

Maharaja Agrasen Institute of Management Studies

(A unit of Maharaja Agrasen Technical Education Society)

Affiliated to GGSIP University; Recognized u/s 2(f) of UGC

Recognized by Bar Council of India; ISO 9001:2015 Certified Institution

Sector- 22, Rohini, Delhi- 110086, India



CRITERION 3



3.3 RESEARCH PUBLICATIONS AND AWARDS

Metric 3.3.1

3.3.1 - List of Links to research papers in the Journals during the last five years							
Sr No	Title of paper	Name of the author/s	Department of the teacher	Name of journal	Year of publication	ISSN number	Link to article / paper / abstract of the article
1	Employees Perception Towards The Various Problems Encountered In Driving E-CRM In Banks	Anitha.G	Dept of Business Administration	International Journal Of Multi-Disciplinary Education Research	2022	2277-7881	http://s3-ap-southeast-1.amazonaws.com/ijmer/pdf/volume11/volume11-issue9(2)/7.pdf
2	A Consummate Hybrid Impeccable Global State Compilation Etiquette for Backward Error Recovery in Mobile Distributed Networks	Deepak Dagar	Dept of Business Administration	Neuro Quantology	2022	1303-5150	https://www.neuroquantology.com/data-cms/articles/20230220014440pmNQ551162.pdf
3	The impact of COVID 19 on Stock Market Returns & Volatility : A Study of Thailand and Indian Bourses	Nisha Jindal	Dept of Business Administration	Thailand and The World Economy	2022	2651-0529	so05.tci-thaijo.org/index.php/TER/article/view/258999
4	Impact of Marketing, Socio-economic and Cultural Variables on Consumer Choice of Health Insurance	Monica Sharma & Tanu Agarwal	Business Administration	IITM Journal of Business Studies	2022	2393-9451	https://iitmjb.ac.in/wp-content/uploads/2022/07/IITM-JOURNAL-JAN-DECEMBER-2022.pdf
5	Development and Empowerment Society by Financial Inclusion	Shallu Aggarwal	Business Administration	Ajanta	2022	2277-5730	https://maims.ac.in/wp-content/uploads/2023/04/Ajanta-paper.pdf
6	Right to Health in India: Whether a reality, myth or mirage?	Shridul Gupta	Law	CPJ Law Journal (Listed in UGC CARE)	2022	0976-3562	https://www.cpi.edu.in/wp-content/uploads/2022/11/CPJ-JOURNAL Vol.-XII Jan.-2022.pdf
7	Applying the theory of reasoned action to examine consumers' attitude and willingness to purchase organic foods	Kamal Gupta	Commerce	International Journal of Consumer Studies	2022	1470-6431	https://doi.org/10.1111/ijcs.12812
8	A Study on Customers Attitude Towards Motivation of Selecting the Bank	Anitha.G	Business Administration	International Journal of Scientific Research in Engineering and Management (IJSREM)	2022	2582-3930	https://ijsrem.com/download/a-study-on-customers-attitude-towards-motivation-of-selecting-the-bank/
9	Health Sector Budgeting for the Revival of Global Economy	Sanjay Mangla & Nikita Jain	Economics	Thailand and the World Economy	2022	2651-0529	https://so05.tci-thaijo.org/index.php/TER/issue/view/17243
10	Stock Market in India and Covid -19- An Empirical Understanding	Anil Kumar Goyal	Commerce	Pacific Business Review International	2022	0974-438X	http://www.pbr.co.in/2022/2022_month/February/2.pdf
11	Psychological capital and innovative work behaviour: The role of mastery orientation and creative self-efficacy	Anil Kumar Goyal	Commerce	International Journal of Hospitality Management	2022	0278-4319	https://www.sciencedirect.com/science/article/pii/S0278431922000196

12	Economic, Political and Institutional Determinants of Foreign Direct Investment Inflow in Emerging and Developing Asia	Anil Kumar Goyal	Commerce	International Journal of Intelligent Enterprise	2022	1745-3240	https://www.inderscience.com/info/inarticle.php?artid=119620
13	Contextualizing Abusive Behaviour of Dominant Entity- Challenges Before Fair Competition Market	Nisha Dhanraj Dewani	Law	Journal of Positive Social Psychology, Vol. 6, No.2, 3928-3935	2022	2717-7564	https://journalppw.com/index.php/jpsp/issue/view/29
14	Autoregressive Integrated Moving Average & Gold Price in India	Anil Kumar Goyal	Commerce	IPE Journal of Management . Volume 12 No. 1, Jan-June, 2022. Pp. 78-88	2022	2249-9040	https://www.ipeindia.org/wp-content/uploads/2022/09/IPLE-Journal-of-Management-Jan-June2022-issue.pdf
15	Assessing the Usage of Visual Communication Design in Mass communication.	Jitender Vig	Journalism & Mass Communication	Social sciences	2022	2249-7382	https://euroasiapub.org/assessing-the-usage-of-visual-communication-design-in-mass-communication/
16	Association Between Risk Taking Behaviour and Business Startup	Charu Mohla & Tanu Aggarwal	Business Administration	International Journal of Business and General Management	2022	2319-2267	https://journals.indexcopernicus.com/search/article?articleId=3447853
17	Analytical Study on Pradhan Mantri Awas Yojana	Charu Mohla & Tanu Aggarwal	Business Administration	Vivekananda Journal of Research	2022	2319-8702	https://vips.edu/wp-content/uploads/2022/12/3.pdf
18	A Coherent Minimum-Process Dependable Reclamation Line Collation Scheme for Fault-Tolerant Mobile Distributed Systems	Deepak Dagar	Business Administration	Mathematical Statistician and Engineering Applications	2022	2094-0343	https://www.philstat.org/index.php/MSEA/article/view/1653/1177
19	A Study of Work place Deviances with Respect of Age and Gender	Sangeeta Malik	Business Administration	IITM Journal of Business studies	2022	2393-9451	https://iitmjp.ac.in/wp-content/uploads/2022/07/IITM-JOURNAL-JAN-DECEMBER-2022.pdf
20	Leadership Skills for Industry 4.0: Scale Development and Validation	Sumedha Dutta	Business Administration	Thailand and The World Economy	2022	2630-0931	https://so05.tci-thaijo.org/index.php/TER/article/view/259003/174295
21	Right to Free Gender Reassignment Surgery in India : Exploring its Indispensability & Constitutionality	Aarushi Agarwal	Law	CPJ Law Journal (Listed in UGC CARE)	2022	0976-3562	https://www.cpj.edu.in/wp-content/uploads/2022/11/CPJ-JOURNAL Vol.-XII Jan.-2022.pdf
22	Evaluating the Attitude of Employees from the Practice of Exclusive Talent Management: A Study of Hotel Employees in Delhi.	Rajneet Bhatia	Law	South Asian Journal of Human Resource Management	2022	2322-0937	https://journals.sagepub.com/doi/full/10.1177/23220937221118189#core-collateral-purchase-access

23	Organizational citizenship Behaviour of employees Towards Organisation and Individuals: An Empirical Study on Indian Service Organisations	Ravi Kumar Gupta & Sakshi Gupta	Economics	Thailand and The World Economy	2022	2651-0529	https://so05.tci-thaijo.org/index.php/TER/article/view/259000/174326
24	<u>Impact of mentoring on organisational role stress and role efficacy: an empirical evidence from India</u>	Bharti Shauran	Business Administration	International Journal of Human Resources Development and Management	2022	1741-5160	https://doi.org/10.1504/IJHRDM.2022.124876
25	Effectiveness of Marketing Communication Strategies of FMCG Sector During COVID-19	Neha Bhagat	Journalism & Mass Communication	Anvesak	2022	0378-4568	https://maims.ac.in/wp-content/uploads/2023/04/Anvesak-Neha-Bhagat.pdf
26	Issue of Content Control on Internet challenges and way forward	Kriti Johri	Law	Kalyan Bharti	2021	976-0822	https://maims.ac.in/wp-content/uploads/2023/04/kriti-paper-2021.pdf
27	Review of Studies on Stress, Job Satisfaction and Resilience among Nursing Professionals	Shikha Sharma	Business Administration	Indian Journal of Continuing Nursing Education (UGC Care listed)	2021	2666-8246	https://www.ijcne.org/article.asp?issn=2230-7354;year=2021;volume=22;issue=2;page=215;epage=220;aulast=Sharma
28	Augmenting Employees' Efforts in Innovation	Nikita Jain	Economics	Arthaniti: Journal of Economic Theory and	2021	0976-7479	https://journals.sagepub.com/doi/full/10.1177/0976747921989171
29	Changing patterns of the teacher as a servant leader in Asia Pacific: a review and research agenda	Sumedha Dutta	Business Administration	Asia Pacific Business Review	2021	1743-792X	https://www.tandfonline.com/doi/full/10.1080/13602381.2020.1857562 https://doi.org/10.1080/13602381.2020.1857562
30	Moderating Impact of Foreign Financing, Government Ownership, Firm Liquidity and Size on Leverage-Performance relationship: An Indian Evidence	Preeti Bansal	Business Administration	Finance India	2021	0970 – 3772	https://financeindia.org/data/2021/FI352/FI-352-Art01.pdf
31	Impact of COVID on Stock Market: A Study of BRIC countries.	Varuna Kharbanda & Rachna Jain	BBA & Commerce	International Journal of Financial Markets and Derivatives	2021	1756-7149	https://www.inderscience.com/info/inarticle.php?artid=115872
32	Working in lockdown: The relationship between COVID-19 induced work stressors, job performance, distress, and life satisfaction.	Parul Kumar	Business Administration	Current Psychology	2021	1936-4733	https://link.springer.com/article/10.1007/s12144-021-01567-0
33	Impact of mentoring on academic success of students in similar and cross gender mentoring relationships	Bharti Chaudhary & Rachna Jain	BBA & Commerce	International Journal of Indian Culture and Business Management	2021	1753-0806	https://www.inderscienceonline.com/toc/ijicbm/24/1

34	Are the Women Empowered or economically abused? Dilemma for 21st Century.	Taranpreet Kaur	Commerce	IJCRT, International Journal Of Creative Research Thoughts	2021	2320-2882	http://ijcrt.org/viewfull.php?&p_id=IJCRT2204291
35	An impact of content delivery, equity, support and self-efficacy on student's learning during the COVID-19	Parul Kumar	Business Administration	Current Psychology	2021	1936-4733	https://link.springer.com/article/10.1007/s12144-021-02053-3
36	An Impact of FPI Inflows, Nifty Returns, and S&P Returns on India VIX Volatility	Parul Kumar	Business Administration	World Review of Science, Technology and Sustainable Development	2021	1741-2234	https://link.springer.com/article/10.1007/s12144-021-01567-0
37	Effect of occupational status of married working women on family life, job satisfaction and her psychological well being	Taranpreet Kaur	Commerce	International Journal for Research in Engineering Application & Management (IJREAM)	2021	2454-9150	http://ijream.org/papers/IJREAMV07I0173078.pdf
38	The Impact of the Use of visual Communication Design on Consumption Culture in Print and Broadcast Media : A Critical assessment.	Jitender Vig	Journalism & Mass Communication	Social sciences	2021	2231-4571	https://maims.ac.in/wp-content/uploads/2023/04/June21-Jitender-Vig_Article-1.pdf
39	An Empirical Study on Analysing the Pathway of Success for Leaders in Hospitality Industry	Charu Mohla	Business Administration	Turkish Online Journal of Qualitative Inquiry (TOJQI)	2021	1309-6591	https://www.tojq.net/index.php/journal/article/view/7650/5424
40	An Empirical Study on Relationship between Work Experience and Occupational Stress	Charu Mohla	Business Administration	Gurugram University Business Review (GUBR)	2021	2582-9718	https://maims.ac.in/wp-content/uploads/2023/04/GUBR-Paper-Relationship-Work-ex-OS.pdf
41	Impact of Education Level on Occupational Stress	Charu Mohla	Business Administration	Abhigyan	2021	0970-2385	https://maims.ac.in/wp-content/uploads/2023/04/1162703245720210723.pdf
42	Impact of Cultural Competences in Authentic Leadership to enhance diversity in the Workplace	Charu Mohla	Business Administration	PARIPEX - Indian Journal of Research	2021	2250 - 1991	https://drive.google.com/file/d/14_eVl6kaaYgfMnEDDHCB3M-15IcsMMqf/view?usp=sharing
43	The Blind Side: Social Media Literacy and Usage Patterns among the Visually-Impaired	Gulshan Gupta	Journalism and Mass Communication	Journal of Media and Communication	2021	2581-513X	http://jmc.cutn.ac.in/docs/JM&C2021Dec12.pdf
44	'To What Extent Digitalization helped Visually Impaired People during Covid-19?'	Gulshan Gupta	Journalism and Mass Communication	Communicator	2021	0588-8093	http://iimc.nic.in/WriteReadData/userfiles/file/2022/convo/COMMUNICATION%20APRIL%20JUNE%202021.pdf

45	Reaction to COVID-19, social media engagement and well-being: a mediation analysis	Sumedha Dutta	Business Administration	Labour & Industry: a journal of the social and economic relations of work,	2021	1030-1763	10.1080/10301763.2021.1966293
46	Predictive Analysis of Manpower Requirements in Scrum Projects Using Regression Techniques.	Kamna Vaid	Commerce	Procedia Computer Science	2020	1877-0509	sciencedirect.com/science/article/pii/S187705092031543X?via%3Dihub
47	Accessibility of Films and Level of Film Literacy among Visually Impaired People.	Gulshan Gupta	Journalism and Mass Communication	Global Media Journal- Indian Edition	2020	2249-5835	https://gmj.manipal.edu/issues/december2020/Gulshan&%20Tripathi.pdf
48	Exclusive talent management and its consequences: A review of literature	Rajneet Bhatia	Law	Asian Journal of Business Ethics	2020	2210-6723	Exclusive talent management and its consequences: a review of literature SpringerLink
49	Role Of Demographic Variables In Emotional Intelligence: An Empirical Study Of Bank Executives	Shilpee Aggarwal	Business Administration	International Journal of Research and Analytical Reviews	2019	2348-1269	https://www.ijrar.org/papers/IJRAR19K2349.pdf
50	"Conceptualizing the Rights of Muslim Women in Context of Islamic Personal Law"	Shaveta Gagneja	Law	Indian Journal of Law and Justice University of North Bengal	2019	0976-3570	https://ir.nbu.ac.in/handle/123456789/3615
51	Coverage of Rural Development News in Print Media With Special Reference To Rural Areas of Delhi	Nidhi Chaudhary	Journalism & Mass Communication	International Journal of Scientific Research and Reviews	2019	2279-0543	http://www.ijssr.org/voi8,issue1jan-march2019.php
52	Virtual Life Banam Real Life (in Hindi)	Gulshan Gupta	Journalism and Mass Communication	Samvad Path	2019	2581-7353	https://maims.ac.in/wp-content/uploads/2023/04/6-1.pdf
53	Impact of Career and Psychosocial Mentoring Functions on the Role Efficacy of Employees	Bharti Shauran	Business Administration	Journal of organizational behavior education	2019	2047-9999	https://www.neilsonjournals.com/JOBE/abstractjobe12jainshauran.html
54	Making of a healthy and great place to work by using people power	Bharti Shauran	Business Administration	Management Research: Journal of the Iberoamerican Academy of Management	2019	1536-5433	https://www.emerald.com/insight/content/doi/10.1108/MRJIAM-04-2018-0828/full/html
55	Divergent Thinking - It's Time to Change the Box!	Sumedha Dutta	Business Administration	Research Review International Journal of Multidisciplinary	2018	2455 - 3085	https://doi.org/10.5281/zenodo.1884416
56	Psychological Ownership: Journey of Past towards a Promising Future...	Sumedha Dutta	Business Administration	Research Review International Journal of Multidisciplinary	2018	2455 - 3085	https://doi.org/10.5281/zenodo.1344070

57	Measuring Demonetization: A Path Towards the Cashless India	Parul Kumar	Business Administration	Int. J. of Public Sector Performance Management	2018	1741-105X	https://www.inderscience.com/info/inarticle.php?artid=88692
58	Percieved academic stress among students	Shikha Sharma	Business Administration	Research Review International Journal of Multidisciplinary	2018	2455 - 3085	https://doi.org/10.5281/zenodo.1401248
59	Role of Demographic Variables in Investment Decisions.	Shikha Sharma	Business Administration	Research Review International Journal of Multidisciplinary	2018	2455 - 3085	https://doi.org/10.5281/zenodo.1326645
60	Impact of Demonetization on Indian Stock Market	Rachna Jain & Manju Gupta	Commerce	Vivekananda Journal of Research	2018	2319-8702	https://s3.amazonaws.com/vips.file.bucket/vjr_autorwise/10.pdf
61	Role of Demographic Variables in Investment Decisions.	Rachna Jain	Commerce	Research Review International Journal of Multidisciplinary	2018	2455 - 3085	https://zenodo.org/record/1326645#.YrwN3XZBy00
62	Coverage of Rural News in National Dailies of Delhi	Nidhi Chaudhary	Journalism & Mass Communication	International Journal of Innovative Knowledge Concepts	2018	2454-2415	https://www.scinapse.io/search?query=COVERAGE+OF+RURAL+NEWS+IN+NATIONAL+DAILIES+OF+DELHI&page=1
63	Dropout and its impact on the Household Economy	Nirdosh Kumar	Law	Contemporary Social Sciences	2018	0302-9298	https://drive.google.com/file/d/1E7W2_xS6BeRjH8qur-Oa0FUINbt8VHh2/view?usp=sharing
64	Compulsory Licensing and Generic Drugs: Healing or Harming Indian Economy	Nisha Dhanraj Dewani	Law	International Jour	2018	2322-0899	https://emptyreal.co.in/downloads/ijrmss-volume6-issue1-v-january-march-2018.pdf
65	An Empirical study of International Listing of stocks by Indian Companies	Rachna Jain	Commerce	Finance India	2017	0970 – 3772	https://www.financeindia.org/data/2017/FI311/FI-311-Abs02.pdf