



MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

(A Unit of Maharaja Agrasen Technical Education Society)

Affiliated to GGS IP University; Recognized u/s 2(f) of UGC

Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution

Maharaja Agrasen Chowk, Sector 22, Rohini, Delhi -110086, INDIA

Tel. Office: 8448186947, 8448186950 www.maims.ac.in

Report on “Interactive workshop on Research Methodology”

Date: Saturday, June 26, 2021

Training and Placement Cell of Department of Journalism and Mass Communication organized an interactive workshop on Research Methodology on Saturday, June 26, 2021, at 11:00 AM onward on Zoom platform. A Total 100 participants attended the workshop. The workshop started by asking for blessings from Maa Sarasvati. An introductory and welcome address was given by Prof. (Dr.) Vinita Gupta, HOD, BA(JMC). Prof. (Dr.) Ravi Kumar Gupta, Director, MAIMS, gave a brief about the importance of the workshop for the students and appreciated the efforts of the entire organizing team. Prof. G. P. Govil, Advisor, MATES, gave his words of sagacity. He spoke about the importance of research methodology. He also mentioned, “many students have a very casual approach towards research methodology”. He discussed contemporary research methodology. Also, he focused on increasing research capability among young scholars and faculties in Social Sciences. Mr. Anand Saurabh, the keynote speaker of the event highlighted professor Govil’s words by saying, “Already reached the climax now we are going in flashback. His speech was a summary of what I’m going to talk about in the next one and half hours”. He stated that we should conduct research and motivate our students to explore Ramayana, Mahabharat, and Bhagavad Geeta for the same. Prof. (Dr.) Vinita Gupta thanked the keynote speaker. She also shared her past experiences before the Question-Answer workshop. Mr. Anand Saurabh gave elaborate answers to all the questions asked by participants.

All the faculty of the department attended the event. Ms. Shefali Ahuja, Assistant Professor, MAIMS, presented the vote of thanks. “Experience matters the most” with this she concluded her speech.



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Glimpse of the event:

MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES
Training and Placement Cell
Department of Journalism and Mass Communication
in association with
Maharaja Agrasen University, Baddi, H.P.
Under the Aegis of IQAC, MAIMS
Organizes,
An Interactive Workshop
on
Research Methodology

Time: 11.00 a.m.
Date: 26th June, 2021
Venue: Zoom

Resource Person:
MR. ANAND SAURABH
Broadcasting Officer and APRO,
Directorate of Public Relations,
Ministry of Defence, IIS Topper
(UPSC), Former Editor,
Employment News.

Prof. (Dr.) Vinita Gupta
Head of Department
Journalism and Mass Communication

Ms. Shifali Ahuja
Assistant Professor, Event Convener
Journalism and Mass Communication

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