

# Maharaja Agrasen Institute of Management Studies

(A unit of Maharaja Agrasen Technical Education Society)

Affiliated to GGSIP University; Recognized u/s 2(f) of UGC

Recognized by Bar Council of India; ISO 9001:2015 Certified Institution

Sector- 22, Rohini, Delhi- 110086, India



**CRITERION 2**



## **2.3 TEACHING LEARNING PROCESS**

***Metric 2.3.1***

## Criteria 2: Teaching Learning and Evaluation

### Key Indicator- 2.3 Teaching- Learning Process

**2.3.1: Student centric methods, such as experiential learning, participative learning and problem-solving methodologies are used for enhancing learning experiences and teachers use ICT- enabled tools including online resources for effective teaching and learning process**

Particulars	Page No.
Experiential Learning	1 – 68



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### 2.3.1. Student-Centric Methods - Experiential Learning

S. No.	Events/Activities	Date	Year
1	Workshop: 'Media Research Workshop on SPSS'	September 3, 2021 - September 6, 2021	2021-22
2	Visit to NGO Goonj	May 6, 2022	2021-22
3	Industrial visit to Pawan Creations Ltd. , Textile Industry in Sitapur, Jaipur	March 05, 2022 – March 07, 2022	2021-22
4	Field Trip to Apollo Hospital	July 8, 2022	2021-22
5	Zee Anchor Quest	December 14, 2021	2021-22
6	Internship Fair 2022	May 6, 2022 - May 10, 2022	2021-22
7	Session on "Mental Health by Mindpeers"	February 1, 2022	2021-22
8	Internship (Certificates Sample)	May 2022 - June 2022	2021-22
9	Webinar:Hush and Hustle: "Hands-on Experience as a Financial Research Analyst"	September 12, 2020 - September 13, 2020	2020-21
10	Entrepreneurship as a Pathway to Make India Self-Reliant	August 9, 2020 - August 17, 2020	2020-21
11	Law Fest NAVITAS	March 17, 2021 - March 22, 2021	2020-21
12	International MUN	February 27, 2021 - February 28, 2021	2020-21
13	Session on "How to Read Fast and Effectively"	October 6, 2020	2020-21
14	War of Words: Debate Competition	April 17, 2021 - April 24, 2021	2020-21
15	Internship (Certificates Sample)	May 2021 - July 2021	2020-21
16	Industrial visit to Yakult Danone India Pvt. Ltd.	February 28, 2020	2019-20
17	Industrial visit to Relaxo Footwear	February 20, 2020	2019-20
18	Internship Fair	February 14, 2020	2019-20
19	Crossroads: Debate Competition	January 07, 2020	2019-20
20	Internship (Certificates Sample)	May 2020 - July 2020	2019-20
21	Workshop on Digital Film Making for budding Entrepreneurs in Film Industry	January 17, 2019 - January 18, 2019	2018-19

22	Internship (Certificates Sample)	May 2019 - July 2019	2018-19
23	Radio Production Workshop for entrepreneurs	October 10, 2017	2017-18
24	Video Editing Workshop for Entrepreneurs	October 9, 2017	2017-18
25	Workshop -Enhancing entrepreneurial skills in Video Production	September 26, 2017	2017-18
26	Rural Reporting - Reporting in Manoli Village	February 24, 2018	2017-18
27	Internship (Certificates Sample)	May 2018 - July 2018	2017-18





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## Department of Journalism and Mass Communication

*Under the aegis of IQAC, MAIMS*

*In association with*

**Media Adhyayan Kendra, New Delhi**

## Report of Media Research Workshop on SPSS

A **Media Research Workshop on SPSS** was organized for three days by the Department of Journalism and Mass Communication, Maharaja Agrasen Institute of Management Studies under the aegis of IQAC, MAIMS. The Workshop took place on **3rd, 4th, and 6th September, 2021** on the online platform and was jam-packed with media enthusiasts from across the nation. Around 400 people registered for the Workshop. The Workshop was organised in association with Media Adhyayan Kendra, New Delhi. 97 students of MAIMS participated in the workshop.

The Resource Persons, **Prof (Dr.) Umesh Arya**, *Dean, Faculty of Media Studies, Guru Jambheshwar University of Science and Technology, Haryana* and **Prof. (Dr.) Dev Vrat Singh**, *Department of Mass Communication, Central University of Jharkhand, Ranchi*, conducted an interactive Workshop about Statistical Package for the Social Sciences (SPSS) and the many vital topics related to research like Chi-square, ANOVA, Multivariate examination, and much more.

The inaugural session began with the welcome address by **Dr. Nidhi Chaudhry**, Workshop Convenor, extended her heartiest welcome to everyone and stressed media research is not limited only to academicians or research scholars rather it is needed in the generation of every media content from reporting to film making, from advertising to blogging. Therefore the need of research workshop orientated towards media is huge. **Prof. (Dr.) S. K. Garg**, Director General, MAIMS addressed the participants stressing upon the significance of research workshop for media practitioners and media students and educators he said the efforts are praiseworthy and essential for having credible media content. In her speech **Prof. (Dr.) Vinita Gupta**, HoD, Journalism and Mass Communication underlined the significance of research in journalism and fact checking for the reporting. **Prof. (Dr.) G. P. Govil**, Advisor, MATES in his speech conveyed that media is the fourth pillar of the democracy and has to do its watchdog role by keeping a check on the other three pillars of the democracy and for the same media needs to be attain its



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facts with utmost care through proper and extensive research. Therefore, media research workshop becomes very significant. **Dr. Neha Jingala**, *Faculty Coordinator, Media Adhyayan*

*Kendra, New Delhi*, **Dr. Praveen Gautam**, *Assistant Professor, Dr. Bhimrao Ambedkar College, University of Delhi* and **Dr. Devender Bhardwaj**, *Aditi Mahavidyalaya, Assistant Professor, University of Delhi* also marked their presence in the workshop.

**Prof. (Dr.) Dev Vrat Singh** undertook Day-1 of the Workshop. He taught how to design a codebook, the nature of data, Media content analysis, and he also shared a sample of a codebook.

**Prof. (Dr.) Umesh Arya** took the baton and conducted Days 2 and 3 of the Workshop. He taught objectives, codebook, Types of Data, Data Feeding on SPSS, and Data import from Excel and Google Sheets and Types of Statistics, Frequency and Percentage, Cross Tabulation. His objective was to make the participants DIY Researchers. He also gave live examples with data sets and gave assignment to the participants to cater to hands-on training on SPSS.

The event was brought to its fruition on the third day on 6<sup>th</sup> September with closing remarks by **Dr. Nidhi Chaudhry**, Workshop Convenor, giving a comprehensive overview of the three days workshop and its huge success.

Success of any event can be judged by the feedback and enthusiasm of the participants towards its culmination. **Dr. Shirin Abbas**, participant of the workshop, a former media educator and an independent researcher. Dr Abbas gave heartfelt feedback and beautifully expressed through her poetic style thanked the resource persons and organisers for an enlightening and engaging workshop.

**Vote of Thanks** was proposed by the Dr. Neha Jingala, **Workshop Convenor**. *"Elated to see the students closely working with their teacher to organize an event full of meaningful information about SPSS and Media. Media is a vital sector in our industry and, it's my utmost pleasure to share my experience with everyone,"* said **Prof (Dr.) Vinita Gupta**, *Head, Department of Journalism and Mass Communication*.

**Prof. G.P. Govil**, *Advisor, MATES* alongside attendees and the esteemed speakers congratulated the **Organizing Committee Workshop Convener** Dr. Nidhi Chaudhry, **Workshop Co-conveners** Mr. Jitender Vig, and Mr. Vijay Pal Singh for arranging an extremely fruitful and successful Workshop.



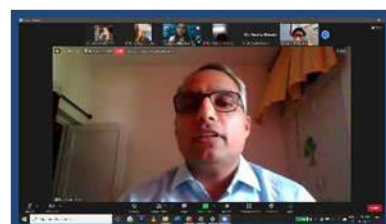
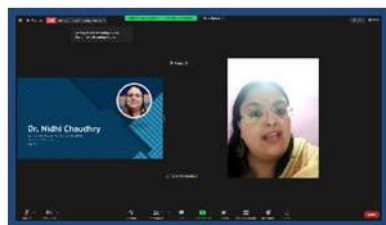
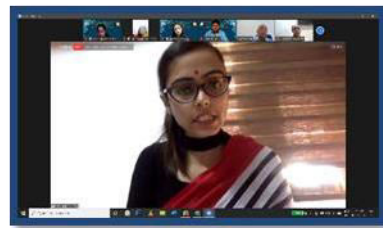
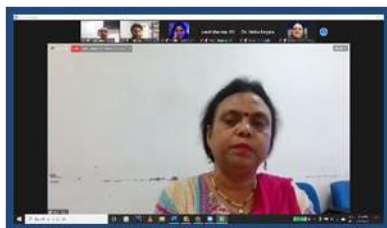
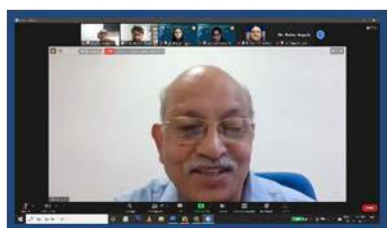
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### **Industrial Visit to NGO Goonj**

(May 06, 2022)

The students of Maharaja Institute of Management Studies, Department of Commerce, visited NGO Goonj on Friday, 6<sup>th</sup> May, 2022. 48 students of 2<sup>nd</sup> semester of BCOM (H) Batch 2020-23 along with 3 faculty members Dr. Kamal Gupta, Mr. Praveen Kumar Singh and Ms. Taranpreet Kaur visited the NGO. The main objective of the event was to inculcate the value system among the students.

Goonj is a Non-Governmental Organisation headquartered in New Delhi, India, that undertakes disaster relief, humanitarian aid and community development in parts of 23 states across India. It was founded in 1999 by Anshu Gupta, winner of Ramon Magsaysay Award 2015. Goonj focuses on clothing as a basic but unaddressed need. Students also donated old clothes, toys, and stationery and grocery items.

The Visit started with the welcome address by Prof. (Dr.) S.K. Garg, Director General, MAIMS, Prof. (Dr.) Ravi Kumar Gupta, Director, MAIMS and Prof. (Dr.) GP Govil, Advisor, MATES pointed about the role of NGO visit for inculcating the practical knowledge and understanding of how the whole organization is running.

The Goonj Representative Mr. Ravi made students understand the different process in two groups. Mr. Ravi showcased the processes of the NGO regarding sorting, segregating, repairing and packing. The students took participation in the visit enthusiastically and asked questions related to supply chain issues of the NGO. It's a heartwarming experience for the students to visit Goonj and learn a new aspect of life. At last the visit completed with presentation of mementos to Mr. Faisal, Manager, Delhi Branch Goonj NGO





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Dr. Sanjay Kumar Mangla

Head, Department of Economics

## DEPARTMENT OF ECONOMICS

### Report for an Excursion cum Industrial Visit to Jaipur

Academic Session	:	2021 -22
Programme	:	Excursion cum Industrial Visit to Jaipur
Convenor	:	Dr. Sanjay Kumar Mangla
Faculty Coordinators	:	Dr. Gaurav Aggarwal, Ms. Nikita Jain, Ms. Kamna Vaid, Ms. Richa Gupta
Time Period	:	March 05, 2022 – March 07, 2022

Maharaja Agrasen Institute of Management Studies, Department of Economics organised a three days excursion cum industrial visit to Jaipur, Rajasthan. There was a total of 65 students accompanied by 5 faculty members to this visit. The cost for the visit was Rs 4500 per person which included travelling, hotel expenses as well as dinner at Chowki Dhani.

As decided priorly, there were two pick up points in Delhi- Rohini east metro station and Dhaura Kuan metro station. The bus started for Jaipur on 5th March 2022 early in the morning around 6:30 AM. Then it went to Dhaura Kuan and picked rest of the students. Finally the bus left directly for the first destination 'The Bhangarh Fort', which is 'The Most Haunted Place in India'. It was a drive of approximately 6-7 hours from Delhi. The Bus Journey was enjoyed by the students. An hour before reaching the fort, Dr. Sanjay Kumar Mangla, Head, Department of Economics, MAIMS told students the ancient history about the fort and why it is the most haunted place. Around 3:00 PM the bus reached Bhangarh fort. Everyone stayed over there for around 2 hours and explored about the history of the fort. From Bhangarh fort, the bus left for hotel "Nahargarh Haveli". After having rest for about an hour, everyone came to hotel terrace for dinner and DJ night. DJ night was a fun night for all the students and faculty members. After that all students were instructed to move towards their respective rooms to retire for the day and to start the second day with full excitement and an enthusiasm to explore the capital city of Rajasthan.







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**Dr. Sanjay Kumar Mangla**  
Head, Department of Economics

## DEPARTMENT OF ECONOMICS

The second day in the pink city 'Jaipur' started with an amazing breakfast in the hotel itself. After having breakfast, everyone boarded the Bus and journey was started towards the historic fort of Nahargarh. A very experienced guide was appointed who shared his knowledge of this prestigious city with all students. While having all these conservations, all students enjoyed the 2-hour bus drive to the Nahargarh fort. Around 11:00 AM, everyone reached the fort and were amazed to see the architecture work of ancient India. The whole fort was well designed and was really a great symbol of the artwork of the ancient India. Nahargarh fort is a centre of amazing art work of both ancient as well as modern India. It has the World's first ever wax museum with audio story narration. It had wax statues of not only great personalities of India but from all over the world as well. It was a very amazing experience and everyone were struck to see the beautiful architect there. As everyone came out from the museum, they were asked to wait for their turn to move to the next place. This boring wait was soon turned to not so boring one as students were soon introduced to the folk culture of the Rajasthan popularly known as 'The puppet show'. In a span of around half an hour, all students moved towards the amazing and incredible piece of artwork popularly known as 'The Sheesh Mahal'. What an artwork it was! It was completely made up of pieces of the glass. Different colours of pieces of glass represent the different moods of a person. After witnessing two such great artworks, the bus left for the local market of the Jaipur for the fun shopping and tasting the spicy street food of Rajasthan. The local market of Jaipur was full of the handicraft materials made by the local "Banjara" people. All the stuff was handcrafted by the people only. By talking to these people, students came to know about how the prestigious handicraft industry is shrinking in Indian economy. The industry which was once in demand in the international market is now deprived in the domestic market only. Around 6:00 PM, the bus reached back to the hotel, everyone got fresh and got ready to leave for the highlight of our pink city; 'Chokhi Dhani'. There were elephant rides, camel rides, a lot of games, hand reading, tarot cards, henna applying, horror caves, amazing sweet dishes etc. After enjoying this, there was regional buffet dinner which was enjoyed a lot by everyone. It was an urban cum rural experience. Every dish was made with a rural touch including the bajra roti and the kadhi. After enjoying the luxury dinner, everyone came back to our hotel and rested for the night.





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The next day started with getting ready and packing the bag to checkout from the hotel. After doing the last days breakfast at the hotel, the bus left for the Industrial Visit. The bus stopped at the next and one of the most important point of the trip “Pawan creations Ltd.”. It is one of the most well-known and certified textile industry at Sitapur Jaipur. The main objective behind the visit was to make students gain practical industry related knowledge and functioning of the industry. The students were introduced to various sections related to the garment industry like store section where all the fabric is stored and is well maintained through quality control





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measures and embroidery section where the automated embroidery machines were working as per the designs given through software. After spending around an hour in the industry, everyone boarded the bus. The last stop was taken at Highway Kings for having lunch around 2PM. Finally few students took drop at Dhaura Kuan, while others were dropped at the Rohini East Metro Station. All the students and faculty reached back at their places maximum by 10:30 PM.

Head, Department of Economics



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### **Industrial Visit Report**

Health is Wealth, indeed it's truth but after facing the Trauma of Covid 19, people realized this truth deeply it's meaning and the role of Health Communication and Public Health. To make our Health Communication students understand the public health care system Department of Journalism and Mass Communication organized a visit to Indraprastha Apollo Hospital, Sarita Vihar, New Delhi on 8th July, 2022. Along with Prof. (Dr.) Vinita Gupta, 17 students visited Apollo Hospital.

They were well received by the Persons of Department of Public Relation and Communication, Apollo Hospital.

Public Relation managers Mr. Sanjeev Jain and Ms. Kusum Sanjhipal briefed our students about the PR strategies in handling various aspects related to Patients, media and other matters.

Through a wonderful PPT Dr. Faujia Khan explained the operational flow aspects of the Hospital. After understanding the operational flow, the next schedule was an interactive session with Dr. Shanti Bansal, Director, Medical Services. She explained the achievements of Apollo Hospital worldwide. How this Hospital is creating a niche in providing medical services to the parents from India and Abroad. Students asked many questions to which she answered in detail. At the end of this interactive session, Prof. Vinita Gupta, presented her a Memento of MAIMS as a token of Gratitude.

Mr. Umesh and Ms. Anupama took the whole group for a tour of various departments of the Hospital to make students understand the facilities and modus operandi.

It was a great learning experience for the students of Health Communication.





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## **Zee Anchor Quest**

On December 14, 2021 Anchor Quest was organized for two days by the Department of Journalism and Mass Communication in association with Zee Media. It was a subject of PAN India and we welcomed applicants from across the land. The Anchor Quest took place on December 14 and 15 2021 in the premises of Maharaja Agrasen Institute of Management Studies 7<sup>th</sup> and 9<sup>th</sup> Block. Around 200 people from all walks of life and different parts of India registered for this. 71 students of Department of Journalism and Mass Communication, MAIMS participated in the event.

The Anchor Quest consisted of three rounds, namely:

1. Personal Interview
2. Writing Test
3. Screening Test

Personal interview i.e., first round where the applicant had an interview with the *HR team* of Zee Media. In this round, applicants were asked questions based on their past work experience to test their skills and knowledge of Journalism. The second round consisted of an interview and a written exam based on Current Affairs to check an applicant's scriptwriting style to examine students in a more advanced scrutinizing manner. The final and last round consisted of a screening test, where students had to present their speaking skills to depict how good of an anchor they can be.

Out of all the candidates, only 35 were shortlisted. Applicants will compete in further levels.

Zee Media along with Dr. Ravi Kumar Gupta *Director MAIMS*, Prof (Dr.) Vinita Gupta, Head, of the Department of Journalism and Mass Communication, and Event Coordinators Ms. Shifali Ahuja and Dr. Nisha Singh distributed certificates to the members of the Organizing Committee.

The Anchor Quest was a success as it witnessed many great potential Anchors and the HR Team was content with the response, they received throughout their hunt for exceptional News Anchors. With the support of the dignitaries Dr. Ravi Kumar Gupta Director MAIMS, Dr. S.K. Garg Director General MAIMS, and various others withheld the entire event Zee Anchor Quest to its core with their heartfelt blessings and support.

Prof (Dr.) Vinita Gupta, Head, the Department of Journalism and Mass Communication, congratulated the Organizing Committee and Event Coordinators Ms. Shifali Ahuja and Dr. Nisha Singh for arranging an extremely fruitful and successful event.





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**DAY-1: MAIMS Students with Zee Media Team**



**DAY-2: MAIMS Students along with their certificates  
given by Zee Media**



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### REPORT

#### INTERNSHIP FEST 4.0

**May 6, 2022, and May 10, 2022**

ILLUMINATE- The Learning Hub of MAIMS organized its flagship event- Internship Fair 2022 on May 6, 2022, and May 10, 2022.

Internship Fair is the flagship event of ILLUMINATE, which was conducted for the first time in MAIMS on March 29, 2019. Taking forward the annual flagship event Internship Fest 4.0 was organized on the 6<sup>th</sup> and 10<sup>th</sup> May 2022.

A total of 24 companies were invited to offer internship opportunities to the students. Companies offered internships in various domains of Management viz Human resources, Sales & Marketing, Designing, App Development, Coding, etc. Thus, students from different backgrounds and courses got an opportunity to avail internships. All the companies were first registered on Illuminate's website along with their respective internship domain and Job Descriptions. Students were required to upload their CV/Resume on the forms circulated by the respective companies and sectors of their interest. The uploaded resumes and the personal contact details of the attendees were shared with the respective companies for shortlisting. Team Illuminate also assisted companies in further shortlisting of the candidates based on their resumes as per the job description as a part of the MoU. The shortlisted candidates appeared for interviews on May 6, 2022 at the Maharaja Agrasen Institute of Management Studies campus.

On May 10, 2022; Students were required to join the virtual platform google meet for the interviews. Illuminate's members acted as facilitators to ensure smooth conduct by providing the meeting links and resolving queries of students as well as companies in order to avoid any ambiguity. Total 127 students from MAIMS participated in the fest.



## **Sponsors**

The event was made successful because of the sponsorship by the following companies:

- Unschool. in
- Ataasii
- Finskool
- Foodwalas
- Bindas
- Frankie
- The Burger Club
- Thinkers Point
- Hashtag Pizza
- Unique Shikanji

## **Media Partner-**

- DU Media
- Unify
- Festmate. in
- Competitions Generator
- IPU Unites
- Finalrevise
- Youth Delhi
- Ensemble

## **Highlights-**

Illuminate- The learning hub of MAIMS successfully organized its Internship Fair 4.0.

This huge event provided unique opportunities for attendees to grow, learn, and experience.





## Session on “Mental Health by Mind peers”

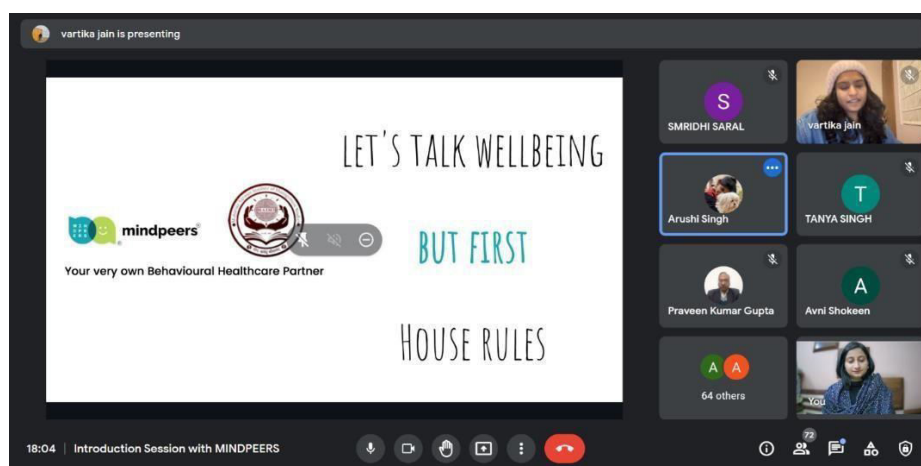
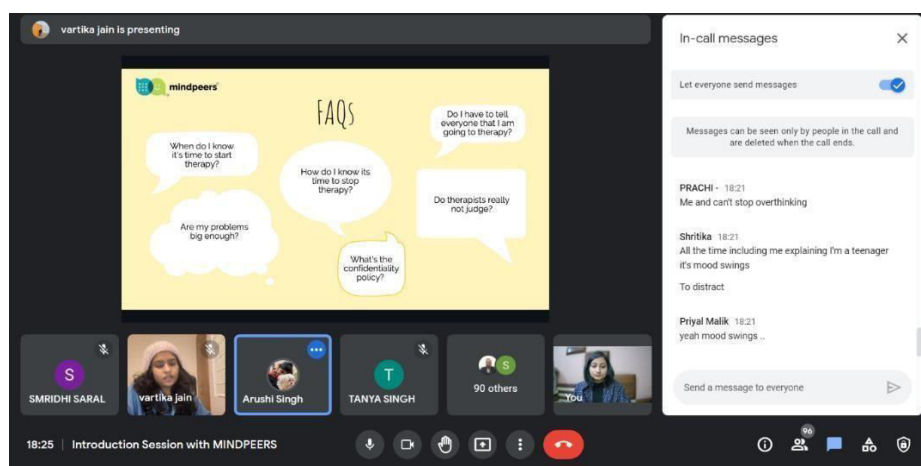
February, 2022

On February 1<sup>st</sup>, the Department of Law organized an “Introductory Session to Mindpeers: A platform for Mental Health” which focused on the importance of taking care of our mental health. Ms. Arushi Singh, Counselling Psychologist, facilitated the session. 53 participants attended the program.

The session started with a question i.e. How did you spend the last Rs. 100? The students were encouraged to answer and be more participative.

Ms. Arushi explained how it's equally important to reach out to a doctor to manage emotions, to work through our feelings and to handle stress. Throughout the session, a discussion surrounding the need to prioritize mental health took place which made the webinar a considerable success.

After the session, participants asked their queries, and Ms. Arushi answered them in the most exciting way possible. Finally, Ms. Smriti Sharma, faculty coordinator of the webinar, Assistant Professor, Department of Law, MAIMS, gave the concluding remarks and vote of thanks.





**Areness**

Law & Beyond

Date: 01<sup>st</sup> June, 2022

**EXPERIENCE CERTIFICATE**

This is to certify that **Ms. Aashna Madan**, student of Maharaja Agrasen Institute of Management Studies, GGSIPU has completed her assessment internship with Areness in Dispute Resolution Department from **01<sup>st</sup> March, 2022 to 31<sup>st</sup> May, 2022**.

During her internship, she was assigned various tasks related to research and preparation of briefs, each of the tasks were accomplished successfully within the given time frame.

Her inquisitive and self- motivated attitude will pave way to her success.

We wish her all the best for future endeavours in life.

For ARENESS

Sagar Aggarwal  
Partner



Date: 01<sup>st</sup> June, 2022

**EXPERIENCE CERTIFICATE**

This is to certify that **Ms. Ayuhsi Dhawan**, student of **Maharaja Agrasen Institute of Management Studies, GGSIPU** has completed her assessment internship with Areness in Dispute Resolution Department from **01<sup>st</sup> March, 2022 to 31<sup>st</sup> May, 2022**.

During her internship, she was assigned various tasks related to research and preparation of briefs, each of the tasks were accomplished successfully within the given time frame.

Her inquisitive and self- motivated attitude will pave way to her success.

We wish her all the best for future endeavours in life.

For **ARENESS**



**Sagar Aggarwal**  
Partner



Date: 31.05.2022

**TO WHOMSOEVER IT MAY CONCERN**

This is to certify that *Apoorv Setia*, student of Maharaja Agrasen Institute of Management Studies, New Delhi has interned with our firm's Corporate and Insolvency Department for (03) three months from 01.03.2022 to 31.05.2022 as Assessment Intern.

During his internship, he was assigned various tasks related to research and preparation of briefs, each of the tasks were accomplished successfully within the given time frame.

His inquisitive and self- motivated attitude will pave way to his success.

We wish him all the best for future endeavours in life.



Sagar Aggarwal  
Partner  
Areness Attorneys



**Areness**

Law & Beyond

Date: 31.05.2022

**TO WHOMSOEVER IT MAY CONCERN**

This is to certify that *Tanmay Mongia*, student of Maharaja Agrasen Institute of Management Studies, New Delhi has interned with our firm's Corporate and Insolvency Department for (03) three months from 01.03.2022 to 31.05.2022 as Assessment Intern.

During his internship, he was assigned various tasks related to research and preparation of briefs, each of the tasks were accomplished successfully within the given time frame.

His inquisitive and self- motivated attitude will pave way to his success.

We wish him all the best for future endeavours in life.

Sagar Aggarwal  
Partner  
Areness Attorneys



Date: 31.05.2022

**TO WHOMSOEVER IT MAY CONCERN**

This is to certify that ***Shivam Daga***, student of Maharaja Agrasen Institute of Management Studies, New Delhi has interned with our firm's Corporate and Insolvency Department for (03) three months from 01.03.2022 to 31.05.2022 as Assessment Intern.

During his internship, he was assigned various tasks related to research and preparation of briefs, each of the tasks were accomplished successfully within the given time frame.

His inquisitive and self- motivated attitude will pave way to his success.

We wish him all the best for future endeavours in life.



Sagar Aggarwal  
Partner  
Areness Attorneys



THE LEADING  
SOLUTIONS

THE LEADING SOLUTIONS

CIN NO. U74999DL2018PTC327828

Date: 11 May, 2021

Dear Akshit Jain

Maharaja Agrasen Institute Of Management Studies

**INTERNSHIP OFFER LETTER**

We refer to recent interview for the below mentioned position and are pleased to offer you the position of **Intern** with **The Leading Solutions Pvt. Ltd.** You will report directly to Ms. Priyanka Dua.

Please find the following confirmation of the specifics of your internship:

**Designation: Intern**

**Department: Marketing**

**Date of Joining: 01 Aug, 2021**

**Location: Delhi/Work from Home**

For any queries please feel free to write us at: [hr@theleadingsolutions.com](mailto:hr@theleadingsolutions.com)  
Congratulations and welcome to the Team!

Best Wishes!!



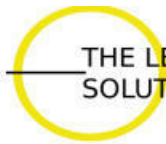
(Authorized Signatory)

Head HR

TLS Pvt. Ltd.

The Leading Solutions, RG Trade Tower, Netaji Subhash Place, Pitampura, New Delhi - 110034  
Ph.: +91 1145597267, Email: [info@theleadingsolutions.com](mailto:info@theleadingsolutions.com), [www.theleadingsolutions.com](http://www.theleadingsolutions.com)





THE LEADING  
SOLUTIONS

THE LEADING SOLUTIONS

CIN NO. U74999DL2018PTC327828

Date: 11 Oct, 2021

To

Ujjwal Jindal

ujjwaljindal.12114701719@mains.ac.in

7982109843

### COMPLETION CERTIFICATE

This is to certify that **Mr. Ujjwal Jindal** has successfully completed his **Summer Internship** from 02 Aug, 2021 to 30 Sep, 2021 with Project Title 'Marketing And Finance Strategies.' under the guidance of **Ms. Priyanka Dua**.

The duration of the project was from 02 Aug, 2021 to 30 Sep, 2021. During the period of his Internship Programme we found him punctual, hardworking and inquisitive.

Aggregate on the basis of his performance during the Internship: 93%.

Location for Internship: New Delhi/Work from Home

We wish him all the best for future endeavours.



Best Wishes

(Authorized Signatory)

Head HR  
TLS Pvt. Ltd.



THE LEADING  
SOLUTIONS

THE LEADING SOLUTIONS

CIN NO. U74999DL2018PTC327828

Date: 11 Oct, 2021

To

Vats Khanna

vatskhanna8@gmail.com

9654808488

**COMPLETION CERTIFICATE**

This is to certify that **Mr. Vats Khanna** has successfully completed his **Summer Internship** from 02 Aug, 2021 to 02 Oct, 2021 with Project Title 'Consumer Perception Towards Insurance Sector.' under the guidance of **Ms. Priyanka Dua**.

The duration of the project was from 02 Aug, 2021 to 02 Oct, 2021. During the period of his Internship Programme we found him punctual, hardworking and inquisitive.

Aggregate on the basis of his performance during the Internship: 74%.

Location for Internship: New Delhi/Work from Home

We wish him all the best for future endeavours.



Best Wishes

(Authorized Signatory)

Head HR

TLS Pvt. Ltd.

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The Leading Solutions, RG Trade Tower, Netaji Subhash Place, Pitampura, New Delhi - 110034  
Ph.: +91 1145597267, Email: info@theleadingsolutions.com, www.theleadingsolutions.com

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Date: 29 Oct, 2021

To:

Varun Prakash

varunprakash.06961101719@mlms.ac.in

7210499335

**COMPLETION CERTIFICATE**

This is to certify that **Mr. Varun Prakash** has successfully completed his **Summer Internship** from 01 Aug, 2021 to 01 Oct, 2021 with Project Title 'Consumer Behaviour Towards Insurance Sector With Reference To Bop' under the guidance of **Ms. Neha**.

The duration of the project was from 01 Aug, 2021 to 01 Oct, 2021. During the period of his Internship Programme we found him punctual, hardworking and inquisitive.

Aggregate on the basis of his performance during the Internship: 94%.

Location for Internship: New Delhi/Work from Home

We wish him all the best for future endeavours.



Best Wishes

(Authorized Signatory)

Head HR

TLS Pvt. Ltd.

The Leading Solutions, RG Trade Tower, Netaji Subhash Place, Pimpura, New Delhi - 110034  
Ph.: +91 1145597267, Email: info@theleadingsolutions.com, www.theleadingsolutions.com

Date: 11 Oct, 2021

To:

Ajitesh Thakur

ajitodthakur.07661101719@mlms.ac.in

8527713803

**COMPLETION CERTIFICATE**

This is to certify that **Mr. Ajitesh Thakur** has successfully completed his **Summer Internship** from 01 Aug, 2021 to 30 Sep, 2021 with Project Title 'Investment Needs And Pattern Of An Indian Consumer' under the guidance of **Ms. Priyanka Dora**.

The duration of the project was from 01 Aug, 2021 to 30 Sep, 2021. During the period of his Internship Programme we found him punctual, hardworking and inquisitive.

Aggregate on the basis of his performance during the Internship: 89%.

Location for Internship: New Delhi/Work from Home

We wish him all the best for future endeavours.



Best Wishes

(Authorized Signatory)

Head HR

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THE LEADING SOLUTIONS

THE LEADING SOLUTIONS

CIN NO. U74999DL2018PTC327828

Date: 13 Dec, 2021

To

Yatin Grover

yatingrover.11161101719@gmail.com

8920433721

COMPLETION CERTIFICATE

This is to certify that **Mr. Yatin Grover** has successfully completed his **Summer Internship** from 01 Aug, 2021 to 01 Oct, 2021 with Project Title: **Perspective On Various Investment and India First Life Insurance As Investment** under the guidance of **Mr. Priyanka Dora**.

The duration of the project was from 01 Aug, 2021 to 01 Oct, 2021. During the period of his Internship Programme we found him punctual, hardworking and inquisitive.

Aggregate on the basis of his performance during the Internship: 98%.

Location for Internship: New Delhi/Work from Home

We wish him all the best for future endeavours.



Best Wishes

(Authorized Signatory)

Head HR

TLS Pvt. Ltd.

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CIN NO. U74999DL2018PTC327828

Date: 14 Oct, 2021

To

Raghav

erishy2@gmail.com

7027190674

COMPLETION CERTIFICATE

This is to certify that **Mr. Raghav** has successfully completed his **Summer Internship** from 02 Aug, 2021 to 30 Sep, 2021 with Project Title: **Factors Affecting Consumer Behaviour: Towards Investment In Life Insurance Policies** under the guidance of **Mr. Chinmay Tiwari**.

The duration of the project was from 02 Aug, 2021 to 30 Sep, 2021. During the period of his Internship Programme we found him punctual, hardworking and inquisitive.

Aggregate on the basis of his performance during the Internship: 97%.

Location for Internship: New Delhi/Work from Home

We wish him all the best for future endeavours.



Best Wishes

(Authorized Signatory)

Head HR

TLS Pvt. Ltd.

The Leading Solutions, RG Trade Tower, Netaji Subhash Place, Pitampura, New Delhi - 110034

Ph: +91 1145597267, Email: info@theleadingsolutions.com, www.theleadingsolutions.com

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Date: 30 Oct, 2021

To

Rohit Malhotra

17rohitalmalhotra@gmail.com

9482829760

**COMPLETION CERTIFICATE**

This is to certify that **Mr. Rohit Malhotra** has successfully completed his **Summer Internship** from 02 Aug, 2021 to 30 Sep, 2021 with Project Title 'Marketing And Finance Strategy' under the guidance of **Ms. Priyanka Dax**.

The duration of the project was from 02 Aug, 2021 to 30 Sep, 2021. During the period of his Internship Programme we found him punctual, hardworking and inquisitive.

Aggregate on the basis of his performance during the Internship: 74%.

Location for Internship: New Delhi/Work from Home

We wish him all the best for future endeavours.



Best Wishes

(Authorized Signatory)

Head HR

TLS Pvt. Ltd.



## MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

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Maharaja Agrasen Chowk, Sector 22, Rohini, Delhi - 110086, INDIA

Tel. Office: 8448186947, 8448186950 [www.maims.ac.in](http://www.maims.ac.in)

### Report

#### Webinar on Hush and Hustle:

#### Hands-on Experience as a Financial Research Analyst (Saturday & Sunday), September 12 -13, 2020

Manthan – the literary society of Maharaja Agrasen Institute of Management Studies organized the first ever Literary Auction – **Hands-on Experience as a Financial Research Analyst**. The competition requires students to research, analyse and report on a company as if they are practicing analysts. Many teams from the different university around the state participate.

Each team researches a real company and recommends if it is a good organization in which to invest. It was a one-of-a-kind two-day event wherein participants were provided with a pre-decided budget to buy a catalog of authors, books and publishers.

#### Mission of the event

The aim is to develop the personality of the participants by organizing an event complimenting literature and finance. The competition requires participants to research, analyze and report on a company as if they are practicing analysts. Research is a key skill that must be taken under due consideration by every individual. This event aimed to help the participants to master their quizzing skills whilst learning the novel art of Researching and decision making. 40 participants have registered for the event.

The event was divided into 2 Rounds.

**Round 1 (September 12th, 2020):** General Literature Quiz: The Online Quiz consisted of 40 Questions revolving around Literature with a time limit of 10 minutes. The Quiz was organized through Google Forms. The top 8 participants advanced to the next round on the basis of their respective scores (in no order).

1. Sanshita Vij – SRCC, DU
2. Hemant Rastogi - UPES, Dehradun
3. Atharv Chaturvedi – Maharaja Agrasen Institute of Management Studies
4. Harshit Sachdeva – Hansraj, DU
5. Sanyam Jain – Maharaja Agrasen Institute of Management Studies
6. Vasu Gupta - Maharaja Agrasen Institute of Management Studies



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7. Shikhar Lohia – GMC, Bharatpur
8. Shreyansh Srivastava - Maharaja Agrasen Institute of Management Studies

A training session was conducted for all the selected participants on Google meet. Mr. Shiven, a student of MAIMS, briefed about rules, regulations and code of conduct of bidding and how to bid. This training session was conducted to familiarize the participants with the rules of the auction, and to give them a brief training to understand and implement the skills required for auctioning. This was followed up by a Q/A session.

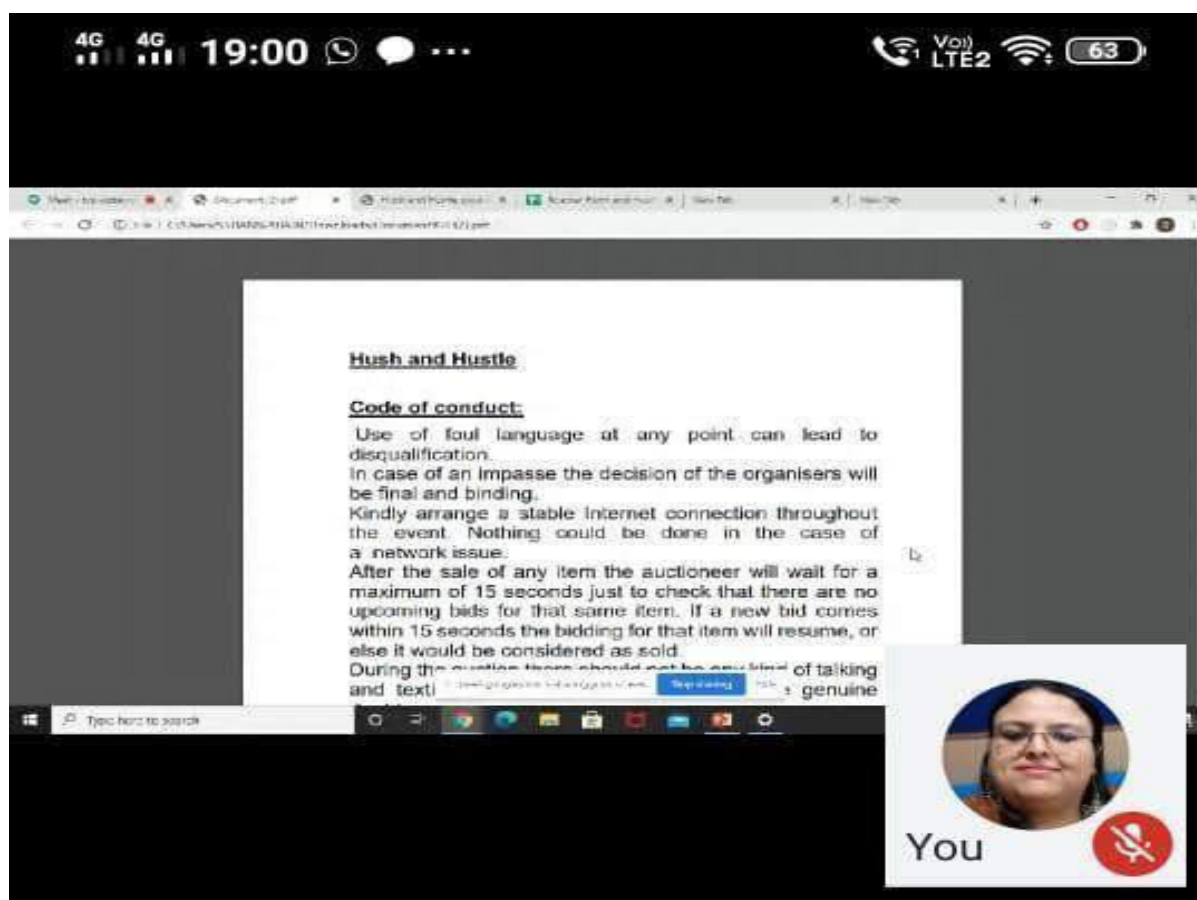
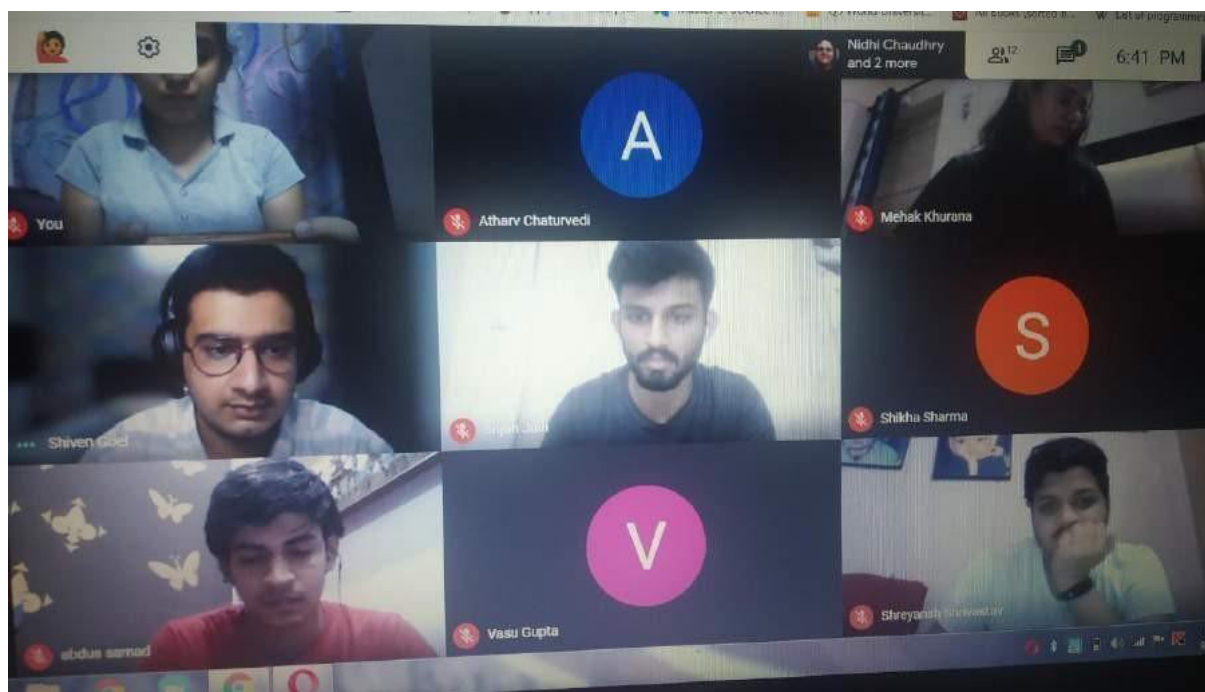
**Round 2 (September 13th, 2020), Bidding Round:** This will be the final round of the LitAuction, i.e., the bidding round. It will be conducted on September 13th, 2020 (Sunday) via WhatsApp. The whole event went in a very smooth and frictionless manner. All the participants who attended the event were provided with digital certificates.


The **Day 2 of Hush and Hustle** exhibited the zeal and enthusiasm of 8 shortlisted participants. The Auction started at 4pm on 13<sup>th</sup> September through WhatsApp where each participant was allotted a virtual budget of 100 crore to bid for novels. The auctioneer offered a total of 10 Authors, 10 publication houses and 75 novels for bidding to the participants. The auction was wonderfully executed with numerous opportunities for participants to learn the techniques of budgeting, decision making and quizzing. The coordinators also offered an additional budget of 5 crores twice during the auctioning process, based on the quickest response to surprise questions. The auction represented many twists and turns and continued for almost 3 hours.

Hush and Hustle, the first of its kind Literary Auction organized by MANTHAN, the Literary society of MAIMS marked participation from students from prestigious institutions like University of Delhi, UPES, GGSIPU etc.


Hemant Rastogi, UPES University, Dehradun won the title of the literary goat and was awarded a cash prize of ₹1300 followed by, Harshit Sachdeva, Hansraj College, Delhi University, who was awarded a cash prize of ₹700.







**Manthan- The Literary Society of Maims**  
Presents,




**Hush and Hustle: Hands-on  
Experience as a Financial Research  
Analyst**

**IT'S NOT ALL ABOUT BIDDING!**





**When : 12th - 13th September, 2020**  
**TIME: 4 PM Onwards**  
**REGISTRATION FEE- ₹30**

**CASH PRIZES  
worth  
₹2000!**


**To register -**



**Partnered by:**

Shiven- +91 75030 33313

 @maimsmanthan

Srijan- +91 96900 80333



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### THREE DAYS WORKSHOP

on

### *Entrepreneurship as a Pathway to Make India Self-Reliant*

on

9th, 16th and 17th August, 2020

Organized by

**Maharaja Agrasen Institute of Management Studies (MAIMS)**

Jointly with

**Kautilya International Foundation,**

**Maharaja Agrasen Institute of Technology (MAIT) and**

**Maharaja Agrasen University, H.P.**

The pandemic of Covid-19, has given rise to many problems, that requires new policy formulation and effective implementation. Eminent researcher, thinkers and economists have identified an efficient strategy for economic development in the face of entrepreneurship development. With the aim of acquisition and dissemination of knowledge regarding the concept of entrepreneurship Kautilya International Foundation, Maharaja Agrasen Institute of Technology (MAIT) and Maharaja Agrasen Institute of Management Studies (MAIMS) in association with Maharaja Agrasen University, H.P. jointly organised Three days workshop on *“Entrepreneurship as a Pathway to Make India Self-Reliant”* on 9<sup>th</sup>, 16<sup>th</sup> and 17<sup>th</sup> August 2020. The Workshop intends to bring together eminent personalities from academia and corporate to put forward their thoughts on the topic. The event was attended by 490 participants including 106 students of MAIMS. The Inaugural session of workshop on 9<sup>th</sup> August 2020 was enthusiastically attended by eminent personalities. Professor (Dr.) S. K Garg, Director General, MAIMS delivered the welcome address and stressed upon the fact that mere planning is not sufficient rather government should focus on better implementation of such policies. Professor Garg also mentioned the importance of development of industry in rural areas too to stop migration of labour. Professor (Dr.) Neelam Sharma, Director MAIT addressed the participants and mentioned the importance of 5 pillars of growth namely, Economy, Infrastructure, System, Vibrant Democracy and Demand & Supply chain.

Mr. Ajit Tiwari, Founder Director of Kautilya International Foundation welcomed all the dignitaries and gave a brief introduction of Kautilya International Foundation, its vision and



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philosophy. Mr. Tiwari also focussed on the importance of entrepreneurship and the thought process behind materialising this workshop. Ms. Aastha Bhardwaj, Chief Executive, Kautilya International Foundation presented the theme of the workshop and shared her thoughts on the topic. Ms. Bhardwaj enlightened the participants about the concept of socio- cultural entrepreneurship and mentioned wonderful examples of Dev Deepawali in Banaras and other similar initiatives followed in other parts of the country.

Chief guest for the workshop, Dr. Anil Sahasrabuddhe, Chairman, All India Council for Technical Education (AICTE) delivered an inspirational and thought-provoking lecture and enlightened the participants about various initiatives of MHRD under the guiding principles of New Education Policy. Dr. Sahasrabuddhe laid emphasis on the adaptation, adoption, implementation and sharing of the Indian Indigenous Model for holistic growth. Sir mentioned the importance of blended learning and skill development right from the schoolingsystem by using joyful and experiential learning. Sir shared a wonderful thought of sensitizing students towards rural areas and workers to inculcate the feeling of equity, respect and dignity towards labour. In his thought provoking session sir stressed upon the following points to develop entrepreneurial structure in India:

Dr. Nand Kishore Garg, Chairman, Kautilya International Federation; Founder & Chief Advisor, Maharaja Agrasen Technical Education Society (MATES); and Chancellor, Maharaja Agrasen University, H.P motivated all the participants in his presidential address and conveyed his gratitude towards the chief guest and other dignitaries. Dr. Garg presented his views on the Kautilya's ideology and its relevance in today's scenario. Sir focussed on the importance of imparting quality education in students that will make them job creators and not job seekers. Professor (Dr) Ravi Kumar Gupta, Director, MAIMS delivered the vote of thanks and expressed his heartfelt gratitude towards all the eminent personalities and participants.

The first session of the workshop titled "Entrepreneurship in Indian thought process" stated with the insights from Indian history presented by Mr. Ajit Tiwari, Founder Director, KIF. The key speaker for the session Professor (Dr) P. Kanagasabapathi, Renowned economist, Author of the famous book, "Indian model of economy, business and management"; Member, DGCA and; Member, ICSSR mentioned India's glorious history of being self- reliant and advocated the deep rooted entrepreneurial tendency in Indians waiting to be nurtured and





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flourished. Prof. Kanagasabapathi mentioned the rich business legacy prevalent in India and the capacity and capability of Indians in making India Self Reliant even today by quoting examples of Diamond business in Surat and the four-month development and transformation of being exports of PPE kits for healthcare workers from being imports of the same four months back.

The second session of day-1 titled “Entrepreneurship Society” started with an interaction between key speaker Mr. Tulsi Tawari, Author- Global economics & ShubhLabh and D. Balasubramaniam (Financial Strategist, Active in India & Phillipines). Mr. Tulsi elaborated on the pivotal role of entrepreneurs as pioneering entrepreneurs and knowledge entrepreneurs.

Dr. Amit Kumar Dwivedi, Associate Professor, EDII, Ahmedabad initiated his address by throwing light on education system and ideology followed in the past. Dr. Dwivedi shared some facts about downfall in the India’s contribution towards world’s GDP and elaborated on the reasons for the such downfall. Dr. Nisha Jindal proposed the vote of thanks and expressed gratitude towards all the eminent speakers and the participants. Day 1 of workshop ended with enlightenment and zeal in the minds of the participants.

Dr. Amit Kumar Dwivedi started his speech with a thought that this is the best time to empower and develop ourselves due to the spread of COVID-19 and implementation of lockdown almost all over the world. He told everyone that he will be discussing some research findings, historical aspects of family business and what can be done in the field of succession in a family business.

Sh. Suriyemani Singh explained the Self-Reliance concept as mentioned by Prime Minister Modi was mentioned by the speaker. Unless until individuals become self-reliant. The concept of Self-Reliance starts from the individual. Therefore, unless the mindset of entrepreneurship is installed in the individual the pathway of Self-Reliance will not be achievable. Mr. Prashant Kumar Sinha took over from here, he started by talking about innovation, which he further explained to be a very complicated attempt with uncertainties, where diverse economic and social factors are complexly related, and its outcome is impossible to predict. Prof. S.K. Bhatt gave wonderful information about the business incubators, Ms. Sakshi Gupta welcomed Prof. S.K. Bhatt. Prof. S.K. Bhatt started by thanking everyone and especially Mr. Tiwari for inviting him. He said that the entrepreneurs should know that which type of project they have to choose so he talked about the various types of project namely industrial project which includes micro and small-scale units,





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medium-scale units and large units, service-oriented projects, tourism-related projects, and so on.

The next speaker was Mr. Neeraj Kumar who explained that the government's initiative of self-reliant India is not beneficial just for the citizens but is very important for the economy of the country as a whole. "The entrepreneur's main problem is finances," said the speaker. Ms. Sakshi Gupta, the host of the day, thanked our last speaker of the session saying "Being an entrepreneur, male or female, in any part of the world is always a challenge.

On third day, the first speaker was Mr. Tulsi Tiwari. He discussed about the notion and concept of money and how it is affecting our lives in a very big way. Then shortage of capital into the country and how it gives rise to foreign direct investment.

The next speaker, Mr. Bala then started presenting his ideas. He said that we have technology which is innovative and we use it to create monopolies. We need to start spending more on advertising because we're trying to use technology to cut down other required overheads like mechanization. At the same time, we do automation saying that it controls cost but then we increase expenditure on marketing by capturing the market.

Mr. Raja rejoined the conversation and continued by taking a point raised by the previous speaker. He talked about the technology landscape over the last few years, where it hasn't shown much change except among the technocrats and people who use it on large scale. The perception has been that technology aids the concentration of economic power and said technology is capital intensive and costly and therefore is in the hands of the owners of capital. And if this leads to concentration of economic power, then it will also lead to all the ills mentioned earlier by Mr. Tulsi namely manipulation, speculation, parasitic destruction, wealth destruction and what we see today is a sort of cannibalistic culture. Ms. Sakshi Gupta invited Ms. Usha Nair to give the concluding remarks on final session of Day 2 of three-day workshop. She expressed her big thanks to all respected speakers.

The third day of the Workshop on "Entrepreneurship as a Pathway to Make India Self-Reliant" equally enlightening and offered a highly learning and interactive experience to the participants. The day started with an introductory session by Dr. Rudresh Pandey, National Co Convenor, KIF & professor, ABES, Ghaziabad. Dr. Pandey emphasized on the role of Indian traditional knowledge in developing Entrepreneurial skill in Indians. Dr. Pandey elaborated the embedded



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psychology of Cycle of Creation, Cycle of Preservation, Cycle of Destruction represented by Brahma, Vishnu and Shiva respectively.

The key note speaker, Dr. Jayaseelan Ganesan, Consultant, Entrepreneurship Development services (EDSER), IIM Calcutta enlightened participants on two major topics of first- generation entrepreneurs and the support system needed by them. Dr. Ganesan elaborated on the problems faced by first generation entrepreneurs including infrastructural issues, financial issues, information issues etc and the related support services required.

Mr. Ramesh Kumar Barpa, Assistant Professor, SSCBS, University of Delhi, mentioned the Five Pillars of Atmanirbhar Bharat as Economy, Infra, System, Vibrant demography and Demand. Mr. Ramesh focussed on the importance of Business opportunity identification and knowing yourself, your natural environment, communal environment and identifying a match between your knowledge and opportunity.

Dr. Radhakrishnan Pillai, Professor, University of Mumbai delivered a wonderful and thought provoking session on four formulas of Chanakya to be a good leader. Mr. Ramesh Aggarwal, Founder, Aggarwal Packers and Movers Ltd (APML) shared his experience of being an entrepreneur in the most humbled manner. Mr. Aggarwal mentioned four major pillars to be a successful entrepreneur.

Prof S. K Garg, Director General, MAIMS delivered the welcome address for the valedictory session and mentioned the importance of favourable national education policy and emphasis on childhood learning in the native language, and focus on skill development as an important part of higher education. Sir emphasized that effective implementation of such policies will provide the better utilization of human resources for the growth of the nation. Prof. S.S. Deswal, Dean Academics, MAIT presented the vote of thanks for the event. Prof. Deswal, expressed his gratitude towards participants and organizing team for the successful completion of the workshop. Mr. Ajit Tiwari, Founder Director, KIF also expressed his gratitude towards everyone. The workshop offered an unequalled learning experience for the participants and faculty. The event concluded on a high note and enthusiasm.





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## **REPORT ON FIRST JUSTICE J.S. VERMA MEMORIAL ADR AND CLIENT COUNSELLING COMPETITION AND THE LAW FEST (NAVITAS)**

**17-21 MARCH, 2021**



Department of Law, Maharaja Agrasen Institute of Management Studies, organized its 1st Justice J. S. Verma Memorial ADR & Client Counselling Competition from **March 17 - March 19, 2021**, along with the 1st National Law Fest - NAVITAS, from **March 20 - March 21, 2021**.

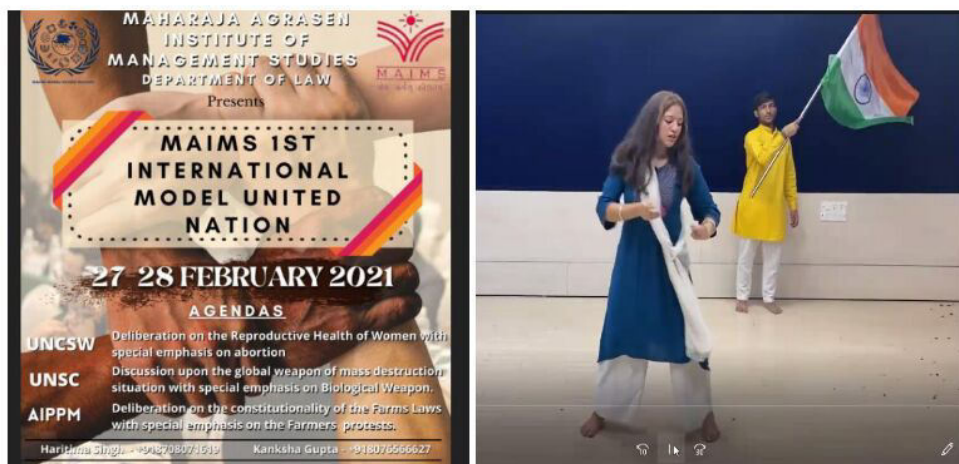
The Law Fest consisted of competitions such as **Negotiation, Mediation, Client Counselling and Asian Parliamentary Debate, Extempore Moot Court, Constitutional Law Quiz, Judgment Writing, Article Writing, Creative Writing, Solo Singing, Traditional Dance, Poster Making, Stand-up Comedy, Just-a-Minute and Best Out of Waste.**

This event was held in collaboration with **National Legal Services Authority (NALSA)**, a nodal agency working rigorously to promote alternative dispute resolution in India. Our other collaborators were **Foundation for Sustainable Rule of Law Initiatives (FSRI)**, a reputed international organisation based in California, USA which encourages sustainable initiatives for conflict resolution outside courts, and **CAMP Arbitration and Mediation Practice (CAMP)**, based in Bangalore that promotes dispute prevention and collaborative dispute resolution through education and advisory services.



## REPORT ON MAIMS 1st INTERNATIONAL MODEL UNITED NATIONS

27-28 February 2021



Maharaja Agrasen Institute of Management Studies organized its first ever International Model United Nations 2021 on 27<sup>th</sup> and 28<sup>th</sup> February 2021. It was inaugurated on 27 February 2021 under the presence of our esteemed chief guest, faculty members and the participants. Mrs. Purnima Gupta, convener, MUN, set the conference in motion by welcoming the audience and providing introductory remarks for the two days conference.

The conference was graced by the presence of Dr. Nand Kishor Garg Ji, Founder Chairman & Chief Advisor, MATES, & Chancellor- MAU (H.P) ;Prof. (Dr.) S.K Garg, Director General MAIMS; Prof. (Dr.) G.P. Govil, Advisor, MATES ; Prof.(Dr.) Ravi Gupta, Director, MAIMS. Prof. Jaya Goyal. Guest of Honor; Dr. Malika Gautam, Advocate at Supreme Court of India & Counsel at International Court of Justice the Hague; Mr. Mohit Khubchandani, International Disputes Resolution Attorney, International Court of Justice, United Nations and the Government of India; Ms. Agnese Cigliano, Community Officer, Young European Leadership. Chief Guest, Dr. Romesh Gautam, Senior Advocate, Supreme Court of India, Padma Shri,



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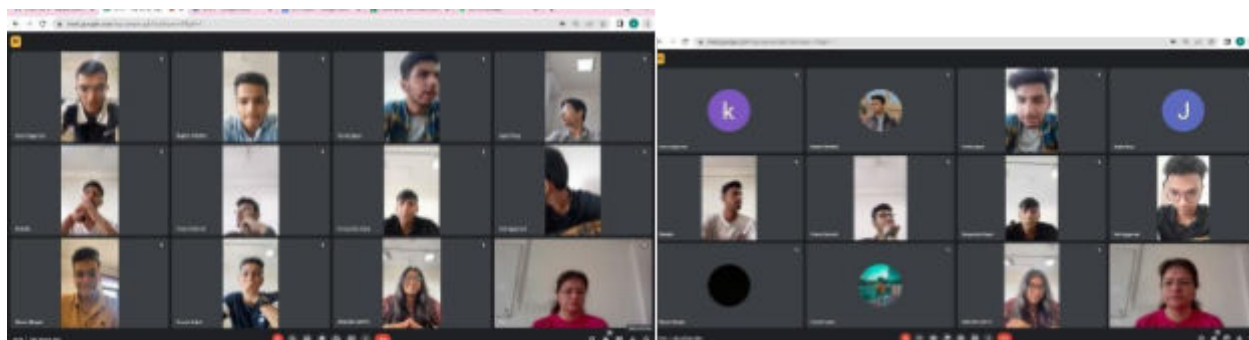
**SESSION ON “HOW TO READ FAST AND EFFECTIVELY”**

**October 6, 2020**

The Department of Business Administration, Maharaja Agrasen Institute of Management Studies, under the aegis of IQAC organized an Online Session on “How to read fast and effectively” on October 6, 2020. The session was focused on providing an opportunity for students to learn different techniques to read fast and effectively. It was a great learning experience for the students. In total 69 students attended the expert lecture.

Ms. Arpita Manchanda, Assistant Professor, MAIMS interacted with students and guided the students by highlighting the importance of reading. She further elucidated different techniques of reading through which the students can read fast and absorb the content effectively. She elaborated that reading improves an individual’s focus, empathy and communication skills.

On behalf of Maharaja Agrasen Institute of Management Studies Ms. Sumedha Dutta, Assistant Professor, Department of Business Administration (MAIMS) presented a token of gratitude.





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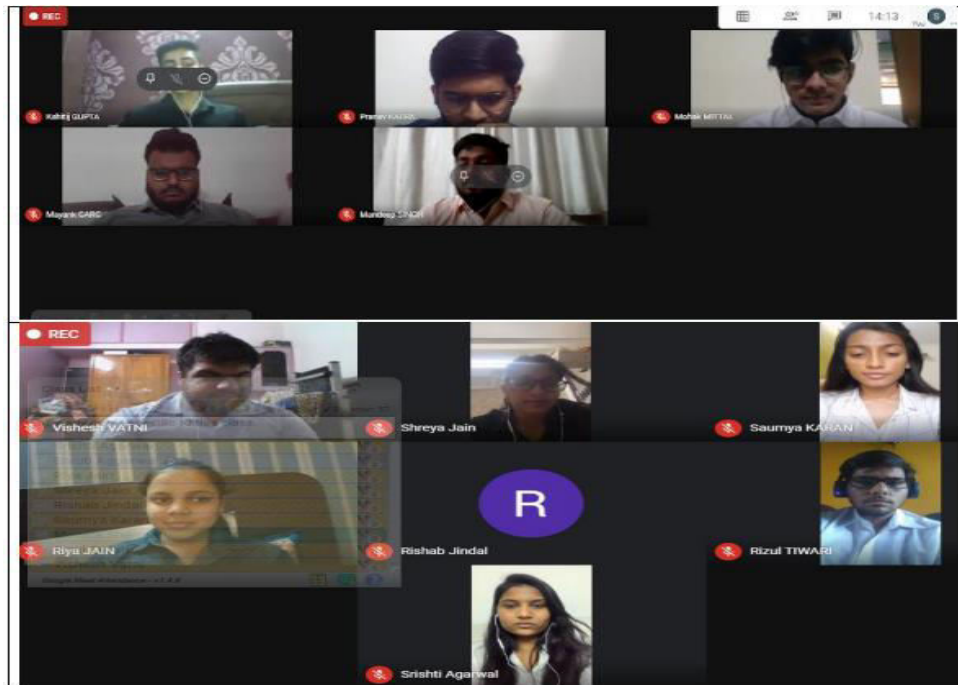
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### **REPORT**

#### **WAR OF WORDS-DEBATE COMPETITION (APRIL 17-24, 2021)**

Debate is one of the academic activities that give students creative room to express what they feel. Augmenting the learning cycle of the students of the institute, War of Words-Debate Competition of Maharaja Agrasen Institute of Management Studies was organized for the first year students of BBA on April 17-24, 2021 in online mode. The competition aims to provide a platform for the students of undergraduate program of business administration and commerce to enhance their communication skills, to help them improve their business skills as well as to build up their confidence level. The whole event was held under the supervision of Prof. (Dr.) Vijay Kumar Khurana (Head, Dept. of Business Administration & IQAC Coordinator), Mr. Nakul Anand (Convenor) and Dr. Ekta Dargan (Co-Convenor). It is a matter of great pride that WAR OF WORDS 2021 has attracted large participation. These students were screened at multiple levels and rounds, judged by a qualified panel of internal as well as external judges from academia. Out of the 214 registrations, 53 students were selected based on preliminary screening for the first round of the contest. These 53 students were then asked to appear for final round on 24th April 2021. Finally, 10 students were shortlisted for the Maharaja Agrasen Institute of Management Studies Department of Business Administration final round of the contest. They presented their view sand arguments to an expert panel of external as well as internal judges who then formed consensus on the winner of the event. Of course, for the winner of the event, it was a much-deserved win and surely a learning opportunity for everyone. The teams were well prepared and undoubtedly convinced the audience of their beliefs and views. The participants, armed with statistics and data made their arguments more emphatic with their righteous facial expressions and voice modulation. They exhibited great oratory skill. The competition was an enthralling experience for the speakers as well as the audience. Due to second wave of corona, results of the competition were announced during valedictory session held on 22nd June 2021.

\*Convener – Ms. Nakul Anand, Assistant Professor \*\*Co-Convenor - Dr. Ekta Dargan, Assistant Professor.



**Re: Certificate of Internship – Ms. Arushi Goyal**

**To whomsoever it may concern:**

This letter is to certify that Ms. Arushi Goyal, a 3rd year (6th semester) law student from Maharaja Agrasen Institute of Management Studies, New Delhi successfully completed her 04 weeks internship with Justice Ventures India Trust, at New Delhi, from May 20, 2020 to June 20, 2020.

During Ms. Arushi's internship, she primarily worked on criminal matters that involved bonded labour and human trafficking, including research and drafting of court documents. She was also exposed to a breadth of law and policy on anti-trafficking matters.

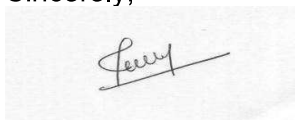
Amongst other tasks, her major accomplishments during the internship were the following; Ms. Arushi assisted in research for drafting writ petitions under Article 32 and Article 226 of the Constitution of India including going through orders and judgments issued by the Patna High Court and Delhi High court pertaining to rescue of child bonded labourers and other victims of human trafficking.

She also assisted the team in researching for schemes implemented for labourers by the Central government as well as the Bihar government during the outbreak of COVID-19, the same were used to draft a Writ petition in the Patna High Court. She also assisted in preparation of a synopsis of a writ to be filed in the Delhi High Court. She also helped the litigation team with the research on case laws for ongoing litigation. She also researched on various judgments passed by the Hon'ble Supreme Court of India and various High courts for understanding the state of victims of human trafficking.

Ms. Arushi has deep passion for human rights law and is dedicated to the work she undertakes. A quick learner and a creative thinker, she was an asset to the work of the organization during her internship.

I wish her all the best in her future endeavors. For any further reference with regard to her internship you may contact me on [info@justiceventuresindia.org](mailto:info@justiceventuresindia.org).

Sincerely,



Tessy Vilsant  
[Trustee]



# Aaweg Charitable Trust



Registered Under Indian Trust Act, 1882

Reg. No.: 932/2016, Seelampur, New Delhi

Date: 12-06-2020

## CERTIFICATE

This is to certify that **Aashish Lakra** is the student of **3<sup>rd</sup> Year, BA.LLB (Hons.)**, **Maharaja Agrasen Institute of Management Studies, GGSIPU, New Dehi**. The following student was placed as an intern in our organization as online content writer from **12<sup>th</sup> May 2020 to 12<sup>th</sup> June 2020**. The student was involved in the content writing, online research, documentation, etc.

During the internship he demonstrated good writing skill with a self-motivated attitude to learn new things. He is thorough with the concepts of NGO management. He has proved to be a good product of your department.

Aaweg Charitable Trust wishes him all the triumph and a prolific career in the years to come, Godspeed.

Dinesh Prasad  
Managing Director



# DR. ADISH AGGARWALA LAW CHAMBERS

ADVOCATES AND SOLICITERS

**SHAILENDER SINGH** (Advocate)

Associate, Adish Aggarwala Law Chambers

**KAVIYA SINGH** (Advocate)

Associate, Adish Aggarwala Law Chambers

H 901, Rohtas Plumeria, TCG – 3/3, Vibhuti Khand, Gomti Nagar, Lucknow (U.P.)

Telefax: +(91) 522 4233778, Mob: +(91) 9821246021; Email: kaviyasingh92@rediffmail.com

## **TO WHOMSOEVER IT MAY CONCERN**

This is to certify that Ms. Aashna Madan student of 6<sup>th</sup> Semester, Maharaja Agrasen Institute of Management Studies, New Delhi has successfully completed her internship from 15.05.2020 to 15.06.2020.

She was assigned to work on my handbook on “The Immoral Traffic (Prevention) Act, 1956”. As a part of the project she was asked to conduct research on the assigned topic which she has completed successfully. She attended webinar on ‘Partnership Deed’ and has submitted article on “China's dimensions of capitalist development” and “Privacy as a concept”.

I found her to be insightful, sincere, hard-working and result oriented.

She has displayed good work ethics and humanitarian values during her work as an intern under me. She worked well as a part of my team during this tenure.

I wish her all the success in her life.

**KAVIYA SINGH (Advocate)**

Associate, Adish Aggarwala Law Chambers

Dated – 15.06.2020



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17th July 2021

### TO WHOM IT MAY CONCERN

This is to certify that **Ayush Gupta** bearing code: **IW21HRD/MS76-A001419** has successfully completed a internship with **IFORTIS WORLDWIDE** as a **Marketing & Sales Trainee** in the Marketing Department from **31/05/2021** to **16/07/2021**.

#### **Top Skills Covered:**

- Sales funnel
- Creation of key visuals & presentations
- Promotion: Integrated Marketing Communication
- Comprehensive knowledge
- Segmentation & Targeting
- Marketing & sales strategy
- Consumer Behaviour

Besides showing high comprehension capacity, managing assignments with the utmost expertise and exhibiting maximal efficiency, he/she has also maintained an outstanding professional demeanor and showcased excellent moral character throughout the internship period.

We hereby certify that the candidate's overall work is **good** to the best of our knowledge.

Wishing the candidate all the best for his/her future endeavors.

For **IFORTIS WORLDWIDE**,

  
**Chief Executive Officer**  
**AMERICAN RULER PRIVATE LIMITED**  
No. 794, Koppalukam KM, Sankarankottai,  
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INDIA - 627 754.



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20th July 2021

### TO WHOM IT MAY CONCERN

This is to certify that **Abheer Narain Bhat** bearing code: **OXOYH0-CE000613** has successfully completed a internship with **IFORTIS WORLDWIDE** as a **Marketing & Sales Trainee** in the Marketing Department from **31/05/2021** to **16/07/2021**.

#### Top Skills Covered:

- Sales funnel
- Creation of key visuals & presentations
- Promotion: Integrated Marketing Communication
- Comprehensive knowledge
- Segmentation & Targeting
- Marketing & sales strategy
- Consumer Behaviour

Besides showing high comprehension capacity, managing assignments with the utmost expertise and exhibiting maximal efficiency, he/she has also maintained an outstanding professional demeanor and showcased excellent moral character throughout the internship period.

We hereby certify that the candidate's overall work is **good** to the best of our knowledge.

Wishing the candidate all the best for his/her future endeavors.

For IFORTIS WORLDWIDE,

Chief Executive Officer

AMERICAN RULER PRIVATE LIMITED  
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## REPORT

### Industrial Visit to YAKULT DANONE INDIA PVT. Ltd.

MAIMS always believe in reducing the gap between the industrial demand and academics. An industrial Visit was organized on **28th Feb 2020** for the Students of B.com (H) 1st year along with two faculty members Dr. Deepak Dagar & Mr. Inderpal Singh to YAKULT DANONE INDIA (YAKULT) Rai, Sonipat (Haryana). Yakult Danone India (P) Ltd is a 50:50 JV between Yakult Honsha, Japan and Groupe Danone of France. Yakult has received ISO 9001: 2008, HACCP and OHSAS accreditations for manufacturing a safe and quality product for its consumers.

The students were welcome by their Public Relations officer Mr. Aadish and HR Manager Mr. Ashutosh. The visit begin with the display of various variants of Yakult and their packaging for each country in which they operate. The basic specifications that is modified in the product for each country is number of bacteria in it i.e. the count of Lactobacillus ( LCS ) is increased or decreased according to the food consumption patterns of that country.

The group was directed towards the seminar hall where the students were shown a presentation based on the history of Yakult , their current operations and marketing strategies. The most promising feature of their company was the concept of 'Yakult Ladies' i.e. the initiative towards women empowerment by giving them employment and a scooter so that they could deliver their product to consumers directly without any middlemen involved in it.

The presentation was followed by a factory orientation tour lead by the PR officer Mr. Aadish. He explained and showed the whole manufacturing and packing process of Yakult from the beginning till the end. The process started with a tank in which powdered milk is converted into pure skimmed milk followed by the sedimentary tanks where the fermentation process took place. They had a very consumer friendly practice of conducting quality checks for each batch of production in their in house laboratory. After the fermentation process, through an assembly line the empty bottles that were produced in the factory itself were filled with automated pipelines and machines. According to Mr . Aadish, theplant had a capacity to produce 10, 00,000 bottles per day but as of now the Indian demand is of 3, 00,000 bottles per day. The process of producing a bottle of Yakult taking around 12 – 15 days' time.



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The most unique feature that the whole group was surprised to know was that the whole factory of Yakult is managed by only 55 employees including the blue and white collar workers. Also they had only one single plant situated in the Food Park, Rai Industrial Area, Sonipat (Haryana) to cater the whole Indian demand effectively and efficiently.

The visit was a fruitful experience for the students as they learned the processing stages and the latest technology in producing processed products. The students were given cookies and a bottle of Yakult (65 ml). The visit was very informative, knowledgeable and enriching



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## **REPORT**

### **Industrial Visit Report (Relaxo Footwears Ltd, Bahadurgarh Plant (Unit VIII))**

Maharaja Agrasen Institute of Management Studies under the able-leadership of Prof. Ravi Kumar Gupta, Director, MAIMS organized an industrial visit for students of B. Com (H) second semester to Relaxo Footwears Ltd, Bahadurgarh Plant (Unit VIII) on 12 February, 2020. The students were accompanied by two faculty members - Ms. Shilpa B S L, Assistant Professor and Ms. Preeti Bansal, Assistant Professor. The students and the faculty were received at the plant by Mr. Toshit Dhawan (Prod, AGM) and his technical team. Our students got an opportunity to interact with Mr. Verinder Kumar (Vice President, Mfg.) who welcomed them to their facility and spoke about the quality standards maintained at the state-of-the-art manufacturing unit at Bahadurgarh. The technical team of the plant introduced the students, through a power-point presentation, the various manufacturing processes, functioning, and quality procedures adhered to in the making of their polyurethane (PU) footwear range. Following the presentation, the batch of 40 students was divided into groups of two and taken on a tour of the facility accompanied by the production leads. Students made a detailed tour of the Bahadurgarh plant which is a specialized plant to manufacture polyurethane (PU) footwear of the Flite brand of Relaxo Footwear Ltd. During their visit the students were shown various operations in manufacturing, packaging, and quality-checks which are followed at the plant for their range of PU footwear.

Students were also briefed and shown about the various safety measures that the unit follows such as a ready ambulance at the facility, a medical room, and the presence of an in-house doctor. The HR policies, the accounting principles, the inventory management at the factory, and detailed quality control measures were also explained to the students.

The team shared their future vision of sustainability as an important path ahead. The plant being high on electricity-usage, they said, was soon going to be enabled with solar panels to drastically reduce electricity consumption during the production process. The visit that was organized by Dr. Manju Gupta, HoD (Commerce) was enriching and invigorating for the students and the faculty accompanying them



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## Internship Fair 2020

In today's competitive world, where a student is running in a rat race to compete with the industry expectations with required skill set and workplace etiquettes, he/she always requires a platform where the skill and knowledge can be justified in the presence of industry personnel. To offer such a platform, *Illuminate – The Learning Hub* of Maharaja Agrasen Institute of Management Studies organized an Internship Fair 2.0 on 14<sup>th</sup> February, 2020 in its campus. The fair aimed at offering an opportunity to students of various branches to expose themselves to the companies of their choice and thus, realize their value in the industrial arena. It also aimed at providing an equal chance to the candidate to represent itself and get the fair opportunity to get absorbed.

### Participation

The event witnessed a huge registration of 226 students from varied colleges. We had registration some of the prestigious colleges from Delhi University, to name a few, Zakhir Hussain College, Hansraj College, Gargi College, Janki Devi College, Shahid Bhagat Singh College, Kirorimal College, Bharti College, etc. Additionally, the fair saw registration from Tecnia Institute of Advanced Studies, Symboysis – Noida, Rukmani Devi Institute of Advanced Studies, Chandar Prabhu College of Higher Studies, etc.

A total of 24 companies with varied job profiles visited the campus to have an interaction with the aspiring candidates. Most of the companies, were ready to offer paid internship to the potential candidates. At the very outset, the students were given a brief description of the job profile being offered by the varied companies. Depending upon their interest, the students selected the companies in which they were keen for an internship. It was made sure that all the students get a fair chance to get inter-viewed from the companies present at the fair.

Internships are a student's first foray into the real world and are crucial for forming opinions that ultimately manifest themselves into making important career choices. The team's effort bore fruits as they were successful in bridging the gap between students looking forward to securing a fulfilling internship and companies looking for extra hands to help with their endeavours. Our efforts were duly acknowledged and appreciated by distinguished members of trust, Shri Jagdish Mittal Ji (Vice – Chariman, Maharaja Agrasen Technical Education Society), Shri Rajneesh Gupta Ji (Secretary, MATES) and Prof. G. P. Govil (Advisor, MATES). Prof. S.K.Garg (Director General, MAIMS) and Prof. Ravi Kumar Gupta (Director, MAIMS) also appreciated each and every member's contribution towards making the event a success. the Indeed, the Internship Fair served as a perfect platform for the students to connect with companies from all domains.







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### **REPORT**

#### **CROSSROADS: DEBATE COMPETITION (JANUARY 07, 2020)**

Crossroads Debate Competition was organized by Maharaja Agrasen Institute of Management Studies at Seminar Hall on January 07, 2020. All the students of MAIMS were invited to showcase their sharp minds. Registrations were free for all and participants were required to speak either For or Against the motion. The competition started with great fervor and splendor performance of our participants. The competition was designed as follows: 1. Each speaker was given three minutes to present their viewpoints on the theme. 2. Participants were marked based on rationality and accuracy of their arguments, confidence and clarity while speaking and their defense. 3. After the participants were done with his/her arguments there was a one-minute question and answer round. All the students participated with utmost enthusiasm and the event was a huge success. The whole competition went very smoothly and it ended with a great and interesting arguments. The winner of the debate competition was Ram Utkarsh Das, BA (H) Economics.



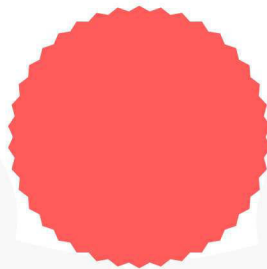


# CERTIFICATE OF INTERNSHIP

**THIS CERTIFICATE IS GIVEN TO**  
**MS. SUNAKSHI SOKHI**

student of Second year of B.A.LL.B. course from MAIMS, GGSIPU, Delhi, has successfully completed her "Online Summer Internship under my supervision from 15/05/2020 to 16/06/2020. She has completed her research projects on various legal subjects, specifically on the Provisions of Maintenance for Muslim Women in India, Article 15 of the Constitution of India, procedure of Summons and Petty offences Trial and the Law of Precedent in India.

She is very sincere and hardworking. I wish her all the best in her future endeavors in her career.



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**RAHUL KR. VERMA**

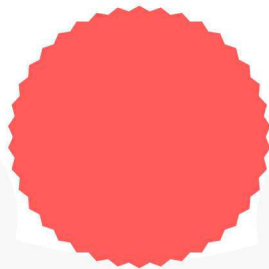
Advocate  
Chamber no. 1025, District  
Court Rohini, Delhi-110085  
Mob. 9711328632

# CERTIFICATE OF INTERNSHIP

**THIS CERTIFICATE IS GIVEN TO**  
**MS. HARSHITA PANDEY**

student of Second year of B.A.LL.B. course from MAIMS, GGSIPU, Delhi, has successfully completed her "Online Summer Internship under my supervision from 15/05/2020 to 16/06/2020. She has completed her research projects on various legal subjects, specifically on the subject of Prevention from domestic violence Act, Article 15 of the Constitution of India, Procedure of Session Trial and discretion powers of the courts and its use and misuse.

She is very sincere and hardworking. I wish her all the best in her future endeavors in her career.



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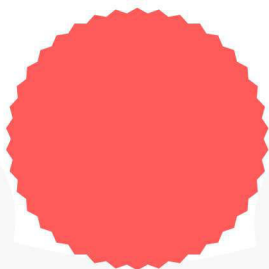
**RAHUL KR. VERMA**

Advocate  
Chamber no. 1025, District  
Court Rohini, Delhi-110085  
Mob. 9711328632

# CERTIFICATE OF INTERNSHIP

**THIS CERTIFICATE IS GIVEN TO**  
**MS. VAGISHA GROVER**

student of Second year of B.A.LL.B. course from MAIMS, GGSIPU, Delhi, has successfully completed her "Online Summer Internship under my supervision from 15/05/2020 to 16/06/2020. She has completed her research projects on various legal subjects, specifically on the subject of FIR, Complaint & NCR cases, Article 15 of the Constitution of India, Procedure of Warrants Trial and Legal Aid in India. She is very sincere and hardworking. I wish her all the best in her future endeavors in her career.



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**RAHUL KR. VERMA**

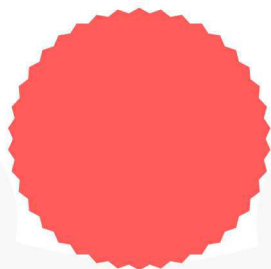
Advocate  
Chamber no. 1025, District  
Court Rohini, Delhi-110085  
Mob. 9711328632

# CERTIFICATE OF INTERNSHIP

**THIS CERTIFICATE IS GIVEN TO**  
**MS. JAGRITI KOCHAR**

student of Second year of B.A.LL.B. course from MAIMS, GGSIPU, Delhi, has successfully completed her "Online Summer Internship under my supervision from 15/05/2020 to 16/06/2020. She has completed her research projects on various legal subjects, specifically on the subject of Reformative Theory in India, Article 15 of the Constitution of India, jurisdiction of High Court and Supreme Court under the constitution of India and the doctrine of per In-curiam in India.

She is very sincere and hardworking. I wish her all the best in her future endeavors in her career.



---

**RAHUL KR. VERMA**

Advocate  
Chamber no. 1025, District  
Court Rohini, Delhi-110085  
Mob. 9711328632



## **Report on Workshop on Digital Film Making for budding Entrepreneurs in Film Industry**

**Date: 17-18 January, 2019**

To teach students the specifics of film making and to share real-time industry experience with the students, the Department of Journalism and Mass Communication of Maharaja Agrasen Institute of Management Studies organised a two-day workshop for budding entrepreneurs in film industry. This workshop was jointly organized by MAIMS and Apeejay Institute of Mass Communication. The college students actively participated in this digital film making workshop.



This two-day digital film making workshop was exclusively conducted on 17th and 18th January, 2019 began with Professor Vinita Gupta, Head of the Department of Journalism and Mass Communication felicitating subject expert Dr. Rajeev Kumar Panda and Naveen Gautam. Addressing the students, Dr. Vinita Gupta asked them to take part in this type of workshops with all their heart and soul. These types of workshops connect the students from the class room environment to the industry directly. Bharat Banga, the subject matter expert from the Department



of Journalism and Mass Communication of MAIMS and the coordinator of this workshop, also advised the students not to miss this opportunity. He inspired the students to take advantage of such chances where they get to know the experiences of these experts.

The subject experts Rajeev Kumar Panda and Naveen Gautam from Apeejay Institute not only shared their experiences, but also discussed every aspect of film making with the students. He not only shared the tips and bits of film making, but also encouraged the students to come forward and discuss their original ideas which they wish to work upon. The students were quite enthusiastic and came forward in large numbers. The workshop was organised for the Second and third year students of the Department of Journalism and Mass Communication. About 60 students enthusiastically participated in this two day workshop.

After the basics of film making, the students were divided into different groups and were asked to work on a original film idea. Keeping in mind the lessons learned by the experts, the students geared up to make films in their groups and left for the shoot with all the preparations. Meanwhile, the subject experts kept guiding the students by going to their respective shoot locations. Om Prakash, who was a part of the team from APJ Institute, also helped the students on the shoots throughout this tenure. After the shoot, the post production was also done by the students themselves under the supervision of experts. The final result of the process came out in the form of successful films. The experts were also very happy to see the hard work and dedication of the students.

At the end of the workshop, the films of the students were screened in front of everyone on a big screen, which received applause and appreciation from everyone. Workshop certificates were also given to the students for their hard work and dedication.

The convenor of this workshop, Bharat Banga thanked everyone from the bottom of his heart and said that he looks forward to this type of experimental workshops in future also. Head of Department Professor Vinita Gupta concluded the workshop by giving memento to the experts and congratulated everyone for this successful workshop.



## **MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES**

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Institution

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### **Radio Production Workshop for Entrepreneurs**

**October 10, 2017**

The Department of Journalism & Mass Communication, Maharaja Agrasen Institute of Management Studies organized a workshop on October 10, 2017. This workshop was organized for the 3<sup>rd</sup> semester, second-year students as a part of their Radio Production lab under the guidance of faculty coordinator Mr. Vijay Pal Singh. Mr. Santosh Dwivedi, Programme Executive, News Service Division, All India Radio, New Delhi interacted with students and inspired them to make Good Radio Programme. Prof. (Dr.) Vinita Gupta, HOD, Department of Journalism and Mass Communication appreciated the efforts and was inspiration behind the whole event. 28 students of BA(JMC) 3<sup>rd</sup> Semester attended the Workshop. Everyone enjoyed and learned the Radio Programme Format, Audio Editing, use of Microphone, Audio Mixing, console Operation etc. The event did set high standards of training & practical exposure for Video editing teaching and training. The event concluded with a mixed baggage of take aways from proud, inspiration.





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### **Video Editing Workshop for Entrepreneurs**

October 9, 2017

The Department of Journalism & Mass Communication, Maharaja Agrasen Institute of Management Studies organized a workshop on October 9, 2017. This workshop was organized for the 3<sup>rd</sup> semester, second-year students as a part of their Video Editing lab under the guidance of faculty coordinator Mr. Vijay Pal Singh. Mr. Amit Goel, Senior Video Editor NCERT interacted with students and inspired them to make best Video Editing. Prof. (Dr.) Vinita Gupta, HOD, Department of Journalism and Mass Communication appreciated the efforts and was inspiration behind the whole event. 21 students of BA(JMC) 3<sup>rd</sup> Semester were attended the Video editing Workshop. Everyone enjoyed and learned the tips Like- sequencing, *logging*, *mixing*, *SFX*, *Colour Correction of Good Video Editing*. The event *did* set high standards of training & practical exposure for Video editing teaching and training. The event concluded with a mixed baggage of take aways from proud, inspiration.

Faculty Coordinator

Mr. Vijay Pal Singh









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### **Workshop on Enhancing Entrepreneurial Skill in Video Production at AIMC**

**Date: Tuesday, September 26, 2017**

As an integral part of academic curriculum, a one-day workshop on Enhancing Entrepreneurial Skills in Video Production was organized at Apeejay Institute of Mass Communication (AIMC), Dwarka for the students of BA (J&MC) 3<sup>rd</sup> semester students on Tuesday, 26<sup>th</sup> September 2017. Mr. Bharat Banga, Faculty, MAIMS, coordinated the entire lecture cum workshop as a part of their subject Basics of Video Camera, Light and Sound. A total of 60 students participated in the workshop.

Mr. Rajeev Panda, Assistant Professor, Apeejay Institute of Mass Communication (AIMC) facilitated the visit to the studio along with the series of lectures before the commencement of the workshop. During this visit students get acquainted with the technical aspects by way of handling the Equipment and their industrial operations. Mr. Panda during his lecture informed student about the pre-production techniques along with the studio work culture in multi-camera production.

The workshop begins with the division of students in groups by Prof Panda for the smooth functioning of studio production. Six groups were formed for the studio production. The topic of enhancing entrepreneurial skills in video Production was allocated according to students' area of interest for group project. Mr. N.K Suri provided on-hand training to the group about the usage of lights in studio production. This will enhance the students' skills in terms of operations of studio lighting in Multi-Camera Production.

With the advent of online editing Mr. Naveen Gautam guided the batch with the PCR operations in which students of Journalism and Mass Communication learnt about online editing, sound mixing, VTR and VTP operation. Lastly the production was taken place by the group of students in which students participated and acted actively as an Anchor, Guests, Cameraman, Producer, Online Editor, Sound Mixer and VTR and VTP controller.

This entire workshop provided a platform for our students to get on the job practical exposure about multi cam production which will enhance their professional skills according to the prevailing market. Mr. Om Prakash and Mr. Mathew extended their full support during the entire workshop. At the end of the workshop students got acknowledged and appreciated with the participation certificates.

#### **Faculty Coordinator:**

Mr. Bharat Banga

Assistant Professor, MAIMS



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Glimpse for the event:







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### Rural Reporting - Reporting in Manoli Village

**February 24, 2018**

Village is a far dream and destination for the people living in Metro cities like Delhi and media doesn't have time to listen or raise villager's voice. Department of Journalism and Mass Communication, Maharaja Agrasen Institute of Management Studies arranged a Rural Reporting Visit for the students at village Manoli, located on the banks of Yamuna near Sonapat district in Haryana.

Dr. Vinita Gupta expressed heartfelt gratitude to Shri Ashok Kumar Gupta ji, one of our trustees along with Shri Surendra ji, Nitin ji and Nikhil ji who made it possible for the students to visit the village and learn about how to do reporting in rural regions. 65 students participated and thoroughly gained knowledge from the visit.

