



MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

(A unit of Maharaja Agrasen Technical Education Society)

Affiliated to GGSIP University; Recognized u/s 2(f) of UGC

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Session on “Key to Verbal and Non-Verbal Communication”

March 9, 2022

Illuminate, the Learning Hub of Maharaja Agrasen Institute of Management Studies, organized a session on “Key to Verbal and Non-Verbal Communication” on 9th March 2022. The session focused on educating students about verbal and non-verbal communication. In total 112 students attended the session. It was a great learning experience for all the students.

Mr. Sachin Singhal, Director of Acropolis Consulting Pvt Ltd interacted with the students and explained the importance and difference between verbal and non-verbal communication. He talked about verbal communication being the most obvious and understood mode of communication, and it is certainly a powerful tool in your communication toolbox. He also explained that the reactions of students during the session is in fact non-verbal communication i.e nodding, facial expressions, leaning toward the speaker to show interest. He exclaimed that non-verbal communication can make or break your message. The session was very interactive and informative for the students.

On the behalf of Maharaja Agrasen Institute of Management Studies Ms. Shikha Sharma, Assistant Professor, Department of Business Administration, (MAIMS) presented a token of gratitude. The session was very successful. The students showed great interest in the seminar. It was enlightening and informative for the students.

