

REPORT
WORKSHOP ON DIGITAL FILM MAKING FOR BUDDING
ENTREPRENEURS IN FILM INDUSTRY

Date:17-18 January, 2019

To teach students the specifics of film making and to share real-time industry experience with the students, the Department of Journalism and Mass Communication of Maharaja Agrasen Institute of Management Studies organized a two-day workshop for budding entrepreneurs in film industry. This workshop was jointly organized by MAIMS and Apeejay Institute of Mass Communication. The college students actively participated in this digital film making workshop.



This two-day digital film making workshop was exclusively conducted on 17th and 18th January, 2019 began with Professor Vinita Gupta, Head of the Department of Journalism and Mass Communication felicitating subject expert Dr. Rajeev Kumar Panda and Naveen Gautam. Addressing the students, Dr. Vinita Gupta asked them to take part in this type of workshops with all their heart and soul. These types of workshops connect the students from the class room environment to the industry directly. Bharat Banga, the subject matter expert from the Department of Journalism and Mass Communication of MAIMS and the coordinator of this workshop, also



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advised the students not to miss this opportunity. He inspired the students to take advantage of such chances where they get to know the experiences of these experts.

The subject experts Rajeev Kumar Panda and Naveen Gautam from Apeejay Institute not only shared their experiences, but also discussed every aspect of film making with the students. He not only shared the bits and pieces of film making, but also encouraged the students to come forward and discuss their original ideas which they wish to work upon. The students were quite enthusiastic and came forward in large numbers. The workshop was organised for the Second and third year students of the Department of Journalism and Mass Communication. About 60 students enthusiastically participated in this two day workshop.

After the basics of film making, the students were divided into different groups and were asked to work on a original film idea. Keeping in mind the lessons learned by the experts, the students geared up to make films in their groups and left for the shoot with all the preparations. Meanwhile, the subject experts kept guiding the students by going to their respective shoot locations. Om Prakash, who was a part of the team from APJ Institute, also helped the students on the shoots throughout this tenure. After the shoot, the post production was also done by the students themselves under the supervision of experts. The final result of the process came out in the form of successful films. The experts were also very happy to see the hard work and dedication of the students.

At the end of the workshop, the films of the students were screened in front of everyone on a big screen, which received applause and appreciation from everyone. Workshop certificates were also given to the students for their hard work and dedication.

The convenor of this workshop, Bharat Banga thanked everyone from the bottom of his heart and said that he looks forward to this type of experimental workshops in future also. Head of Department Professor Vinita Gupta concluded the workshop by giving memento to the experts and congratulated everyone for this successful workshop.