



## MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES (A unit of Maharaja Agrasen Technical Education Society)

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### EXPERT SESSION ON “BUSINESS JARGONS”

November 4, 2019

Department of Business Administration, Maharaja Agrasen Institute of Management Studies organized an “Expert Session on Business Jargons” on November 4, 2019. The webinar focused on what are business jargons and the need of using appropriate business jargons in today’s growing corporate culture. It was a great learning experience for the students. The session showed a turnout of 60 students. The main speaker who was invited for this expert session was Mr. Kartik Raina, Former CEO, Dabur Foods. The expert session was exceedingly informative and worthwhile for the students.

Mr. Kartik Raina interacted with the students and elucidated them about the basics of business jargons. He described why employees use business jargons at the workplace and how business jargons became a part of routine communication in the developing corporate culture. He said that there are many who dislike these corporate buzzwords but nevertheless they say that they hear the corporate buzzwords at least once in the day. He further explained by giving examples of business jargons and their purpose. He then guided the students about the usage of business jargons and how they can learn them. He ended the session by saying that if the business jargons are used wisely, then they can take a person’s business communication to another level.

On behalf of Maharaja Agrasen Institute of Management Studies, Mr. Deepak Dagar, Assistant Professor, thanked Mr. Kartik Raina for delivering an exceedingly informative expert session and sharing his expert guidance with the students. The expert session was extremely successful as it gave some enlightening learning to the students and the students were delighted to be imparted with the immensely useful knowledge.

