



MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

(A unit of Maharaja Agrasen Technical Education Society)

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SESSION ON “BUILDING BUSINESS FRIENDLY VOCABULARY”

November 18, 2018

Department of Business Administration organized a “Session on Building Business Friendly Vocabulary” in Maharaja Agrasen Institute of Management Studies, New Delhi, on November 18, 2018. The webinar focused on how business students can build a business-friendly vocabulary that will help them thrive with the ever growing and developing business environment and corporate culture. The session showed a turnout of 39 students. The main speaker for the session was Mr. Sameer Soni.

Mr. Sameer Soni interacted with the students and elucidated them about the basics of what business vocabulary is. He then explained them the importance of building a strong business friendly vocabulary. He told the students that clearly defining and understanding business terms is the first step to successfully growing and advancing in corporate world. He then explained the students about the possible mistakes and misinterpretations that one can make if they misunderstand the basic business terminologies and business vocabulary. He ended the session by guiding the students on how they can build and improve their business-friendly vocabulary.

On behalf of Maharaja Agrasen Institute of Management Studies, Ms. Sumedha Dutta, Assistant Professor thanked Mr. Sameer Soni for delivering an exceedingly informative session and sharing his expert guidance with the students. The expert session was extremely successful as it gave some enlightening learnings to the students and the students were delighted on being imparted with the immensely useful knowledge.

