



MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

(A unit of Maharaja Agrasen Technical Education Society)

Affiliated to GGSIP University; Recognized u/s 2(f) of UGC

Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution

Maharaja Agrasen Chowk, Sector 22, Rohini, Delhi - 110086, INDIA

Tel. Office: 8448186947, 8448186950 www.maims.ac.in

REPORT

WEBINAR ON RESEARCH METHODS & ANALYSIS OF STOCK MARKETS

A webinar on Research Methods & stock markets was organized by the Department of Commerce of MAIMS in association with NSDC (National Skill Development Corporation), under the aegis of IQAC, MAIMS, ROHINI in the academic session 2020-2021.

It was held on May 18, 2021 via online mode. The webinar aimed to enable the participants to get a complete understanding of the stock market basics.

Several meetings were held between the convenor, student coordinators, and the speaker in discussion of the various details about the webinar. The meeting included the discussion about the minute-to-minute script of the webinar. The registrations started from 12th May'2021 till 16th May'2021.

Over 870 number of students and the faculty attended the Webinar on Zoom Platform from various institutes. Total entries from MAIMS was 137. The participants registered through the google form link mentioned in the bio of our Instagram handle and notice circulated. On the day of webinar, i.e., 18th May'2021, a reminder message was circulated in all the groups.

The program commenced at 3:00 pm with the Director, MAIMS, Prof (Dr.) Ravi Kumar Gupta giving an Inaugural address and welcomed the Speaker & the participants. Introduction of the event by Mr. Shiven Goel (Student coordinator) and Mr. Vasu Gupta (Student coordinator). Followed by welcome address by Chief Coordinator- Dr. Rachna Jain, Associate Professor, Department of Commerce. The webinar continued till 4:45 pm. The program was concluded with the vote of thanks by the Faculty Convener Dr. Geetanjali Gupta, Department of Commerce.

The session aimed to enable the participants to get a complete understanding of the stock market basics. The eminent speaker was SRI HARSHA (MD AND CEO, SHINE PROJECTS)

He started the case study to first explain the concept of EMI's, Bank Loans, and different ways to collect the money required for investment. Then he introduced the ways to gain confidence and convection of people to encourage them to invest in one's business. He further elaborated the concept of IPO, share price, the face value of a share, premium amount of a share, How the stock market was used to be prior to 1995 – open outcry system and how later through the advancement of the IT sector all stock markets started trading online. He also suggested students to use the Money Control app in order to get



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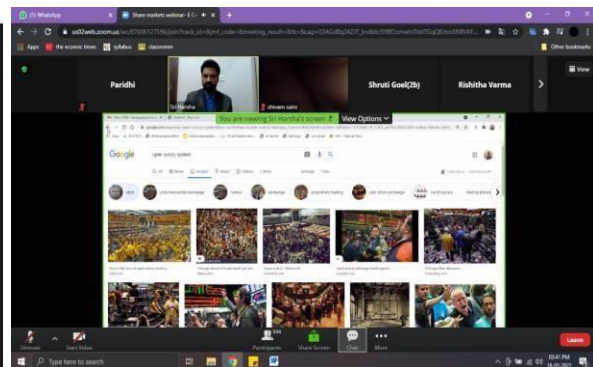
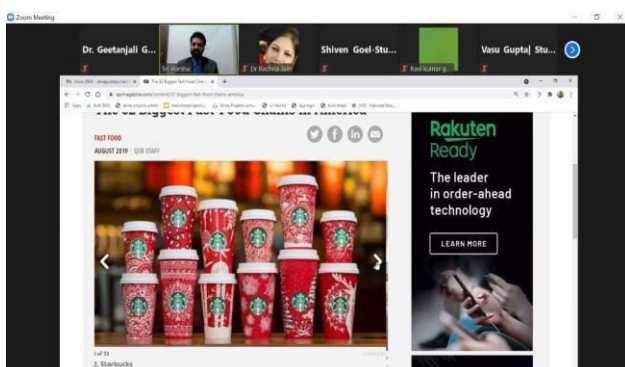
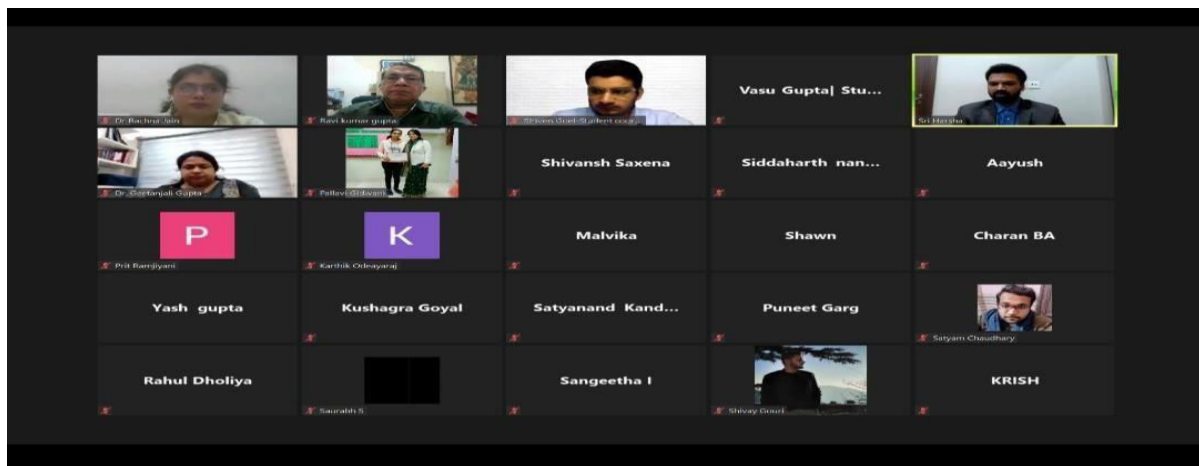
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familiar with how the stock market works on daily basis.

The whole session was conducted by SRI HARSHA in a very interesting manner where he used several examples and a hypothetical story. The speaker conducted a small quiz at the end of the webinar. Students made numerous queries relating to what is a turnover, dealing in futures and options, cryptocurrency and many other.

At the end of the webinar a google form was circulated to fill in the details for the E-certificate and attendance.





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