



## MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

(A unit of Maharaja Agrasen Technical Education Society)

Affiliated to GGSIP University; Recognized u/s 2(f) of UGC

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### **SESSION ON WOMEN ENTREPRENEURSHIP TO CELEBRATE WORLD ENTREPRENEURSHIP DAY**

Women entrepreneurship is a topic that has gained a lot of attention in recent years. As more and more women are becoming entrepreneurs, there is a need to understand the challenges and opportunities that come with this journey. 21<sup>st</sup> August is celebrated as World Entrepreneurship Day every year. A session on women entrepreneurship was organised in Maharaja Agrasen Institute of Management Studies on 20<sup>th</sup> August 2021 to celebrate World Entrepreneurship Day. The aim of the session was to inspire more and more women towards entrepreneurship which is one of the drivers of economic growth.

The session on women entrepreneurship started with an introduction to the topic, its importance, and its impact on society. The session could be led by a successful woman entrepreneur who could share her journey and inspire others. The discussion covered topics such as funding, mentorship, and networking, all of which are crucial to the success of women entrepreneurs.

The session provided insights into alternative funding options such as crowdfunding, grants, and loans specifically designed for women entrepreneurs. Mentorship is another important aspect of women entrepreneurship. The session could provide information on mentorship programs and initiatives available to women entrepreneurs. These programs can provide valuable guidance and support to women entrepreneurs as they navigate the challenges of starting and growing their businesses.

