



MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

(A unit of Maharaja Agrasen Technical Education Society)

Affiliated to GGSIP University; Recognized u/s 2(f) of UGC

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REPORT

WEBINAR ON “THE COVID-19 PANDEMIC AND ENTREPRENEURSHIP: SOME REFLECTIONS”

August 18, 2021

Illuminate- The Learning Hub Society of MAIMS organized a webinar on “The Covid-19 pandemic and entrepreneurship: Some reflections” on August 18, 2021. The resource person for the webinar was Ms. Shweta Sachdeva, a Digital Marketing Interaction Analyst and technical support Executive at North America-Microsoft. The webinar was held on digital connectivity platform, Zoom, 4p.m. onwards.

The webinar began with the Student Coordinators, Simran Gambhir & Anshika Batla greeting the virtual gathering, introducing the speaker & the objective of the webinar. The objective of the webinar was to help the attendees understand how Covid-19 pandemic has affected the world in an unprecedented manner. This webinar aims to analyze the likely consequences of the Covid-19 pandemic crisis on entrepreneurship and new venture activity. The resource person stressed on the current scenario after economic recession in 2020 that is expected to be the most serious since the Second World War and the importance of entrepreneurial ventures to combat the same. 74 students of MAIMS attended the webinar.

The resource person, Ms. Shweta Sachdeva interacted with the attendees and informed them regarding various entrepreneurial avenues and importance of education in implementing those ideas into practice. The webinar was very enriching, interactive and informative and provided in depth knowledge about entrepreneurship in post Covid-19 pandemic situation.



The Covid-19 pandemic and entrepreneurship:
Some reflections

- 🔗 Enlighten yourself about your potential career path, which exams to target, why to start preparations now
- 🔗 Boost awareness about changing career trends amidst & post covid
- 🔗 Gain access to career support generalists
- 🔗 Gain insight about degree programs exclusive fee waivers on UpGrad

MS. SHWETA SACHDEVA

*Digital Marketing Interaction Analyst
Technical support Executive at North America at Microsoft*

18 August | 4 pm | zoom

Registration link -

https://upgrad.zoom.us/webinar/registration/WN_601Ew9CqTU4Lox-kU75qg

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