

Maharaja Agrasen Institute of Management Studies

(A unit of Maharaja Agrasen Technical Education Society)

Affiliated to GGSIP University; Recognized u/s 2(f) of UGC

Recognized by Bar Council of India; ISO 9001:2015 Certified Institution

Sector- 22, Rohini, Delhi- 110086, India



CRITERION 3



3.4 EXTENSION ACTIVITIES

Metric 3.4.3



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Criteria 3.4- EXTENSION ACTIVITIES

3.4.3 -Number of extension and outreached Programmes conducted by the institution through NSS/ NCC/ Red Cross/ YRC etc., (including the programmes such as Swachh Bharat, AIDS awareness, Gender issues etc. and/or those organised in collaboration with industry, community and NGOs during the last five years

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Director
Maharaja Agrasen Institute
of Managemet Studies
Sector-22, Rohini, Delhi-86





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Awareness program on 'Women Menstrual Cycle' in slum area of Pansali Village, 27th August, 2022 organized by Nav Chetna Club of MAIMS Cultural Society in collaboration with NSS

Mensural Health is an issue about which everyone is concerned or need to get concerned. Maharaja Agrasen Institute of Management Studies students, yesterday visited Pansali Village, Bhawana Colony, Rohini Secor-32. Students interacted with women and girls and enquired about menstrual health and hygiene. The students conducted a survey to understand the level of awareness about menstrual health and hygiene among women and girls in the area. The students also talked on menstrual health and hygiene, including the menstrual cycle, its phases, duration, and frequency, and how to manage menstrual pain and distributed Sanitary Napkins provided by the Institute. Not only students interacted with them but also distributed biscuits, chocolates, toffees as a kind gesture.





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EYE CHECK-UP CAMP AT DIVYA JYOTI NIWAS

On 21st August, 2022, Maharaja Agrasen Institute of Management Studies, Rohini, Delhi visited for another Eye Check-Up Camp at Divya Jyoti Niwas in collaboration with Jan Seva Foundation at Mangolpuri.

'Divya Jyoti Niwas' a home for blind children is being run by 'NORTH EX BLIND WELFARE & EDUCATION SOCIETY'. NORTH EX BLIND WELFARE & EDUCATION SOCIETY

provides completely free residential, food, education, medical treatment & other necessities to the children. About 50 children, who are currently availing education in different schools/colleges in Delhi, are residing here.

'Jan Seva Foundation' is incepted in 2019 by a group of persons working for justice and the social welfare of society and has a mission to provide direct services which will enable people to live full and dignified life. Medical support through Medical Camps and treatment of critically ill patients (better hospitals and Medical Facilities) Aim to provide essential services free of cost to the weaker section of society..

The Faculty Coordinator and convener of Legal Services Clinic Ms. Purnima Gupta along with her team of Para Legal Volunteers, visited the camp to provide help and assistance to the blind people. PLVs helped the people there with their eye check-ups. A helpdesk was set up where our PLVs were situated to help, assist and spread awareness about the Eye Check-Up Camps to visitors. Later, they accompanied the President of the Divya Jyoti Niwas while inspecting the smooth functioning of the Camp and elucidating the doubts of people. The camp was open to all age groups and was suitable for old people, as the doctors were providing free check ups.





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EYE CHECK-UP CAMP AT DIVYA JYOTI NIWAS

In July on 24th July, 2022, Maharaja Agrasen Institute of Management Studies, Rohini, Delhi visited the Eye Check-Up Camp at Divya Jyoti Niwas in collaboration with Jan Sewa Foundation at Mangolpuri.

'Divya Jyoti Niwas' a home for blind children is being run by 'NORTH EX BLIND WELFARE & EDUCATION SOCIETY'. NORTH EX BLIND WELFARE & EDUCATION SOCIETY provides absolutely free residential, food, education, medical treatment & other necessities to the children. About 50 children, who are currently availing education in different schools/colleges in Delhi, are residing here.

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Legal Services Clinic, MAIMS with Faculty Coordinator Ms. Purnima Gupta along with Para Legal Volunteers student team, visited the camp to provide help and assistance to the blind people. PLVs helped the people there with their eye check-ups. A helpdesk was set up where our PLVs were sitting to help, assist and spread awareness about the Eye Check-Up Camps to visitors. Later, they accompanied office bearers of the Divya Jyoti Niwas while inspecting the smooth functioning of the Camp and elucidating the doubts of people. The camp was open to all age groups and was suitable for old people, as the doctors were providing free cataract and other eye problems checkups. Free Spectacles were also distributed to the needy people.





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Tree Plantation Drive at DDA occupied barren land outside MAIMS, 09-07-22 Organized by Maharaja Agrasen Eco Club

“The best friend on earth of man is the tree. When we use the tree respectfully and economically, we have one of the greatest resources on the earth.” – **Frank Lloyd Wright**

The trees provide wide range of utilities to the human kind and the world. We can understand the value of trees and why planting even a single tree bring about a significant change. We at Maharaja Agrasen College organized Tree Plantation Drive where the management, faculty, staff and students participated whole heartedly and took a pledge to convert the barren land outside the college into a beautiful green area.







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BLOOD DONATION CAMP – REPORT

A Blood donation camp was organized by MAIMS, in collaboration with Red Cross Society on June 01, 2022, through which more than 160 units of blood was donated by both students and the staff members of our college. The camp took place in the main auditorium of MAIMS. The drive began at 11.00 a.m. with a short inaugural function where in our founder chairman Dr. Nand Kishore Garg expressed his gratitude to the Red Cross Society of the college for its continuous endeavor in this regard. Our honorable Director Prof. (Dr). Ravi Kumar Gupta encouraged all the donors with words of encouragement. He thanked all the donors for the Noble steps they have taken and to help the fellow brethren. It is a gesture in bringing a ray of hope to contribute to the serious problems of acute shortage of blood. The problem can be addressed if an additional two percent of Indians donate blood, as opened by the health experts. We need 14.6 million units of blood every year but just about 93% are being donated. On the grounds of Voluntary Blood Donation Programme of government, our college has been religiously organizing blood donation camps every year and students and the faculty members come forward voluntarily to donate blood. While addressing to people at the camp our volunteers brought awareness in them about shortage of blood and why we must donate blood every year, to help the persons requiring blood. Blood donation can save lives of innumerable persons. Donation of blood is very critical and crucial for saving lives many patients and those who have met with accidents. It is as such a great service or contribution to the society and people living in it.

To watch over the entire process and to collect the blood, a team of doctors were put in charge. The college had also arranged for a resting room for anyone who felt dizzy or sick after donating blood. Volunteers also had come to help the school organize the blood donation camp. It was assured that the blood donors were very well hydrated before the donation and were given fruits, Biscuits and juices after donating the blood in order to reenergize themselves. The blood donors were provided with a blood donation certificate card and small gift hamper.



Blood Donation by Staff & Students in the presence of Honorable Founder Chairman Dr. Nand Kishore Garg.



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EVENT REPORT

Manzar

Event- Manzar: The Street Play Event on Menstruation Awareness

Organizing Unit: SAMAGRA- The Theatre Society of MAIMS in collaboration with NSS

Date- 2nd May, 2022

Location- Dilli Haat, NSP

On 2nd May, 2022, SAMAGRA- The Theatre Society of MAIMS in collaboration with NSS, conducted a Stage Play event on Menstruation Awareness wherein shortlisted teams from the whole DCTC were invited to showcase their talent. The Event started with the felicitation of our judge then one by one different societies from colleges like Shaheed Bhagat Singh, Atma Ram Sanatan Dharma etc. came and showed their acts to the audience. The event was divided into two parts in order to give break to the participants. The second phase too started with the stage play acts of the society then our judge gave feedbacks to the teams and the results were announcement. The whole event went very smoothly and it ended with the performance of Amarbel: The Annual Stage Play Production of SAMAGRA





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EVENT REPORT

Tamasha

Event- Tamasha: The Street Play Event on Menstruation Awareness

Organizing Unit: SAMAGRA- The Theatre Society of MAIMS in collaboration with NSS

Date- 29th April, 2022

Location- Dilli Haat, Janakpuri

On 29th April, 2022, SAMAGRA- The Theatre Society of MAIMS in collaboration with NSS, conducted a Street play event on Menstruation Awareness wherein the shortlisted teams from the whole DCTC were invited to showcase their talent. The Event started with a common call in order to attract the audience towards our events, after that the organizers of the event, SAMAGRA performed a self - prepared mashup of DCTC songs 2019-2020 then one by one different societies from colleges like Sri Venkateshwara college, GTBIT etc. came and showed their acts to the audience. The event was divided into two parts in order to give break to the participants. The second phase of the event included the feedbacks and results from our judges. Whole event went very smoothly and it ended with a tribute to all the societies of DCTC and a wonderful jamming session.





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Drawing competition on World Earth Day organized by Environment Sustainability Club, NSS and Sadda Haq Foundation in Moti Nagar (23rd April, 2022)

Earth day is celebrated around the world with a beautiful message “Our continuing efforts in our everyday lives will make this beautiful planet thrive”.

Drawing Competition on World Earth Day was organized by Maharaja Agrasen Institute of Management Studies, Rohini in collaboration with Sadda Haq Foundation, Moti Nagar, Delhi. World Earth Day is celebrated on 22nd April each year to spread awareness about conserving Earth. The competition was started at 10 am in the Moti Nagar, Delhi. Children participated enthusiastically in this competition. At the end of the program we all pledged to do as much as possible to conserve earth, produce less waste and also took the initiative to plant and water trees to our locality.







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TEACH A GIRL, EMPOWER A FAMILY INITIATIVE, ORGANIZED BY GENDER SENSITISATION AND EQUALITY INITIATIVE CLUB AND NSS IN KANJHAWALA VILLAGE

Gender Sensitisation and Equality Initiative Club and NSS of Maharaja Agrasen Institute of Management Studies organised “Teach a girl, Empower a Family” initiative on 24th March 2022 to sensitize the society towards women education at Kanjhawala Village. In order to achieve this goal the club highlighted nearby slums wherein access to education is limited for women. Thereafter 18 volunteers alongwith 2 faculties across all the department made a visit to underprivileged area to make them aware of the importance of education.

The initiative included talking to the inhabitants and making them aware of their responsibilities towards empowering the girl child through education. The volunteers used poem and song recitals to make them understand their rights and duties easily.







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PICHKARI DISTRIBUTION ORGANIZED BY NAV CHETNA CLUB OF MAIMS CULTURAL SOCIETY AND NSS IN POOTH KALAN (16TH MARCH, 2022)

Pichkari Distribution on March 16, 2022 was organized by Maharaja Agrasen Institute of Management Studies, Rohini. The college had decided to distribute Pichkari on the occasion of Holi in the Slum Area of Pooth Kala, near Sector 20, Rohini, Delhi. The funds were raised by faculty, students and staff of MAIMS. Students explored the market for best price and purchased Pichkari on the bulk from Sadar Bazar, Delhi. Faculty, Students and staff of MAIMS visited the slum area on the outskirts of the Pooth Kalan and distributed Pichkari and colors among the slum dwellers of the area. Children of the slum area were also given suggestions regarding how to play Safe Holi.





De-Addiction Awareness Campaign, 14-03-22



The NSS Cell with the cooperation of NCC unit of Maharaja Agrasen Institute of Management Studies conducted a De-Addiction Awareness Camp where the management, faculty members, staff and students participated whole heartedly and took a pledge to wage a war on the perilous addictions that plague and hinder society. The students under the guidance of faculty members undertook the task of enthusiastically informing the people in the vicinity of MAIMS about the benefits of freeing themselves from the shackles of gutka, cigarettes, tobacco, liquor and other inappropriate habits.

Among the benefits of conducting this campaign was that the students gained confidence and developed communication and leadership skills. Furthermore, the campaign also consolidated their own resolve to never engage in any form of addictions.





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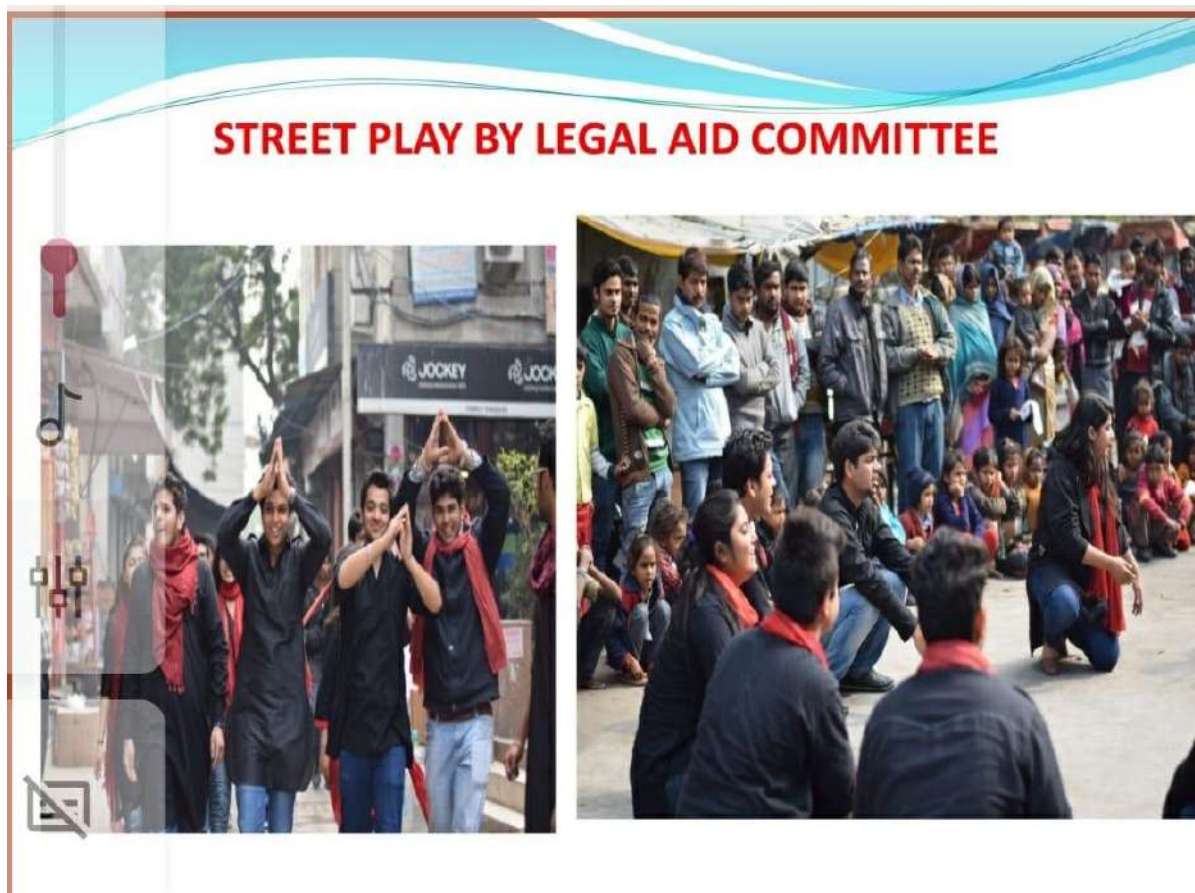
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Street Play - 'Harrowing Life of Child Laborers' organized by Legal Services Clinic, Department of Law in Begumpur Village on 24-02-22

The Legal Services Clinic of Department of Law Maharaja Agrasen Institute of Management Studies with the aim to eliminate child labor in all kinds of industries organized street play in Begumpur area. The students participated whole heartedly and shouted slogans to urge spectators never to indulge in child labor.

The students under the guidance of faculty members undertook the task of enthusiastically informing the people of Begumpur various legal provisions for protection of children from such exploitation in a creative manner.



Among the benefits of conducting this street play was that the students gained confidence and developed communication skills.



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Date Nov 12, 2021

Workshop on Stand-up Against Street Harassment

Time 12::1:30 PM

Resource Person : Mr Salman (Trainer)

A workshop was organized by the Gender Sensitization and Equality Initiative Club in collaboration with Breakthrough India for the prevention of Street Harassment for Students. This orientation workshop was organized for students who have joined the Institute in this Academic Year. The objectives of orientation were to sensitize the students against street harassment at the workplace and campus and make them aware of the policy on these issues and the support system available at the Institute. The distinguished speaker namely, and Mr Salman had organised many workshops for different organisations on the prevention of street harassment. L'Oréal Paris and the NGO Hollaback! have therefore joined forces to protect the self-worth of women and men, creating a set of proven tools to help people safely intervene when they are a victim or witnesses to harassment in public spaces. The goal of the Stand-Up program is to train 1,000,000 people to become Upstanders and ultimately build a culture where street harassment is seen as unacceptable behaviour as some facts and initiatives shared by the speaker.

Ms Sarita Garg Associate Professor Department of Business Administration, MAIMS welcomed the speaker with planter

“Harassment chips away at who we are and challenges our self-worth. The good news is there is something all of us can do to change it. We’re proud to partner to show the world that we all have the right to be who we are -- whatever that means that day, "that hour, that minute. " quoted by Mr Salman (the speaker)


Mr Salman mentioned an end to violence and discrimination against women and girls, by addressing the cultural norms that perpetuate harmful, discriminatory practices. The organisation uses deep cultural insight along with media, the arts and popular culture to create non-threatening counter-narratives that inspire people into taking action and preventing violence against women. Breakthrough's award-winning campaigns, like BellBajao, have been instrumental in building a global movement on issues like domestic violence - bringing the issue into the public domain and building bystander action by negating notions of violence being a private matter. Students had great interaction and discussions with examples and activities and open the horizons to stand up against it.

He also mentioned that “No witness does not mean false complaints.” He also stated that RTI is not applicable.


In the end, many students asked questions of the guest speakers. The speaker and guest speakers cleared their doubts.

Prof. Dr Ravi Kumar Gupta, Director MAIMS, Ms Sumedha Dutta, President MACS enlightened the students with her presence.

Ms Nirati Gupta, Assistant Professor, Department of Law MAIMS, delivered the webinar summary. At the closing, Dr Shaveta Gagneja, Convenor GSEI, gave the participants a vote of gratitude.




Maharaja Agrasen Institute of Management Studies
Gender Sensitization and Equality Initiative Club
 (Under the Aegis of IQAC)



In collaboration with Breakthrough India
Organises A Training Session on

STANDUP AGAINST STREET HARASSMENT



Trainer
Mr. Salman
 Worked with Breakthrough as a
 volunteer. Speaker in the panel
 Youth Activism Accelerator 2021
 organised by UN women

NOVEMBER 12, 2021 | 12- 1:30 P.M. | 9th Block Seminar Room

Faculty Members

Dr. Shaveta Gagneja
Faculty Convenor

Ms. Neelam Nanda Prabhat
Faculty of Journalism
And Mass Communication

Ms. Shilpa BSL
Faculty in Business
Administration

Dr. Anuradha Asthana Singh
Faculty of Department of Law

Ms. Shifali Ahuja
Asst. Professor
Department of Journalism and
Mass Communication

Ms. Divisha Gupta
Asst. Professor
Department of Commerce

Prof. (Dr.) Ravi Kumar Gupta
Director, MAIMS

Student Convenors

Deepali Chanana **Jhanvi Tanwar**
BA(IMC) BA,I.L.B





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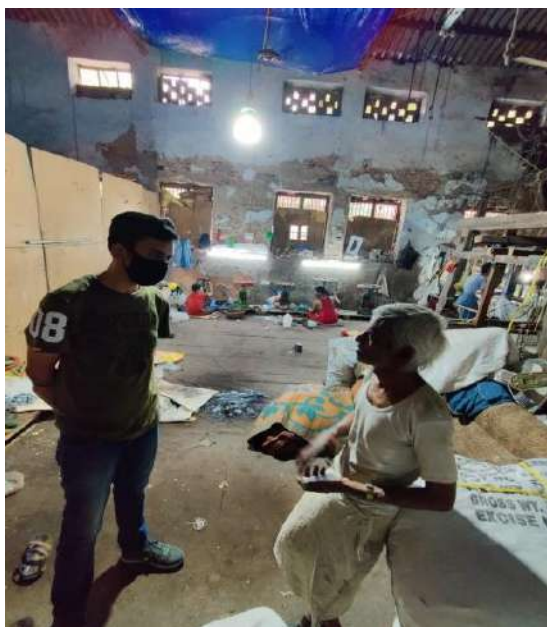
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Students' visit to Weavers Colony in Dilshad Garden for creating awareness on 'Health and Hygiene' on 21st October, 2021

Students of Maharaja Agrasen Institute of Management Studies visited the Weaver's Colony in Dilshad Garden, on 21st October, 2021. The visit was organized by Cultural Society of MAIMS – Nav Chetna Club and Navrattan Foundation. The purpose of the visit was to create awareness on health and hygiene and to promote healthy habits and practices among the residents. The students talked about the significance of health and hygiene, such as the importance of handwashing, maintaining personal hygiene, sanitation practices, and healthy eating habits. They also inspected the area to check the sanitation facilities of the area. The students not only interacted with residents but they also distributed masks and sanitizers to them.





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ECOBRICKS CONSTRUCTED BY ENACTUS AND LEGAL SERVICES CLINIC, (SEPTEMBER 29, 2021)

Enactus along with Legal Services Clinic, MAIMS launched Project Pranada which was aimed at fulfilling the sustainable development goal of ensuring clean and green environment by reducing plastic wastage and ensuring the objective of 3Rs i.e. Reduce, Recycle and Reuse.

Plastic water bottles were bought from restaurants, which would've otherwise discarded these bottles thoughtlessly or would be polluting our lands. The innovative minds of our students saw a potential in the idea of turning these pieces of garbage into something of utmost necessity to the public i.e. toilets.

Aiming to transform these bottles into "EcoBricks" to craft lavatories for the underprivileged and improve sanitation levels in the rural settings has been the motive for the team. Members were given 6 bottles each to make EcoBricks out of them within the comfort of their homes. These EcoBricks would be used to construct toilets killing two evils at once- The menace of plastic pollution and Reduction in open defecation practices in addition amplifying education about hygiene maintenance.



SOCIETAL OUTREACH PROGRAMME

RATION DISTRIBUTION DRIVE IN BEGUMPUR VILLAGE

Enactus and Legal Services Clinic, MAIMS

20th September, 2021



We have observed 2nd year of the coronavirus that has not made such poor people out of the problems to fulfil their basic requirements. As the continuous spread of Corona and extension of lockdown has made the situation even more miserable as people in the society has lost their jobs

effecting the middle-class people. This brought attention towards the people living below middle- class who are earning and spending on daily basis or are the mazdoor having only one earning member that too now unemployed. We all are aware of the problems that the poor people had to face. So, as to do a little for the society, MAIMS has organized its 5th “Ration Distribution Drive” launched by Enactus and Legal Services Clinic for the poor people of the society on 20th September, 2021 in Begumpur. Taking the experience further and facing the challenge of COVID-19 to make this 5th drive a success and also feeling the pain of downtrodden people of the society our student volunteers along with the teachers of our institution organized this Ration Distribution Drive and come forward to help these people in any manner, so they have decided to put forth their enthusiasm to next level in organizing this ration distribution. This time they have not only distributed food items but also given an addition to the list of food items including Pulses, Rice, Atta, Bajra, Fruit juice, Milk packets, Curd, Chips and also some cooked food and roti to the people. Now, as it’s our 5th drive volunteers are familiar with these people and have made a good bond with these children, they share their problems with our volunteers as their family. Such challenges have made our students even more sensible and it made them happy that they have done something or other for these people.



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Bag Making Drive at Silai Kendra, Mangolpuri (August 25, 2021)

Enactus, MAIMS organised a Bag Making Drive under its project KAVACH initiative to provide empowerment and employment opportunity to the women tailors and weavers who have suffered setbacks during the COVID- 19 Pandemic. The drive was launched in collaboration with Navratan Foundation.

The drive was aimed at achieving multiple objectives by firstly creating women empowerment by providing a source of employment to the women weavers and artisans, secondly creating employment for these women and thirdly contributing to environment by creating bags out of single use plastic.

A team of 10 volunteers went to Silai Kendra, Mangolpuri on 25th August, 2021 where they worked for full day and created bags of different shapes and sizes. The bags were made completely out of single use plastic. To market these bags, collaborations were then arranged with various colleges to set up stalls during their fests and also by setting up stalls in the melas during the festive season. The revenue generated from the sale of these bags was then deposited into the pockets of these women.





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Free Covid-19 Vaccination Drive, Nav Chetna Club of MAIMS Cultural Society, Legal Services Clinic, 11th August, 2021

Covid-19 vaccination drive is an essential initiative to provide access to vaccination to individuals who may not have the means or resources to get vaccinated otherwise. Maharaja Agrasen Institute of Management Studies along with Maharaja Agrasen Institute of Technology in collaboration with ZEETV organised a free COVID-19 Vaccination drive. The vaccination drive was inaugurated by Dr. N.K Garg, Chairman, MATES along with Dr. Ravi Kumar Gupta, Director, MAIMS, Dr. S.S Deswal (Dean, MAIMS), and Prof. (Dr.) G. P. Govil, Advisor, MATES. More than 350 attendees were vaccinated. The organisers also provided follow-up support to the attendees, such as access to healthcare services or counselling, to ensure that they continued to maintain good health practices and report any adverse reactions or symptoms.

महाराजा अग्रसेन टेक्निकल एजुकेशन सोसायटी
महाराजा अग्रसेन चौक रोहिणी सेक्टर 22 दिल्ली-110086

धन्यवाद मोदी जी

सबको वैक्सीन मुफ्त वैक्सीन
दुनिया का सबसे बड़ा मुफ्त टीकाकरण अभियान

धन्यवाद मोदी जी

ZEE TV Vaccination Camp

Book your slot for 1st and 2nd dose of covishield vaccine at Maharaja Agrasen Institute of Technology, Sec-22, Rohini, Delhi
Organized by ZEETV on August 11, 2021.
<https://zeetvvaccinationcamp.in>

डॉ. नंद किशोर गर्ग
संस्थापक व मुख्य सलाहकार
सोशल
महाराजा अग्रसेन विश्वविद्यालय
विश्वविद्यालय प्रोफेसर

महाराजा अग्रसेन विश्वविद्यालय विद्यापीठ
महाराजा अग्रसेन इंस्टीट्यूट ऑफ टेक्नोलॉजी
महाराजा अग्रसेन इंस्टीट्यूट ऑफ मैनेजमेंट स्टडीज

डी. विनीत कुमार गुप्ता
चेयरमैन, डी.एस.

NAVODAYA TIMES

नवोदय टाइम्स

विचक रीड

महाराजा अग्रसेन में कोरोना वैक्सीन शिविर का आयोजन किया गया

महाराजा अग्रसेन टेक्निकल एजुकेशन सोसायटी और जी टीवी के संयुक्त तत्वावधान में महाराजा अग्रसेन इंस्टीट्यूट ऑफ टेक्नोलॉजी और मैनेजमेंट स्टडीज परिसर में कोरोना की रोकथाम के लिए कोविड वैक्सीन शिविर का आयोजन किया गया। जिसमें 350 से अधिक लोगों ने कोविड का टीका लगवाया। शिविर का शुभारंभ महाराजा अग्रसेन इंस्टीट्यूट ऑफ मैनेजमेंट स्टडीज के संस्थापक डॉ. नंद किशोर गर्ग ने किया। उन्होंने कहा कि वैश्विक महामारी को गंभीरता को देखते हुए सभी के लिए टीका लगवाना आवश्यक है। इस मौके पर संस्थान के निदेशक डॉ. रवि कुमार गुप्ता, डीन डॉ. एस.एस. देसवाल, डॉ. जीपी गोविल सहित बड़ी संख्या में संस्था के पदाधिकारी, शिक्षक व कार्यकर्ता मौजूद रहे।



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MASK DISTRIBUTION DRIVE ORGANIZED BY ENACTUS, MAIMS AND UNITED NATIONS FOUNDATION (JULY 2, 2021) IN SHAKURPUR BASTI

Enactus MAIMS launched “Project Kavach” during the Covid-19 pandemic to help the unemployed tailors by getting or providing them with face mask orders. After successfully conducting its first mask distribution drive in the month of December 2020, a second drive was launched with an even better outlook and approach.

They had received an order of 200 COVID-19 Safety Kits consisting of 200 masks, 200 Lifebuoy soaps, 200 pouches and 200 Hand Sanitizers on 15th June, 2021 by Girl Up Wings. Girl Up Wings is the Delhi chapter of The Girl Up campaign launched by the United Nations Foundation to empower girls. The team members of Enactus went on a distribution drive along with the team of Girl Up Wings on 2nd July, 2021 to Shakurpur Basti, Delhi.

Enactus MAIMS was also encouraged to get such orders frequently and continue the Project KAVACH to help a noble cause.





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BLOOD DONATION CAMP – REPORT

A Blood donation camp was organized by MAIMS, in collaboration with Red Cross Society on April 05, 2021, through which more than 130 units of blood was donated by students and the staff members of our college. The camp took place in the main auditorium of MAIMS. The drive began at 10.00 a.m. with a short inaugural function where in our founder chairman Dr. Nand Kishore Garg expressed his gratitude to the Red Cross Society of the college for its continuous endeavor in this regard. Our honorable Director Prof. (Dr). Ravi Kumar Gupta encouraged all the donors with words of encouragement. He thanked all the donors for the Noble steps they have taken and to help the fellow brethren. It is a gesture in bringing a ray of hope to contribute to the serious problems of acute shortage of blood. The problem can be addressed if an additional two percent of Indians donate blood, as opened by the health experts. On the grounds of Voluntary Blood Donation Programme of government, our college has been religiously organizing blood donation camps every year and students and the faculty members come forward voluntarily to donate blood. While addressing to people at the camp our volunteers brought awareness in them about shortage of blood and why we must donate blood every year, to help the persons requiring blood. Blood donation can save lives of innumerable persons. Donation of blood is very critical and crucial for saving lives many patients and those who have met with accidents. It is as such a great service or contribution to the society and people living in it.

To watch over the entire process and to collect the blood, a team of doctors were put in charge. The college had also arranged for a resting room for anyone who felt dizzy or sick after donating blood. Volunteers also had come to help the school organise the blood donation camp. It was assured that the blood donors were very well hydrated before the donation and were given fruits, Biscuits and juices after donating the blood in order to reenergize themselves. The blood donors were provided with a blood donation certificate card and small gift hamper.



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Blood Donation by Staff & Students



Blood Donation by Staff & Students



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BLOOD DONATION CAMP- 23 January 2021

A Blood donation camp was organized by MAIMS, in collaboration with Red Cross Society on 23rd January 2021, through which more than 125 units of blood was donated by both students and the staff members of our college. The drive began at 10.00 a.m. with a short inaugural function where in our founder chairman Dr. Nand Kishore Garg expressed his gratitude to the Red Cross Society of the college for its continuous endeavor in this regard. Our honorable Director Prof. (Dr). Ravi Kumar Gupta encouraged all the donors by saying “Gift of Blood is Gift of Life”. He thanked all the donors for the Noble steps they have taken and to help the fellow brethren. It is a gesture in bringing a ray of hope to contribute to the serious problems of acute shortage of blood. India faces a blood shortage of 3 million units. The problem can be addressed if an additional two percent of Indians donate blood, as opened by the health experts. We need 12 million units of blood every year but just about nine million units are being donated. Our college has been religiously organizing blood donation camps every year and students and the faculty members come forward voluntarily to donate blood. While addressing to people at the camp our volunteers brought awareness in them about shortage of blood and why we must donate blood every year, to help the persons requiring blood. Blood donation can save lives of innumerable persons. Donation of blood is very critical and crucial for saving lives many patients and those who have met with accidents. It is as such a great service or contribution to the society and people living in it.

The blood donors were given fruits, Biscuits and frooti after donating the blood in order to reenergize themselves. The blood donors were provided with a blood donation certificate card.



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Maharaja Agrasen Institute of Management Studies

Blood Donation Camp

23 January 2021



Blood Donation by Staff & Students



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Mask Distribution Drive in Begumpur and Libaspur Village (December 3, 2020)

Enactus, MAIMS in order to fulfil the objective of its project “KAVACH” took a noble initiative to furnish cotton masks to the underprivileged and poor strata of the society during the deadly COVID-19 Pandemic and organised a Mask Distribution Drive to help them protect themselves from the spread of coronavirus disease.

There was a dual objective behind this initiative. The first was to give employment to the unemployed tailors who have lost their source of income during the lockdown situation by providing them with face mask orders and second to create awareness regarding the importance of wearing a face mask among the unaware masses.

A group of 20 volunteers visited the neighbouring villages of Begumpur and Libaspur and distributed cotton masks and helped create awareness about the surge of the deadly coronavirus. They successfully completed their first order in collaboration with Robin Hood Army and distributed 100 masks in each of these villages, keeping all the preventive measures and COVID precautions and protocols in mind.





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Awareness program on Women Menstrual Cycle organized by Nav Chetna Club, MAIMS Cultural Society and Legal Services Clinic, 21st November, 2020 in Narela

Nav Chetna Club and Legal Services Clinic of MAIMS organized an awareness program on ‘**Women Menstrual Cycle**’ in village area near Narela on 21st November, 2020. The volunteers addressed girls and women of slum areas and made them aware about the disease which can be caused by using dirty cloths. A few important points were also highlighted such as they were made aware of various menstrual products available such as sanitary pads, tampons, menstrual cups, and reusable cloth pads and the proper disposal of menstrual products was also explained like how used pads, tampons, and other menstrual products should be wrapped and disposed of in a dustbin to prevent the spread of infections. They further motivated girls to talk about menstruation and feminine hygiene with their elder ones. Creating awareness and openness is one of the most effective ways to help teach girls how to properly manage their menstrual hygiene. 100 pads were also distributed to needy by student volunteers.





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JOY OF GIVING WEEK- REPORT

Nav Chetna Club of MAIMS Cultural Society, Legal Services Clinic Daan Utsav 2020 At Shubha Shika - 2nd-8th October 2020

“It’s better to give than it is to receive”, is the well written verse from The Bible. We struggle with believing that giving is better than getting, and why wouldn’t we? Acquiring and hoarding are part of our broken nature. This year we planned to bring joy into the lives of children living in slums. Children growing up in slums experience a childhood that often defies the imagination of both the ‘innocent childhood’ proponents and the ‘universal childhood’ advocates. The idea was to do something for those children who are deprived of opportunities in their lives. The enthusiastic members of Nav Chetna Club and Legal Services Clinic decided to visit a school named, Shubha Shika, few kms away from our college. It is an educational society that has been working for education, rehabilitation and uplift of the underprivileged children and the marginalized sections of the society by providing opportunities for education, food, clothing and right direction to the lives.

We went there and talked to the in-charge of the school at that time and told her about what we are planning to do and asked for her permission to proceed further. She agreed and told us about how this society provides open shelter for home for street children, beggars, rag pickers and others in need and also a non -formal education for the deprived children and adults specially girls and Women.

We planned a sports day for the children, both boys and girls. We picked a day and decided to arrange everything in a park near the school. We arranged for different types of races such as 100m race, relay race, lemon race, one-leg race, long jump, etc., and made sure that everything get the chance to be a part of the activity and enjoy it. After we finished with all the races we provided them food, not only that they also have begun talking, singing, dancing and enjoying

what we are doing, they were becoming a part of our programme. After everything is done, we gave them some stationary as a farewell gift. Afterwards, when everything was over it gave us so much satisfaction that our efforts succeeded. We felt really overwhelmed with the energy, the enthusiasm and the dedication of all of them. Finally, we were able to spread smile and joy in others life, especially the ones in need.



Societal Outreach Programme

**Ration Distribution Drive Enactus, Entrepreneurship Club,
Maims, Legal Services Clinic in Begumpur Village
14th September, 2020**



We have observed the unexpected coronavirus that has brought many problems to the poor. As the lockdown happened, the markets were shut down, so they couldn't stock food earlier. We all are aware of the problems that the poor people had to face. So, as to do a little for the society, MAIMS has organized its 4th “Ration Distribution Drive”

launched by Enactus, Entrepreneurship Club and Legal Services Clinic for the poor people of the society on 14th September, 2020 in Begampur village. Taking the experience further and facing the challenge of COVID-19 to make this 4th drive a success and also feeling the pain of downtrodden people of the society our student volunteers along with the teachers of our institution organized this Ration Distribution Drive and come forward to help these people in any manner, so they have decided put forth their enthusiasm to next level in organizing this ration distribution. This time they have not only distributed food items but also given an addition to the list of food items including Pulses, Rice, Atta, Bajra, Fruit juice, Chips and also some cooked food and roti to the people. Now, as it's our 4th drive volunteers are familiar with these people and have made a good bond with these children, they share their problems with our volunteers as their family. Such challenges have made our students even more sensible and it made them happy that they have done something or other for these people.



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BETI PADHAO ABHIYAN

**Department of Journalism And Mass Communication,
Legal Services Clinic, near Kashmere Gate Metro Station, 13 March 2020**

On 13 March 2020, Legal Services Clinic along with the Journalism and Mass Communication department of Maharaja Agrasen Institute of Management Studies celebrated **Beti Padhao Abhiyan** in the light of women's day celebration. Volunteer group of students spend their day with underprivileged group of girl children who don't have access to education. The abhiyan took place near Kashmere gate metro station where children and their mothers were taught the importance of education with the help of nukkad natak and visual aids. The nukkad natak depicted that once a girl is educated she will empower her entire family. Apart from this the underprivileged children were also taught basic English and importance of keeping good hygiene. After this the kids were given refreshments and the day was concluded by giving a short speech on the need for gender sensitization.







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Friday, March 13, 2020

- **Name of the Event: Nukkad Natak (Awareness campaign)**
- **Date of the Event: 8 March 2020**
- **Participants: 9 Para Legal Volunteers**
- **Organizations involved: Maharaja Agrasen Institute of Management Studies in collaboration with North West District Legal Services Authority.**
- **Location: Begumpur Village**
- **PROGRAM SCHEDULE AND DETAILS**

On the occasion of international women's day, A group of 9 students (PARA LEGAL VOLUNTEERS) performed at Begampur Village, Rohini accompanied by Mrs. PURNIMA GUPTA and in the vigilance of appointed lawyer from Delhi State Legal Services Authority Mr. SUMIT GARG near the main Market place on 8 March 2020. The event was organized by DELHI STATE LEGAL SERVICES AUTHORITY (DSLISA) and PARA LEGAL VOLUNTEER OF SCHOOL OF LAW MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT. The teams reported at 01.00 P.M. We started to gather people near the allotment performance area around 01.30 P.M. so that more and more people can be engaged. Theme of the performance was "BURNING ISSUES OF WOMEN". The aim of performance was to spread awareness and enacted the issues faced by women like domestic violence, acid attack, dowry, cybercrimes against women. Through our act we were able to highlight the social reality and put across the message on women safety to the Audience. We staged a play on the theme Gender Equality, Violence on Women and Acid Attack in an attempt to raise awareness and solutions among the masses. The event of Nukkad Natak was a showcase of talent and enthusiasm of the students. The students not only enacted on the social oppression faced by women but also provided the solution for the same. Although it seemed like a tough task, yet our college SCHOOL OF LAW, MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES performed, interacted and distributed the templates about the help that victims can seek assistance from the DSLISA, Helpline number, NGOs and other resources.

Preparing and performing a Street Play on such controversial topic in the rush hour at the main Market to the public at large was a difficult task but students did some exceptional work. The play was prepared under the guardianship of Mrs. Purnima Gupta and our actors included students from Third year – Sneha, Shalini, Shruti, Keshav and students from Second year - Sonakshi, Punnya, Chahat, Aditya, Kunal. The play was filled with some humorous, emotional meaningful scenes which impressed all kinds of audience present there. The collaborative effort and the hard work helped us leave an incredible

mark in the mind of spectators. The moving performance carried itself to the audience and received lots of appreciation from the audience at large as well as the appointment lawyer and officer. Being law students we have all heard about the incidents in the newspapers and laws in our textbooks, but the Nukkad Natak gave us a much better understanding about the agony faced by women and the remedies available to them. We were able to talk to the women and children who witnessed the whole play we interacted with them and made them conscious about their rights. The hard work and dedication are just some of the many components of the students which helped make the FIRST public performance of play of SCHOOL OF LAW, MAIMS a great success.







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Tuesday, March 3, 2020

- **Name Of The Event: - NUKKAD NATAK COMPETITION**
- **Date of the event: - 26 FEBRUARY 2020**
- **Participants: - 10 PARA LEGAL VOLUNTEER**
- **Organized by: DELHI STATE LEGAL SERVICES AUTHORITY (DSLISA) AND BHAGIDARI JAN-SAHYOG SAMITI (REGD.) IN ASSOCIATION WITH NATIONAL SERVICE SCHEME AND ALL INDIA MANTAVYA FOUNDATION (REGD.)**
- **Location: JANKI DEVI MEMORIAL COLLEGE**
- **PROGRAM SCHEDULE AND DETAILS**

A group of 10 students (PARA LEGAL VOLUNTEERS) accompanied by Mrs. PURNIMA GUPTA participated in the NUKKAD NATAK competition held at JANKI DEVI MEMORIAL COLLEGE on 26th February, 2020. The competition was organized by DELHI STATE LEGAL SERVICES AUTHORITY (DSLISA) and Bhagidari Jan-Sahyog Samiti (Regd.) in association with National Service Scheme and All India Mantavya Foundation (Regd.). The teams reported at 9.00 am which was followed by the inaugural ceremony. More than 20 teams participated in the competition. All the teams were allotted team codes. Our team was the fourth one to perform. Theme of the competition was "BURNING ISSUES OF WOMEN". The participating teams beautifully enacted the issues faced by women like domestic violence, acid attack, dowry, cybercrimes against women. Through their creativity they were able to highlight the social reality and put across their message on women safety. We staged a play on the theme Gender Equality, Violence on Women and Acid Attack in an attempt to raise awareness among the masses. The event of Nukkad Natak was a showcase of talent and enthusiasm of the students. The students from various colleges put on an impressive competition. Although it seemed like a tough task, yet our college SCHOOL OF LAW, MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES managed to emerge as the winner of the competition.

Preparing a Street Play on such controversial topic was a difficult task but students did some exceptional work. The play was prepared under the guardianship of Mrs. Purnima Gupta and our actors included students from Third year – Shalini, Sneha, Shourya, Shruti, Keshav and students from Second year - Sonakshi, Punnya, Chahat, Aditya, Kunal. The play was filled with some humorous, emotional meaningful scenes which impressed all kinds of audience present there.

The collaborative effort and the hard work helped us leave an incredible mark in the mind of spectators. The moving performance carried itself to the audience and received lots of appreciation from the judges as well as the participating teams. Being law students we have all heard about the incidents in the newspapers and laws in our textbooks, but the Nukkad Natak gave us a much better understanding about the agony faced by women and the remedies available to them. The hard work and dedication are just some of the many components of the students which helped make the FIRST play of SCHOOL OF LAW, MAIMS a great success.







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Door to Door campaign in Begumpur Village: Justice for All

On 26 February 2020 Para Legal Volunteers went for the legal awareness drive i.e Door to Door Campaign in the village of Begumpur along with the Faculty Convener and Advocate Sumit Garg. The volunteers interacted with people residing in the village and informed them about the legal rights they inherited. India is one of those countries in which most of the population are not aware of their rights therefore such awareness drives are the need of an hour. The main motive of Delhi Legal service authority of India is “Justice for all”



Making them aware is the best thing we can do at our level. The people there were enlighten with the Legal aid services that they can avail, also that who all are eligible for these services and in what circumstances they can seek this help



They were also told about the Legal service cell situated in the College premises and about the availability of the expert lawyers for their guidance. During the interaction we came to know that our drive have actually familiarized them about the legal benefits they can get with the main motive of justice for all.



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- **NAME OF THE EVENT: - NUKKAD NATAK COMPETITION**
- **Date of the event: -24 January 2020**
- **Participants: - 17 Para Legal Volunteer**
- **Organized by: Maharaja Agrasen Institute of Management Studies in collaboration with North West District Legal Services Authority in Rohini Courts District**
- **PROGRAM SCHEDULE AND DETAILS**

On 24 January 2020, few students of Maharaja Agrasen Institute of Management Studies, School of Law in collaboration with North-West District Legal Services Authority performed a Nukkad Natak in Rohini Courts District on the eve of **National Girls Child Day, 2020**. The students highlighted the issues and problems related to women and solution to the general public. The audience were the general clients, advocates, police officials and other public. The program was graced by Sh. Sunil Gupta (Secretary, NWDLA), Sh. Sandeep Gupta (Director, DLSA North), Sh. Paramjeet Singh (Mediation Officer Incharge, Rohini Courts). Ms. Purnima Gupta (convenor- Legal Aid Clinic) went along with the students. There were 17 students who performed this Natak in the Rohini Courts. It was a very enriching experience for all the students of Law School.







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BLOOD DONATION CAMP – REPORT

A Blood donation camp was organized by MAIMS, in collaboration with Red Cross Society on January 23, 2020, through which more than 165 units of blood was donated by both students and the staff members of our college. The camp took place in the main auditorium of MAIMS. The drive began at 12.00 p.m. with a short inaugural function where in our founder chairman Dr. Nand Kishore Garg expressed his gratitude to the Red Cross Society of the college for its continuous endeavor in this regard. Our honorable Director Prof. (Dr). Ravi Kumar Gupta encouraged all the donors with words of encouragement. He thanked all the donors for the Noble steps they have taken and to help the fellow brethren. It is a gesture in bringing a ray of hope to contribute to the serious problems of acute shortage of blood. The problem can be addressed if an additional two percent of Indians donate blood, as opened by the health experts. We need 16 million units of blood every year but just around 90% are being donated. On the grounds of Voluntary Blood Donation Programme of government, our college has been religiously organizing blood donation camps every year and students and the faculty members come forward voluntarily to donate blood. While addressing to people at the camp our volunteers brought awareness in them about shortage of blood and why we must donate blood every year, to help the persons requiring blood. Blood donation can save lives of innumerable persons. Donation of blood is very critical and crucial for saving lives many patients and those who have met with accidents. It is as such a great service or contribution to the society and people living in it.

To watch over the entire process and to collect the blood, a team of doctors were put in charge. The college had also arranged for a resting room for anyone who felt dizzy or sick after donating blood. Volunteers also had come to help the school organize the blood donation camp. It was assured that the blood donors were very well hydrated before the donation and were given fruits, Biscuits and juices after donating the blood in order to reenergize themselves. The blood donors were provided with a blood donation certificate card and small gift hamper.



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Maharaja Agrasen Institute of Management Studies

Blood Donation Camp 23 January 2020





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Women's rights awareness Workshop at National Commission for Women, New Delhi, 31st October 2019

31st October 2019, slated a great experience for the students of Journalism and Mass Communication along with BA LLB (Maharaja Agrasen Institute of Management Studies). Total 130 students along with faculty members visited National Commission for Women (NCW) to understand it's working. In an iterative session Member Secretary, Ms. Meenakshi Gupta briefed them about the importance and working of NCW. In her welcome address she underlined the responsibility of Media in covering women related sensitive issues. Ms. Jyoti Singhal, Deputy Joint Secretary, answered the queries of students. Ms. Palak Jain introduced NCW through Power Point Presentation. Ms. Bhardwaj gave Presentation on sexual harassment. Prof. G.P. Govil, Prof. (Dr.) Vinita Gupta, Ms. Nidhi Chaudhry, Mr. Vijay Pal, Mr. Jitender Vig, Ms. Neelam Nanda Prabhat and Mr. Varun Bansal were there with the students.





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JOY OF GIVING WEEK

**Organized by Nav Chetna Club and Legal Services Clinic, MAIMS
22-25th October 2019**

‘Let there be pleasure in giving others pleasure, sheer happiness, beyond all one might measure. It is in giving that we receive, only then eternal peace is achieved’

The joy of getting is short lived but the joy of giving lasts forever. Expanding our horizons beyond the disquiet earthly desires calls out for filling our hearts with joy and nourishment for soul. We know how happy we feel when we receive gifts on our birthday or when our parents treat us to appreciate for working hard or for something good, we do. Such joys do not last long and only make us feel good for a short while. On the other hand, when we make others happy, the sense of satisfaction felt within can only be described to be beyond all materialistic rewards. This is what we look for all our lives and even after having the key to pure happiness, we make very little efforts to try it on the correct lock.

Soaking in the spirit of sharing is caring, MAIMS celebrated ‘The Joy of Giving Week’ from 22nd October to 25th October 2019. The celebration commenced with the activity ‘Gift a Smile’. The staff and students of the MAIMS contributed second hand reusable items of clothing, books, toys, educational games, shoes, woolens, bed sheets and bags to be distributed to needy. The week-long festivity concluded with distribution of packets of these items to an NGO. Sharing love and care gave us immense happiness.

Our organization has taken the initiative to encourage giving and building ideals of compassion and generosity in everyone. This increases self-confidence and provides a sense of purpose in our employees. The beauty of this “festival of philanthropy” is that there are no limitations as to how one must celebrate it. Just listen to your heart! The motto of the Institute ‘Service Before Self’ resonated in these activities, thereby encouraging civic responsibilities, inculcating the spirit of giving back to the community and creating compassionate and selfless partnership.





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FEMALE LITERACY AWARENESS PROGRAMME **IN PANSALI VILLAGE**

The Gender Sensitization and Equality Initiative Club of Maharaja Agrasen Institute of Management Studies organized a female literacy programme on 16th October 2019. The programme was conducted in offline mode. The programme included visits to nearby village named Pansali situated in Delhi in order to create awareness among the masses about educating a woman.

The volunteers included 20 students along with 6 teachers who went door to door to create awareness. Students and teachers interacted with the inhabitants and made them aware about their fundamental duty to educate their girl child.





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Nukkad Natak in Haiderpur and Rajapur Village organized by Legal Literacy Legal Services Clinic, Department of Law (16th October, 2019)

The Legal Aid volunteers under the guidance of **Ms. Aarushi** and **Ms. Purnima** performed a Nukkad Natak on '**Right to Education as a Fundamental Right**' at **Haiderpur and Rajapur** on **16th October 2019**. The people of this village were enlightened about the free and compulsory education that is to be provided by the centre, state and local bodies to the children of age group 6-14 years under the Constitution of India as a fundamental Right.



SELF DEFENCE TRAINING PROGRAMME

September 23, 2019 – October 4, 2019

Maharaja Agrasen Institute of Management Studies in collaboration with Crime Against Women's Cell (CAWC), Delhi Police organized a Ten-day training programme on Self Defence from 23rd September, 2019 to 4th October, 2019.

In the presence of dignitaries, Sh. Mohan Garg, Prof. M. L. Goyal, Sh. Rajnish Gupta, Prof. S. K. Garg, Prof. M.K. Bhat, Prof. G.P. Govil, Prof. Muneesh Kumar the programme was inaugurated.

Keeping in view the rising number of crimes against girls in the country, it is important to provide self-defence training to them to ensure their safety and security. Self-defence training is a life skill that helps girls to be more aware of their surroundings and be prepared for the unexpected at any time. Through self defence training, the girls are taught to become psychologically, intellectually and physically strong enough to protect themselves in times of distress. Self defence training techniques instills self confidence amongst girls and helps to promote girls education.



SOCIETAL OUTREACH PROGRAMME

RATION DISTRIBUTION DRIVE

**Enactus, Entrepreneurship Club, MAIMS, Legal Services Clinic in
Begumpur Village**

18th September, 2019



MAIMS has organized its 3rd “Ration Distribution Drive” launched by Enactus for the poor people of the society on 18th September, 2019. Taking the experience further to make this 3rd drive a success student volunteers put forth their enthusiasm to next level in organizing this ration

distribution. This time they have not only distributed food items but also given an addition to the list of food items including Pulses, Rice, Atta, Bajra, Fruit juice, Chips to the people. Now, as its our 3rd drive volunteers are familiar with these people of Begumpur and have made a good bond with these children. They enjoy spending a day with these people which not only helping these people in getting the food but also this drive made the students even more sensible.



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Students visit to slums in Haiderpur for creating awareness on 'Women's Hygiene', Department of Journalism and Mass Communication and Legal Services Clinic, 14th May 2019

Health is an issue about which everyone is concerned or needs to get concerned. That's Health Communication or Health Journalism is an important way to help people to keep themselves fit. Students of BA (JMC) and Legal Services Clinic of Maharaja Agrasen Institute of Management Studies along with Prof. (Dr.) Vinita Gupta, Head of Department Journalism and Mass Communication, and Prof. (Dr.) G. P. Govil, Advisor, MATES yesterday visited Ekta Basti Slum Area Near Haiderpur adjacent to Pitampura and Shalimar Bagh. Students interacted with people and enquired about their health conditions which are quite pathetic. Students also told them about Menstrual Hygiene and distributed Sanitary Napkins provided by the Institute. Not only students interacted with them but also distributed biscuits, chocolates, and toffees as a kind gesture.





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EDUCATE A GIRL CAMPAIGN
AT HARSH VIHAR
PITAMPURA

Department Journalism and Mass Communication, Department of Journalism and Mass Communication and Legal Services Clinic, MAIMS organized a campaign on educate a girl child on 15th March 2019. The drive started with lighting a lamp to Goddess Saraswati and taking her blessings. The itinerary of the day included poetry recital competition wherein young minds were encouraged to speak their mind about the importance of girl education. Around 20 students came up with their poems and took the stage.

Thereafter the students along with few teachers went to Harsh Vihar, Pitampura village for creating awareness among the village members about the prejudices which a girl child has to face in her daily life. From being a child to becoming a wife and mother of her children she has to bear the burden of responsibilities on her shoulder. The campaign emphasized that education is the best way to emancipate and empower her.





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BLOOD DONATION CAMP – REPORT

A Blood donation camp was organized by MAIMS, in collaboration with Red Cross Society on January 23, 2019, through which more than 1100 units of blood was donated by students and the staff members of our college. The camp took place in the main auditorium of MAIMS. The drive began at 9.30 a.m. with a short inaugural function where in our founder chairman Dr. Nand Kishore Garg expressed his gratitude to the Red Cross Society of the college for its continuous endeavor in this regard. Our honorable Director Prof. (Dr). M.K. Bhat encouraged all the donors with words of encouragement. He thanked all the donors for the Noble steps they have taken and to help the fellow brethren. It is a gesture in bringing a ray of hope to contribute to the serious problems of acute shortage of blood. The problem can be addressed if an additional two percent of Indians donate blood, as opened by the health experts. On the grounds of Voluntary Blood Donation Programme of government, our college has been religiously organizing blood donation camps every year and students and the faculty members come forward voluntarily to donate blood. While addressing to people at the camp our volunteers brought awareness in them about shortage of blood and why we must donate blood every year, to help the persons requiring blood. Blood donation can save lives of innumerable persons. Donation of blood is very critical and crucial for saving lives many patients and those who have met with accidents. It is as such a great service or contribution to the society and people living in it.

To watch over the entire process and to collect the blood, a team of doctors were put in charge. The college had also arranged for a resting room for anyone who felt dizzy or sick after donating blood. Volunteers also had come to help the school organize the blood donation camp. It was assured that the blood donors were very well hydrated before the donation and were given fruits, Biscuits and juices after donating the blood in order to reenergize themselves. The blood donors were provided with a blood donation certificate card and small gift hamper.



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Maharaja Agrasen Institute of Management Studies

Blood Donation Camp

23 January 2019





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Distribution of Diwali Gifts at Braille Bhawan, Rohini, Old Age Home, Kanjhawala and Apna Ghar, Bawana – November 01, 2018

On November 01, 2018, MAIMS socio-cultural club, Nav Chetna, visited Braille Bhavan, Rohini, Old Age Home, Kanjhawala and Apna Ghar, Bawana to celebrate Diwali with them. At least 70 students from all streams organized cultural activities for them which were appreciated by the blinds, elders and homeless people. Our students performed dance and sang songs with them. The students got excited to see a smile on their faces. This small gesture of students gave them lot of happiness. Students burst crackers, distributed sweets, and enjoyed with them.





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Joy of giving week

Nav Chetna Club and Legal Services Clinic, MAIMS

8-12th October 2018

Daan Utsav, also known as The Joy of Giving Week, a "festival of philanthropy" was organized at MAIMS from 8th October to 12th October, 2018. In these 5 days of giving students were encouraged to do random acts of kindness to people they don't know for every day of the week. Daan Utsav aims to take the focus away from self on to others. Each day was dedicated to a different cause. Students donated money, food items, clothes, shoes, toys, stationery and bags on different days. This noble endeavor would not have been possible without the able stewardship of Dr. N.K. Garg, our Founder Chairman and Shri Prem Sagar Goyal, Chairman.



SOCIETAL OUTREACH PROGRAMME

RATION DISTRIBUTION DRIVE IN BEGUMPUR VILLAGE

12th September, 2018



Maharaja Agrasen Institute of Management Studies has organized its 2nd “Ration Distribution Drive” which was launched by Enactus for the downtrodden people of Begumpur on 12th September, 2018. Taking the experience further our student volunteers enthusiastically participated in this drive and arranged the whole campaign by their own including finding the ration store and distribution of the food items. With the support of our institution authorities this time we are double the number of volunteers and was able to make this drive a huge success. This campaign was organized for the poor who were not able to meet their basic requirements of 2 meal a day and also high prices of the food items led to the starvation of their families. In this drive our volunteers have distributed Pulses, Rice and Atta to these people and also chips and biscuits to their children. A full day drive was full of enjoyment and self- satisfaction that our students has got this opportunity to interact with these and people and some way or the other able to help such people in meeting their basic requirement of food.



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BLOOD DONATION CAMP – REPORT

A Blood donation camp was organized by MAIMS, in collaboration with Red Cross Society on June 01, 2018, through which more than 390 units of blood was donated by students and the staff members of our college. The camp took place in the main auditorium of MAIMS. The drive began at 10.30 a.m. with a short inaugural function where in our founder chairman Dr. Nand Kishore Garg expressed his gratitude to the Red Cross Society of the college for its continuous endeavor in this regard. Our honorable Director Prof. (Dr). M.K. Bhat encouraged all the donors with words of encouragement. He thanked all the donors for the Noble steps they have taken and to help the fellow brethren. It is a gesture in bringing a ray of hope to contribute to the serious problems of acute shortage of blood. The problem can be addressed if an additional two percent of Indians donate blood, as opened by the health experts. On the grounds of Voluntary Blood Donation Programme of government, our college has been religiously organizing blood donation camps every year and students and the faculty members come forward voluntarily to donate blood. While addressing to people at the camp our volunteers brought awareness in them about shortage of blood and why we must donate blood every year, to help the persons requiring blood. Blood donation can save lives of innumerable persons. Donation of blood is very critical and crucial for saving lives many patients and those who have met with accidents. It is as such a great service or contribution to the society and people living in it.

To watch over the entire process and to collect the blood, a team of doctors were put in charge. The college had also arranged for a resting room for anyone who felt dizzy or sick after donating blood. Volunteers also had come to help the school organise the blood donation camp. It was assured that the blood donors were very well hydrated before the donation and were given fruits, Biscuits and juices after donating the blood in order to reenergize themselves. The blood donors were provided with a blood donation certificate card and small gift hamper.



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अग्रसेन इंस्टीट्यूट्स में रक्तदान शिविर

नई दिल्ली, 1 जून (नवोदय टाइम्स) : रक्तदान ही सच्ची मानवता की पहचान और सही मायने में सेकुलर कार्य है। रक्तदान के समय कोई नहीं जानता कि उसका रक्त किस धर्म या संप्रदाय के व्यक्ति के काम आएगा। यह बातें अग्रसेन एजुकेशनल सोसाइटी के प्रमुख नंद किशोर गर्ग ने कहीं।

रक्तदान शिविर में सोसाइटी के छात्रों और शिक्षकों ने बड़े उत्साह से रक्तदान किया। शिविर में कुल 390 यूनिट रक्तदान किया गया।



Blood Donation by Staff & Students



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Awareness program on 'Women Menstrual Cycle' in Pooth Kalan Department of Journalism and Mass Communication, Legal Services Clinic, MAIMS, 22nd March 2018

Department of Journalism and Mass Communication and Legal Services Clinic, MAIMS organized an awareness program on 'Women Menstrual Cycle' in Pooth Kalan area on 22nd March, 2018. Prof. (Dr.) Vinita Gupta, Head of Department Journalism and Mass Communication addressed girls and women of slum areas and made them aware about the disease which can be caused by using dirty cloths. She further motivated girls to talk about menstruation and feminine hygiene with their elder ones. Creating awareness and openness is one of the most effective ways to help teach girls how to properly manage their menstrual hygiene. 100 pads were also distributed to needy by student volunteers.





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Book Donation Camp

Nav Chetna Club of MAIMS Cultural Society, Legal Services Clinic

9th March 2018

Nav Chetna Club and Legal Services Clinic of Maharaja Agrasen Institute of Management Studies organized an educating a girl child drive on 9th March 2018. The drive included students of all the departments across various semesters. The drive started with a prayer to Goddess Saraswati who is considered Goddess of knowledge. Thereafter the students distributed around 500 notebooks and other books to the underprivileged girl children.

The drive highlighted the importance of education as a fundamental right which is enshrined under the constitution. Girl children is vulnerable class when it comes to education and this drive attempted to help them by making education accessible to them. Some pictures of the event are attached below.







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Self- Defense Training Programme

Under the initiative of Dr. Nand Kishore Garg, Founder Chairman, MATES, and Shri Prem Sagar Goyal Ji, Chairman, MATES, in collaboration with Crime Against Women's Cell (CAWC), Delhi Police, conducted a ten-day training programme in self-defense (27th February, 2018 to 8th March, 2018) for the girl students of the Institute. In India, self-defense, especially for women is of utmost importance since crime against women has been on the rise. Providing self-defense training increases self-confidence in girls so that they can contribute meaningfully to their own development and shape their own destiny. This is indeed one of the noble initiatives taken by the Delhi Police.

The primary goal of the programme was to empower the girls in techniques of basic martial arts and self-defense. The programme whose main motto was "SAY NO TO FEAR" was conducted by a team of well trained women constables who demonstrated several techniques of self-defense using everyday objects and accessories that women use such as dupatta, hand bags, notebooks, and pens to protect themselves from crimes such as chain or bag snatching, acid attacks and physical assaults. The programme was also successful in creating a sense of awareness of the potential attacker's likely strategies and the ways to counter them. The trainers emphasized that awareness to be the first line of defense and trained students to create a "forced presence" in order to avoid such unpleasant situations. It equipped students with first aid techniques in cases of physical attacks and acid-attacks.

At the end of the training programme, a formal closing ceremony was organized on Women's Day, 8th March, 2018. The function was graced by Miss Veditha Reddy, SHO, Kanjhawala, Chief Guest; Shri Mohan Garg Ji, Joint General Secretary, MATES and Prof M. K. Bhat, Director, MAIMS. The Chief Guest, Miss Veditha Reddy, not only motivated the girls to explore their hidden strength and make self-defense a way of life, but also gave a talk to boy students on gender sensitization.

The Institute strongly believes that such initiatives will go a long way in empowering girls and enabling them to raise their voice against any odd. We are sure that the training will help our girl students to face all adversities in life courageously.





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BLOOD DONATION CAMP – REPORT

A Blood donation camp was organized by MAIMS, in collaboration with Red Cross Society on October 11, 2017, through which more than 170 units of blood was donated by both students and the staff members of our college. The camp took place in the main auditorium of MAIMS. The drive began at 11.30 a.m. with a short inaugural function where in our founder chairman Dr. Nand Kishore Garg expressed his gratitude to the Red Cross Society of the college for its continuous endeavor in this regard. Our honorable Director Prof. (Dr). MK Bhat encouraged all the donors with words of encouragement. He thanked all the donors for the Noble steps they have taken and to help the fellow brethren. It is a gesture in bringing a ray of hope to contribute to the serious problems of acute shortage of blood. The problem can be addressed if an additional two percent of Indians donate blood, as opened by the health experts. We need 16 million units of blood every year but just about 92% are being donated. On the grounds of Voluntary Blood Donation Programme of government, our college has been religiously organizing blood donation camps every year and students and the faculty members come forward voluntarily to donate blood. While addressing to people at the camp our volunteers brought awareness in them about shortage of blood and why we must donate blood every year, to help the persons requiring blood. Blood donation can save lives of innumerable persons. Donation of blood is very critical and crucial for saving lives many patients and those who have met with accidents. It is as such a great service or contribution to the society and people living in it.

To watch over the entire process and to collect the blood, a team of doctors were put in charge. The college had also arranged for a resting room for anyone who felt dizzy or sick after donating blood. Volunteers also had come to help the school organize the blood donation camp. It was assured that the blood donors were very well hydrated before the donation and were given fruits, Biscuits and juices after donating the blood in order to reenergize themselves. The blood donors were provided with a blood donation certificate card and small gift hamper.



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Blood Donation by Staff & Students in the presence of Honorable Founder Chairman Dr. Nand Kishore Garg.

Joy of Giving Week (9th Oct – 12th Oct, 2017)

Maharaja Agrasen Institute of Management Studies believes in inculcating the spirit of 'Selfless Giving' among its students. Daan Utsav, formerly known as The Joy of Giving Week, which is "festival of philanthropy" was organized at MAIMS from 9th October to 12th October, 2017. 4 days of giving - a simple idea where students are encouraged to do random acts of kindness to people they don't know for every day of the week. Daan Utsav aims to take the focus away from you on to others. Each day was dedicated to a different cause.

- Money, 9th October 2017
- Food items, 10th October 2017
- Clothes/Shoes, 11th October 2017
- Toys/ Stationary/Bags, 12th October 2017

The first day of the week started with a resounding response from students and faculties. The money collected was used to celebrate Diwali with people of Old Age Home, Kanjhavla, Braille Bhavan, Rohini and Aapna Ghar. An equally encouraging response was received on second day which was dedicated to collection of food items. It rained toys, stationary and clothes on the 3rd and 4th day.



Our collection of stationary items and books would be contributed to NGO – Bhumi. The clothes, food items and toys would be given to residents of leprosy colony at Mangol Puri. This noble endeavour would not have been possible without the able stewardship of our Founder Chairman, Dr N.K.Garg, Chairman, Shri Prem Sagar Goyal and Director, Prof M.K.Bhat.



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SOCIETAL OUTREACH PROGRAMME

RATION DISTRIBUTION DRIVE

IN BEGUMPUR VILLAGE

7th September, 2017



Maharaja Agrasen Institute of Management Studies has organized a “Ration Distribution Drive” which was launched by Enactus for the downtrodden people of the society on 7th September, 2017. Student volunteers have gone to the Begampur village and participated in the drive by distributing food items to the public in need. This campaign was organized for the poor who were not able to meet their basic requirements of 2 meal a day and also high prices of the food items led to the starvation of their families. With the help of the college authorities, volunteers got a chance to interact with these people who are suffering hardships in their life to fulfil basic requirements in their lives. In this drive our volunteers have distributed Pulses, Rice and Atta to these people. A full day drive organized by the institution has led this drive to continuous campaign as our volunteers are interested in doing this drive every year.



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Paryavaran Rakha Parv – August 8, 2017

Plantation drive in and around campus-Each one, Plant One, Save One Tree

On the occasion of Raksha Bandhan, Maharaja Agrasen Institute of Management Studies took the initiative to celebrate it differently. The Faculty, students and staff members including Trustees took pledge to protect and celebrate - Paryavaran Rakha Parv, Rashtra Raksha Parv, Swabhimani Raksha Parv, Naari Samman Raksha Parv etc. The series of this year long Raksha Parv started with Paryavaran Rakha Parv on 8th August, 2017. Mr. Manoj Tiwari, MP Lok Sabha, film actor and singer and Ms. Divya Khosla Kumar film actress, singer, producer, director inaugurated the massive plantation drive and planted plants/trees within campus and also in the green belt around the campus in the DDA-occupied land.

Dr. Nand Kishore Garg, Chancellor, Maharaja Agrasen University, Baddi & Founder Chairman MATES said in his address that we took this initiative to make this society a better place to live and inculcate the values of protecting the environment & society in youth and also we need to play our role in bringing about the change in society. Mr. Manoj Tiwari said that he is elated to be part of this program as it's high time we do something about alarming condition of the environment. Speaking on the event, Ms. Divya Khosla Kumar said she was happy to be part of such an initiative as it's a need of the hour to save environment and it's time to do our bit.

The occasion also saw the gracious presence of Prem Sagar Goel, Chairman, MATES, Jagdish Mittal, Mohan Garg, Gayanendra Srivastava, Mrs. Neelam, Director, MAIT, Prof. M.L. Goel, DG, MAIT, Prof. M.K. Bhat, Director, MAIMS, Mr. Arvind Khosla and Mrs. Khosla (Ms. Divya Khosla Kumar's Parents) along with other dignitaries and officials.

