini,  
Delhi  
Organized by ZEETV on August 11, 2021.  
<https://zeetvvaccinationcamp.in>

**डॉ. नंद किशोर गार्ग**  
संस्थापक व मुख्य सलाहकार  
छात्राध्यक्ष  
महाराजा अग्रसेन विश्वविद्यालय  
हिमाचल प्रदेश

**महाराजा अग्रसेन विश्वविद्यालय हिमाचल**  
महाराजा अग्रसेन इंस्टिट्यूट ऑफ टेक्नोलॉजी  
महाराजा अग्रसेन इंस्टिट्यूट ऑफ मैनेजमेंट स्टडीज

**श्री विनीत कुमार गुप्ता**  
चेयरमैन, गेट्स



## SENSITISATION TOWARDS SELF CONTROL & SELF RELIANCE



Self- Defense Training programs organised by students at MAIMS has been an effective tool to promote self-reliance among students. Such programs can provide students with skills and knowledge to become self-sufficient and independent.

Moreover, we have observed that our students were encouraged to develop their spiritual practices, such as meditation, prayer, or reading spiritual texts. Students can be taught the importance of mindfulness and self-reflection in developing spiritual and personal growth. At MAIMS, we provide students with all the resources required to educate themselves towards these values at our spiritual library.



**Spiritual Library- Mata Malti Singhal Adhyatmik Library:** For high functioning and learning, a collection of hundreds of Spiritual books facilitated students extensively. Maharaja Agrasen Institute of Management studies believes in ‘unity in diversity’, it not only preaches this concept but also practice it and one of the finest examples of this unity is the Mata Malti Singhal Adhyatmik Spiritual Library of Maims in which there are more than 1000 books available of different religions and cultures and maims always strives for preaching and practicing good thoughts.

## SENSITISATION TOWARDS ENVIRONMENTAL SUSTAINABILITY

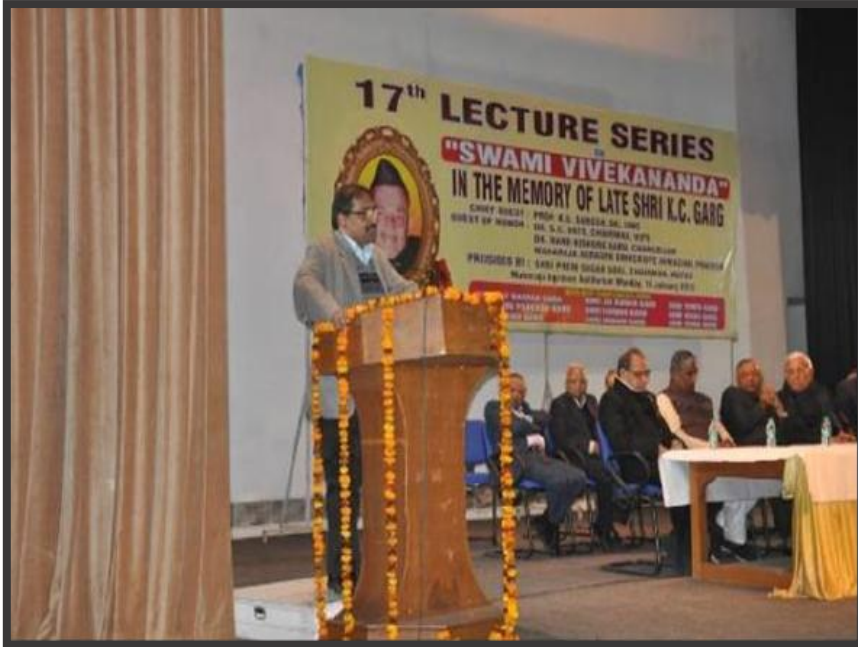
Environmental sustainability is a crucial issue that needs to be addressed at all levels, and educating students about it is critical. Educational institutions can play a significant role in sensitizing students towards environmental sustainability by organising events such as tree plantation drives and art competitions.



On a regular basis, students of MAIMS organise events that create awareness and encourage students to take an active role in preserving the environment. As an educational institution we continue to support our students to keep contributing through such events, to ensure that future generations are aware of the importance of environmental sustainability and are equipped with the skills and knowledge to preserve the environment.



## SENSITISATION TOWARDS NATIONALISM AND PATRIOTISM



Nationalism and patriotism are important values that help shape a sense of belonging and identity among citizens. Educational institutions play a significant role in sensitizing students towards nationalism and patriotism through events that celebrate sacrifices and contribution of our national leaders.

These help to instill a sense of pride, belonging, and responsibility towards the country among students.

Celebrating national events such as Independence Day, Republic Day, and other national holidays provide an excellent opportunity for educational institutions to sensitise students towards nationalism and patriotism. These events serve as a reminder of the rich history, cultural heritage, and sacrifices of the national leaders who fought for the country's freedom. They help students to appreciate the significance of national symbols such as the national flag, national anthem, and national emblem.



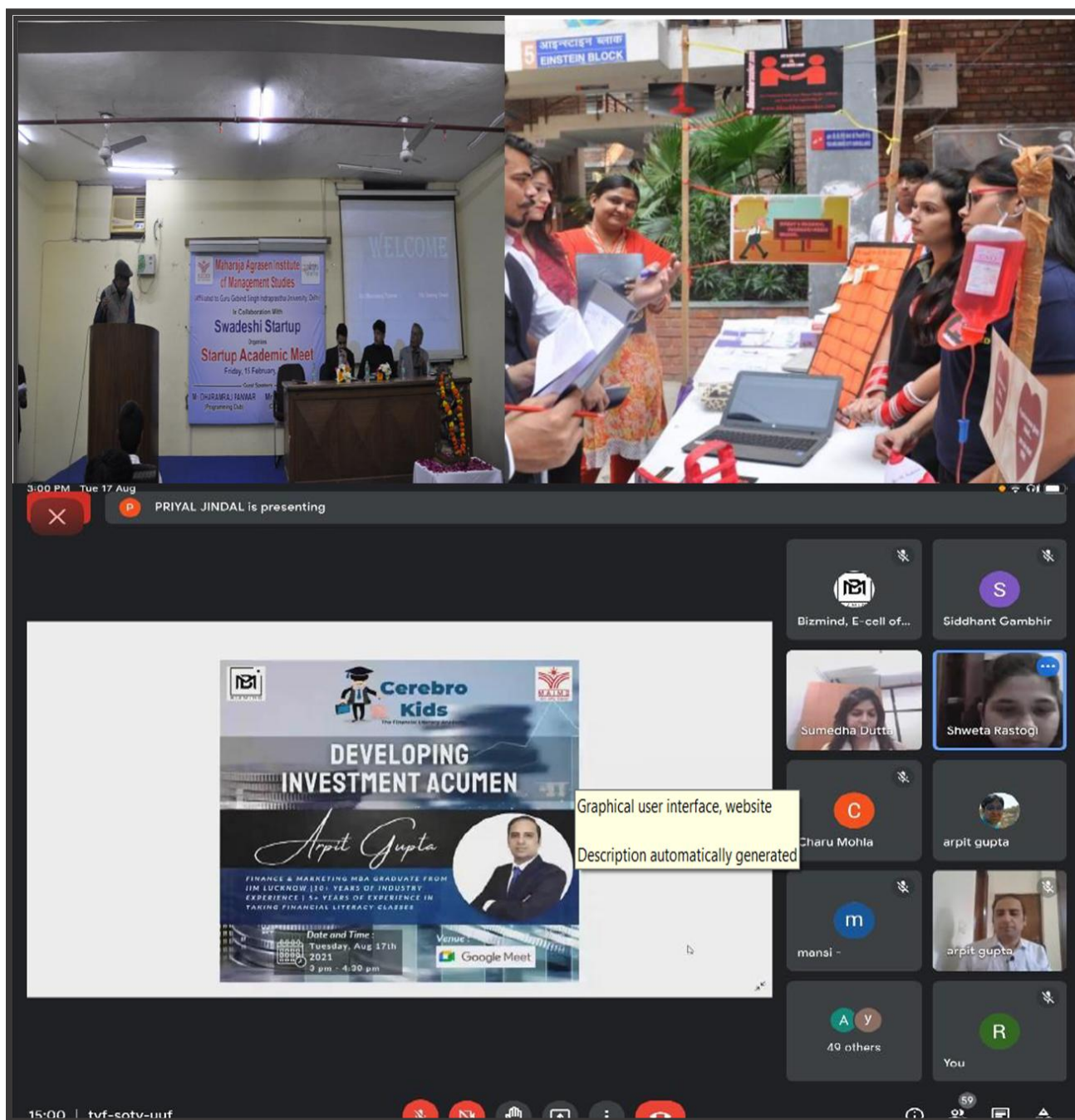


## SENSITISATION TOWARDS LEADERSHIP AND ENTREPRENEURIAL SKILLS

Leadership and entrepreneurship skills are essential for students to succeed in today's competitive world. Providing a platform to showcase their business ideas is an excellent way to sensitise students towards leadership and entrepreneurship skills.

These activities help students to develop an entrepreneurial mindset, think creatively, and take calculated risks. Our students are encouraged to be self-motivated, resilient, and adaptable, which are essential qualities of successful entrepreneurs and leaders.

We continue to support student' initiatives for such activities to ensure that students develop an entrepreneurial mindset and become successful leaders in their future careers.



## **Title of the Practice: Value-Based Learning**

**A plethora of activities** were conducted by MAIMS in the recent years which strongly evidence its success in achievement of one of its essential goals of providing ‘*Values-based education*’.

S. No.	Date Of Event	Name Of Event
1	1 <sup>st</sup> June, 2022; 5 <sup>th</sup> April, 2021; 23 <sup>rd</sup> January, 2019; 1 <sup>st</sup> June, 2018	Blood Donation Camp
2	6 <sup>th</sup> May, 2022	Visit to NGO Goonj
3	16 <sup>th</sup> March, 2022; 1 <sup>st</sup> November, 2018	Celebrating Festivals with Indigents
4	16 <sup>th</sup> October, 2020	Female Literacy Awareness programme in Pansali Village
5	2 <sup>nd</sup> October, 2020; 22 <sup>nd</sup> October, 2019; 8 <sup>th</sup> October, 2018; 9 <sup>th</sup> October, 2017	Joy of Giving
6	24 <sup>th</sup> February, 2020	Door to Door Legal Awareness Drive in Begumpur village
7	20 <sup>th</sup> September, 2021; 14 <sup>th</sup> September, 2020; 18 <sup>th</sup> September, 2019; 12 <sup>th</sup> September, 2018; 7 <sup>th</sup> September, 2017	Ration Distribution Drive in Village(s)
8	9 <sup>th</sup> March, 2022; 8 <sup>th</sup> March, 2021; 8 <sup>th</sup> March, 2020	International Women's Day Celebration
9	25 <sup>th</sup> August, 2021	Women Empowerment and Employment: Bag Making Drive
10	31 <sup>st</sup> October 2019	Women's rights Awareness Workshop
11	24 <sup>th</sup> March, 2022; 13 <sup>th</sup> March, 2020; 15 <sup>th</sup> March, 2019	Educate Girl Child Awareness Drive in Slums
12	2 <sup>nd</sup> July, 2021; 3 <sup>rd</sup> December, 2020	Mask Distribution Drive under Project Kavach
13	21 <sup>st</sup> October, 2021	Students' visit to Weavers Colony for creating Awareness on 'Health and Hygiene'
14	11 <sup>th</sup> August, 2021	Free Covid-19 Vaccination Drive
15	29 <sup>th</sup> April, 2022; 21 <sup>st</sup> November, 2020; 14 <sup>th</sup> May, 2019; 22 <sup>nd</sup> March, 2018	Awareness on Women Hygiene
16	14 <sup>th</sup> March, 2022	De-addiction Awareness Camp in Vicinity of MAIMS
17	23 <sup>rd</sup> September, 2019; 27 <sup>th</sup> February, 2018	Self Defence Training
18	21 <sup>st</sup> June, 2022; 21 <sup>st</sup> June, 2021; 21 <sup>st</sup> June, 2020; 21 <sup>st</sup> June, 2019; 21 <sup>st</sup> June, 2018	International Yoga Day, 2021
19	12 <sup>th</sup> November, 2021	Workshop on Stand-up Against Street Harassment
20	30 <sup>th</sup> December, 2017	Lecture on Self-Management Based on Bhagwat Gita
21	8 <sup>th</sup> August, 2017	Paryavaran Raksha Parv
22	29 <sup>th</sup> October, 2021	Panel discussion – 'Plastic Sustainability and its varied nuances
23	5 <sup>th</sup> June, 2021	Environment Day Celebration
24	9 <sup>th</sup> July, 2022	Tree Plantation Drive
25	29 <sup>th</sup> September, 2021	Eco-bricks Constructed
26	23 <sup>rd</sup> April, 2022	World Earth Day
27	4 <sup>th</sup> January, 2019	Herb Exhibition
28	23 <sup>rd</sup> January, 2022	Celebration of Netaji Subhash Chandra Bose Jayanti
29	12 <sup>th</sup> January, 2022; 14 <sup>th</sup> January, 2021; 14 <sup>th</sup> January, 2019; 12 <sup>th</sup> January, 2018	Celebration of Swami Vivekanad Jayanti
30	26 <sup>th</sup> January, 2022	Republic Day Celebration
31	18 <sup>th</sup> August, 2021	Webinar On the Covid-19 Pandemic and Entrepreneurship: Some Reflections
32	17 <sup>th</sup> August, 2021	Development Investment Acumen
33	15 <sup>th</sup> February, 2019	Swadeshi Start Up
34	31 <sup>st</sup> October, 2017	Vyaapar Negotiation Competition
35	25 <sup>th</sup> October, 2017	Entrepreneurship Carnival