

# Maharaja Agrasen Institute of Management Studies

(A unit of Maharaja Agrasen Technical Education Society)

Affiliated to GGSIP University; Recognized u/s 2(f) of UGC

Recognized by Bar Council of India; ISO 9001:2015 Certified Institution

Sector- 22, Rohini, Delhi- 110086, India



MAIMS  
“योगः कर्मसु कौशलम्”

## CRITERION 6



## 6.2 STRATEGY DEVELOPMENT AND DEPLOYMENT

### *Metric 6.2.1*

# **Maharaja Agrasen Institute of Management Studies**

## **Strategic / Perspective Plan**

**(2018-2023)**

## **Introduction**

Maharaja Agrasen Institute of Management Studies (MAIMS), affiliated to Guru Gobind Singh Indraprastha University and recognized by Bar Council of India (BCI) is an ambitious initiative of Maharaja Agrasen Technical Education Society (MATES). The Society has been promoted by a group of eminent industrialists, businessmen, professionals, and philanthropists to provide quality education in the area of technology, management, law, and journalism. The Institute keeps a vision to provide quality and professional education to all students in its world-class centers of learning.

MAIMS started its journey in 2003 with two programs BBA and BBA(B&I). Evincing great confidence in the capability, approach, orientation, and commitment of MAIMS towards providing high quality education, the affiliating University, GGSIPU, increased the number of programmes. The institute presently offers five undergraduate programmes namely BBA, B. Com (Hons.), BA(Hons) Economics, BA(JMC), and BA LLB. The institute also offers several add-ons as well as certificate courses. The institute has a lush green campus and infrastructure comprising of large and airy classrooms, well- equipped laboratories, studios, auditorium, computerized libraries, facilities for sports and cultural activities and hostel.

The Strategic Development Plan sets out a framework of priorities for the institution and its departments. The perspective plan is formulated meticulously ensuring the involvement of all the stakeholders. The development plan is formulated phase-wise for a span of five years.

## Core Areas of Strategic / Perspective Plan

The Institute's perspective plan is developed for implementation in a phase of five years span (2018-2023) in the following core areas:

- Quality Assurance and Enhancement
- Faculty and Staff Development
- Academic Excellence
- Infrastructure Development & Augmentation
- Research and Consultancy
- Collaborations and Linkages
- Students' Support and Progression
- Outreach Programmes and Sustainable Environmental Initiatives

## STRATEGIC PLAN(2018-2023)

