



MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES
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Mask Distribution Drive in Begumpur and Libaspur Village (December 3, 2020)

Enactus, MAIMS in order to fulfil the objective of its project “KAVACH” took a noble initiative to furnish cotton masks to the underprivileged and poor strata of the society during the deadly COVID-19 Pandemic and organised a Mask Distribution Drive to help them protect themselves from the spread of coronavirus disease.

There was a dual objective behind this initiative. The first was to give employment to the unemployed tailors who have lost their source of income during the lockdown situation by providing them with face mask orders and second to create awareness regarding the importance of wearing a face mask among the unaware masses.

A group of 20 volunteers visited the neighbouring villages of Begumpur and Libaspur and distributed cotton masks and helped create awareness about the surge of the deadly coronavirus. They successfully completed their first order in collaboration with Robin Hood Army and distributed 100 masks in each of these villages, keeping all the preventive measures and COVID precautions and protocols in mind.

