



## **MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES**

(A unit of Maharaja Agrasen Technical Education Society)

Affiliated to GGSIP University; Recognized u/s 2(f) of UGC

Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution

Tel. Office: 8448186947, 8448186950 [www.maims.ac.in](http://www.maims.ac.in)

### **WORKSHOP -ENHANCING ENTREPRENEURIAL SKILLS IN VIDEO PRODUCTION**

**September 26, 2017**

As an integral part of academic curriculum, a one day workshop on Multi-Camera Production was organised at Apeejay Institute of Mass Communication, Dwarka for the students of BA (J&MC) 3<sup>rd</sup> semester students on Tuesday, September 26, 2017. Mr. Bharat Banga, Faculty, MAIMS, coordinated the entire lecture cum workshop as a part of their subject Basics of Video Camera, Light and Sound. Total of 55 students participated in the workshop.

Mr. Rajeev Panda, Assistant Professor, Apeejay Institute of Mass Communication facilitated the visit to the studio along with the series of lecture before the commencement of the workshop. During this visit students get acquainted with the technical aspects by way of handling the Equipments and their industrial operations.

Mr. Panda during his lecture informed student about the pre-production techniques along with the studio work culture in multi-camera production.

The workshop begins with the division of students in groups by Prof Panda for the smooth functioning of studio production. Six groups were formed for the studio production. The topic of the Multi-Camera production was allocated according to students area of interest for group project.

Mr. N.K Suri provided on-hand training to the group about the usage of lights in studio production. This will enhance the students' skills in terms of operations of studio lighting in Multi-Camera Production.

With the advent of online editing Mr. Naveen Gautam guided the batch with the PCR operations in which students of Journalism and Mass Communication learnt about online editing, sound mixing, VTR and VTP operation.

Lastly the production was taken place by the group of students in which students participated and acted actively as an Anchor, Guests, Cameraman, Producer, Online Editor, Sound Mixer and VTR and VTP controller.

This entire workshop provided a platform for our students to get on the job practical exposure about the multi cam production which will enhance their professional skills according to the prevailing market.

Mr. Om Prakash and Mr. Mathew extended their full support during the entire workshop.

At the end of the workshop students got acknowledged and appreciated with the participation certificates.



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Photo Courtesy: **Ishmeet Singh Bedi**

