"Fundamentals of Publishing Research in Top Journals"

МАІМ S
"योग: कमेंषु कौशलम्"

Organized by Maharaja Agrasen Institute of Management Studies,

Department of Business Administration,

under aegis of IQAC & Think Quest Club

in association with Elsevier



Wednesday, June 16,2021



3 PM (IST)



- Identifying Research Issues
- Publishing Workflow
- · How to find high impact journals
- Understanding Editor's mindset
- · How to write research articles effectively
- Read Quality... Publish Quality: ScienceDirect.

Mr. Vishal Gupta
Senior Customer Consultant
Elsevier

SCAN ME



Registration Link

https://bit.ly/3udGXo0

Chair: Prof. (Dr.) Ravi Kumar Gupta, Director, MAIMS

Co-Ordinator: Prof. (Dr.) Vijay Kumar Khurana, HOD - Business

Administration & Co-Ordinator, IQAC

Conveners: Dr. Parul Kumar, Ms. Rachita Aggarwal, Ms. Neha Bhagat

In case of any queries, kindly email: thinkquest@maims.ac.in



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Report on a Workshop on "Fundamentals of Publishing Research in Top Journals"

Date: Wednesday, June 16, 2021

"योगः कर्मसु कौशळमः"

Department of Business Administration of Maharaja Agrasen Institute of Management Studies organized an online workshop on Fundamentals of Publishing Research in Top Journals under aegis of IQAC & in association with Think Quest Club Collaboration with Elsevier on Wednesday, June 16, 2021, at 3:00 PM onward. A total of 600 participants attended the workshop. This author workshop in association with Elsevier was planned with the sole objective of how to go ahead with the process of publishing research work in the top journals. The session revolved around the prerequisites to publish in top journals. The theme was extremely relevant in these times as the thread of researchis now spinning not just for the sciences but for various other disciplines.

The session began with the welcoming remarks by the convener of the event, Dr. Parul Kumar, Senior Assistant Professor, MAIMS. She welcomed all the dignitaries in the event along with special guests from Elsevier. She said that this workshop would help the budding researchers to channelize their research in a right direction; along with the equipping experienced faculty members with betterunderstanding of targeting the top journals for their next publication of research papers. This was followed by an address by Prof. (Dr.) Vijay Kr. Khurana, HOD – Business Administration & Coordinator, IQAC. He delivered a crisp and concise presentation mentioning an array of recent successes of the department. The next address was given by Prof. (Dr.) Ravi Kumar Gupta, Director, MAIMS. He encouraged all the participants, briefed them about the achievements of our institute and congratulated the organizing team. An eventual address was then given by Prof. (Dr.) S. K. Garg, Director General, MAIMS, where he embraced nostalgia and shared with the audience the struggles of publishing in the older times. He then revered the subject in light and praised Elsevier for this eventful association. After this the anchors welcomed the speaker of the event Mr. Vishal Gupta, who iscurrently employed with Elsevier as Senior Customer Consultant-South Asia.

Mr. Gupta gave an impeccably defined presentation by touching on various aspects of publishing research papers in journals from the significance of relevance to the struggles one might face in the process and how to overcome such obstacles.

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After the magnificently rendered presentation, Mr. Gupta answered all the queries in the most interesting way possible and provided the participants with his valuable input. His session has brought new insights to 600 attendees on the subject. Post that session a rapid quiz was conducted. The top 3 performers were rewardedwith a cash prize worth Rs.500 each.

Finally, Ms. Sangeeta Malik, Dean, MAIMS delivered the vote of thanks by thanking the keynote speaker, Mr. Vishal Gupta, the management, dignitaries, and the team for organizing such an insightful event.

Convener – Dr. Parul Kumar, Senior Assistant Professor

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Co-Conveners – Ms. Neha Bhagat & Ms. Rachita Aggarwal, Assistant Professor

Student Coordinators – Ananya Singh Chandel (BBA 6th Sem) & Kashish Vohra(BA JMC 4th Sem)

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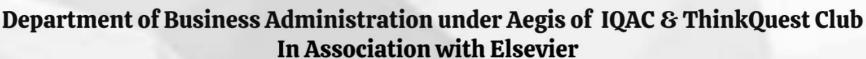
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Dated: 16th June, 2021











