

"Fundamentals of Publishing Research in Top Journals"

Organized by Maharaja Agrasen Institute of Management Studies,
Department of Business Administration,
under aegis of IQAC & Think Quest Club
in association with Elsevier



MAIMS

"योग: कर्मणु कौरलम्"



Wednesday, June 16, 2021



3 PM (IST)

TOPICS COVERED:

- Identifying Research Issues
- Publishing Workflow
- How to find high impact journals
- Understanding Editor's mindset
- How to write research articles effectively
- Read Quality... Publish Quality: ScienceDirect.

Mr. Vishal Gupta
Senior Customer Consultant
Elsevier



SCAN ME



Registration Link

<https://bit.ly/3udGXo0>

Chair: Prof. (Dr.) Ravi Kumar Gupta, Director, MAIMS

Co-Ordinator: Prof. (Dr.) Vijay Kumar Khurana, HOD - Business Administration & Co-Ordinator, IQAC

Conveners: Dr. Parul Kumar, Ms. Rachita Aggarwal, Ms. Neha Bhagat
In case of any queries, kindly email: thinkquest@mains.ac.in



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MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

(A unit of Maharaja Agrasen Technical Education Society)

Affiliated to GGSIP University; Recognized u/s 2(f) of UGC

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Maharaja Agrasen Chowk, Sector 22, Rohini, Delhi - 110086,

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Report on a Workshop on “Fundamentals of Publishing Research in Top Journals”

Date: Wednesday, June 16, 2021

Department of Business Administration of Maharaja Agrasen Institute of Management Studies organized an online workshop on Fundamentals of Publishing Research in Top Journals under aegis of IQAC & in association with Think Quest Club Collaboration with Elsevier on Wednesday, June 16, 2021, at 3:00 PM onward. A total of **600** participants attended the workshop. This author workshop in association with Elsevier was planned with the sole objective of how to go ahead with the process of publishing research work in the top journals. The session revolved around the prerequisites to publish in top journals. The theme was extremely relevant in these times as the thread of research is now spinning not just for the sciences but for various other disciplines.

The session began with the welcoming remarks by the convener of the event, Dr. Parul Kumar, Senior Assistant Professor, MAIMS. She welcomed all the dignitaries in the event along with special guests from Elsevier. She said that this workshop would help the budding researchers to channelize their research in a right direction; along with the equipping experienced faculty members with better understanding of targeting the top journals for their next publication of research papers.

This was followed by an address by Prof. (Dr.) Vijay Kr. Khurana, HOD – Business Administration & Coordinator, IQAC. He delivered a crisp and concise presentation mentioning an array of recent successes of the department. The next address was given by Prof. (Dr.) Ravi Kumar Gupta, Director, MAIMS. He encouraged all the participants, briefed them about the achievements of our institute and congratulated the organizing team. An eventual address was then given by Prof. (Dr.) S. K. Garg, Director General, MAIMS, where he embraced nostalgia and shared with the audience the struggles of publishing in the older times. He then revered the subject in light and praised Elsevier for this eventful association. After this the anchors welcomed the speaker of the event Mr. Vishal Gupta, who is currently employed with Elsevier as Senior Customer Consultant-South Asia.

Mr. Gupta gave an impeccably defined presentation by touching on various aspects of publishing research papers in journals from the significance of relevance to the struggles one might face in the process and how to overcome such obstacles.



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After the magnificently rendered presentation, Mr. Gupta answered all the queries in the most interesting way possible and provided the participants with his valuable input. His session has brought new insights to 600 attendees on the subject. Post that session a rapid quiz was conducted. The top 3 performers were rewarded with a cash prize worth Rs.500 each.

Finally, Ms. Sangeeta Malik, Dean, MAIMS delivered the vote of thanks by thanking the keynote speaker, Mr. Vishal Gupta, the management, dignitaries, and the team for organizing such an insightful event.

Convener – Dr. Parul Kumar, Senior Assistant Professor

Co-Conveners – Ms. Neha Bhagat & Ms. Rachita Aggarwal, Assistant Professor

Student Coordinators – Ananya Singh Chandel (BBA 6th Sem) & Kashish Vohra (BA JMC 4th Sem)



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Department of Business Administration under Aegis of IQAC & ThinkQuest Club

In Association with Elsevier

Fundamentals of Publishing Research in Top Journals

Dated: 16th June, 2021



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- By freeing the flow of ideas, our platforms help advance the application of science to the most pressing questions our society faces today.
- Collaborating closely with the community means we can respond quickly to genuine needs faced by those in the field. And it allows us to think ahead and address challenges higher education in India may face in the future.

Zoom Meeting

HOD Journalism...

Rachita Aggarwal, Neha Bhagat, Sethi, Shweta (E...), HOD Law MAIMS

Research Webinar
"Fundamentals of Publishing in Top Journals"
In Collaboration with Elsevier
Under Aegis of IQAC
In Association with MACS, ThinkQuest Club & PCISM, Maharaja Agrasen University, Baddi

Theme Address by
Prof. Vijay K. Khurana
Professor & Head, Deptt of Business Administration, MAIMS
Vijaykhurana.faculty@maims.ac.in, 7888142771

Rachita Aggarwal, Neha Bhagat, Sethi, Shweta (E...), HOD Law MAIMS

Zoom Meeting

Prof. Vijay K. Khurana

Zoom Meeting

Prof. Sangeeta Khurana

Powering Knowledge

Zoom Meeting

Prof. Vijay K. Khurana