



## MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

(A unit of Maharaja Agrasen Technical Education Society)

Affiliated to GGSIP University; Recognized u/s 2(f) of UGC

Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution

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### Report

#### Webinar - 'Entrepreneurs of the Future in Entertainment, Journalism, Design, Fashion and Business in collaboration with Pearl Academy

**Date: May 16, 2020**

Maharaja Agrasen Institute of Management Studies is constantly endeavoring to expose the students in their future pursuit. In this direction, MAIMS in collaboration with Pearl Academy, Delhi organized a webinar on the topic 'Entrepreneurs of the Future in Entertainment, Journalism, Design, Fashion and Business'. The webinar was graced by leading experts from the industry to offer valuable guidance to MAIMS students on the various career options available to them after their graduation. The eminent speakers of the webinar were Mr. Viveck Vaswani, Dean, Pearl of Academy and Mr. Neeraj Paul, Head of Department, Pearl Academy.

Mr. Viveck Vaswani, an actor, producer, teacher, writer and the man who famously gave Shahrukh Khan his big break in Bollywood. An alumnus of Campion School and Cathedral and John Connon, Mr. Viveck started off with acting in India's first TV soapopera 'Khandaan'. He then produced a Marathi film called 'Kis Bai Kiss', and a major television serial called 'Nai Dishayen'. He has acted in more than a 100 films and numerous television shows. He has produced 13 films and 2 television shows. He has been Advisor/ Consultant/ Strategist to a number of established companies as well as start-ups in the entertainment business. We also had Neeraj Paul who has 19 years of experience in Fashion, Retail, Education, and Academics. He has an extensive experience of over 10 years in a fashion retail industry and has been in education for last ten years. Mr. Neeraj is also a part of World Skill Expert faculty for Visual Merchandising and an expert for this trade from India

The speakers talked about the various revolutions that have taken place in the fashion industry. They apprised the students about the requisite skill set they must develop to survive and excel in the creative industry of today. The scope of various careers, technical careers and ancillary careers was discussed in detail to highlight the various career avenues open for the students. The session saw an active involvement of 204 students who raised queries about scope of sports journalism, the influential role played by mobile technology in the fashion industry, possibility of doing free lancing in this industry, and so on and so forth.

It was indeed a valuable session wherein the take away should have helped the students to identify and pursue a creative career for themselves which will not only help them commercially but will also add contentment and meaning to their day-to-day life.



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