

Maharaja Agrasen Institute of Management Studies

(A unit of Maharaja Agrasen Technical Education Society)

Affiliated to GGSIP University; Recognized u/s 2(f) of UGC

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Sector- 22, Rohini, Delhi- 110086, India



CRITERION 3



3.3 RESEARCH PUBLICATIONS AND AWARDS

Metric 3.3.2

3.3.2 Number of books and chapters in edited volumes/books published and papers published in national/ international conference proceedings per teacher during last five year

Sl. No.	Name of the teacher	Title of the book/chapters published	Title of the paper	Title of the proceedings of the conference	Name of the conference	National / International	Year of publication	ISBN number of the proceeding	Name of the publisher	Links to Website
1	Bharti Chaudhary, Shipsee Agarwal & Tami Aggarwal	Fundamentals of Human Resource Management	NA	NA	NA	National	2022	9788194962205	Edge India Publishing	https://www.flipkart.com/books/dt-bharti-chaudhary-contributor/p?iid=bks
2	Tami Aggarwal	Role of Public And Private Sector Banks For The Development Of Real Estate Sector In India	NA	NA	NA	National	2022	9789356681774	Blue Rose Publishers	https://www.flipkart.com/role-public-private-sector-banks-development-real-estate-india/p?itm100b21f5f8e75
3	Vinita Gupta	1857 Ke Pratham Swatantrata Sangram Ki Patrakarita	Bhartiya Swatantrata Sangram Mein Kalam Ka Agnipath	NA	NA	National	2022	978-93-5521385-3	Prabhat Paperbacks	https://www.arabhatbooks.com/1857-ke-pratham-swatantrata-sangram-ki-patrakarita.htm
4	Aarushi Agarwal	Handbook Of Research On "Cyber Law, Data Protection, And Privacy"	NA	NA	NA	International	2022	978179988633	IGI Global-USA	https://www.igi-global.com/book/handbook-research-cyber-law-data/272191
5	Nisha Dhanraj Dewani	Handbook Of Research On Cyber Law, Data Protection, And Privacy	NA	NA	NA	International	2022	ISBN13: 9781799818359.	IGI Global-USA	https://www.igi-global.com/book/handbook-research-cyber-law-data/272191
6	Neelam Nanda Prabhat	Inclusivity, Convergence And Alternative Negotiation	Advertising Campaigns For Promotion Of Women-Centric Schemes: A Delhi - Based Study.	Inclusivity, Convergence And Alternative Negotiation	NA	International	2022	9-788195-430420	Media School, Delhi Metropolitan Education	https://ican.dme.ac.in/
7	Taranpreet Kaur	Latest Research And Development	Challenges In Global Education	NA	NA	International	2022	ISBN-13:979-8888335086.	Notion Press,Chennai	Print
8	Aarushi Agarwal	Covid 19 Pandemic: Legal Challenges To Socio, Economic & Medico Milieu	Revisiting The State Of Public Health In India In The Light Of Challenges Posed By Covid 19 Pandemic	NA	NA	National	2022	978-93-82876-96-0	Maharaja Agrasen University Publication	Print
9	Aarushi Agarwal	Acid Attack: A New Face Of Gender Based Violence	Gender Based Violence Against Transgender Persons In India: An Insight Into Measures For Combating Sexual Abuse And Acid Attack	NA	NA	National	2022	978-93-82876-97-7	Business Press India	Print
10	Purnima Gupta	Gender Trends Enroute Millennials	Gender Justice: Home And Workplace Conflict	NA	NA	National	2022	9789391345266	Satyam Law International	https://www.igbooks.com/gender-trends-enroute-millennials/p/56382
11	Shridul Gupta	Constitutionalism	Supreme Court Constitution And Judicial Review	NA	NA	National	2022	ISSN-0976-3562	Cpi College Of Higher Studies And School Of Law	Print
12	Tami Aggarwal	Global Business Strategies For Sustainability	Estimating And Forecasting Volatility Using ARIMA Model: A Study On Outstanding Housing Loans In India	NA	NA	National	2021	9789391681272	Bharti Publications	http://bhartipublications.com/product/global-business-strategies-for-sustainability/
13	Swati Bajaj Seth	Principal Foundations For Global Peace (A Way Forward For Better Future)	Drifting Peace In Business Through Predatory Pricing: Finding Answers To An Irrational Business Strategy	NA	NA	National	2021	978-93-91659-15-8	Institute Of Objective Studies - Genuine Publications & Media Pvt. Ltd.	https://www.flipkart.com/principal-foundations-global-peace-a-way-forward-better-future/p/itmab58e30a345b5
14	Swati Bajaj Seth	Handbook Of Research On "Cyber Law, Data Protection, And Privacy" [SCOPUS INDEXED]	OTT Platforms And Their Distributorship Agreement With Content Makers: A Study From The Perspective Of Competition Law And Policy In India And Other Jurisdictions	NA	NA	International	2021	978179988633	IGI Global-USA	https://www.igi-global.com/book/handbook-research-cyber-law-data/272191
15	Rajni Malhotra Dhingra	Specific Contract	NA	NA	NA	International	2021	ISBN-13: 9789390529087.	Thomson Reuters	https://www.bharatilawhouse.com/product/thomsons-specific-contracts-by-rajni-malhotra-dhingra-1st-edition-2021-9789390529087
16	Rajni Malhotra Dhingra	Law Of Contract	NA	NA	NA	National	2021	978-93-8795-716-9.	Taxmann	https://www.taxmann.com/bookstore/product/6405-law-of-contract-2021
17	Rachna Jain	Research Methodology	NA	NA	NA	National	2021	978-81-942234-4-3	Maximus Publishing House	https://www.amazon.in/Research-Methodology-Dr-Rachna-Jain/dp/819422344x
18	Aarushi Agarwal	Aatm Nirbhar Bharat-Shreshth Bharat	Convention On Rights Of The Child-Review In The Light Of The Indian Chapter	NA	NA	National	2021	978-93-83154-90-6	Paragon International Publishers, New Delhi	https://www.amazon.in/AatmNirbhar-Bharat-ShreshthBharat/dp/938315490X
19	Shridul Gupta	NA	"Acid Attack Vis-A-Vis Acid Test Of Woman's Right And Her Empowerment"	National Webinar On "Acid Attack: A New Face Of Gender Based Violence	NA	National	2021	978-93-82876-97-7	Maharaja Agrasen University, Baddi, Himachal Pradesh In Association With National Commission For Women	Print
20	Shallu Aggarwal	Financial Inclusion Indian Banking Sector Initiatives	NA	BOOK	NA	National	2021	978-81-954324-0-0	Wisdom Publications	Print
21	Meenakshi Gupta	Role Of Google Scholar,SSRN, ORCID In The Life Of Academecian	NA	BOOK (Leaves Of Knowledge)	NA	National	2021	978-93-91689-49-0	Shri Kumaraswami Mahavidyalaya, Latur	Print
22	Sarita Garg	A Survey Of Various Negotiation Handling Techniques In Sentiment Analysis In The Book Titled : Smart And Sustainable Intelligent Systems	NA	NA	NA	International	2021	978-1-119-75058-1	Scrivener Publishing	Print
23	SHILPA B S L	Disability Representation In Film, TV, And Print Media	An Interrogation Of Select Indian Literary Works Through Disability Discourse: Loud Yet Unheard	NA	NA	International	2021	9781003035114	Routledge	Print
24	Neetu Agarwal		A Survey On Progress In Agricultural Yield Prediction-From Machine Learning To Deep Learning		Recent Trends In Electronics & Electrical Engineering	National	2021	ISSN:2231-0398	Omniscience-A Multi-Disciplinary Journal	Print
25	Sumedha Dutta, Riya Sharma, Bharti Chaudhary, and Ravi Kumar Gupta	Resilient Business Strategies in Turbulent Management Times	NA	NA	NA	National	2021	978-81-955661-2-9	Maharaja Agrasen University Publication	Print
26	Bharti Chaudhary	An Investigation into the Influence of Customer Experience on Customer Outcome, Mediated by Relationship Quality and Trust in the Banking Sector	NA	NA	NA	National	2021	978-81-955661-2-9	Maharaja Agrasen University Publication	Print
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87	Sangeeta Rawal	Covid 19 and Policy Responses of Government	NA	NA	NA	National	2021	978-81-955661-1-2	Maharaja Agrasen University Publication	Print
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129	Shifali Ahuja	M.A. Mass Communication 3rd Year-Consumer Behaviour In The Book Titled : Advertising Creativity & Consumer Behaviour	NA	NA	NA	National	2020	NA	Directorate Of Distance Education , Gju&St,Hisar	https://www.ddegu.ac.in/studymaterial/Mmc-2/Mmc-2-Hm
130	Nisha Singh	Book Titled : M.A. Mass Communication 3rd Year-Advertising Creativity & Consumer Behaviour	NA	NA	NA	National	2020	NA	Directorate Of Distance Education , Gju&St,Hisar	https://www.ddegu.ac.in/studymaterial/Mmc-2/Mmc-2-Hm
131	Aarushi Agarwal	NA	"Impact Of COVID-19 On Labour Laws-Are Labourer's Be Treated As Oblivion's Curse	International Conference On Global Economic Order In The Post-COVID-19 Era: Challenges, Opportunities And Strategies	NA	National	2020	978-81-942547-3-7	Maharaja Agrasen University Publication, New Delhi	Print
132	Shridul Gupta	NA	"Supreme Court, Constitution And Judicial Review"	National Seminar On Constitutionalism: Augmenting The Spirit Of Socio-Legal, Economic & Political Development	NA	National	2020	978-93-85618-86-4	Maharaja Agrasen University, Baddi, Himachal Pradesh	Print
133	MMeenakshi Gupta	Emerging Trends Of HR & Impact Of HR In IT Industry During Covid19"	NA	NA	NA	National	2020	ISSN NO. 2231-6310	Kasturi Ram College Of Higher Education	Print
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137	Anuradha Asthana Singh	Role Of Awadh Taluqdars,	NA	NA	NA	National	2020	978-81-943427-2-4	New Royal Book Company, Lucknow	https://universalbooksellers.com/role-of-awadh-taluqdars-by-anuradha-a-singh-9788194342724/
138	Charu Mohla	Industrial Management	NA	NA	NA	National	2020	978-93-87684-77-5	Jsr Publishing House Lip	https://www.kopikita.com/Industrial-Management-by-Dr-Anju-Bharti-Dr-Charu-Mohla
139	Nisha Dhanraj Dewani	Book On Intellectual Property Rights And Protection Of Traditional Knowledge'	NA	NA	NA	International	2020	ISBN10: 9781799818366	IGI Global-USA	https://www.igi-global.com/book/intellectual-property-rights-protection-traditional/234496
140	Nisha Dhanraj Dewani	Aatm Nirbhar Bharat Shreshth Bharat	Self-Reliant Indian Economy And IPK:- A Socio Legal Study	NA	NA	National	2020	ISBN No- 978-93-83154-90-6.	Paragon International Publishers, New Delhi	https://www.amazon.in/AatmNirbhar-Bharat-Shreshth/dp/938315490X
141	Nisha Dhanraj Dewani	Intellectual Property Rights Protection In Cyberspace: An Indian Perspective	Impact Of Digital Transformation On Security Policies And Standards	NA	NA	International	2020	ISBN13: 9781799823674	IGI Global-USA	https://www.igi-global.com/chapter/intellectual-property-rights-protection-in-cyberspace/251954
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