

# Maharaja Agrasen Institute of Management Studies

(A unit of Maharaja Agrasen Technical Education Society)

Affiliated to GGSIP University; Recognized u/s 2(f) of UGC

Recognized by Bar Council of India; ISO 9001:2015 Certified Institution

Sector- 22, Rohini, Delhi- 110086, India



**CRITERION 3**



## 3.5 COLLABORATION

*Metric 3.5.1*

**3.5.1 - List of Actual Activities under MoUs, collaborations / linkages for Faculty exchange, Student exchange, internship, field trip, on-the-job training, research and other academic activities during the last five years**

<b>Sl. No.</b>	<b>Name of the MoU / Collaboration / linkage</b>	<b>Name of the collaborating agency / institution / industry / corporate house with whom the MoU / collaboration / linkage is made, with contact details</b>	<b>Year of signing MoU / collaboration / linkage</b>	<b>List the actual activities under each MOU and web -links year-wise</b>
1	Collaboration with Controller General of Patents, Design & Trademark	Department of Promotion of Industry and Internal Trade, Ministry of Commerce and Industry, Govt. of India	2022	Workshop on Intellectual Property Rights
2	Collaboration with Public Relations Society of India	Public Relations Society of India	2022	Webinar: 'Career Option, Entrepreneurial Mindset and Employability Skills in the Indian Communications Industry2021 '

3	MoU between MAIMS & Faculty of Law, UDF CENTRO UNIVERITARIO, Brazil	Faculty of Law, UDF CENTRO UNIVERITARIO, Brazil [Mr. Paulo Campanha, pcampanhap@gmail.com]	2022	International Conference on Interdisciplinary Aspects Relating to IPR, Technology and Competition Law
4	Linkage for industrial visit to Goonj	Department of Commerce, MAIMS [Mr. Ravi and Mr. Faizal, +91-7827227075]	2022	Visit to NGO Goonj
5	Field Trip and Linkage for industrial visit to Pawan Creations Ltd. , Textile Industry in Sitapur, Jaipur	Department of Commerce, MAIMS (Mr. Rajeev Sharma CEO Pawan Creations Pvt. Ltd. Jaipur +91 98290 11150)	2022	Industrial visit to Pawan Creations Ltd. , Textile Industry in Sitapur, Jaipur
6	Linkage for field trip to Apollo Hospital	Department of Public Relations and Communication, Apollo Hospital (Ms. Kusum Sanjhipal, +91-9999973090, kusum_s@apollohospitalsdelhi.com)	2022	Feild Trip to Apollo Hospital

7	MoU among Faculty of Economics, Thammasat University, Bangkok, Thailand, Thammasat Business School, Thammasat university, Thailand, University of Economics, The University of Danang, Vietnam, Faculty of Economics and Business Administration, Dalat University, Vietnam	Faculty of Economics, Thammasat University, Bangkok, Thailand (Dr. Supachai Srisuchart, 0-2613-2431, ssrisuchart@econ.tu.ac.th, ssrisuchart@yahoo.com ), Thammasat, Business School, Thammasat university, Thailand [Dr. Peter Ractham, 026965928, peter@tbs.tu.ac.th], University of Economics, The University of Danang, Vietnam [Mr. Man Dang, 0905-132-054, man.dang@due.edu.vn], University of Economics, The University of Danang, Vietnam [Mr. Man Dang, 0905-132-054, man.dang@due.edu.vn], University of Economics, The University of Danang, Vietnam [Mr. Man Dang, 0905-132-054, man.dang@due.edu.vn]	2022	International Conference entitled "Asia Pacific Economic Integration Forum"
8	Internship linkage with Areness: Law & Beyond	<a href="mailto:Areness@arenesslaw.com">Ms. Sonia Rana - Assistant Manager (HR &amp; Admin), Areness@arenesslaw.com, +91-9311691999</a>	2022	Internship of Law Students
9	Internship linkage with Singhania & Associates (NHAI)	Ms. Vanshika Darbari, email: vanshika@singhania.in	2022	Internship of Law Students

10	MoU with Waljat College of Applied Sciences for "Drivers of Global Recovery"	Waljat College of Applied Sciences, Rusayl, Oman [Prof. (Dr.) S.L. Gupta, +91-9811230453, drslgupta@gmail.com]	2021	International Conference "Drivers of Global Recovery"
11	Collaboration with Faculty of Economics, Thammasat University, Bangkok, Thailand for "Drivers of Global Recovery"	Faculty of Economics, Thammasat University, Bangkok, Thailand [Dr. Supachai Srisuchart, 0-2613-2431, ssrisuchart@econ.tu.ac.th, ssrisuchart@yahoo.com]	2021	International Conference "Drivers of Global Recovery"
12	MoU with Dr. B. R. Ambedkar National Law University, Sonipat for Faculty and Student exchange	Dr. B. R. Ambedkar National Law University, Sonipat [Prof. (Dr.) Viney, +91 82838 22010]	2021	Netritva - A lecture series on Judicial Services Examination
13	MoU with The Foundation for Sustainable Rule of Law Initiatives (FSRI)	The Foundation for Sustainable Rule of Law Initiatives (FSRI)	2021	Law Fest NAVITAS
14	MoU with AMIMUN - The MUN Society, AMITY University for 1st Virtual International Mun,2021	AMIMUN - The MUN Society, AMITY University	2021	International MUN
15	MoU with The MUN Society of RDIAS for 1st Virtual International Mun,2021	The MUN Society of RDIAS	2021	International MUN
16	Internship linkage with Abbott	Ms. Nandini Goswami, email: Nandini.goswami@abbott.com	2021	Internship of BBA Students

17	Internship linkage with Unschool	+91 9154254541 E-mail: support@unschool.in	2021	Internship of BBA Students
18	Collaboration with Economic Offence Wing of Delhi Police for Seminar	Mr. Shalinder Sharma, Inspector, Economic Offences Wing	2021	Seminar - Awareness and Prevention of Financial & Intellectual Property Frauds
19	Collaboration with Delhi State Legal Services Authority, NorthWest Rohini	Ms. Nishtha Budhiraja, Counselor with Delhi State Legal Services Authority, NorthWest Rohini	2021	Webinar: 'Intervention and Prevention in Drug Addiction'
20	Collaboration for International Conference	University of Chittagong, Bangladesh, Contact- Md. Shahidul Haqueshahidjr@yahoo.com	2021	Conference: 'Reshaping the Landscape of Media during Crisis Situation'
21	Collaboration with Media Adhyayan Kendra, New Delhi	Dr Umesh Arya, Dean Faculty of Media Studies, GuruJambheshwar University of Science & Technology, Haryana Dr Dev Vrat Singh, Dept of Mass Communication Central University of Jharkhand, Ranchi.	2021	Media Research Workshop on SPSS

22	Collaboration with Cerebro Kids Academy	Mr Arpit Gupta, BLOCK-N, AWHO SISPAL VIHAR, Sispal Vihar, Sector 49, Gurugram, Haryana 122018	2021	Webinar: 'Developing Investment Acumen' by Entrepreneurship Cell
23	Intership Linkage with IFORTIS	Level 14 & 15, Concorde Towers UB City, 1, Vittal Mallya Rd, Bengaluru, Karnataka 560001	2021	Internship of BBA Students
24	Intership Linkage with INDO JATALIA HOLDINGS LTD.	500, 5Th Floor, Itl Twin Tower, Netaji Subhash Place, Pitampura, Delhi North Delhi DI 110034 In North West Delhi, India	2021	Internship of BBA Students
25	Intership Linkage with Leading Solution	RG Trade Tower, Netaji Subhash Place, Pitam Pura, Delhi, 110034	2021	Internship of BBA Students
26	Intership Linkage with Mentor Boxx	<a href="https://www.mentorboxx.com/">https://www.mentorboxx.com/</a>	2021	Internship of BBA Students
27	Intership Linkage with MKB	MKB, Paschim Vihar	2021	Internship of BBA Students
28	Intership Linkage with Udemy	Udemy	2021	Internship of BBA Students

29	MoU with Makhanlal Chaturvedi University	Dr Avinash Bajpai, Vice Chancellor, Makhanlal Chaturvedi National University of Mass Communication	2021	International-Conference- 'Reshaping the Landscape of Media during Crisis Situation
30	Collaboration for research	Dr Puja khatri, Professor, University School of Management Studies, GGSIPU	2021	Publication of research paper: Count your blessings: Gratitude and its role in Enhancing Self Esteem & Resilience among Undergraduate Students
31	Collaboration for research	Dr Puja khatri, Professor, University School of Management Studies, GGSIPU	2020	Publication of research paper: Twists and Turns in Academic Leadership during COVID-19 Pandemic
32	Collaboration with Rishihood University	NH44 Chowk Bahalgarh, Haryana 131001 rishihood.edu.in	2020	Webinar : "Be a Social Entrepreneur"



33	Collaboration with National Commission for Women	National Commission for Women	2020	A National Research Webinar : "Gender Based Violence in Digital Space"
34	Collaboration with IDP Education Ltd.	Mrs. Vasudha Dahiya	2020	Webinar - Future Prospects of Foreign Education amidst COVID 19
35	MoU with IILM for Internship Fair (2020)	IILM	2020	Promotion, social media marketing for Internship Fair
36	MoU with Pearl Academy for Creative Career Conclave	Pearl Academy/ Monica -9999103201	2020	Career Creative Conclave
37	MoU with ICT Academy for Financial Literacy Program, Employability skill development Programme	ICT Academy/Lovetesh Kumar-6379900968	2020	Financial Literacy Program, Employability skill development Programme
38	Linkage for industrial trip to Yakult Danone India Pvt. Ltd.	Department of Commerce, MAIMS	2020	Industrial visit to Yakult Danone India Pvt. Ltd.
39	Linkage for industrial trip to Relaxo	Department of Commerce, MAIMS	2020	Industrial visit to Relaxo Footwear
40	Internship Linkage with Chambers of Advocate Rahul Verma	Mr. Rahul Verma, email: rahulslaw@gmail.com	2020	Internship of Law Students
41	Internship linkage with Mittal & Associates	Mr. S.S. Mital, Email smittal_advocate@yahoo.co.in	2020	Internship of Law Students

42	Internship linkage with Legal Post	Ms. Preeti waliya, email: Preeti.walia@yahoo.com	2020	Internship of Law Students
43	Internship linkage with Chambers of Manasi Bhushan	Ms. Manasi Bhushan, email: manasi.bhushanmb@gmail.com	2020	Internship of Law Students
44	Internship linkage with Chambers of Dr. Aadish Aggarwala	Ms. Kaviya Singh, kaviyasingh92@rediffmail.com	2020	Internship of Law Students
45	Internship linkage with Tabish Sarosh & Associates	Ms. Kirti Gupta, email tabishsarosh1@gmail.com	2020	Internship of Law Students
46	Collaboration for research	Ms. Nalini Ranjan, PhD Research Scholar, GD GoenksUniversity, Gurugram(naliniranjn73@yahoo.co.in)	2020	Publication of Reasearch paper: Higher Education Post COVID-19 in India
47	Collaboration for research	Dr Abhishek Srivastava, Associate Professor, Gopal Narayan Singh University, Rohtas ( inbox.abhishek@gmail.com)	2020	Publication of Reasearch paper:Internal Marketing Communication: Adaptation of Appropriate Strategies in COVID-19
48	Collaboration for research	Dr Meghna Aggarwal , Assistant Professor, Deen Dayal Upadhyaya College , University of Delhi	2020	Publication of Reasearch paper: Performance of Indian Corporate Sector

49	Collaboration for research	Dr Sheetal Bhadresa, Assistant Professor, Delhi Technical University	2020	Publication of Reasearch paper: Role of Young Entrepreneurship in Developing Indian Economy
50	MoU for E- Summit	Global Opportunities, Sector 22 Rohoni (Sponsor)	2019	Fest E-Summit 2020