



**MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES**  
(A unit of Maharaja Agrasen Technical Education Society)  
Affiliated to GGSIP University; Recognized u/s 2(f) of UGC  
Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution  
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## **CAREER OPPORTUNITIES IN BUSINESS MANAGEMENT**

Date of Event: **July 16, 2022**

Location of Event: **Zoom**

Number of Attendees: **87**

Collaborator: **Career Launcher**

On July 16, 2022, BizMind, The Entrepreneurship cell of MAIMS, organized a webinar on “Career Opportunities in business management” in collaboration with Career Launcher to spread awareness about career options in the management industry. Registration for this session was free for students.

The session was aimed to increase the career acumen of attendees in the management field by taking up key topics such as:

- Emerging Trends in Management Education
- Career Opportunities suited to Various Specializations
- Selection Of B-Schools for your Chosen Careers.

The speaker for the session was Mr. Navneet Anand, who is serving as a business development professional at Career Launcher. He has previously worked at major banks in the banking sector, such as Kotak Mahindra, HDFC, and ICICI Bank as a Branch Manager/Head.

He has also worked in CASA Acquisition Direct Sales Channel. He first completed his BTech from the College of Agricultural Engineering and Technology, HISAR. And his Master’s in Business Administration from SVKM's Narsee Monjee.

He started by talking about Financial Sector and IT Sector being the backbone of the Indian economy. He explained how they will grow for the next 17 quarters and lead the GDP to 7.6. He also emphasized that the pre-pandemic time was perfect to appear for MBA. He mentioned how the placement has experienced a growth of 19% in the top 13 management colleges of India. At XLRI more than 40% of students have their pre-placement offers in hand.

Moving on, he shared the right way of the flow of decision-making:

**Deciding a career - course - college, then,**

**Preparing for exams**

He quoted, "As per the Glassdoor there are 15 specializations or fields which will be growing over the years, out of all those 7 these are best to enter right now:

- HR Manager
- Product Manager
- Risk Manager
- Business development manager
- Marketing manager
- Strategy manager
- Finance manager

Moreover, he also introduced us to the websites to check capabilities in a particular field:

- **Finance:** - NSE smart stimulated market trading is a platform where one can try investing in stocks without even investing a single penny.

- **Marketing:** - He suggested a **digital marketing** course available on Google.

Then he further talked about **Career Progression:**  
MBA in any specialization

Working in any functional role for next 10 years in junior management.

Promotion to any cross functional role for next 10 years in middle management.

Promotion to senior management as a head of functional divisions.

Further, he talked about what key points should be mentioned in one's profile: ● Leadership

- Innovation
- Initiative
- Impact
- Progression

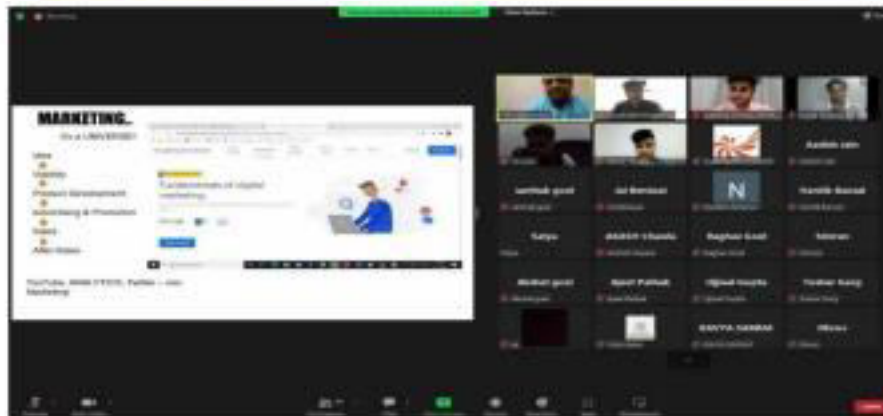
Moreover, he stated what activities one should include to give their Profile a better edge: ● Co- curricular

- Extracurricular
- Internships
- International immersion program
- Social work (focused on Sustainability)

Further, he talked about the selection process:

- First shortlist
- Test Score
- Profile Score
- Final Admit
- Test scores
- Profile Score
- PI score
- Wat/GD scores
- Top school's marks weightage criteria

A quiz regarding the information shared in the webinar was conducted and a special fee waiver for career launcher MBA offline products was stated will be the prize for the winner. In the end, during the Q&A round, he resolved all the queries the participants had with great intellect. During the entire session, the participants actively took part and made it interactive from their end. The session was successfully concluded leaving all the participants satiated and with clarity regarding their future choices.



## 17-20 LPA ( B Schools – India)

School	Location	Tests Accepted
MDI	Gurgaon	CAT
IIFT	Delhi	IIFT
SJSDM	Mumbai	CAT
JYMS	Mumbai	CEI
TISS	Mumbai	TISSNET
NITIE	Mumbai	CAT
IMI	Indore	CAT
FI	Kochi/Kode	CAT
MAHAT	Mumbai	MAAT

Bar chart showing CAT scores for various schools. The chart compares scores for different schools, with values ranging from 98.28 to 99.8.