



# Maharaja Agrasen Institute of Management Studies

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Sector 22, Rohini, Delhi -110086, India; [www.maims.ac.in](http://www.maims.ac.in)

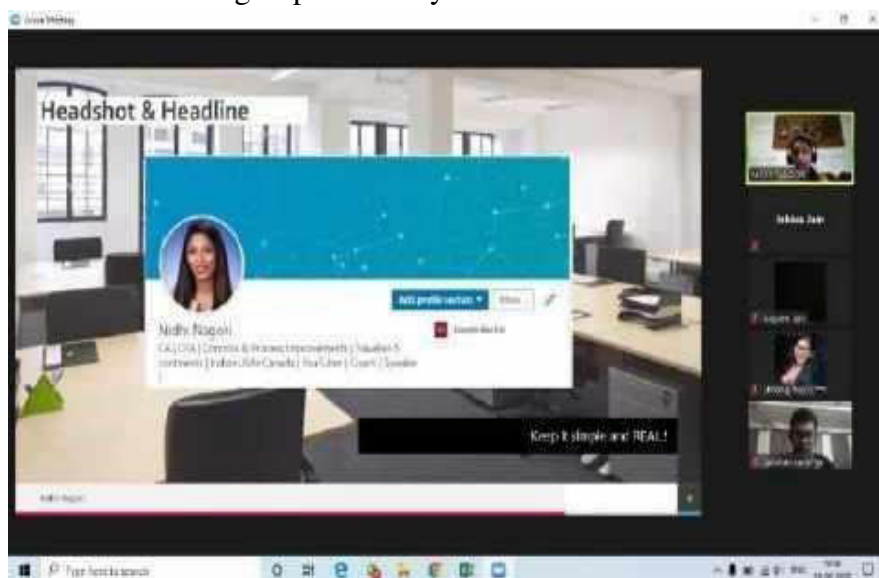
## REPORT

on

### **Networking for Global Professionals & Entrepreneurs in Post Pandemic World'- Sunday, June 14, 2020**

MAIMS has always taken concrete steps to work towards the holistic development of the students. We realize that in today's competitive world, where a student is running in a rat race to compete with the industry expectations, he/she always requires a platform where the skill and knowledge can be justified in the presence of industry personnel. To offer such a platform, ***Illuminate – The Learning Hub*** of Maharaja Agrasen Institute of Management Studies organized a webinar on 'Networking for Global Professionals & entrepreneurs in Post Pandemic World' on Sunday, June 14, 2020. The webinar was conducted using the digital platform, Zoom at 6: 30 pm.

The resource person for the webinar was Ms. Nidhi Nagori, Chartered Accountant from India and Certified Public Accountant from the US. She is currently working in Canada for Lincoln Electric as a Senior Internal Auditor. Her work involves traveling to different countries, working with diverse range of people and transcending cultural barriers to create a healthy work environment for her team. She has developed her own Soft Skills & Communication Course called 'Bridging the Gap' to help professionals learn the ways of presenting their knowledge on a global platform. She conducts sessions about LinkedIn brand building for professionals. She is also the founder of Canada Peeps- a space for new immigrants looking to network. The groups currently have over 1000 active members.





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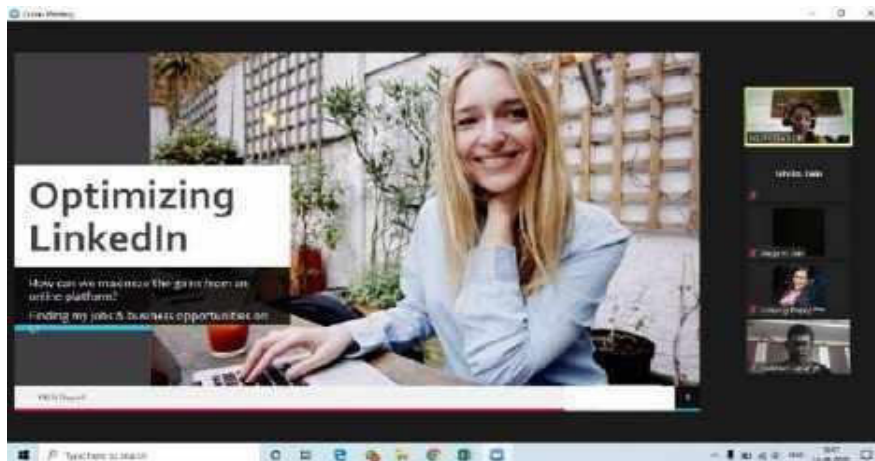
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Ms Nidhi Nagori started her interaction with the students by first explaining that networking is an excellent way to make professional connections, develop opportunistic relationships, and stay abreast of exciting career opportunities. Although the concept of developing business relationships through socializing may seem daunting, particularly for those who are new to the practice, networking is in fact very intuitive. She further introduced the concept of Global networking which is simply networking on an international scale. And thanks to modern technology such as computers, smartphones, and the internet, global networking has never been easier.

She further explored the etiquettes or the rules of collaborating and networking with people on one of a very popular global professional network platform, LinkedIn. She explained that people will judge you based on your profile as your profile is the first thing your new connection will look at. Writing specialized messages for the audience in one's profile, sending personal acknowledgements to people, using the power of groups to boost one's potential network were some of the important takeaways of the session. She also gave some of the valuable tips to students about building the right profile to leave one's (potential) connections with positive thoughts about self.

The session was very interactive and saw a presence of 94 participants. The enthusiastic audience raised many thought - provoking questions like How to use LinkedIn as a platform for searching for a job? What kind of posts should be sent by an individual? How to create the right personal brand on LinkedIn? How to use LinkedIn as the right platform for creating collaborations with respect to start-ups?

It was indeed a valuable session wherein the take away have helped the participants to identify the right means of introducing self to new people without the breach of etiquette that comes in blindly reaching out to new connections. The webinar will definitely help students to become familiar with the way LinkedIn works to build your network of professional relationships and take advantage of everything the platform has to offer.





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The screenshot shows a Zoom meeting interface. The main window displays a presentation slide with the following content:

## Why am I here?

The definition of 'normal' stands changed!

### 'New-normal'

- The world after pandemic
- Working as a professional is the new normal.
- Collaborating, networking and transcending ideas across borders.

The slide also features an image of hands writing on a calendar with a pink sticky note. The Zoom interface includes a sidebar with participant thumbnails and a bottom toolbar with various controls.