

# Maharaja Agrasen Institute of Management Studies

(A unit of Maharaja Agrasen Technical Education Society)

Affiliated to GGSIP University; Recognized u/s 2(f) of UGC

Recognized by Bar Council of India; ISO 9001:2015 Certified Institution

Sector- 22, Rohini, Delhi- 110086, India



**CRITERION 5**



## 5.1 STUDENT SUPPORT

### *Metric 5.1.2*



# Maharaja Agrasen Institute of Management Studies

Affiliated to GGSIP University; Recognized u/s 2(f) of UGC  
Recognized by Bar Council of India; ISO 9001 : 2015 Certified Institution  
Maharaja Agrasen Chowk, Sector 22, Rohini, Delhi – 110086, INDIA [www.maims.ac.in](http://www.maims.ac.in)

## Criteria 5 – Student Support and Progression

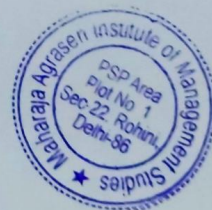
### Key Indicator – 5.1 Student Support

#### 5.1.2 Report along with List of Participants on the programs/activities conducted to enhance ICT/Computing Skills

#### Index

S. No.	Document Name	Page No.
1.	Report and Participant List for AY 2021-22	3 - 20
2.	Report and Participant List for AY 2020-21	21 - 42
3.	Report and Participant List for AY 2019-20	43 - 53
4.	Report and Participant List for AY 2018-19	54 - 63
5.	Report and Participant List for AY 2017-18	64 - 72

  
Director  
Maharaja Agrasen Institute  
of Management Studies  
Sector-22 Rohini, Delhi-86



5.1.2 Capacity building and skills enhancement initiatives taken by the institution include the following  
 1. Soft skills, 2. Language and communication skills, 3. Life skills (Yoga, physical fitness, health and hygiene), 4. ICT/computing skills

S.No.	Name of the capacity development and skills enhancement program	Date of implementation (DD-MM-YYYY)
<b>YEAR 1 (2021 - 2022)</b>		
<b>4. ICT/COMPUTING SKILLS</b>		
1	Webinar cum Quiz on "E commerce: Changing Landscape"	02-08-2021
2	Webinar on "Digital Marketing: Ingenuity and Creativity"	09-09-2021



**Maharaja Agrasen Institute of Management Studies**  
Affiliated to GGS IP University; Recognized u/s 2(f) of UGC  
Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution  
Sector 22, Rohini, Delhi -110086, India; [www.maims.ac.in](http://www.maims.ac.in)

**Webinar Cum Quiz on “E commerce: Changing Landscape”**

**E Commerce Lab Performance Award Function**

**&**

**Training & Placement Progress Report – Academic Year 2020-21**

**2<sup>nd</sup> August 2021**

**Report**

Department of Business Administration, MAIMS organized a webinar cum quiz titled- **“E commerce- Changing Landscape”** on Monday, 2<sup>nd</sup> August, 2021, between 3:00- 5.00 P.M.

The webinar aimed in giving students a better understanding about the scope of Ecommerce and M commerce in future. The webinar also aimed to make students aware of the sudden changes in economy of different countries across the globe in terms of E Commerce.

The Guest speaker for the event was Mr. Varun Gupta, who is working with Nagarro as Director, Program Management and Technology, Nagarro Gmbh which is a German based IT engineering Company. He has completed his graduation from IP University and MBA from IIM Calcutta in leadership management and Strategy. He has 17+ years of experience working with different IT giants and carries global experience. He is handling key accounts in Nagarro and carries a rich understanding of commerce solutions and market dynamics.

The event commenced at 3.00 P.M. with student **Ms. Shweta Gupta, BBA** welcoming Ms. Rashi Aggarwal Co-Convenor of the event. Ms Rashi Aggarwal further welcomed all the esteemed guests and the dignitaries present in the meeting, and introduced Prof. (Dr.) Vijay Kumar Khurana, HOD – Business Administration & Coordinator, IQAC to the audience.

Prof. Khurana highlighted some valuable points explaining the importance of E-commerce and focused on future of E-Commerce. The students then welcomed Prof. (Dr.) Ravi Kumar Gupta, Director MAIMS, who lauded the organizers for their efforts for organizing the event, he also appreciated the participants who took part in the event.

This was followed by an address by Ms. Richa Mahajan, an alumna of BBA. The foundation of her career was kept with prestigious MAIMS (BBA in banking and insurance). She broke the stereotype of working in corporate world after MBA and started her own business of academic content writing and researching for international students and universities. In past one decade, she has built strong





## **Maharaja Agrasen Institute of Management Studies**

Affiliated to GGS IP University; Recognized u/s 2(f) of UGC  
Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution  
Sector 22, Rohini, Delhi -110086, India; [www.maims.ac.in](http://www.maims.ac.in)

collaborations with UAE Universities. Her team is closely-knitted with different community of UAE that embraces its diversity and provides a rich, supportive environment for students to thrive in as they become outward-looking and responsible individuals ready to join the world.

The students then welcomed the guest speaker of the day Mr. Varun Gupta. He thoroughly explained the importance of ecommerce industry in today's world, and how all developed as well developing countries are increasingly adopting the selling and buying of the products via ecommerce. He also focused on the type of ecommerce strategies and models in the industry. The participants were introduced to different phases of developing ecommerce websites and the different phases of Customer journey over website.

The lecture then proceeded with the Questions Answers Round. It was followed by Quiz and Three Winners were selected who were awarded Cash Prize worth Rs 500 each.

### ***Ecommerce Lab Performance Report***

Thereafter, Ms. Sarita Bansal Garg presented **Ecommerce Lab Performance Report**. MAIMS always encourages practical learning, and recognizes efforts put in students towards practical learning. The three top performers were announced from each section of Second Semester BBA which were judged on the overall basis of different parameters such as Attendance, Quiz, Internal MCQ, File submission and Internal Viva. These students have been awarded by the Certificate of Excellence in Ecommerce Lab Subject/ course.

### ***Training and Placement Progress Report***

Moving Ahead, Ms. Preeti Bansal, Coordinator, Training and Placement Cell, MAIMS presented **Training and Placement Progress Report** of the Academic year 2020-2021. She listed the name of the companies which has offered placement to final year students of BBA and Internship to Fourth semester students. It is indeed a proud moment that around 50 students of BBA and B.Com got placed in various MNC having maximum package of 6.5Lp a. Besides that, nearly 150 students of fourth semester appeared for interviews and out of which 100 students cracked the interview and got the Paid Internship.

At the end, Students who had worked hard as an Active Member of the placement cell during the academic year 2020-21 were awarded with the Certificate of Appreciation. These were awarded to the placement cell members to 7 students of BBA 4<sup>th</sup> semester (Batch 2019\_22) and 7 students of BBA 6<sup>th</sup> semester (Batch 2018\_21).



**Maharaja Agrasen Institute of Management Studies**  
Affiliated to GGS IP University; Recognized u/s 2(f) of UGC  
Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution  
Sector 22, Rohini, Delhi -110086, India; [www.maims.ac.in](http://www.maims.ac.in)

### Quiz Results

This was followed by announcement of **quiz results**. Three quiz winners are being awarded with cash prize of Rs.500/- each. The names of quiz winners are

1. Rijul Jain
2. Harsh Dahiya [harshdahiya262@gmail.com](mailto:harshdahiya262@gmail.com)
3. Pranjal Chandra [pranjalchandra.ipu238938@maims.ac.in](mailto:pranjalchandra.ipu238938@maims.ac.in)

The event concluded with Ms.Meenakshi Gupta, Co-Convener of the event, giving the vote of thanks.

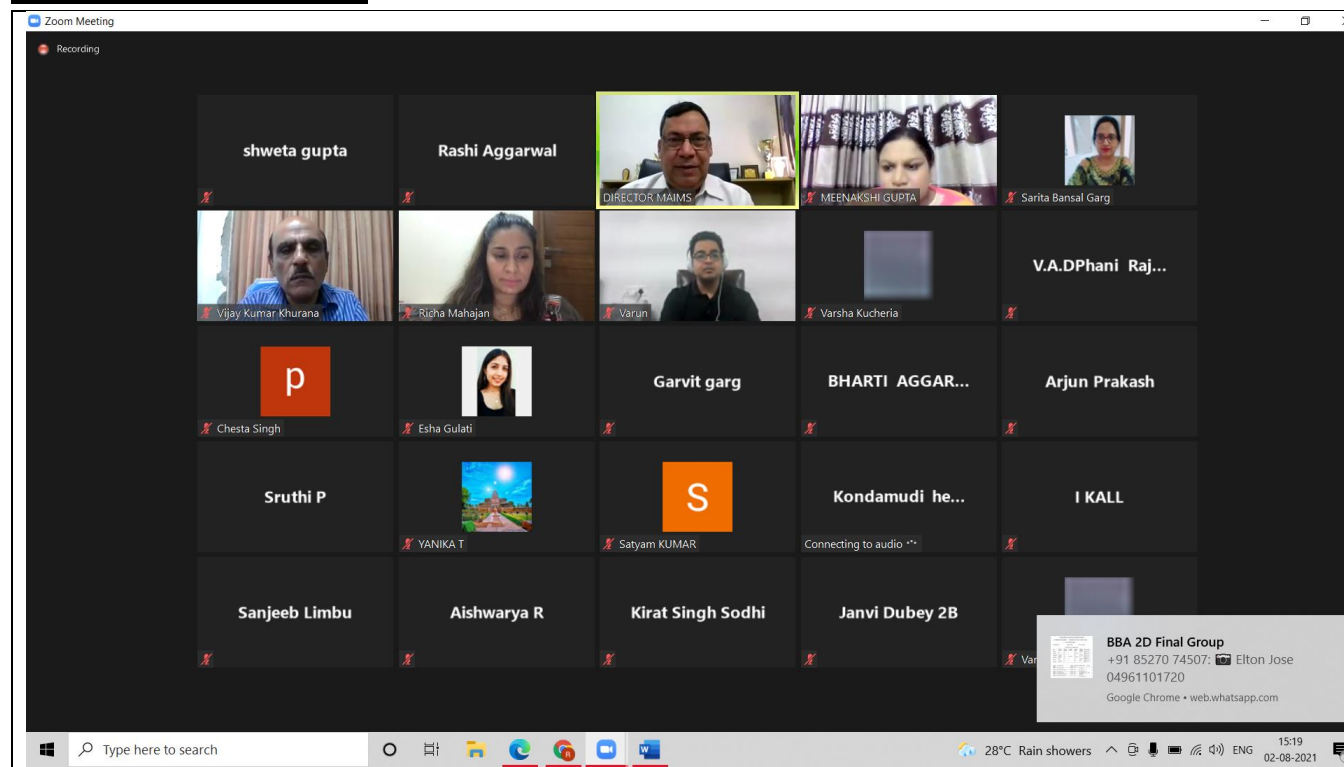
-----

### Faculty Conveners:

- **Ms. Sarita Garg** (Associate Professor, MAIMS)
- **Ms. Rashi Aggarwal** (Assistant Professor, MAIMS)
- **Ms. Meenakshi Gupta** (Assistant Professor, MAIMS)

### Student Coordinators- Ms. Shweta Gupta, BBA

### Glimpses of the Program:



Zoom Meeting

Recording

6 people entered the waiting room

View

shweta gupta

Rashi Aggarwal

DIRECTOR MAIMS

MEENAKSHI GUPTA

Sarita Bansal Garg

Vijay Kumar Khurana

Varun

Varsha Kucheria

Ritesh Jain

YAJAT

Ankit Kumar 2D

sumedha dutta

V.A.DPhani Raj...

Esha Gulati

Garvit garg

BHARTI AGGAR...

Sruthi P

YANIKA T

Satyam KUMAR

Kondamudi he...

I KALL

Sanjeeb Limbu

Aishwarya R

Kirat Singh Sodhi

Janvi Dubey 2B

Unmute

Stop Video

Security

Participants

Chat

Share Screen

Record

Reactions

Leave

Type here to search

28°C Rain showers

15:26

02-08-2021

Zoom Meeting

You are viewing Varun's screen

View Options

Recording

Participants (121)

Waiting Room (0)

In the Meeting (17)

shweta gupta

Rashi Aggarwal

Varun

MEENAKSHI GU...

Vijay Kumar Kh...

Satyam KUM...

Unmute

Start Video

Security

Participants

Chat

Share Screen

Record

Reactions

Leave

Type here to search

29°C Rain showers

15:51

02-08-2021

#### Key themes around value proposition likely to unfold

Low	Responsible Retail Conscious play	Mainstream sustainability, localized sourcing, fair trade and alignment with consumer values
	Alternate retail Non traditional offerings	New business models, e.g. subscriptions, renting, or solution based retailing
	Personal Retail Individual is important	Individual level personalization, customization of product/ service
	Omni-channel Retail Seamless channels	Uniform, smooth and integrated experience across in-store and online channels
	Spectacular Retail Experience led	Retailtainment (entertainment, gamification, experiences, additional services) to engage/ involve consumers
	Value Retail India values "value"	Low price
High	Convenient Retail Quick and easy	Ultra-convenient in-store experience, delivery, online journey; customer access through smaller stores

Source: BCG analysis, experience

And the winning themes?



**MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES**  
(A unit of Maharaja Agrasen Technical Education Society)  
Affiliated to GGSIP University  
Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution  
Maharaja Agrasen Chowk, Sector 22, Rohini, Delhi - 110086, INDIA  
Tel. Office: 8448186947, 8448186950 [www.maims.ac.in](http://www.maims.ac.in)

Academic Year: 2021-2022		Date: August 2, 2021			
List of Participants					
Webinar cum Quiz on "E commerce: Changing Landscape"					
S.No.	Email address	Name	Organization	Program/Departm	Category
1	MEENAKSHIGUPTA.FACULTY@MAIMS.AC.I N	MEENAKSHI	MAIMS	BBA	Faculty
2	riyaadvani50@gmail.com	Riya Advani	CPJ	BBA LL.B	Undergraduate Student
3	himanshuaggarwal.ipu064624@maims.ac.in	Himanshu Aggarwal	MAIMS	BBA	Undergraduate Student
4	sudhakar.athivaram@gmail.com	A.V.SUDHAKAR	Mr	SCHOOL EDUCATION	SA ( P S)
5	kasvi.mal@yahoo.com	KASVI MAL	MAIMS	BBA	Undergraduate Student
6	yajatyadav4955@gmail.com	Yajat	DCRUST	MBA	Postgraduate Student
7	rijuljain6@gmail.com	Rijul Jain	Maims	Bba	Undergraduate Student
8	tnpreethika1@gmail.com	M.Nandhini	Stet women's College	II M.sc., Biochemistry	Postgraduate Student
9	pranjanchandra.ipu238938@maims.ac.in	Pranjal Chandra	Maims	Changing landscape of ecommerce	Undergraduate Student
10	kiratsingsodhi.ipu080140@maims.ac.in	KIRAT SINGH SODHI	MAIMS	BBA	Undergraduate Student
11	Sharumathyb@gmail.com	B SHARUMATHY	Technology	Stet	Postgraduate Student
12	varagantiphaniaraj@gmail.com	V.A.D.PHANI RAJ KUMAR	ZPPHS, MR GUDUR	SCHOOL EDN.	S.A
13	nayraasethi.ipu062166@maims.ac.in	Nayraa Sethi	MAIMS	Bba	Undergraduate Student
14	manavjindal.ipu2020bbaa1@maims.ac.in	Manav Jindal	Maims	Bba	Undergraduate Student
15	abhishekkumargupta.ipu071448@maims.ac.in	Abhishek Kumar Gupta	MAIMS	BBA	Undergraduate Student
16	harshdahiya262@gmail.com	HARSH	MAIMS	BBA	Undergraduate Student
17	tannu.ipu077155@maims.ac.in	TANNU	MAIMS	BBA	Undergraduate Student
18	tgarg295@gmail.com	Tushar Garg	Maims	Bba	Undergraduate Student
19	Shalujain4199@gmail.com	Ms. Shivani jain	Chander prabhu jain college of Higher studies	Ballb	Postgraduate Student
20	prerithuria.ipu098855@maims.ac.in	Prerit Huria	MAIMS	BBA	Undergraduate Student
21	ankitkumar.ipu023788@maims.ac.in	Ankit Kumar	MAIMS	BBA	Undergraduate Student
22	monishak700@gmail.com	Monisha K.	RVS CAS	B.Sc. MB	Undergraduate Student
23	bhavyaggarwal.ipu036407@maims.ac.in	BHAVY AGGARWAL	MAIMS	BBA	Undergraduate Student
24	aadityagupta161@gmail.com	AADITYA GUPTA	MAIMS	Bba	Undergraduate Student
25	ayushkathit.IPU112876@maims.ac.in	Ayush kathit	Maims	Bba	Undergraduate Student
26	dr.punithaprof@gmail.com	DR.D.PUNITHA	STET WOMEN'S COLLEGE (A) SUNDARAKK OTTAI, MANNARGU DI.	ASSISTANT PROFESSOR, TAMIL DEPARTMENT	Faculty
27	saurabhsharma.ipu080576@maims.ac.in	Saurabh Sharma	MAIMS	BBA	Undergraduate Student
28	harshitbhatia.ipu121894@maims.ac.in	Harshit Bhatia	BBA	GEN	Undergraduate Student
29	garvitgarg.ipu134496@maims.ac.in	Garvit Garg	MAIMS	BBA	Undergraduate Student
30	aishwaryavel17@gmail.com	Aishwarya R	STET WOMEN'S COLLEGE	B.Sc.,Biochemistr y	Undergraduate Student
31	abhishekkumargupta.ipu071448@maims.ac.in	Abhishek Kumar Gupta	MAIMS	BBA	Undergraduate Student
32	anshikamaggo.ipu065514@maims.ac.in	Anshika Maggo	MAIMS	BA (H) Eco	Undergraduate Student
33	bhardwajrohan635@gmail.com	Rohan bhardwaj	MAIMS	BBA	Undergraduate Student
34	kalyaniraja898@gmail.com	T.YANIK	STET WOMEN'S COLLEGE (A)	II M.SC BIOCHEMISTRY	Postgraduate Student
35	aryasingh.ipu167675@maims.ac.in	Arya singh	Maims	BBA	Undergraduate Student
36	shikhadhingra892@gmail.com	Shikha Dhingra	JEMTEC	BBA	Undergraduate Student



37	snjblimbu.hgsg@gmail.com	Sanjeeb Limbu	North Eastern Hill University, Shillong	Ph.D. in Nanotechnology	Research Scholar
38	raunitmadan@gmail.com	Raunit madan	Maims	Bba	Undergraduate Student
39	savita.mba@suranacollege.edu.in	SAVITA SHASTRI	SC	MBA	Faculty
40	janvidubey.ipu124221@maims.ac.in	janvi dubey	MAIMS	BBA	Undergraduate Student
41	harshdahiya262@gmail.com	HARSH	MAIMS	BBA	Undergraduate Student
42	aryangupta.ipu000605@maims.ac.in	Aryan Gupta	MAIMS	BBA	Undergraduate Student
43	tannu.ipu077155@maims.ac.in	TANNU	MAIMS	BBA	Undergraduate Student
44	aditigoel.3671401719@maims.ac.in	Aditi Goel	MAIMS	BBA	Undergraduate Student
45	srtalm97@gmail.com	Sruthi P	DMS, Kannur University	Department of Management Studies	Research Scholar
46	snehaarya.ipu102771@maims.ac.in	Sneha Arya	MAIMS	BBA	Undergraduate Student
47	garv2929@gmail.com	Garv Mohan	MAIMS	BBA	Undergraduate Student
48	piyushpandey.ipu024551@maims.ac.in	Piyush Pandey	MAIMS	E-Comm Lab	Undergraduate Student
49	garvitgarg.ipu134496@maims.ac.in	GARVIT GARG	MAIMS	BBA	Undergraduate Student
50	satyamshukla.ipu22273@maims.ac.in	Satyam Shukla	MAIMS	BBA	Undergraduate Student
51	sunnyballb107@gmail.com	sunny yadav	CPI	BALLB	Undergraduate Student
52	mahimajain.ipu059599@maims.ac.in	MAHIMA JAIN	MAIMS	BBA	Undergraduate Student
53	kunalsharma.ipu236697@maims.ac.in	Kunal Sharma	Maharaja Agrasen Institute of Management Studies	BBA	Undergraduate Student
54	akshatjain.ipu064494@maims.ac.in	AKSHAT JAIN	AJ	manufacturing	Undergraduate Student
55	xarjunprakash.1998@gmail.com	Mr.Arjun Prakash	St.Berchmans College (Autonomous), Changanassery	Mcom	Postgraduate Student
56	lavanyamathiyazhagan4@gmail.com	M.Lavanya	STET Women's college	Biochemistry	Postgraduate Student
57	rashikabansal2003@gmail.com	Rashika Bansal	MAIMS	Bba	Undergraduate Student
58	gagandeepmalik.ipu181883@maims.ac.in	GAGANDEEP MALIK	MAIMS	BBA	Undergraduate Student
59	harshitaghai.ipu119388@maims.ac.in	Harshita Ghai	MAIMS	BBA	Undergraduate Student
60	shauryasingh1019@gmail.com	Shaurya Singh	MAIMS	BBA	Undergraduate Student
61	harshitwadhma.ipu041588@maims.ac.in	HARSHIT WADHWA	MAIMS	BBA	Undergraduate Student
62	hridyansh.mehta02@gmail.com	Hridyansh Mehta	MAIMS	BBA	Undergraduate Student
63	devangna2802@gmail.com	DEVANGNA	MAIMS	BBA	Undergraduate Student
64	sanyukta.ipu107377@maims.ac.in	Sanyukta	MAIMS	BBA	Undergraduate Student
65	riyasrivastava.ipu000664@maims.ac.in	Riya Srivastava	MAIMS	BBA	Undergraduate Student
66	mlavanya618@gmail.com	M.Lavanya	STET Women's College	Biochemistry	Postgraduate Student
67	harshitsharma.ipu029573@maims.ac.in	Harshit Sharma	MAIMS	BBA	Undergraduate Student
68	priyaljindal11@gmail.com	PRIYAL JINDAL	MAIMS	BBA	Undergraduate Student
69	vivekanandsingh251@gmail.com	Vivekanand Singh	Vaugh Institute of Engineering And Technology, SHUATS, Naini-211007 Prayagraj, U.P	Vivekanand Singh/Farm Machinery and Power Engineering/Farm Machinery and Power Engineering	Research Scholar
70	yashkumar.ipu135157@maims.ac.in	Yash kumar	Maims	BBA	Undergraduate Student
71	visheshhtiwarei@gmail.com	Vishesh Tiwari	MAIMS	BBA	Undergraduate Student
72	kushaljain.ipu018113@maims.ac.in	Kushal Jain	MAIMS	Kushal Jain	Undergraduate Student
73	varshakucheria.ipu2020bbac5@maims.ac.in	Varsha kucheria	Maims	B.adm.	Undergraduate Student
74	priyanshugupta.ipu016118@maims.ac.in	Priyanshu Gupta	MAIMS	BBA	Undergraduate Student
75	madhubalasivakumar2001@gmail.com	S.Madhubala	STET Women's College	Biochemistry	Postgraduate Student
76	ineeshmakhijani.ipu068136@maims.ac.in	Ineesh Makhijani	MAIMS	BBA	Undergraduate Student
77	rohanmago.ipu113412@maims.ac.in	ROHAN MAGO	MAIMS	BBA	Undergraduate Student

78	muskanyadav.ipu109106@mains.ac.in	MUSKAN YADAV	MAIMS	BBA	Undergraduate Student
79	rriyagupta9582@gmail.com	RIYA GUPTA	TIAS	Bba	Undergraduate Student
80	jebisharatheesh@gmail.com	S.Jebisha	Annai velankanni clg, Tholayavattam	Physics	Research Scholar
81	bhaskarudaykala.ipu022132@mains.ac.in	Bhaskar Uday kala	MAIMS	BBA	Undergraduate Student
82	gaurangjain.ipu062463@mains.ac.in	GAURANG JAIN	MAIMS	BBA	Undergraduate Student
83	tanishkatanwar.ipu004105@mains.ac.in	Tanishka Tanwar	MAIMS	BBA	Undergraduate Student
84	devanshvk@gmail.com	Devansh Singhal	MAIMS	BBA	Undergraduate Student
85	dtgabane@gmail.com	Dr. Dinesh Gabhane	RGCMS, Navi Mumbai	Management	Faculty
86	kushaljain.ipu018113@mains.ac.in	Kushal Jain	MAIMS	Kushal Jain	Undergraduate Student
87	deeptikpoor@gmail.com	Deepti Kapoor	Mains	Bba	Undergraduate Student
88	ishantbehwal.ipu024702@mains.ac.in	Ishant behwal	MAIMS	E commerce- changing landscape	Undergraduate Student
89	sanchitaarora.ipu235726@mains.ac.in	Sanchita Arora	Mains	BBA	Undergraduate Student
90	jasmeetmarwah.ipu090627@mains.ac.in	Jasmeet Marwah	MAIMS	BBA	Undergraduate Student
91	bhavyasarin.ipu032922@mains.ac.in	Bhavya Sarin	MAIMS	BBA	Undergraduate Student
92	Harshgupta.ipu000752@mains.ac.in	Harsh Gupta	MAIMS	BBA	Undergraduate Student
93	bharti_goel2003@yahoo.com	Bhrai Aggarwal	TIAS	IT	Faculty
94	khatrijai727@gmail.com	Jai Khatri	TIAS	BBA	Undergraduate Student
95	ineeshmakhijani.ipu068136@mains.ac.in	Ineesh Makhijani	MAIMS	BBA	Undergraduate Student
96	yashjain568@gmail.com	YASH JAIN	CPI	BBA LLB	Undergraduate Student
97	shivamjain93497@gmail.com	Shivam Jain	MAIMS	BBA	Undergraduate Student



**Maharaja Agrasen Institute of Management Studies**  
Affiliated to GGS IP University; Recognized u/s 2(f) of UGC  
Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution  
Sector 22, Rohini, Delhi -110086, India; [www.maims.ac.in](http://www.maims.ac.in)

## **DEPARTMENT OF BUSINESS ADMINISTRATION, MAIMS**

### **Webinar and Quiz**

#### **Digital Marketing: Ingenuity and Creativity**

**9<sup>th</sup> September 2021**

**G-Meet Link: <https://meet.google.com/kwf-zbxz-gcr>**

### **REPORT**

*“Good marketing makes the company look smart. Digital marketing makes the customer feel smart.”*

Maharaja Agrasen Institute of Management Studies (MAIMS) constantly strives for holistic development of students. With this spirit, the Department of Business Administration, MAIMS under the aegis of IQAC organized a Webinar and Quiz on ‘Digital Marketing: Ingenuity and Creativity’ on September 9, 2021. The webinar had the humble presence of Prof. Ravi Kumar Gupta (Director, MAIMS), Prof. V.K. Khurana (HOD, Business Administration), faculty members and students across Delhi NCR and beyond. Nearly 125 students registered and attended the webinar.

The webinar commenced with the welcome address extended, by Ms. Riya Sharma, Associate Professor -Business Administration and Convener of the Webinar followed by the kind blessings of Prof. (Dr.) Ravi Kumar Gupta, Director MAIMS, and Prof. (Dr.) V. K. Khurana, Head, Department of Business Administration, MAIMS. They appreciated the theme of webinar and its relevance in the contemporary times, and congratulated all the students for their zeal to learn and wished them the best for their future.

The speaker of the webinar Mr. Vineet Khurana, is a Pro Bono Consultant, Educator and a Free Lance Digital Marketer. He is an engineer MBA and PG in operation in qualification and has an experience of over 24 years.

Mr. Vineet Khurana began his talk by apprising the students with the basic knowledge and elements of Digital Marketing. He inculcated the students on the impact towards the role of Digital Marketing, its keywords and its indispensability and the techniques to select keywords in title paragraph and Facebook & Instagram marketing. Further he also explained that digital marketing runs on the moto of “CONTENT IS THE KING”. He explained SEO being used as part of a waterfall development process: create content, publish content, optimize content and also shared new best practices for creating content that is pre-optimized for optimal search and mobile performance. He also explained to the students about the contemporary marketing practices like affiliate marketing, viral marketing and emphasized on the need of their organic evolution. Mr. Vineet Khurana helped the students to clarify their doubts about the digital world, and the skill-set they should work upon to be a successful digital marketer.



**Maharaja Agrasen Institute of Management Studies**  
Affiliated to GGS IP University; Recognized u/s 2(f) of UGC  
Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution  
Sector 22, Rohini, Delhi -110086, India; [www.maims.ac.in](http://www.maims.ac.in)

The session turned out to be an extremely learning and fruitful experience for the participants. The student's enthusiasm in the webinar was visible from their willingness to interact with the speaker at great length. Mr. Vineet Khurana very patiently handled all the queries and doubts of students. The session was followed by a Quiz on Digital Marketing. The students showed immense enthusiasm. The top 3 performers of the quiz, Riya Srivastava, Student, BBA, MAIMS; Ankit Kumar, Student, BBA, MAIMS; and Saeed Ahmad, student B. Com, Zakir Hussain College won a cash prize of Rs. 500/- each. Ms. Shikha Sharma, Assistant Professor, Department of Business Administration & Co-convenor of the webinar proposed a warm vote of thanks to all the dignitaries and participants of the webinar.

With immense learnings as a take away, the organizing team wishes all the participants a beneficial learning curve in their journey of knowledge.

-----

#### **Organizing Committee:**

- **Ms. Riya Sharma, Associate Professor - Business Administration**
- **Ms. Shikha Sharma, Assistant Professor - Business Administration**
- **Mr. Mohammed Ibrahim, Student Coordinator, BBA Program**
- **Mr. Aayush Kathuria, Student Coordinator, BBA Program**

#### **Glimpses of the Event**





**Maharaja Agrasen Institute of Management Studies**  
Affiliated to GGS IP University; Recognized u/s 2(f) of UGC  
Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution  
Sector 22, Rohini, Delhi -110086, India; [www.maims.ac.in](http://www.maims.ac.in)

Joining link for Quiz & Win... X My Drive - Google Drive X Quiz.com Webinar Feedback X Stored - riyasharmafaculty X (2) WhatsApp X Meet - kwf-zbxz-gor X

meet.google.com/kwf-zbxz-gor

REC You have extensions installed that may affect the quality of your call Learn more Dismiss

SIMRAN GAMB... Vinet Khurana mohammad ibrahim ta... Sumedha Dutta HOD Business ... Shikha Sharma Shweta Rastogi Rashi Aggarwal Rahul Agarwal

Usha Nair Taniya Gupta SANYUKTA - Manav Jindal SAMRIDHI JAIN ABHISHEK KUM... MUSKAN YADAV Sushila Gupta Dhruv Tayal KASVI MAL

JITYA TANEJA Monica Sharma Arpit Mahajan MAHEEP SINGH... JANVI DUBEY PRIYAL JINDAL swati kuthra Sarita Garg SAURABH PAUR... ANMOL VASU

KUSHAL JAIN Pranjal Chandra ADITYA - Ritudeep Kaur PREETI HURIA Ekta Bargar Abhijeet Solanki Abhilash KAR... 61 others You

15:13 | kwf-zbxz-gor

Welcome\_Speech...docx Welcome\_Speech...docx welcome address.docx Class List (2021-09...csv class-list (2021-0...html Show all X

Type here to search

REC Vinet Khurana is presenting

Digital Marketing Objectives

Increase Awareness

- Reach The Right Audience
- Engage the Right Audience
- Motivate Audience to take Action
- Ensure Efficient Spending on Campaign
- Maximize ROI

Strangers Attract Promoters Delight Customers Engage Flywheel Model

meet.google.com is sharing your screen. Stop sharing Hide

Vinet Khurana mohammad ibrahim ta... Shikha Sharma Shweta Rastogi Riya Sharma HOD Business Administ... 93 others You

15:27 | kwf-zbxz-gor

Activate Windows Go to Settings to activate Windows.





# MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

(A unit of Maharaja Agrasen Technical Education Society)

Affiliated to GGSIP University; Recognized u/s 2(f) of UGC

Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution

Tel. Office: 8448186947, 8448186950 [www.maims.ac.in](http://www.maims.ac.in)

## Webinar on Digital Marketing: Ingenuity and Creativity

ACADEMIC YEAR : 2021-2022

DATE : September 9, 2021

### List of Participants

	EMAIL	NAME	ENROLLMENT NO.	COLLEGE	PROGRAM
1	hridyansh.meh ta02@gmail.c om	Hridyansh Mehta	05314701720	MAIMS	BBA
2	bhavyasarin.ipu 032922@maims .ac.in	Bhavya Sarin	04161101720	MAIMS	BBA
3	saurabhpauriyal. ipu006627@mai ms.ac.in	Saurabh Pauriyal	12214701720	MAIMS	BBA
4	prerithuria.ipu0 98855@maims. ac.in	Prerit Huria	10161101720	MAIMS	BBA
5	priyaljindal.ipu 026008@maim s.ac.in	Priyal Jindal	09714701720	MAIMS	BBA
6	tannu.ipu077155 @m aims.ac.in	Tannu	13214701720	MAIMS	BBA
7	ankitkumar.ipu 023788@maim s.ac.in	Ankit Kumar	01561101720	MAIMS	BBA
8	samriddhijain.ip u210681@maim s.ac.in	Samriddhi Jain	11714701720	MAIMS	BBA
9	ahmad.sayed9 38@ gmail.com	Saeed Ahmad	NA	ZHDC (D.U)	<a href="#">B.COM</a>

10	aadityagupta.ip u070769@mai ms.ac.in	Aaditya Gupta	00114701720	MAIMS	BBA
11	abhishekkumarg upta.ipu071448 @maims. ac.in	Abhishek Kumar Gupta	00714701720	MAIMS	BBA
12	abhijeetsolanki.i pu237207@mai ms.ac.in	Abhijeet Solanki	00514701720	MAIMS	BBA
13	anshikamaggo.i pu065514@mai ms.ac.in	Anshika Maggo	01014721620	MAIMS	BA(H) ECO
14	devanshsinghal.i pu003585@mai ms.ac.in	Devansh Singhal	03214701720	MAIMS	BBA
15	garvitgarg.ipu1 34496@maims. ac.in	Garvit Garg	04014701720	MAIMS	BBA
16	sanyukta.ipu10 7377@maims.a c.in	Sanyukta	11861101720	MAIMS	BBA
17	riyasrivastava.i pu000664@mai ms.ac.in	Riya Srivastava	10914701720	MAIMS	BBA
18	yagyataarora.ip u245065@mai ms.ac.in	Yagyata Arora	14961101720	MAIMS	BBA
19	anmolvasuipu0 28121@maims. ac.in	Anmol Vasu	01761101720	MAIMS	BBA
20	janvidubey.ipu1 24221@maims. ac.in	Janvi Dubey	05914701720	MAIMS	BBA

21	chandrapranjal6 78@ gmail.com	Pranjal Chandra	09214701720	MAIMS	DIGITAL MARKETIN G
22	shivamjain9349 7@g mail.com	Shivam Jain	12761101720	MAIMS	BBA
23	jordanphilips.ip u093843@mai ms.ac.in	Jordan Philips	06014701720	MAIMS	BBA
24	muskanyadav.ip u109106@maim	Muskan Yadav	08214701720	MAIMS	BBA

	s.ac.in				
25	manglaanshika2003@gmail.com	Anshika Mangla	NA	KRCHE	BBA
26	keshavgupta.ipu2020bbaa6@maims.ac.in	Keshav Gupta	35814701720	MAIMS	BBA
27	yashjain568@gmail.com	Yash Jain	NA	CPJCHS	BBA LLB
28	ayushkathit.ipu112876@maims.ac.in	AYUSH Kathit	02714701720	MAIMS	BBA
29	hridyansh.mehhta02@gmail.com	Hridyansh Mehta	05314701720	MAIMS	BBA
30	rahulagarwal.14714701719@maims.ac.in	Rahul Agarwal	14714701719	MAIMS	BBA
31	harshakjain.ipu047828@maims.ac.in	Harshak Jain	05661101720	MAIMS	BBA
32	ineeshmakhijani.ipu068136@maims.ac.in	Ineesh Makhijani	05414701720	MAIMS	BBA
33	gagandeepmalik.ipu181883@maims.ac.in	Gagandeep Malik	05161101720	MAIMS	BBA
34	dishikaaggarwal.14214701719@maims.ac.in	Dishika Aggarwal	14214701719	MAIMS	BBA
35	abhilashkardam1@gmail.com	Abhilash Kardam	01514701719	MAIMS	BBA
36	anandmishra.ipu046750@maims.ac.in	Anand Mishra	01814701720	MAIMS	BBA
37	ashnamanchanda@yahoo.com	Ashna Manchanda	NA	JIMS	BCOM(H)
38	priyanshugupta.ipu016118@maims.ac.in	Priyanshu Gupta	10461101720	MAIMS	MAIMS
39	riyaadvani50@gmail.com	Riya Advani	NA	CPJCHS	BBA LLB

40	ishanjain.35961101719@mains.ac.in	Ishan Jain	35961101719	MAIMS, IP	BBA
41	simar2102@gmail.com	Simardeep Singh	NA	JIMS	BBA
42	hansikakharbanda9@gmail.com	Hansika Kharbanda	04414701720	MAIMS	BBA
43	kasvimal.ipu038631@mains.ac.in	Kasvi Mal	06414701720	MAIMS	BBA
44	harshitsharma.ipu029573@mains.ac.in	Harshit Sharma	13361101719	MAIMS	BBA

45	garvmohan.ipu025493@mains.ac.in	Garv Mohan	05261101720	MAIMS	BBA
46	kushagra.ipu146278@mains.ac.in	Kushagra	07014701720	MAIMS	BBA
47	muskanwork19@gmail.com	Muskan Sharma	10261101719	MAIMS	BBA
48	aryangupta.ipu000605@mains.ac.in	Aryan Gupta	02314701720	MAIMS	BBA
49	tithisharma.ipu188158@mains.ac.in	Tithi Sharma	13414701720	MAIMS	BBA
50	manavjindal.ipu2020bbaa1@mains.ac.in	Manav Jindal	36214701720	MAIMS	BBA
51	aniketkhemka.ipu011975@mains.ac.in	Aniket	01261101720	MAIMS	DIGITAL MARKETING
52	manvijain.01214701719@mains.ac.in	Manvi Jain	01214701719	MAIMS	BBA
53	kushaankatara.ipu004516@mains.ac.in	Kushaan Katara	07561101720	MAIMS	BBA

54	abhishekgrover.09661101719@mains.ac. in	Abhishek Grover	09661101719	MAIMS	BBA
55	aryasingh.ipu167675@mains.a c.in	Arya Singh	02961101720	MAIMS	BBA
56	neetihooda3@g mail. com	Neeti Hooda	NA	CVS, DU	DEPT OF COMMERC E
57	kartikmathur.ip u143878@mai ms.ac.in	Kartik Mathur	06314701720	MAIMS	BBA
58	kundanbhumika patel@gmail.co m	Bhumika Patel	NA	GUJARAT UNIVERSIT Y	COMMERC E
59	tanurani.117611 01719@mains.a c.in	Tanu Rani	11761101719	MAIMS	BBA
60	nakulsharma007 @ya hoo.com	Nakul	NA	JEMTEC	DIGITAL MARKETIN G WEBINAR
61	anuraggoyal.ipu 174687@mains .ac.in	Anurag Goyal	02361101720	MAIMS	BBA
62	yatharthawasthi. ipu204550@ma ims.ac.in	Yatharth Awasthi	15361101720	MAIMS	BBA
63	jityataneja@gm ail.c om	Jitya Taneja	14861101719	MAIMS	BBA
64	radhikaaggarwa l.ipu031187@m aims.ac.i n	Radhika Aggarwal	09914701720	MAIMS	BBA
65	amitgupta.1406 1101719@mai ms.ac.in	Amit Kumar Gupta	14061101719	MAIMS	BBA
66	arpitmahajn@g mail. com	Arpit Mahajan	NA	JIMS GR. NOIDA	BBA
67	divyamkhunger. ipu134540@ma ims.ac.in	Divyam Khunger	03714701720	MAIMS	BBA
68	kritihuria.ipu00 4861@mains.a c.in	Kriti Huria	07461101720	MAIMS	BBA



69	aditya.ipu241274@mains.ac.in	Aditya	00561101720	MAIMS	BBA
70	deeptikapoor.ipu145144@mains.ac.in	Deepti Kapoor	03014701720	BBA	MAIMS
71	akshatjain.ipu064494@mains.ac.in	Akshat Jain	01414701720	MAIMS	BBA
72	akashtewari.ipu149271@mains.ac.in	Akash Tewari	00861101720	MAIMS	BBA
73	bejoymathew333@g mail.com	Bejoy Mathew	NA	IGNOU	PSYCHOLOGY
74	eshagulati.11461101719@mains.ac.in	Esha Gulati	11461101719	MAIMS	BBA
75	maheepsinghahluwalia.ipu028861@mains.ac.in	Maheep Singh	07961101720	MAIMS	
76	urvashibhadoria2024@gmail.com	Urvashi Bhadoria	NA	MA UNIVERSITY	BCOM
77	shikharsood.ipu235835@mains.ac.in	Shikhar Sood	12561101720	MAIMS	BBA
78	kishankumar.ipu082717@mains.ac.in	Kishan Kumar	07261101720	MAIMS	BBA
79	suvanshmanik.ipu061093@mains.ac.in	Suvansh Manik	13014701720	MAIMS	BBA
80	c265203@gmail.com	Chanchal	04014701719	MAIMS	BBA
81	aryanbhardwaj.ipu2020bbab8@mains.ac.in	Aryan	35261101720	MAIMS	BBA
82	mansi18teen@gmail.com	Mansi Gupta	NA	JIMS	BBA
83	mnu.sahni@rediffmail.com	Dr. Meenu Sahni	NA	UNITED, GR NOIDA	BCA

84	tanishgadodia.42661101718@m aims.ac.i n	Tanish Gadodia	NA	MAIMS	BBA
85	himanshuaggarwal.ipu064624@m aims.a c.in	Himanshu Aggarwal	05214701720	MAIMS	BBA
86	harshitwadhwa.i pu041588@mai ms.ac.in	Harshit Wadhwa	05761101720	MAIMS	BBA
87	sanchitaarora.ip u235726@maim s.ac.in	Sanchita Arora	11814701720	MAIMS	BBA
88	shalujain4199@ gmai l.com	Ms. Shivani Jain	NA	CPJ	(BALLB)
89	harshgupta.ipu0 00752@maims.a c.in	Harsh Gupta	04714701720	MAIMS	BBA

5.1.2 Capacity building and skills enhancement initiatives taken by the institution include the following  
 1. Soft skills, 2. Language and communication skills, 3. Life skills (Yoga, physical fitness, health and hygiene), 4. ICT/computing skills

S.No.	Name of the capacity development and skills enhancement program	Date of implementation (DD-MM-YYYY)
<b>YEAR 2 (2020 - 2021)</b>		
<b>4. ICT/COMPUTING SKILLS</b>		
1	Webinar on "How to effectively manage Data on Cloud Computing"	28-04-2021
2	Webinar on "Effectively Using Google Drive"	13-05-2021
3	Webinar and Quiz – “5G Application: Research on Myths and Realities	09-06-2021



## MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

(A unit of Maharaja Agrasen Technical Education Society)

Affiliated to GGSIP University; Recognized u/s 2(f) of UGC  
Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution  
Tel. Office: 8448186947, 8448186950 [www.maims.ac.in](http://www.maims.ac.in)

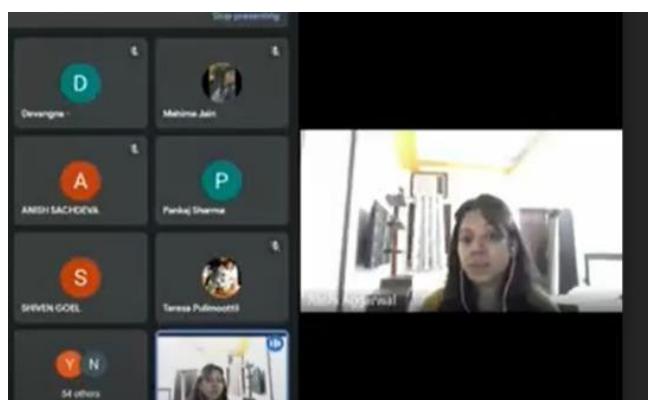
### WEBINAR ON “HOW TO EFFECTIVELY MANAGE DATA ON CLOUD COMPUTING”

April 28, 2021

Department of Business Administration organized a webinar on “How to effectively manage data on Cloud Computing” in Maharaja Agrasen Institute of Management Studies, New Delhi on 28<sup>th</sup> April, 2021 under the aegis of IQAC. The webinar focused on the importance of cloud data management and how it can be effectively managed while ensure data protection and network security. It was a great learning experience for students. There was a turnout of 110 students for the webinar. The main speaker for the webinar was Mr. Shekhar Lamba, Senior Manager at Pfizer.

Mr. Shekhar Lamba interacted with the students and elucidated about the basics of the cloud computing. He described how the data is managed on the cloud and responsibilities of the client and the cloud provider. He further explained about the operating system of the cloud computing infrastructure. He said that identifying the different architecture and cloud computing infrastructure that are in use in the present times is important. He then spoke about the core issues of cloud computing like security, privacy interoperability. After this, questions were raised from the participants and their queries were suitably answered. He ended the webinar by briefing the participants about how they can choose appropriate tools and technologies for effectively managing data on cloud computing.

On the behalf of Maharaja Agrasen Institute of Management Studies, Ms Rashi Aggarwal, Assistant Professor, Department of Business Administration thanked Mr. Shekhar Lamba for delivering such an informative webinar. She extended gratitude on the behalf of Maharaja Agrasen Institute of Management Studies to Mr. Shekhar Lamba for enthusiastically being a part of the webinar.





# MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

(A unit of Maharaja Agrasen Technical Education Society)

Affiliated to GGSIP University

Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution

Maharaja Agrasen Chowk, Sector 22, Rohini, Delhi - 110086, INDIA

Tel. Office: 8448186947, 8448186950 [www.maims.ac.in](http://www.maims.ac.in)

Academic Year: 2020-2021		Date : April 28, 2021		
List of Participants				
Webinar on "How to effectively manage Data on Cloud Computing"				
S. No	Name	Enrollment No.	Course	Year
1	Rohan Mago	11361101720	BBA	1
2	Pratham Painuly	9961101720	BBA	1
3	Sneha Arya	12814701720	BBA	1
4	Agrim Goel	1214701720	BBA	1
5	Gagandeep Malik	5161101720	BBA	1
6	Aaditya Gupta	114701720	BBA	1
7	Priyal Jindal	9714701720	BBA	1
8	Ayush Vohra	35361101720	BBA	1
9	Kushagra Goyal	35961101720	BBA	1
10	Harshita Khandelwal	5861101720	BBA	1
11	Shashwat Goel	36761101720	BBA	1
12	Vanshika Walia	14114701720	BBA	1
13	Kunal Tanwar	6914701720	BBA	1
14	Sneha Sharma	13561101720	BBA	1
15	Manav Chouhan	8261101720	BBA	1
16	Vishal Singh	14761101720	BBA	1
17	Devangna	3114701720	BBA	1
18	Abhishek Jindal	461101720	BBA	1
19	Raunit Madan	11061101720	BBA	1
20	Kriti Huria	7461101720	BBA	1
21	Raghav Gupta	10661101720	BBA	1
22	Aniket Khemka	1261101720	BBA	1
23	Harshit Sharma	5014701720	BBA	1
24	Prisha Pugla	10261101720	BBA	1
25	Vaishali Garg	08414701719	BBA	2
26	Paarth Sharma	12361101719	BBA	2
27	Nitish Aswani	14514701719	BBA	2
28	Sejal Jindal	12814701719	BBA	2
29	Shiva Sachdeva	9214701719	BBA	2
30	Anchit Gupta	12961101719	BBA	2
31	Gitansh Relan	6661101719	BBA	2
32	Rijul Gupta	05114701719	BBA	2
33	Vaishali Mittal	2361101719	BBA	2
34	Pranjal Sharma	2714701719	BBA	2
35	Khushi Khatri	6914701719	BBA	2



36	Hardik Madaan	6261101719	BBA	2
37	Hrishita Kumari	9761101719	BBA	2
38	Nehal Anand	11914701719	BBA	2
39	Anupam Bhargava	7414701719	BBA	2
40	Saurabh Kumar Karotia	4361101719	BBA	2
41	Vishal Jha	4761101719	BBA	2
42	Jagrit Jain	14314701719	BBA	2
43	Ajitesh Thakur	7661101719	BBA	2
44	Yatharth Nijhara	15361101719	BBA	2
45	Shashwat Kapoor	9714701719	BBA	2
46	Vighnesh Kashyap	10014701719	BBA	2
47	Anika Jain	13961101719	BBA	2
48	Aryan Naudiyal	4161101719	BBA	2
49	Kashish Tutlani	14961101719	BBA	2
50	Tanmay Batra	2814701719	BBA	2
51	Ringrui Khungur Boro	1314701719	BBA	2
52	Kashish Mehra	12214701719	BBA	2
53	Malabika Jena	3261101719	BBA	2
54	Haaris Nazeer	13814701719	BBA	2
55	Mohak Mittal	114701719	BBA	2
56	Ujjwal Jindal	12114701719	BBA	2
57	Sahil Ahuja	3161101719	BBA	2
58	Kashika Khandelwal	9414701719	BBA	2
59	Vansh Deep Bahl	8861101719	BBA	2
60	Paraduem Mittal	36761101719	BBA	2
61	Aditya Mehra	3514701719	BBA	2
62	Aniketh	4661101719	BBA	2
63	Harshit Sadhwani	7561101719	BBA	2
64	Ishan Jain	35961101719	BBA	2
65	Rizul Tiwari	3614701719	BBA	2
66	Shivi Wigh	1061101719	BBA	2
67	Ayush Bindra	36114701719	BBA	2
68	Aditya Bansal	35661101719	BBA	2
69	Priyanshi Rawat	35161101719	BBA	2
70	Abhishek Grover	9661101719	BBA	2
71	Manya Jain	5361101718	BBA	3
72	Jaskirat Singh	03514701718	BBA	3
73	Raghav Khandelwal	41761101718	BBA	3
74	Aditya Somasundar	00614701718	BBA	3
75	Rishabh Vohra	07861101718	BBA	3
76	Tushar Shodwani	42514701718	BBA	3
77	Kartik Kumar	3914701718	BBA	3
78	Abhinav Dahiya	314701718	BBA	3
79	Vritika Singhal	10114701718	BBA	3
80	Shivam Bhardwaj	90361101718	BBA	3
81	Muskan Chauhan	45314701718	BBA	3
82	Srishti Singhal	36714701718	BBA	3

83	Tanisha Goyal	40161101718	BBA	3
84	Mantu	4214701718	BBA	3
85	Ekansh	2661101718	BBA	3
86	Siddhant Sabharwal	7114701717	BBA	3
87	Suhail Ahmad	41714701718	BBA	3
88	Abhishek Arora	46014701718	BBA	3
89	Robin Rai	6614701718	BBA	3
90	Akhil Bansal	661101718	BBA	3
91	Shivank Gupta	9961101718	BBA	3
92	Akshant Chauhan	761101718	BBA	3
93	Tushar Rajawat	9614701718	BBA	3
94	Karan Raturi	40914701718	BBA	3
95	Khushi Goel	35661101718	BBA	3
96	Kush Sindhwani	4761101718	BBA	3
97	Tanishq Bansal	11261101718	BBA	3
98	Aastha Bhatnagar	114701718	BBA	3
99	Vashu Garg	36814701718	BBA	3
100	Kahaan Daxesh Zaveri	4061101718	BBA	3
101	Arihant Jain	35461101718	BBA	3
102	Kanishka Panwar	44214701718	BBA	3
103	Vuran Dawar	41061101718	BBA	3
104	Jai Malhotra	40861101718	BBA	3
105	Gagan	2961101718	BBA	3
106	Ishant Bansal	42761101718	BBA	3
107	Tushar Katheriya	9514701718	BBA	3
108	Sagar Khetwani	36314701718	BBA	3
109	Apoorv Agrawal	35361101718	BBA	3
110	Akshita Sharma	914701718	BBA	3



## **MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES**

(A unit of Maharaja Agrasen Technical Education Society)

Affiliated to GGSIP University; Recognized u/s 2(f) of UGC  
Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution

Tel. Office: 8448186947, 8448186950 [www.maims.ac.in](http://www.maims.ac.in)

### **Session on “EFFECTIVELY USING GOOGLE DRIVE”**

**May 13, 2021**

The Department of Business Administration, Maharaja Agrasen Institute of Management Studies, organized a webinar on "Effectively Using Google Drive" in Maharaja Agrasen Institute of Management Studies, New Delhi on 13<sup>th</sup> May 2021. The session focused on educating students about how to effectively use google drive. In total 70 students attended the session. It was a great learning experience for students.

Ms. Neetu Aggarwal, Assistant Professor, Department of Business Administration, MAIMS interacted with the students and gave students information on how one can effectively use google drive. She explained various uses of google drive like: Upload files and folders to google drive, work with office files, create, edit, and format google docs, sheets, and slides.

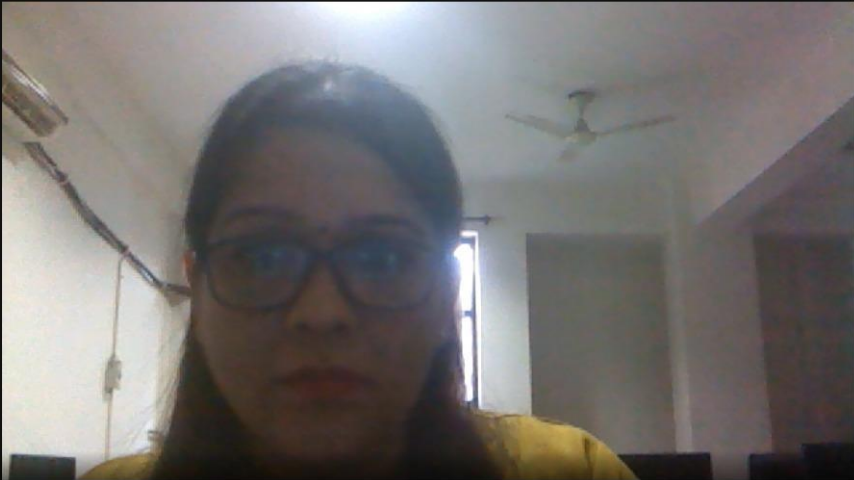
She taught students how to use google drive. She told students that Google Drive is a free service from Google that allows you to store files online and access them anywhere using the cloud. Google Drive also gives you access to free web-based applications for creating documents, spreadsheets, presentations, and more.

On the behalf of Maharaja Agrasen Institute of Management Studies Ms. Shikha Sharma, Assistant Professor, Department of Business Administration, (MAIMS) presented a memento to Ms. Neetu Aggarwal, Assistant Professor, Department of Business Administration, MAIMS as a token of gratitude.

The session was very successful. The students showed great interest in the seminar. It was enlightening and informative for the students.

REC

You are presenting



a6h5zc4m6x

Chat

All muted

Add people

Host controls

IN CALL

Neetu Agarwal (You)

Neetu Agarwal  
Your presentation

AMARDEEP CHOUDHA...

ANU -

ARYAMAN TOMAR

BHAVESH BANSAL

DISHA SHARMA

Dishika Aggarwal


Raise hand

You are presenting

a6h5zc4m6x

REC

You are presenting



a6h5zc4m6x

Chat

All muted

Add people

Host controls

IN CALL

Neetu Agarwal (You)

Neetu Agarwal  
Your presentation

AMARDEEP CHOUDHA...

ANU -

ARYAMAN TOMAR

BHAVESH BANSAL

DISHA SHARMA

Dishika Aggarwal

DIVYAM BANSAL

Raise hand

You are presenting

a6h5zc4m6x

27



# MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

(A unit of Maharaja Agrasen Technical Education Society)

Affiliated to GGSIP University

Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution

Maharaja Agrasen Chowk, Sector 22, Rohini, Delhi - 110086, INDIA

Tel. Office: 8448186947, 8448186950 [www.maims.ac.in](http://www.maims.ac.in)

Academic Year: 2020-2021		Date : May 13, 2021		
List of Participants				
Webinar on "Effectively Using Google Drive"				
S. No	Name	Enrollment No.	Course	Year
1	Ayushi Pokhriyal	1361188820	B.Com	1
2	Nimit Jain	3061188820	B.Com	1
3	Jai Beniwal	1714788820	B.Com	1
4	Rahul Ahuja	3461188820	B.Com	1
5	Harshita Banga	2261188820	B.Com	1
6	Rahul Dembla	3561188820	B.Com	1
7	Khushi Garg	2214788820	B.Com	1
8	Tannu	3561188819	B.Com	2
9	Sankalp Mishra	861188819	B.Com	2
10	Vinit Jain	4461188819	B.Com	2
11	Yash Jain	3914788818	B.Com	2
12	Chetna Satija	1261188818	B.Com	3
13	Harshita Sharma	1614788818	B.Com	3
14	Naman Singhal	35161188818	B.Com	3
15	Gaurav Chawla	1414788818	B.Com	3
16	Lakshay Chadha	41361188818	B.Com	3
17	Aryan Taneja	35114788818	B.Com	3
18	Aryan Thakur	3461101720	BBA	1
19	Naman Bindal	8461101720	BBA	1
20	Abhigyan	361101720	BBA	1
21	Gantavaya Chauhan	3914701720	BBA	1
22	Vasu Garg	14561101720	BBA	1
23	Bhavya Sarin	4161101720	BBA	1
24	Sumir Singal	13961101720	BBA	1
25	Ishika Bansal	35714701720	BBA	1
26	Saahil Sood	11561101720	BBA	1
27	Chesta Singh	4461101720	BBA	1
28	Kirat Singh Sodhi	6514701720	BBA	1
29	Lakshay Goel	7661101720	BBA	1
30	Bhavya Gautam	4061101720	BBA	1
31	Maheep Singh Ahluwalia	7961101720	BBA	1
32	Pummy Singh	10561101720	BBA	1
33	Anshul Gupta	35414701720	BBA	1
34	Akshat Jain	1414701720	BBA	1
35	Palak Gupta	9161101720	BBA	1

36	Shaurya Dhingra	12361101720	BBA	1
37	Vaibhav Bhatia	14261101720	BBA	1
38	Akshat Gupta	3414701719	BBA	2
39	Keshav Aggarwal	35461101719	BBA	2
40	Dev Gautam	36214701719	BBA	2
41	Chirag Arora	2961101719	BBA	2
42	Aryan Kapoor	12561101719	BBA	2
43	Manraj Singh Handa	11214701719	BBA	2
44	Chanchal	4014701719	BBA	2
45	Yashi Harit	8514701719	BBA	2
46	Muskan Bansal	35261101719	BBA	2
47	Pulkit Pacherwal	10914701719	BBA	2
48	Garvit Goel	13761101719	BBA	2
49	Aditi Goel	36714701719	BBA	2
50	Rishabh Gupta	10214701719	BBA	2
51	Rahul Aggarwal	5514701719	BBA	2
52	Devbrat Singh	4714701719	BBA	2
53	Ansh Srivastava	11961101719	BBA	2
54	Sarthak Kukreti	36261101718	BBA	3
55	Harshita Kapoor	3061101718	BBA	3
56	Jerry Simon	3614701718	BBA	3
57	Arshnoor Bagga	35314701718	BBA	3
58	Amarjeet Kumar	1261101718	BBA	3
59	Akanksha Sharma	361101718	BBA	3
60	Nisha Mallik	42061101718	BBA	3
61	Poras Prajapati	06014701718	BBA	3
62	Mehak Dhamija	42414701718	BBA	3
63	Siddharth Gupta	36614701718	BBA	3
64	Prashant Jaitly	43714701718	BBA	3
65	Mansi Garg	5161101718	BBA	3
66	Sanya Gupta	7814701718	BBA	3
67	Jeevesh Kapoor	42114701718	BBA	3
68	Shivang Anand	9861101718	BBA	3
69	Praytn Shukla	43761101718	BBA	3
70	Shivam Kanojia	8314701718	BBA	3



**Maharaja Agrasen Institute of Management Studies**  
(A unit of Maharaja Agrasen Technical Education Society)  
Affiliated to GGSIP University; Recognized u/s 2(f) of UGC  
Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution  
Tel. Office: 8448186947, 8448186950 [www.maims.ac.in](http://www.maims.ac.in)

### **Report on Webinar and Quiz – “5G Application: Research on Myths and Realities**

**Date: Wednesday, June 9, 2021**

Departments of Business Administration (under the Aegis of IQAC) organized a Webinar and Quiz on “5G Application: Research on Myths and Realities” on Wednesday, June 9, 2021, at 3:00 PM. A total of **175** participants attended the webinar. The webinar was focused on Debunking myths attached to 5G network and clear presentation of facts. The purpose of the webinar is to enlighten the participants about the 5G network. 5G is the fifth generation of cellular networks, bringing new capabilities that will create opportunities for people, businesses, and society. Therefore, it became essential to refute all the myths attached to 5G and present facts. The Webinar session was delivered by Mr. Rohit Gupta, Implementation Manager, Ericsson, Australia. Introductory remarks and welcome address were given by Ms. Sarita Bansal Garg, Associate Professor, Department of Business Administration, MAIMS. She stated the importance of cellular networks and put a great emphasis on words that have the power to make and break things. She further welcomed all the dignitaries, HODs, senior faculties, speaker of the day and participants to this event.

The event proceeded with the address of Prof. (Dr.) Vijay Kumar Khurana, Head, Department of Business Administration. He expressed his gratitude for this opportunity of holding the event on 5G application which is the need of the hour. He further mentioned all the successful events conducted recently by the department. The event was further proceeded with the address by Prof. (Dr.) Ravi Kumar Gupta, Director, MAIMS. He encouraged and welcomed all the participants. Sir emphasized that in today's times it is very essential to know about cellular networks. He concluded with remarks that he is looking forward to meeting all the participants again for future events. He wished success to the organizing team.





**Maharaja Agrasen Institute of Management Studies**  
(A unit of Maharaja Agrasen Technical Education Society)  
Affiliated to GGSIP University; Recognized u/s 2(f) of UGC  
Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution  
Tel. Office: 8448186947, 8448186950 [www.maims.ac.in](http://www.maims.ac.in)

The event was then addressed by MAIMS Alumnus, Mr. Mridul Bhattacharya who expressed how the foundations are laid during undergraduate and post-graduate program helped in the real corporate world. Mr. Rohit Gupta delivered sessions on the 5G. He showed the evolution from 1G to 5G. He also presented the network structure of 4G and 5G. He also provided the advantages and disadvantages of 5G. He also elaborated the myths and presented the facts along with evidence. He also answered the queries of the attendees.

The webinar was then followed by a quiz. Prof. (Dr.) Ravi Kumar Gupta gave his final remarks about the session and announced the winners of the quiz where each winner won Rs.500. Ankit Kumar bagged the first prize, second and third prize winners were Abhay Pratap Singh and Vishesh Vatni respectively. The Session was concluded by a vote of thanks from Ms. Rashi Aggarwal, Assistant Professor, Department of Business Administration, MAIMS. She congratulated the speaker and stated that the session was very informative and illuminating. She thanked all the dignitaries for their presence, guidance, and support.

Dr. Sangeeta Malik, Dean, MAIMS, Prof. Vijay Kumar Khurana, Head, Department of Business Administration and IQAC coordinator, Dr Sumedha Dutta, Head, Department of Commerce, Dr. Sanjay Mangla, Head, Department of Law, Dr Praveen Kr Gupta, Head, Department of law and others were also present. Ms. Rashi Aggarwal, Assistant Professor, Department of Business Administration prepared Report in English for the session.

**Webinar Coordinator :**

Prof. (Dr.) Vijay Kumar Khurana, HOD, Department of Business



**MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES**  
Affiliated to GGS IP University; Recognized u/s 2(f) of UGC  
Recognized by Bar Council of India; ISO 9001:2015 Certified Institution

Courses Offered: BBA, B.COM(H), B.A. Eco. (H), B.A. (JMC), B.A. LLB, BBA LLB  
Campus: Maharaja Agrasen Chowk, Sector-22, Rohini, Delhi- 110086, India (Est 2003)  
[www.maims.ac.in](http://www.maims.ac.in)

**DEPARTMENT OF BUSINESS ADMINISTRATION**  
**UNDER THE AEGIS OF IQAC**  
**PRESENTS**

**Webinar on:**  
**5g Applications: Research on Myths and Realities**

-WEBINAR WILL BE FOLLOWED BY QUIZ - EXCITING CASH PRIZES



**Resource Person**  
**Mr. ROHIT GUPTA**  
IMPLEMENTATION MANAGER  
ERICSSON  
AUSTRALIA

Venue  
ZOOM MEETING

Date: June 09, 2021  
Time: 3:00 pm - 5:00 PM

Registration link: <https://forms.gle/JC4yHACHqouriFYR7>

Ms. Sarita Garg  
(Associate Professor)  
9811418667

Ms. Rashi Aggarwal  
(Assistant Professor)  
7838511161

 **MAIMS DELHI IN**



**Welcome to Quiz and Webinar**  
**on:**  
**5g Applications - Research on**  
**Myths and Realities**

Participants visible in the grid include: Vijay Kumar Khurana, Mehak Loniya, Rishi Gupta, Rashi Aggarwal, Mridul Bhattacharya, Sanjay Mangla, Praveen Kumar Gupta, Shilpee Aggarwal, Satvir Deswal, Praveen Kumar Singh, and Prof. Dr. Sangeeta.



# MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

(A unit of Maharaja Agrasen Technical Education Society)

Affiliated to GGSIP University

Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution

Maharaja Agrasen Chowk, Sector 22, Rohini, Delhi - 110086, INDIA

Tel. Office: 8448186947, 8448186950 [www.maims.ac.in](http://www.maims.ac.in)

Academic Year: 2020-2021			Date : June 9, 2021		
List of Participants					
Webinar and Quiz – “5G Application: Research on Myths and Realities”					
	Email address	Name of the Participant	Category	Course	Institute
1	shagun.cs102@gmail.com	Shagun Sharma	Student	Department of Commerce	Aditi mahavidalaya
2	viveksaxena686@gmail.com	Vivek Kumar Saxena	Research Scholar	Department of Journalism	Amity University, Gwalior
3	minniesrishti0319@gmail.com	Srishti chhabra	Student	Department of IT	Bhai Parmanand institute of buisness studies
4	risingsheikh@gmail.com	MD UMAR	Student	Department of computer science	Bhai Parmanand Institute of Business Studies
5	vickyjhabca2023@bpi.in	Vicky Jha	Student	BCA	Bhai Parmanand Institute of Business studies
6	srishteenabansal@gmail.com	Srishti Bansal	Student	Department of Law	Chander Prabhu Jain college of higher studies and school of law
7	akaashnandwani01@gmail.com	Akaash Nandwani	Student	Department of Law	CPJ
8	mridulbh2007@gmail.com	Mridul Bhattacharyya	Alumni	Department of Business Administration	Crisil Ltd.
9	purnimasah08@gmail.com	Purnima Sah	Student	Department of Business Administration	Dr. Akhilesh Das Gupta Institute of technology and management

10	khuranadivyanish52@gmail.com	Divyansh Khurana	Student	Department of Business Administration	IITM JANAKPURI
11	as421491@gmail.com	Sheshank gautam	Student	Business administration	litm janakpuri
12	keshavgoel921212@gmail.com	Keshav Goel	Student	Department of Business Administration	Institute of information technology and management
13	bansalmeenal97@gmail.com	Meenal Bansal	Student	Department of Business Administration	Institute of information technology and management
14	yathartgupta224@gmail.com	Sarthak Gupta	Student	Department of Business Administration	Institute of Information Technology and Management
15	rahuldhingra2000@gmail.com	Rahul Dhingra	Student	Department of Business Administration	INSTITUTE OF INFORMATION TECHNOLOGY AND MANAGEMENT(IITM)
16	gupta16anj08@gmail.com	Anjali Gupta	Student	Department of computer science	Institute of information technology and management,janakpuri
17	hardik.rupareliya@itmuniverse.ac.in	Hardik V Rupareliya	Assistant Professor	Electrical	ITM Universe, vadodara
18	saamnasser@gmail.com	Saami Naseer	Student	Department of Commerce	JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL KALKAJI
19	hansika1lilani@gmail.com	Hansika Lilani	Student	Department of Business Administration	Jagannath International Management School, kalkaji
20	chaturvedi.shubha23@gmail.com	Shubha chaturvedi	Student	Department of Business Administration	Jemtec gr
21	shubh.arora51@gmail.com	Dr. Shubh Arorra	Assistant Professor	Department of Commerce	JEMTEC Greater Noida
22	arpitmahajn@gmail.com	Arpit Mahajan	Student	Department of Business Administration	Jim's Engineering and Management Campus Greater Noida (GGSIPU)
23	ruchigoel09@gmail.com	Ruchi Goel	Assistant Professor	Department of Journalism	JIMS, VK
24	mayankbabbar2000@gmail.com	Mayank Babbar	Student	Department of Business Administration	Jims,gn

25	jhaanjaji@gmail.com	Anjali Jha	Student	Department ( BCA)	Kamal institute of higher education and advance technology
26	praveenchaturvedi2001@gmail.com	Praveen Chaturvedi	Student	Department of Business Administration	Kamal institute of higher education and advance technology
27	sainisagar6260@gmail.com	Sagar Saini	Student	Department of Business Administration	Kamal institute of Higher Education and Advance Technology
28	sahejji.hp@gmail.com	Sahej pabby	Student	Department of Business Administration	Kamal institute of higher education and advance technology
29	rohitrawat.nj11.football@gmail.com	Rohit Rawat	Student	BCA	Kamal Institute of Higher Education and Advanced technology
30	Muskaan1.in@gmail.com	Muskaan	Student	Department of Commerce	Kamal Institute of higher education and technology
31	bholamukund14@gmail.com	Bhola singh	Student	BCA	KIHEAT
32	Aaditsyal2001@gmail.com	Aadit Syal	Student	Department of Business Administration	MAIMS
33	aadityaaggarwal244@gmail.com	Aaditya	Student	Department of Business Administration	MAIMS
34	aasthaaggarwal.ipu052715@mains.ac.in	Aastha Aggarwal	Student	Department of Business Administration	MAIMS
35	abhaypratapsingh.10461101719@mains.ac.in	Abhay pratap singh	Student	Department of Business Administration	MAIMS
36	abhijeetsolanki.IPU237207@mains.ac.in	ABHIJEET Solanki	Student	Department of Business Administration	MAIMS
37	abhishekgrover.09661101719@mains.ac.in	Abhishek Grover	Student	Department of Business Administration	MAIMS
38	abhishekkumargupta.ipu071448@mains.ac.in	Abhishek Kumar Gupta	Student	Department of Business Administration	MAIMS
39	abhisheksingh.ipu239371@mains.ac	Abhishek singh	Student	Department of Business Administration	MAIMS
40		Aditi Goel	Student	Department of Business Administration	MAIMS

41	adityamehra.03514701719@mains.ac.in	Aditya Mehra	Student	Department of Business Administration	MAIMS
42	akhilbansal30.11@gmail.com	Akhil Bansal	Student	Department of Business Administration	MAIMS
43	akshatjain.ipu064494@mains.ac.in	Akshat jain	Student	Department of Business Administration	MAIMS
44	alansebastianmi@gmail.com	Alan Sebastian	Student	Department of Business Administration	MAIMS
45	amandeepsingh62442@gmail.com	Amandeep Singh	Student	Department of Business Administration	MAIMS
46	amoghsawhney.ipu019557@mains.ac.in	Amogh Sawhney	Student	Department of Business Administration	MAIMS
47	ankitkumar.ipu023788@mains.ac.in	Ankit Kumar	Student	Department of Business Administration	MAIMS
48	arjunsingh.09914701719@mains.ac.in	Arjun Singh	Student	Department of Business Administration	MAIMS
49	aryasingh.ipu167675@mains.ac.in	Arya singh	Student	Department of Business Administration	MAIMS
50	aryanbhardwaj.ipu2020bbab8@mains.ac.in	Aryan bhardwaj	Student	Department of Business Administration	MAIMS
51	atulsharmacr72001@gmail.com	Atul Sharma	Student	Department of Business Administration	MAIMS
52	ayushkathit.IPU112876@mains.ac.in	Ayush kathit	Student	Department of Business Administration	MAIMS
53	aggbhavy123@gmail.com	Bhavy Aggarwal	Student	Department of Business Administration	MAIMS
54	bhavyakumar.ipu083624@mains.ac.in	Bhavya Kumar	Student	Department of Business Administration	MAIMS
55	bhavysarin.ipu032922@mains.ac.in	Bhavya Sarin	Student	Department of Business Administration	MAIMS
56	bhavyatyagi.02514701719@mains.ac.in	Bhavya Tyagi	Student	Department of Business Administration	MAIMS
57	chiragjain.15061101719@mains.ac.in	Chirag Jain	Student	Department of Business Administration	MAIMS
58	dashmeshsingh031201@gmail.com	Dashmesh singh	Student	Department of Business Administration	MAIMS

59	devsingal34@gmail.com	DEV SINGAL	Student	Department of Business Administration	MAIMS
60	devangverma.ipu020157@mains.ac.in	Devang verma	Student	Department of Business Administration	MAIMS
61	devanshgupta.07914701719@mains.ac.in	Devansh Gupta	Student	Department of Business Administration	MAIMS
62	devanshvk@gmail.com	Devansh Singhal	Student	Department of Business Administration	MAIMS
63	dhruvjuneja.ipu103393@mains.ac.in	Dhruv Juneja	Student	Department of Business Administration	MAIMS
64	sharmadisha1406@gmail.com	Disha Sharma	Student	Department of Business Administration	MAIMS
65	geetanjali.gupta.faculty@mains.ac.in	Dr. Geetanjali Gupta	Assistant Professor	Department of Commerce	MAIMS
66	sushilagupta.faculty@mains.ac.in	Dr. Sushila Gupta	Assistant Professor	Department of Business Administration	MAIMS
67	ushanair.faculty@mains.ac.in	Dr. Usha Nair	Associate Professor	Department of Business Administration	MAIMS
68	vijaykhurana.faculty@mains.ac.in	Dr. Vijay Kr. Khurana	Professor	Department of Business Administration	MAIMS
69		Dr.Ekta Dargan	Assistant Professor	Department of Business Administration	MAIMS
70	gagandeepmalik.ipu181883@mains.ac.in	GAGANDEEP MALIK	Student	Department of Business Administration	MAIMS
71	Garv2929@gmail.com	Garv Mohan	Student	Department of Business Administration	MAIMS
72	garvitgarg.ipu134496@mains.ac.in	Garvit Garg	Student	Department of Business Administration	MAIMS
73	geetanshurana.01814701719@mains.ac.in	GEETANSHU RANA	Student	Department of Business Administration	MAIMS
74	Hgupta5632@gmail.com	Harsh Gupta	Student	Department of Business Administration	MAIMS
75	harshitgoyal.04061101719@mains.ac.in	Harshit Goyal	Student	Department of Business Administration	MAIMS
76	harshitsadhwani.07561101719@mains.ac.in	Harshit Sadhwani	Student	Department of Business Administration	MAIMS



77	hridyansh.mehta02@gmail.com	Hridyansh Mehta	Student	Department of Business Administration	MAIMS
78	ishikasingh.ipu078891@mains.ac.in	Ishika singh	Student	Department of Business Administration	MAIMS
79	janvidubey.ipu124221@mains.ac.in	Janvi Dubey	Student	Department of Business Administration	MAIMS
80	jordanphilips.ipu093843@mains.ac.in	Jordan Philips	Student	Department of Business Administration	MAIMS
81	kamnavaid.faculty@mains.ac.in	KAMNA VAID	Assistant Professor	Department of Commerce	MAIMS
82	kashishmehra.12214701719@mains.ac.in	Kashish mehra	Student	Department of Business Administration	MAIMS
83	kasvimal890@gmail.com	Kasvi Mal	Student	Department of Business Administration	MAIMS
84	khushitamta9583@gmail.com	Khushi tamta	Student	Department of Business Administration	MAIMS
85	kiratsinghsodhi.ipu080140@mains.ac.in	Kirat Singh Sodhi	Student	Department of Business Administration	MAIMS
86	kushaljain.ipu018113@mains.ac.in	Kushal Jain	Student	Department of Business Administration	MAIMS
87	lakshitbhallal.ipu004409@mains.ac.in	Lakshit Bhalla	Student	Department of Business Administration	MAIMS
88	lovishaggarwal.ipu089026@mains.ac.in	Lovish Aggarwal	Student	Department of Business Administration	MAIMS
89	kakkarmanan157@gmail.com	Manan kakkar	Student	Department of Business Administration	MAIMS
90	mandeepsingh.05314701719@mains.ac.in	Mandeep Singh	Student	Department of Business Administration	MAIMS
91		Manisha	Student	Department of Business Administration	MAIMS
92	manvijain.01214701719@mains.ac.in	Manvi	Student	Department of Business Administration	MAIMS
93	manyababbar.ipu071886@mains.ac.in	Manya Babbar	Student	Department of Business Administration	MAIMS
94	meenakshigupta.faculty@mains.ac.in	meenakshi gupta	Assistant Professor	Department of Business Administration	MAIMS

95	lonialmehak@gmail.com	Mehak Lonial	Student	Department of Business Administration	MAIMS
96	mohammadibrahimt asneem.0961470171 9@mains.ac.in	Mohammad Ibrahim	Student	Department of Business Administration	MAIMS
97	muskanyadav.ipu10 9106@mains.ac.in	Muskan Yadav	Student	Department of Business Administration	MAIMS
98	namit10nj@gmail.c om	Namit Jain	Student	Department of Business Administration	MAIMS
99	nayraasethi.ipu0621 66@mains.ac.in	Nayraa Sethi	Student	Department of Business Administration	MAIMS
100	nehalanand.1191470 1718@mains.ac.in	Nehal Anand	Student	Department of Business Administration	MAIMS
101	nikitagupta.0731470 1719@mains.ac.in	Nikita Gupta	Student	Department of Business Administration	MAIMS
102	piyushpandey.ipu02 4551@mains.ac.in	Piyush Pandey	Student	Department of Business Administration	MAIMS
103		Prachi Gupta	Student	Department of Business Administration	MAIMS
104	pranavkalra.046147 01719@mains.ac.in	Pranav Kalra	Student	Department of Business Administration	MAIMS
105	pranaysharma.ipu22 5349@mains.ac.in	Pranay Sharma	Student	Department of Business Administration	MAIMS
106		Pranjal Chandra	Student	Department of Business Administration	MAIMS
107	praveenkumarsingh. faculty@mains.ac.i	Praveen Kumar Singh	Assistant Professor	Department of Commerce	MAIMS
108	preritbhageria@gma il.com	Prerit bhageria	Student	Department of Business Administration	MAIMS
109	mittalprishita@gmai l.com	prishita mittal	Student	Department of Commerce	MAIMS
110	prithvikumar.00314 701719@mains.ac.i n	Prithvi Kumar	Student	Department of Business Administration	MAIMS
111	priyaljindal11@gma il.com	PRIYAL JINDAL	Student	Department of Business Administration	MAIMS
112	radhikaaggarwal.ipu 031187@mains.ac.i n	Radhika Aggarwal	Student	Department of Business Administration	MAIMS
113	raghavgoel1999@g mail.com	Raghav	Student	Department of Business Administration	MAIMS

114	rahulraj.11361101719@mains.ac.in	Rahul Raj	Student	Department of Business Administration	MAIMS
115	ridhimagupta.08714701719@mains.ac.in	Ridhima Gupta	Student	Department of Business Administration	MAIMS
116	rishitajain.07114701719@mains.ac.in	Rishita Jain	Student	Department of Business Administration	MAIMS
117		Rizul Tiwari	Student	Department of Business Administration	MAIMS
118	sakshamgoel9269@gmail.com	Saksham goel	Student	Department of Business Administration	MAIMS
119	samarthjhaharsh.08761101718@mains.ac.in	Samarth harsh jha	Student	Department of Business Administration	MAIMS
120	sameergupta.10061101719@mains.ac.in	Sameer Gupta	Student	Department of Business Administration	MAIMS
121	samriddhijain.ipu210681@mains.ac.in	Samriddhi Jain	Student	Department of Business Administration	MAIMS
122		Sanyukta	Student	Department of Business Administration	MAIMS
123	saritabansalgarg.faculty@mains.ac.in	Sarita Garg	Associate Professor	Department of Business Administration	MAIMS
124	saurishbehl.14814701719@mains.ac.in	Saurish	Student	Department of Business Administration	MAIMS
125	sejaljindal.12814701719@mains.ac.in	Sejal Jindal	Student	Department of Business Administration	MAIMS
126	shivasachdeva.09214701719@mains.ac.in	Shiva Sachdeva	Student	Department of Business Administration	MAIMS
127	shivamjain93497@gmail.com	Shivam Jain	Student	Department of Business Administration	MAIMS
128	shreyagarg0306@gmail.com	Shreya Garg	Student	Department of Business Administration	MAIMS
129	shrutiagarwal.03914701719@mains.ac.in	Shruti aggarwal	Student	Department of Business Administration	MAIMS
130	shrutisharma.faculty@mains.ac.in	Shruti Sharma	Assistant Professor	Department of Business Administration	MAIMS
131	shwetagupta.14461101719@mains.ac.in	Shweta gupta	Student	Department of Business Administration	MAIMS

132	somyaj250@gmail.com	somya Jain	Student	Department of Economics	MAIMS
133	sparshjain.ipu022683@mains.ac.in	Sparsh Jain	Student	Department of Commerce	MAIMS
134	subhamkumaryadav.ipu229354@mains.ac.in	Subham Kumar Yadav	Student	Department of Business Administration	MAIMS
135	tanbirsingh.14114701719@mains.ac.in	Tanbir Singh	Student	Department of Business Administration	MAIMS
136	tannumanuja1421@gmail.com	Tannu	Student	Department of Business Administration	MAIMS
137	tushargarg.ipu031953@mains.ac.in	Tushar Garg	Student	Department of Business Administration	MAIMS
138	ujjwaljindal.12114701719@mains.ac.in	Ujjwal jindal	Student	Department of Business Administration	MAIMS
139	vaishaligarg.08414701719@mains.ac.in	Vaishali Garg	Student	Department of Business Administration	MAIMS
140		Vasu Gupta	Student	Department of Business Administration	MAIMS
141	visheshvatni16@gmail.com	VISHESH VATNI	Student	Department of Business Administration	MAIMS
142	yashgosain.02661101719@mains.ac.in	YASH GOSAIN	Student	Department of Business Administration	MAIMS
143	sumit.chauhan@meri.edu.in	Dr Sumit Chauhan	Associate Professor	Department of Computer Science	Management Education & Research Institute (MERI), Janakpuri
144	bhagvendersingh110.bs@gmail.com	Bhagvender Singh	Student	Department of Computer Applications	Manav Rachna International Institute of Research & Studies
145	bhatiagautam82@gmail.com	Gautam bhatia	Student	Department of computer applications	Manav rachna international Institute of research and studies
146	tusharpandey275@gmail.com	Tushar Pandey	Student	Department of Computer Application	Manav Rachna International Institute of Research and Studies

147	pawan192001@gmail.com	Pawan	Student	computer application	Manav rachna international institute of research and studies
148	bharti_goel2003@yahoo.com	BHARTI AGGARWAL	Assistant Professor	IT	Tecnia institute of advanced studies
149	2001sidd@gmail.com	Siddharth Paul	Student	Department of Journalism and mass communication	Trinity
150	lopamudrabhattacharjee7560@gmail.co	Lopamudra Bhattacharjee	Research Scholar	Department of Commerce	University of Calcutta

5.1.2 Capacity building and skills enhancement initiatives taken by the institution include the following  
 1. Soft skills, 2. Language and communication skills, 3. Life skills (Yoga, physical fitness, health and hygiene), 4. ICT/computing skills

S.No.	Name of the capacity development and skills enhancement program	Date of implementation (DD-MM-YYYY)
<b>YEAR 3 (2019-2020)</b>		
<b>4. ICT/COMPUTING SKILLS</b>		
1	Webinar on "Digital Marketing Tactics for Startups"	22-09-2019
2	Digital Chaupal : An Interactive session on Digital Marketing	04-11-2019
3	Session on "Basics of Graphic Designing"	07-04-2020

## **SESSION ON “DIGITAL MARKETING TACTICS FOR STARTUPS”**

**September 22, 2019**

The Department of Business Administration, Maharaja Agrasen Institute of Management Studies, organized a session on “Digital Marketing Tactics for Startups” on 22<sup>nd</sup> September 2019. The session focused on educating students about digital marketing tactics for startups. In total 114 students attended the session. It was a great learning experience for the students.

Sorav Jain, founder renowned digital marketing blog([www.soravjain.com](http://www.soravjain.com)) and a digital marketing agency in Chennai named “Echovme” interacted with the students and explained various steps involved in digital marketing for startups. He said to get the ball rolling, the first thing to do is to create a website to showcase your startup. Create a professional website that loads fast and looks good on both desktop and mobile. Make sure that users can understand by visiting your homepage, who you are and how you can help them. The session was very interactive and informative.

On the behalf of Maharaja Agrasen Institute of Management Studies Ms. Riya Sharma, Assistant Professor, Department of Business Administration, (MAIMS) presented a memento to Sorav Jain as a token of gratitude.

The students learned about steps of digital marketing in detail and showed great interest in the webinar.







# MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

(A unit of Maharaja Agrasen Technical Education Society)

Affiliated to GGSIP University

Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution

Maharaja Agrasen Chowk, Sector 22, Rohini, Delhi - 110086, INDIA

Tel. Office: 8448186947, 8448186950 [www.maims.ac.in](http://www.maims.ac.in)

Academic Year: 2019-2020

Date : September 22, 2019

## List of Participants

### Webinar on "Digital Marketing Tactics for Startups"

S. No	Name	Enrollment No.	Course	Year
1	Harshit Bhasin	14761101719	BBA	1
2	Vansh Deep Bahl	8861101719	BBA	1
3	Jitya Taneja	14861101719	BBA	1
4	Ringrui Khungur Boro	1314701719	BBA	1
5	Jyoti Garg	15161101719	BBA	1
6	Prithvi Kumar	314701719	BBA	1
7	Rahul Raj	11361101719	BBA	1
8	Vighnesh Kashyap	10014701719	BBA	1
9	Aayush Kathuria	861101719	BBA	1
10	Mansi Goyal	9014701719	BBA	1
11	Saksham Sachdeva	13514701719	BBA	1
12	Dhruv Kukreja	13461101719	BBA	1
13	Shreyash Jain	12914701719	BBA	1
14	Harsh Singhal	9261101719	BBA	1
15	Atul Solanki	7261101719	BBA	1
16	Vishal Mangla	36361101719	BBA	1
17	Rupali Matreja	8261101719	BBA	1
18	Harsh Verma	8361101719	BBA	1
19	Anjali Garg	35561101719	BBA	1
20	Devbrat Singh	4714701719	BBA	1
21	Saurish Behl	14814701719	BBA	1
22	Dhruv Suhag	661101719	BBA	1
23	Varun Prakash	6961101719	BBA	1
24	Gaurav Goyal	5714701719	BBA	1
25	Ayush Gupta	3361101719	BBA	1
26	Vanshika Sharma	914701719	BBA	1
27	Abhilash Kardam	1514701719	BBA	1
28	Aryan Tejasvi Bhargava	6161101719	BBA	1
29	Tanya Kashyap	5214701719	BBA	1
30	Siddhant Bansal	11614701719	BBA	1
31	Sumit Kumar Yadav	3961101719	BBA	1
32	Nikita Gupta	7314701719	BBA	1
33	Uttkarsh Gupta	10814701719	BBA	1
34	Srishti Agarwal	35314701719	BBA	1
35	Harkirat Singh Narula	11514701719	BBA	1

36	Ashutosh Jadoun	9314701719	BBA	1
37	Sameep Jain Jain	6061101719	BBA	1
38	Ajitesh Thakur	7661101719	BBA	1
39	Abheer Narain Bhat	1414701719	BBA	1
40	Siddharth Bahl	10761101719	BBA	1
41	Mayank	5461101718	BBA	2
42	Bhavika Dhall	2061101718	BBA	2
43	Harshit Singla	35614701718	BBA	2
44	Ria Ahuja	7761101718	BBA	2
45	Mehak Dhamija	42414701718	BBA	2
46	Simran Mittal	8714701718	BBA	2
47	Suhail Ahmad	41714701718	BBA	2
48	Pradyuman Agarwal	6214701718	BBA	2
49	Samarth Garg	7514701718	BBA	2
50	Riya Maheshwari	8261101718	BBA	2
51	Ishika Gupta	43114701718	BBA	2
52	Parteek Mann	43561101718	BBA	2
53	Ritika Taneja	8161101718	BBA	2
54	Kunal Soni	35761101718	BBA	2
55	Hitesh Jindal	43261101718	BBA	2
56	Saumya Katiha	45414701718	BBA	2
57	Atul Rana	1714701718	BBA	2
58	Tanisha Goyal	40161101718	BBA	2
59	Tanishq Bansal	11261101718	BBA	2
60	Satyam Mittal	9261101718	BBA	2
61	Anhad Kamal	41114701718	BBA	2
62	Sparsh Bansal	10761101718	BBA	2
63	Divesh Rawat	44961101718	BBA	2
64	Shivam Garg	8214701718	BBA	2
65	Deeksha	41614701718	BBA	2
66	Kartik Kumar	3914701718	BBA	2
67	Manav Arora	41861101718	BBA	2
68	Raghav Khandelwal	41761101718	BBA	2
69	Anant Jain	1361101718	BBA	2
70	Mukul Thukral	5761101718	BBA	2
71	Shivay Misra	10061101718	BBA	2
72	Tushar Goyal	9414701718	BBA	2
73	Kritika Dhamija	4661101718	BBA	2
74	Akshat Goyal	35261101718	BBA	2
75	Prateek Kumar Dudhoria	43061101718	BBA	2
76	Hritik Gupta	3261101718	BBA	2
77	Priyanshu Goel	36214701718	BBA	2
78	Aditi Agrawal	66414701717	BBA	3
79	Harsh Sharma	43461101717	BBA	3
80	Bhavya Jain	50214701717	BBA	3
81	Aman Bansal	35261101717	BBA	3
82	Tanishq Malhotra	36361101717	BBA	3

83	Keshav Agarwal	3914701717	BBA	3
84	Priyanshi	41361101717	BBA	3
85	Sarthak Bhaumik	42814701717	BBA	3
86	Rimsha Khan	42861101717	BBA	3
87	Ankur Gupta	50914701717	BBA	3
88	Charu Nanda	1661101717	BBA	3
89	Vaishnavi	43261101717	BBA	3
90	Nimish Gupta	66114701717	BBA	3
91	Rishab Joshi	6361101717	BBA	3
92	Naman Singh Chhabra	4761101717	BBA	3
93	Mayank Gupta	45614701717	BBA	3
94	Ankur Raj	66314701717	BBA	3
95	Shlok Jindal	7261101717	BBA	3
96	Raghav Chawla	5961101717	BBA	3
97	Radhika Gupta	43361101717	BBA	3
98	Saloni Jain	44914701717	BBA	3
99	Akshay Arora	44661101717	BBA	3
100	Tanaaya Sharma	8061101717	BBA	3
101	Mayank Dalal	4061101717	BBA	3
102	Bhumika Dhingra	1314701717	BBA	3
103	Ayushi Goyal	65314701717	BBA	3
104	Raghav Maheshwari	5514701717	BBA	3
105	Akhil Garg	42514701717	BBA	3
106	Shubham Kumar	7361101717	BBA	3
107	Naman Garg	40814701717	BBA	3
108	Sakshi Bharti	43961101717	BBA	3
109	Sugam Manocha	7861101717	BBA	3
110	Nandni Mittal	43061101717	BBA	3
111	Rishi Kapoor	6014701717	BBA	3
112	Hritik Singh	2914701717	BBA	3
113	Rashika Sardana	6261101717	BBA	3
114	Yashaank	8961101717	BBA	3



# Maharaja Agrasen Institute of Management Studies

Affiliated to GGSIP University; Recognized u/s 2(f) of UGC  
Recognized by Bar Council of India; ISO 9001 : 2015 Certified Institution  
Maharaja Agrasen Chowk, Sector 22, Rohini, Delhi – 110086, INDIA [www.maims.ac.in](http://www.maims.ac.in)

## Digital Chaupal : An Interactive session on Digital Marketing

November 4, 2019

"Keywords are the king of social media marketing" digital media marketing manager, Adobe Pvt. Ltd., Mr Nipun Jain said in an interactive session "Digital Chaupal " organised on 4th November 2019 by Department of Journalism and Mass Communication, Maharaja Agrasen Institute of Management studies.

During this interactive session, guest speaker shedded light on the basics of digital media marketing and also enlighten students with the concept of keywords, adwords, SEO & campaigning for digital media. The informative discussion was followed by a brainstorming session of question-answer round. He had interesting tactics to retain the attention the audience; He gave the real essence of social media marketing to the students by asking them to do an interesting activity of designing 5 keywords for their respective business.

The seminar lasted for about 2 hours and the vote of thanks was given by Prof Dr. Vinita Gupta. The students thoroughly enjoyed the seminar leaving the room with a fortified mind and happy faces. More than 50 students participated in the session.





# MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

(A unit of Maharaja Agrasen Technical Education Society)

Affiliated to GGSIP University

Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution

Maharaja Agrasen Chowk, Sector 22, Rohini, Delhi - 110086, INDIA

Tel. Office: 8448186947, 8448186950 [www.maims.ac.in](http://www.maims.ac.in)

Academic Year: 2019-2020

Date : November 4, 2019

## List of Participants

### Digital Chaupal : An Interactive session on Digital Marketing

S. No	Name	Enrollment No.	Course	Year
1	Sanyam	05161102419	BA(JMC)	1
2	Anjana Dua	1061102419	BA(JMC)	1
3	Riya Jain	35214702419	BA(JMC)	1
4	Charchit Srivastava	161102419	BA(JMC)	1
5	Madhav Mathur	1614702419	BA(JMC)	1
6	Nitya Gupta	35261102419	BA(JMC)	1
7	Sanskar Bathla	3761102419	BA(JMC)	1
8	Lakshita Jain	4914702419	BA(JMC)	1
9	Nikunj Moudgil	3614702419	BA(JMC)	1
10	Himanshu Das	4361102419	BA(JMC)	1
11	Manasvi Khanna	35514702419	BA(JMC)	1
12	Nibha Jain	1514702419	BA(JMC)	1
13	Shashwat Arora	3314702419	BA(JMC)	1
14	Kirti Sharma	4561102419	BA(JMC)	1
15	Muskaan Dudeja	2714702419	BA(JMC)	1
16	Harsh Beniwal	761102419	BA(JMC)	1
17	Samson	5061102419	BA(JMC)	1
18	Nawaal Shaab	1161102419	BA(JMC)	1
19	Sanjamjeet Singh	1014702419	BA(JMC)	1
20	Divyansh Jain	02261102419	BA(JMC)	1
21	Deepanshi Tyagi	2161102419	BA(JMC)	1
22	Kavya	1914702418	BA(JMC)	2
23	Dazy	914702418	BA(JMC)	2
24	Geetika Sharma	01061102418	BA(JMC)	2
25	Arpit Mittal	00661102418	BA(JMC)	2
26	Chinmay Parande	35361102418	BA(JMC)	2
27	Achint Kaur	00261102418	BA(JMC)	2
28	Ayushi Khare	00861102418	BA(JMC)	2
29	Saakshi Jain	3514702418	BA(JMC)	2
30	Bharti	714702418	BA(JMC)	2
31	Rohan Sharma	40461102418	BA(JMC)	2
32	Abhinav Garg	114702418	BA(JMC)	2
33	Utkarsh Nautiyal	04661102418	BA(JMC)	2
34	Ishika Valecha	01461102418	BA(JMC)	2
35	Payal Nagwani	02861102418	BA(JMC)	2

36	Ayushi Suyal	00961102418	BA(JMC)	2
37	Kavita Bisht	1814702418	BA(JMC)	2
38	Aastha Giria	40114702418	BA(JMC)	2
39	Harsh Rana	01261102418	BA(JMC)	2
40	Saurav Negi	3714702418	BA(JMC)	2
41	Shagun Jain	04061102418	BA(JMC)	2
42	Kanika Aggarwal	1614702418	BA(JMC)	2
43	Sarthak Kumar	03961102418	BA(JMC)	2
44	Shreyansh Shrivastav	4114712417	BA(JMC)	3
45	Shilpa Pal	3914712417	BA(JMC)	3
46	Garima Batra	40414712417	BA(JMC)	3
47	Rahul Satija	3014712417	BA(JMC)	3
48	Jayash Kakria	35114702417	BA(JMC)	3
49	Radhika Chugh	2914712417	BA(JMC)	3
50	Anirudh Ghose	40914712417	BA(JMC)	3



## MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

(A unit of Maharaja Agrasen Technical Education Society)

Affiliated to GGSIP University; Recognized u/s 2(f) of UGC  
Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution  
Tel. Office: 8448186947, 8448186950 [www.maims.ac.in](http://www.maims.ac.in)

### Session on Basics of Graphic Designing April 7, 2020

The Department of Journalism and Mass Communication, Maharaja Agrasen Institute of Management Studies, organized a session on “Session on Basics of Graphic Designing” in Maharaja Agrasen Institute of Management Studies, New Delhi on April 7, 2020. In total 49 students attended the session.

Mr. Jitender Vig, Assistant Professor, MAIMS interacted with the students and took an informative session on basics of graphic designing. He said “Graphic design is a sought- after skill that can help produce high-end designs to promote brands at a national and international scale. Adding graphics to your design can help you showcase your creative skills and make a good impression on your clients.” He talked about basic features of graphic designing which are balance, alignment, hierarchy, contrast, proximity, color and space. The session was detailed and informative.

On the behalf of Maharaja Agrasen Institute of Management Studies Mr. Vijay Pal Singh, Assistant Professor, Department of Journalism & Mass Communication, (MAIMS) presented a memento as a token of gratitude.

This session was extremely successful and very interactive as it gave a lot of enlightening learning to the students.







# MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

(A unit of Maharaja Agrasen Technical Education Society)

Affiliated to GGSIP University

Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution

Maharaja Agrasen Chowk, Sector 22, Rohini, Delhi - 110086, INDIA

Tel. Office: 8448186947, 8448186950 [www.maims.ac.in](http://www.maims.ac.in)

**Academic Year: 2019-2020**

**Date : April 7, 2020**

## List of Participants

### Session on "Basics of Graphic Designing"

S. No	Name	Enrollment No.	Course	Year
1	Divesh Singh	414702419	BA(JMC)	1
2	Jasmine Mehta	2461102419	BA(JMC)	1
3	Swati Sharma	01214702419	BA(JMC)	1
4	Ashish Kumar	2014702419	BA(JMC)	1
5	Kashish Vohra	4761102419	BA(JMC)	1
6	Utsav Gaur	35461102419	BA(JMC)	1
7	Muskan Mittal	814702419	BA(JMC)	1
8	Deepasha Jain	1314702419	BA(JMC)	1
9	Naman Nayyar	1961102419	BA(JMC)	1
10	Piyush Dhoundiyal	2314702419	BA(JMC)	1
11	Aniket Pratap	546110249	BA(JMC)	1
12	Ishika Kansal	361102419	BA(JMC)	1
13	Aastha Gaba	3814702419	BA(JMC)	1
14	Tanvi Manchanda	1861102419	BA(JMC)	1
15	Vanshika Kundra	2761102419	BA(JMC)	1
16	Akshat Gupta	4014702419	BA(JMC)	1
17	Keshav Suri	2561102419	BA(JMC)	1
18	Ankit Bajaj	1261102419	BA(JMC)	1
19	Gaurang Goel	1414702419	BA(JMC)	1
20	Guneev Sachdeva	4261102419	BA(JMC)	1
21	Karan Sharda	01861102418	BA(JMC)	2
22	Pratiksha Pandey	03161102418	BA(JMC)	2
23	Vernica Wadhawan	04761102418	BA(JMC)	2
24	Payal Pawar	3014702418	BA(JMC)	2
25	Vanshika Goel	35661102418	BA(JMC)	2
26	Ayush Sharma	40161102418	BA(JMC)	2
27	Kirandeep Kaur	2014702418	BA(JMC)	2
28	Nikhil P Gautam	02561102418	BA(JMC)	2
29	Vanshita Shokeen	4514702418	BA(JMC)	2
30	Payal Mishra	02761102418	BA(JMC)	2
31	Devansh Sethi	1214702418	BA(JMC)	2
32	Aditya Gautam	00361102418	BA(JMC)	2
33	Akash Goyal	35161102418	BA(JMC)	2
34	Simran Gupta	4214702418	BA(JMC)	2
35	Krish Thareja	2114702418	BA(JMC)	2

36	Kanika Sehgal	1714702418	BA(JMC)	2
37	Tanvi Garg	35514702418	BA(JMC)	2
38	Ritika Bindal	40314702418	BA(JMC)	2
39	Rupali Gupta	35314702418	BA(JMC)	2
40	Mehak Khurana	02161102418	BA(JMC)	2
41	Chiranjeevi Karnail	814712417	BA(JMC)	3
42	Mayank Arora	2114712417	BA(JMC)	3
43	Akhil Hasija	214712417	BA(JMC)	3
44	Jigisha Sai	40314712417	BA(JMC)	3
45	Devansh Gaur	914712417	BA(JMC)	3
46	Preeti	02714712417	BA(JMC)	3
47	Sanskriti Girotra	3614712417	BA(JMC)	3
48	Udita Singhal	4414712417	BA(JMC)	3
49	Rakshit Sobti	3114712417	BA(JMC)	3

5.1.2 Capacity building and skills enhancement initiatives taken by the institution include the following  
 1. Soft skills, 2. Language and communication skills, 3. Life skills (Yoga, physical fitness, health and hygiene), 4. ICT/computing skills

S.No.	Name of the capacity development and skills enhancement program	Date of implementation (DD-MM-YYYY)
<b>YEAR 4 (2018-2019)</b>		
<b>4. ICT/COMPUTING SKILLS</b>		
1	Session on "Getting creative with Powerpoint"	22-12-2018
2	Session on "Introduction to Business Analytics"	22-02-2019
3	Session on "Digital Literacy and its Role in India"	17-05-2019



## MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

(A unit of Maharaja Agrasen Technical Education Society)

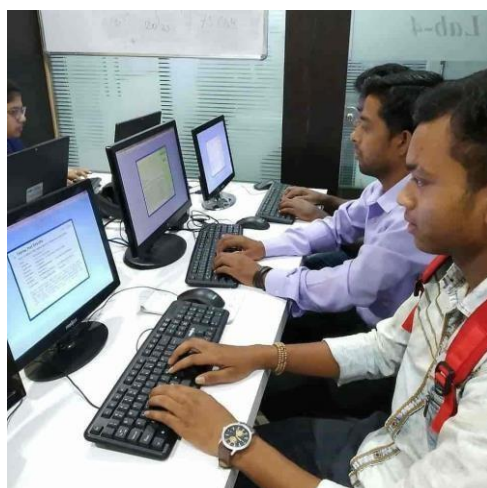
Affiliated to GGSIP University; Recognized u/s 2(f) of UGC  
Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution  
Tel. Office: 8448186947, 8448186950 [www.maims.ac.in](http://www.maims.ac.in)

### **Session on “Getting Creative with PowerPoint” December 22, 2018**

Maharaja Agrasen Institute of Management Studies (MAIMS) with an aim to incorporate IT Skills organized a Session on “Getting Creative with Power Point” on December 22, 2018. 54 students from all the departments participated in this 2-hour session. Ms. Rashi Aggarwal and Ms. Neetu Bansal from Department of Business Administration took the session.

Students were briefed about PowerPoint. We can use PowerPoint to project visuals that would otherwise be difficult to express.

The session covered basics of PowerPoint including Animations, Transitions, Recording, Adding audio and video files and tips tricks for creative presentations. Participants thoroughly enjoyed the session. The faculties were thanked by Dr. Vinita Gupta for such a thorough session.





# MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

(A unit of Maharaja Agrasen Technical Education Society)

Affiliated to GGSIP University

Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution

Maharaja Agrasen Chowk, Sector 22, Rohini, Delhi - 110086, INDIA

Tel. Office: 8448186947, 8448186950 [www.maims.ac.in](http://www.maims.ac.in)

Academic Year: 2018-2019

Date : December 22, 2018

## List of Participants

### Session on "Getting creative with Powerpoint"

S. No	Name	Enrollment No.	Course	Year
1	Gatendra Kumar Verma	2361101717	BBA	2
2	Jayant Kumar	4114701716	BBA	3
3	Naman Rajput	5314701718	BBA	1
4	Tapan Chaudhary	11461101718	BBA	1
5	Rahul Hooda	8161101716	BBA	3
6	Prabal Jain	6714701716	BBA	3
7	Sarthak Verma	9161101718	BBA	1
8	Pratham Sharma	45314701717	BBA	2
9	Kunal Rana	40461101716	BBA	3
10	Aman Bansal	35261101717	BBA	2
11	Shivam Datt Gautam	8914701716	BBA	3
12	Sanat Jain	41661101718	BBA	1
13	Mahima Chawla	5114701716	BBA	3
14	Vansh Bajaj	9914701718	BBA	1
15	Shruti Goel	66214701717	BBA	2
16	Sarthak Chandra	41714701716	BBA	3
17	Sanket Rustagi	42214701717	BBA	2
18	Akash Gautam	461101717	BBA	2
19	Simran Mittal	8714701718	BBA	1
20	Arnav Gupta	11814701716	BBA	3
21	Divyam Sakhuja	50414701717	BBA	2
22	Vivek Anand	8661101717	BBA	2
23	Radhika Gupta	36261101716	BBA	3
24	Pranav Garg	35814701717	BBA	2
25	Shubham Lakhotia	43614701716	BBA	3
26	Vaibhav Dhyani	9814701718	BBA	1
27	Ritika Bhagat	8061101718	BBA	1
28	Nikhil Sanan	43461101716	BBA	3
29	Omni Billa	43661101717	BBA	2
30	Vanshika Jain	44161101716	BBA	3
31	Kajal Gupta	35514701716	BBA	3
32	Saloni Jain	44914701717	BBA	2
33	Karan Seth	3414701717	BBA	2

34	Ananya Singh Chandel	1461101718	BBA	1
35	Priyanshi Jain	5114701717	BBA	2
36	Harsh Dabas	2614701717	BBA	2
37	Mayank Dua	5614701716	BBA	3
38	Kartik Rustagi	40614701718	BBA	1
39	Harsh Garg	45361101717	BBA	2
40	Gaurav Kalra	42214701718	BBA	1
41	Aryam Goyal	1614701718	BBA	1
42	Vishal Gupta	7814701717	BBA	2
43	Kajal Garg	42914701716	BBA	3
44	Dikshant Daga	2214701718	BBA	1
45	Keshav Ailawadhi	35761101716	BBA	3
46	Manmeet Singh Bhandari	40214701718	BBA	1
47	Ayush Jain	35314701716	BBA	3
48	Brijesh Kalra	2461101716	BBA	3
49	Ketan Arora	3361101717	BBA	2
50	Praytn Shukla	43761101718	BBA	1
51	Komal Garg	43061101716	BBA	3
52	Ishant Nijhawan	3414701718	BBA	1
53	Gayatri Nambisan	40414701718	BBA	1
54	Shubham Jindal	10061101716	BBA	3



**MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES**  
(A unit of Maharaja Agrasen Technical Education Society)

Affiliated to GGSIP University; Recognized u/s 2(f) of UGC  
Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution  
Tel. Office: 8448186947, 8448186950 [www.maims.ac.in](http://www.maims.ac.in)

**SESSION “INTRODUCTION TO BUSINESS ANALYTICS”**

**February 22, 2019**

Department of Business Administration, Maharaja Agrasen Institute of Management Studies organized a “Session on Introduction to Business Analytics” in Maharaja Agrasen Institute of Management Studies, New Delhi on 22<sup>nd</sup> February, 2019. The webinar focused on basics and introduction of business analytics. The session showed a turnout of 39 students. The main speaker invited for this expert session was Ms. Arpita Gupta, KPMG. The session was exceedingly informative and worthwhile for the students.

Ms. Arpita Gupta interacted with the students and elucidated them about the basics of business analytics. She described the different business analytics strategies used by professionals. She explained the growing importance of use of business analytics in the upcoming developing industries and how business analytics has become an enormous priority for many organizations. She further explained that since business analytics is based on data driven insights therefore there are different challenges that are faced in making sense of the recommendations produced by business analysis. She ended the session by describing the basic process involved in business analysis and the recent trends in the domain of business analysis.

On behalf of Maharaja Agrasen Institute of Management Studies, Ms. Riya Sharma, thanked Ms. Arpita Gupta for delivering an exceedingly informative expert session and sharing her expert guidance with the students. The expert session was extremely successful as it gave some enlightening learnings to the students and the students were delighted on being imparted with the immensely useful knowledge.





# MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

(A unit of Maharaja Agrasen Technical Education Society)

Affiliated to GGSIP University

Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution

Maharaja Agrasen Chowk, Sector 22, Rohini, Delhi - 110086, INDIA

Tel. Office: 8448186947, 8448186950 [www.maims.ac.in](http://www.maims.ac.in)

Academic Year: 2018-2019

Date : February 22, 2019

## List of Participants

### Session on "Introduction to Business Analytics"

S. No	Name	Enrollment No.	Course	Year
1	Aashutosh Sharma	44914701718	BBA	1
2	Aditya Chaudhary	40461101718	BBA	1
3	Prerna Ahuja	40561101718	BBA	1
4	Tanish Gadodia	42661101718	BBA	1
5	Muskan Chauhan	45314701718	BBA	1
6	Avneesh Suri	40114701718	BBA	1
7	Ankit Sehgal	44314701718	BBA	1
8	Tanisha Goyal	40161101718	BBA	1
9	Aman Mangha	1014701718	BBA	1
10	Shikha Bharti	8114701718	BBA	1
11	Harshil Pratap Singhal	2914701718	BBA	1
12	Srishti Luthra	11161101718	BBA	1
13	Akhil Bansal	661101718	BBA	1
14	Akhil Anilkumar	561101718	BBA	1
15	Pawan Pandey	5261101717	BBA	2
16	Gautam Mehta	2214701717	BBA	2
17	Divyam Goel	2114701717	BBA	2
18	Aryaman Jaiswal	40961101717	BBA	2
19	Surya	45261101717	BBA	2
20	Vidhant Relhan	8361101717	BBA	2
21	Muskan Gupta	45961101717	BBA	2
22	Dhruv Nayyar	50314701717	BBA	2
23	Rishika Kashyap	44761101717	BBA	2
24	Devang Chharia	65514701717	BBA	2
25	Vaibhav Gupta	11061101716	BBA	3
26	Hardik Sharma	3014701716	BBA	3
27	Aditi Bansal	35214701716	BBA	3
28	Dishant Singh	40914701716	BBA	3
29	Akhil Gupta	961101716	BBA	3
30	Yashasvi Sharma	44461101716	BBA	3
31	Aditya Paliwal	35161101716	BBA	3
32	Sparsh Jain	36661101716	BBA	3
33	Yukti Bansal	60814701716	BBA	3



34	Nitayi Gupta	65414701716	BBA	3
35	Sahil Mangla	36114701716	BBA	3
36	Cheshta Chugh	2114701716	BBA	3
37	Raman Yadav	8361101716	BBA	3
38	Keshav Gupta	40714701716	BBA	3
39	Shaleen Dudeja	65314701716	BBA	3

## **Session on “Digital Literacy and its Role in India”**

**May 15, 2019**

Department of Business Administration, organized a “Session on Digital Literacy and its Role in India” in Maharaja Agrasen Institute of Management Studies, New Delhi on May 15, 2019. The session focused on the importance of Digitalization. 67 students participated in the session.

The main speaker for the session was Dr. Deepak Dagar, Assistant Professor MAIMS. The session was informative as he talked about Digital literacy as an important life skill, maybe the most important since the world is quickly transitioning into an Artificial Intelligence (AI) world. He explained that these digital skills allow us to find, use & create information online in a productive and useful manner.

Dr. Deepak interacted with the students and briefed about Connectivity barriers, infrastructure scarcity, resources and a lack of understanding from decision-makers are the major reasons behind low digital literacy in rural parts of India. The Indian government is actively promoting digital literacy with initiatives such as Digital Bharat and Technological Inclusion in rural areas. Distance education, WIFI hotspots in public areas, Telemedicine and other forms of digital inclusion are becoming more common in India. The students thoroughly enjoyed the session.

On the behalf of Maharaja Agrasen Institute of Management Studies, Dr. Vijay Kumar Khurana thanked him for remarkable presentation about Digital Literacy.





# MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

(A unit of Maharaja Agrasen Technical Education Society)

Affiliated to GGSIP University

Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution

Maharaja Agrasen Chowk, Sector 22, Rohini, Delhi - 110086, INDIA

Tel. Office: 8448186947, 8448186950 [www.maims.ac.in](http://www.maims.ac.in)

**Academic Year: 2018-2019**

**Date : May 17, 2019**

## List of Participants

### Session on "Digital Literacy and its Role in India"

S. No	Name	Enrollment No.	Course	Year
1	Khushi Bhatia	961188817	B. Com. (H)	2
2	Rajat Aggarwal	43914701716	BBA	3
3	Vritika Singhal	10114701718	BBA	1
4	Karan Malhotra	60614701716	BBA	3
5	Raghav Kapoor	3061188816	B. Com. (H)	3
6	Deewanshu Salian	1961101717	BBA	2
7	Parul Jindal	35514721617	BA Eco. (H)	2
8	Aman Jain	60514701716	BBA	3
9	Aditi Bansal	361101717	BBA	2
10	Pitamber Aggarwal	35861101717	BBA	2
11	Vanshika Jain	8261101717	BBA	2
12	Arshnoor Bagga	35314701718	BBA	1
13	Mahak Gupta	35461188817	B. Com. (H)	2
14	Tushar Sharma	36461101717	BBA	2
15	Rtam Gulati	3161188818	B. Com. (H)	1
16	Soumya Beri	41514701718	BBA	1
17	Samaksh Kapur	7414701718	BBA	1
18	Anant Jain	1361101718	BBA	1
19	Saksham Garg	8561101718	BBA	1
20	Palak Gupta	36061101718	BBA	1
21	Ashmeet Singh	1861101716	BBA	3
22	Raman Bansal	2014788816	B. Com. (H)	3
23	Kapil Bhakoo	4214701716	BBA	3
24	Chirag Aggarwal	35314701717	BBA	2
25	Kashish Gulati	4361101718	BBA	1
26	Shreyansh Jaspal	6914701717	BBA	2
27	Abhinav Arora	214701716	BBA	3
28	Sparsh Kapoor	10861101718	BBA	1
29	Devanshu Dhall	1361188816	B. Com. (H)	3
30	Ayush Chaudhary	35561101716	BBA	3
31	Tanya Gupta	3861188818	B. Com. (H)	1
32	Gaurav Dipankar	2914701716	BBA	3
33	Priya Maheshwari	7261101718	BBA	1
34	Udit Sonkhiya	45061101717	BBA	2
35	Divanshi Bobal	2561101718	BBA	1

36	Shubham Dua	44161101718	BBA	1
37	Bharat Bhushan	43861101716	BBA	3
38	Dikshant Watwani	46614701717	BBA	2
39	Deeksha	41614701718	BBA	1
40	Ilma Khan	3014701717	BBA	2
41	Bhupesh Mepal	1914701716	BBA	3
42	Saloni Singh	7314701718	BBA	1
43	Vatsal Maheshwari	41361188817	B. Com. (H)	2
44	Muskan Surana	6114701716	BBA	3
45	Akansha Kohli	514701716	BBA	3
46	Anubhav Gupta	414788818	B. Com. (H)	1
47	Shekhar Kumar Gupta	8814701716	BBA	3
48	Ritika Sharma	6461101717	BBA	2
49	Shivam Bhardwaj	9661101718	BBA	1
50	Anshul Jain	42114701716	BBA	3
51	Adesh Kumar Kothari	414701716	BBA	3
52	Akanksha Sharma	361101718	BBA	1
53	Mayank Bansal	5514701716	BBA	3
54	Manav Arora	1614788816	B. Com. (H)	3
55	Naveen Iyer	2414788818	B. Com. (H)	1
56	Mansi Garg	61014701716	BBA	3
57	Karan Sachdeva	41214788817	B. Com. (H)	2
58	Sanjana Gupta	2514788816	B. Com. (H)	3
59	Akshant Chauhan	761101718	BBA	1
60	Harshita Sharma	1614788818	B. Com. (H)	1
61	Rohan Bansal	36561101716	BBA	3
62	Saumya Ghai	36261101717	BBA	2
63	Himanshu Aggarwal	65261101717	BBA	2
64	Rohit Khandelwal	46114701718	BBA	1
65	Devansh Arora	3161101716	BBA	3
66	Neeraj Joshi	35861101718	BBA	1
67	Tushar Aggarwal	40361188816	B. Com. (H)	3

5.1.2 Capacity building and skills enhancement initiatives taken by the institution include the following  
 1. Soft skills, 2. Language and communication skills, 3. Life skills (Yoga, physical fitness, health and hygiene), 4. ICT/computing skills

S.No.	Name of the capacity development and skills enhancement program	Date of implementation (DD-MM-YYYY)
<b>YEAR 5 (2017-2018)</b>		
<b>4. ICT/COMPUTING SKILLS</b>		
1	Expert Session on "Google Ads and SEO"	25-08-2017
2	Session on "How to use Word Press effectively"	07-09-2017
3	Session on "Getting along with MS Office"	20-12-2017



## **MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES**

(A unit of Maharaja Agrasen Technical Education Society)

Affiliated to GGSIP University; Recognized u/s 2(f) of UGC

Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution

Tel. Office: 8448186947, 8448186950 [www.maims.ac.in](http://www.maims.ac.in)

### **EXPERT SESSION ON “GOOGLE ADS AND SEO”**

**August 25, 2017**

Department of Business Administration, Maharaja Agrasen Institute of Management Studies organized an “Expert Session on Google Ads and SEO” in Maharaja Agrasen Institute of Management Studies, New Delhi on August 25, 2017. The expert session focused on how to use Google Ads for web development and how to strategically manage SEO. It was a great learning experience for the students. The session showed a turnout of 34 students.

Dr. Deepak Dagar, Assistant Professor, MAIMS interacted with the students and elucidated them about the basics of Google Ads and SEO. He described how enterprises and big organizations accomplish big goals with tight budgets with strategic SEO practices. He then explained how to optimize in the quickest and most effective manner possible. He further explained the ways to scale and grow Google ads campaigns while maintaining the ROI from the campaigns. He ended the session by imposing importance on the current and urgent need to develop ingenious digital marketing skills through effective and constructive google ads strategies and optimal search engine optimization.

On behalf of Maharaja Agrasen Institute of Management Studies, Dr. Vijay Kumar Khurana, thanked him for delivering an exceedingly informative expert session and sharing his expert guidance with the students.





# MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

(A unit of Maharaja Agrasen Technical Education Society)

Affiliated to GGSIP University

Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution

Maharaja Agrasen Chowk, Sector 22, Rohini, Delhi - 110086, INDIA

Tel. Office: 8448186947, 8448186950 [www.maims.ac.in](http://www.maims.ac.in)

Academic Year: 2017-2018				Date : August 25, 2017
List of Participants				
Expert Session on "Google Ads and SEO"				
S. No	Name	Enrollment No.	Course	Year
1	Hanish Gurnani	2314701717	BBA	1
2	Manisha Chauhan	6314701715	BBA	3
3	Harshita Goel	35514701715	BBA	3
4	Anmol Choudhary	40561101716	BBA	2
5	Krishna Sahu	6061101715	BBA	3
6	Divye Davra	45561101717	BBA	1
7	Rishabh Garg	60461101716	BBA	2
8	Anmol Agarwal	35261101716	BBA	2
9	Rhythm Makhija	36161101715	BBA	3
10	Kartik Saini	3614701717	BBA	1
11	Neetu	7314701715	BBA	3
12	Pulkit Bhatia	9761101715	BBA	3
13	Vedant Bansal	36761101715	BBA	3
14	Anushka Kansal	46261101717	BBA	1
15	Rahul Jain	10061101715	BBA	2
16	Shubham Jindal	10061101716	BBA	2
17	Harshali Pahuja	50261101717	BBA	1
18	Anshuman Narang	961101717	BBA	1
19	Varun Mittal	11614701716	BBA	2
20	Richiek Agarwal	35914701717	BBA	1
21	Dhruv Sahgal	3561101716	BBA	2
22	Parag Jain	46161101717	BBA	1
23	Samit Jain	36114701717	BBA	1
24	Rajat Aggarwal	43914701716	BBA	2
25	Megha Uppal	41361101715	BBA	3
26	Yanshi Chauhan	7914701717	BBA	1
27	Shravan Bansal	9614701716	BBA	2
28	Garvit Arora	43814701716	BBA	2
29	Raghav Chawla	9114701715	BBA	3
30	Chaitanya Vaish	1514701717	BBA	1
31	Sarthak Shukla	6861101717	BBA	1
32	Kanika Anand	3214701717	BBA	1
33	Anurag Dabas	35214701715	BBA	3
34	Vaibhav Anand	10914701716	BBA	2

## **Session on “How to use Word Press effectively”**

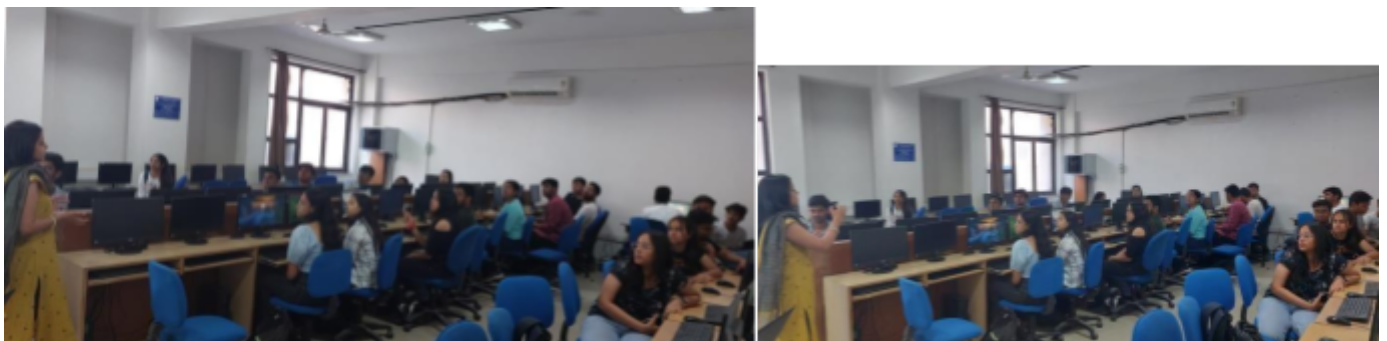
**September 7, 2017**

Department of Business Administration, Maharaja Agrasen Institute of Management Studies organized an “Session on How to use Word Press effectively” in Maharaja Agrasen Institute of Management Studies, New Delhi on September 7, 2017. The session showed a turnout of 22 keen students.

The speaker invited for this expert session was Ms. Rashi Aggarwal, Assistant Professor, MAIMS. She started by saying that: Whether you want to start a blog, build a website for your small business, or something in between, a few basics apply to every site you’re looking to create and WordPress can help in building it.

Ms. Rashi interacted with the students and showed them how they can work on WordPress. Making pages, posts, using Block editor, navigation block, making use of plugins, adding new themes, etc. Students made sure they understood all the aspects by asking queries and practicing side by side.

On behalf of Maharaja Agrasen Institute of Management Studies, Dr. Vijay Kumar Khurana, thanked her for delivering an informative session and sharing her expert guidance with the students.







# MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

(A unit of Maharaja Agrasen Technical Education Society)

Affiliated to GGSIP University

Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution

Maharaja Agrasen Chowk, Sector 22, Rohini, Delhi - 110086, INDIA

Tel. Office: 8448186947, 8448186950 [www.maims.ac.in](http://www.maims.ac.in)

Academic Year: 2017-2018

Date : September 7, 2017

## List of Participants

### Session on "How to use Word Press effectively"

S. No	Name	Enrollment No.	Course	Year
1	Shivam Mishra	2061188817	B. Com. (H)	1
2	Ayushi Jain	614788817	B. Com. (H)	1
3	Saurabh Goel	35361188815	B. Com. (H)	3
4	Ayush Mishra	1414788815	B. Com. (H)	3
5	Kriti Arora	04614703817	BA LLB	1
6	Shilpa Pal	3914712417	BA(JMC)	1
7	Anirudh Ghose	40914712417	BA(JMC)	1
8	Samyak Jain	42461101717	BBA	1
9	Tushar Sharma	36614701717	BBA	1
10	Nikhil Nimbekar	4814701717	BBA	1
11	Divi Sanpal	2061101717	BBA	1
12	Ankit Dahiya	35114701717	BBA	1
13	Vishal	8561101717	BBA	1
14	Umair Khalid	10814701716	BBA	2
15	Sidakjeev Singh Baweja	41061101716	BBA	2
16	Tanvi Dahiya	60314701716	BBA	2
17	Deepanshu Gupta	2961101716	BBA	2
18	Riya Jain	7514701716	BBA	2
19	Sambhav Lakhanpal	41614701716	BBA	2
20	Namit Chawla	7114701715	BBA	3
21	Vishal Kumar	13814701715	BBA	3
22	Yejaswi Agrawal	14314701715	BBA	3



## **MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES**

(A unit of Maharaja Agrasen Technical Education Society)

Affiliated to GGSIP University

Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution

Maharaja Agrasen Chowk, Sector 22, Rohini, Delhi - 110086, INDIA

Tel. Office: 8448186947, 8448186950 [www.maims.ac.in](http://www.maims.ac.in)

### **Session on "Getting along with MS Office"**

**20<sup>th</sup> December 2017**

Maharaja Agrasen Institute of Management Studies organized 3-hour Special Lecture on “Getting Along with MS Office” on 20<sup>th</sup> December 2017. For students as well as Faculties, the session turned out to be a refresher class for all the basics of MS Office one must know. The session was taken by the IT Faculties of the Institute including, Ms. Kamna Vaid, Ms. Rashi Aggarwal and Ms. Meenakshi Gupta.

Major focus was given to MS Word, MS Excel and PowerPoint. The session was attended by 100 participants. Live query handling and interaction helped the participants gain clarity over basics. All the participants were given Certificate of Participation as well as further courses were suggested so as to brush up the advanced levels in the field.





# MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

(A unit of Maharaja Agrasen Technical Education Society)

Affiliated to GGSIP University

Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution

Maharaja Agrasen Chowk, Sector 22, Rohini, Delhi - 110086, INDIA

Tel. Office: 8448186947, 8448186950 [www.maims.ac.in](http://www.maims.ac.in)

Academic Year: 2017-2018

Date : December 20, 2017

## List of Participants

### Session on "Getting along with MS Office"

S. No	Name	Enrollment No.	Course	Year
1	Garvit Burman	461188817	B. Com. (H)	1
2	Rishab Arora	46114701717	BBA	1
3	Kunal Rana	40461101716	BBA	2
4	Ankit Bharti	01014703817	BA LLB	1
5	Sameer Agrawal	3614788815	B. Com. (H)	3
6	Ashmeet Kaur	914702416	BA(JMC)	2
7	Bharat Bhushan	43861101716	BBA	2
8	Anjali P V	314788817	B. Com. (H)	1
9	Bharat Shreshtha	40514702415	BA(JMC)	3
10	Jatin Kumar	40814703817	BA LLB	1
11	Bhavya Makker	42761101717	BBA	1
12	Pranay Satyam	41014702415	BA(JMC)	3
13	Parmeet Singh Sethi	2861188816	B. Com. (H)	2
14	Sugandha Arora	7961101717	BBA	1
15	Yashasvi Sharma	44461101716	BBA	2
16	Jasgun Singh Ateliy	35214721617	BA Eco. (H)	1
17	T Kishore Kumar	10614701716	BBA	2
18	Ayushi Jain	35661101716	BBA	2
19	Dhruv Banyal	1614702416	BA(JMC)	2
20	Charvi Duggal	02514703817	BA LLB	1
21	Aditya Kumar Rawal	41714788817	B. Com. (H)	1
22	Deep Bansal	1614701717	BBA	1
23	Neetu	7314701715	BBA	3
24	Tanya Diwan	41661101716	BBA	2
25	Ankita Mittal	35114702416	BA(JMC)	2
26	Gaurav Hudda	41361101716	BBA	2
27	Shashank Agarwal	4614721617	BA Eco. (H)	1
28	Sreyansh Shukla	3561188815	B. Com. (H)	3
29	Namit Jain	41261101717	BBA	1
30	Vidhi Sharma	2914788817	B. Com. (H)	1
31	Muskan Surana	6114701716	BBA	2
32	Krishna Negi	4014701717	BBA	1
33	Puneet Kumbnani	6814701716	BBA	2

34	Tushar Khera	4014702416	BA(JMC)	2
35	Muskan Jain	40114701716	BBA	2
36	Rashika Sardana	6261101717	BBA	1
37	Tushar Poddar	4114702416	BA(JMC)	2
38	Ratikam Sharma	35414702415	BA(JMC)	3
39	Pratham Sharma	45314701717	BBA	1
40	Bhavya Jain	35361188817	B. Com. (H)	1
41	Prachi Aggarwal	35514703817	BA LLB	1
42	Saahil	7814701716	BBA	2
43	Gaurav Banerjee	03214703817	BA LLB	1
44	Rahul Jain	10061101715	BBA	2
45	Shivangi Saxena	4014712417	BA(JMC)	1
46	Vandana Gupta	60214788815	B. Com. (H)	3
47	Aashi Aggarwal	261101717	BBA	1
48	Aditi Bansal	35214701716	BBA	2
49	Rakshit Sobti	3114712417	BA(JMC)	1
50	Mayank	6161101716	BBA	2
51	Arpit Sharma	2114701715	BBA	3
52	Vaibhav Jain	36661101715	BBA	3
53	Ashish Singhal	60961101716	BBA	2
54	Saryu Bhargava	3814702415	BA(JMC)	3
55	Rahul	3161188816	B. Com. (H)	2
56	Rohan Kaamra	50814701717	BBA	1
57	Smithin Sony	7214701717	BBA	1
58	Kunal Solanki	5514701715	BBA	3
59	Tanish Gupta	12161101715	BBA	3
60	Karan Arora	4861101716	BBA	2
61	Kinshuk Gupta	2114788815	B. Com. (H)	3
62	Yanshi Chauhan	7914701717	BBA	1
63	Komal	42414701717	BBA	1
64	Yukti Agrawal	40561101717	BBA	1
65	Harshit Jain	45814701717	BBA	1
66	Abhaas Sharma	41161188817	B. Com. (H)	1
67	Saumitra Sharma	2614788816	B. Com. (H)	2
68	Apoorva Gautam	50161101717	BBA	1
69	Rashi Kapoor	6161101717	BBA	1
70	Utkarsh Goyal	12561101715	BBA	3
71	Sagar Jairath	36214701715	BBA	3
72	Garvit Pasrija	44214701717	BBA	1
73	Ishita Gupta	5061101715	BBA	3
74	Mansi Garg	61014701716	BBA	2
75	Aanchal	161101717	BBA	1
76	Chetan Kapri	1114702415	BA(JMC)	3
77	Rohan Aggarwal	3461188816	B. Com. (H)	2

78	Yash Sharma	4961188816	B. Com. (H)	2
79	Kanishk Chhabra	5461101715	BBA	3
80	Atishay Jindal	2061101716	BBA	2
81	Abhishek Garg	761101715	BBA	3
82	Ishaan Sharma	03714703817	BA LLB	1
83	Tarun Goel	2314788817	B. Com. (H)	1
84	Chetan Gupta	3061101715	BBA	3
85	Nikhil Bhardwaj	2661188816	B. Com. (H)	2
86	Shaifali Bagga	4214721617	BA Eco. (H)	1
87	Roopesh Pande	2114788816	B. Com. (H)	2
88	Archit Jain	1414701716	BBA	2
89	Kabir Chadha	46514701717	BBA	1
90	Ishaan Goel	60214701716	BBA	2
91	Tanu	36514701717	BBA	1
92	Apurva Bhutani	01814703817	BA LLB	1
93	Rashil Gugnani	2114721617	BA Eco. (H)	1
94	Shreya Goyal	42161101716	BBA	2
95	Abhimanyu Bhatia	161188815	B. Com. (H)	3
96	Sparsh Bansal	43161101716	BBA	2
97	Siddharth Sharma	2661188817	B. Com. (H)	1
98	Garima Goel	3561101715	BBA	3
99	Raghav Jain	7861101716	BBA	2
100	Mayank Dua	5614701716	BBA	2