



# MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

(A unit of Maharaja Agrasen Technical Education Society)

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## Special Lecture on “Health Communication”

June 16, 2022

A Special lecture on Health Communication was organized on June 16, 2022 by Department of Journalism & Mass Communication for its students. The lecture was delivered by senior journalist Mr. Prikshit Nirbhay, National Bureau, Amar Ujala who is known for his contribution in health journalism.

He was welcome by Prof (Dr) Vinita Gupta, Head of the department who presented him the Memento and Plant sapling as souvenir of respectand gratitude. All other faculty members were present at that moment along with her.

Mr. Prikshit Nirbhay started his lecture with his own experiences of student life. He connected his life with students by saying that the college reminds him his own student life.

Mr. Prikshit Nirbhay put many important things before students. He emphasized the value of research in health communication in journalism. He stated that if a student is well versed in understanding latest research article, he could get many major stories from there and it could boost his own career.

He also emphasized that hard work always pays and there is no substitute for that. He suggested the students that students should develop reading habit during their college days. Reading certainly enhances their knowledge that will be proved very beneficial when they start their career.

Mr. Prikshit Nirbhay presented different dynamics of health communication in journalism. Students got a major benefit from this lecture.

