



MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

(A unit of Maharaja Agrasen Technical Education Society)

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Session on Design Thinking and Problem Solving March 25, 2021

The Department of Business Administration, Maharaja Agrasen Institute of Management Studies, organized a webinar on “**Session on Design Thinking and Problem Solving**” in Maharaja Agrasen Institute of Management Studies, New Delhi on March 25, 2021 under the aegis of IQAC. The session focused on Design thinking and Problem-Solving skills. In total 59 students attended the session.

Dr. Shilpee Aggarwal, Assistant Professor, MAIMS interacted with the students and told them about design thinking and problem solving. She said “design thinking is a unique method of problem-solving that focuses on user needs first. Those who use design thinking do not need to be designers. It emphasizes observing people and their environments with empathy and using those observations to develop innovative ideas with an iterative, build-and-test approach.” She explained that design thinking process is a never-ending iterative process. Your design team can choose when the user’s needs are met to form a final product, or they can choose to iterate on the design to create alternate variations that solve for different needs.

On the behalf of Maharaja Agrasen Institute of Management Studies Mr. Deepak Dagar, Assistant Professor, Department of Business Administration, (MAIMS) presented a memento as a token of gratitude.

This session was extremely successful and very interactive as it gave a lot of enlightening learning to the students.

